

# Regression Analysis

## Logistic Regression

**Nicoleta Serban, Ph.D.**

*Professor*

Stewart School of Industrial and Systems Engineering

Model Description and Estimation



## About This Lesson



# Logistic Regression Model

**Data:**  $\{(X_{1,1}, X_{1,2}, \dots, X_{1,p}), Y_1\}, \{(X_{2,1}, X_{2,2}, \dots, X_{2,p}), Y_2\}, \dots, \{(X_{n,1}, X_{n,2}, \dots, X_{n,p}), Y_n\}$   
 where  $Y_1, \dots, Y_n$  are *binary* responses

**Model:** We model the *probability of success given the predictor(s)*

$$p = p(X_1, \dots, X_p) = \Pr(Y = 1 \mid X_1, \dots, X_p)$$

by linking  $p$  to the predicting variables through the **logit link function**  $g$ :

$$g(p) = \ln\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

OR

$$p(X_1, \dots, X_p) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}$$



# Model Interpretation

- The probability of success given one predicting variable  $X = x$  is  
 $p = p(x) = \Pr(Y = 1 \mid x)$
- The logit function  $\ln\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 x$  is the **log odds** function.
- The exponential of the logit function  $\frac{p(X)}{1-p(X)} = e^{\beta_0 + \beta_1 x}$  is the **odds** of  $Y = 1$  at  $X = x$
- The odds at  $X = a$  versus  $X = b$  is equal to the **odds ratio**:

$$\frac{e^{\beta_0 + \beta_1 a}}{e^{\beta_0 + \beta_1 b}} = e^{\beta_1(a-b)}$$



# Model Interpretation

If we calculate the odds ratio of the odds at  $X = b + 1$  versus  $X = b$ , we have

$$\frac{e^{\beta_0 + \beta_1(b+1)}}{e^{\beta_0 + \beta_1 b}} = e^{\beta_1}$$

- The regression coefficient  $\beta_1$  can be interpreted as the log of the odds ratio for an increase of one unit in the predicting variable.
- If  $X$  a dummy variable of a categorical factor, interpret as the log of odds ratio of one category versus baseline.
- Interpret  $\beta$  with respect to the odds of success, not directly with respect to the response variable.



# Model Estimation

**Model** the probability of success given predictor(s):

$$\text{Logit}(\Pr(Y = 1 | X_1, \dots, X_p)) = \text{Logit}(p(X_1, \dots, X_p)) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

**Parameters:**  $\beta_0, \beta_1, \dots, \beta_p$

**Approach:** Maximum Likelihood Estimation

$$\max_{\beta_0, \beta_1, \dots, \beta_p} \mathcal{L}(\beta_0, \beta_1, \dots, \beta_p) = \prod_{i=1}^n p(X_{i,1}, X_{i,2}, \dots, X_{i,p})^{Y_i} (1 - p(X_{i,1}, X_{i,2}, \dots, X_{i,p}))^{1-Y_i}$$

or

$$\begin{aligned} \max_{\beta_0, \beta_1, \dots, \beta_p} \ell(\beta_0, \beta_1, \dots, \beta_p) &= \max_{\beta_0, \beta_1, \dots, \beta_p} \log(\mathcal{L}(\beta_0, \beta_1, \dots, \beta_p)) \\ &= \max_{\beta_0, \beta_1, \dots, \beta_p} \sum_{i=1}^n \left( Y_i \log \left( \frac{e^{\beta_0 + \beta_1 X_{i,1} + \dots + \beta_p X_{i,p}}}{1 + e^{\beta_0 + \beta_1 X_{i,1} + \dots + \beta_p X_{i,p}}} \right) + (1 - Y_i) \log \left( \frac{1}{1 + e^{\beta_0 + \beta_1 X_{i,1} + \dots + \beta_p X_{i,p}}} \right) \right) \end{aligned}$$



## Model Estimation (cont'd)

**Approach:** Maximum Likelihood Estimation

$$\max_{\beta_0, \beta_1, \dots, \beta_p} \sum_{i=1}^n \left( Y_i \log \left( \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}} \right) + (1 - Y_i) \log \left( \frac{1}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}} \right) \right)$$

- Maximizing the (log-)likelihood function with respect to  $\beta_0, \beta_1, \dots, \beta_p$  in closed form expression is not possible because the (log-)likelihood function is a non-linear function in the model parameters.
- Use numerical algorithm to estimate  $\beta_0, \beta_1, \dots, \beta_p \Rightarrow \hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p$

**Upshot:** The estimated parameters and their standard errors are approximate estimates. Do not attempt to do it yourself! Use statistical software to derive the estimated regression coefficients.



## Summary

