



Blogs

Your online store comes with a built-in blogging engine, blogging is an excellent way to build your audience and generate more traffic and sales for your business, setting up a block can help you make an around your products and your brand.

Note: Make it easier for users to find and engage with your posts.

Add a blog to your online store

You can add blogs to your online store, and then post to the blogs to update your customers about your business or products Blog posts drive traffic to your site in several different ways:

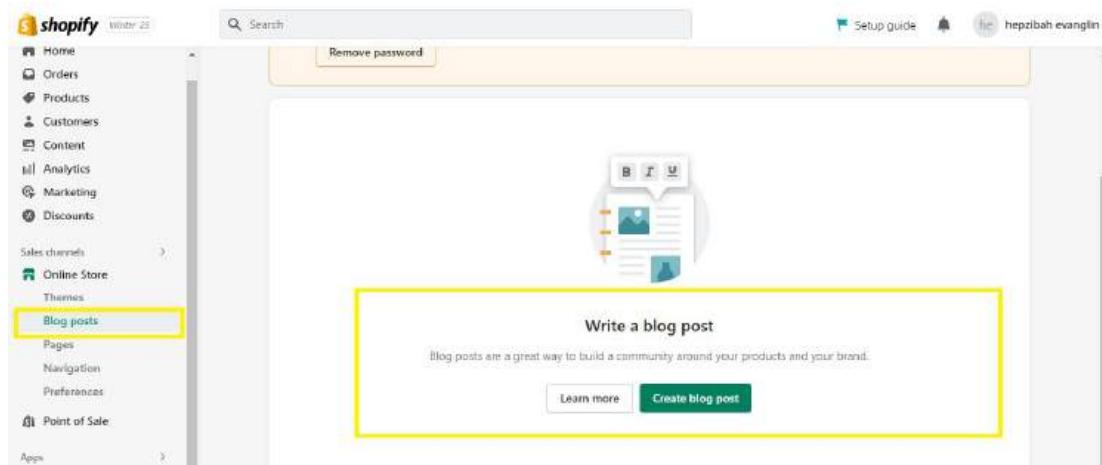
- Improve your store's SEO.
- Let you tell stories that convert visitors into customers.
- Increase customer engagement.

Manage your blog post

Create your first blog post

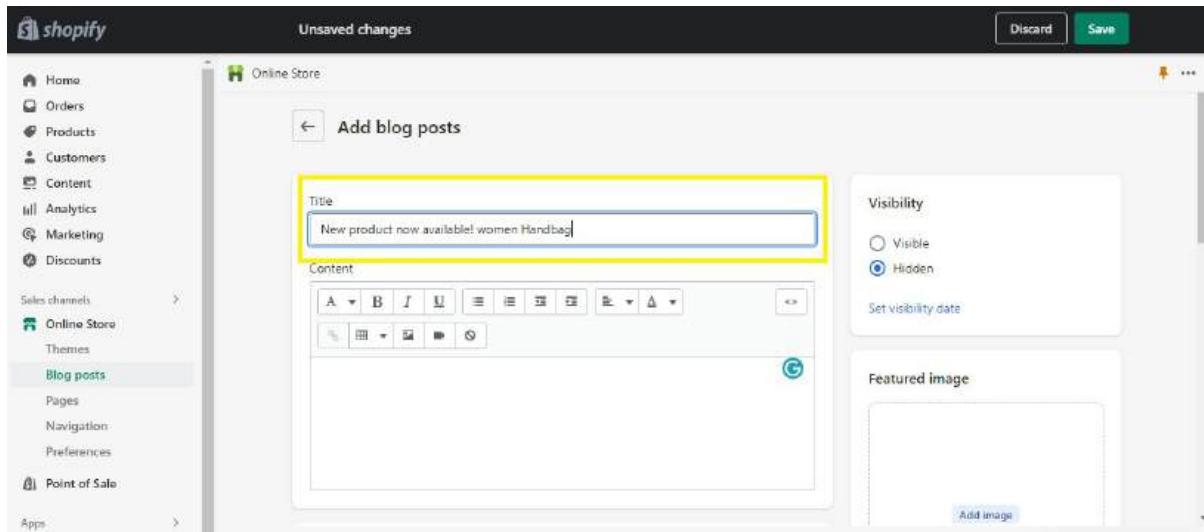
If you haven't created a blog post yet, then you can create your new blog with a custom name, to perform these steps

Click-> Create a blog post button



1. Title

Title field, enter a title for your blog post

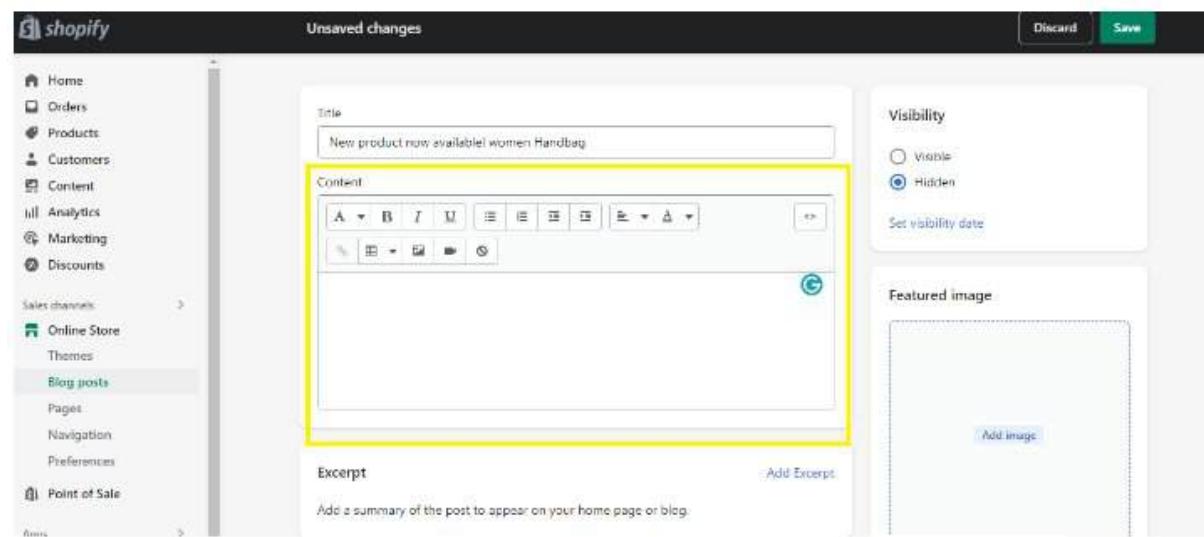


The screenshot shows the Shopify admin interface for adding a blog post. The left sidebar is visible with 'Blog posts' selected. The main area has a title 'Add blog posts'. A yellow box highlights the 'Title' input field, which contains the text 'New product now available women Handbag'. To the right of the title is a 'Visibility' section with 'Hidden' selected. Below the title is a rich text editor toolbar, followed by a large empty content area. On the far right, there's a 'Featured image' section with an 'Add image' button.

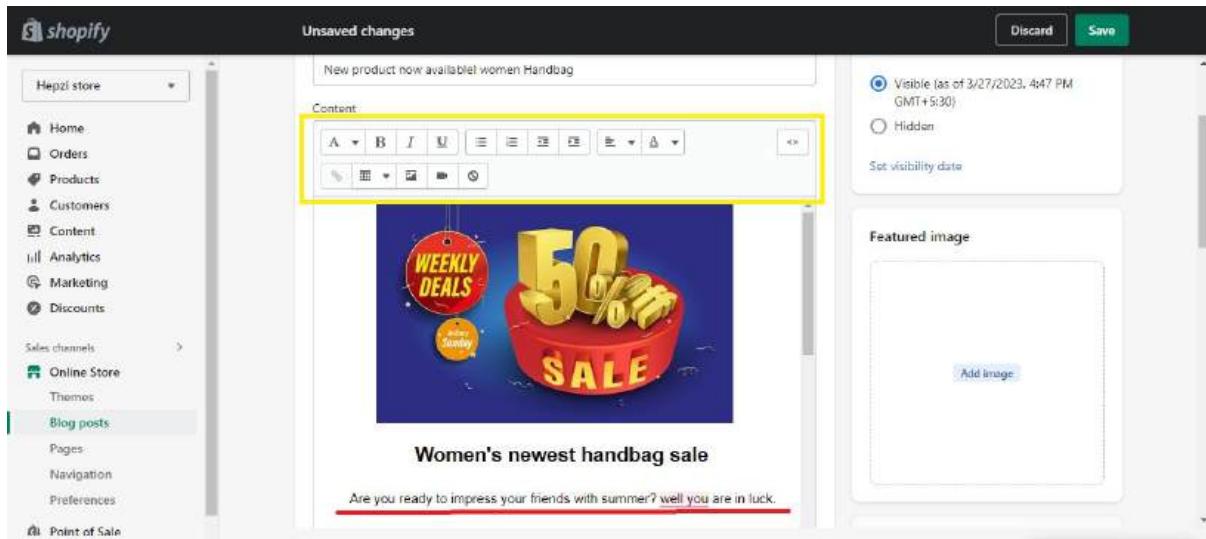
2. Content Formatting

Add/update the blog content using text formatting tools,

Content field, This field uses the rich text editor, so you can format your post content. You can also add an image, embed a video or other media, or insert a link.



This screenshot is identical to the one above, showing the 'Add blog posts' interface. The 'Content' rich text editor area is highlighted with a yellow box. It contains a toolbar and a large empty text area where content can be entered. The rest of the interface, including the sidebar, title, visibility settings, and featured image section, is consistent with the first screenshot.



- Formatting
- Bold
- Italic
- Underline
- Bulleted list
- Numbered list
- Outdent
- Indent
- Alignment
 - Left align
 - Right align
 - Centre align
- Color (text and background)
- Insert Link
- Insert table
- Insert image
- Insert video
- Clear formatting
- Show HTML code

2. a) Insert Link

To insert a link in the text,

shopify

Unsaved changes

Discard Save

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps

Insert link

Featured image

Add image

Organization

Author: hepbah evanglin

This product is specially made by you as soon as place an order, which is why it takes bit longer to deliver it to you.

Shipping Details

click to view our women newest handbag sale

shopify

Unsaved changes

Discard Save

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps

Insert link

Link to: https://uat.storefront.zenbasket.in/zen12/productdet
http:// is required for external links

Open this link in: the same window (selected), the same window, a new window

Link title: new handbag

Used for accessibility and SEO

Cancel Insert link

Featured image

Add image

Organization

Author: hepbah evanglin

The same window

the same window

a new window

shopify

Unsaved changes

Discard Save

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps

Insert link

Featured image

Add image

Organization

Author: hepbah evanglin

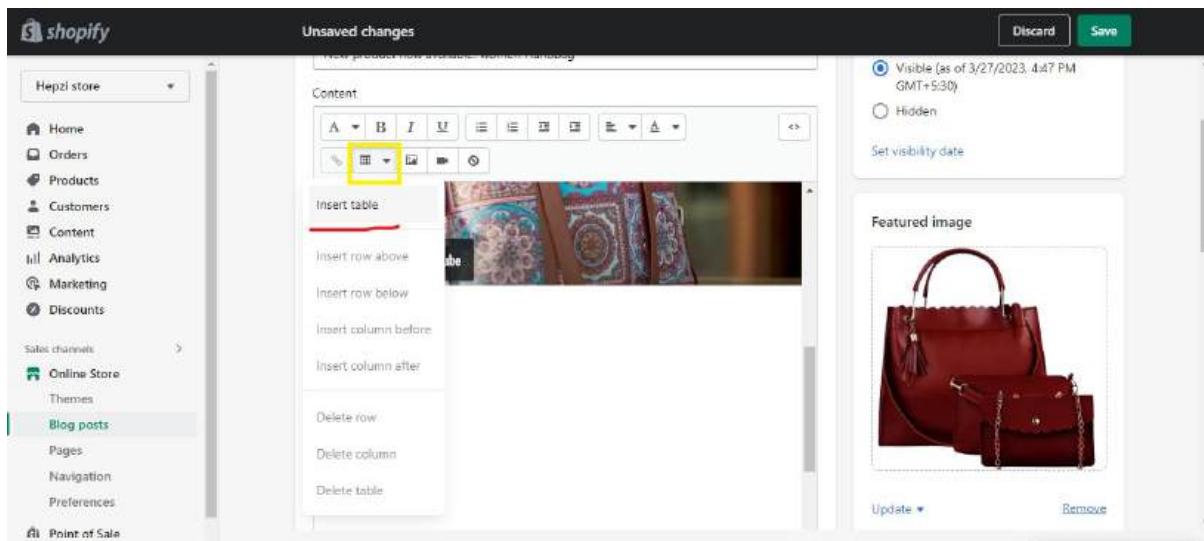
This product is specially made by you as soon as place an order, which is why it takes bit longer to deliver it to you.

Shipping Details

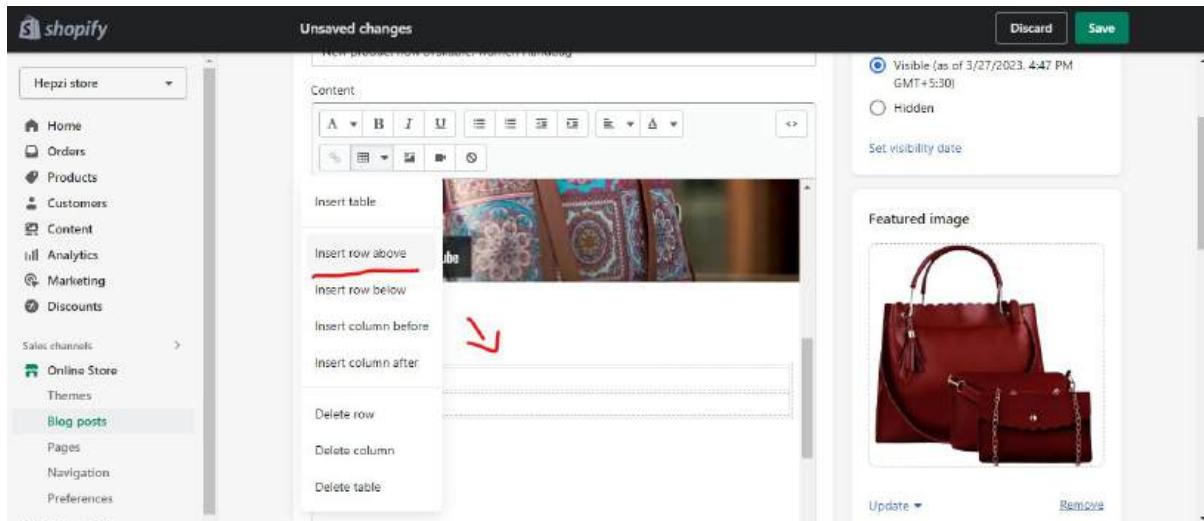
click to view our women newest handbag sale

2. b) Insert table

To insert a table in the content,



To insert a row below or after,



To insert a column below or after,

shopify

Hepzi store

Content

Visible (as of 3/27/2023, 4:47 PM
GMT +5:30)

Featured image

Update Remove

The screenshot shows the Shopify editor interface for a blog post. On the left, there's a sidebar with navigation links like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, and Point of Sale. The main area has tabs for 'Content' and 'Featured image'. A 'Content' tab is active, showing a rich text editor toolbar above a table. A context menu is open over the table, with a red arrow pointing to the 'Delete row' option. Other options in the menu include Insert table, Insert row above, Insert row below, Insert column before, Insert column after, Delete row, Delete column, and Delete table.

To delete a row,

shopify

Hepzi store

Content

Visible (as of 3/27/2023, 4:47 PM
GMT +5:30)

Featured image

Update Remove

This screenshot is similar to the one above, showing the Shopify editor for a blog post. The 'Blog posts' section is selected in the sidebar. The 'Content' tab is active, displaying a rich text editor and a table. A context menu is open over the table, with a red arrow pointing to the 'Delete row' option. The menu also includes 'Insert table', 'Insert row above', 'Insert row below', 'Insert column before', 'Insert column after', 'Delete column', and 'Delete table'.

To delete table,

The screenshot shows the Shopify editor interface. On the left, the navigation bar includes 'Hepzi store', 'Home', 'Orders', 'Products', 'Customers', 'Content', 'Analytics', 'Marketing', 'Discounts', 'Sales channels', and 'Online Store' with sub-options 'Themes', 'Blog posts' (which is selected), 'Pages', 'Navigation', and 'Preferences'. The main area displays a video thumbnail with a play button. A context menu is open, with 'Delete table' highlighted by a red arrow. Other options in the menu include 'Insert table', 'Insert row above', 'Insert row below', 'Insert column before', 'Insert column after', 'Delete row', and 'Delete column'. In the top right corner, there are 'Discard' and 'Save' buttons. To the right of the video, there's a 'Set visibility date' section and a 'Featured image' section showing a red handbag.

Finally created an insert table

The screenshot shows the Shopify editor interface with the 'Blog posts' section selected. The main content area contains a table with four rows. The first row is 'Fabric / Cloth' with the description 'This category includes fabrics such as cotton, canvas, and synthetic fabrics'. The second row is 'Metalized Film' with the description 'Metalized film is a plastic film that has been coated on one side with a very thin layer of metal.'. The third row is 'Paper' with the description 'Paper is made of cellulose pulp.'. The fourth row is 'Specialty / Other' with the description 'Other unlisted, specialized, or proprietary materials.'. Below the table, the heading 'Shipping Details' is visible. The top right corner features 'Discard' and 'Save' buttons. To the right of the table, there's a 'Set visibility date' section and a 'Featured image' section showing a red handbag.

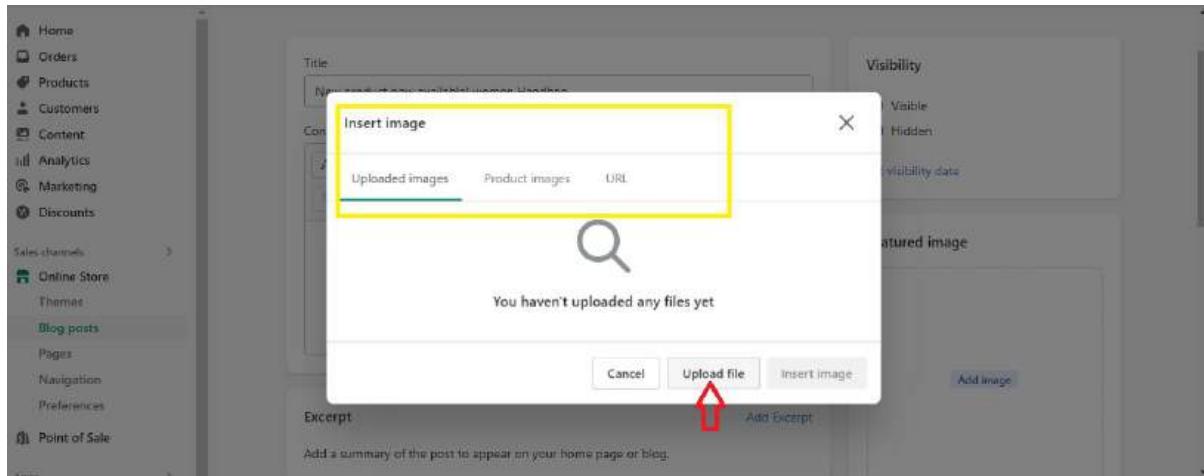
After clicking the save button insert table displays on the storefront,

Fabric / Cloth	This category includes fabrics such as cotton, canvas, and synthetic fabrics
Metalized Film	Metalized film is a plastic film that has been coated on one side with a very thin layer of metal.
Paper	Paper is made of cellulose pulp.
Specialty / Other	Other unlisted, specialized, or proprietary materials.

2. c) Insert image

Insert image:

To insert images,



Upload images,

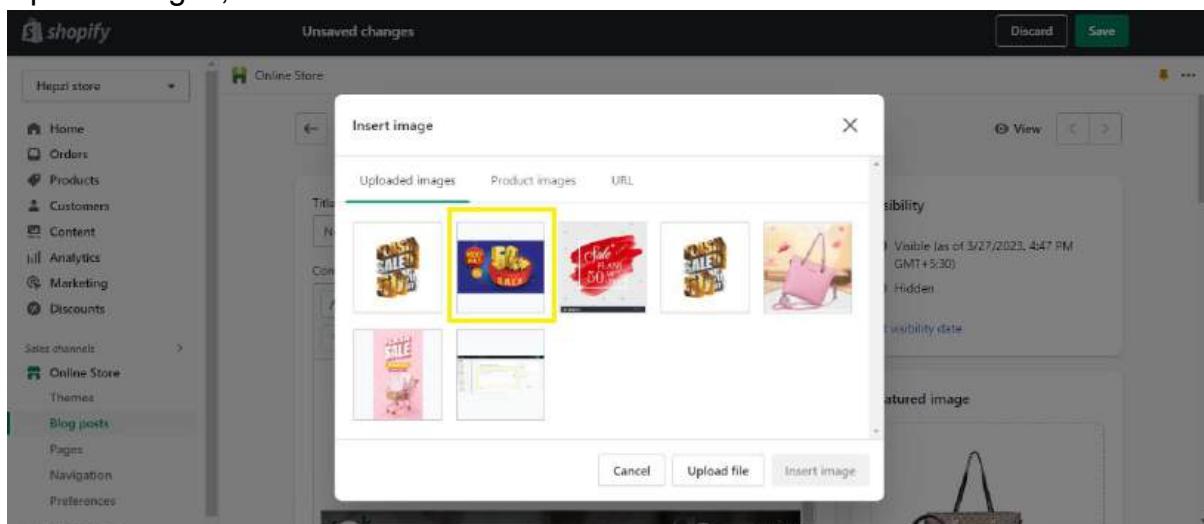


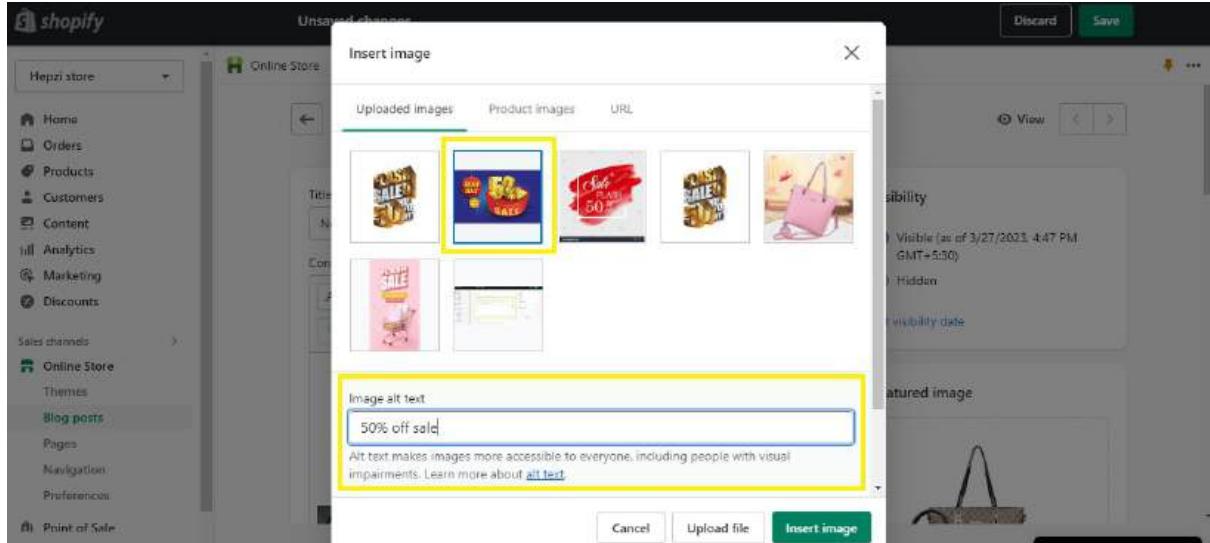
Image Limit Up to 10 images can be displayed in an uploaded image, uploaded image size in shopify can't exceed either of the following limits:

- 20 megapixels
- 20 megabytes

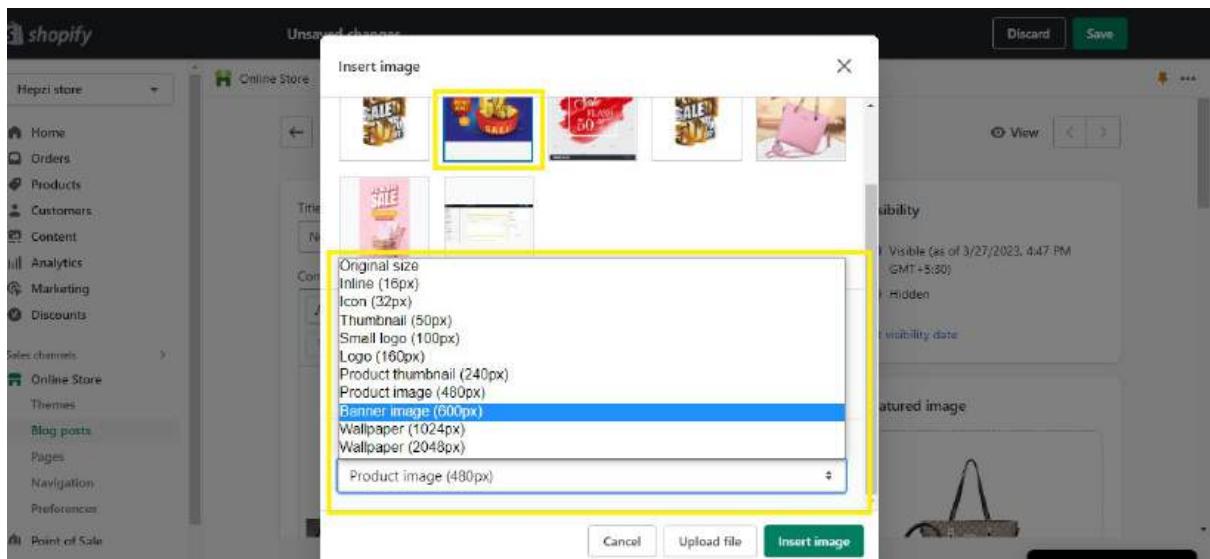
For ex:

To find your image's megapixels, you can use the following equation: (pixel width x pixel height)/1,000,000. For example, an image with a resolution of 4900x6930 would be 33.9 megapixels based on the equation: $(4900 \times 6930) / 1,000,000 = 33.9$ MP.

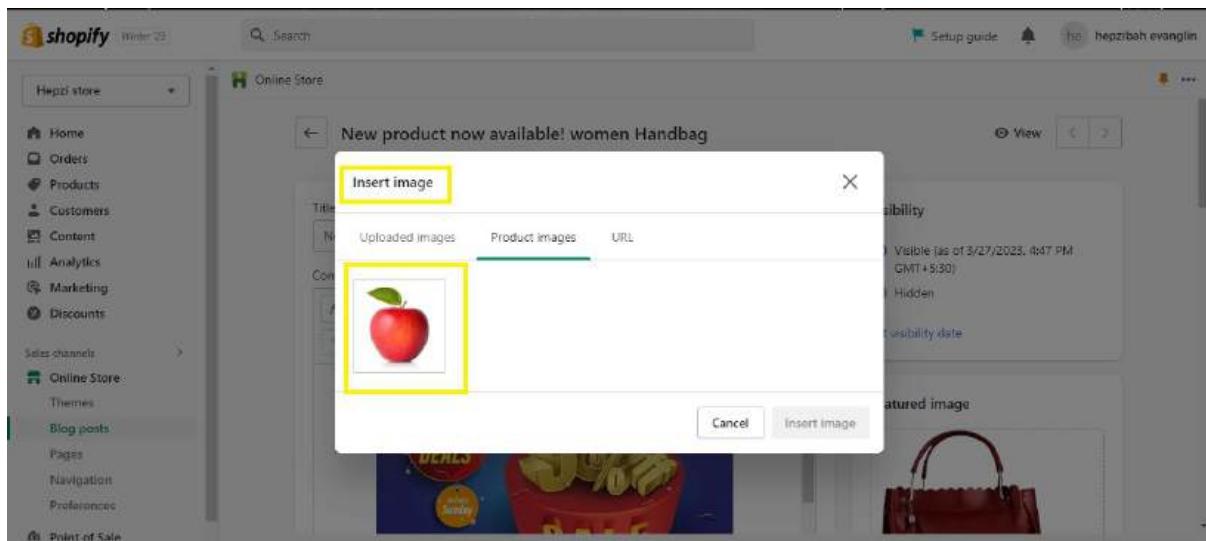
To upload images, add image alt text



Including the size of the product image



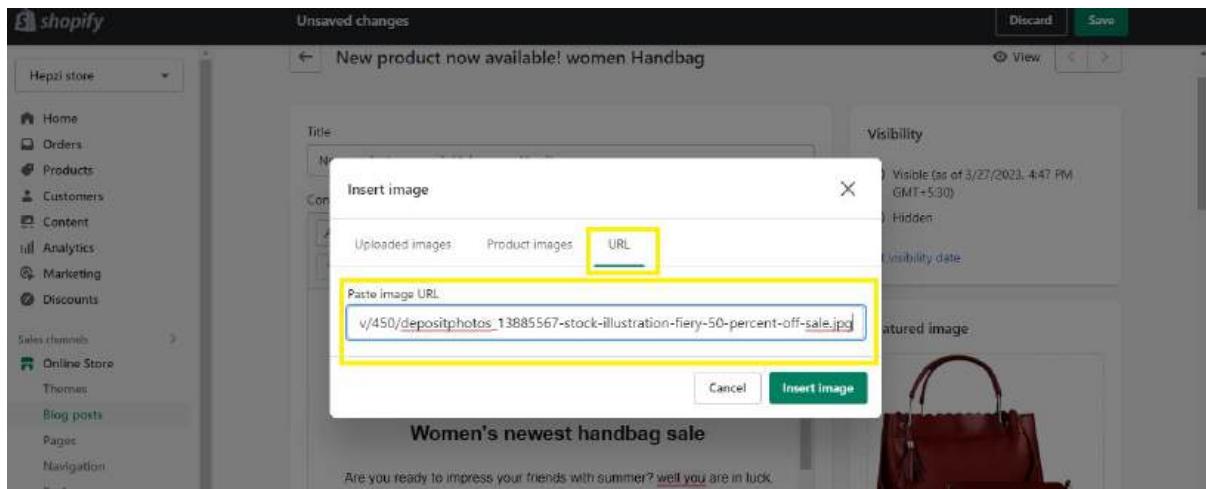
The product image is also uploaded in this section,



Product list page display,

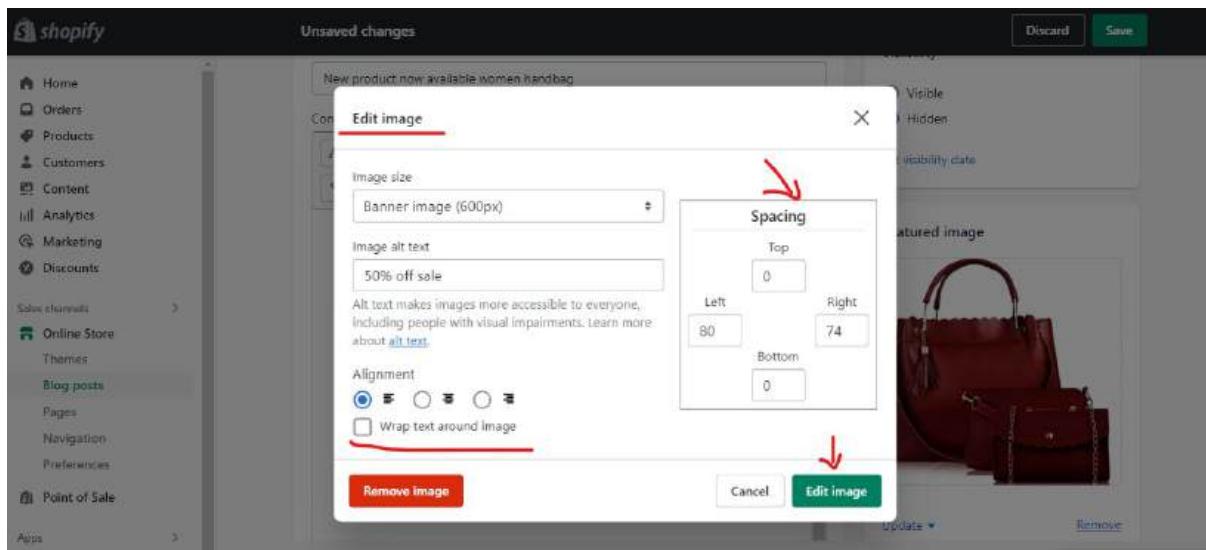
A screenshot of the Shopify admin interface showing the 'Products' list page. The sidebar on the left is identical to the previous screenshot. The main area is titled 'Products' and shows a table of products. The columns are: Product (with a checkbox), Status, Inventory, Type, and Vendor. There are filters at the top of the table: All, Active, Draft, Archived, and a '+' button. A red box highlights the first row, which represents a product named 'apple'. This row includes a small thumbnail of an apple, the status 'Active', '0 in stock', and the vendor 'Hepzi store'. At the bottom of the table, there's a link 'Learn more about products'.

The product URL uploaded in this section,



click the image and Edit, to give some spacing in the left, right, top, and bottom alignment, then click the “Edit image” button, and changes will be updated,

Remove image you have to click the “remove image” button,



The image displayed on the storefront,

New product now available! women Handbag

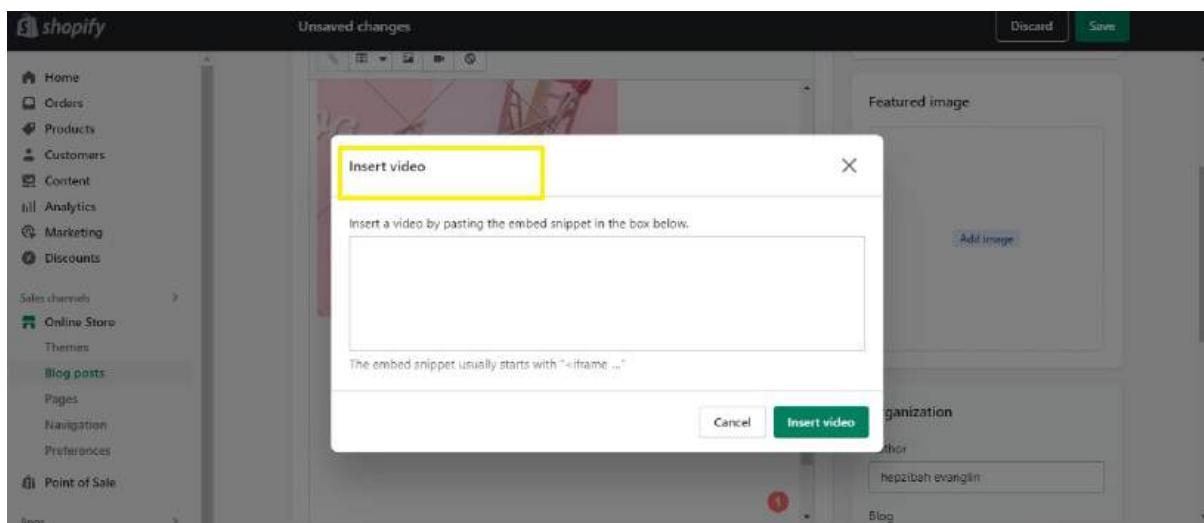
MARCH 27, 2023

Share



2.d) Insert video

To insert video,



Max file size,

If you're uploading video files, then make sure the requirements:

- Video length: Up to 10 minutes
- Video size: Up to 1 GB
- Video resolution: Up to 4K (4096 x 2160 px)
- Video file type: .mp4 or .mov

Note: Insert a video by pasting the embed snippet in the box below.

Upload video, on youtube, click the share icon



Carry what matters to you | Get yourself a Zouk Bag | Proudly Indian, 100% Vegan

zouk. Zouk
9.52K subscribers

Subscribe

965



Share

Download

...

1.9M views 1 month ago

Share

Using share icon, click the embed icon button

Share

Embed WhatsApp Facebook Twitter Email KakaoTalk

https://youtu.be/38HAr7s5Cbk

Start at 0:02

Carry what matters to you | Get yourself a Zouk Bag | Proudly Indian, 100% Vegan

zouk. Zouk
9.52K subscribers

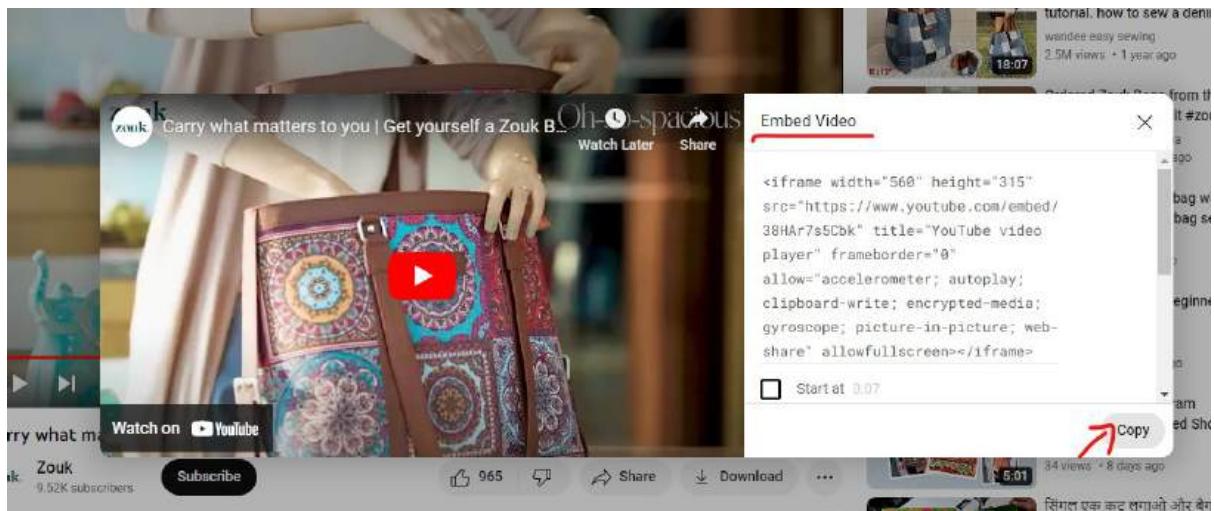
Subscribe

1K

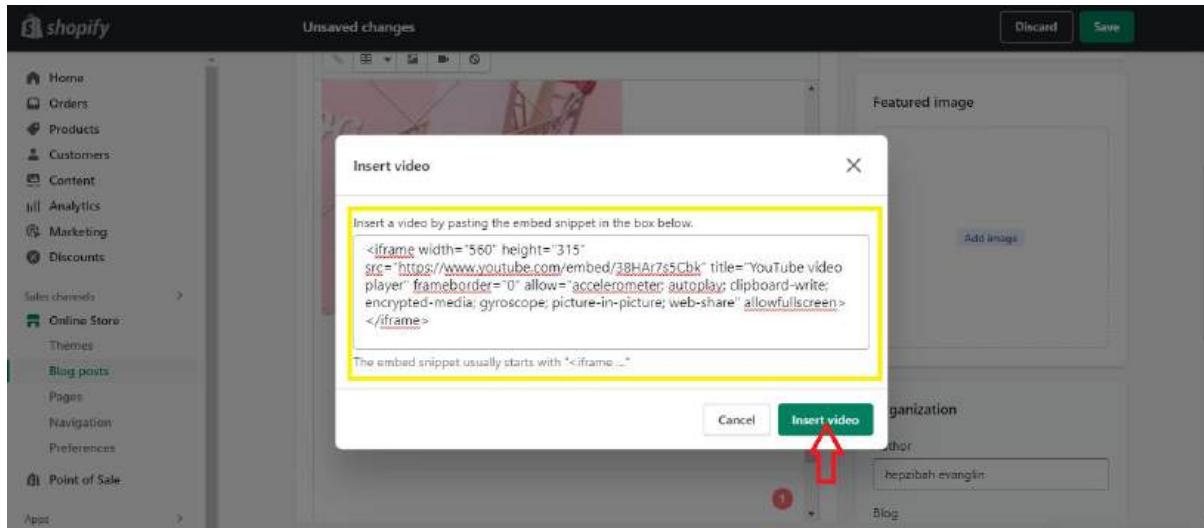
Share

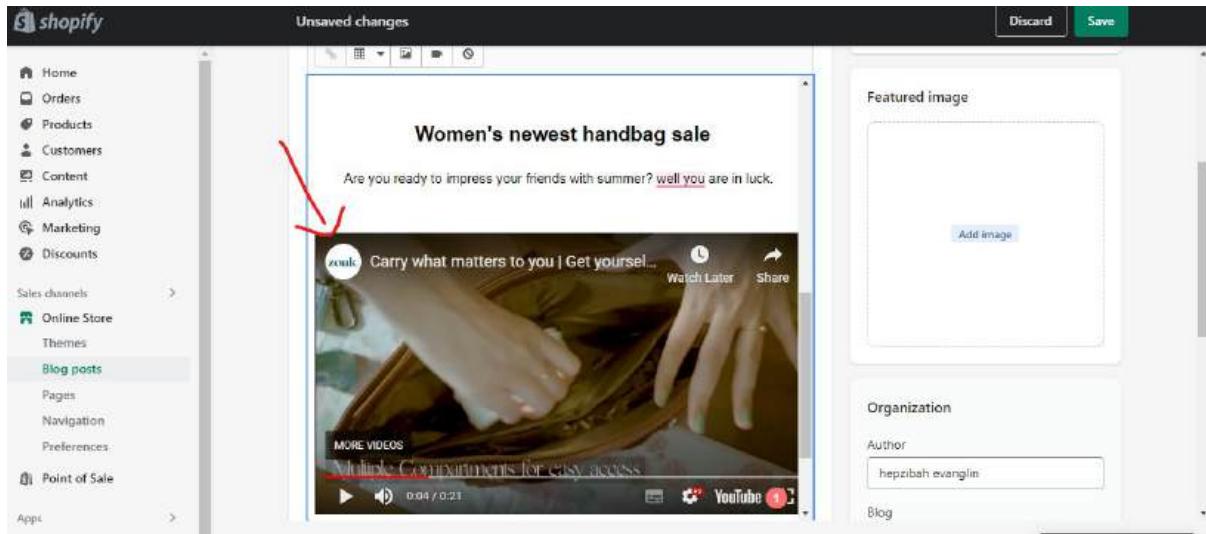
Download

...

