**Landing background colour: 394eb1, 3c53bb**

**creaptive.com:** *unleash you*

**Africa, Skills, Handcrafts, Localisation, Accessibility, Creativity, capablility, reliable, dependable => craftible,**

**Background:** A melting point for skilled and creative hands and people that need their output across Africa.

\*\*Makers, Builders, crafters, designers, graphics, artists, exhibitions, freelancers, UI Designers, song composers, song writers, transcribers, health care services (advisory, tips, consultations, etc.), dieticians, legal services (consultations, advisory, legal documentations, etc.), **Buy handcrafted items from anywhere in Africa**, etc.

This will also be community for people who love crafts offering tutorials, how to, and discussions on machine and hand embroidery, sewing, quilting, knitting, and UI Design cheat sheets, QA’s, etc.

\*\*\***Regional currency based – choose the currencies you would like to operate on as a service provider/seller: inter-currency conversion and direct bank crediting after service delivery confirmation by client** \*\*\*\*

*Whatever be your skill or business in craft, come onboard…*

**\*\*Requirements:** Site should be voice enabled, Natural Language Processing, Recommender system, API Gateway, Micro services, reactive programing/rendering

\*\*include all countries, regions/provinces/states, cities across Africa

**Structure:**

**Services | Handcrafts**

**//***Landing page: shows an apt and concise intro, and descriptive banners for each section*

\*Country: Id, Name

\*State/Region: Id, Name, CountryId

\*City: Id, Name, StateId, CountryId

\*ServiceCategory: Id, Name (Handcrafts (South Africa, Kenya, Tanzania, Nigeria, Ghana, etc.), Technology, Business, Voice & Music, Travels & Tours, Arts & Designs, Language, Writing & Publication, etc.)

\* ServiceType: UI/UX, Code snippet/code module, exhibition, branding (Business name, logo design, etc.), book review, Interpreting, etc.: Id, Name, ServiceCategoryId,

\*User: Id, Rating, SuccessfulDeliveredDeals (int), ProfileImage, DateOfBirth, TopSpecialty (ServiceTypeId indicating topmost proficiency), FirstName, LastName, DisplayName, Email, PhoneNumber (internationally formatted), IssueCount, Status (Active, Suspended, Banned, InReview, etc.), UserTypeId, Address, CityId, DateJoined (Date and Time), LastSeen (Date and Time)

\*Product: Artifact (sculpture, metal/clay/wood works, painting, etc.), Handcrafted items (handmade shoes, belts, ties, bags, baskets, mats, woven clothes, carvings, etc.): Label, Description, ServiceType, UserId, DateProfiled, PriceTag, BannerImage, FrontviewImage, LeftviewImage, RightviewImage, RearviewImage, TopviewImage, BottomviewImage, etc.

\*Skill: UX developer/expert, Creative Designer, Branding guru, sculpturing, composing, carving, translating, weaving, Knowledge base expert (consultations – law, health & health tips {known symptoms, present your case and come back for expert advice later, symptoms searching and profiling, etc.}, driving, parenting, mechanics, skating, kayaking, etc.)

\*UserSkill: UserId, SkillId,

\*Service: Id, Label, Description, UserId, DateProfiled, ServiceTypeId, MainAskingPrice, MainDeliveryPeriod (int = number of days to be delivered), NumberOfTimesViewed, CustomDeliveryPeriod, CustomAskingPrice

DesignType: Id, Name (Logo, UI, Flyer, Banner, etc)

\*Advert: ServiceTypeId, Label, Description, DatePosted, Status (Bided, Open, Withdrawn, Cancelled, NumberOfTimesViewed, Budget, CustomerId, ExpectedDeliveryDate.

\*RequirementType: Id, Name (video, audio, text file – word doc, pdf)

\*Requirement: Id, CrossId (AdvertId/ServiceId/TechServiceId), LastUpdated, RequirementTypeId, LastTimeAccessed, AddedBy, LastAccessedBy, DocumentPath, etc.

\*AdvertBid: Id, AdvertId, BidderId, DateBided, AskingPrice, Comment,

\*Deal Type: Id, Name (One-off, Negotiable Deal, renewable Deal, etc.)

