

## Stamped Manager Survey

### Business: Stamped Questionnaire

This questionnaire aims to understand use of loyalty schemes within a business

#### 1. Does your business have a loyalty scheme?

Yes

No

#### 2. What type of loyalty scheme do you run?

Stamp Card

Reward Card (Barcode Based)

Smart Card (Touch Based)

#### 3. What rewards can the customer claim using the loyalty scheme?

Discount

Free Item

Upgrade

Prize

#### 4. What percentage of customers do you feel take part in the loyalty scheme (e.g. collect points, rewards)?

0%-19%

20%-39%

40%-59%

60%-79%

80%+

#### 5. Any comments on the system?

Done