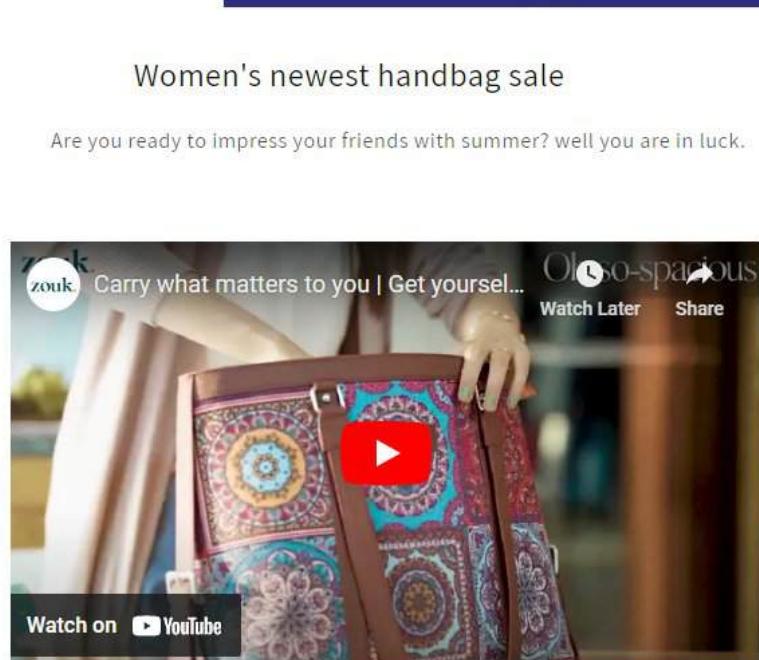


Insert a video by pasting the embed snippet in the insert video box below,



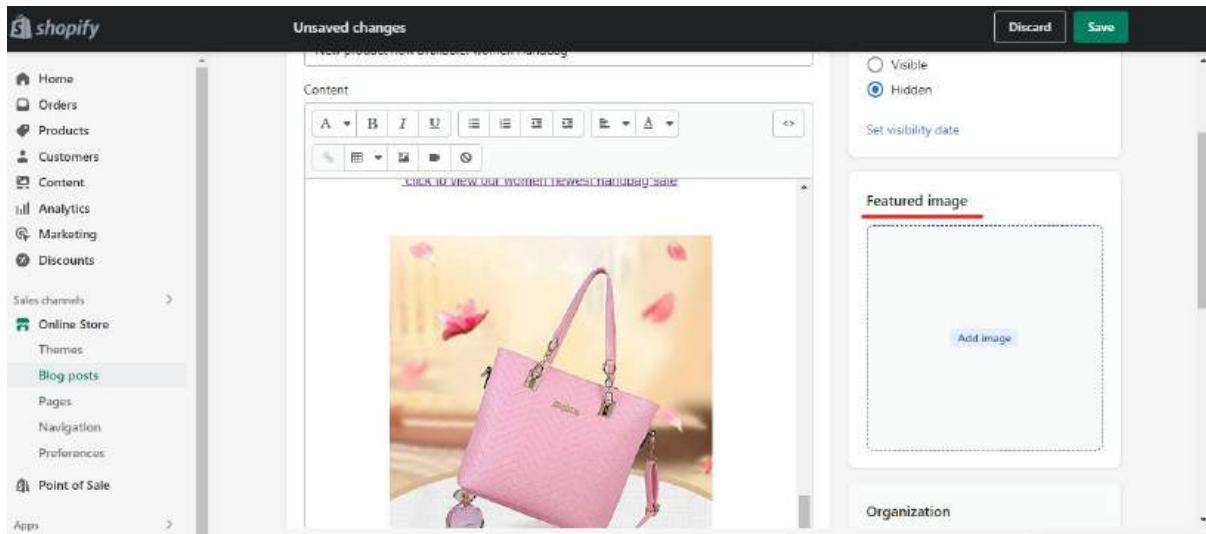


The video displayed on the storefront,

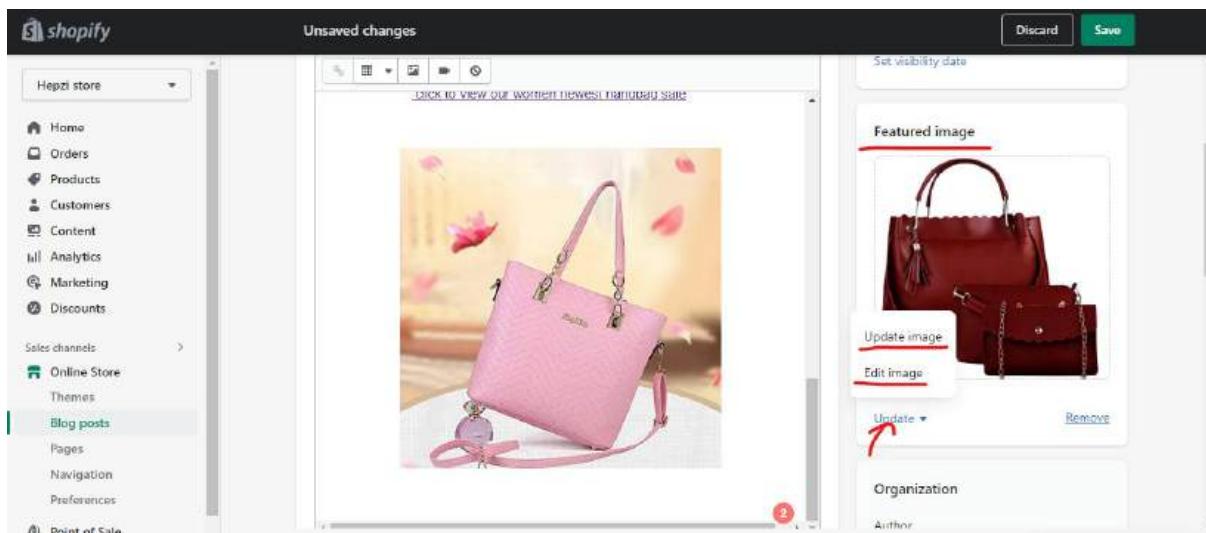


3. Add a featured image

Display an image on the blog landing page. Click Upload image in the Featured Image section, and then select an image to upload.

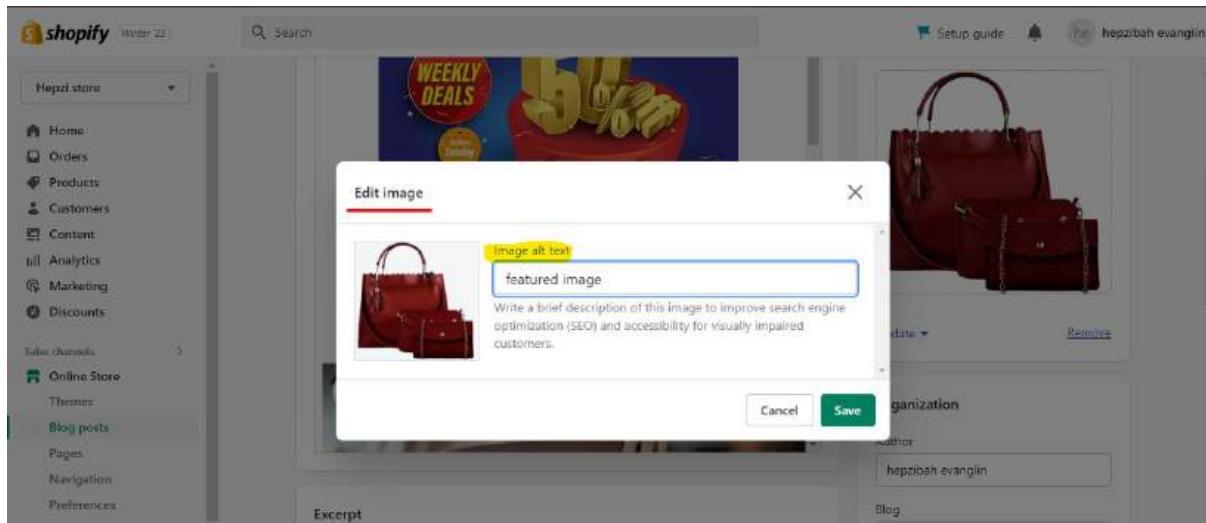


Upload the featured image, you can update and edit the image in the box,

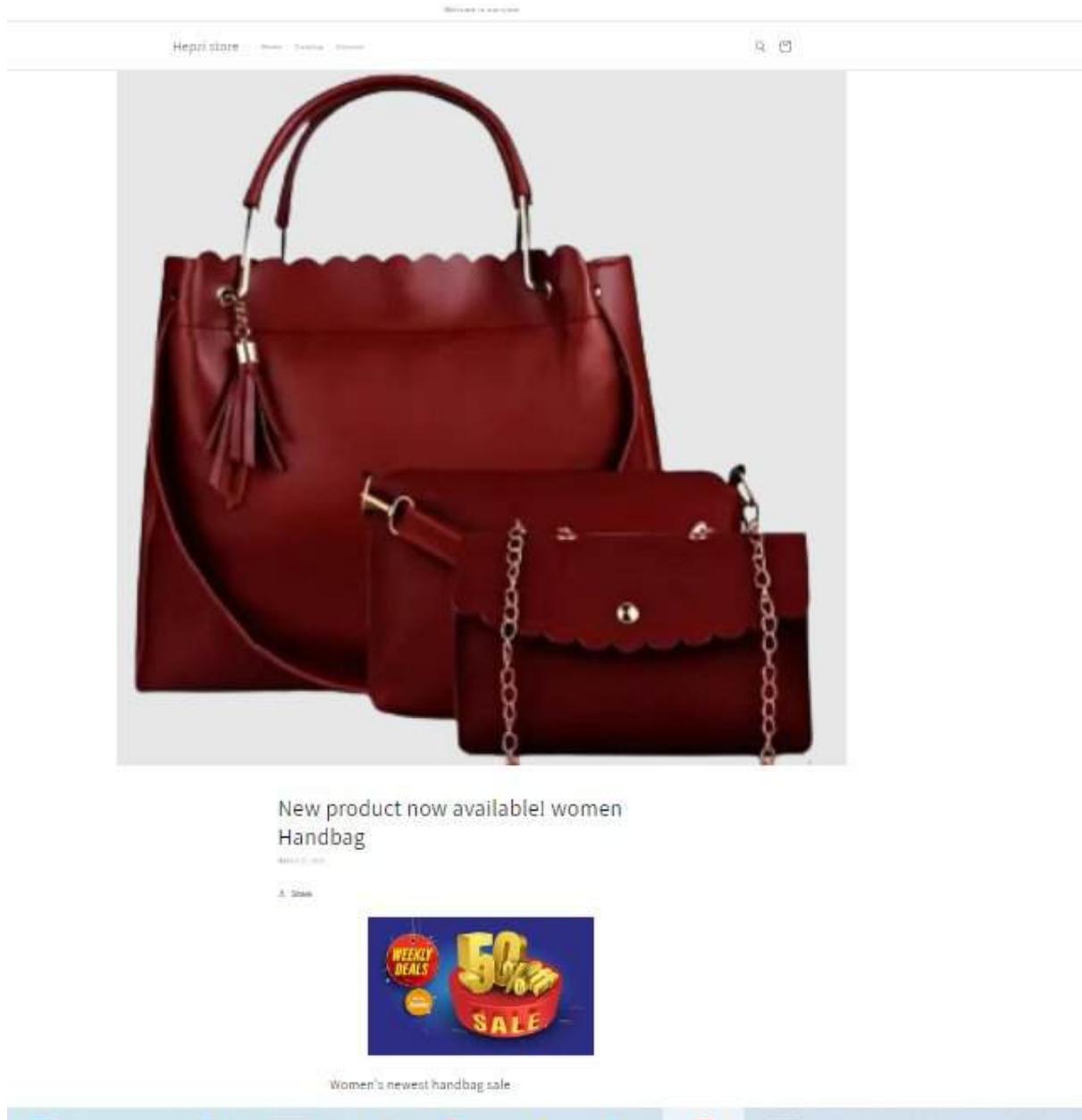


Update action is nothing but changing the image.

Edit image, you can add the image alt text in this text field,



The featured image is displayed on the storefront,



4. Excerpt

You can display excerpts from a blog post on the blog landing page. you might be able to include images, text formatting, and links in your excerpt.

shopify

Unsaved changes

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels >

Online Store Themes **Blog posts**

Pages Navigation Preferences

Point of Sale Apps



Excerpt Add Excerpt
Add a summary of the post to appear on your home page or blog.

Search engine listing preview Edit website SEO

New product now available! women Handbag
<https://hepzi-store-7303.myshopify.com/blogs/new-product-now-available-women-handbag>
 Women's newest handbag sale Are you ready to impress your friends with summer? Well you are in luck. Shipping Details This product is specially made by us as soon as place an order, which is why it takes bit longer to deliver it to you. click to view our women newest handbag sale

Organization

Author hepzbah evanglin

Blog Create a new blog

Blog title New sale

Tags Vintage, cotton, summer
new product X handbag X women X

Update Remove Discard Save

shopify

Unsaved changes

Home Orders Products Customers Content Analytics Marketing Discounts

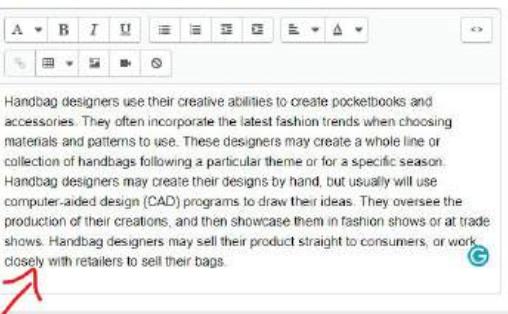
Sales channels >

Online Store Themes **Blog posts**

Pages Navigation Preferences

Point of Sale Apps

Excerpt
Add a summary of the post to appear on your home page or blog.



Handbag designers use their creative abilities to create pocketbooks and accessories. They often incorporate the latest fashion trends when choosing materials and patterns to use. These designers may create a whole line or collection of handbags following a particular theme or for a specific season. Handbag designers may create their designs by hand, but usually will use computer-aided design (CAD) programs to draw their ideas. They oversee the production of their creations, and then showcase them in fashion shows or at trade shows. Handbag designers may sell their product straight to consumers, or work closely with retailers to sell their bags.

Search engine listing preview Edit website SEO

Blog Create a new blog

Blog title New sale

Tags Vintage, cotton, summer
new product X handbag X women X

Online store

Theme template Default blog post

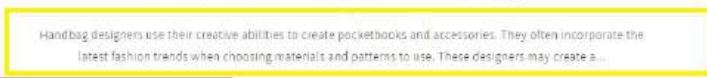
Discard Save

Excerpt summary details display on the storefront,

Hepzi store Home Catalog Contact



New product now available! women Handbag



Handbag designers use their creative abilities to create pocketbooks and accessories. They often incorporate the latest fashion trends when choosing materials and patterns to use. These designers may create a...

5. Search engine listing preview

Click edit SEO, you can edit the page title, description and page URL,

The screenshot shows the Shopify admin interface under the 'Blog posts' section. A yellow box highlights the 'Search engine listing preview' section. It displays the following information:

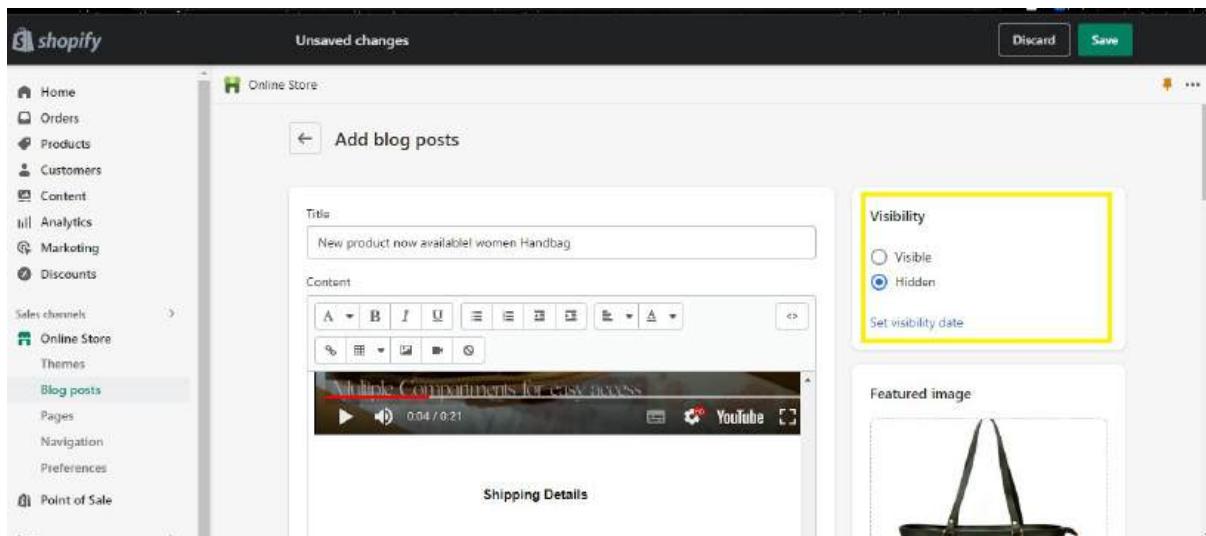
- Page title:** New product now available! women Handbag
- URL:** https://hepsi-store-7303.myshopify.com/blogs/new-product-now-available-women-handbag
- Description:** Women's newest handbag sale Are you ready to impress your friends with summer? well you are in luck. Shipping Details This product is specially made by you as soon as place an order, which is why it takes bit longer to deliver it to you. click to view our women newest handbag sale

At the top right, there are 'Discard' and 'Save' buttons. On the left sidebar, 'Blog posts' is also highlighted.

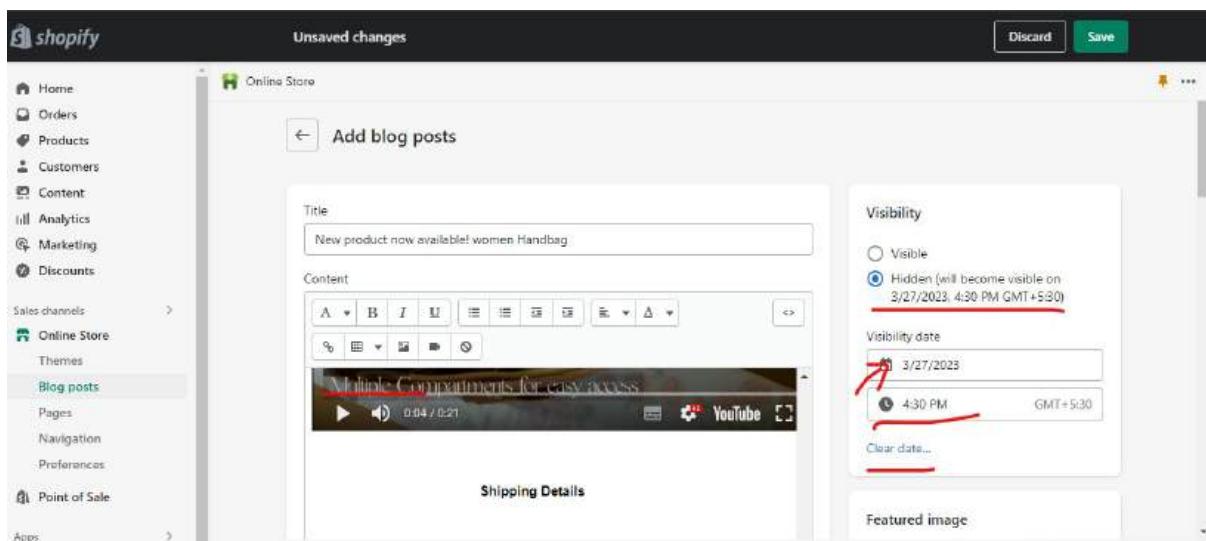
The screenshot shows the same Shopify admin interface after editing the SEO fields. The 'Page title' has been changed to 'Women's newest handbag sale'. The 'Description' field remains the same. The 'URL and handle' field shows the updated URL: https://hepsi-store-7303.myshopify.com/blogs//_new-product-now-available-women-h

6. Visibility

Blog posts are hidden by default,



you're ready to publish the post, then select Visible in the Visibility section, or set a specific publishing date for the post.



7. Organization

In the Organization section,

From this section, the author, blogs, and tags

7. a) Author

author selects the name of the person writing the post. Only the names of the store owner and staff appear in the drop-down menu.

The screenshot shows the Shopify blog post editor. On the left, there's a sidebar with links like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, Point of Sale, Apps, and Settings. The main area has tabs for 'Blog posts' and 'Pages'. A preview window shows a yellow background with a pink flower graphic. Below it is an 'Excerpt' section with a placeholder 'Add a summary of the post to appear on your home page or blog.' An 'Organization' section is highlighted with a yellow box, containing fields for 'Author' (hepbah evanglin), 'Blog' (News), and 'Tags' (Vintage, cotton, summer). At the top right are 'Discard' and 'Save' buttons.

Author name displays on the blog post List page,

The screenshot shows the Shopify blog post list page. The sidebar is identical to the previous one. The main area has a header with 'Blog posts' and other buttons for 'Manage blogs', 'Manage comments', and 'Add blog post'. A message says 'Your online store is password protected'. Below is a search bar and filter options for 'Visibility', 'Tagged with', 'Blog', and 'More filters'. It shows 'Showing 1 Blog post' with a thumbnail of a brown handbag, the title 'New product now available! women Handbag', the author 'hepbah evanglin — News', and the note 'Last edited: Just now'. A red arrow points to the author's name in the post preview.

7. b) Blog

from the Blog drop-down menu, Your online store has a default blog called “News”, You can keep this blog, or you can create your own with a custom name.

select Create a new blog and give the new blog title name

shopify

Unsaved changes

Discard Save

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences Point of Sale Apps

Excerpt Add Excerpt

Search engine listing preview Edit website SEO

New product now available! women Handbag
<https://hepzi-store-7303.myshopify.com/blogs/news/new-product-now-available-women-handbag>
 Women's newest handbag sale Are you ready to impress your friends with summer? well you are in luck. Shipping Details This product is specially made by you as soon as place an order, which is why it takes bit longer to deliver it to you. click to view our women newest handbag sale

Organization

Author hepzbah evanglin

Blog

News

Blog News Actions Create a new blog

Online store

Theme template Default blog post

shopify

Unsaved changes

Discard Save

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences Point of Sale Apps

Excerpt Add Excerpt

Search engine listing preview Edit website SEO

New product now available! women Handbag
<https://hepzi-store-7303.myshopify.com/blogs/news/new-product-now-available-women-handbag>
 Women's newest handbag sale Are you ready to impress your friends with summer? well you are in luck. Shipping Details This product is specially made by you as soon as place an order, which is why it takes bit longer to deliver it to you. click to view our women newest handbag sale

Organization

Author hepzbah evanglin

Blog

Create a new blog

Blog title New sale

Tags

Vintage, cotton, summer

Online store

After saving the blog post, the given Blog title will be displayed in the “Manage blogs”

shopify Winter '23

Search Setup guide hepzbah evanglin

Hepzi store

Online Store

Manage blogs

Add blog

All

Filter blogs

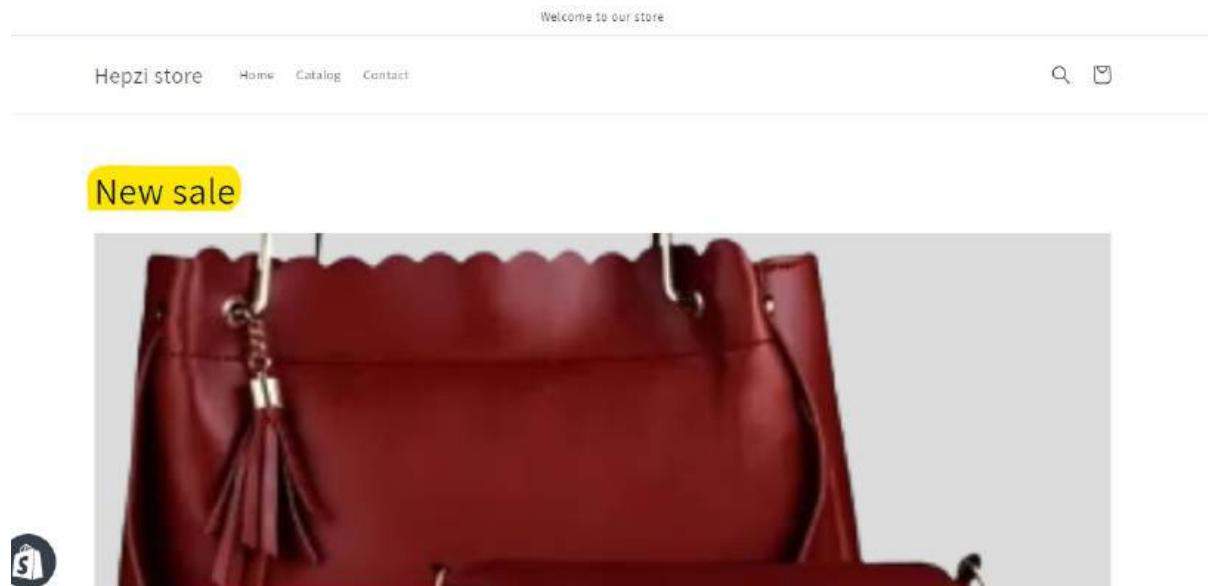
Showing 3 blogs

New sale
Comments are disabled
Just now

News
Comments are disabled
3 minutes ago

Today sale
Comments are disabled
Just now

displays on the storefront,



7. C) Add tags

Note: has a hidden field added to it by the trigger. This field, Product ID, identifies the product to add tags.

A screenshot of the Shopify admin interface. On the left, there's a sidebar with navigation links: Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, Point of Sale, and Apps. The main area is titled "Unsaved changes" and contains a summary field with placeholder text "Add a summary of the post to appear on your home page or blog." Below that is a "Search engine listing preview" section with a preview URL and some descriptive text about a new product. To the right, there are sections for "Blog title" (set to "New sale"), "Tags" (with a single tag "women" selected), and "Online store" (with a theme template set to "Default blog post"). At the bottom right are "Cancel" and "Save" buttons.

The screenshot shows the Shopify admin interface for creating a new blog post. On the left, the navigation bar includes 'Hepzi store' and links to Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, and Themes. The main area is titled 'Excerpt' with the sub-instruction 'Add a summary of the post to appear on your home page or blog.' Below this is a rich text editor toolbar. The 'Content' section contains a paragraph about handbag designers. To the right, the 'Author' field is set to 'hepzibah evanglin', the 'Blog' dropdown is set to 'New sale', and the 'Tags' section lists 'Vintage, cotton, summer', 'handbag X', 'sale X', and 'women X'. A red arrow points to the 'Save' button at the bottom right of the screen.

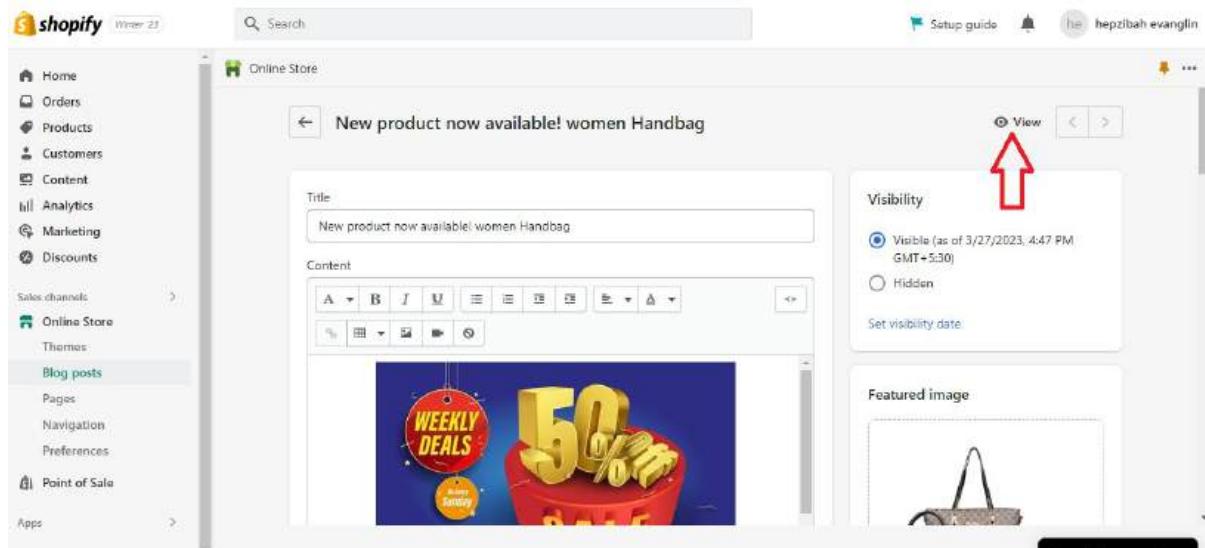
Click the save button, and the new blog post has been created,

This screenshot shows the same blog post creation interface as the previous one, but with a red arrow pointing to the green 'Save' button in the top right corner. The rest of the interface is identical, showing the title 'New product now available! women Handbag', the content editor with a video thumbnail, and the visibility settings.

This screenshot shows the blog post creation interface after the post has been saved. A red arrow points to a success message box at the bottom center that says 'Blog post created X'. Above this message, a notification bar displays a green checkmark and the text 'New product now available! women Handbag created' followed by a link 'View on your online store or create another blog post.'. The rest of the interface remains the same, with the title, content editor, and visibility settings visible.

Preview blog

Click on the top right view icon, to view the new post displayed in the storefront,



View storefront,

New product now available! women Handbag

MARCH 27, 2023

Share



Women's newest handbag sale

Are you ready to impress your friends with summer? well you are in luck.

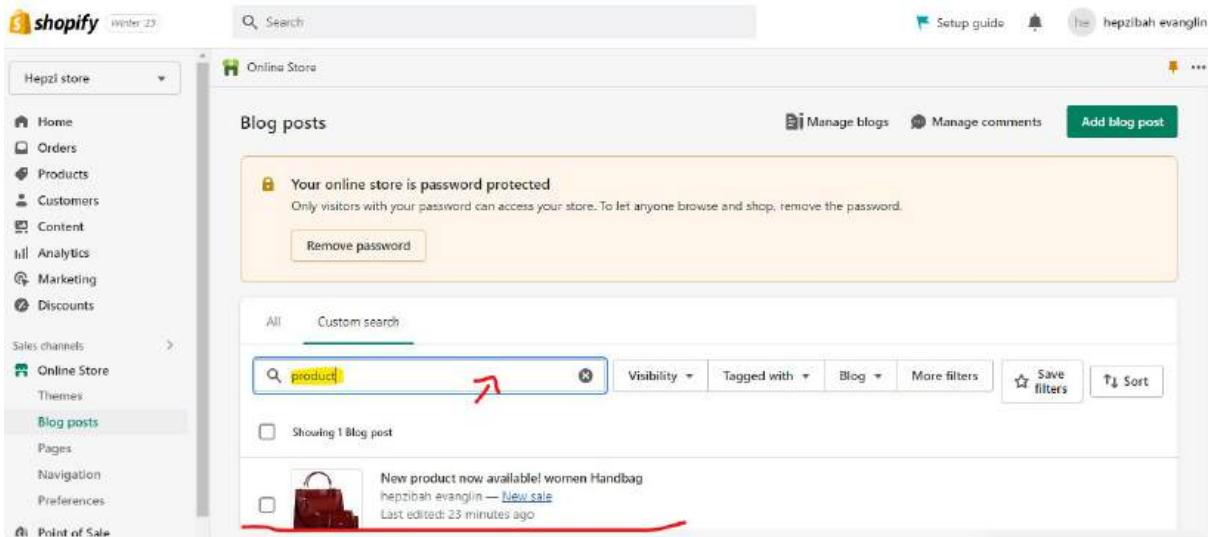


Blog Post list

On the Blog posts list page, you can change the actions using the action drop-down field

1. Search

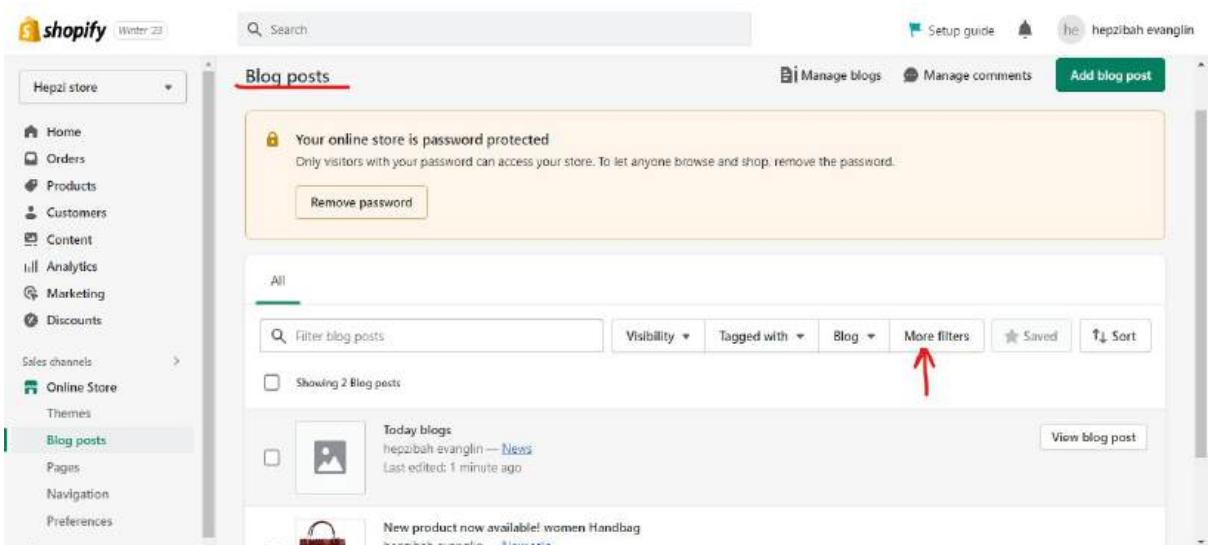
Search using blog post title name,



The screenshot shows the Shopify Admin interface for the 'Blog posts' section. On the left, there's a sidebar with various store management options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Themes, and the current selection, 'Blog posts'. The main area is titled 'Blog posts' and features a message about password protection. Below it is a search bar with the word 'product' typed in. To the right of the search bar are filters for Visibility, Tagged with, Blog, More filters, Save filters, and Sort. Underneath the search bar, it says 'Showing 1 Blog post' and lists one item: 'New product now available! women Handbag' by 'hepzibah evanglin' with a link to 'New sale'.

2. Filters

Click the more filters option,



This screenshot is similar to the previous one but shows a different state. It's still the 'Blog posts' section in the Shopify Admin. The search bar now has 'Filter blog posts...' instead of just 'product'. A red arrow points to the 'More filters' button in the top right of the search bar. The rest of the interface, including the sidebar and the list of blog posts, remains the same.

which Shows the filters,

The screenshot shows the Shopify admin dashboard for 'Hepzi store'. The left sidebar has 'Blog posts' selected. The main area displays two blog posts: 'Today blogs' and 'New product now available! women Handbag'. A 'More filters' sidebar on the right is highlighted with a red arrow, showing dropdown menus for 'Visibility', 'Tagged with', 'Blog', and 'Author', each with a yellow background.

Visibility, tagged with, blog, and author

2. a) visibility

Choosing visibility values from the filters visible or hidden, displayed on the screen depends on whether the filters are visible or hidden level

The screenshot shows the same Shopify admin interface as above, but with a red arrow pointing to the 'Visible' radio button under the 'Visibility' filter in the 'More filters' sidebar. The 'Visible' option is selected, while 'Hidden' is unselected. The main content area remains the same, displaying the two blog posts.

The screenshot shows the Shopify admin dashboard for a store named 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, and Blog posts (which is currently selected). The main area features a search bar with 'Remove password' and a 'Custom search' tab. A red arrow points from the 'Hidden' filter option in the 'More filters' sidebar to the 'Visibility is Hidden' button in the search interface. The results show 'No Blog posts found' with a note to 'Try changing the filters or search term'. The right sidebar contains sections for More filters, Visibility (with 'Visible' and 'Hidden' options), Tagged with, Blog, and Author.

2. b) Tagged

Give tagged values from the blog post displayed on the screen depends on the tagged blog post already provided by the blogs

This screenshot shows the same Shopify admin interface as the previous one, but with a different filter applied. A red arrow points from the 'Tagged with' section in the 'More filters' sidebar to the 'women' tag input field. The search results now show 'Showing 1 Blog post' with a preview of a blog titled 'New product now available! women Handbag' by 'hepzibah evanglin' with a 'New sale' tag. The rest of the interface remains consistent with the first screenshot.

The screenshot shows the Shopify admin dashboard for a store named "Hepzi store". The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (with sub-links for Themes, Blog posts, Pages, Navigation, and Preferences), and Help. The "Blog posts" link is highlighted. The main content area displays a message about password protection and a "Remove password" button. Below this is a search bar with "Filter blog posts" and dropdown menus for "Visibility", "Tagged with", and "Blog". A red arrow points to the "Blog" dropdown menu, which is expanded to show "Today" and "Clear". Under "Today", there is a single blog post titled "Today blogs" by "hepbah evanglin — News". The right side of the screen shows "More filters" for Visibility and Tagged with, and a "Blog" section with "Blog" and "Author" dropdowns.

2. c) Blog

Choosing blog values from the filters displayed on the screen depends on the blog title the blog post names are visible on the list

This screenshot is similar to the one above, showing the Shopify admin interface for the "Hepzi store". The "Blog posts" link in the sidebar is highlighted. The main content area shows a filtered list of blog posts. A red arrow points to the "Blog" dropdown menu in the "More filters" section, which is now set to "News". The list below shows a single blog post titled "Today blogs" by "hepbah evanglin — News". The "Blog" dropdown menu also lists "Today sale" and "New sale".

The screenshot shows the Shopify admin dashboard for a store named 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (selected), Themes, Blog posts (selected), Pages, Navigation, and Preferences. The main content area displays a search bar with 'Search' and a message: 'Your online store is password protected. Only visitors with your password can access your store. To let anyone browse and shop, remove the password.' Below this is a 'Remove password' button. The search results show one blog post titled 'New product now available! women Handbag' by 'hepbizah evanglin' (marked as 'New sale'). A red arrow points to the author's name. The right sidebar contains 'More filters' for Visibility, Tagged with (Blog), News, Today sale, New sale (which is selected), and a 'Clear' button. At the bottom are 'Clear all filters' and 'Done' buttons.

2. d) Author

Choosing the author name of the person writing the post. Only displays the names of the store owner and staff appear in the search menu.

This screenshot shows the same Shopify admin interface as the previous one, but with an additional filter applied. The 'Author' section in the 'More filters' sidebar has a search input field labeled 'Search for author' with the name 'hepbizah evanglin' typed into it. A red arrow points to this search field. The rest of the interface is identical to the first screenshot, showing one blog post result and the 'New sale' filter selected.

The screenshot shows the Shopify dashboard for the store 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (with Themes, Blog posts selected, Pages, Navigation, Preferences), and Help. The main area displays a search bar and a 'More filters' sidebar. In the center, under 'Custom search', there is a 'Filter blog posts' section with a dropdown set to 'Blog'. A red box highlights the filter 'Author is hepzbah evanglin'. Below this, it says 'Showing 2 Blog posts'. Two posts are listed: 'Today blogs' (hepbah evanglin — News, Last edited: 49 minutes ago) and 'New product now available! women Handbag' (hepbah evanglin — New sale, Last edited: 11:31 am). The right side of the screen shows a 'More filters' sidebar with sections for 'Blog' (News, Today sale, New sale), 'Author' (search bar, 'Author is hepzbah evanglin' checked, 'hepbah evanglin'), and buttons for 'Clear all filters' and 'Done'.

3. Sort

Sort filters based on displayed sort values,

The screenshot shows the same Shopify dashboard as the previous one, but with a red arrow pointing to the 'Sort by' dropdown in the 'More filters' sidebar. The dropdown menu is open, showing options: 'Edited (most recent)' (selected), 'Edited (least recent)', 'Title (A-Z)', 'Title (Z-A)', 'Blog title (A-Z)', 'Blog title (Z-A)', 'Author (A-Z)', and 'Author (Z-A)'. The 'Edited (most recent)' option is highlighted with a red circle.

4. Actions

The screenshot shows the Shopify Admin interface for the 'Blog posts' section. On the left, there's a sidebar with various store management options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Themes, and more. Under 'Sales channels', 'Blog posts' is selected. The main area is titled 'Blog posts' and features a message about password protection. It includes filters for 'All' or 'Selected' posts, a search bar, and buttons for 'Publish selected blog posts', 'Unpublish selected blog posts', 'Add tags', 'Remove tags', and 'Delete blog posts'. Below these are sorting and filtering options. A specific blog post is highlighted with a thumbnail of a handbag and the text: 'New product now available! women Handbag hepzbah evanglin — New sale. Last edited: 39 minutes ago'. A red arrow points from the bottom right towards the 'Actions' dropdown menu, which is currently open over this post.

4. a) Publish selected blog posts

Click action, select Publish selected blog posts, and make them visible on your store.

Note: You can use a bulk action to publish multiple blog posts at once and make them visible on your online store.

This screenshot shows the same Shopify Admin interface as the previous one, but after performing the action. The 'Actions' dropdown is no longer open. The blog post is now published, as indicated by the text '1 blog post visible' at the bottom of the list. A red arrow points to this confirmation message.

4.b) unpublish

check the blog posts that you want to unpublish,

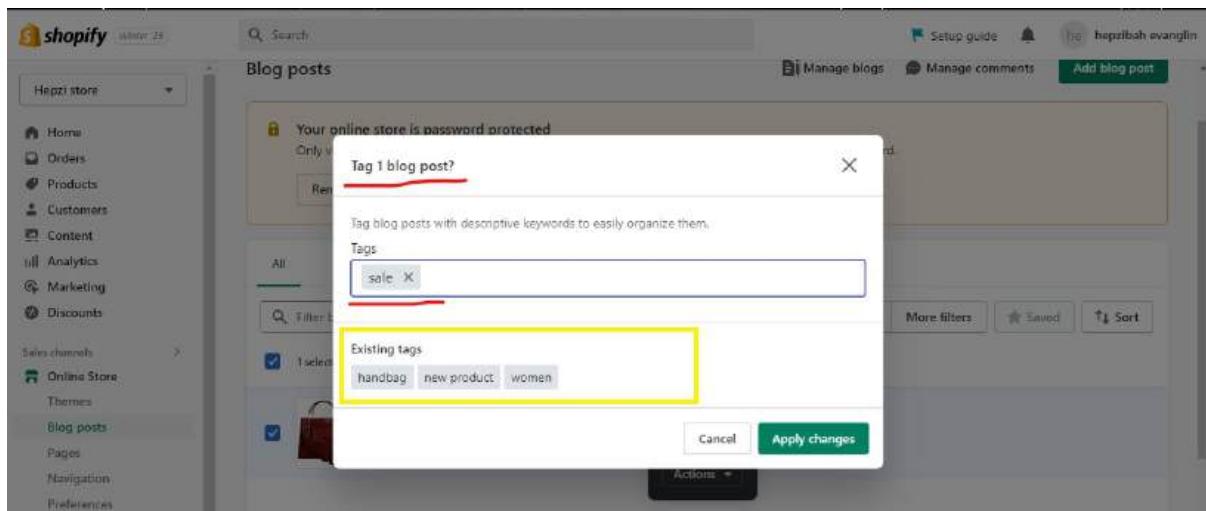
The screenshot shows the Shopify Admin interface with the sidebar navigation expanded. Under 'Online Store', 'Blog posts' is selected. In the main content area, a blog post titled 'New product now available!' by 'hepbzibah evanglin' is listed. A context menu is open over this post, with the 'Add tags' option highlighted.

