

# Henrique De Mello Oliveira

holiveira@scu.edu  
Santa Clara, CA | +1 (847) 624-6104  
[Website](#) | [LinkedIn](#) | [GitHub](#)

## EDUCATION

**Santa Clara University**  
BS Computer Science & BSc in Finance (dual-major); minor in Mathematics  
*Coursework:* Advanced programming (C++, Python), Algorithms, Data Structures, Quant Finance, Management

**Expected Graduation:** *June 2027*

## PROFESSIONAL EXPERIENCE

**PARKD** | Santa Clara, CA  
Co-Founder & Product Lead

*May 2025 – Present*

- Co-founded and scaled **Parkd**, an end-to-end parking permit platform delivering seamless permit registration, vehicle management, and remote enforcement via LPR hardware
- Drove partnerships with Santa Clara University and Bellarmine College Prep – led full B2B sales cycle, from pitching to admin, IT integration, to campus-wide adoption
- Leading team of 3 engineers to build full-stack product (React/Node, Auth0 SSO, Stripe, AWS) – running agile weekly check-ins to maximize engagement and minimize burnout in tight deadlines
- Designed UI/UX flows across student, faculty, and admin use cases – leveraging Figma and Cursor to translate requirements into a streamlined, easy-to-use interface
- Orchestrated CI/CD pipelines with GitHub, managing dev – staging, and production branches for testing and rollout – ensuring rapid iteration and stable releases across school deployments

**PERMISO** | Palo Alto, CA  
Product Management Intern

*June 2024 – September 2024*

- Worked with engineering, UI/UX, and GTM teams to align customer pain points with company OKRs – writing 100+ user stories and Jira tickets to reduce backlog and drive sprint execution
- Designed and validated a per-user pricing model for SaaS and cloud infrastructure integrations, focusing on monetization – resulted in improved sales pipeline conversion
- Developed 'trust score' framework to quantify identity risk posture by combining identity factors with dynamic behavioral analytics – improved how customers identify high-risk identities

**BATTERY VENTURES** | San Francisco, CA  
Analyst Extern

*May 2023 – August 2023*

- Selected for a highly competitive externship at a leading VC firm investing out of a \$3.8 Billion fund
- Sourced and evaluated thousands of SaaS startups, identifying high-potential candidates for investment and presenting these to VPs and eventually general partners
- Drove due diligence processes for 3 prospective investments – including ARR, CACs, and churn rates, participating in diligence calls, and mapping product competitive landscape

## PROJECTS

**TOWER OF HANOI** | Python

- Implemented Tower of Hanoi algorithm in Python to demonstrate recursive problem-solving – analyzed time complexity ( $O(2^n)$ ), outputs solution steps for n number of disks

## UNIVERSITY ORGANIZATIONS

**SANTA CLARA INVESTMENT FUND** | Advisor – Technology Sector

- Advising on investments in public technology stocks – offering insights from experience in venture capital, building AI startups, and knowledge tech of infrastructure; former Analyst

**LATINX BUSINESS STUDENT ASSOCIATION** | VP of External Affairs

- Managing relationships with 20+ F500 companies – leveraging relationships to host recruiting events, office tours, and career guidance to 100+ Latinx students; also built our website

## SKILLS & INTERESTS

**Human Languages:** English & Portuguese (Bi-lingual - Fluent), Spanish (Conversational)  
**Programming Languages:** Python, JavaScript/TypeScript, HTML, CSS, SQL/Postgres, C/C++  
**Frameworks & Tools:** React, Node.js, Figma, Postman, Auth0, Stripe, AWS, GitHub, Jira, Miro, Confluence  
**Interests:** Playing Guitar, Music (all genres), Hybrid Fitness, Reading Books, Photography, Anything Outdoors