



### Model Estimation

Model the probability of success given predictor(s):

$$\mathsf{Logit}\big(\mathsf{Pr}\big(Y=1\mid X_1,\cdots,X_p\big)\big) = \mathsf{Logit}\big(\mathsf{p}\big(X_1,\cdots,X_p\big)\big) = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p$$

**Parameters:**  $\beta_0$ ,  $\beta_1$ ,  $\cdots$ ,  $\beta_p$ 

Approach: Maximum Likelihood Estimation

$$\max_{\beta_0,\beta_1,\cdots,\beta_p} \mathcal{L}(\beta_0,\beta_1,\cdots,\beta_p) = \prod_{i=1}^n p(X_{i,1},X_{i,2},\cdots,X_{i,p})^{Y_i} \left(1 - p(X_{i,1},X_{i,2},\cdots,X_{i,p})\right)^{1-Y_i}$$

or

$$\max_{\beta_0,\beta_1,\cdots,\beta_p} \ell(\beta_0,\beta_1,\cdots,\beta_p) = \max_{\beta_0,\beta_1,\cdots,\beta_p} \log(\mathcal{L}(\beta_0,\beta_1,\cdots,\beta_p))$$

$$= \max_{\beta_0,\beta_1,\cdots,\beta_p} \sum_{i=1}^n \left( Y_i \log \left( \frac{e^{\beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p}} \right) + (1 - Y_i) \log \left( \frac{1}{1 + e^{\beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p}} \right) \right)$$

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### Statistical Inference

Maximum Likelihood Estimators (MLEs):

$$\widehat{\boldsymbol{\beta}} = (\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p)$$

Statistical Properties of MLEs:

- Approximate Sampling Distribution:  $\hat{\beta} \approx N(\beta, V)$
- The normal approximation relies on the assumption of <u>large sample size</u>
- · Statistical inference is not reliable for small sample data

1-
$$\alpha$$
 Approximate Confidence interval 
$$\hat{\beta}_j \pm z_{\alpha/2} \sqrt{\text{Var}(\hat{\beta}_j)}$$

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### Statistical Inference (cont'd)

- Hypothesis testing and Confidence Intervals rely on the approximately normal distribution of large sample sizes
- Use the z-test (Wald test)
  - Test is for the statistical significance of  $\hat{\beta}_j$  given all other predicting variables in the model
  - Null hypothesis is that  $\beta_j$  is not significant  $H_0: \beta_i = 0$  vs.  $H_a: \beta_i \neq 0$
  - z-value =  $\frac{\widehat{\beta}_j 0}{\operatorname{se}(\widehat{\beta}_j)} = \frac{\widehat{\beta}_j}{\operatorname{se}(\widehat{\beta}_j)}$
  - Reject H<sub>0</sub> if |z-value| is too large
    - Implies that  $\beta_i$  is statistically significant



### Statistical Inference (cont'd)

For  $H_0$ :  $\beta_j = b$  vs.  $H_a$ :  $\beta_j \neq b$  (to test if the coefficient equals constant b)

- z-value =  $\frac{\widehat{\beta}_j b}{\operatorname{se}(\widehat{\beta}_j)}$
- Reject  $H_0$  if  $|z-value| > z_{\alpha/2}$  for significance level  $\alpha$
- Alternatively, compute P-value
  - P-value = 2Pr(Z > |z-value|)

For  $H_0$ :  $\beta_j \le 0$  vs.  $H_a$ :  $\beta_j > 0$  (to test for a significantly positive coefficient)

• P-value = Pr(Z > |z-value|)

For  $H_0$ :  $\beta_j \ge 0$  vs.  $H_a$ :  $\beta_j < 0$  (to test for a significantly negative coefficient)

• P-value = Pr(Z < |z-value|)

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# Statistical Inference (cont'd)

For  $H_0$ :  $\beta_j = b$  vs.  $H_a$ :  $\beta_j \neq b$  (to test if the coefficient equals constant b)

- z-value =  $\frac{\widehat{\beta}_j b}{\operatorname{se}(\widehat{\beta}_j)}$
- Reject H<sub>0</sub> if  $|z-value| > z_{\alpha/2}$  for significance level  $\alpha$
- · Alternatively, compute P-value
  - P-value = 2Pr(Z > |z-value|)

For  $H_0$ :  $\beta_j \le 0$  vs.  $H_a$ :  $\beta_j > 0$  (to test for a significantly positive coefficient)

• P-value = Pr(Z > |z-value|)

For  $H_0$ :  $\beta_j \ge 0$  vs.  $H_a$ :  $\beta_j < 0$  (to test for a significantly negative coefficient)

• P-value = Pr(Z < |z-value|)

- Because the approximation of the normal distribution relies on large sample size, so do the hypothesis testing procedures.
- What if n is small?
  - The hypothesis testing procedure will have a probability of type I error larger than the significance level.
  - In other words, there will likely be more type I errors than expected.