You can use **unpublish selected blogs** and make them hidden from your online store.
this doesn't delete the blog posts from the store

4. c) Add tags

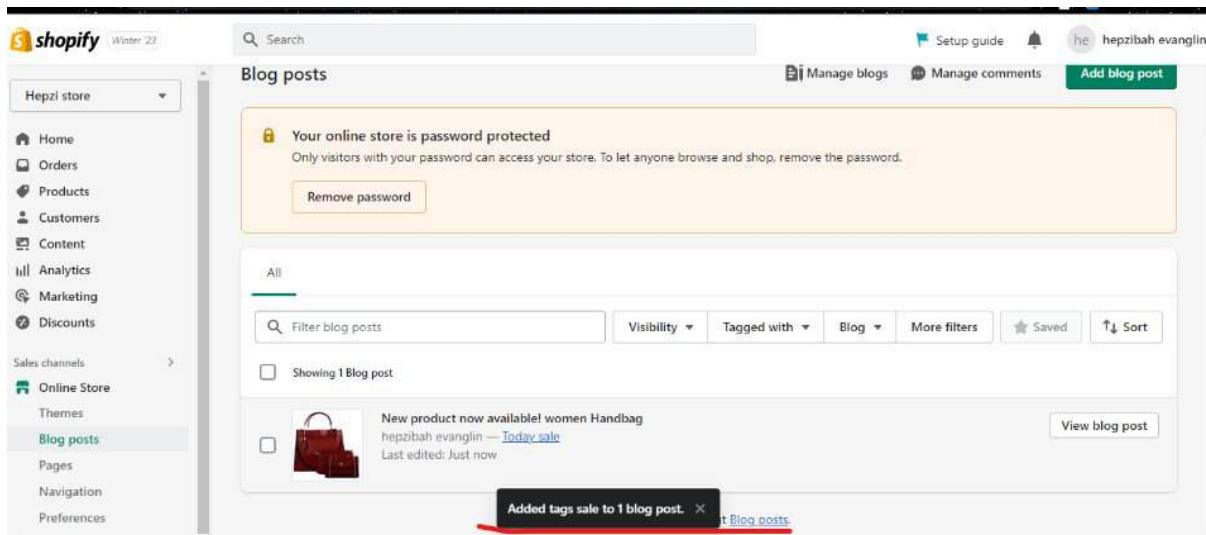
check the blog posts that you want to add tags,

The screenshot shows the Shopify Admin interface with the sidebar navigation expanded. Under 'Online Store', 'Blog posts' is selected. In the main content area, a blog post titled 'New product now available!' by 'hepbzibah evanglin' is listed. A context menu is open over this post, with the 'Add tags' option highlighted.



You can add multiple tags in the tags field, added existing tags shown here

add new tag, click apply changes button new tag created to the blog,

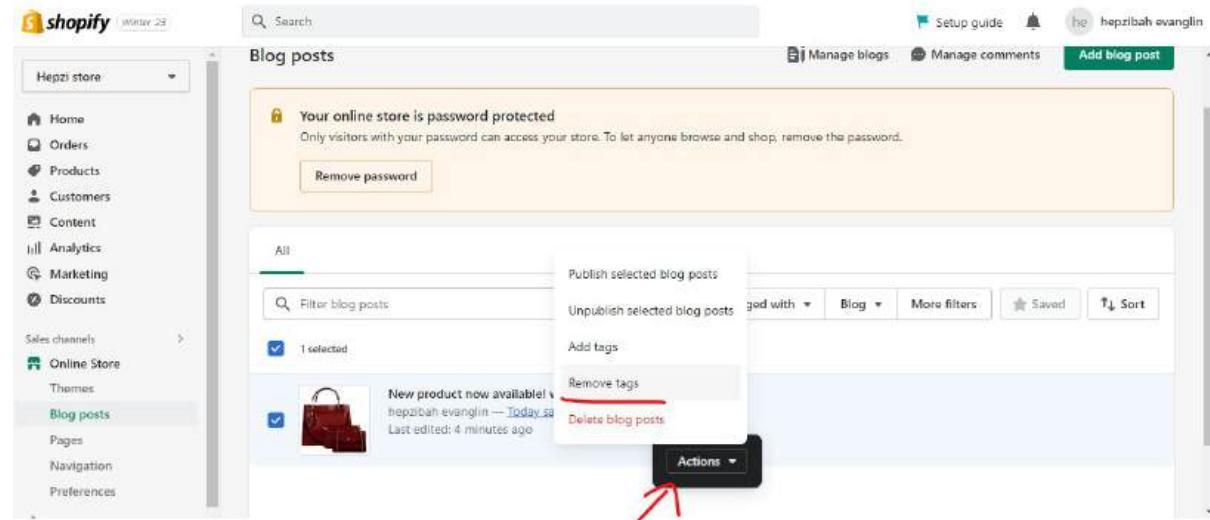


Tag added detail page

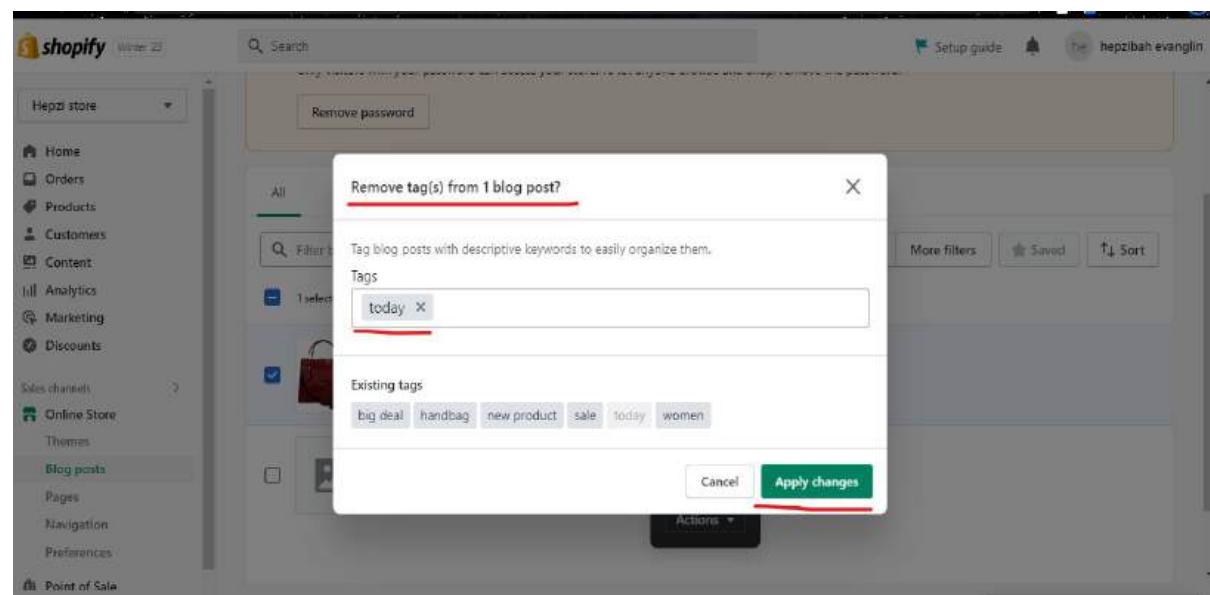


4.d) Remove tags

check the blog posts that you want to remove tags,



The screenshot shows the Shopify admin interface for the 'Blog posts' section. On the left, there's a sidebar with various store management links. In the main area, a message box says 'Your online store is password protected'. Below it, there's a list of blog posts. One post is selected, showing its title 'New product now available!' and author 'hepzibah evanglin — Today'. To the right of the post, there's a 'Actions' dropdown menu with two options: 'Remove tags' and 'Delete blog posts'. A red arrow points to the 'Actions' button.



The screenshot shows a modal dialog box titled 'Remove tag(s) from 1 blog post?'. Inside, it asks 'Tag blog posts with descriptive keywords to easily organize them.' There's a 'Tags' input field containing 'today' (which has a red underline), and a 'Cancel' button. Below the input field is a 'Existing tags' list with several items: 'big deal', 'handbag', 'new product', 'sale', 'today', and 'women'. At the bottom right of the dialog is a prominent green 'Apply changes' button, which is also highlighted with a red arrow.

The "Today" tag removed the list

Tag removed detail page ,

The screenshot shows the Shopify blog editor interface. On the left, a sidebar menu includes Home, Orders, Products, Customers, Content, Analytics, Marketing, and Discounts. The main area has a search bar at the top. Below it, there's an 'Excerpt' section with a rich text editor toolbar and a text input field. The text describes handbag designers. To the right, a 'Blog' sidebar shows a dropdown for 'New sale' and a 'Tags' section with 'Vintage, cotton, summer' and several tags like 'handbag', 'new product', 'sale', and 'women' with red highlights under 'Tags'. A 'View all tags' link is also present.

5. Edit blog post

When you have edited the blog, change the blog title, add a tag, and change the description, after you have saved, the changes will be updated.

This screenshot shows a published blog post titled 'New products now available! Women's Handbag'. The post content includes a rich text editor, a featured image of a red handbag with a '50% OFF SALE' banner, and a descriptive paragraph about women's newest handbag sale. The sidebar on the right shows visibility settings ('Visible as of 3/27/2023, 4:47 PM GMT+5:30') and a 'Save' button highlighted with a yellow arrow. Other options include 'Hidden' and 'Set visibility date'. The 'Featured image' section shows a red handbag and a matching wallet.

The blog has to be saved,

The screenshot shows the Shopify dashboard with the store 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Themes, Blog posts), Pages, Navigation, Preferences, and Point of Sale. The main content area displays a blog post titled 'Women's newest handbag sale' with a featured image of two red handbags. The post content includes 'WEEKLY DEALS' and '50% OFF SALE'. A success message 'Blog post saved' is visible. On the right, there are settings for visibility (Visible as of 3/27/2023, 4:47 PM GMT+5:30) and a 'Featured image' section with a red handbag thumbnail.

6. Delete blog post

When you delete the “Today blog” blog post

The screenshot shows the Shopify dashboard with the store 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Themes, Blog posts), Pages, Navigation, Preferences, and Point of Sale. The main content area displays a blog post titled 'Today blog' with a status message 'No comments yet'. On the right, there are sections for Tags (Vintage, cotton, summer, big deal, today), Online store (Theme template: Default blog post), and a 'Delete blog post' button highlighted with a yellow arrow.

The blog post has to be deleted,

The screenshot shows the Shopify Admin interface for the 'Hepzi store'. The left sidebar is open, showing various sections like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Themes, and Blog posts. The 'Blog posts' section is selected and highlighted with a green bar at the top. The main content area is titled 'Blog posts' and contains a message: 'Your online store is password protected. Only visitors with your password can access your store. To let anyone browse and shop, remove the password.' Below this is a 'Remove password' button. A search bar and filter options ('Visibility', 'Tagged with', 'Blog', 'More filters') are present. A red arrow points to a specific blog post card. The post has a thumbnail of a red handbag, the title 'New product now available! women Handbag', and the author 'hepbzibah evanglin — Today'. It also shows 'Blog post deleted' with a small 'X' icon. The last edit time is listed as 'Last edited: 7 minutes ago'.

Manage your Blogs

Note: You have created at least one blog post to view the “Manage Blog” section, then perform the steps to add additional blogs

Click blog post and then click manage blogs

This screenshot shows the same Shopify Admin interface as the previous one, but the blog post has been restored. The red arrow now points to the 'View blog post' button located to the right of the blog post card. The card displays the same information as before: a thumbnail of a red handbag, the title 'New product now available! women Handbag', the author 'hepbzibah evanglin — Today', and the last edit time 'Last edited: 10:05 am'.

1.Blogs list

Your online store has a default blog called “News”, You can keep this blog, or you can create your own with a custom name,

The screenshot shows the Shopify Admin interface with the sidebar navigation open. Under 'Online Store', 'Blog posts' is selected. The main area is titled 'Manage blogs' and shows a single blog post. The post is titled 'News' and has a note below it stating 'Comments are disabled Just now'. A red arrow points to the 'Just now' timestamp.

1. a) Search

Search blog title is given in the search field,

The screenshot shows the Shopify Admin interface with the sidebar navigation open. Under 'Online Store', 'Blog posts' is selected. The main area is titled 'Manage blogs' and shows a search results page. The search bar contains the text 'news'. Below the search bar, a single blog post titled 'News' is listed, with a note below it stating 'Comments are disabled 8 minutes ago'. A red arrow points to the search bar.

2. b) Sort

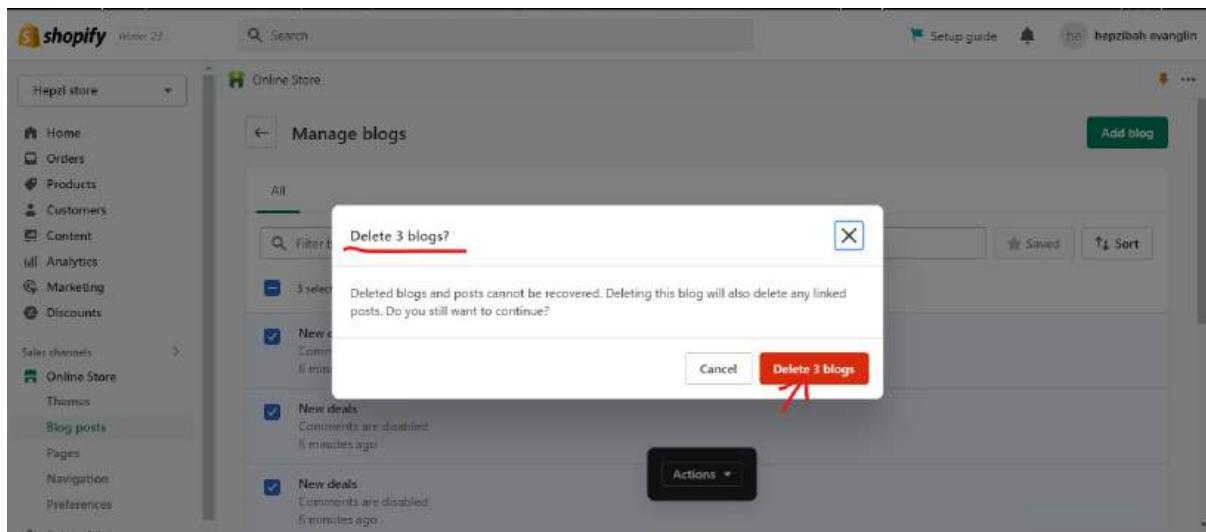
Sort your blogs sorted alphabetically (title A to ... to Z) & (title z to....to A) my blog title. The way that your blogs are sorted,

The screenshot shows the Shopify Admin interface for managing blogs. The left sidebar has 'Blog posts' selected. The main area is titled 'Manage blogs' and shows a single blog post titled 'News' with a timestamp of '8 minutes ago'. A search bar at the top is set to 'news'. On the right, there are buttons for 'Save filters' and 'Sort by'.

2.C) Delete blog

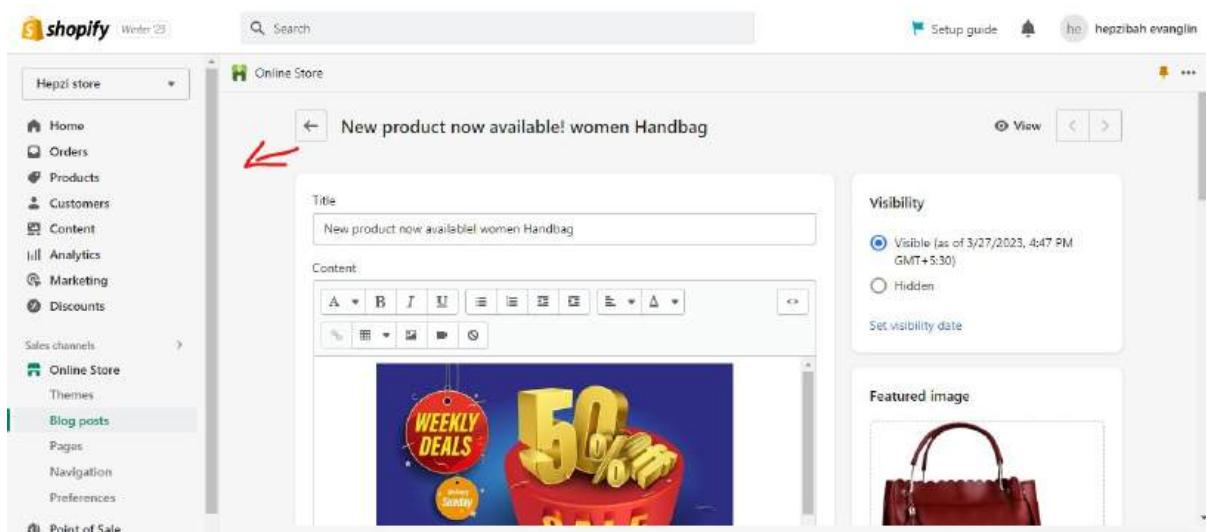
Displays the manage blog list page, click actions you have to select and delete the blog

The screenshot shows the Shopify Admin interface for managing blogs. The left sidebar has 'Blog posts' selected. The main area is titled 'Manage blogs' and shows three blog posts, each with a checkbox next to it. A yellow box highlights the 'Actions' button, which is also highlighted with a yellow box. The 'Delete blogs' option is visible in a dropdown menu.



2. Edit Blog

Edit a blog name



Click back to the blog posts,

The screenshot shows the Shopify Admin interface for the 'Hepzi store'. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (selected), Themes, Blog posts (selected), Pages, Navigation, Preferences, and Print of Sale. The main content area is titled 'Blog posts' and displays a message: 'Your online store is password protected. Only visitors with your password can access your store. To let anyone browse and shop, remove the password.' Below this is a 'Remove password' button. The interface includes a search bar, filter options (Visibility, Tagged with, Blog, More filters), and sorting buttons. One blog post is listed: 'New product now available! women Handbag' by 'hepbzah evanglin — New sale' (Last edited: 21 minutes ago). A 'View blog post' button is at the end of the post card.

Click manage blogs,

The screenshot shows the 'Manage blogs' section of the Shopify Admin interface. The left sidebar is identical to the previous screen. The main content area is titled 'Manage blogs' and shows a list of two blogs. The first blog is titled 'New sale' with the note 'Comments are disabled' and was posted '27 minutes ago'. The second blog is titled 'News' with the note 'Comments are disabled' and was posted 'Yesterday at 11:52 am'. A red arrow points to the 'New sale' blog title. A 'View blog' button is located to the right of each blog entry. A general message at the bottom states: 'Blogs are a great way to build a community around your products and your brand.'

Click the name of the blog to edit,

The screenshot shows the Shopify Admin interface for managing a blog. On the left, there's a sidebar with various store management options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, and Sales channels. Under Sales channels, 'Online Store' is expanded, and 'Blog posts' is selected, which is highlighted with a green box. The main content area is titled 'Edit Blog' and shows a 'Blog details' section with a 'Title' input field containing 'New sale'. Below it is a 'Search engine listing preview' section with a 'Edit website SEO' link. To the right, there's a 'Comments' section with options for handling comments and a 'Online store' section where the theme template is set to 'Default blog'. At the top right, there are links for 'Setup guide', 'he', and 'hepbzibah evanglin'. A yellow box highlights the 'Edit Blog' button.

On the Edit blog page, enter the new name you want for your blog in the title field,

This screenshot shows the same 'Edit Blog' page as the previous one, but the title has been changed to 'Today sale'. A red arrow points to the green 'Save' button at the top right of the page. The rest of the interface remains the same, with the sidebar showing 'Blog posts' selected.

Click the save button,

This screenshot shows the 'Manage blogs' page. A red box highlights the 'Manage blogs' button at the top left. The page lists two blogs: 'News' and 'Today sale'. Both entries show that comments are disabled. A red box also highlights the 'Today sale' entry. The sidebar on the left shows 'Blog posts' is selected. A red box highlights the 'Blog posts' link in the sidebar.

Blog name is changed to manage blogs, and the newly created blog post (blog name)

The screenshot shows the Shopify dashboard for a store named "Hepzi store". The left sidebar is open, showing navigation options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, and Sales channels. Under Sales channels, "Online Store" is selected, and "Blog posts" is highlighted. The main content area displays a blog post titled "Today sale". The post has an excerpt: "Handbag designers use their creative abilities to create pocketbooks and accessories. They often incorporate the latest fashion trends when choosing materials and patterns to use. These designers may create a whole line or collection of handbags following a particular theme for a specific season. Handbag designers may create their designs by hand, but usually will use computer-aided design (CAD) programs to draw their ideas. They oversee the production of their creations, and then showcase them in fashion shows or at trade". The right sidebar shows the "Organization" section with "Author" set to "hepzibah evanglin" and "Blog" set to "Today sale". A red arrow points to the "Blog" dropdown menu. Below it are "Tags" (Vintage, cotton, summer, handbag, new product, women) and "Online store".

3. Create Additional blog

The screenshot shows the Shopify dashboard under the "Online Store" section, specifically the "Blog posts" section. The left sidebar is identical to the previous screenshot. The main content area shows a list of blogs. At the top right of the list, there is a green button labeled "Add blog" with a red arrow pointing to it. The list includes two entries: "News" (Comments are disabled, Yesterday at 11:52 am) and "Today sale" (Comments are disabled, 54 minutes ago). There is also a "View blog" link next to the "Today sale" entry. A small note at the bottom says "Blogs are a great way to build a community around your products and your brand."

Add a blog, give your blog a title, and then select how you want to manage comments.

The screenshot shows the Shopify admin interface for creating a new blog. In the 'Blog details' section, the title 'New deals' is entered. Under 'Comments', the option 'Comments are disabled' is selected. In the 'Online store' section, the theme template is set to 'Default blog'. The 'Save' button is located at the top right of the form.

you have created a custom template for blogs, you can select a template. In the template drop-down menu, select the template that you want to use for the blog. All of the posts in the blog will use the template.

Click the save button the new blog has been created

The screenshot shows the same Shopify 'New Blog' creation interface as before, but with a red arrow pointing specifically to the 'Save' button at the top right of the form.

Once you have created it, the created blog title shown in the blog post,

The screenshot shows the Shopify Admin interface. On the left, the navigation bar includes Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Themes, Blog posts), Pages, Navigation, Preferences, and Point of Sale. The 'Blog posts' option under 'Content' is selected. In the center, a modal window is open for creating a new blog post. The title 'Today sale' is selected from a dropdown menu. The post content area contains an image placeholder with the text 'Carry what matters to you | Get yourself...'. Below it, there's an 'Excerpt' field with the placeholder 'Add a summary of the post to appear on your home page or blog.' and a 'Search engine listing preview' section showing a snippet about a new women's handbag. On the right, there are sections for 'Organization' (Author: hepzbah evanglin), 'Blog' (with 'Today sale' highlighted in blue), 'Actions' (Create a new blog), and 'Online store' (Theme template).

4. Managing comments on blog posts

Comments can provide a place for conversations about your business and products. You can allow customers to comment on your blog posts, disable comments, or allow comments pending moderation.

When you create a new blog, comments are disabled by default. They will not be displayed until comments are enabled.

The screenshot shows the 'Manage comments' screen for a blog post. The left sidebar is identical to the one in the previous screenshot. The main area features a large icon of two speech bubbles. Below the icon, the text 'You don't have any comments yet' is displayed, followed by a smaller note: 'Comments will appear once people comment on your blog posts.' At the bottom, there is a green 'Learn more' button.

The comment settings have three options,

4. a) Comments are disabled:

Visitors to your blog can't leave comments on posts,

The screenshot shows the Shopify Admin interface with the sidebar navigation open. Under 'Sales channels', 'Online Store' is selected. In the main content area, the 'Edit Blog' page is displayed for a post titled 'Today sale'. On the right side, there's a 'Comments' section with three options: 'Comments are disabled' (selected), 'Comments are allowed, pending moderation', and 'Comments are allowed, and are automatically published'. Below this is an 'Online store' section with a 'Theme template' dropdown set to 'Default blog'.

Comments are disabled, then the given comments are notified in the blog post admin page

This screenshot shows the same 'Edit Blog' page as above, but now the 'Comments' section contains a yellow notification message: 'Comments for this blog are disabled. To change how comments are handled, edit the Today sale blog.' The rest of the interface remains the same, with the sidebar showing 'Blog posts' as the active section.

To display blogs on the store without comments,



fabric cloth	
Metalized film	
paper	
speciality/others	

[← Back to blog](#)

Subscribe to our emails

4. b) Comments are allowed pending moderation

Visitors to your blog can leave comments, but you will need to review the comments before they will appear on your blog.

Click Comments are allowed and then click the save button,

The screenshot shows the Shopify Admin interface with the title 'Edit Blog'. On the left, there's a sidebar with 'Blog posts' selected. The main area has a 'Blog details' section with a 'Title' field containing 'Today sale'. To the right, there's a 'Comments' section where the radio button for 'Comments are allowed, pending moderation' is selected. A red arrow points to the 'Save' button at the top right.

Comments are allowed, pending moderation, then the given comments are notified in the blog post admin page

The screenshot shows a blog post preview. The content of the post is visible, followed by a 'Search engine listing preview' and a 'Comments' section. A yellow box highlights the text: 'Comments for this blog are allowed, pending moderation. To change how comments are handled, edit the [today sale] blog.'

To display blogs on the store Comments are allowed, you have to post the comment,

speciality/others

[← Back to blog](#)

Leave a comment

Name *

Email *

Comment *

Please note, comments need to be approved before they are published.

[Post comment](#)

You have to post the blog comments,

[← Back to blog](#)

Leave a comment

Name *
hepzibah

Email *
hepzi198@gmail.com

Comment *
The information is useful||



Please note, comments need to be approved before they are published.

[Post comment](#)



Click the post comment button, and your comments will be posted,

Leave a comment

Your comment was posted successfully! Thank you!

Name *

Email *

Comment *

Please note: comments need to be approved before they are published.

Post comment

Once you have viewed the customer comments, click blog post and then click manage comments

The screenshot shows the Shopify admin dashboard. On the left, there's a sidebar with links like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, and Point of Sale. Under Themes, 'Blog posts' is highlighted with a red box. The main content area is titled 'Blog posts'. At the top right, there are buttons for 'Setup guide', 'Manage blogs' (which has a red box around it), 'Manage comments' (which also has a red box around it), and 'Add blog post'. Below these, a message says 'Your online store is password protected' with a 'Remove password' button. Another message indicates 'There is 1 comment that requires moderation.' At the bottom, there's a search bar and filter options for 'Visibility', 'Tagged with', 'Blog', and 'More filters', along with 'Saved' and 'Sort' buttons. A preview of a blog post is shown at the bottom.

Click manage comments,

The screenshot shows the Shopify Admin interface under the 'Online Store' section. On the left, there's a sidebar with various navigation options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, and Point of Sale. The main area is titled 'Manage comments' and shows a single comment from 'hepbzibah' (hepbz198@gmail.com). The comment was posted 7 minutes ago and says 'New product now available women handbag'. Below the comment, a box contains the text 'The information is useful.' which is highlighted with a yellow box and a red arrow pointing to it. To the right of the comment, the status is shown as 'Not Approved'.

You have to view the customer comments on the blog post and not approved, once you have checked the box, select the comments to be approved

4. b) 1. Approve comments:

This screenshot shows the same 'Manage comments' screen as the previous one, but with a different state. The comment from 'hepbzibah' is now selected, indicated by a blue checkmark next to the name. A context menu is open over the comment, with options: 'Mark as spam', 'Unmark as spam', 'Approve' (which is highlighted with a red box), and 'Delete'. The rest of the interface remains the same, with the sidebar and the main content area showing the comment details.

Approve selected comments, and the status will be changed to approved,

The screenshot shows the Shopify Admin interface with the sidebar navigation open. The 'Blog posts' option is selected under 'Online Store'. In the main content area, a modal window titled 'Manage comments' is displayed over a blog post. The blog post content is about a new product: 'New product now available women handbag'. A single comment from 'hepbizah' is shown, with the status 'Approved' highlighted by a yellow box. The status bar at the bottom of the modal says 'Approved 1 comment.'

To display approved comments on the storefront,

The screenshot shows the storefront blog post page. At the top, there are navigation links: Home, Catalog, and Contact. Below the header, there is a table with three rows: 'Metalized film', 'paper', and 'speciality/others'. Underneath the table, a link says '← Back to blog'. In the main content area, a box highlights the '1 comment' section. The comment is from 'hepbizah' and reads 'The information is useful'. The date 'MARCH 29, 2023' is also visible.

4. b) 2. Mark as spam comments:

Flagged comments won't be displayed on your blog, but they will appear in your admin. You can mark comments as spam manually.

The screenshot shows the Shopify Admin interface under the 'Comments' section. A comment from 'hepbizah' is selected, and a context menu is open with options: 'Mark as spam' (highlighted with a red arrow), 'Unmark as spam', 'Approve', and 'Delete'. The status of the comment is 'Approved'.

Marked comments as spam,

The screenshot shows the Shopify Admin interface under the 'Comments' section. A comment from 'hepbizah' is selected, and a context menu is open with options: 'Mark as spam' (highlighted with a red arrow), 'Unmark as spam', 'Approve', and 'Delete'. The status of the comment is 'Approved'. After marking it as spam, a message at the bottom says 'Marked 1 comment as spam'.

Marked spam comments are not displayed in storefront.

Note: If a selected comment is mistakenly marked as spam, then you can click Unmark as spam from the Actions dropdown. This will remove the flag and send a notification to Shopify to help improve the spam filters.

again comments changed as unmark you have to click the actions as "unmark as spam"

The screenshot shows the Shopify admin dashboard under the 'Blog posts' section. A comment from 'hepzibah' is selected, and a context menu is open with the following options: 'Mark as spam', 'Unmark as spam' (which is underlined in red), 'Approve', and 'Delete'. The 'Unmark as spam' option is highlighted with a red arrow pointing to it.

Click unmark the comments will be changed to approved,

The screenshot shows the same comment moderation screen after the 'Unmark as spam' action was taken. The status for both comments is now 'Approved'.

Approved comments will be displayed on the storefront

4. b) 3. Delete comments

You can also delete multiple comments using a bulk action

The screenshot shows the Shopify admin dashboard under the 'Blog posts' section. Two comments from the user 'hepzibah' are selected. A context menu is open over the second comment, with the 'Delete' option highlighted.

A confirmation dialog box is displayed, asking 'Delete 2 comments?'. It includes a message stating 'Deleted comments cannot be recovered. Do you still want to continue?' with 'Cancel' and 'Delete 2 comments' buttons.

The 'Manage comments' page shows the deleted comments. A success message at the bottom states 'Deleted 2 comments.' and provides a link to manage comments.

multiple comments are deleted.

4. c) Comments are allowed, and are automatically published

Visitors to your blog can leave comments and they will appear on your blog without your review.

The screenshot shows the Shopify Admin interface with the sidebar navigation open. Under 'Sales channels', 'Online Store' is selected, and 'Blog posts' is also selected. The main content area is titled 'Edit Blog'. In the 'Comments' section, there is a note: 'Manage how comments are handled on this blog.' Below it are three radio buttons: 'Comments are disabled' (unchecked), 'Comments are allowed, pending moderation' (unchecked), and 'Comments are allowed, and are automatically published' (checked). The 'Save' button is located at the top right of the form.

Click the save button, and comments are automatically published,

Comments are notified on the blog post page below,

The screenshot shows the blog post page for 'Today sale'. The sidebar navigation is identical to the previous screenshot. The main content area shows the blog post content: 'accessories for the fashion industry. If you choose to focus on handbag design, depending on where you work and your level of experience, you will have varying levels of involvement in the design and production of handbags. When you begin in the industry, especially working for a larger design firm, you may start out making patterns or sketching renderings for more experienced designers. As you gain experience, you can advance to the level of chief or head designer and will have a much larger influence on the conception and design of your firm's products.' Below the content is a 'Search engine listing preview' section with a link to the blog post. At the bottom is a 'Comments' section with the message: 'Comments for this blog are allowed, and are automatically published. To change how comments are handled, edit the Today sale blog.'



The information is useful

HEPZIBAH • MARCH 29, 2023

Leave a comment

Name *
hepzi

Email *
hepzi198@gmail.com

Comment *
The blog is nice



Post comment

Click the post comment button, the comments are automatically published

1 comment

The information is useful

HEPZIBAH • MARCH 29, 2023

Leave a comment

• Your comment was posted successfully! Thank you!

Name *
hepzi

Email *
hepzi198@gmail.com

Comment *

Post comment

Comments published,



speciality/others

[← Back to blog](#)

2 comments

The blog is nice

HEPZI · MARCH 29, 2023

The information is useful

HEPZIBAH · MARCH 29, 2023

5. Link to an external blog

You can add a link to your online store navigation. You can set up menus and links in the Navigation area of Shopify. The link can appear in your main navigation or within a menu, depending on what you choose.

The screenshot shows the Shopify Admin interface. On the left, there's a sidebar with various navigation options: Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (which is currently selected), Themes, Blog posts, Pages, and Navigation. A red arrow points to the 'Navigation' option under the 'Pages' heading. The main content area displays a preview of a website with a password-protected message and theme selection options.

Click the navigation,

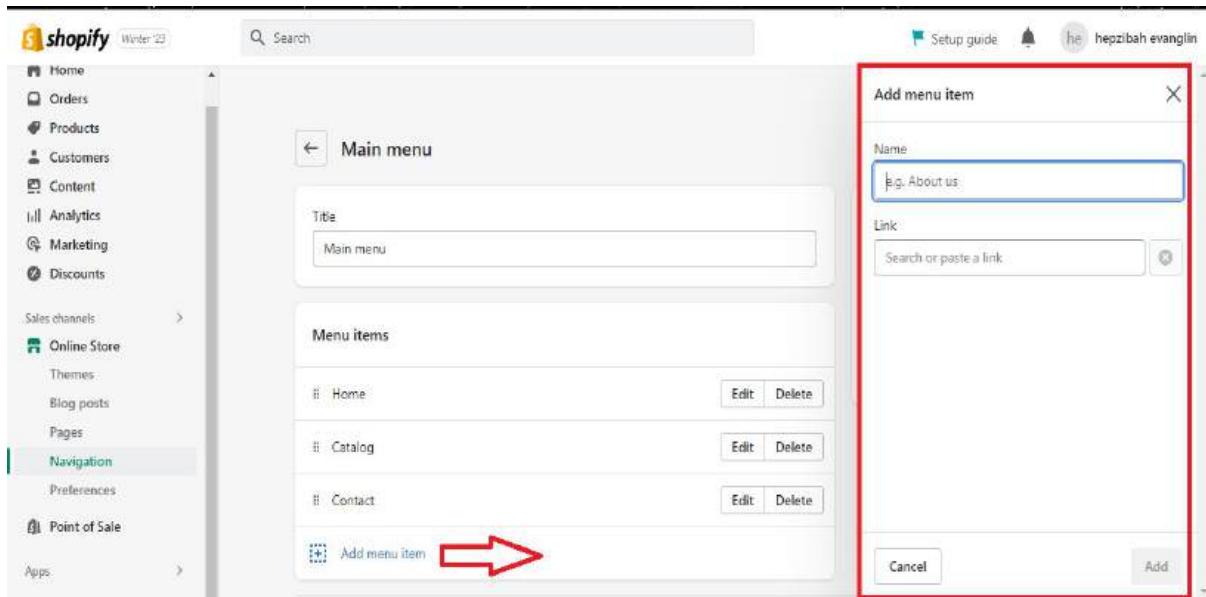
The screenshot shows the Shopify Admin interface with the 'Menus' section selected. A prominent alert box at the top states: 'Your online store is password protected. Only visitors with your password can access your store. To let anyone browse and shop, remove the password.' Below this, there's a 'Remove password' button. The 'Menus' section lists three items: 'Footer menu', 'Search', and 'Main menu'. The 'Main menu' is currently selected, highlighted with a red underline. To the left, a sidebar navigation includes categories like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store (with Themes, Blog posts, Pages, Navigation selected), Preferences, Point of Sale, and Apps.

It will display the menus, footer and main menu, you will display the content in header side choosing the main menu to add a blog, where you want to add the link,

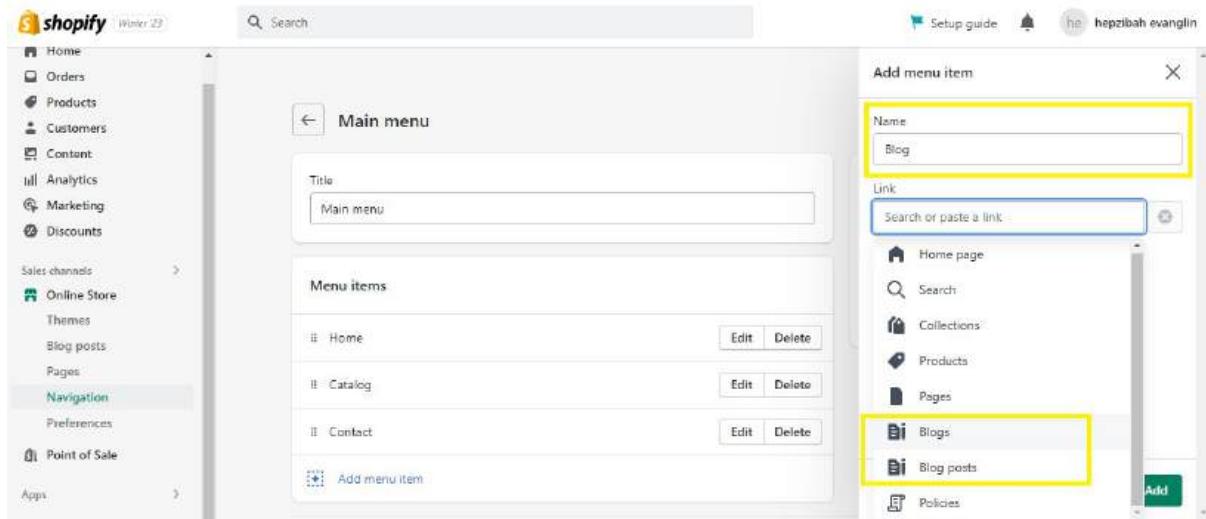
Click the main menu it will show like this,

The screenshot shows the 'Main menu' configuration screen. The title is set to 'Main menu'. Under 'Menu items', there are three entries: 'Home', 'Catalog', and 'Contact'. At the bottom right of this list, there is a button labeled 'Add menu item' with a red arrow pointing to it. To the right of the menu items, there is a 'Handle' section with the value 'main-menu'.

Click Add menu item, or choose an existing menu item to edit,



Enter the link name, for ex, Blog, into the Name field, Paste the link to your blog in the Link field.



Click the blogs to link add to the “Today sale”

Main menu

Title: Main menu

Menu items:

- Home
- Catalog
- Contact

Add menu item

Name: Blog

Link: Search or paste a link

News: Today sale

Cancel Add

Click add button,

Main menu

Title: Main menu

Menu items:

- Home
- Catalog
- Contact

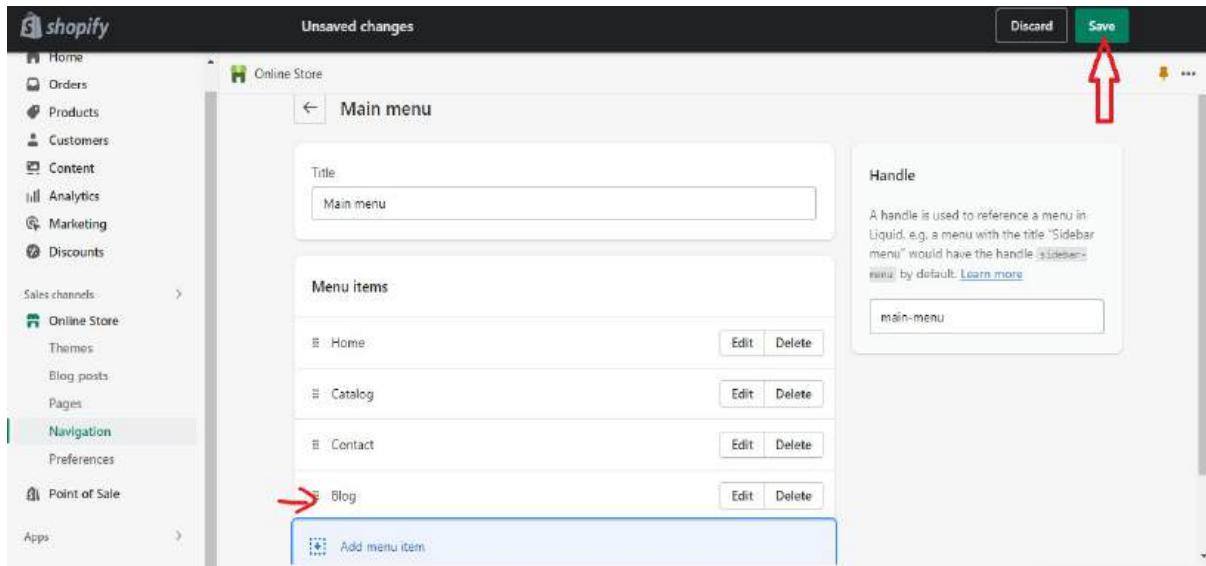
Add menu item

Name: Blog

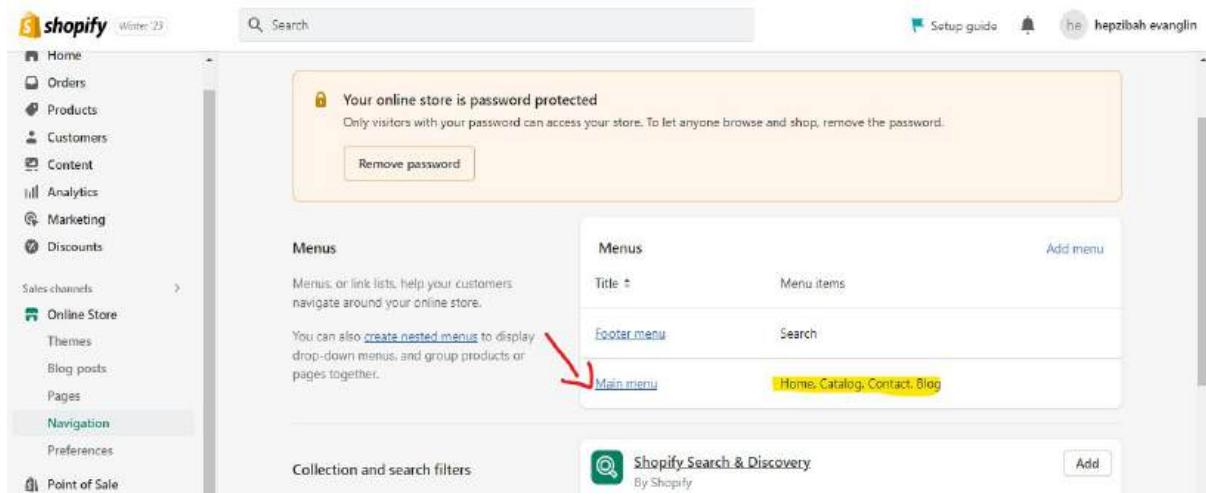
Link: Today sale

Cancel Add

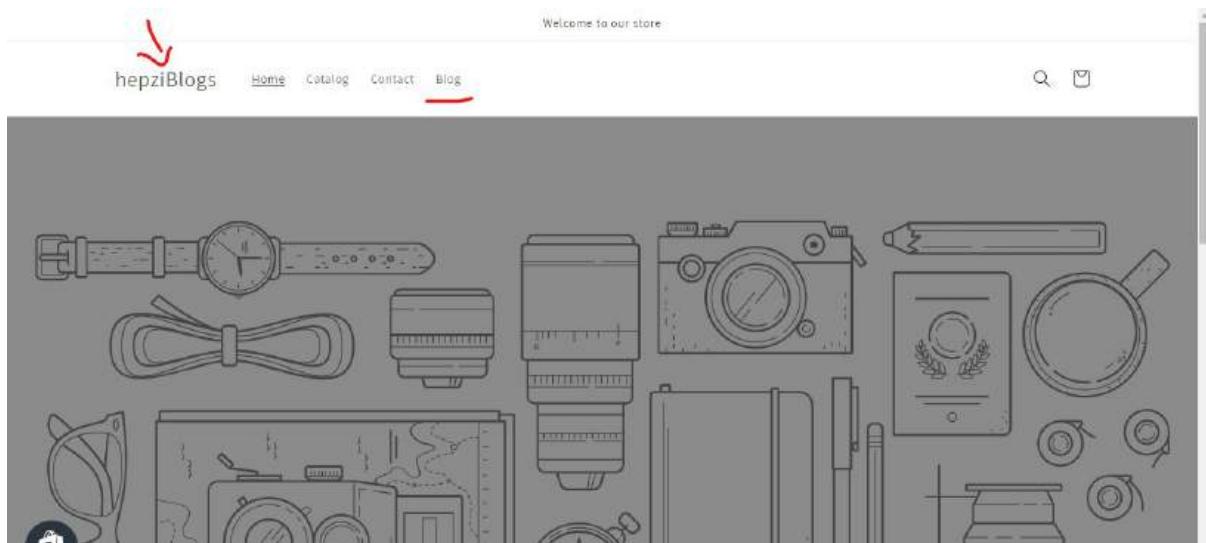
Then added menu items listed in the menus, click the save button,



Menu is added to the list of main menu items,



Blog menu displays on the storefront,



Click the blog, today sales blog post displays on the store,

A screenshot of a blog post. The header shows the same "hepziBlogs" logo and navigation bar as the homepage. The main title of the post is "Today sale". The post features a large image of a red leather handbag with a scalloped edge and two gold-colored tassels hanging from the front. Below the image is the title "New product now available women handbag" and the date "MARCH 30, 2013". A short description follows: "Handbag designers, or accessory designers, work to conceptualize and produce accessories for the fashion industry. If you choose to focus on handbag design, depending on where you work and your..." At the bottom of the post is a black button labeled "product-now-available-women-handbag" and a link to "1 comment".

