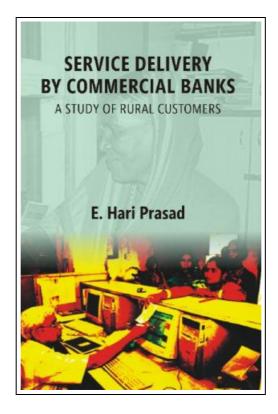
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SERVICE DELIVERY BY COMMERCIAL BANKS: A STUDY OF RURAL CUSTOMERS



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