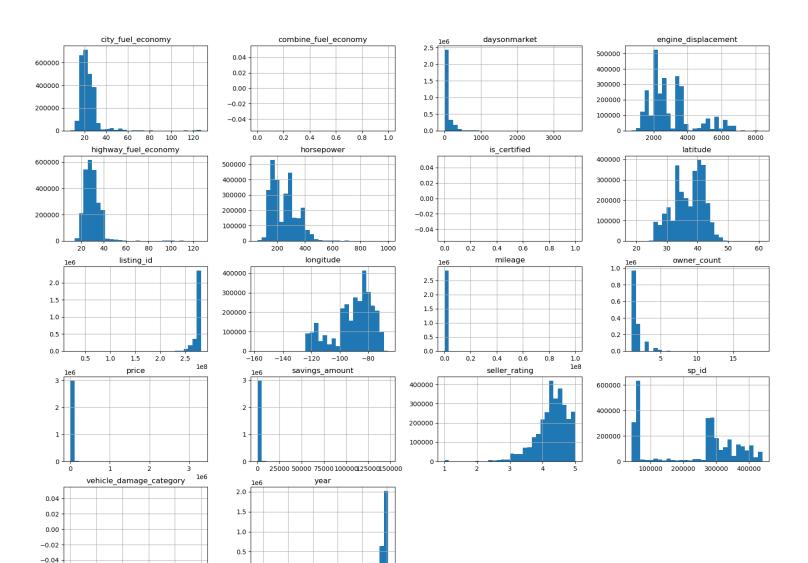


Introduction:

- Business Objectives: Optimize pricing strategies, understand vehicle demand, enhance customer decision-making, and improve inventory management.
- Initial Analysis Goals: Identify pricing factors, predict time on market, and analysis
- Success Metrics: RMSE, MAE, R-squared for models.
- Technologies: Python (Pandas, NumPy, Scikit-Learn), SQL, Matplotlib, Seaborn.





1920 1940 1960 1980 2000 2020

Phase 2

Phase 3

- The average listing duration is 75 days
- The average speed is 243 horsepower
- The average vehicle is 5 seats
- Most of vehicles being sold are relatively new, with an average mileage of 20,835 miles.
- The average price of a vehicle is \$29933.37
- The average savings is \$554.62.
-



