**giovera.com - valnrose.com – vodiech.com**....Beauty and Health

**Gents**: Perfumes, Shaving creams, Creams, Deodorants, powder, bath, etc.

**Ladies**: Face, Body, Nails, perfumes, Hair braids, creams, soap, Brazilian hair, beauty packs, nails

And fixes, perfumes, lashes and fixes, powder, bath, etc.

**Babies**: Creams, powder, jelly, Soap, etc.

**Jewelry**: Necklaces, bracelets, watches, etc.

**Hospitals**: Disinfectants, etc.

**Office and home**: Air fresheners, sprayers, mops,

**Providers**: hair dressers, barbers, makeup artists, advisories/knowledgebase, local shops and saloons directories, affiliates, cosmetologists:

**Knowledge Base**: expert advices, how-to and tips, consultations

**Booking**: Stylists, manicurists, spa agents, barbers

**Items Delivery**: Sellers will include delivery charge in the items overall cost. Items get shipped to customers by sellers. Sellers get their pay when customer confirms items delivery

**Recommendations**: RSS feeds, external links of beauty contents, etc.

**Social**: tell your story, recommend and rate your brand cosmetics, choice saloon, stylist/barber, and

show off your finished work (share pictures). Network with other stylists, buyers, get their reviews and opinions about a product, a stylist, saloon, seller, etc.

***Marketing Strategy/Selling point:***

1. Get pioneer cosmetologists, sellers, and providers to sign up and get bonuses

2. Products and Services to be in local currencies irrespective of the country

***Architecture/Tech stack:***

1. Distributed, Api gateway, load balancing, micro services
2. MERN, GraphQL
3. Data analytics with Google analytics, predictive analysis and visualisations with Python