6. Create a new blog template (for customizing the theme)

You can create a template to customize the layout of all of the posts in a blog. For ex, you could create a template for a blog that will feature a lot of images on posts, and the template is used for all of the posts.

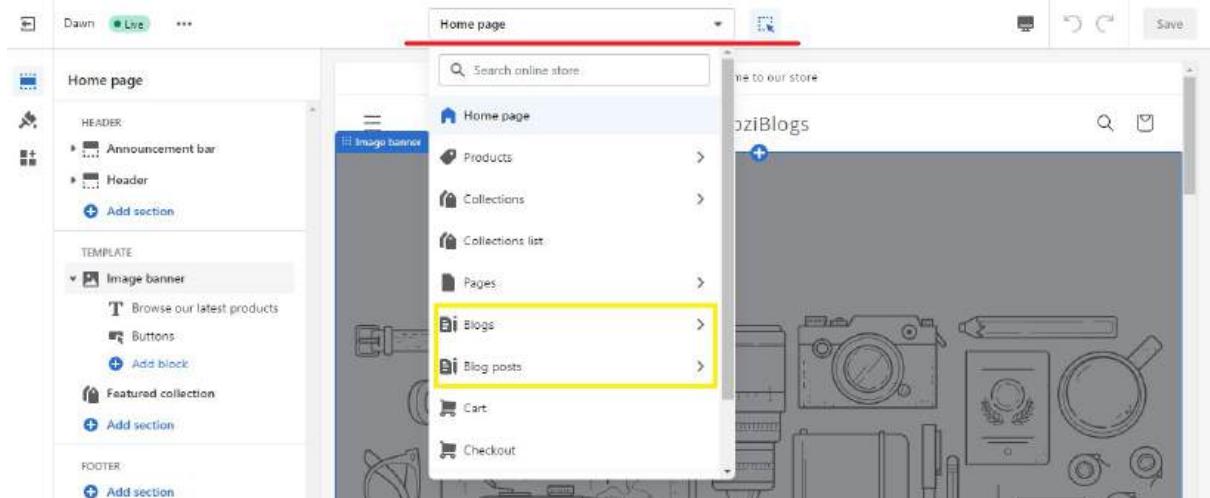
For the blog post, the theme template in the default blog post,

The screenshot shows the Shopify admin dashboard with the 'Blog posts' section selected. On the right, there's a form for creating a new blog post. At the top of the form, there's a 'Theme template' dropdown menu. The option 'Default blog post' is highlighted with a blue selection bar and a red arrow pointing to it. A tooltip below the dropdown says 'Assign a template from your current theme to define how the blog post is displayed.'

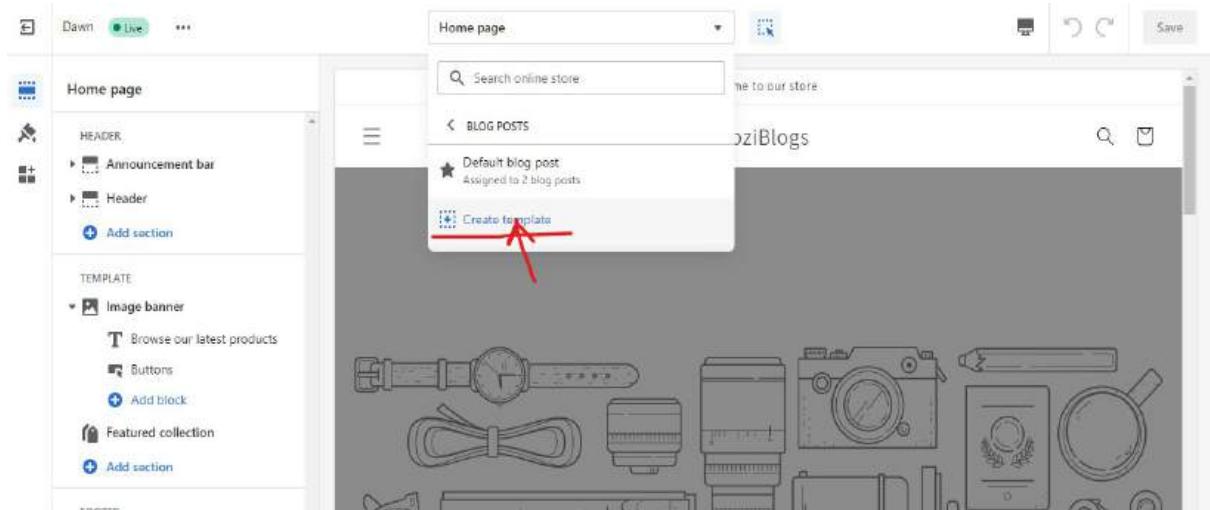
Click customize and create a new template for the theme,

The screenshot shows the Shopify admin dashboard with the 'Themes' section selected. In the center, there's a preview of the 'Dawn' theme, which features a grid of various products like cameras and watches. Below the preview, there's a message about password protection and buttons for 'Manage password' and 'Pick a plan'. At the bottom of the theme card, there's a 'Customize' button with a yellow arrow pointing to it. To the right of the theme card, there's a 'Theme library' section with a 'Add theme' button.

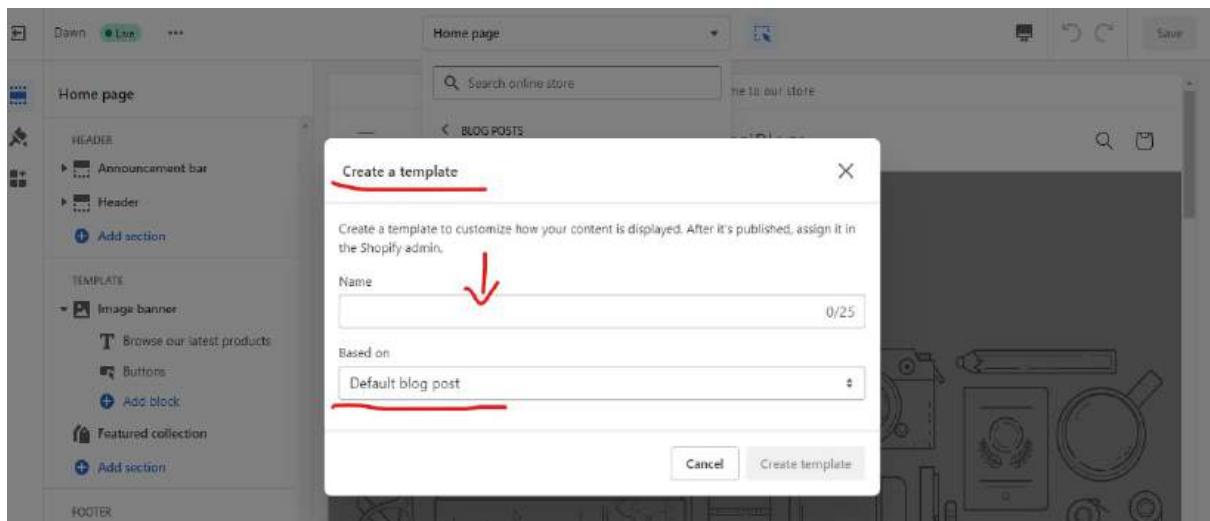
Now it will show the customized theme, click the dropdown to select the blog post, for ex: (dawn theme)



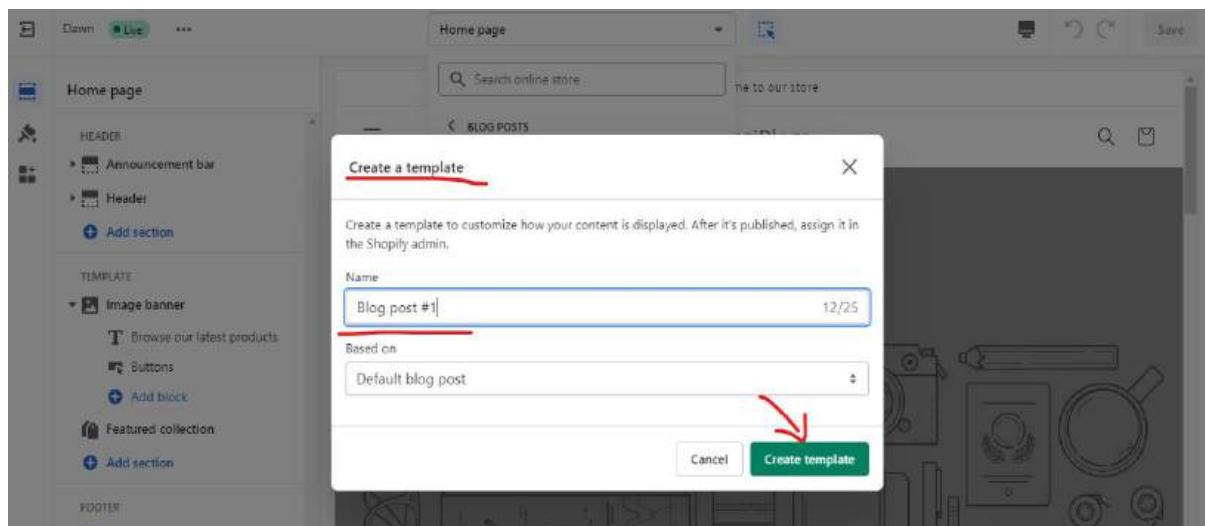
Click blog post, create a new template,



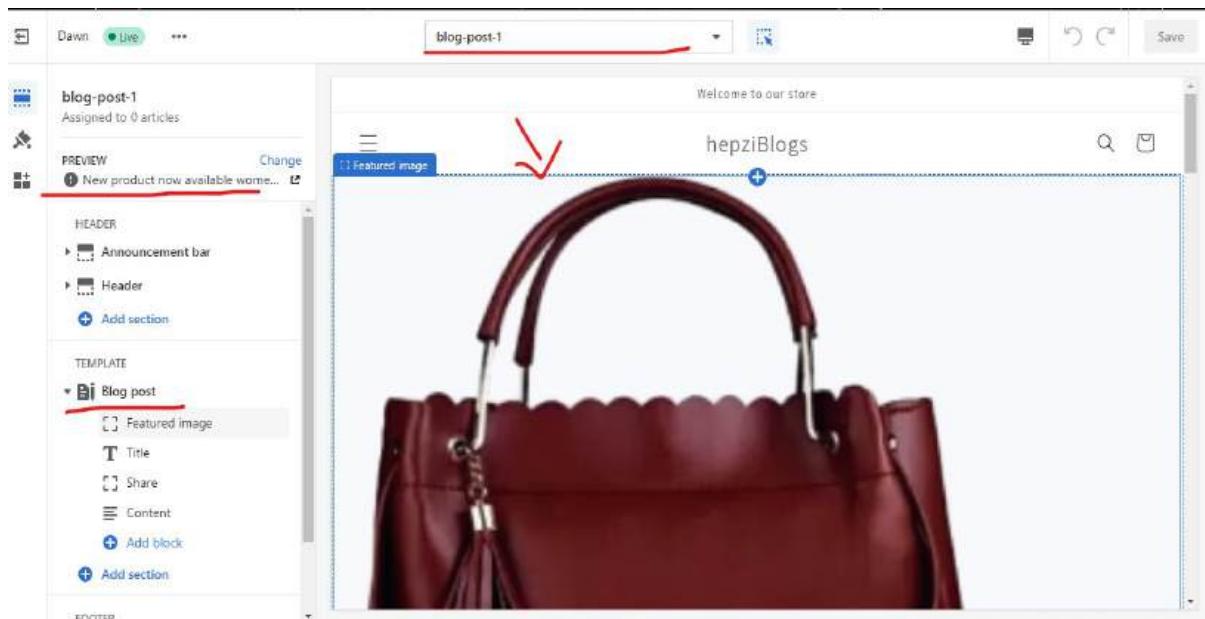
Create a template based on the default blog post, give the name in this field,



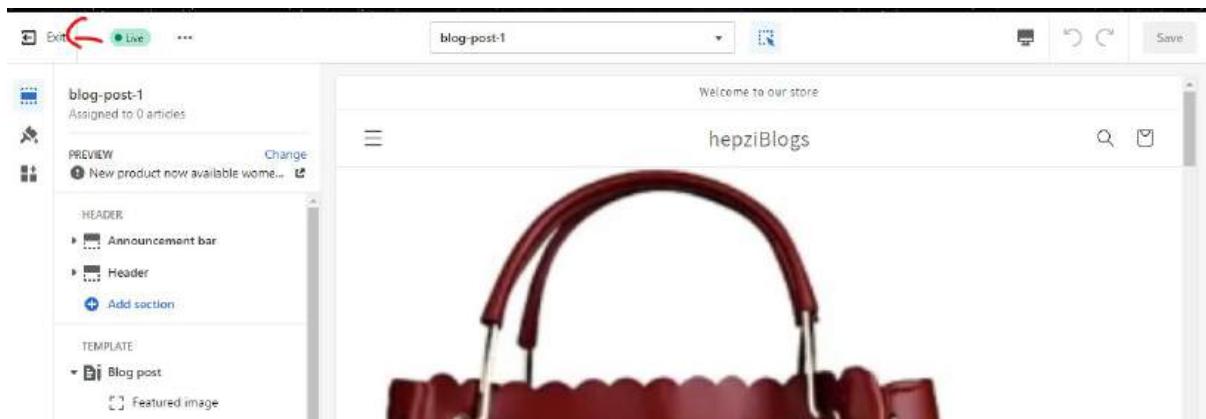
and Give the “Blog post #1”



Change the page name, and display the default blog post,



Then exit the theme,in admin change the newly created template



Author: hepzibah evanglin

Blog: Today sale

Tags: Vintage, cotton, summer

Online store

Theme template: Default blog post

Save

Change the template and click the save button,

Discard **Save**

Title: New product now available women handbag

Content:

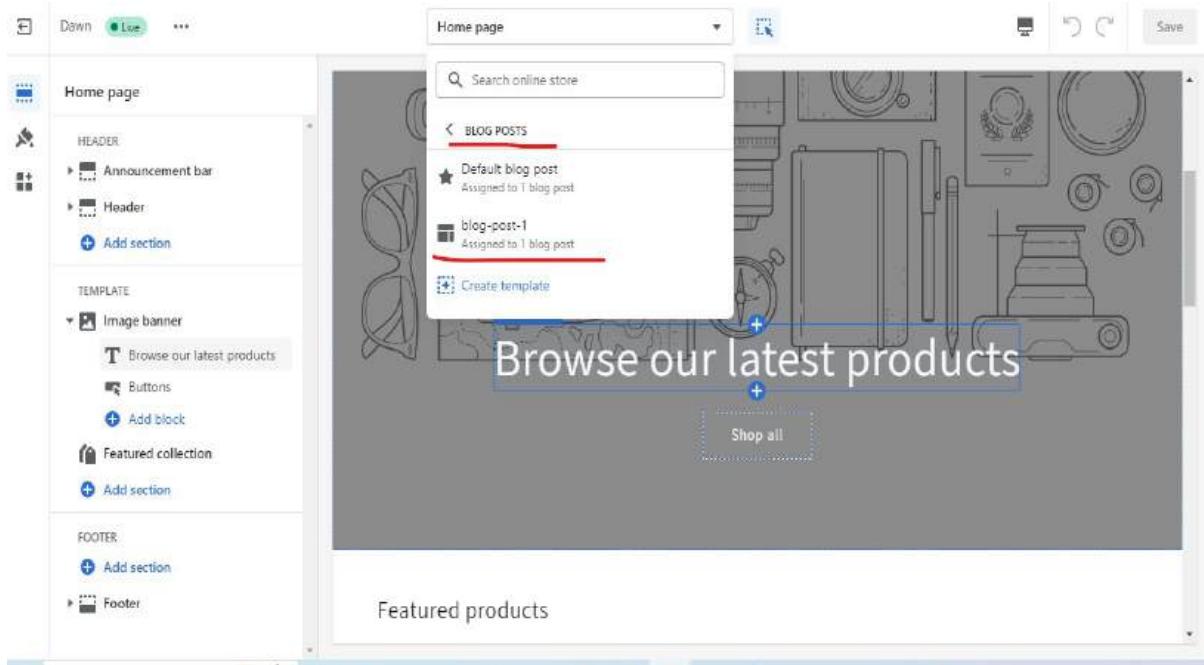
women newest handbag sales
Are you ready to impress with your friends with summer? well are you done

Visibility

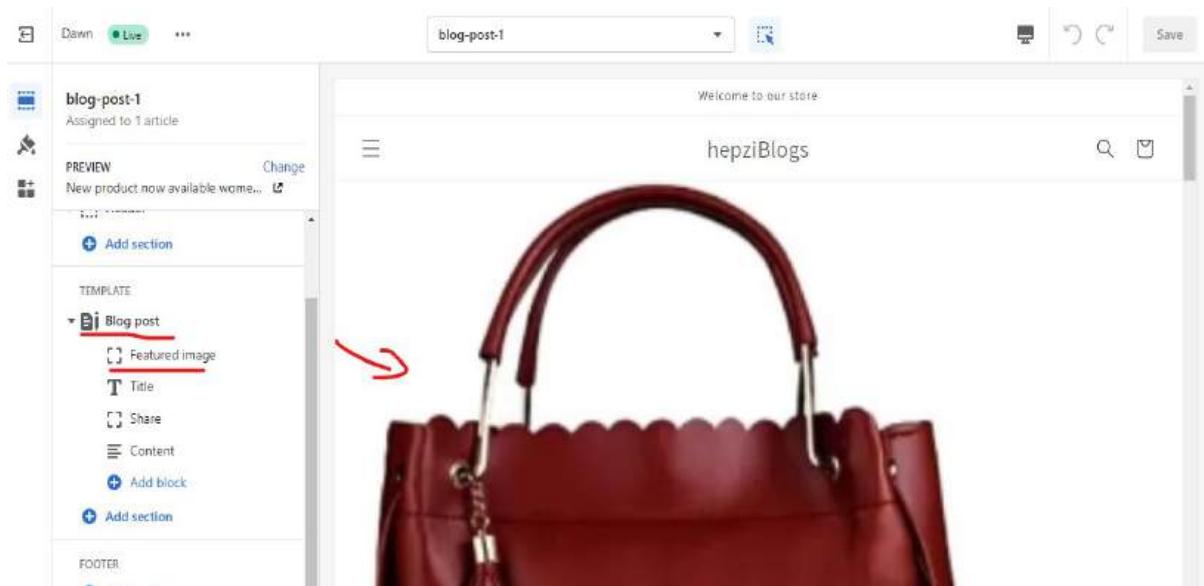
Visible (as of 30/3/2023, 9:52 am IST)

Featured image

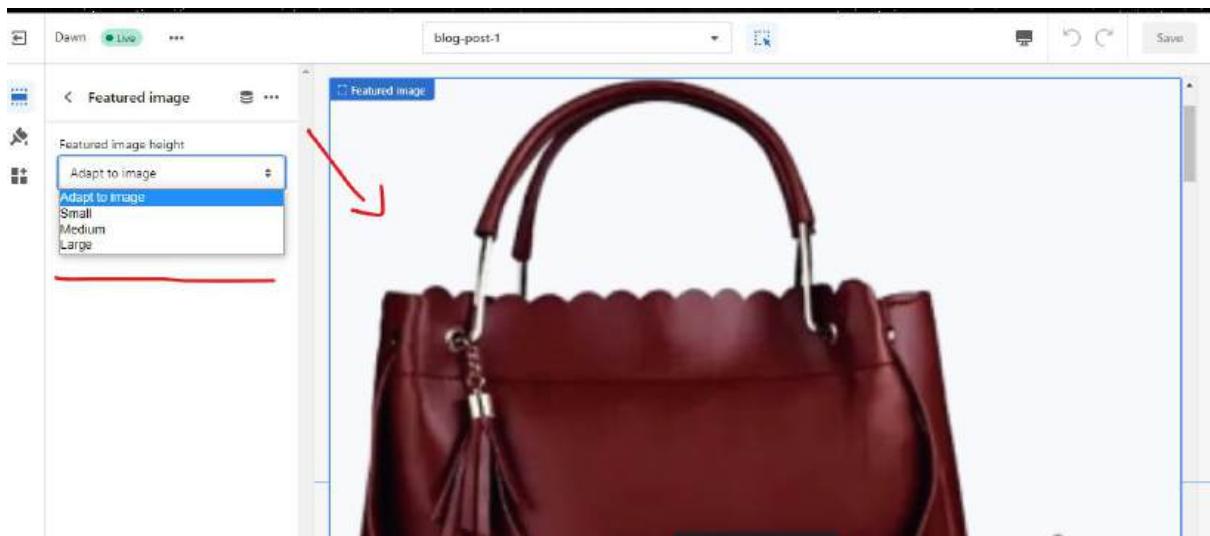
And edit the “Blog post #1” template in the customized section,



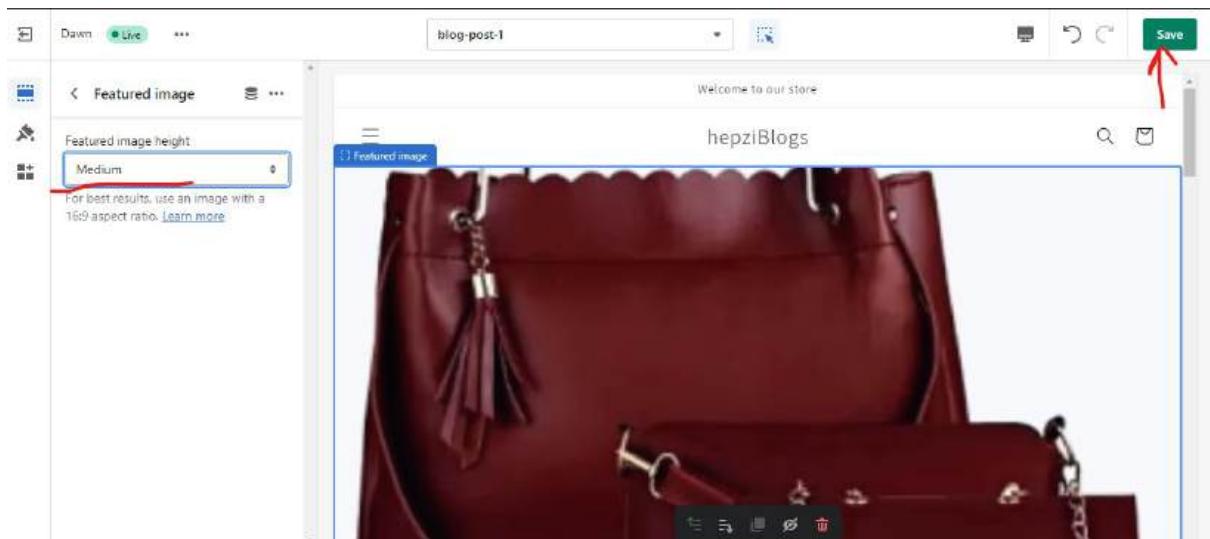
Edit the blog post template section,



Click the featured image ,edit the featured image in this section,



change medium click save button,



Then click the title , show the selected date and author,

Screenshot of the blog post editor showing the 'Blog post' template selected. A red arrow points to the 'Title' section where the title 'New product now available women handbag' is displayed. Below the title is the date 'MARCH 30, 2023'. The preview shows a red handbag.

show date and author selected options,

Screenshot of the blog post editor showing the 'Title' section expanded. The 'Show date' option is checked (indicated by a red checkmark), while 'Show author' is unchecked. The preview shows the red handbag and the date 'MARCH 30, 2023' below the title.

Click share, change the title and add metafield options in this section,

The screenshot shows the Shopify editor interface for a blog post titled "New product now available women handbag". The sidebar on the left contains sections for "Text", "Image", "Section", "List", and "Table". The "Text" section has a "Share" button highlighted with a red arrow. The "Section" section has an "Add section" button highlighted with a red arrow. The main content area displays the blog post title and a preview image of a red handbag.

then add a new section click add section options,

The screenshot shows the Shopify editor interface with the "Add section" button highlighted in the sidebar. A modal window titled "BLOG POST - MAIN PAGE" is open, showing options like "Title", "Add metafield", and "BRAND". The main content area shows a blog post with a preview image of a handbag. The "Add section" button in the sidebar is also highlighted with a red arrow.

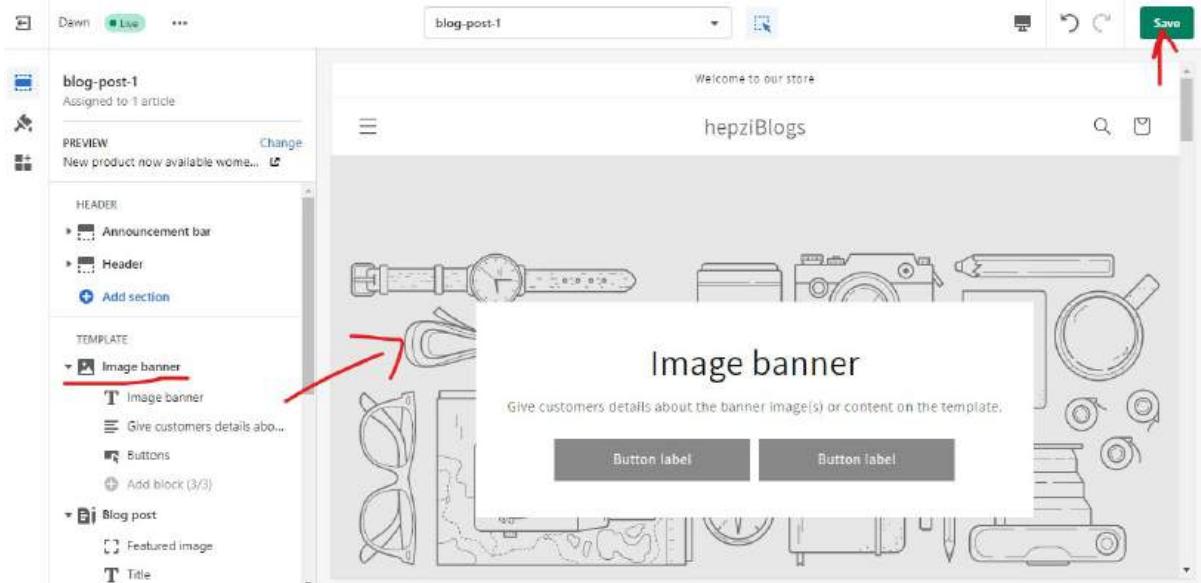
add a new collage multimedia collage section,

The screenshot shows the HepziBlogs dashboard for a blog post titled "blog-post-1". On the left, the sidebar shows the post details: "Assigned to 1 article" and "PREVIEW: New product now available women's". The sidebar also includes sections for "TEMPLATE", "Blog post" (with options for "Featured image", "Title", "Share", "Content", "Add block", and "Collage"), and "FOOTER" (with "Add section"). A red arrow points from the "Collage" option in the sidebar to the "Collage" tab in the main content area. The main content area displays a "Multimedia collage" section with a title and three empty placeholder boxes. One box contains a small thumbnail image of a person.

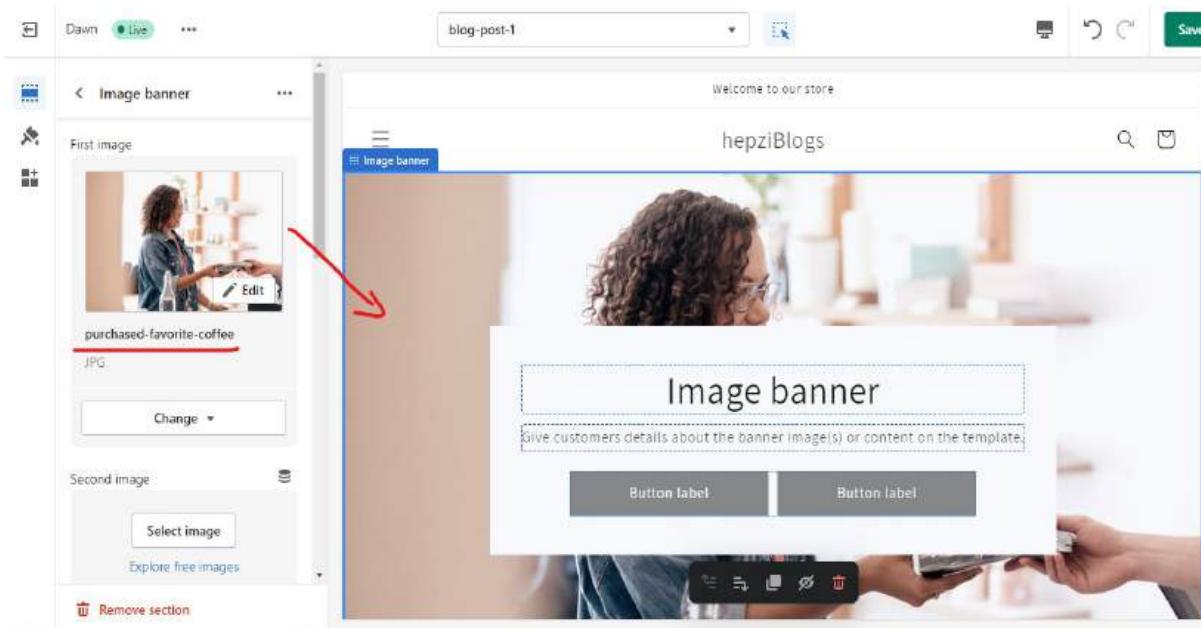
Add a multimedia blog images,

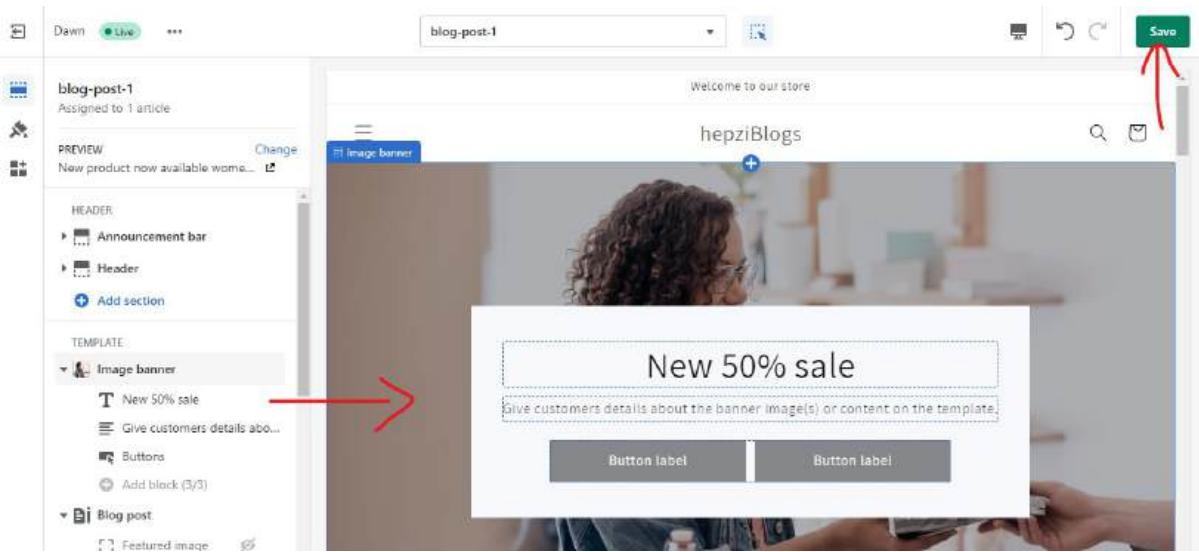
The screenshot shows the HepziBlogs dashboard for the same blog post. The sidebar remains the same, but the main content area now displays a "Multimedia collage" section with three images added: a large image of a person wearing a black backpack, a smaller image of a woman sitting on a bench, and a third image of a smartphone displaying a screen. A red arrow points from the "Image" option in the sidebar to the "Image" block in the collage section.

Then add the image banner for this section,



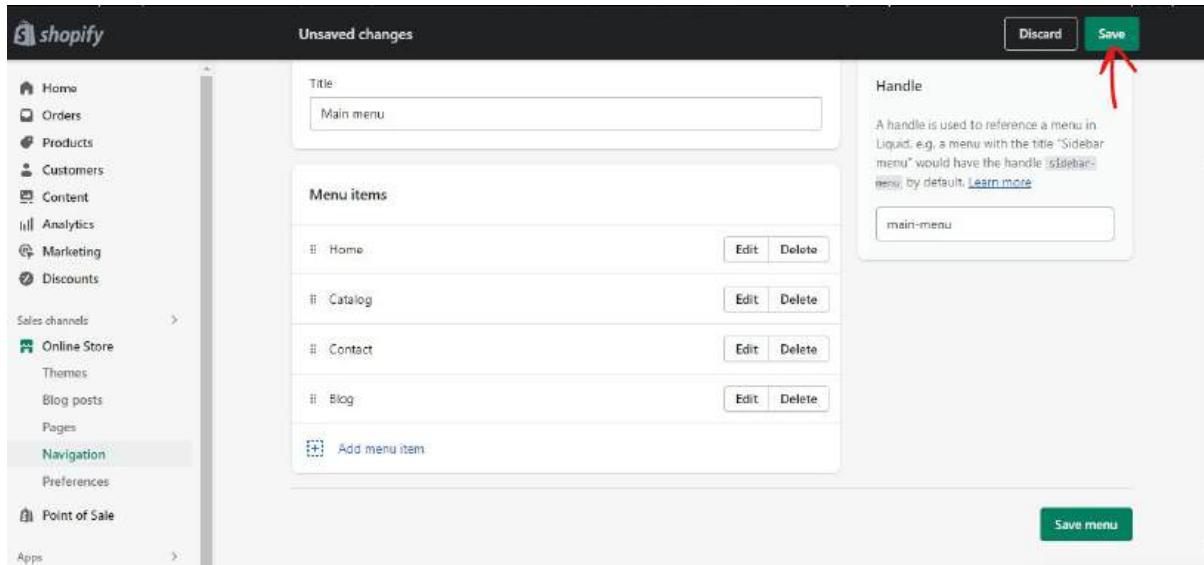
add the image,click the save button,





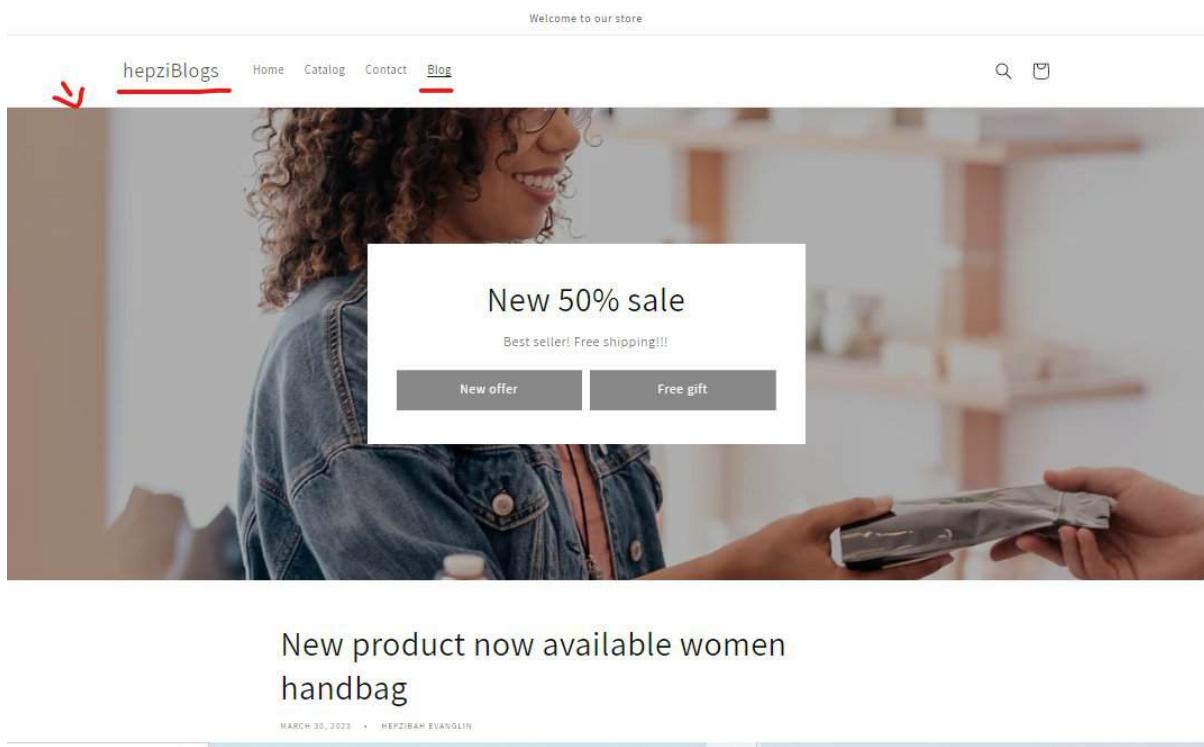
then add the link in main menu, blog posts to add the url,

Click apply changes, and click the save button,



The screenshot shows the Shopify 'Navigation' settings page under 'Online Store'. The 'Main menu' is selected. The 'Handle' field contains 'main-menu'. The 'Menu items' section lists 'Home', 'Catalog', 'Contact', and 'Blog'. A red arrow points to the green 'Save' button at the top right.

Display storefront, click blog menu changes in the added templates,



The screenshot shows the storefront with a navigation bar containing 'Home', 'Catalog', 'Contact', and 'Blog'. A red arrow points to the 'Blog' link. Below the navigation, there is a promotional banner for a 'New 50% sale' featuring a woman smiling and a hand holding a product. The banner includes buttons for 'New offer' and 'Free gift'.

New product now available women
handbag

MARCH 30, 2023 • HEZIBAH EVANGELIN

7. Invite customers to subscribe to your blog

Shopify automatically produces an RSS feed for every blog that you create, so customers can subscribe to it and receive notifications when you publish a new post.

An RSS (Really Simple Syndication) feed is an online file that contains details about every piece of content a site has published. Each time a site publishes a new piece of content, details about that content—including the full-text of the content or a summary, publication date, author, link, etc.

For ex, <http://store.myshopify.com/blogs/blogname.atom>. Customers who want to subscribe to your blog can paste the feed URL into a feed reader.

You can include your feed URL in a blog post to invite customers to subscribe to your blog,

The screenshot shows the Shopify dashboard with the sidebar open, displaying various store management options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, and Point of Sale. The main area is titled "Unsaved changes" and shows a blog post titled "fabric cloth". The post content includes a video player with a "Watch on YouTube" button, a "subscribe to this blog" button, and a "Fabric Cloth" section. To the right, there's a "Featured image" section showing a red handbag and a "Organization" section with an "Author" field. A "Save" button is visible in the top right corner.

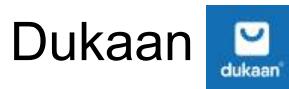
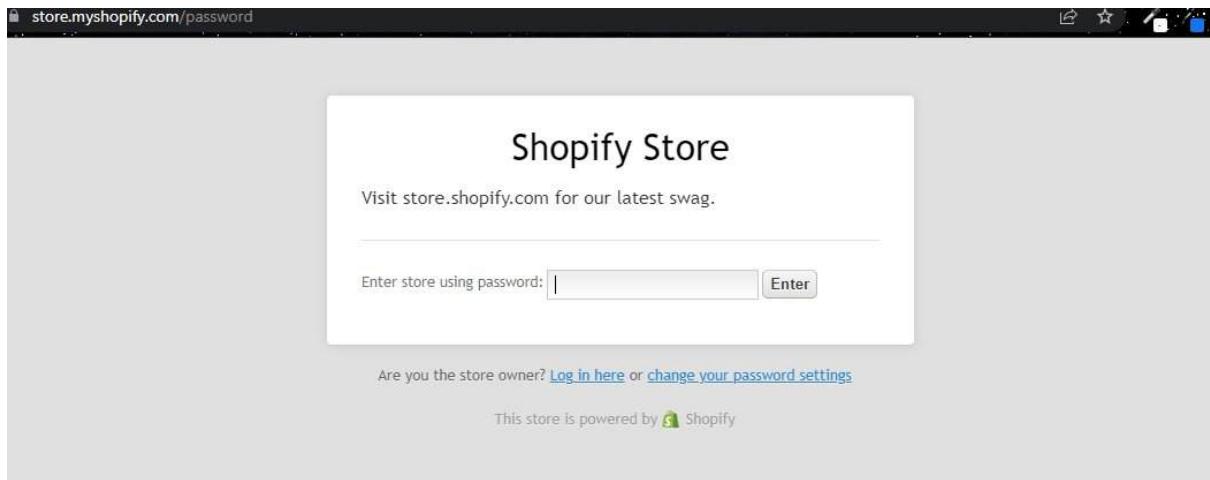
This screenshot shows the same Shopify dashboard as above, but with a modal dialog box titled "Insert link" overlaid. The dialog box has fields for "Link to" (containing "http://store.myshopify.com/blogs/blogname.atom") and "Link title" (empty). Below these fields is a note: "Used for accessibility and SEO". To the right of the input fields is a dropdown menu titled "Open this link in" with three options: "the same window", "the same window", and "a new window", with "a new window" being the selected option. At the bottom of the dialog box are "Cancel" and "Insert link" buttons. The background of the dashboard is dimmed to indicate the modal is active.

The screenshot shows the Shopify blog editor interface. On the left, a sidebar lists navigation options like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Themes, Blog posts (which is selected), Pages, Navigation, Preferences, and Point of Sale. The main content area displays a blog post with a featured image of a red handbag, a video player with a 'Watch on YouTube' button, and a text block about accessory designers. Below the text is a 'subscribe to this blog' link. A sidebar on the right contains fields for 'Featured image' (with a preview of the red handbag), 'Organization', and 'Author'. At the top right, there are 'Discard' and 'Save' buttons, with a yellow arrow pointing to the 'Save' button.