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# Testing for Subsets of Coefficients

#### Full model:

$$Logit\left(p(X_1, \dots, X_p, Z_1, \dots, Z_q)\right)$$
  
=  $\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \alpha_1 Z_1 + \dots + \alpha_q Z_q$ 

#### Reduced model:

$$Logit(p(X_1, \dots, X_p)) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

### The hypothesis test:

$$\mathbf{H_0}$$
:  $\alpha_1 = \alpha_2 = \cdots = \alpha_q = \mathbf{0}$ 

VS.

$$H_a$$
:  $\alpha_i \neq 0$  for at least one  $\alpha_i$ ,  $i = 1, \dots, q$ 

- Maximize the likelihood function under reduced model:  $\mathcal{L}(\bar{\beta}_0, \bar{\beta}_1, ..., \bar{\beta}_p)$
- Maximize the likelihood function under full model:  $\mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_p, \hat{\alpha}_1, ..., \hat{\alpha}_q)$
- Test Statistics
  - $\bullet \quad \text{Deviance} = \log \left( \mathcal{L}(\bar{\beta}_0, \bar{\beta}_1, \dots, \bar{\beta}_p) \right) \log \left( \mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p, \, \hat{\alpha}_1, \dots, \, \hat{\alpha}_q) \right) \approx \chi_q^2$
  - P-value =  $Pr(\chi_q^2 > Deviance)$

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# Testing for Subsets of Coefficients

### Full model:

Logit 
$$(p(X_1, \dots, X_p, Z_1, \dots, Z_q))$$
  
=  $\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \alpha_1 Z_1 + \dots + \alpha_q Z_q$ 

#### Reduced model:

$$\operatorname{Logit}\left(\operatorname{p}\!\left(X_1,\cdots,X_p\right.\right)\right) = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p$$

The hypothesis test:  $H_0$ :  $\alpha_1 = \alpha_2 = \cdots = \alpha_q = 0$ 

VS.

 $H_a$ :  $\alpha_i \neq 0$  for at least one  $\alpha_i$ ,  $i = 1, \dots, q$ 

- The hypothesis test for subsets of coefficients is approximate
  - It relies on large sample size
- This is not a test for goodness of fit!
  - It only compares two models
- Maximize the likelihood function under reduced model:  $\mathcal{L}(\bar{\beta}_0, \bar{\beta}_1, ..., \bar{\beta}_p)$
- Maximize the likelihood function under full model:  $\mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_p, \hat{\alpha}_1, ..., \hat{\alpha}_q)$
- **Test Statistics** 
  - $\text{Deviance} = \log \left( \mathcal{L}(\bar{\beta}_0, \bar{\beta}_1, \dots, \bar{\beta}_p) \right) \log \left( \mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p, \, \hat{\alpha}_1, \dots, \, \hat{\alpha}_q) \right) \approx \chi_q^2$
  - P-value =  $Pr(\chi_q^2 > Deviance)$

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# Testing for Overall Regression

#### Full model:

$$Logit(p(X_1, \dots, X_p)) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

### Reduced model:

$$\mathsf{Logit}\left(\mathsf{p}\big(X_1,\cdots,X_p\big)\right) = \beta_0$$

The hypothesis test:  

$$H_0: \beta_1 = \beta_2 = \cdots = \beta_p = 0$$

VS.

$$H_a$$
:  $\beta_i \neq 0$  for at least one  $\beta_i$ ,  $i = 1, \dots, p$ 

- Maximize the likelihood function under reduced model:  $\mathcal{L}(\bar{\beta}_0)$
- Maximize the likelihood function under full model:  $\mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_p)$
- **Test Statistics** 
  - Deviance =  $\log(\mathcal{L}(\bar{\beta}_0)) \log(\mathcal{L}(\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_p)) \approx \chi_p^2$
  - P-value =  $Pr(\chi_n^2 > Deviance)$

