



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

'Resume' is a word you'll hear a lot during the job- hunting process.

The purpose of a resume is to introduce yourself to employers, present your qualificaton, and secure an intreview

A resume ,sometimes called a CV or curriculum vitae, is a documents that lists your work experience education ,skills and achievements

You'll need a resume for almost and joy application

Writing a resume aims to showcase your experience, education, and skills.

In a standardized formot that is easy for recruiters to read



Designing a resume using canva

Resumes tell the employer about your experience s, skills and work history.

Grabs the attention of employers and recruiters

Use your resume to highlight items that indicate you are a good worker.

Are qualified for the position and bring desirable skills to the job

Sells your strongest skills and accomplishments .

Shows how you're a match for a position or project and most importantly, gets you a job interview



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)