To display storefront ,

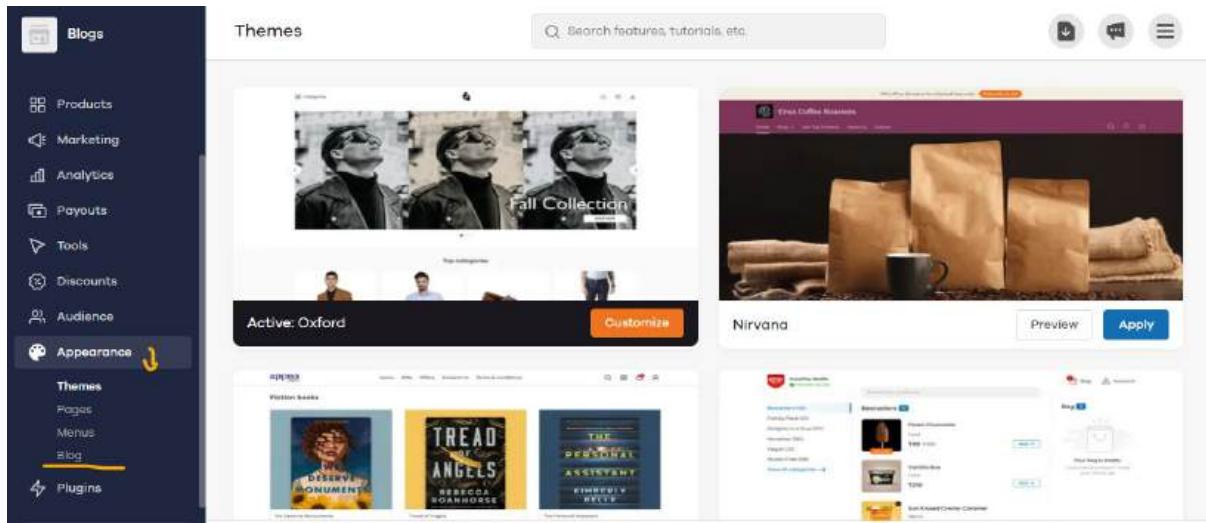
The screenshot shows the blog post as it appears on the storefront. The header includes the shop name 'hepziblogs' and navigation links for Home, Catalog, Contact, and Blog. The main content is identical to the editor view. Below the content is a 'subscribe to this blog' link. To the right is a sidebar with four categories: 'fabric cloth', 'Metalized film', 'paper', and 'speciality/others', each with a corresponding empty input field. At the bottom right is a '← Back to blog' link.

Click the link redirect new window,



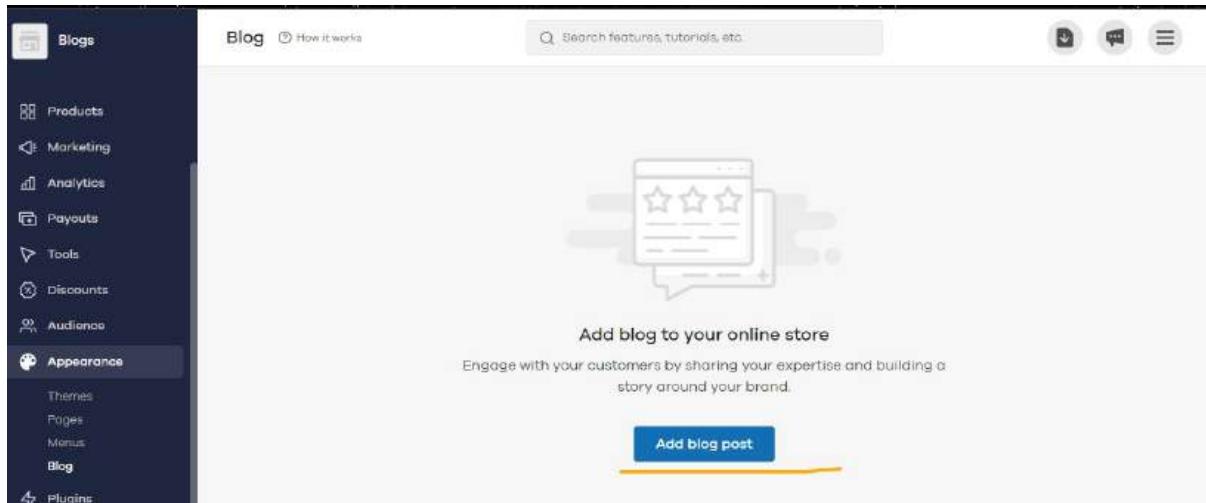
Adding a blog section to your store allows you to increase website traffic, build credibility, and improve search engine rankings.

Header to the Appearance section and click on Blog,



Add your first blog

Click on Add blog post to add your first blog,



Once clicked, you will see the below screen. Here you can add details describing your blog post,

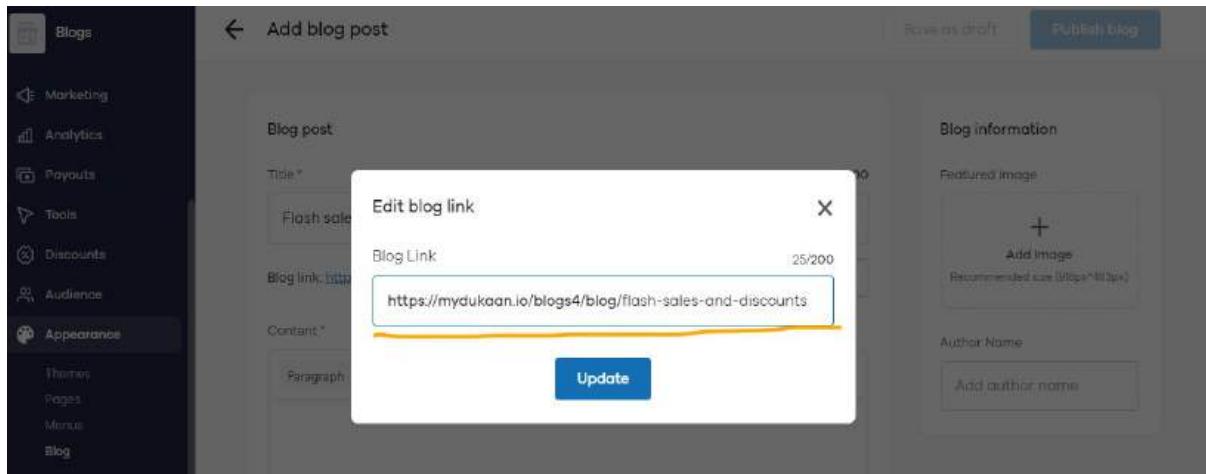
The screenshot shows the 'Add blog post' page. On the left is a sidebar with 'Blogs' selected. The main area has a title 'Blog post' and a 'Title *' input field containing 'Flash sales and discounts'. To the right are sections for 'Blog information', 'Featured Image', and 'Author Name'.

1. Title

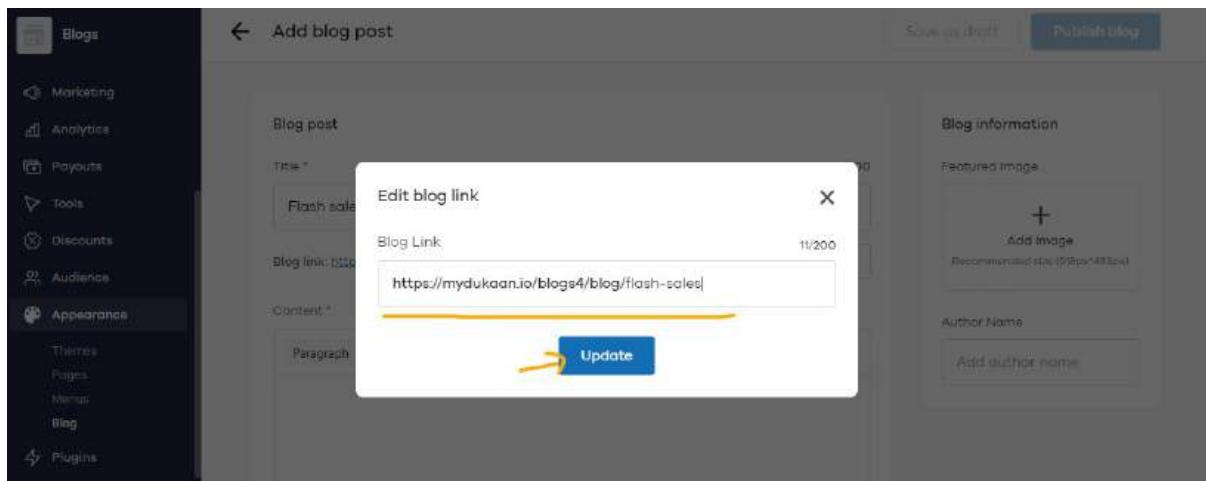
Under Title, add a name that describes the blog. If you want to edit the link to this blog, click on the Edit button to make changes.

The screenshot shows the 'Add blog post' page. The 'Title *' input field contains 'Flash sales and discounts'. Below it, the 'Blog link' field contains 'https://mydukaan.io/blogs4/blog/flash-sales-and-discounts' and has a yellow border around it. An orange arrow points to the 'Edit' button next to the link. The right side of the screen shows 'Blog information', 'Featured Image', and 'Author Name' sections.

Edit blog link,



Click the update button, and changes here,



Edit blog url displays on the storefront,



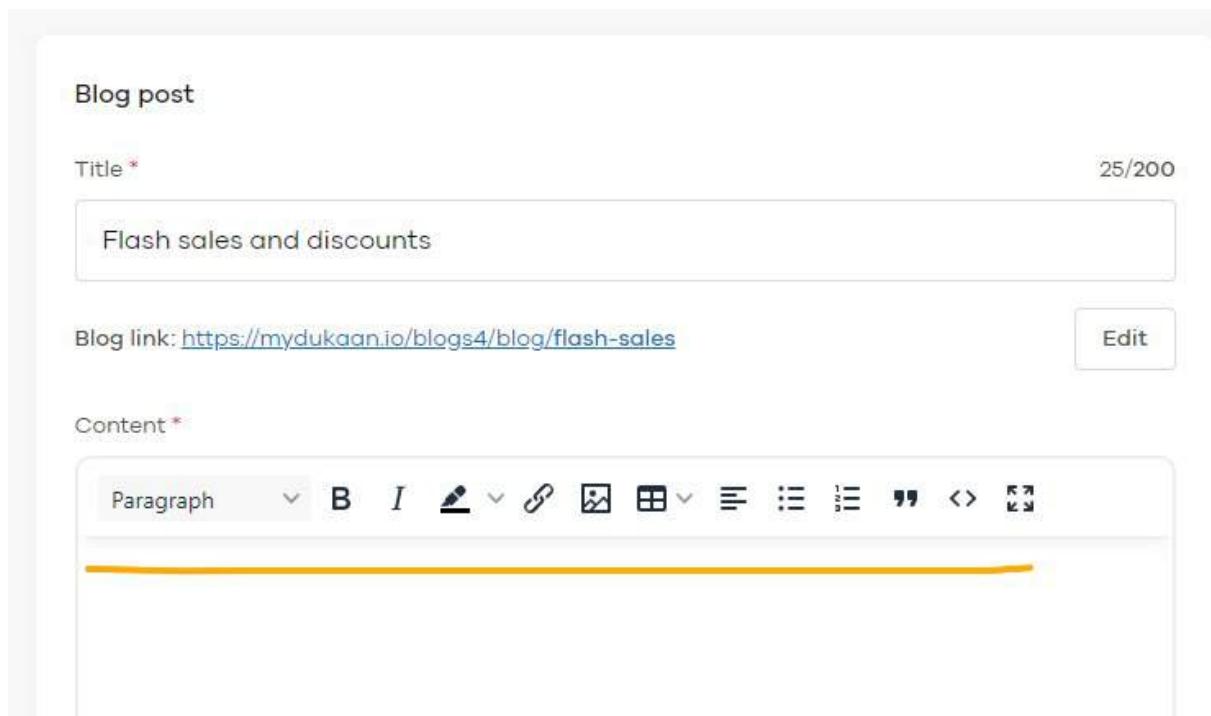
Blog

Home / Blog / Flash sales and discounts

Flash sales and discounts

2. Content formatting

Under Content, you can add your content, including images to describe what the post is about. You can also add bullets, and links, make your content bold, and add block quotes and tables using the options available.

A screenshot of a blog post editor interface. It shows a title field containing "Flash sales and discounts", a content rich-text editor with a toolbar, and a preview area below it.

- Paragraph and headings

- Bold
- Italic
- Background color
- Insert/edit link
- Insert/edit image
- Table
- Paragraph format
- Bullet list
- Numbered list
- Blockquote
- Sourcecode
- fullscreen

2. a) Insert content

Under insert content,

The screenshot shows the 'Edit blog post' interface. On the left, there's a sidebar with 'Blogs' selected. The main area has a toolbar at the top with 'Publish' and 'Update' buttons. Below the toolbar is a 'Blog link' field containing a URL. The central part is a rich text editor with a dropdown menu open, showing options like 'Paragraph', 'Heading 1' (which is highlighted in blue), 'Heading 2', 'Heading 3', 'Heading 4', 'Heading 5', and 'Heading 6'. A yellow arrow points to the 'Heading 1' option. To the right of the editor is a 'Blog information' sidebar with fields for 'Featured Image' (with a '+ Add Image' button) and 'Author Name' (with a 'Add author name' button).

You have to align the headings and paragraph

You have to change the background color,

Blogs

Marketing

Analytics

Payouts

Tools

Discounts

Audience

Appearance

Themes

Pages

Menus

Blog

Plugins

← Edit blog post

Blog link: <https://mydukagon.io/blogsd/blog/flash-sales-and-discounts-1>

Content *

A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.

Paragraph B I

Blog information

Featured Image Recommended size (918px*483px)

Author Name

Publish Update

You have to edit the paragraph alignment,

Blogs

Marketing

Analytics

Payouts

Tools

Discounts

Audience

Appearance

Themes

Pages

Menus

Blog

Plugins

← Edit blog post

Blog link: <https://mydukagon.io/blogsd/blog/flash-sales-and-discounts-1>

Content *

A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.

Paragraph B I

Blog information

Featured Image Recommended size (918px*483px)

Author Name

Publish Update

You have to add a bullet list,

Blogs

Marketing

Analytics

Payouts

Tools

Discounts

Audience

Appearance

Themes

Pages

Menus

Blog

Plugins

← Edit blog post

Blog link: <https://mydukagon.io/blogsd/blog/flash-sales-and-discounts-1>

Content *

- A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.

Paragraph B I

Blog information

Featured Image Recommended size (918px*483px)

Author Name

Publish Update

Edit the blockquote,

The screenshot shows the Wix blog editor interface. On the left, a sidebar lists 'Marketing', 'Analytics', 'Payouts', 'Tools', 'Discounts', 'Audience', and 'Appearance' (which is selected). The main area is titled 'Edit blog post' with a back arrow. It shows a preview of the blog link: <https://mydukaan.io/blogs4/blog/flash-sales-and-discounts-1>. The content editor contains a rich text toolbar and a text area with the following content:

A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.

To the right, there's a 'Blog information' section with fields for 'Featured image' (with a placeholder 'Add Image'), 'Author Name' (with a placeholder 'Add author name'), and buttons for 'Publish' and 'Update'.

To display on the blockquote,

The screenshot shows the published blog post. At the top, it says 'Blogs' and has a search bar. Below that is the title 'Flash sales and discounts' and the author 'by Hepzibah, 03 April 2023'. To the right is a large graphic of a clock with the text 'FLASH Sale!' overlaid. The main content area contains a blockquote with the same text as the editor, followed by a horizontal line. Below the quote is a link to 'log in to store'.

2. b) Insert link

Under the content, insert link,

The screenshot shows the Wix blog editor with the 'Edit blog post' screen. The sidebar is the same as before. The main area shows the blog link: <https://mydukaan.io/blogs4/blog/flash-sales-and-discounts-1>. The content editor has a blockquote with the original text. A yellow arrow points from the word 'store' in the quote to the 'Text to display' field of the 'Insert/Edit Link' dialog box, which is overlaid on the page. The dialog box contains the following fields:

- Text to display:** log in to store
- Title:** (empty)
- Open link in:** dropdown menu with 'Current window' (selected) and 'New window'

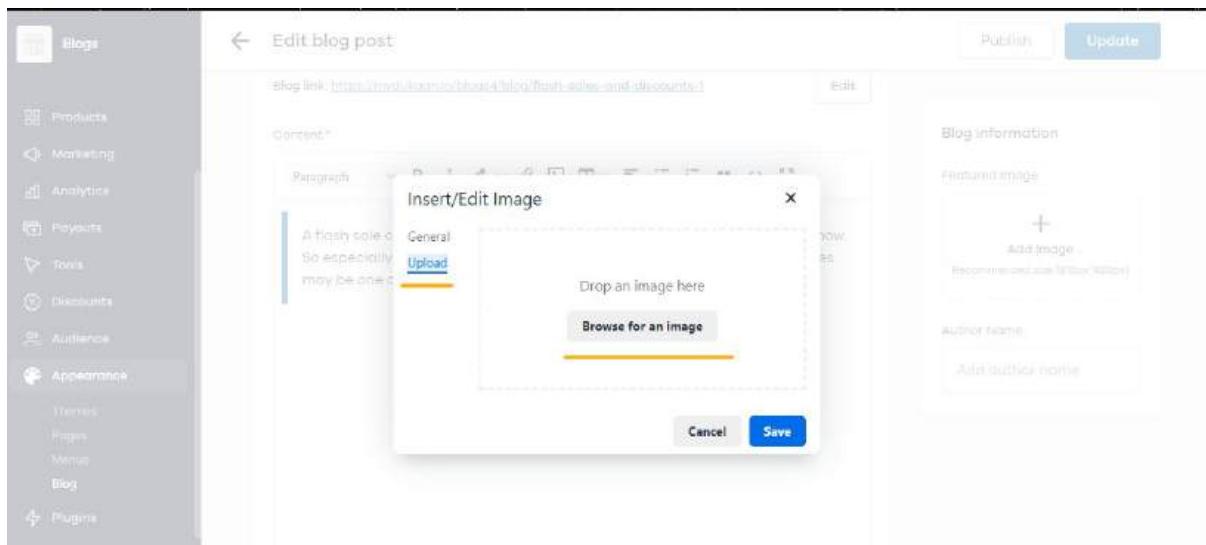
The rest of the page includes a footer message 'You have 7 days left in your free trial' and a 'Subscribe' button.

The screenshot shows the 'Edit blog post' screen. On the left, there's a sidebar with 'Blogs' selected. The main area has a 'Content' section with a paragraph of text: 'A flash sale is on! So especially may be one...'. A modal window titled 'Insert/Edit Link' is open over the content. In the 'URL' field, the value 'https://mydukaan.io/' is entered. Below it, 'Text to display' contains 'log in to store'. Under 'Open link in...', 'New window' is selected. At the bottom right of the modal are 'Cancel' and 'Save' buttons.

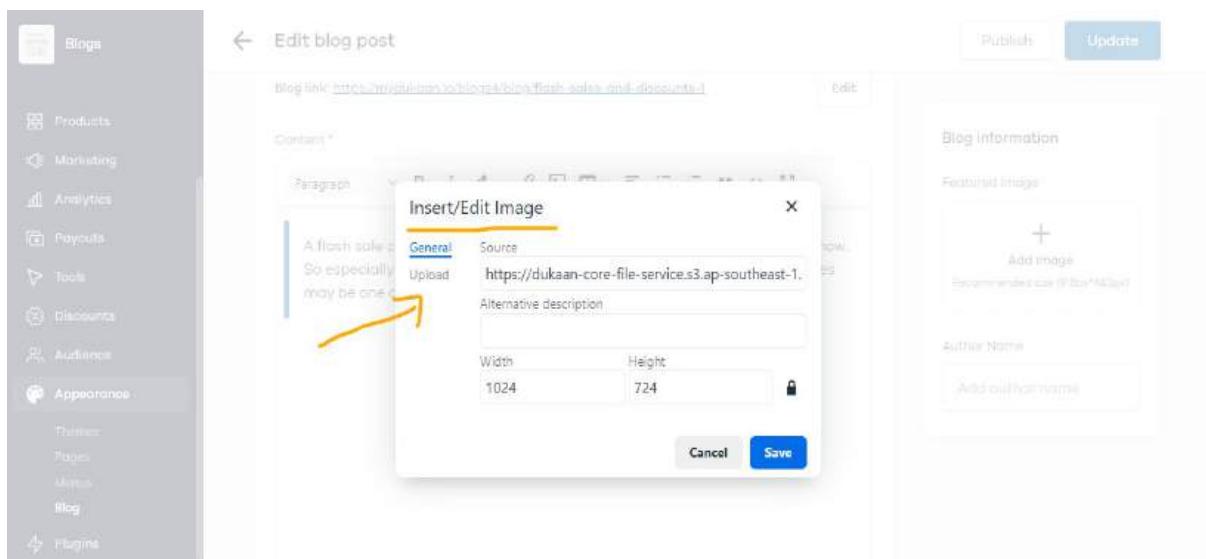
2. c) Insert image

under insert and upload image,

This screenshot is similar to the previous one, showing the 'Edit blog post' interface. The sidebar is identical. The main content area now displays the 'Content' section with the same paragraph about a flash sale. A modal window titled 'Insert/Edit Image' is open. It has two tabs: 'General' (which is selected) and 'Upload'. Under 'General', there's a 'Source' field and an 'Alternative description' field, both currently empty. Below these are 'Width' and 'Height' input fields, each with a lock icon. At the bottom right of the modal are 'Cancel' and 'Save' buttons.



Browse image,



A screenshot of a blog editor interface. On the left, a sidebar menu includes 'Products', 'Marketing', 'Analytics', 'Payouts', 'Tools', 'Discounts', 'Audience', 'Appearance' (which is selected), 'Themes', 'Pages', 'Menus', 'Blog', and 'Plugins'. The main area shows a blog post titled 'Edit blog post'. The content area contains a paragraph of text: 'A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.' Below this text is a large, colorful graphic with the text 'FLASH SALE TODAY ONLY!', 'USE CODE: FLASH25', and 'FOR 25% OFF ALL CHARM'. A yellow arrow points from the text above to the top left of the graphic. To the right of the graphic is a social media post from 'kgaccessory' with the text 'SALE 25% off select items Use code: flash25' and a list of hashtags including #jibbitz, #shoecharms, #backpack, #charms, #accessories, #flashsale, #shopnow, #fyp, #tweens, #kgaccessory, #crocs, #bracelets, #blackowned, #girlyboss, #instalike, #addtocart, #follow, #kid, #kids, #cute, #promo, #smallbusiness, #boutique, #onlineshopping, and #sale. The post has 50 likes.

2.d) Insert table

under insert table ,

A screenshot of a blog editor interface, similar to the previous one but with a different content area. The sidebar menu is identical. The main area shows a blog post titled 'Edit blog post'. The content area contains a paragraph of text: 'Blog link: <https://mydukaan.io/blogs4/blog/flash-sales>'. Below this is a 'Content *' section. A 'Table' icon in the toolbar is highlighted, and a dropdown menu appears, showing options: 'Table' (selected), 'Cell', 'Row', 'Column', 'Table properties', and 'Delete table'. The 'Table' option is highlighted with a blue background, and a preview of a 3x3 grid is shown to its right.

Edit the insert table using these icons,

The screenshot shows the Wix blog editor interface. On the left, a sidebar menu includes 'Products', 'Marketing', 'Analytics', 'Payouts', 'Tools', 'Discounts', 'Audience', and 'Appearance' (which is selected). The main area is titled 'Edit blog post' and shows a post about a 25% off sale. A yellow arrow points to a table containing product information:

Bdx clutch	Bucket bag	12 x 18 - 40 x 50 Inches
Bowling bag	camera bag	D Cut, W Cut
Briefcase	clutch	plain printed

2.e) Sourcecode

You can view the source code,

The screenshot shows the Wix blog editor interface with the 'Appearance' sidebar selected. The main area displays the blog post content and its source code. The content includes a 'FLASH SALE TODAY ONLY!' graphic and a 'USE CODE: FLASH25' message. The source code panel shows the HTML and CSS for these elements, along with a preview and update buttons at the top.

View the code,

Source Code

```
<p><tr></tr>
<table style="border-collapse: collapse; width: 100.945%; height: 75px;" border="1"><colgroup><col style="width: 33.4217%"><col style="width: 28.7218%">
<col style="width: 37.8606%"></colgroup>
<tbody>
<tr style="height: 25px;">
<td style="height: 25px;">Box clutch&nbsp;</td>
<td style="height: 25px;">Bucket bag</td>
<td style="height: 25px;">12 x 18 - 40 x 50 Inches</td>
</tr>
<tr style="height: 25px;">
<td style="height: 25px;">Bowling bag</td>
<td style="height: 25px;">camera bag</td>
<td style="height: 25px;">D Cut, W Cut</td>
</tr>
<tr style="height: 25px;">
<td style="height: 25px;">Briefcase</td>
<td style="height: 25px;">clutch</td>
<td style="height: 25px;">plain printed</td>
</tr>
</tbody>
</table>
<p>&nbsp;</p>
```

Cancel Save

2.f) fullscreen

adjust fullscreen ,

Blogs

[Edit blog post](#)

Blog link: <https://mydukaan.io/blogs4/blog/flash-sales> [Edit](#)

Content *

Paragraph **I** USE CODE: FLASH25 FOR 25% OFF ALL CHARM BAGS & BRACELETS

#jibbitz #shocharms #backpack
#charms #accessories #flashsale
#shopnow #typ #tweens #kaccessory
#crocs #bracelets #blackowned
#girlboss #instalike #addtocart #follow
#kid #kids #cute #promo
#smallbusiness #boutique
#onlineshopping #sale

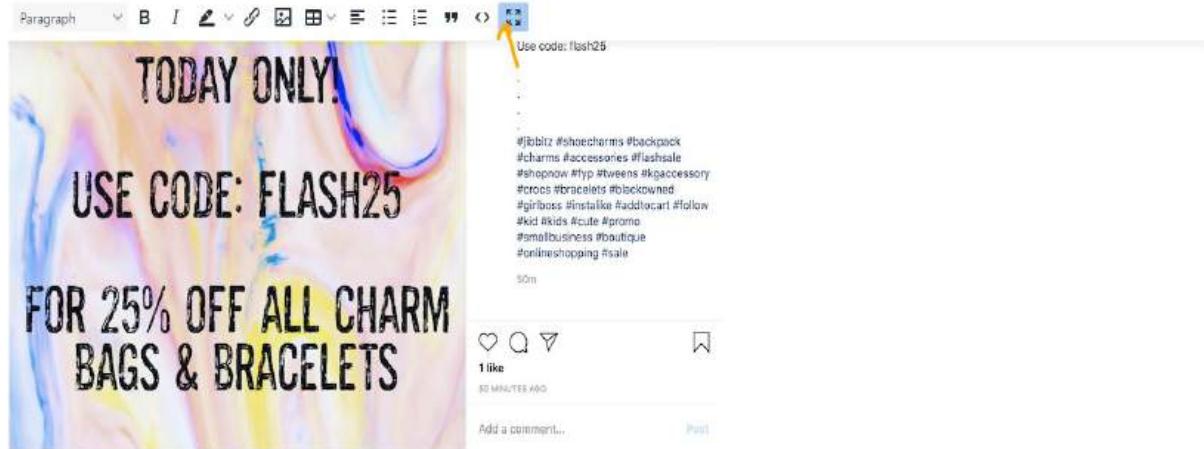
50m

1 like 50 MINUTES AGO

Add a comment... Post

Box clutch	Bucket bag	12 x 18 - 40 x 50 Inches
Bowling bag	camera bag	D Cut, W Cut
Briefcase	clutch	plain printed

and View the full-screen content formatting,



Box clutch	Bucket bag	12 x 18 - 40 x 50 Inches
Bowling bag	camera bag	D Cut, W Cut
Briefcase	clutch	plain printed

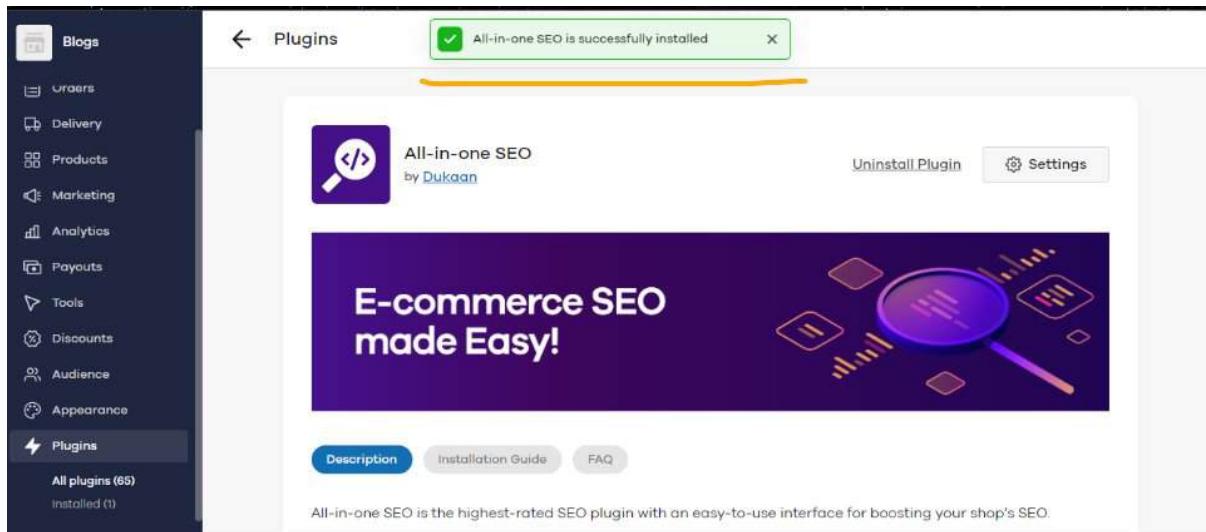
3 .SEO content

Note: After completing the content section, you will see the Dukaan-SEO section. In case you are not able to see it, you need to install the All-in-One SEO plugin on your store.

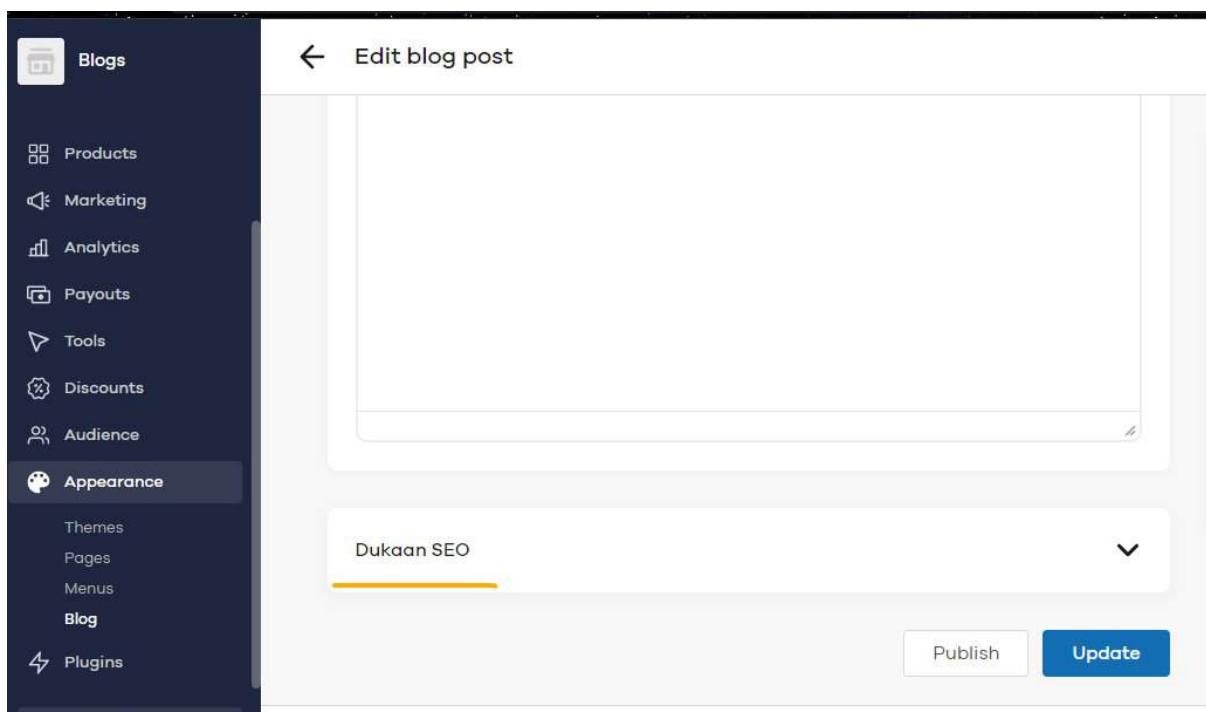
Go to the store plugin and install the app,

The image shows the Dukaan admin dashboard with a sidebar containing various store management options like Blogs, Orders, Delivery, Products, Marketing, Analytics, Payouts, Tools, Discounts, Audience, Appearance, and Plugins. The Plugins section is currently selected. On the right, there is a search bar and a list of available plugins. One plugin, 'All-in-one SEO', is highlighted with a yellow border and a large 'Install Plugin' button.

Category	Count
All	1
Marketing	1
Customer Support	0
Analytics	0
Shipping	0
Store Management	0
Utilities	0



You have to install the SEO plugin, add a blog post page in SEO content,



You have to add a title and meta description, include image in the seo section,

The screenshot shows the 'Edit blog post' interface. On the left is a sidebar with various sections like Products, Marketing, Analytics, Payouts, Tools, Discounts, Audience, Appearance (selected), Themes, Pages, Menus, Blog (selected), and Plugins. The main area has tabs for 'Title Tag' (selected) and 'Meta Description Tag'. Under 'Title Tag', there's a text input field with placeholder 'Enter title tag'. Below it is a 'Generate Title' button. Under 'Meta Description Tag', there's a text input field with placeholder 'Enter description'. Below it is a 'Generate Meta Description' button. A yellow arrow points from the 'Add image' button in the 'Social sharing image preview' section to the 'Title Tag' input field. The 'Social sharing image preview' section also includes a placeholder '1200 x 628 px'. To the right, there's a summary box for the blog post:

- Blog Title:** <https://mydukaan.io/blogs4/blog/flash-sales-and-discounts-1/>
- Meta Description:** [empty]

and Make sure quick and clear description on the google preview seo on the under seo content

The screenshot shows the 'Edit blog post' interface with the same sidebar and SEO sections as the previous screenshot. The 'Title Tag' tab is selected, showing the title 'Buy Online: Get Exciting Flash Discounts' with a green 'Perfect' status indicator. The 'Meta Description Tag' section is visible below it, with a note that the description is 'Too Long' and provides a brief explanation about flash sales. A yellow arrow points from the 'Google Search Preview' section to the 'Title Tag' input field. The 'Google Search Preview' section displays the generated preview:

Google Search Preview:

 [Buy Online: Get Exciting Flash Discounts](https://mydukaan.io/blogs4/blog/flash-sales-and-discounts-1/)
A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales may be one of the more effective sales promotion strategies for you.

The preview also includes the URL <https://mydukaan.io/blogs4/blog/flash-sales-and-discounts-1/> and a truncated description: 'A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online sales, flash sales m...'

4. Featured image

Featured image will show all thumbnail previews and list sections of the blog,

Now to add the Featured image and Author of the blog on the right side.

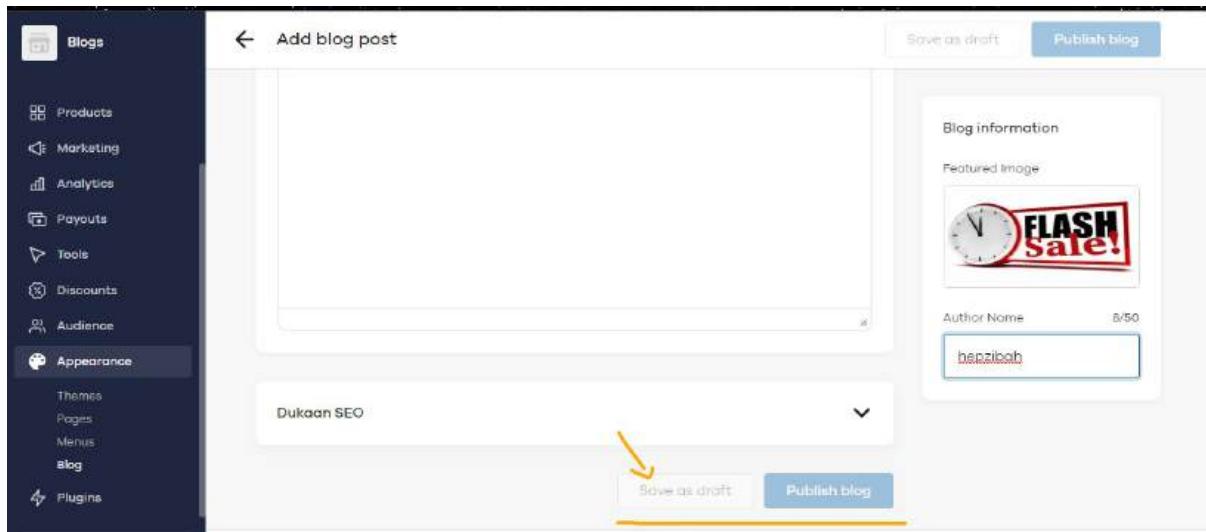
The screenshot shows the 'Edit blog post' page. On the left is a sidebar with 'Blogs' selected under 'Appearance'. The main area has tabs for 'Edit blog' and 'Blog information'. The 'Edit blog' tab is active, showing a title 'Flash sales and discounts 1', a content editor with a rich text toolbar, and a preview of the blog content. The 'Blog information' tab is highlighted with a yellow arrow. It contains fields for 'Featured Image' (with a '+ Add Image' button and size requirement '918px*483px') and 'Author Name' (with a 'Add author name' button). Buttons for 'Publish' and 'Update' are at the top right.

Add the image and author name,

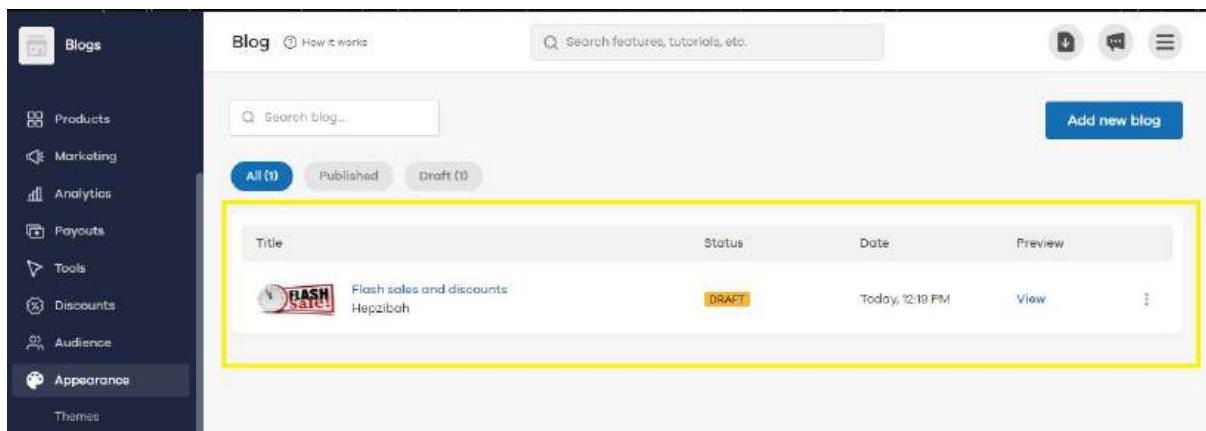
Note : An image size of 918px x 483px is ideal,

The screenshot shows the 'Edit blog post' page with the 'Blog information' tab active. A yellow arrow points to the 'Featured Image' field, which now displays a thumbnail of a clock with the text 'FLASH SALE!'. The 'Author Name' field also has a yellow arrow pointing to it, showing the name 'Hepzibah'. The rest of the interface is similar to the previous screenshot, with the title 'Flash sales and discounts' and the rich text editor containing the blog content.

If you want to save the blog for later purposes and do not wish to publish yet, click on the Save as draft button.



Show the blog list page as a draft,



5. Blog list (action page)

You can also view and edit all your published and draft blogs under the blogs tab. To edit a blog, click on the blog's name to go to the blog editor. Here change the details that you want and click on Publish blog to save changes,

The screenshot shows the Shopify admin dashboard under the 'Blogs' section. On the left sidebar, 'Appearance' is selected. In the main area, a blog post titled 'Flash sales and discounts' by Hepzibah is listed. The status is 'DRAFT'. A yellow arrow points to the 'View' button. A context menu is open over the post, with 'Edit blog' and 'Delete blog' visible.

Your blog in the draft, while clicking on the view button, shows the message “can not preview a draft blog”

The screenshot shows the same Shopify admin interface as above, but now a red error box is displayed at the top center with the message 'Can not preview a draft blog!'. A yellow arrow highlights this message. The blog post in draft status is shown again, with a yellow arrow pointing to the 'View' button.

You have to change publish a blog, then click the view button your blog will display on the storefront,

The screenshot shows the Shopify Admin interface. On the left, a dark sidebar lists various sections: Products, Marketing, Analytics, Payouts, Tools, Discounts, Audience, and Appearance. Appearance is currently selected. The main area displays a table of blog posts. One post titled "Flash sales and discounts" by Hepzibah is listed, showing it is published and was created today at 12:31 PM. At the top right, there is a green success message: "Blog updated successfully!". Below the table, there is a blue "Add new blog" button.

To delete a blog, click on the three dots button which is at the right against the name of the name, and click the Delete blog button.

Blog displays on the storefront,

Click the read now, and it will displays full view ,

The screenshot shows the storefront version of the blog post. The header includes links for 'Categories', 'Bag', and 'Account'. The main content area features a large image of a clock with the text "FLASH Sale!" overlaid. Below the image, the post title "Flash sales and discounts" is displayed, followed by a short description: "A flash sale creates a sense of urgency among your customer base to buy now. So especially if you have a business that does a lot of online...". A "Read now" button is located at the bottom of the post preview.

Screenshot of a website interface showing a blog post about flash sales.

The top navigation bar includes links for Home, Blog, Categories, Bag, and Account. A yellow arrow points from the side navbar to the 'Blog' link in the top menu.

The breadcrumb navigation shows: Home / Blog / Flash sales and discounts.

The blog post title is "Flash sales and discounts" by Hepzibah, 01 Apr 2023.

A large graphic features a clock and the text "FLASH Sale!"

The post content discusses the effectiveness of flash sales for online businesses.

Below the post is a social media post from "kgaccessory" advertising a 25% off sale for charm bags and bracelets, with a code of FLASH25.

Box clutch	Bucket bag	12 x 18 - 40 x 50 Inches
Bowling bag	camera bag	D Cut, W Cut
Briefcase	clutch	plain printed



You have to click the side navbar click storefront, and then scroll back to click Blogs,

The screenshot shows the BigCommerce dashboard for the store 'hepzi blogs'. The left sidebar contains navigation links: View Store, Home, Search, Orders, Products, Customers, Storefront (which is highlighted with an orange bar), Marketing, Analytics, Channel Manager, Apps, and Settings. The main content area displays store statistics: Visits (1), Conversion (0.00%), Orders (0), and Revenue (0). Below this is a line chart showing traffic over time from March 26, 2023, to April 1, 2023. A summary table at the bottom shows 0 Orders, 0 Customers, 13 Products, and 6 Categories.

