

Open Canvas

project : Endangered Data Week

Project Execution

Problem An informed citizenry needs access to legitimate information, but data can frequently be repressed, neglected, difficult to acquire, or lost. EDW seeks to raise awareness to threats to public data, and train others to engage, advocate, and use data.	Solution Create a culture of data consciousness to raise awareness of threats to data, and take steps to advocate for open data / good data practices as well as a instill a comfort working with data.	Unique Value Proposition We are working with technologists, librarians, citizen scientists, nonprofits, journalists, scholars, students, and others to promote a culture of data consciousness by creating training materials, guidelines, and resources to advocate for open data and promote awareness around threats to publicly available data.		
	Key Metrics Number of curricular offerings Number of EDW events Number of contributors	User Profiles Target audience and early adopters Open data advocates, graduate students, librarians, DLF, social scientists / public policy scholars, humanities scholars	User Channels Twitter Listservs Professional orgs Advocacy orgs Nonprofits	
Resources Required - Reliance on expertise among ourselves and from outside the core EDW team. - Effective outreach and publicity to continue EDW's growth (measured by # of events? by # of contributors?) - A core set of curricular material broadly applicable in various settings (academia, journalism, etc.)		Contributor Profiles Contribution types and ideal contributors Technologists, librarians, citizen scientists, journalists Programmers, artists, information designers	Contributor Channels Github Twitter Slack (or something more open; Gitter?)	

Product

Community

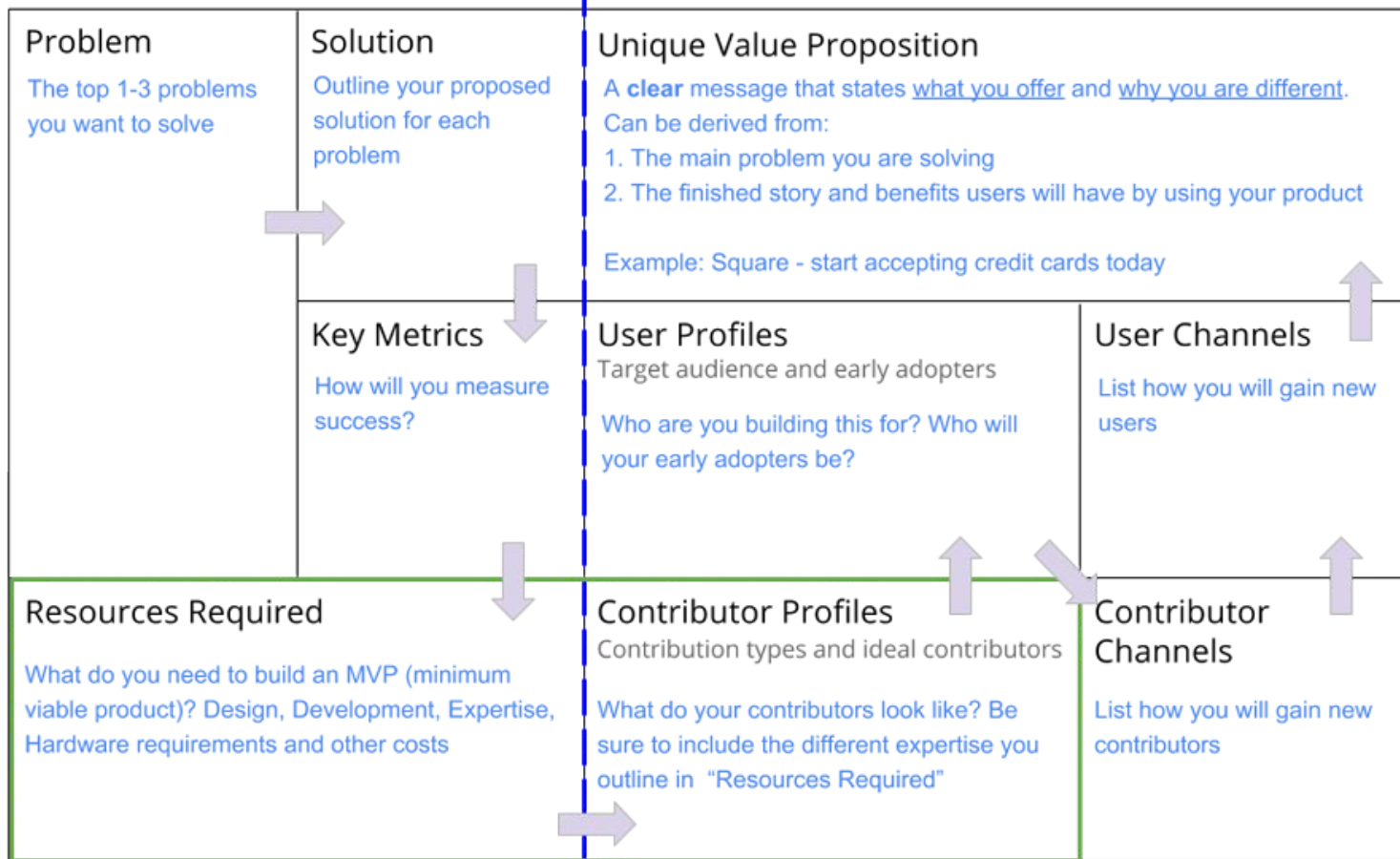
See next slide for instructions!

Open Canvas

project : Title

Make your
own canvas:
Go to **File** >
Make a Copy...

Project Execution



Product

Community

Your users and contributors will likely overlap