Correlation Matrix of Selected Features

1.0

- 0.8

- 0.6

- 0.4

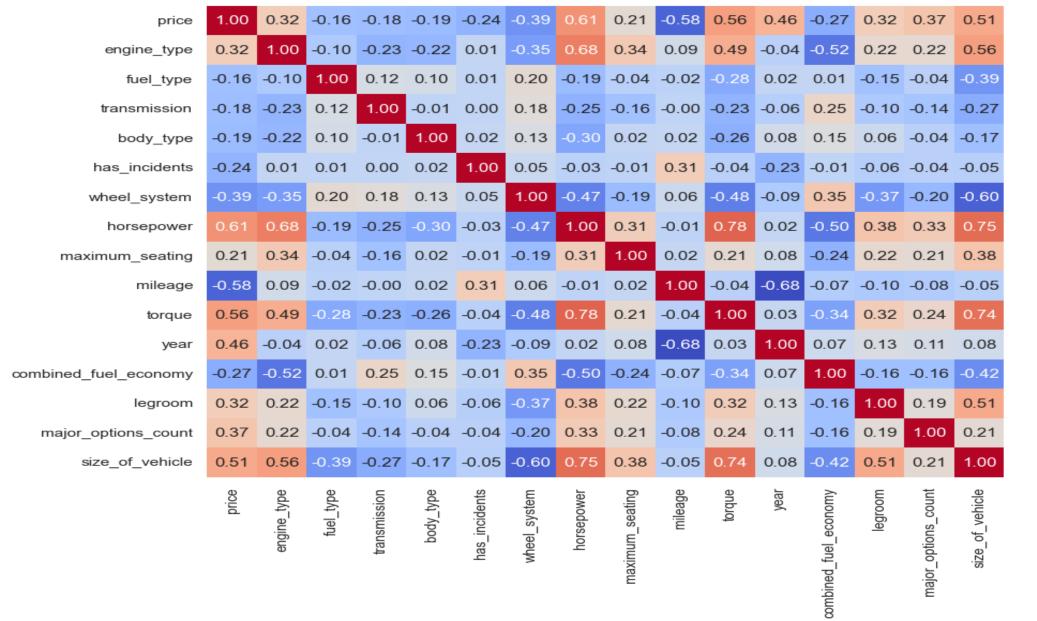
- 0.2

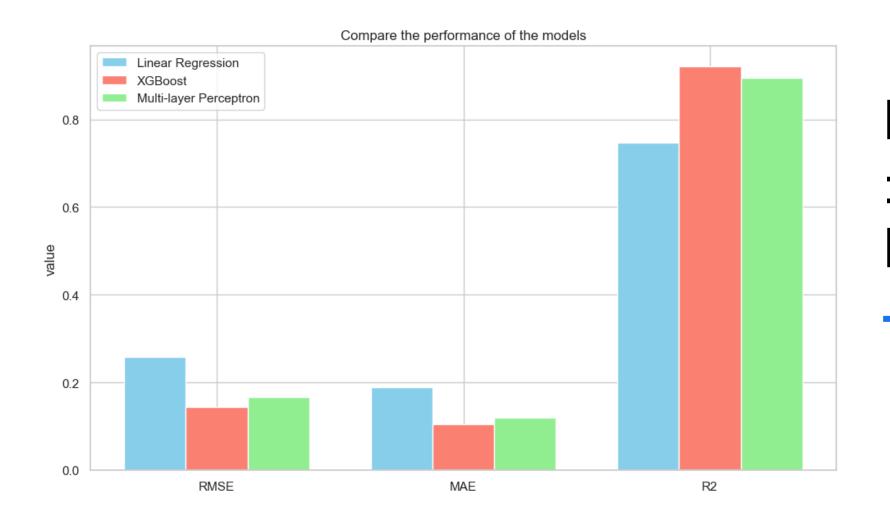
- 0.0

-0.2

-0.4

-0.6

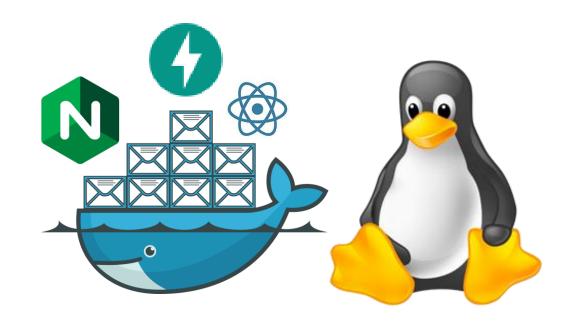




Phase 4 & 5 : Modeling & Evaluation

Phase 6 Overview: Deployment and Features

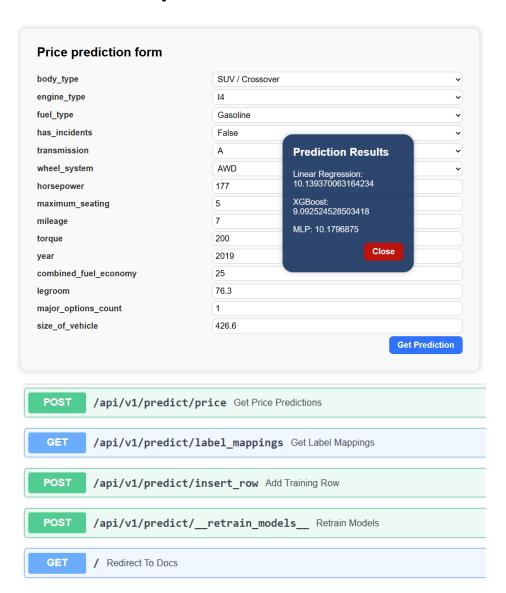
- 1. FastAPI backend serves HTTP endpoints
- 2. React UI communicates with FastAPI
- 3. Current capabilities:
 - Predict car prices
 - Add new data rows
 - Retrain models
- 4. Docker-based deployment with one command docker compose up –d
- 5. Logs can be seen using docker logs command



Add data and retrain

Training Row Addition form SUV / Crossover body_type engine_type 14 fuel_type Gasoline has_incidents False transmission Α wheel_system AWD 177 horsepower maximum_seating 5 mileage 200 torque 2019 year 25 combined_fuel_economy 76.3 legroom major_options_count size_of_vehicle 426.6 10.532 price **Add Training Row** Retrain

Get predictions



Deployment plans

- 1. Linux machine on cloud with docker
- 2. Google Cloud IDX

Future plans

- Making UI look good
- Testing
- Monitoring
- Data backup
- Adding more recommendation models for other useful columns like days_on_market
- Manually verifying the newly trained model's accuracy