Click blogs,

The screenshot shows the BigCommerce dashboard with the 'Blog' link selected in the sidebar. The main content area is titled 'Themes' and shows the 'Current Theme' as 'Cornerstone Light', which includes 3 styles, version 6.10.0, and is developed and supported by BigCommerce. It features a preview image of a blog post about 'Books for Dogs' and buttons for 'Customize', 'Theme Details', and 'Advanced'.

For every new store has the default blog in “your first blog post”

1. Blog Visibility

For every new store “your first blog post” blog is default,

The screenshot shows the BigCommerce dashboard for a store named "hepzi blogs". The left sidebar contains navigation links: View Store, Home, Search, Logo, Home Page Carousel, Social Media Links, Script Manager, Web Pages, **Blog**, Image Manager, and Gift Certificate Templates. A yellow arrow points to the "Blog" link in the sidebar. The main content area is titled "Blog" and shows a table with two tabs: "Published" (selected) and "Draft". The "Published" tab has a "Blog Visibility" toggle switch set to "On". The table lists one blog post:

Title	Author	Published on	Action
Your first blog post!		15th Feb 2014	...

At the bottom right of the table, there is a "View 10" button.

Every new store has the built-in blog visible by default,

This screenshot is identical to the one above, showing the BigCommerce dashboard for the "hepzi blogs" store. The sidebar and main content area are the same, including the table with the single blog post. However, the "Blog Visibility" toggle switch in the header of the table is now highlighted with a yellow box, indicating it is the active setting.

Note : If you are using a different blogging platform or don't want to use a blog, toggle the Blog Visibility to remove all blog links from your storefront's header and footer.

2. Creating a Blog Post

Blog, click add button,

The screenshot shows the BigCommerce Trial Plan Store dashboard. On the left, there's a sidebar with links like View Store, Home, Search, Logo, Home Page Carousel, Social Media Links, Script Manager, Web Pages, and Blog. The Blog link is selected. The main area is titled 'Blog' and shows two tabs: 'Published' (selected) and 'Draft'. Below the tabs is a toolbar with a '+' button, three dots, and a 'Blog Visibility' toggle switch. A red box highlights a table listing blog posts. The first post in the table has a red box around it. The table columns are Title, Author, Published on, and Action. The first row shows 'Your first blog post!', 'Author', '15th Feb 2014', and three dots. At the bottom right of the table, there's a 'View 10' dropdown.

Create a new blog page will appear,

The screenshot shows the 'New Blog Post' creation screen. The sidebar on the left is identical to the previous one. The main area has a title 'New Blog Post' with a red underline. Below it is a 'Content' tab, which is also underlined in red. The 'Content' tab is active. The screen includes fields for 'Title' (with a placeholder 'Need inspiration on what to write about?'), 'Body' (with a rich text editor toolbar), and 'Author'. At the bottom are 'Cancel', 'Save Draft', and 'Publish' buttons.

Give the post a Title, then add your content to the Body,

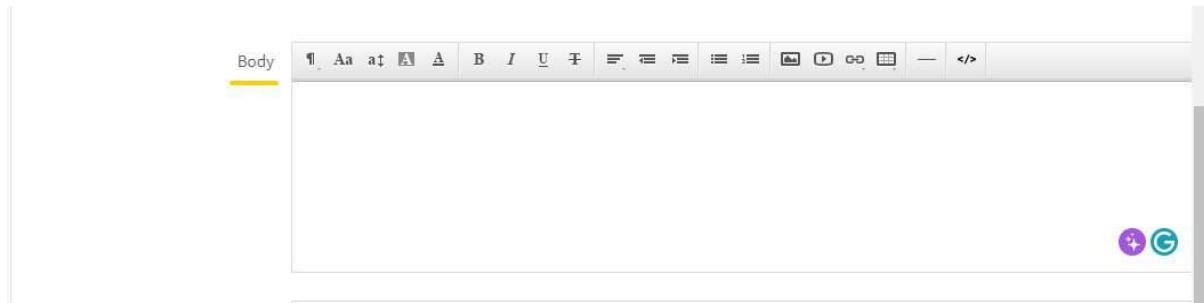
3.Add title

The screenshot shows the Sitecore Content Editor interface for creating a new blog post. On the left, there's a sidebar with navigation links: View Store, Home, Search, Logo, Home Page Carousel, Social Media Links, Script Manager, Web Pages, and Blog. The main area is titled "New Blog Post" and has a "Content" section. The "Title" field contains "flat 50% off in kurt". Below it is a rich text editor toolbar with various formatting options like bold, italic, underline, and alignment. The "Body" field is empty. At the bottom, there's an "Author" field.

Then add content formatting like the body,

4. Content formatting

Then add the content formatting section,



- Formatting
- Change font family
- Change font size
- Back color
- Font color
- Bold
- Italic
- Underline
- Deleted
- Alignment
- Outdent

- Indent
- Unordered list
- Ordered list
- Insert image
- Insert video
- Link
- Insert table
- Insert horizontal line
- Html

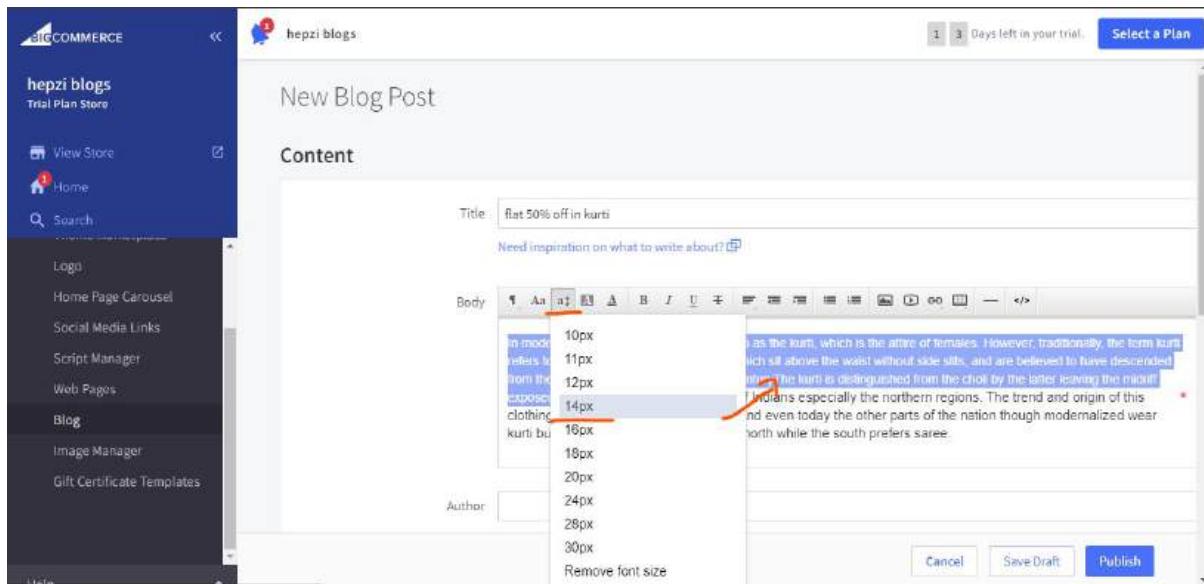
Align the paragraph using formatting tools,

The screenshot shows the BigCommerce hepzi blogs editor interface. On the left is a sidebar with various management tools. The main area is titled 'New Blog Post' under the 'Content' tab. The 'Title' field contains 'flat 50% off in kurti'. Below it is a text area with placeholder text about kurtis. To the right of the text area is a toolbar with various icons. A yellow box highlights the font style dropdown menu, which lists 'Normal text', 'Quote', 'Code', and 'Header 1' through 'Header 5'.

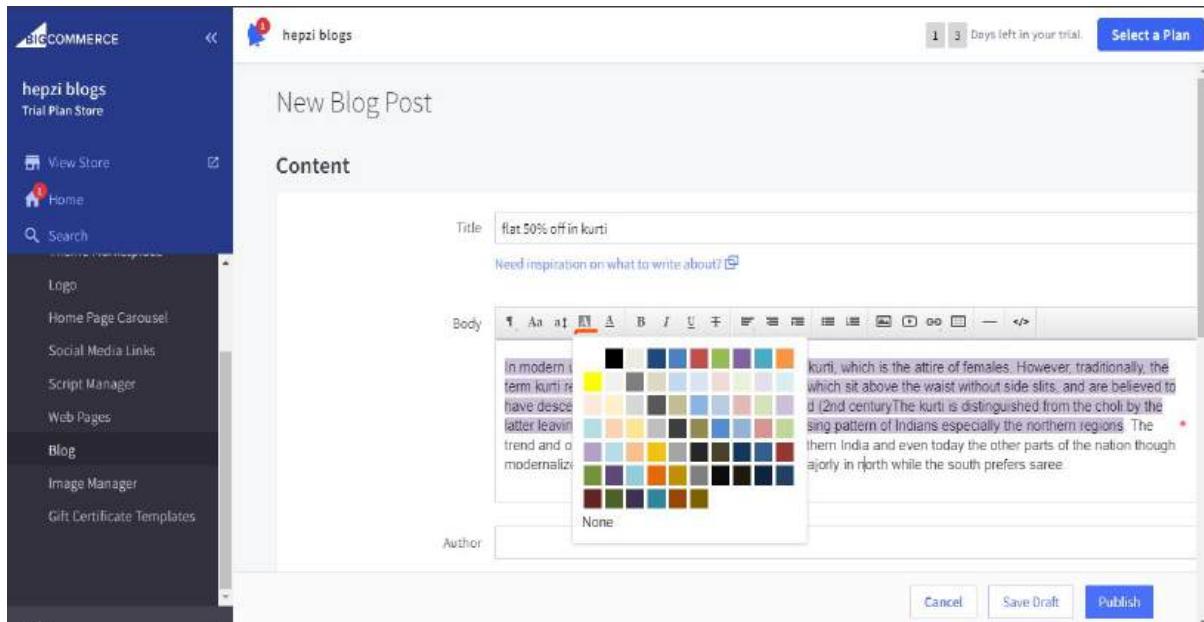
Change the font family,

This screenshot shows the same BigCommerce hepzi blogs editor interface as the previous one, but with a different focus. A yellow box highlights the font family dropdown menu in the toolbar. The menu lists several font families: Arial, Helvetica, Georgia, Times New Roman (which is highlighted), Monospace, and Reset font. The main content area contains the same text about kurtis.

Change the font size uniformly,



Change the content back color,



Change the font color using this tool,

Title: flat 50% off in kurti

Body:

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author: None

Tags (optional): Hit enter to add multiple tags.

Cancel Save Draft Publish

Edit bold and italic for the content,

Title: flat 50% off in kurti

Body:

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author: None

Tags (optional): Hit enter to add multiple tags.

Title: flat 50% off in kurti

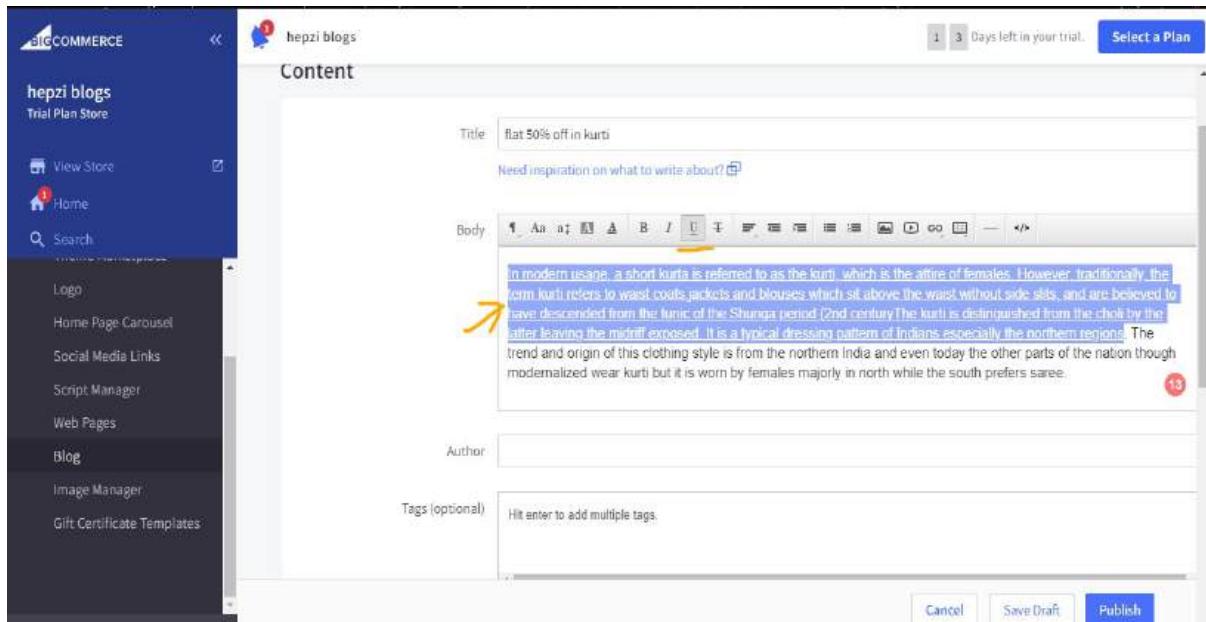
Body:

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author: None

Tags (optional): Hit enter to add multiple tags.

You have to change the underline,



hepzi blogs
Trial Plan Store

View Store Home Search Logo Home Page Carousel Social Media Links Script Manager Web Pages Blog Image Manager Gift Certificate Templates

Content

Title: Flat 50% off in kurti
Need inspiration on what to write about? [?](#)

Body:

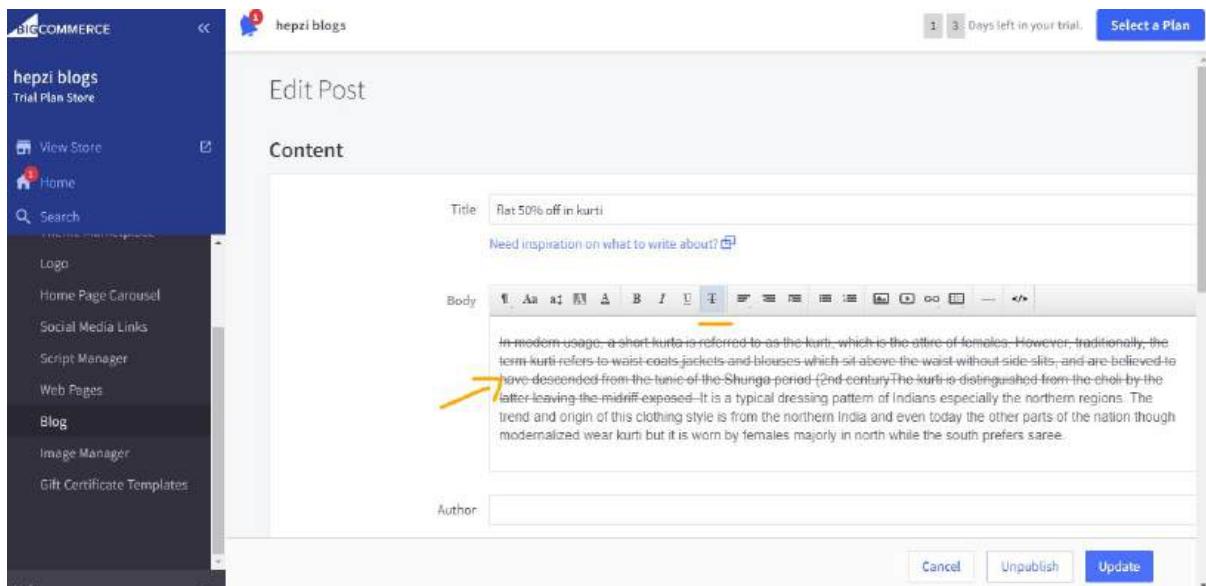
In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author:

Tags (optional): Hit enter to add multiple tags.

Cancel Save Draft Publish

You have to deleted the content, using these tool,



hepzi blogs
Trial Plan Store

View Store Home Search Logo Home Page Carousel Social Media Links Script Manager Web Pages Blog Image Manager Gift Certificate Templates

Edit Post

Content

Title: Flat 50% off in kurti
Need inspiration on what to write about? [?](#)

Body:

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author:

Cancel Unpublish Update

Alignment changes,

Title: flat 50% off in kurti

Need inspiration on what to write about? [\[link\]](#)

Body:

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurta is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Author: [empty field]

[Cancel](#) [Unpublish](#) [Update](#)

Reduce the space using , indent and outdent tools

The Indent and Outdent buttons are used to add and remove an amount of space at the beginning of a line of text,

Using the formatting tool, ordered and unordered list,

Need inspiration on what to write about? [\[link\]](#)

Body:

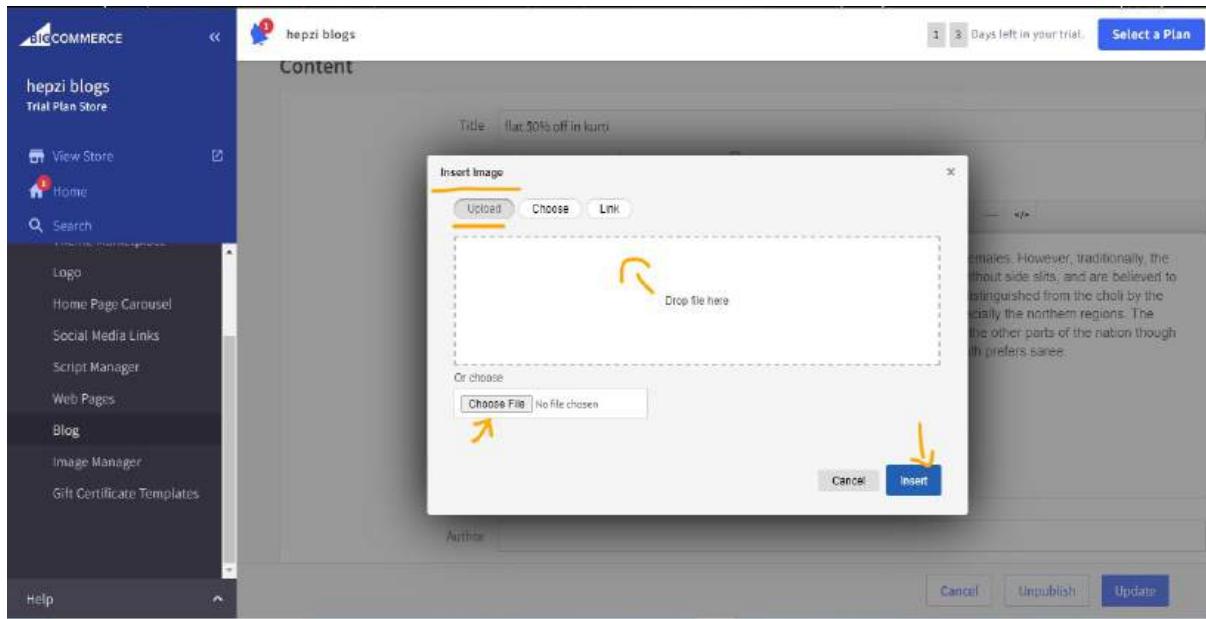
In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats/jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurta is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

- Since its formation in ancient times, the kurta has been one of the traditional attires for men and women living in countries like India, Pakistan, Nepal, Bangladesh, and even Sri Lanka. Initially, this Indian outfit was a form of clothing worn only by men living in these countries. The most common fabric used to make it was Cotton, followed by Silk, which was only used to make Kurtas for special occasions, or for people with higher social standing and wealth. In addition to that, the hippie movement during the 1960's and 1970's also gave this tunic dress immense popularity as people wore these loose and comfortable pieces as reflecting their laid back and carefree attitude. The intriguing fact about the Kurta is that it was not limited to any particular state or region, unlike other dress forms that have a set identity, it was a common form of attire followed by people living in all kinds of areas.
- 1. Since its formation in ancient times, the kurta has been one of the traditional attires for men and women living in countries like India, Pakistan, Nepal, Bangladesh, and even Sri Lanka. Initially, this Indian outfit was a form of clothing worn only by men living in these countries. The most common fabric used to make it was Cotton, followed by Silk, which was only used to make Kurtas for special occasions, or for people with higher social standing and wealth. In addition to that, the hippie movement during the 1960's and 1970's also gave this tunic dress immense popularity as people wore these loose and comfortable pieces as reflecting their laid back and carefree attitude. The intriguing fact about the Kurta is that it was not limited to any particular state or region, unlike other dress forms that have a set identity, it was a common form of attire followed by people living in all kinds of areas.

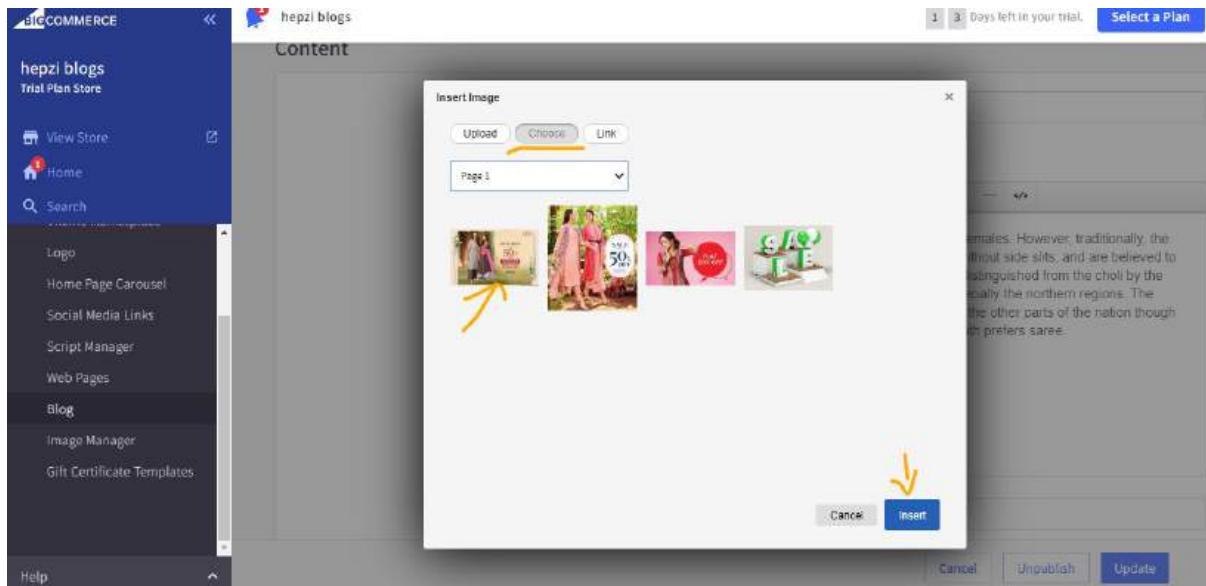
[Cancel](#) [Unpublish](#) [Update](#)

4) a. Insert image

You have to upload image in your file,



Choose image,



In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats, jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed—it is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

SUIT SETS

UP TO **50% OFF***

PREVIEW OFFER Ending Midnight

EXTRA 5% OFF USE CODE: EXTRAS

END OF MARCH SALE

You have to edit the upload images, when you select the image and click the edit button,

modernalized wear kurti but it is worn by females majorly in north while the south prefers saree.

SUIT SETS

UP TO **50% OFF***

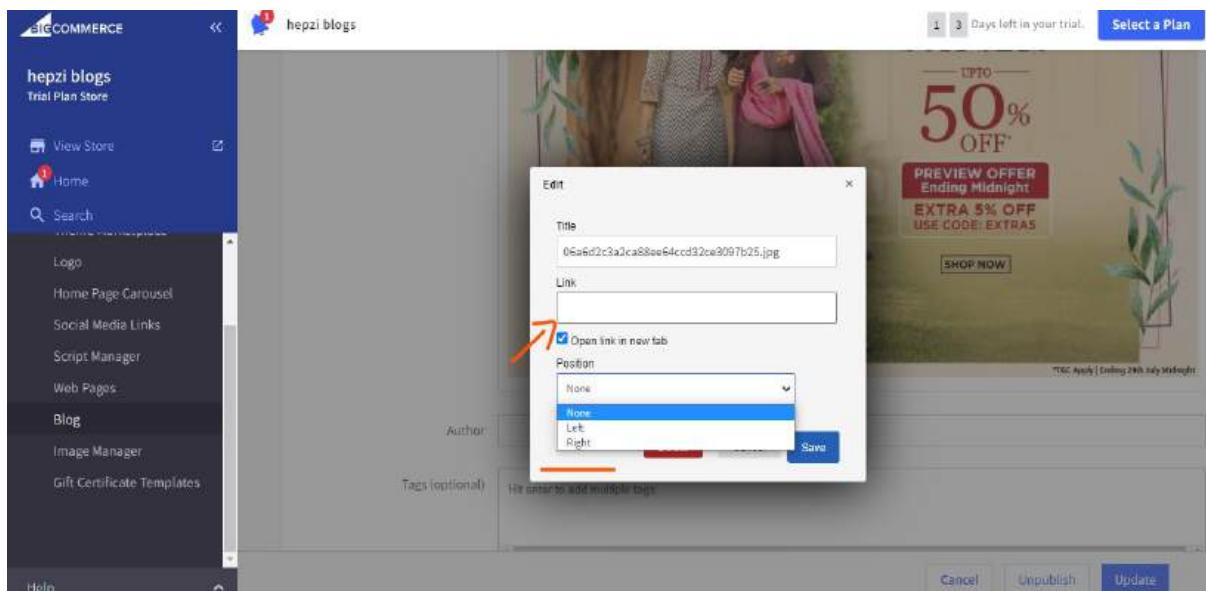
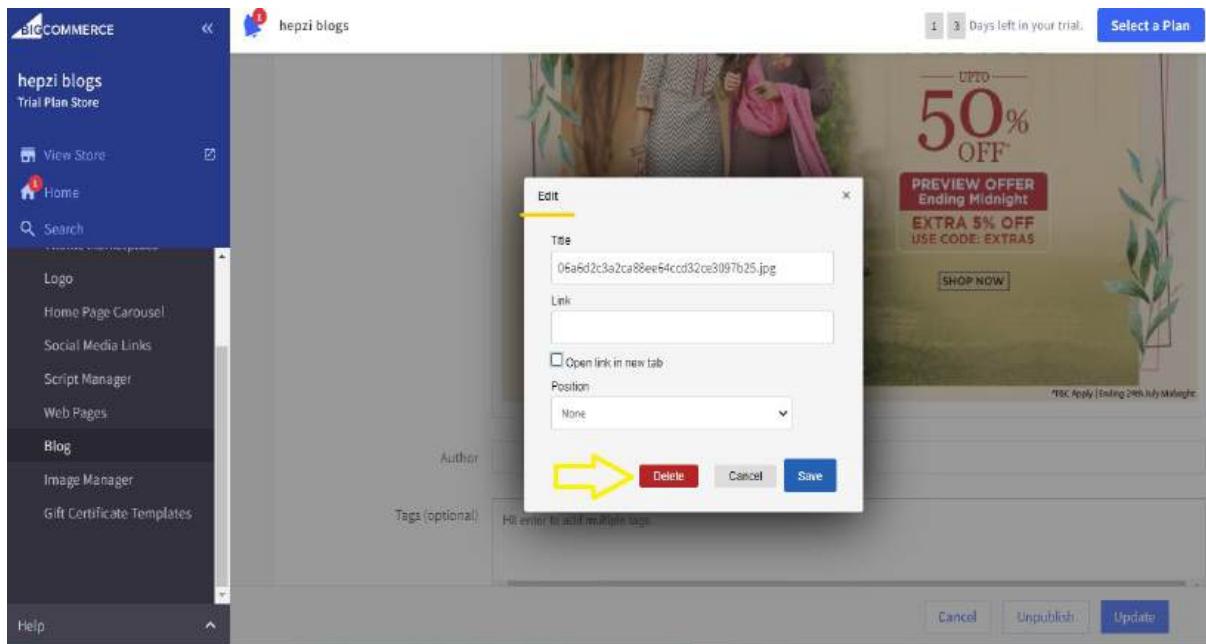
PREVIEW OFFER Ending Midnight

EXTRA 5% OFF USE CODE: EXTRAS

SHOP NOW

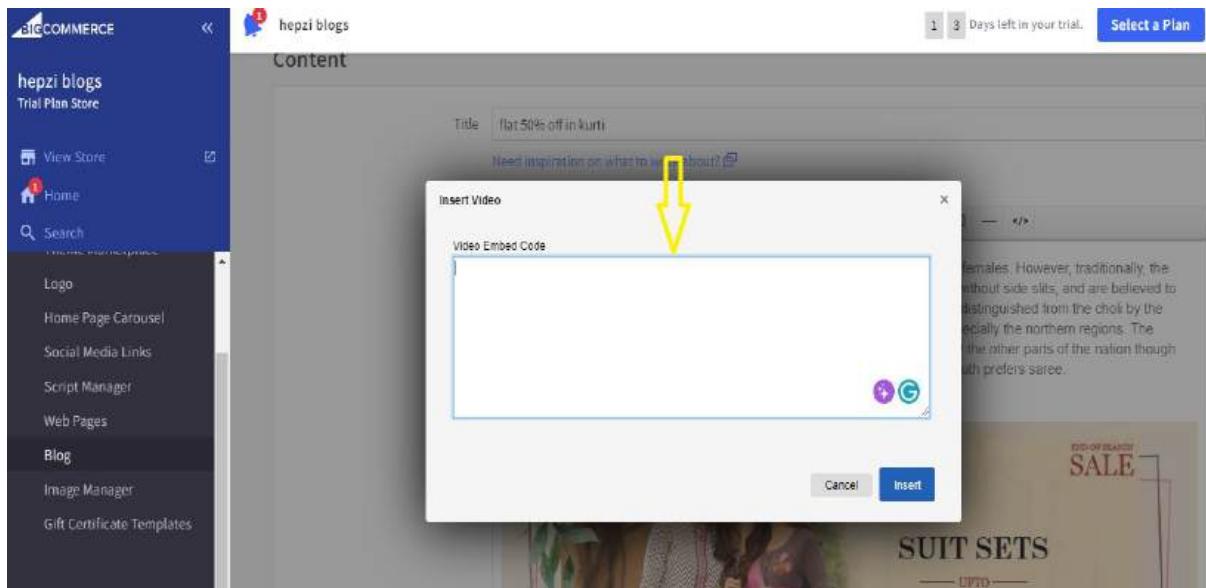
Cancel Unpublish Update

You have to delete and edit the image,

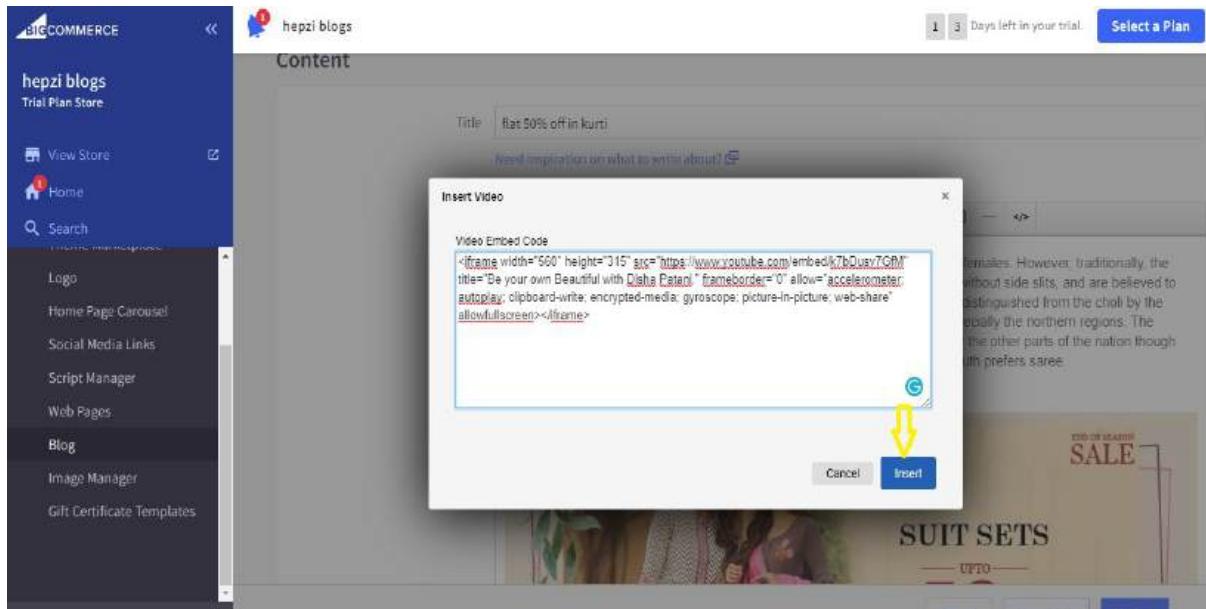


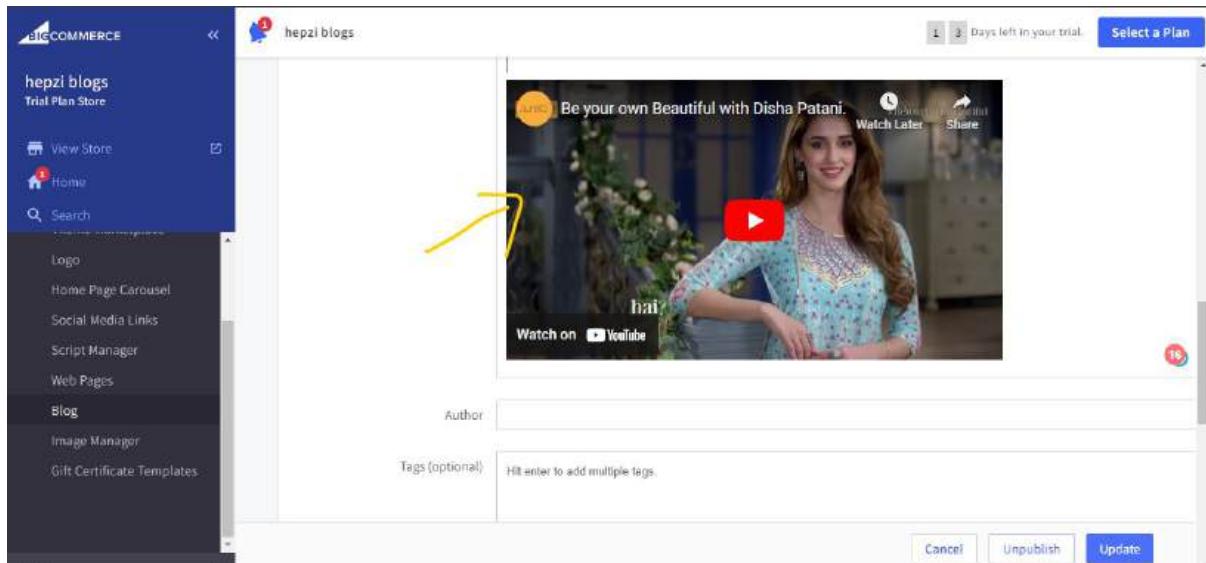
4) b. Insert video

You have to insert video, copy the video embed code,



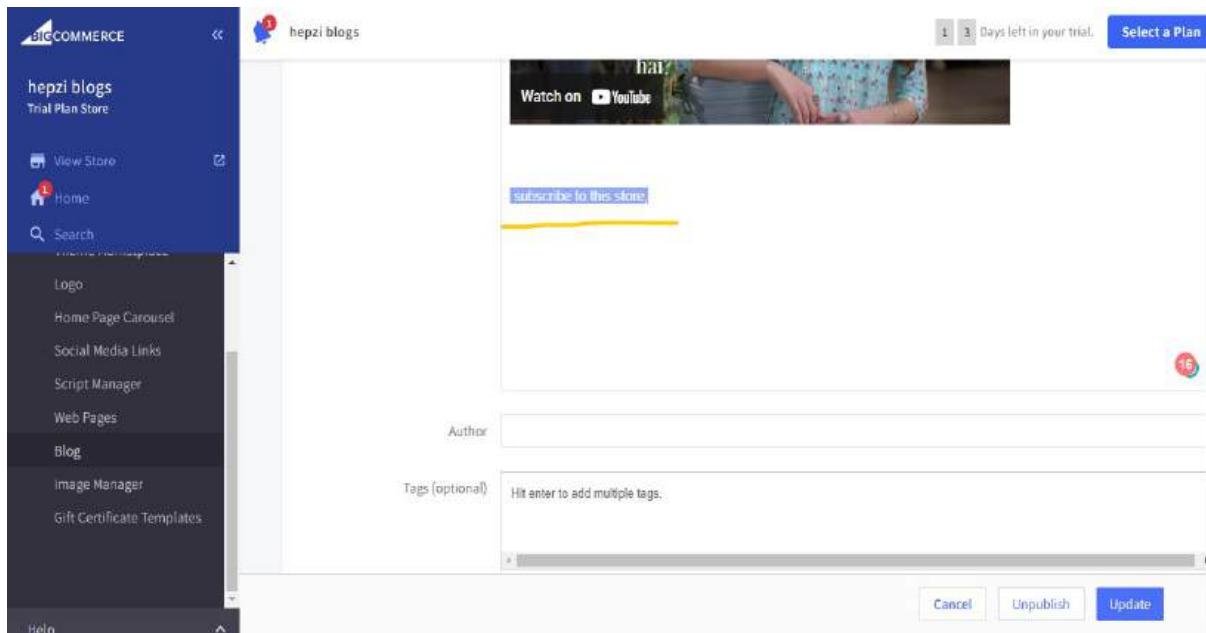
Include the embed code, click the insert button,





4) c. Insert Link

You have to insert link using the tool,



Content

Title: flat 50% off in kurti
Need inspiration on what to write about? [Edit](#)

Body:

In modern usage, a short kurta is referred to as the kurti, which is the term kurta refers to waist coats jackets and blouses which sit above the have descended from the tunic of the Shunga period (2nd century). The latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.



[Cancel](#) [Unpublish](#) [Update](#)

Edit url,

Edit Post

Content

Title: [Link](#)

URL: <https://uat.dashboard.zen>

Text: subscribe to this store.

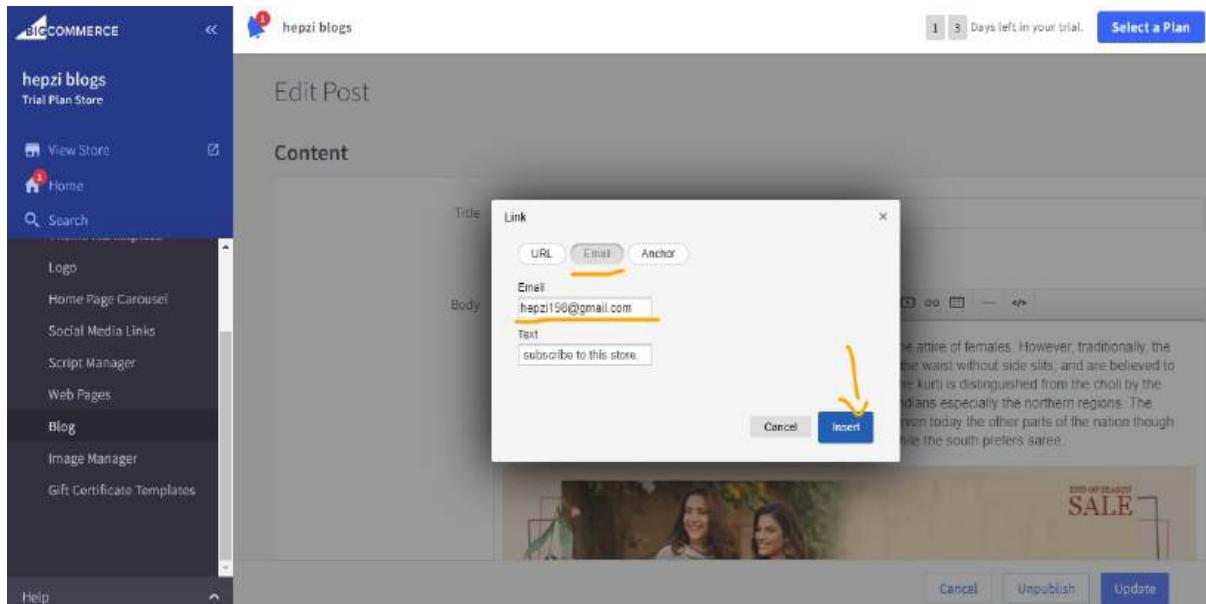
Open link in new tab.

[Cancel](#) [Insert](#)



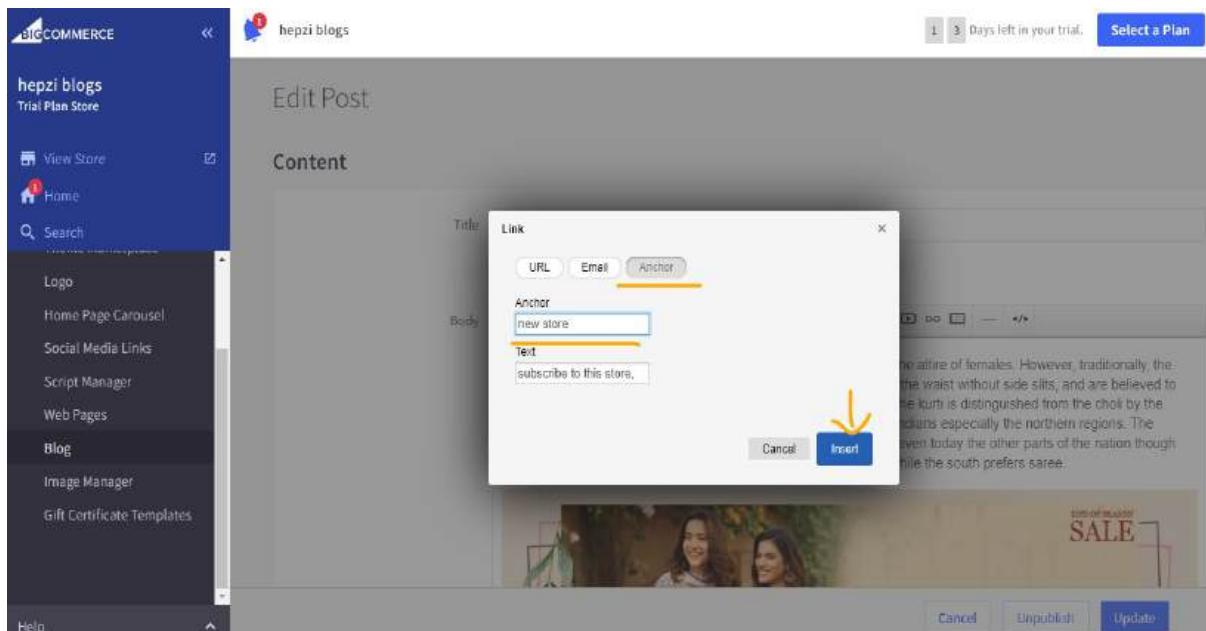
[Cancel](#) [Unpublish](#) [Update](#)

Give email,



Give anchor,

An anchor is a piece of text which marks the beginning and/or the end of a hypertext link.



