

HENRY WANG

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OVERVIEW

I'm an engineer working with both front-end and back-end technologies. I love to build and rebuild until users reach the 'a-ha' moment. I'm looking for opportunities to challenge myself and expand my craft.

SPECIALTIES

Ruby on Rails, Javascript, jQuery, HTML, CSS

EXPERIENCE

ZAZZLE 2013
Consultant

- Maintaining and implementing campaigns with input from Marketing.
- Implemented affiliate network tracking tool for all customer purchases.

THINKFUL 2012-2013
Consultant

- Implemented site redesign and lead generation landing pages.

SALES4STARTUPS 2012—2013
Mentor & Speaker

- Joined a team of passionate technology entrepreneurs who love to share their insights around the topic of sales. Conducted evening sales seminars and training for startup companies.

FILEBOARD 2011-2013
Director of Marketing

- Developed Fileboard's product messaging, value propositions, product overviews, white paper, newsletter and marketing strategy. Conducted demonstrations, webinars, and pricing analysis.

ACE METRIX 2011
Analyst

- Responsible for operations including data management, analytics, content review, and survey deployment.

AOL 2006-2008
Social Media Consultant

- Landed my first gig in high school. User growth and content for Netscape.com portal relaunch. Generated content and moderated the user community.

EDUCATION

DEV BOOTCAMP 2013
10-week web development apprenticeship. Full stack web development.

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN 2007—2011
Bachelor of Arts in Communications; Concentration GPA 3.5/4.0