

Regression Analysis

Multiple Linear Regression

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Model Interpretation



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About This Lesson



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Model Interpretation: Parameters

The Least Squares estimated coefficients have specific interpretations:

- $\hat{\beta}_0$ The estimated expected value of the response variable when all predicting variables equal zero.
- $\hat{\beta}_i$ The estimated expected change in the value of the response variable associated with one unit of change in the value of the i^{th} predicting variable (i.e., associated with a one-unit change in x_i , where i is any of $1, \dots, p$), holding all other predictors in the model fixed (i.e., holding fixed x_j for $j = 1, \dots, p$ where $j \neq i$).



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Model Interpretation: Simple vs. Multiple Regression

Marginal versus **conditional** relationship:

- Marginal** Simple linear regression captures the association of a predicting variable to the response variable marginally, *i.e., without consideration of other factors.*
- Conditional** Multiple linear regression captures the association of a predicting variable to the response variable conditionally, *i.e., conditional of all other predicting variables in the model.*

The estimated regression coefficients for conditional and marginal relationships can differ not only in magnitude but also in sign or direction of the relationship.



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Model Interpretation: Causality vs. Association

Causality Statements: Experimental Designs

Association Statements: Observational Studies

Example: We take a sample of college students and determine their college grade point average (*COLGPA*), high school GPA (*HSGPA*), and SAT score (*SAT*). The estimated model is: $COLGPA = 1.3 + 0.7(HSGPA) - 0.0003(SAT)$.

- **Incorrect Interpretation:** Higher values of SAT are associated with lower values of College GPA.
- **Correct Interpretation:** Higher values of SAT are associated with lower values of college GPA, **holding high school GPA fixed**.

The coefficients of a multiple regression must not be interpreted marginally!



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Different Roles of Predicting Variables

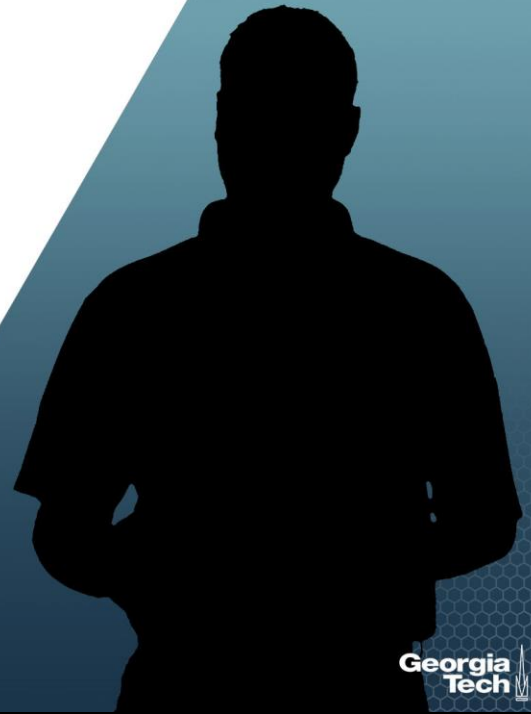
Predicting variables can be distinguished as:

- **Controlling** – to control for bias selection in the sample. They are used as 'default' variables in order to capture more meaningful relationships.
- **Explanatory** – to explain variability in the response variable. They may be included in the model even if other "similar" variables are in the model.
- **Predictive** – to best predict variability in the response regardless of their explanatory power.



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