Add anchor click insert button,

4) d. Insert table

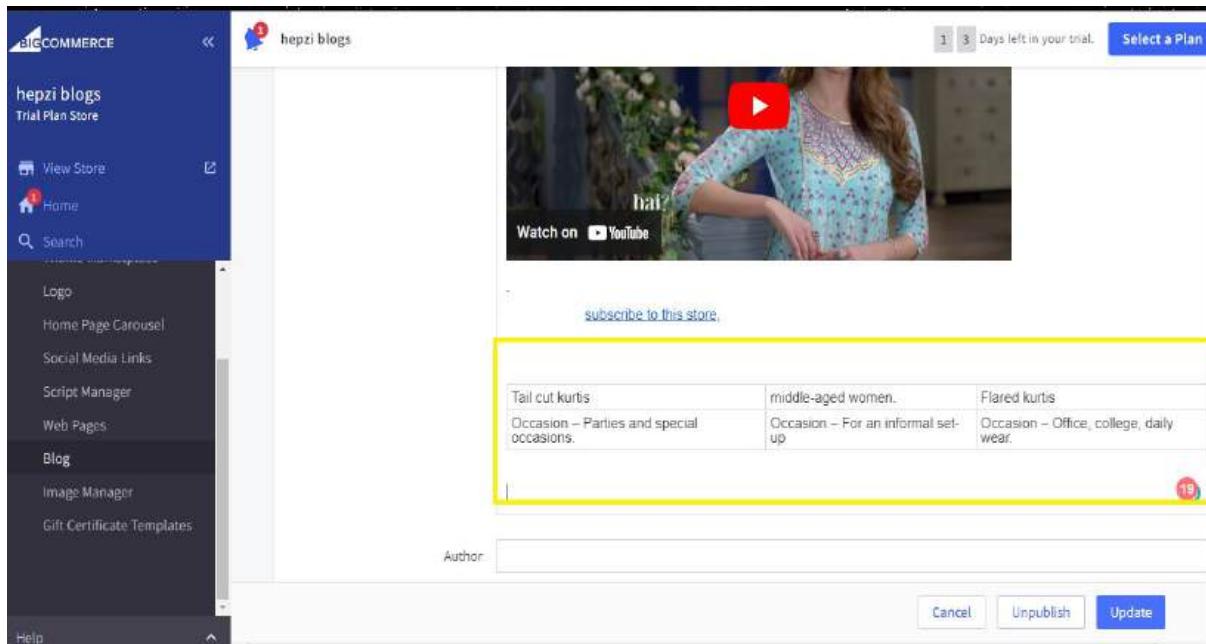
You have to insert table using these tools,

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats, jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

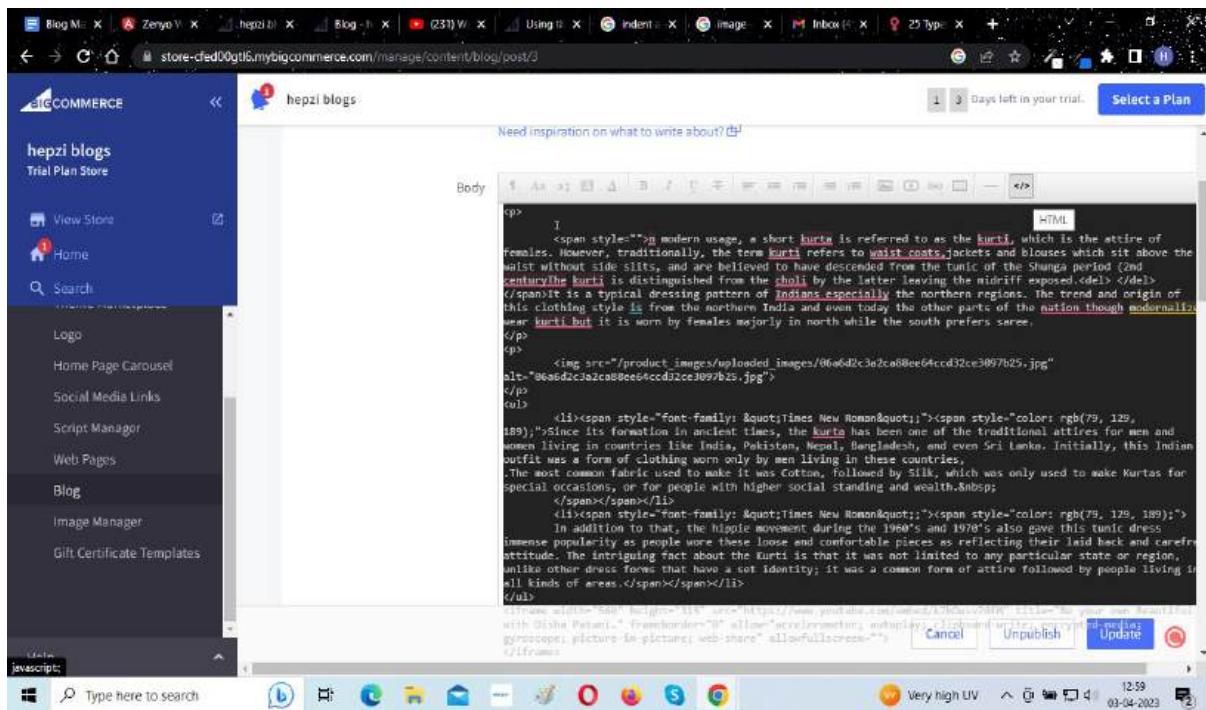
Click insert table it will edit the table and give the count for rows and columns,

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats, jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

Add the specification for the table,



View and edit the HTML code,



Displays the blog on storefront,



flat 50% off in kurti

Posted by suzibah on 3rd Apr 2023

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurta refers to waist coats, jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The Kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today this other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.



- Since its formation in ancient times, the kurta has been one of the traditional attires for men and women living in countries like India, Pakistan, Nepal, Bangladesh, and even Sri Lanka. Initially, this Indian outfit was a form of clothing worn only by men living in these countries. The most common fabric used to make it was Cotton, followed by Silk, which was only used to make Kurtas for special occasions, or for people with higher social standing and wealth.
- In addition to that, the hippie movement during the 1960's and 1970's also gave this tunic dress immense popularity as people wore these loose and comfortable pieces as reflecting their laid back and carefree attitude. The intriguing fact about the Kurti is that it was not limited to any particular state or region, unlike other dress forms that have a set identity; it was a common form of attire followed by people living in all kinds of areas.



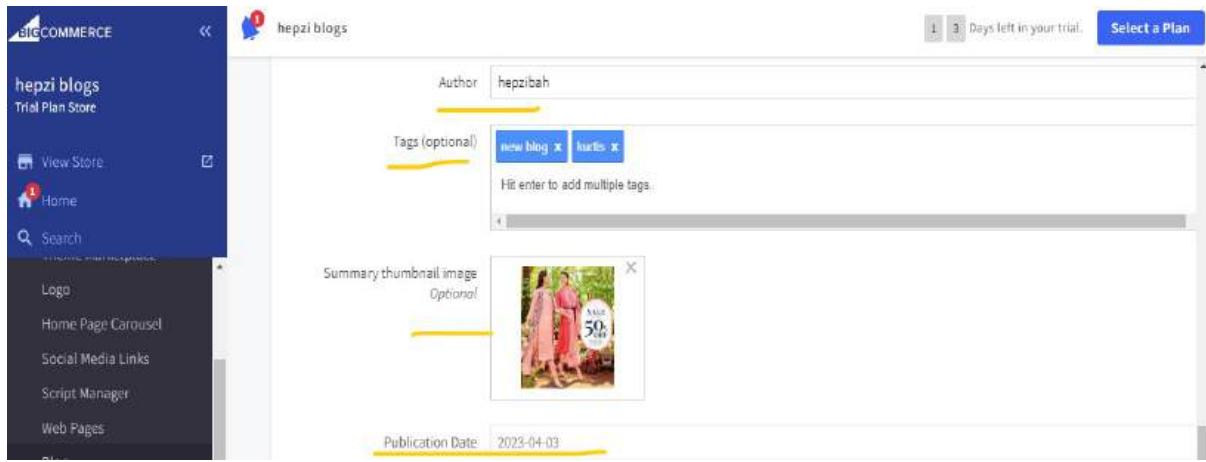
5. Optional fields

Under optional fields,

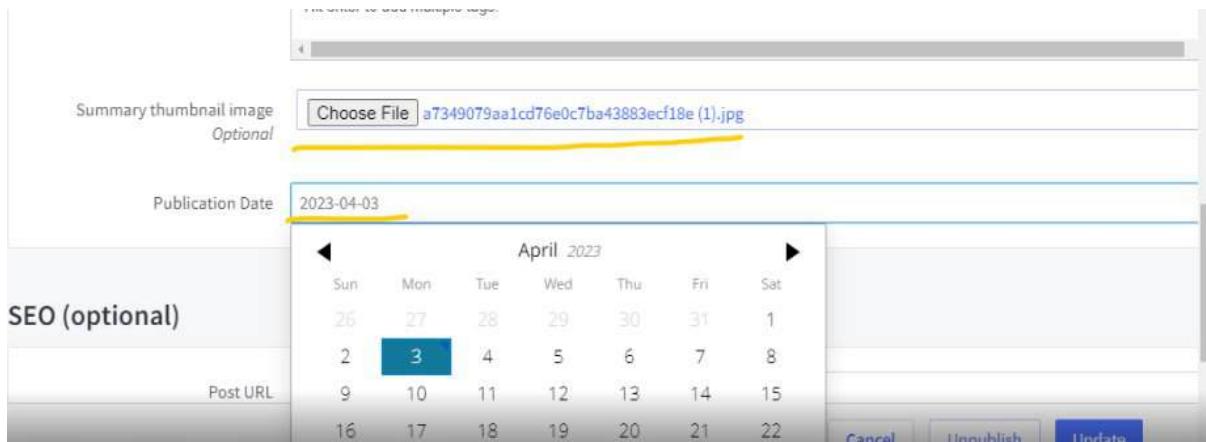
Author, designates who wrote this particular blog post, Tags, used for categorizing similar blog posts

Summary thumbnail image, displays a thumbnail image to be included in the blog post and summary

blog, Publication date -> displays the blog published dates



Change the publication date,



Optional fields displays on the storefront,

[Home](#) / [Blog](#)

Blog



flat 50% off in kurti

Posted by hepzbah on 3rd Apr 2023

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurti refers to waist coats, jackets and blouses which sit above the waist ... [read more](#)

6. SEO fields

Post URL — designates a specific URL for the post; by default, the URL is based off of the post's Title

Meta description — specifies the description that will appear in the appropriate meta tag for this post

The screenshot shows the BigCommerce SEO settings for a blog post titled "flat 50% off in kurti". The "Post URL" is set to "/blog/flat-50-off-in-kurti-designs-fashion". The "Meta description" field contains the text: "The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though model". Other visible fields include "Publication Date" (2023-04-03), "Days left in your trial" (1), and a dropdown for "If the Post URL changes".

redirect the url,

hepzi-blogs.mybigcommerce.com/blog/flat-50-off-in-kurti-designs-fashion

SEARCH

HEPZI BLOGS

SHOP ALL BATH GARDEN KITCHEN PUBLICATIONS UTILITY SHIPPING & RETURNS CONTACT US BLOG

[Home](#) / [Blog](#) / [flat 50% off in kurti](#)



flat 50% off in kurti

Posted by hepzibah on 3rd Apr 2023

7. Blog list actions:

You have to listed in the blog list actions,

Title	Author	Published on	Action
flat 50% off in kurti	hepzibah	3rd Apr 2023	<ul style="list-style-type: none">UnpublishViewEditDelete

The screenshot shows the BigCommerce storefront builder interface. On the left, there's a sidebar with various store management options like View Store, Home, Search, and Storefront. Under Storefront, 'Blog' is selected. The main area is titled 'Blog' and has tabs for 'Published' and 'Draft'. A table lists blog posts by title, author, and published date. The first post, 'flat 50% off in kurti', is highlighted with a yellow bar. A context menu is open over this post, with 'Unpublish' highlighted in blue.

You have to unpublish the blog, move the blog to draft,

This screenshot shows the same BigCommerce interface as the previous one, but the 'Published' tab is now selected. A message in the center says, 'Your blog's empty! Let's get some SEO love by creating your first post.' Below it, it says '(After this, your blog will be visible in your store's menu)'. The 'Draft' tab is visible below the message.

The screenshot shows the 'Blog' section with the 'Draft' tab selected. It lists two blog posts: 'flat 50% off in kurti' (published on 4th Apr 2023) and 'Your first blog post!' (last saved on 3rd Apr 2023). An orange arrow points to the three-dot menu icon next to the second post.

blog the draft you have to preview the blog,

The screenshot shows the BigCommerce Trial Plan Store interface. On the left, there's a sidebar with options like View Store, Home, Search, Storefront, Themes, Theme Marketplace, Logo, Home Page Carousel, Social Media Links, Script Manager, Web Pages, and Blog. The Blog section is currently selected. The main area is titled 'Blog' and shows two posts. The first post, 'flat 50% off in kurti', is listed under the 'Draft' tab. The second post, 'Your first blog post!', is also listed under the 'Draft' tab. In the 'Action' column for the first post, the 'Preview' option is highlighted with a yellow box.

You have to publish the blog click publish, and your blog is moved to published side,

The screenshot shows the BigCommerce Trial Plan Store interface after publishing a blog post. The success message 'Published. Nicely done. Check it out in your store.' is displayed in a green box. The blog post 'Your first blog post!' is now listed under the 'Published' tab. The 'View 10' link is visible at the bottom right of the table.

Click edit, edit your blog post then update your changes,

The screenshot shows the BigCommerce Trial Plan Store interface with a blog post being edited. The 'Edit' option in the Action column for the post 'flat 50% off in kurti' is highlighted with a yellow box.

The screenshot shows the BigCommerce Content Management System interface for creating a new blog post. The left sidebar has a dark theme with various storefront management options like Themes, Logo, and Web Pages. The main area is titled 'Blog' and contains fields for 'Title' (flat 50% off in kurti), 'Author' (hepzi), 'Tags (optional)', 'Summary thumbnail image' (with a preview of two women in pink and red kurtis), and 'Publication Date' (2023-04-04). At the bottom right are 'Cancel', 'Unpublish', and a large blue 'Update' button, which is highlighted with a yellow arrow.

Then publish your post,

The screenshot shows the BigCommerce Content Management System displaying a list of published blog posts. The left sidebar is identical to the previous screenshot. The main area shows a table with one row. The columns are 'Title' (flat 50% off in kurti), 'Author' (hepzi), 'Published on' (4th Apr 2023), and 'Action'. Above the table, a green success message reads 'Published. Nicely done. Check it out in your store.' There is also a 'View Blog' link. The 'Published' tab is highlighted with a blue underline.

You have to click the delete, your post will be deleted,

The screenshot shows the BigCommerce blog management interface. On the left, there's a sidebar with links like 'View Store', 'Home', 'Search', 'Storefront', 'Themes', 'Theme Marketplace', 'Logo', 'Home Page Carousel', 'Social Media Links', 'Script Manager', and 'Web Pages'. The main area is titled 'Blog' and has tabs for 'Published' and 'Draft'. It shows a list of blogs with columns for 'Title', 'Author', 'Published on', and 'Action'. One blog titled 'flat 50% off in kurti' by 'hepzi' from '4th Apr 2023' has its action menu open, with 'Delete' highlighted.

8. Blog Settings

Click the Action menu to access the Blog Settings. Here you can update the blog's navigation title, URL, social settings and allow readers to post comments,

8. a) Add the stores navigation

Blog Title —>The name that will appear in your store's navigation. Keeping this short and simple is best,

Blog Description —>The description that will appear in your store's navigation. Keeping this short and simple is best,

Blog url-> You can enter a custom Blog URL if you'd like. By default, the URL is based off of the Blog Title,

The screenshot shows the 'Blog Settings' page. The sidebar is identical to the one in the previous screenshot. The main area is titled 'Blog Settings' and contains a section for 'About This Blog'. It has three input fields: 'Blog Title' with the value 'new blog', 'Blog Description' with the value 'the new blog description keep and save', and 'Blog URL' with the value '/new-blog/'. A yellow arrow points to the 'Blog Title' field.

Blog displays on the storefront,

The screenshot shows a storefront interface with a navigation bar at the top. The 'NEW BLOG' tab is highlighted with a yellow underline. Below the navigation, a breadcrumb trail shows 'Home / new Blog'. The main content area features a title 'new Blog', a subtitle 'your first blog post', and a date '4th Apr 2023'. A large image of two women in traditional Indian attire (kurtis) is displayed, with a circular overlay showing a 'SALE 50% OFF' offer. Below the image, the text 'flat 50% off in kurti' is visible, followed by 'Posted by hepzi on 4th Apr 2023'. A descriptive paragraph about the term 'kurti' follows, ending with a 'read more' link.

8. b) Social sharing

The share settings control the options your customers are provided with to share your blog posts across different social media sites, including Facebook, Twitter, and Pinterest. You can modify these by clicking the desired social media site in your store's Display settings.

The screenshot shows the 'Social Sharing' settings page within the BigCommerce interface. On the left, a sidebar lists 'hepzi blogs Trial Plan Store' and navigation links for 'View Store', 'Home', 'Search', 'Orders', 'Products', 'Customers', and 'Storefront'. The main content area is titled 'Social Sharing' and contains a message stating that share controls for Facebook, Twitter, and Pinterest are enabled by default. It includes a 'Edit in Store Settings' button and a grid of social media icons for sharing.

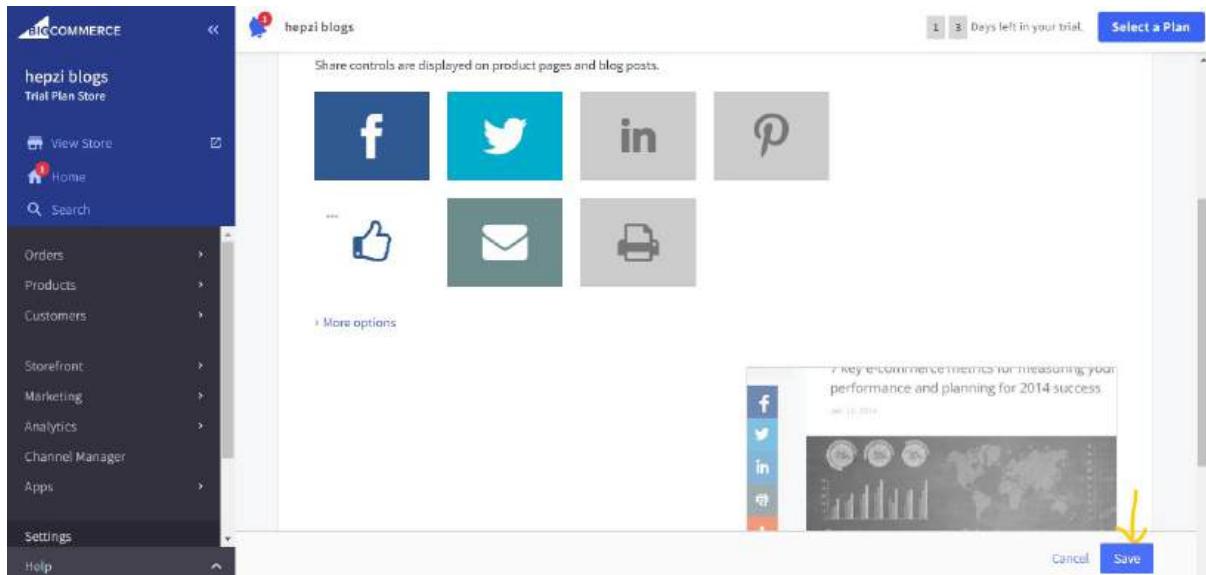
click edit in store settings,

Screenshot of the BigCommerce Admin interface showing the 'Store Settings' page. The left sidebar includes 'View Store', 'Home', 'Search', 'Orders', 'Products', 'Customers', 'Storefront', 'Marketing', 'Analytics', 'Channel Manager', 'Apps', and 'Settings'. The main content area shows 'Physical Dimension Settings' with tabs for 'Website', 'Display', 'Share' (highlighted with a yellow arrow), 'Date & Timezone', 'URL Structure', 'Search', 'Security & Privacy', and 'Miscellaneous'. Below the tabs are dropdowns for 'Weight Measurement' (Kilograms) and 'Length Measurement' (Centimeters), and input fields for 'Decimal Token' and 'Thousands Token'. At the bottom right are 'Cancel' and 'Save' buttons.

For the store settings click share menu,

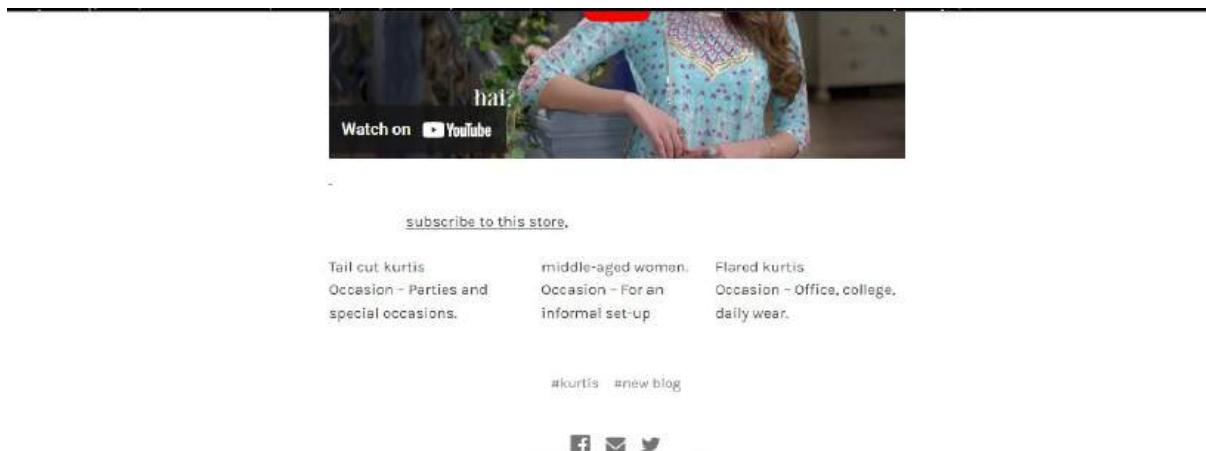
Screenshot of the BigCommerce Admin interface showing the 'Social Sharing Settings' page. The left sidebar is identical to the previous screenshot. The main content area shows 'Social Sharing Settings' with tabs for 'Website', 'Display', 'Share' (highlighted with a yellow arrow), 'Date & Timezone', 'URL Structure', 'Search', 'Security & Privacy', and 'Miscellaneous'. Below the tabs, a note says 'Share controls are displayed on product pages and blog posts.' followed by a grid of social sharing icons: Facebook, Twitter, LinkedIn, Pinterest, Like, Email, and Print.

It will shows share icon, click share icon,



Click the share icons and click the save button.

Share icon displays on the storefront,



8. c) comments

Stores with Stencil themes can use Disqus for blog comments by following the instructions in Using Disqus with Stencil. If you are using a legacy Blueprint theme, see Blueprint Themes for more information.

9. Linking to your blog

Go to Storefront > Web Pages, then click Create a Web Page

The screenshot shows the BigCommerce storefront dashboard for 'hepzi blogs'. On the left sidebar, under 'Storefront', 'Web Pages' is highlighted with a yellow box. In the main content area, the 'View Web Pages' section is displayed, featuring a table of existing pages. A red arrow points to the 'Create a Web Page' button at the top of the table, which is also highlighted with a yellow box.

Page Name	Page Type	Visible	Action
Shipping & Returns	Normal Page	✓	...
Contact Us	Contact Form	✓	...
new Blog	Built-in Blog	✓	...

Create page appears, this Page Will, select Link to another website or document.

The screenshot shows the 'Create a Web Page' form. The 'Page Type' section is visible, with the instruction: 'To create a web page (such as an "About Us" page or a contact form), start by choosing the type of page you want and then fill in the other details.' Below this, there is a list of options under 'This Page Will':

- Contain content created using the WYSIWYG editor below
- Link to another website or document
- Allow people to send questions/comments via a contact form
- Contain raw HTML entered in the text area below ⓘ

Type in a Page Name and enter the URL of your blog into the Link field,

Web Page Details

Page Name	Today blog	?
Link	https://hepzi-blogs.mybigcommerce.com/new-blog/flat-50-off-in-kurti/	?
Spam Protection	<input checked="" type="checkbox"/> Add manual captcha ?	

. If you have on name it is "Today blog", you will need to change the title of the built-in blog to something else,

Navigation Menu Options

Navigation Menu	<input checked="" type="checkbox"/> Yes, show this web page on the navigation menu ?
Parent Page	-- No Parent Page -- Shipping & Returns Contact Us new Blog

blog displays on the storefront,



flat 50% off in kurti
Posted by hepzi on 4th Apr 2023

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurti refers to waist coats/jackets and blouses which sit above the waist [read more](#)

Navigate	Categories	Popular Brands	Subscribe to our newsletter
Today blog	Shop All	OFS	Get the latest updates on new products and upcoming sales:
Shipping & Returns	Bath	Common Good	<input type="text" value="Your email address"/>
Contact Us	Garden	Sagafarm	Subscribe
new Blog	Kitchen	View All	
Sitemap	Publications		
	Utility		

Powered by BigCommerce
©2023 hepzi blog

Click today blog,



flat 50% off in kurti

Posted by hepzi on 4th Apr 2023

In modern usage, a short kurta is referred to as the kurti, which is the attire of females. However, traditionally, the term kurti refers to waist coats, jackets and blouses which sit above the waist without side slits, and are believed to have descended from the tunic of the Shunga period (2nd century). The kurti is distinguished from the choli by the latter leaving the midriff exposed. It is a typical dressing pattern of Indians especially the northern regions. The trend and origin of this clothing style is from the northern India and even today the other parts of the nation though modernized wear kurti but it is worn by females majorly in north while the south prefers saree.

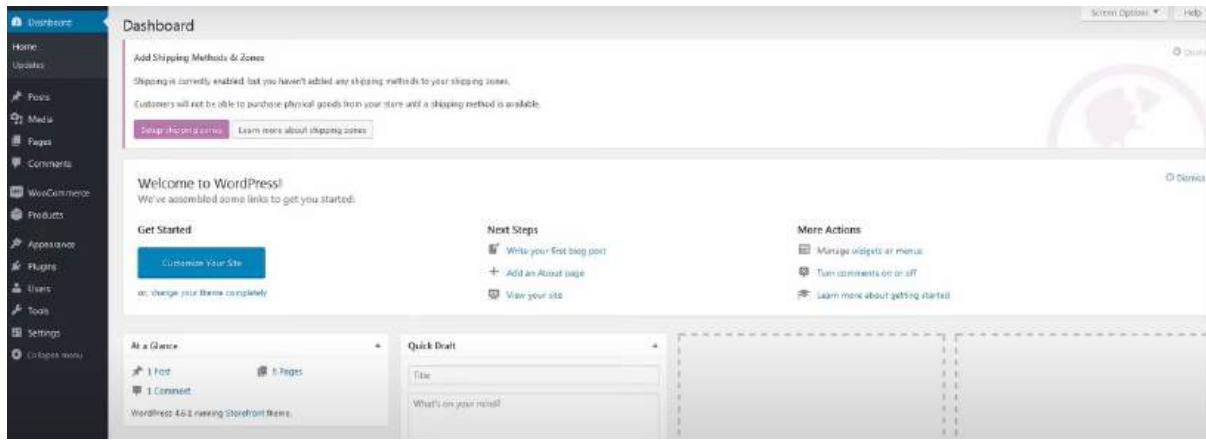


Woocommerce

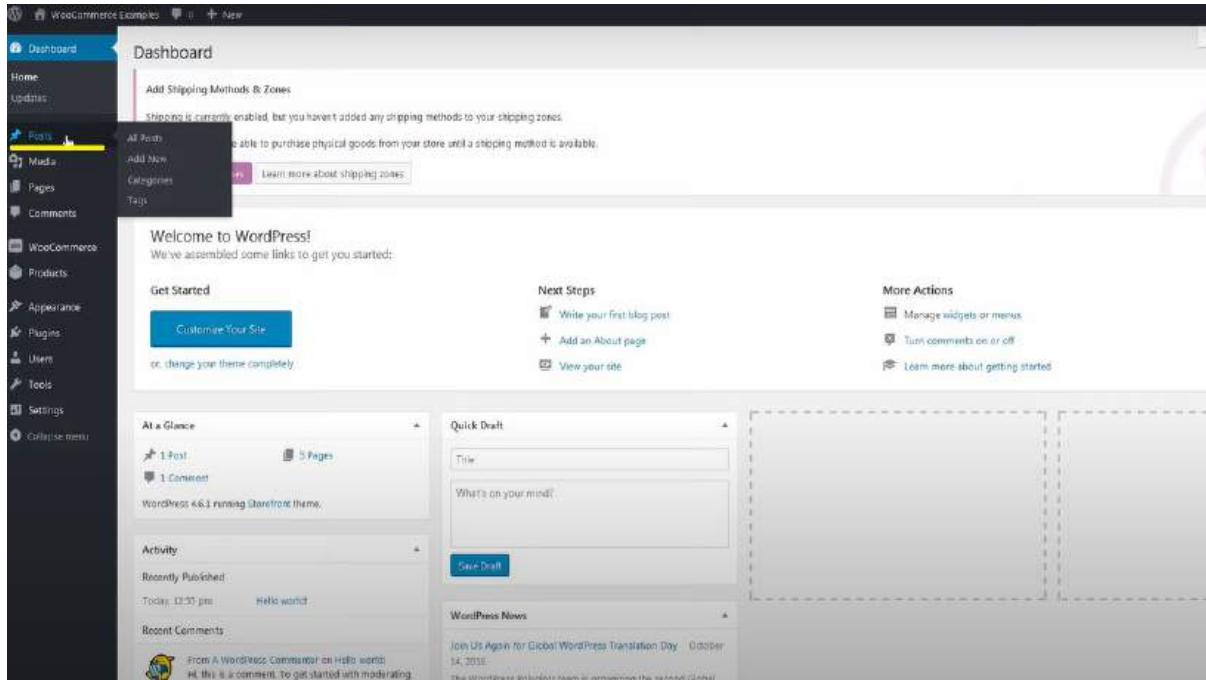


WordPress is essentially a blogging platform. WooCommerce is a plugin that turns this blogging platform into a powerful online store. Thus, chances are you might already have a blog and are just unaware of its existence.

1. Dashboard

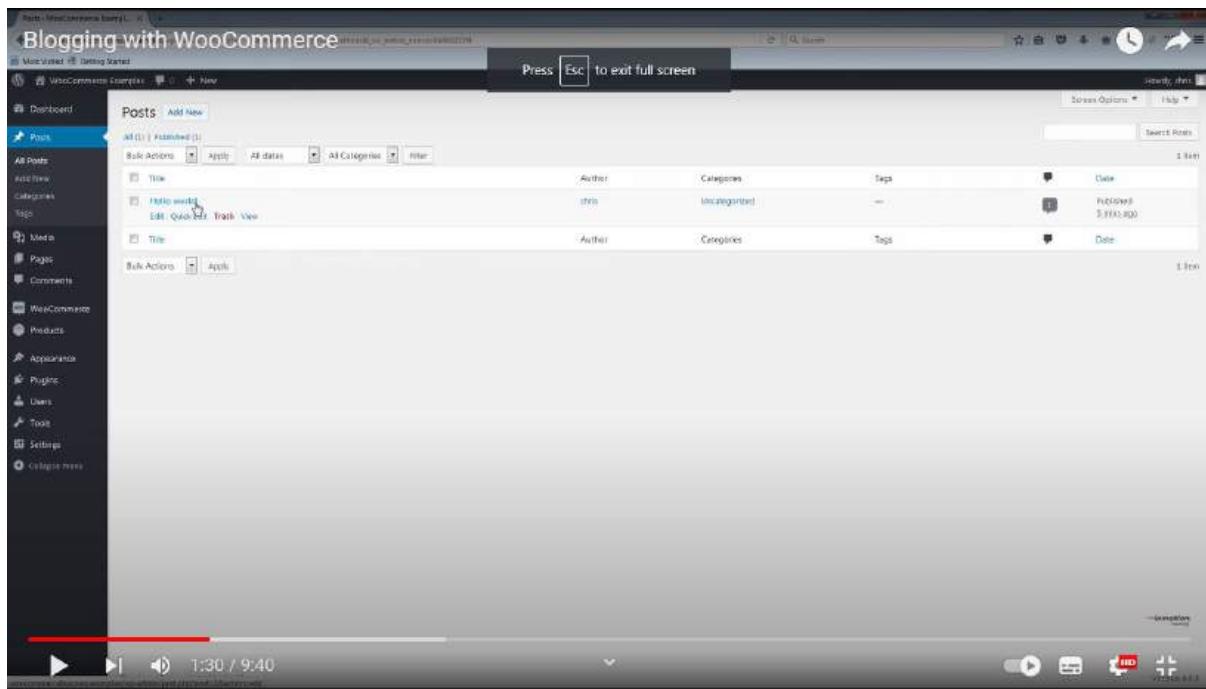


Go to your Admin Dashboard and navigate to Posts > All Posts. here click on the Add New button to start adding a new post, alternatively, from the WP Admin Dashboard, you can go to Posts > Add New to create a new post,

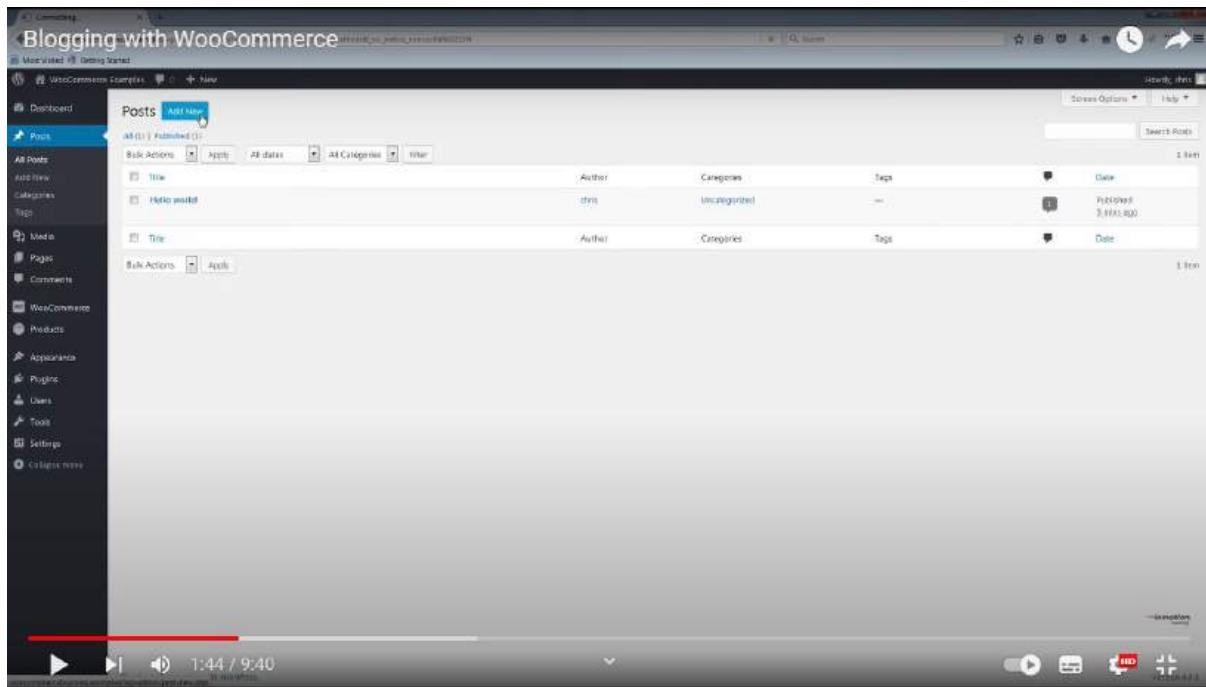


and click all posts, there will be listed in the default blog post "Hello world"

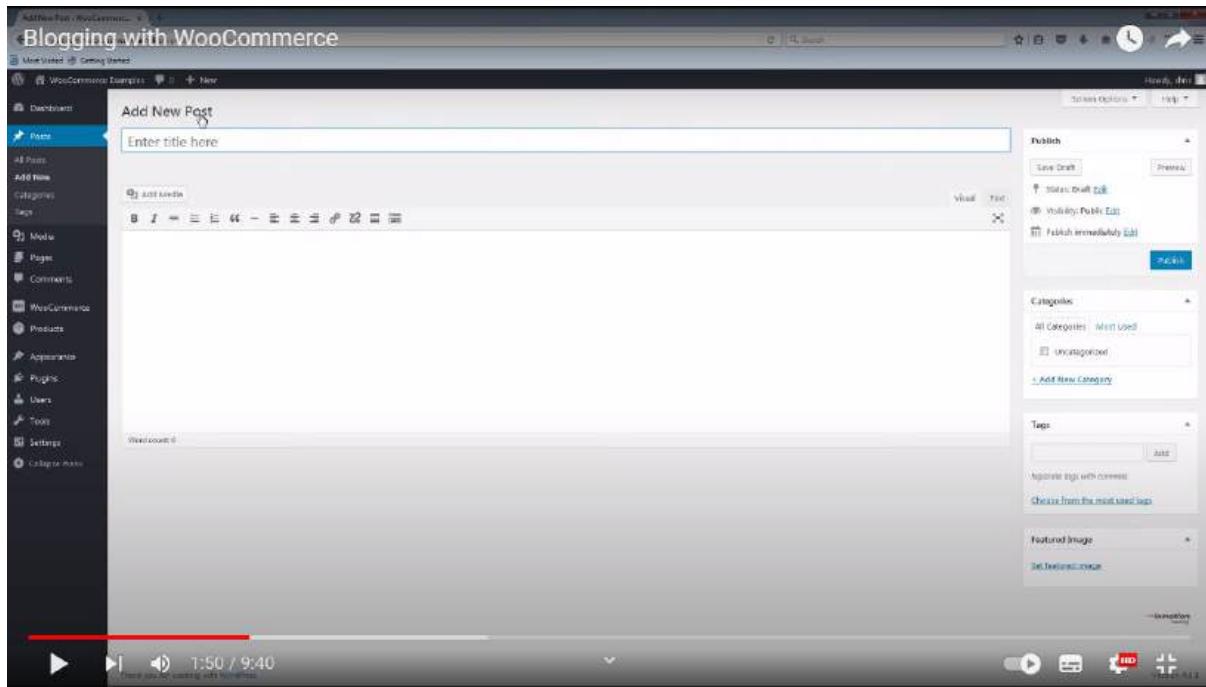
2. Add new blog post



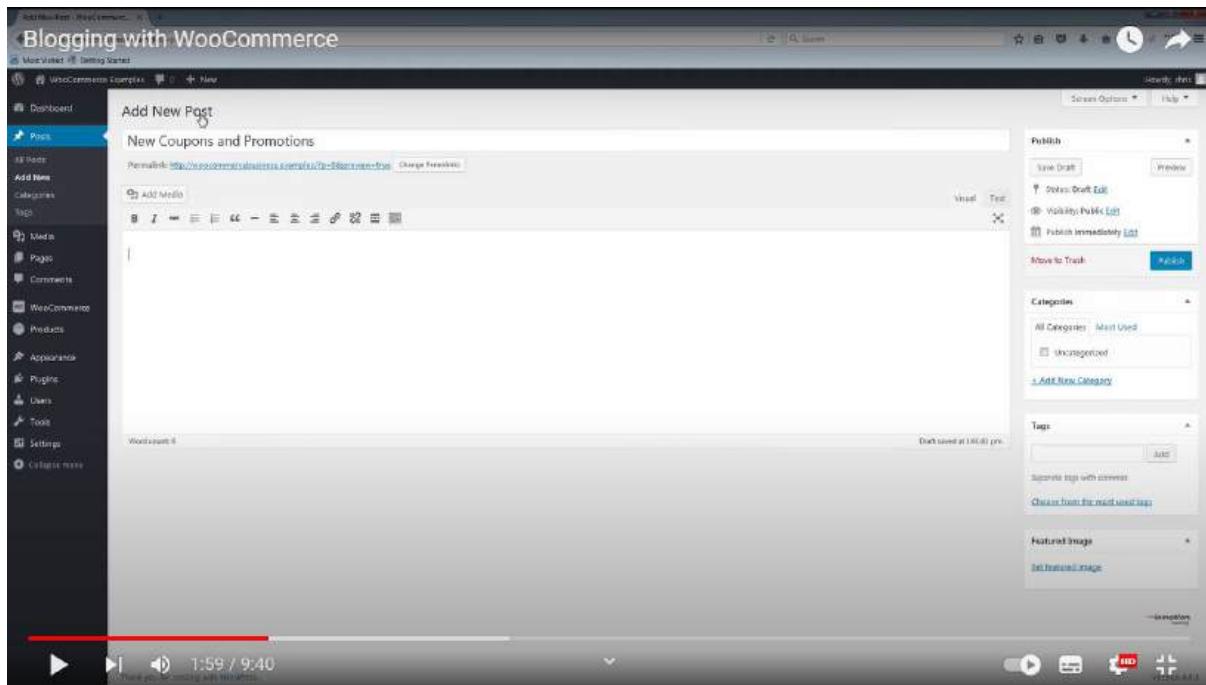
click add new button,



You will be taken to a new page where you can write your new post,

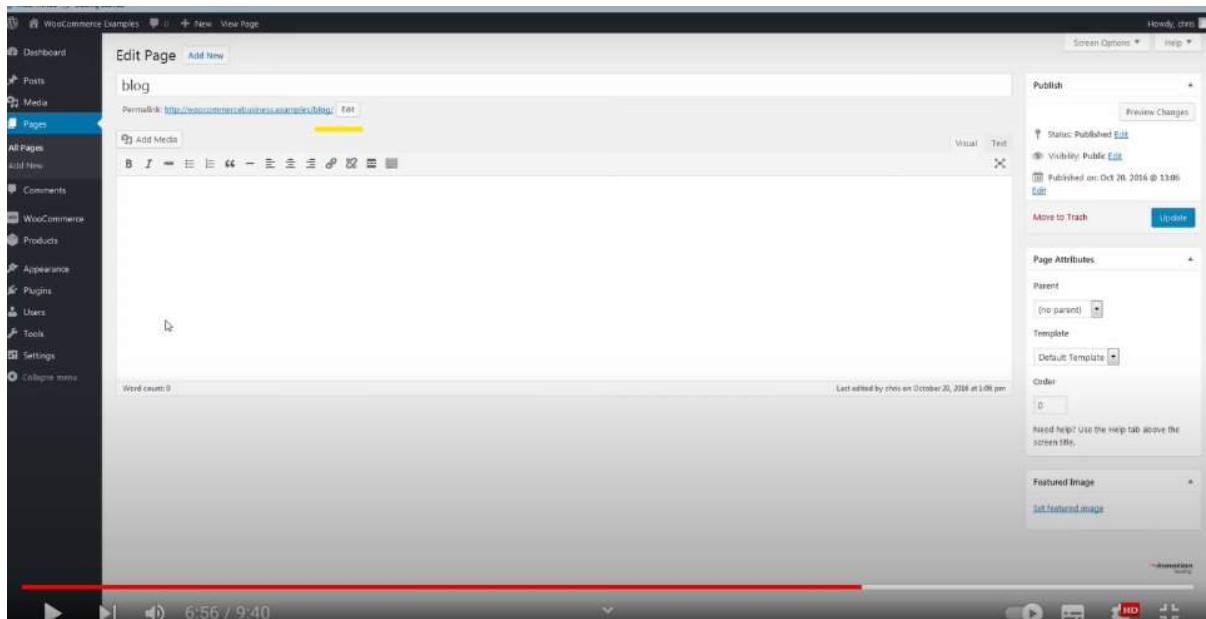


Add title



you will have a block for the title,

You have to edit the permalink,

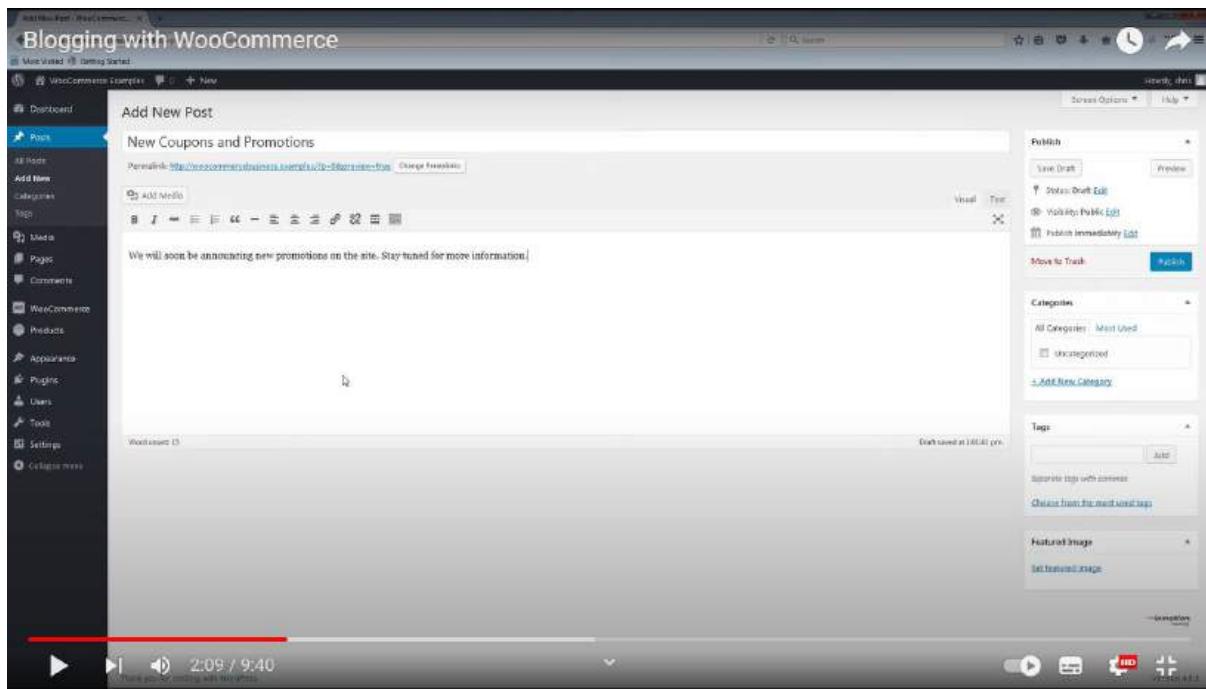


3. Content formatting

And another block to add the post content. Writing and media tools are provided in the toolbar inside the content box. Everything you write inside this box will constitute the content of your blog post. Within the classic editor, you can add text, links, images, videos, code, shortcodes, etc.