\*Deal: Id, EngagementTypeId, ProductId (optional), ServiceId, DateInitiated, ProviderId, ClientId, OriginalAmount, Status (Closed, Open, Inprogress, Cancelled, etc.), DealTypeId,

\*TechService: NumberOfModules, TechnologyStack, ExpectedDeliveryTimeFrame (int = days), Caption, Description,

\*Order: Id, DateOrdered, CrossRefId (ProductId/TechServiceId/SeerviceId), CustomerId, DeliveryCharge, NetAmount, VAT, GrossAmount, ProviderSplit, PlatformSplit, ExpectedDeliveryDate, DateDelivered, DeliveryStatus(PendingDelivery, Delivered, Accepted, Rejected)

\*ProductShipment: Id, DateShipped, ExpectedReceptionDate, ProductId, ProductOrderId, ShipmentTag, DateDelivered, DeliveryStatus(PendingDelivery, Delivered, Accepted, Rejected)

CustomerOrder: Id, UserId, SuccessfulOrders, TotalAmountAlreadySpent, DateLastOrdered

\*RejectedProduct: Id, OrderId, Reason, DateRejected, DateDelivered, Status (PendingReview, InReview, Reviewed, WaitingResolution, Refunded, Replaced, Resolved), ReplacementOrderId, DateResolved, Datereplaced, ReplcaedBy

\*Delivery: Id, UserId, OrderId, Price, LastUpdated, CityId,

\*Review: Id, ReviewedBy (FirstName + LastName), DateReviewed, Rating, Subject, Comment, CrossRefId (ProviderId/SellerId, ProductId),

\*Negotiation: Amount, DealId, Status (Accepted, rejected, In-progress, restarted, etc.)

\*NegotiationHistory: Comment, Amount, Date, Status (Accepted, rejected, keep in motion, etc.)

5. Freelancers:

\*. Share your deals and activities on Facebook, twitter, snapchat, Instagram

\*. Live online face-to-face interaction (WebRTC)

\*\***Online payments, Bank transfer with reference, localized currencies, available to Africans, market and run your business and skills without renting an office space – reach the world from your parking lot**

**\*\*Verify service providers through online video chat and review of artifacts/credentials scanned and sent to Assessment/Clearance department**

**\*\*schedule live meetings/calls/chats meetings through API interfacing with google calendar**

\*\* **Ads and user activity analytics**

\*\***Very cheap commission: platform (5%), Provider/seller (95%)**

**Process Flow**

1. Provider:
2. Sign up – Address (must include Country, region/state, city), Phone Number, Email, First Name, Last Name, Confirm email, phone number via confirmation text message
3. To be able to provide a service or showcase your handiworks, You must provide your bank details (if not yet provided)
4. Sections (categories) will first show list of hand crafted materials or services from 10 top rated crafters/providers
5. Putting up an article for sale/exhibition will involve stating the caption, description, selecting the material type (shoes, jewelry, weaving, hat, mat, pestle & mortar, clay pots and plates, wood work, sculpture, carving, drawing/art design, etc.), the price tag, delivery price (determined by destination => seller will determine how much to be used to ship item to various destinations, can also be determined based on dialogue with buyer)
6. Customer signs up to get personal with seller/service provider: Email (optional), PhoneNumber, FirstName, LastName, etc.
7. Dialogue between seller/provider/developer and customer via chat (video, text) to determine the appropriate requirements
8. Provider/Seller gets paid only when customer confirms successful reception
9. IF the expected delivery period is approaching, reminders should be sent to provider/seller to comply with the terms of the deal
10. Infinite scrolling
11. Searches: search crafts by region, country, category, type, price range

**Selling Point(s):**

1. Buy and sell in Local currencies, remove the imposed barrier of dollar
2. Regionalized: buy and sell your services/skills to people within your region
3. If a foreign service is to be paid for, show the price in the sellers local currency value and its equivalence in the buyer’s local currency value
4. Use bank transfer in Nigeria and for transactions between locals within the same locality : Transfer and email support to assign value
5. Use Ravepay by Flutterwave for payment integration: easy and very robust payment system
6. Create subject matter-based discussion communities

**\*A provider can also be a crafter as well as a customer**

**\* Anyone visiting the app from sites other than Nigeria, South Africa, Kenya, and Ghana will fall back to dollar and their purchases will be processed by Paypal**

**\*blogs and tutorials on related fields and how-to’s**

**\* Constant updates, Continuous Integration and Deployment**

**Next: Buy Local Food stuffs from any African Country:** in viewer’s local currency

\*\* Collect, profile and index user actions and interactions including the associated timestamps for pattern recognition and decision making

\*\***Handcrafts**: Jewelry, Arts and Culture, Embroidery, Pottery, Mats & Baskets

**Landing Page: Services | Crafts;**

Creaptive is a bridge for the gap between the Skilled and creative in Africa

and people that need their output all around the world

Do you have what it takes to produce irresistible designs? Are you a fine artist who can also sculpt?

Are you good in weaving, embroidery, pottery, and stuffs like that?

Are you a business geek or an entrepreneur?

Or are you a software geek who can do web, mobile or desktop apps of any sort?

You are welcome. This is the home for Creatives Actively doing Apt stuffs.

**You don’t need a job to make money: you can make money without a job**

**Let the world feel the geek in you**

**Let your creativity and skills take you to the ends of the world**

**Unleash you**

**Express yourself**

**The world is waiting for what you can do**