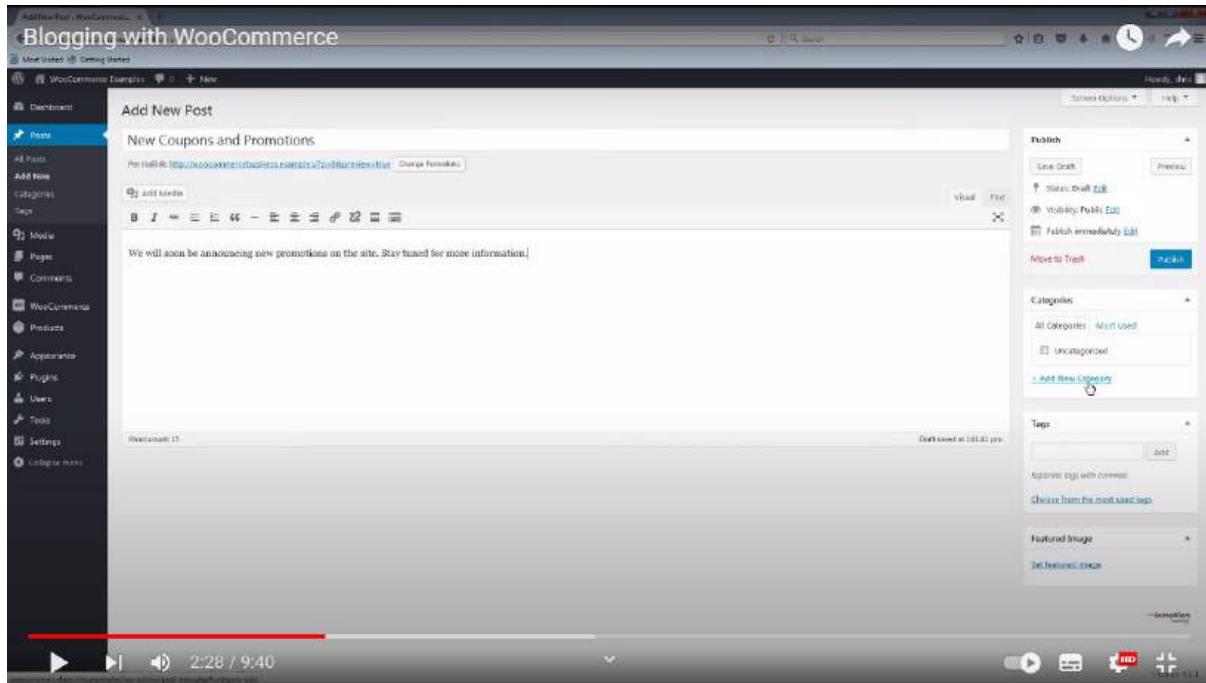


- Bold
- Italic
- Font family
- Ordered list
- Unordered list
- Blockquote
- Insert link
- Alignment

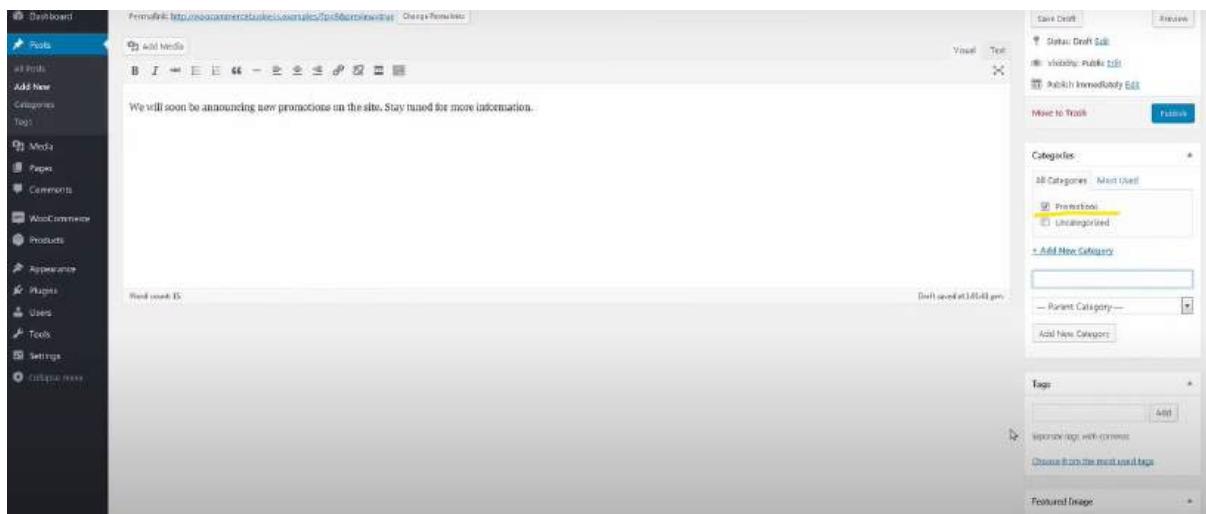
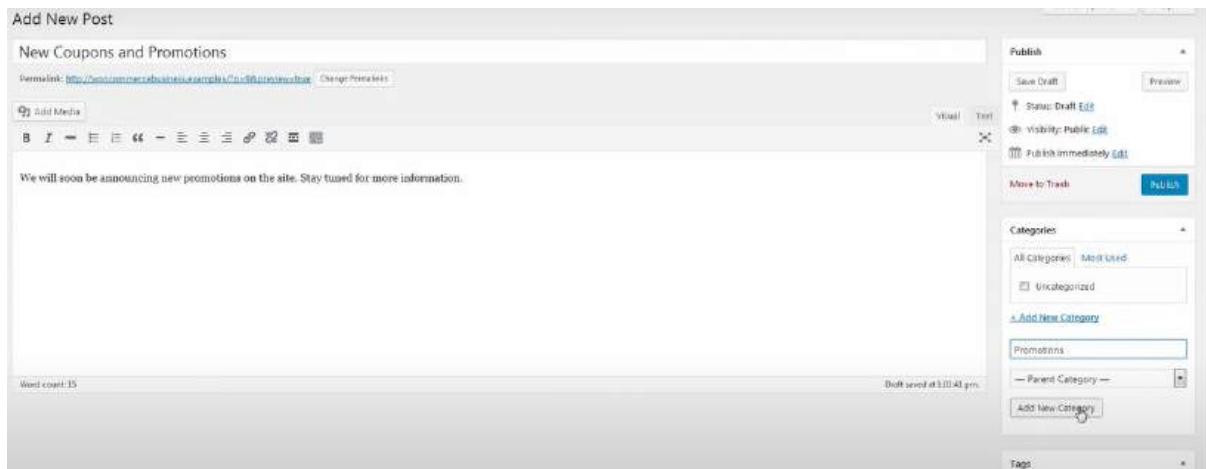


4. Add categories to your posts

Click add new categories,

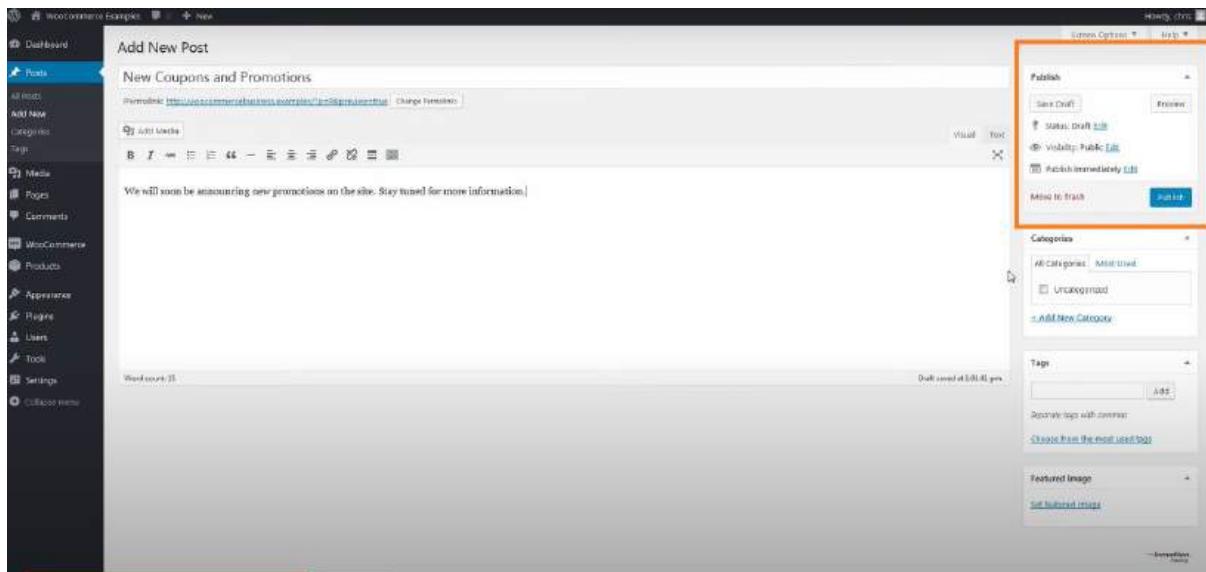


Add a new category for “promotions”



For the storefront it will display the name for promotion under the display of the blog posts

5. Publish



Your blog post status as draft edit and save the changes to publish otherwise you view in preview, visibility in your blog public, private or password protected, for publish immediately you to set the date to publish the post

Or You have to move to trash the blog

A zoomed-in view of the 'Visibility' section within the 'Publish' metabox. It shows a title 'Visibility: Public' with a red border and a small upward arrow icon. Below it is a heading 'Visibility' with a subtext 'Control how this post is viewed.' Three radio buttons are listed: 'Public' (selected, highlighted with a red border), 'Private', and 'Password protected'. Each option has a descriptive text below it.

Publish immediately,

Publish: Immediately



Publish

Now

TIME

04 : 49	AM	PM
---------	----	----

DATE

April	▼	04	2023
-------	---	----	------



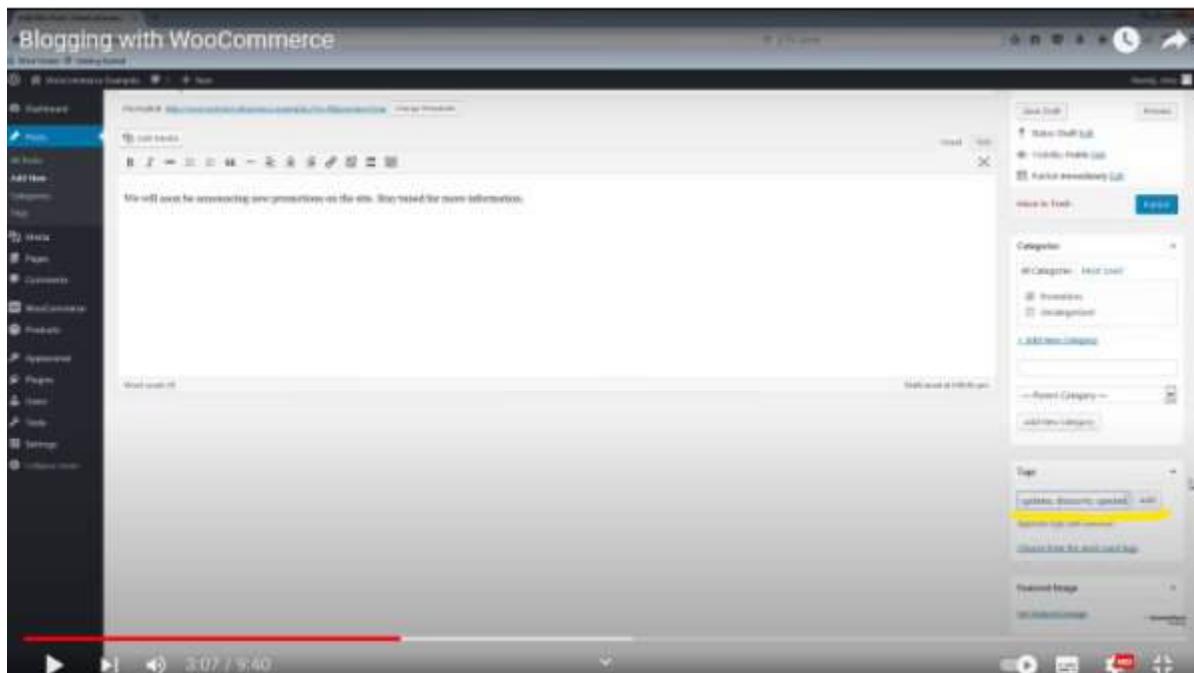
April 2023



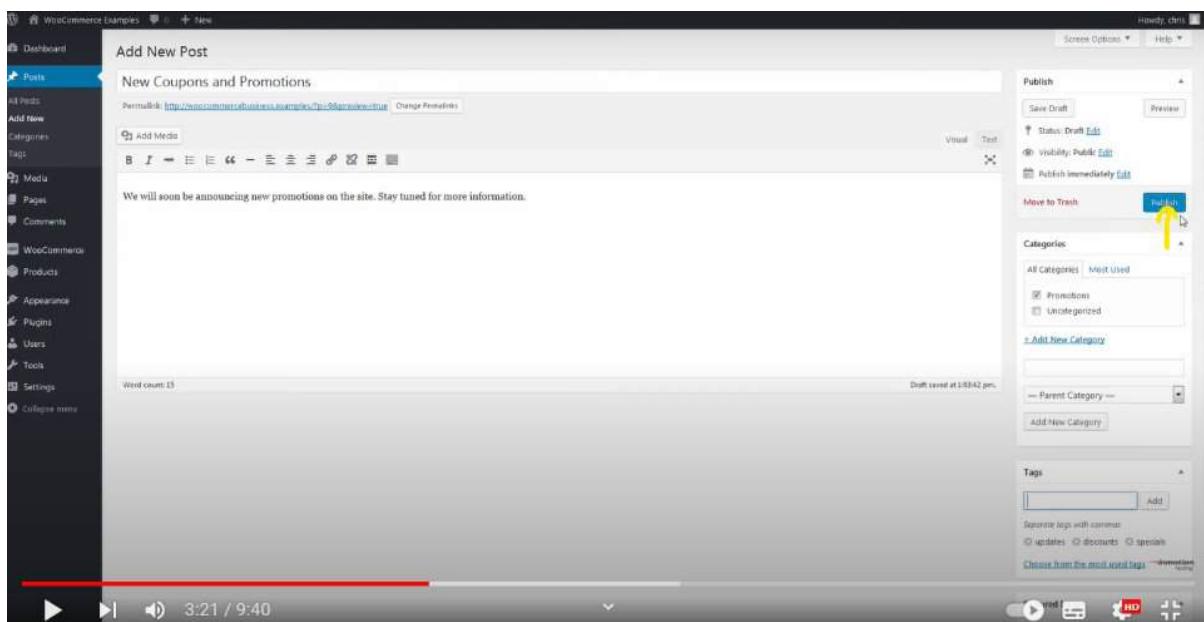
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

6. Tags

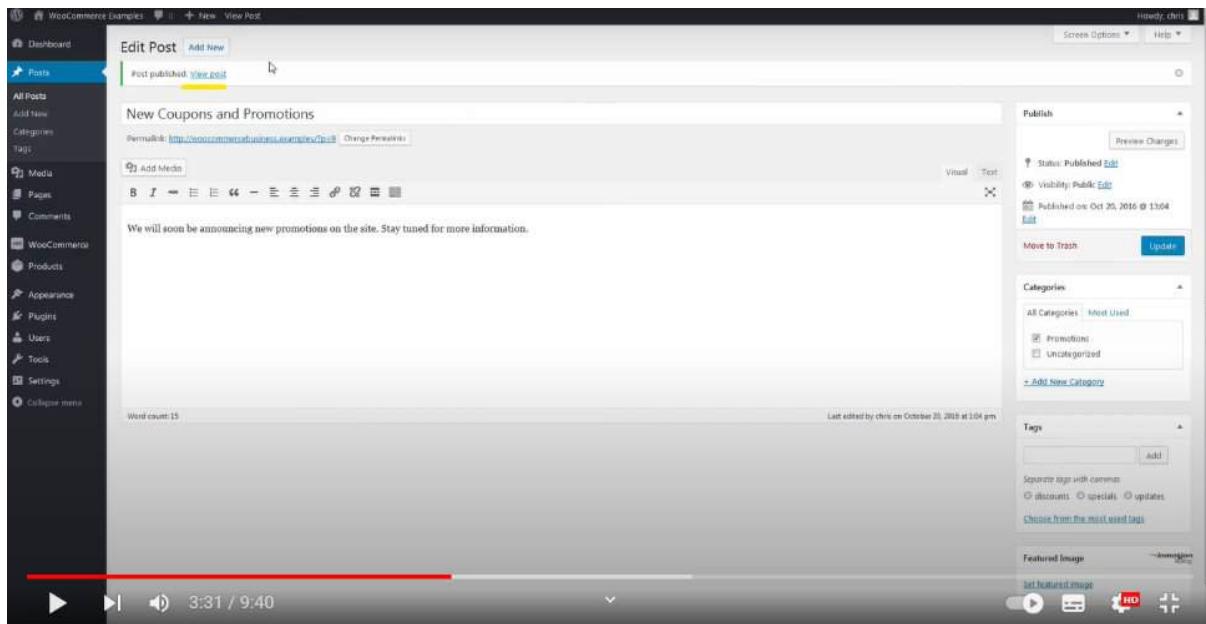
Add tags, click add button



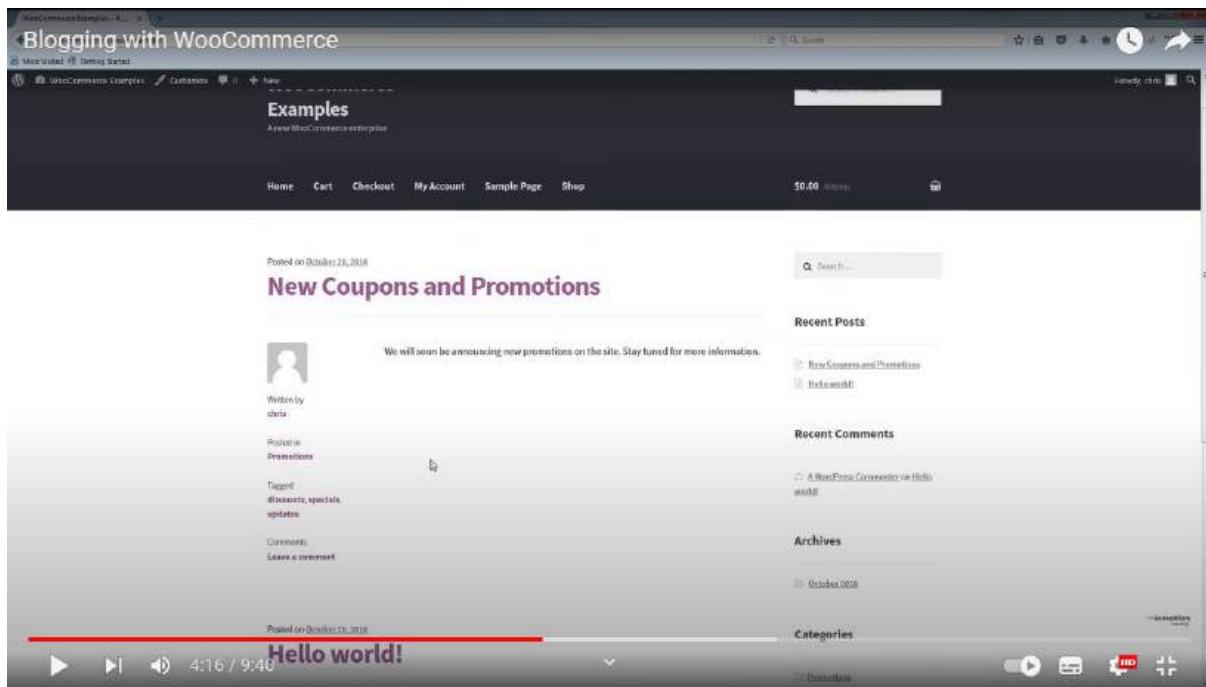
Click publish button,



Click view post,

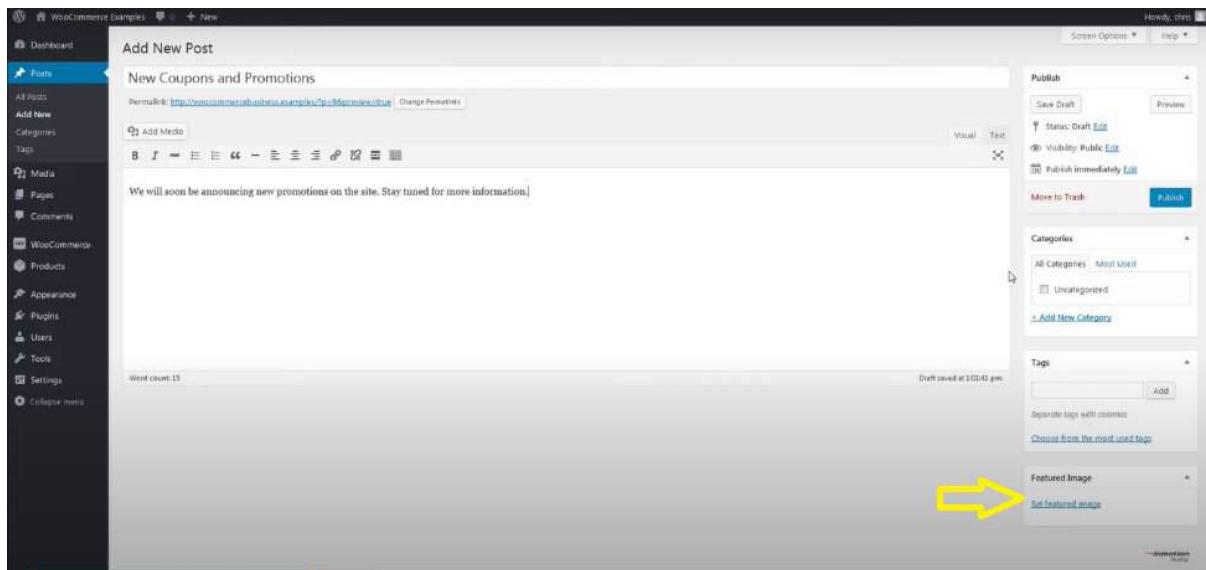


Display on the storefront,



7. Featured image

Add a featured image,



Featured image



[Replace Image](#)

[Remove featured image](#)

Remove and replace the image options

8. Default Posts Page

Go to your WP Admin Dashboard, and navigate to Settings > Reading. Here, set the Homepage display setting to A Static page. The two drop-down menus will appear.

Now keep the Homepage as Home, And set Blog as your posts page

Reading Settings

Your homepage displays Your latest posts A static page (select below)

Homepage: Home

Posts page: **Blog**

Blog pages show at most 3 posts

Syndication feeds show the most recent 10 items

For each post in a feed, include Full text Excerpt

Your theme determines how content is displayed in browsers. [Learn more about feeds.](#)

Search engine visibility Discourage search engines from indexing this site
It is up to search engines to honor this request.

Save Changes

Now your Blog page is your default post page. Any previous and new posts will be published on the Blog page,

9. Add a menu for the blog page

To add a menu entry for the Blog page, go to your WP Admin Dashboard and navigate to Appearance > Menus. Inside the Add Menus section, go to the Pages subsection, and click on View All. Checkmark the Blog page and click on Add to Menu to add a menu entry,

The screenshot shows the WordPress Admin Menus page. On the left sidebar, under the 'Appearance' section, the 'Menus' item is highlighted with a red box. The main content area is titled 'Add menu items' and shows the 'Pages' section. It includes filters for 'Most Recent', 'View All' (which is selected and highlighted with a red box), and 'Search'. A red arrow points to the 'Blog — Posts Page' option, which has a checked checkbox. Below this is a 'Select All' checkbox and an 'Add to Menu' button, which is also highlighted with a red box. Other page options listed are 'Home — Front Page', 'Cart — Cart Page', 'Checkout — Checkout Page', 'My account — My Account Page', and 'Shop — Shop Page'. There are also sections for 'Posts', 'Custom Links', and 'Categories'.

Blog displays on the storefront,

New coupons and promotions



We are looking for a talented blogger to generate engaging, original content for our website. The blogger will research topics and develop interesting posts that will appeal to our target audience and promote the blog using social media, email newsletters, and other methods to alert and expand our readership. You should be a skilled, tech-savvy writer who can create appealing, insightful posts that will reach and engage our audience.

- Generating, researching, and pitching ideas for posts.
- Writing, editing, publishing, and promoting content.
- Promoting new posts using advertisements, emails, social media, and other methods to alert and attract new readers.
- Advocating and educating others about interests, products, or services.
- Maximizing site traffic by utilizing Search Engine Optimization keywords.
- Inviting other bloggers, experts, or other notable guests to contribute content to the webpage.
- Monitoring responses to posts via the website, social media, or other platforms to better understand the audience.
- Staying current on industry trends for possible opportunities to attract new readers or create stronger, more engaging content.



[Customize buttons](#)

Like this:



Be the first to like this.



In Ecwid, you can create a mini-blog with the help of category descriptions. You have probably already tried categories — and, maybe, even subcategories — in your store

1. Adding a blog

Ecwid control panel,

A screenshot of the Ecwid control panel. On the left, a dark sidebar lists various management options like 'Dashboard', 'My Sales', 'Catalog', 'Marketing', etc. The main area features a 'Greetings!' message and a 'Website Settings' button. Below that is a 'Reports' section showing a chart and the message 'No statistics yet'. To the right is a 'To-do list' with several items: 'Done Create account' (with a green checkmark), 'Set up your website and storefront' (with a yellow progress bar at 17%), 'Add your products or services', 'Review regional settings', and 'Choose how to deliver your goods'. Each item has a brief description and a link icon.

You have to create a blog, go navigate to Catalog → Categories,

The screenshot shows the Ecwid dashboard with a dark sidebar on the left containing various management options like Store management, Dashboard, My Sales, Catalog (which is selected and highlighted in blue), Marketing, Reports, Sales channels, Overview, Website, Instagram, Facebook, TikTok, Mobile, Other Channels, Configuration, Design, and Payment.

The main content area features a "Greetings!" message and a "To-do list" on the right. The "To-do list" includes tasks such as "Done Create account" (with a green checkmark and "Yay!"), "Set up your website and storefront" (with a progress bar at 17%), "Add your products or services" (with a progress bar at 100%), "Review regional settings" (with a progress bar at 100%), and "Choose how to deliver your goods" (with a progress bar at 100%).

The central part of the screen shows sections for "Products" (Categories, Gift Cards, Search products) and "Reports" (No statistics yet).

2.Add Root category

Click the add Root Category button. You will see the New root category page

The screenshot shows the "Categories" page within the Ecwid dashboard. The sidebar remains the same as the previous screenshot. The main area is titled "Categories" and contains a "Categories" section with a "Drag and drop items to sort" instruction, "Collapse All" and "Expand All" buttons, and a "Store front page (9)" link. Below this is a "Store front page" editor with tabs for General, Category products, and SEO. The "Description" field contains placeholder text: "Place your store's welcome text here. This will be the first thing your customers see when they visit your store." A yellow arrow points to the "+ Add Root Category" button at the top of the categories list.

The screenshot shows the Ecwid store management interface. On the left, there's a sidebar with various sections like 'Dashboard', 'My Sales', 'Catalog' (which is selected and highlighted in blue), 'Products', 'Categories', 'Gift Cards', and social media links for 'Search products', 'Marketing', 'Reports', 'Sales channels', 'Overview', 'Website', 'Instagram', 'Facebook', and 'TikTok'. The main content area is titled 'Categories' and has buttons for '+ Add Root Category', '+ Add Subcategory', and 'Delete Category'. A modal window titled 'New root category' is open, showing a 'General' tab with a 'Name' field containing 'New category name', an 'Availability' section with 'Enabled' checked, and a 'Category Image' section with a placeholder image of a gift box and a file upload button.

2. a) Add blog title

In the Name field, enter the name that you prefer for your blog section,

The screenshot shows the 'New root category' modal window again. In the 'General' tab, the 'Name' field is filled with 'Best perfumes for women'. This text is highlighted with a blue rectangular border. The 'Availability' section shows 'Enabled' checked. Below the general tab, there's a 'Category Image' section with a placeholder image of a gift box and a file upload button. At the bottom, there's a 'Description' section with a rich text editor toolbar and a text area asking for a brief description of the category.

2. b) Availability

For the root category section, in default availability status is enabled for your blog and will be displayed on the store

While disable for your blog will not be displayed on the store

The screenshot shows the Ecwid 'Categories' page. On the left, there's a sidebar with links like 'Store management', 'Dashboard', 'My Sales', 'Catalog' (which is selected), 'Products', 'Categories', 'Gift Cards', and search options. The main area has a title 'Categories' and buttons for '+ Add Root Category', '+ Add Subcategory', and 'Delete Category'. A category card for 'Best perfumes for women' is displayed, showing its name, a small gift icon as the category image, and an availability status of 'Enabled'. The SEO tab is also visible.

3 . b)category image

In the Category Image field, click Choose file to upload an image that will be the cover of your blog,

If you don't upload an image, your category will have a default gradient image for a cover

This screenshot shows the same 'Categories' page as above, but with a yellow arrow pointing to the 'Choose File' button in the 'Category Image' section. This indicates where the user should click to upload a new image for the category cover.

choose a file to upload an image,

The screenshot shows a 'General' tab selected in a category configuration interface. The 'Name' field contains 'Best perfumes for women'. The 'Availability' section shows a checked 'Enabled' option. A preview image of a Guerlain Shalimar perfume bottle is displayed, with a yellow horizontal bar highlighting the '[Delete]' button below it. To the right of the image is a 'Category Image' section with a 'Choose File' button and a download link for '2.jpg'. The 'Description' field is currently empty.

Click the delete button, you have to change and update the image

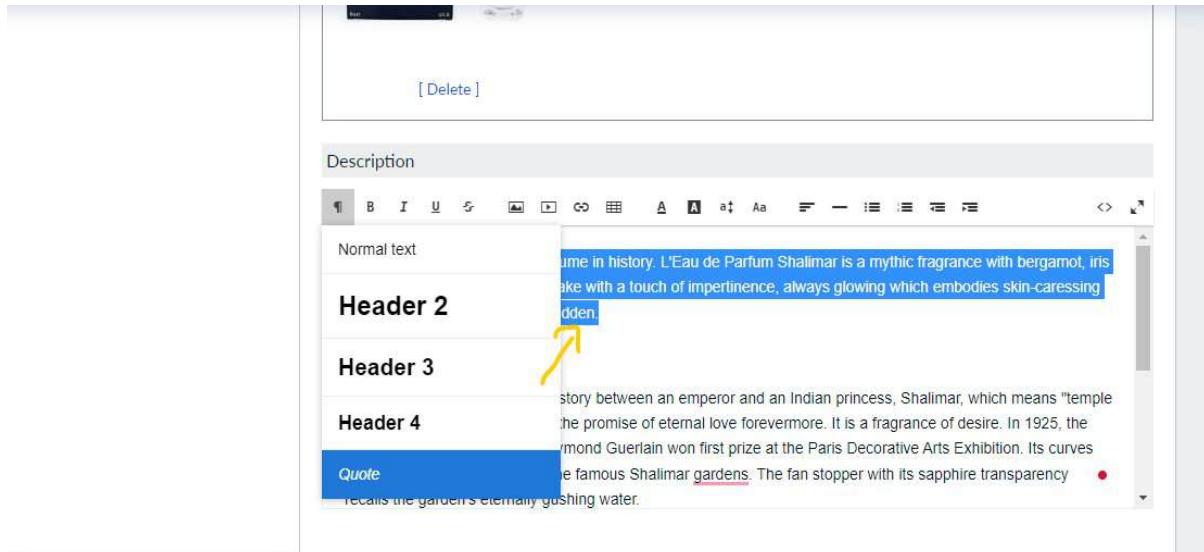
3. Content formatting

In the Description field, write a short description for your blog. It will become visible when someone enters the blog category,

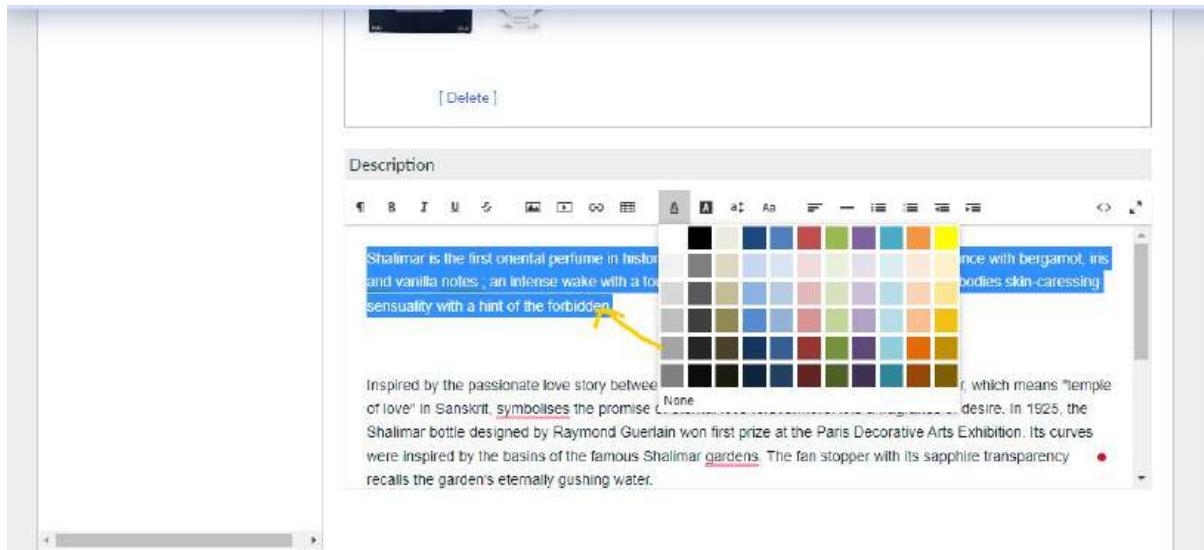
- Formatting
- Bold
- Italic
- Underline
- Deleted
- Insert image
- Insert video
- Insert link
- Insert table
- Font color
- Back color
- Change font size
- Change font family
- Alignment
- Insert horizontal rule

- Unordered list
- Ordered list
- Outdent
- indent

Formatting,



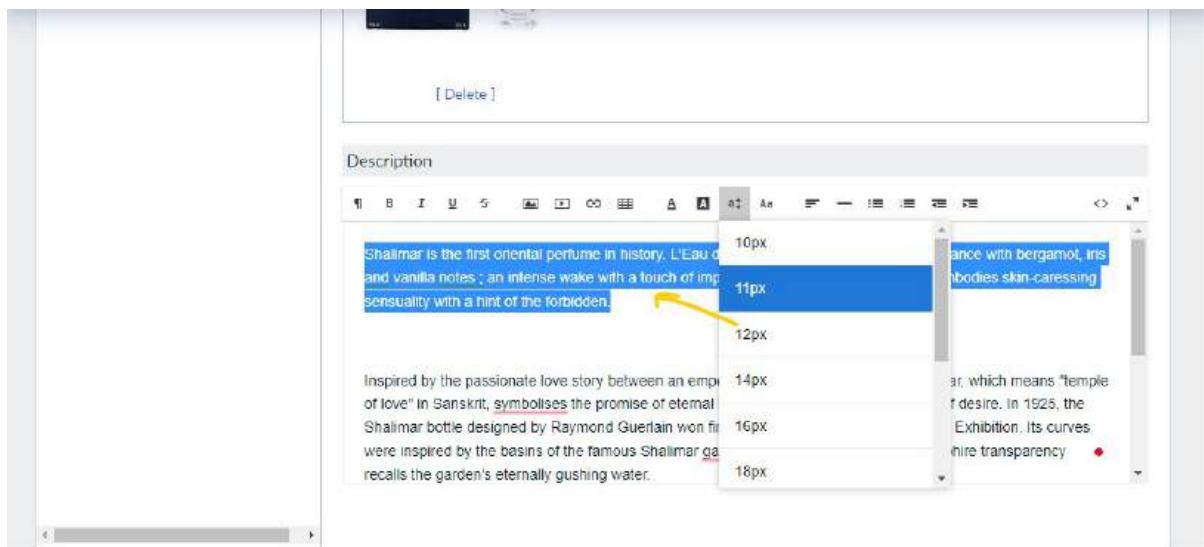
Change font colour



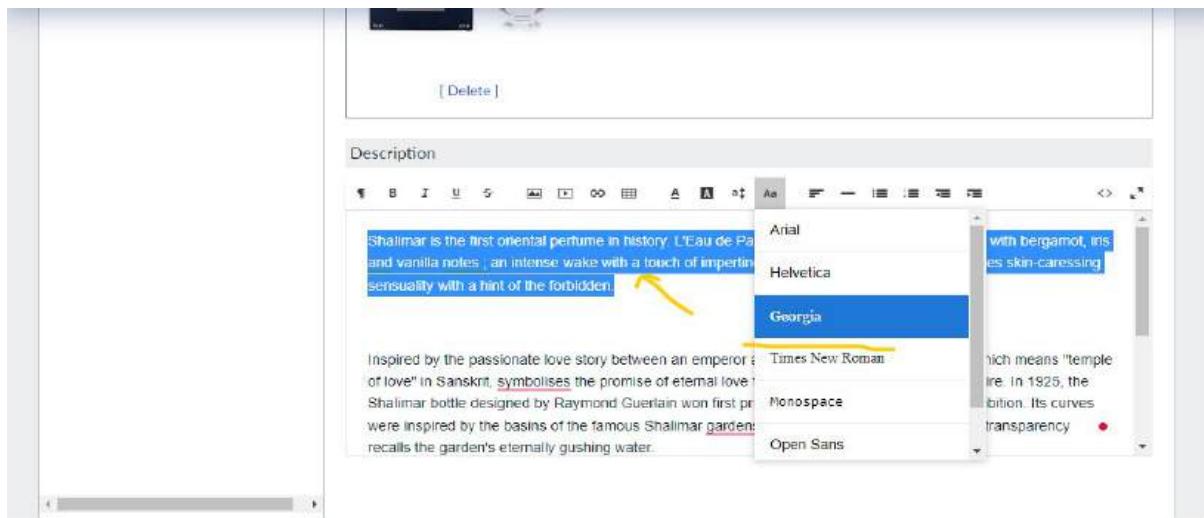
Change back color



Change font size,



Change font family,



Change the alignment,

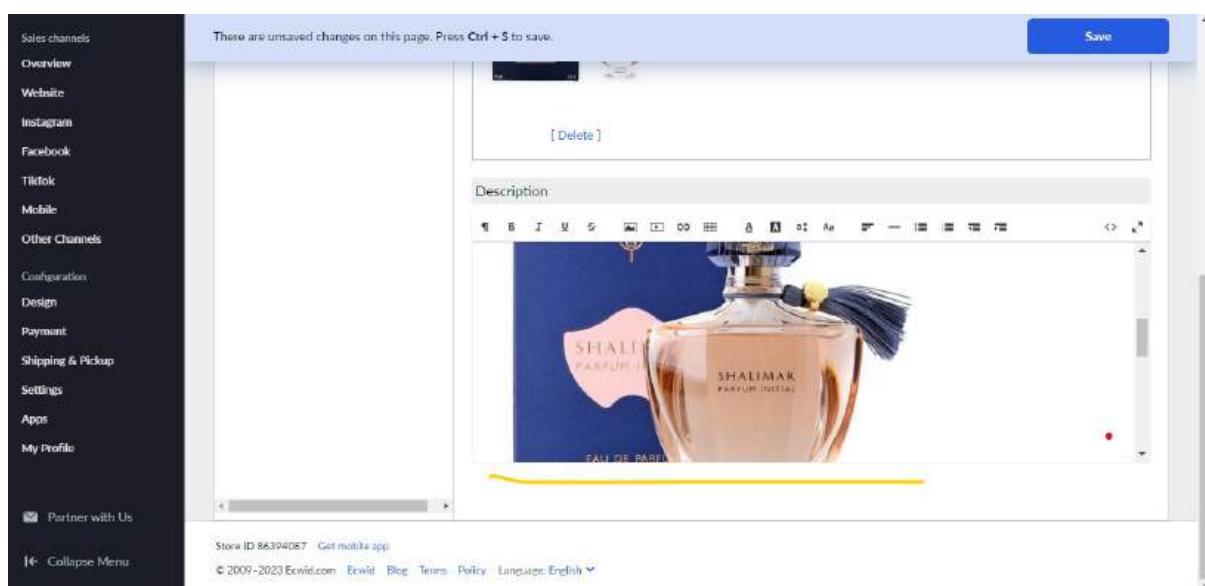
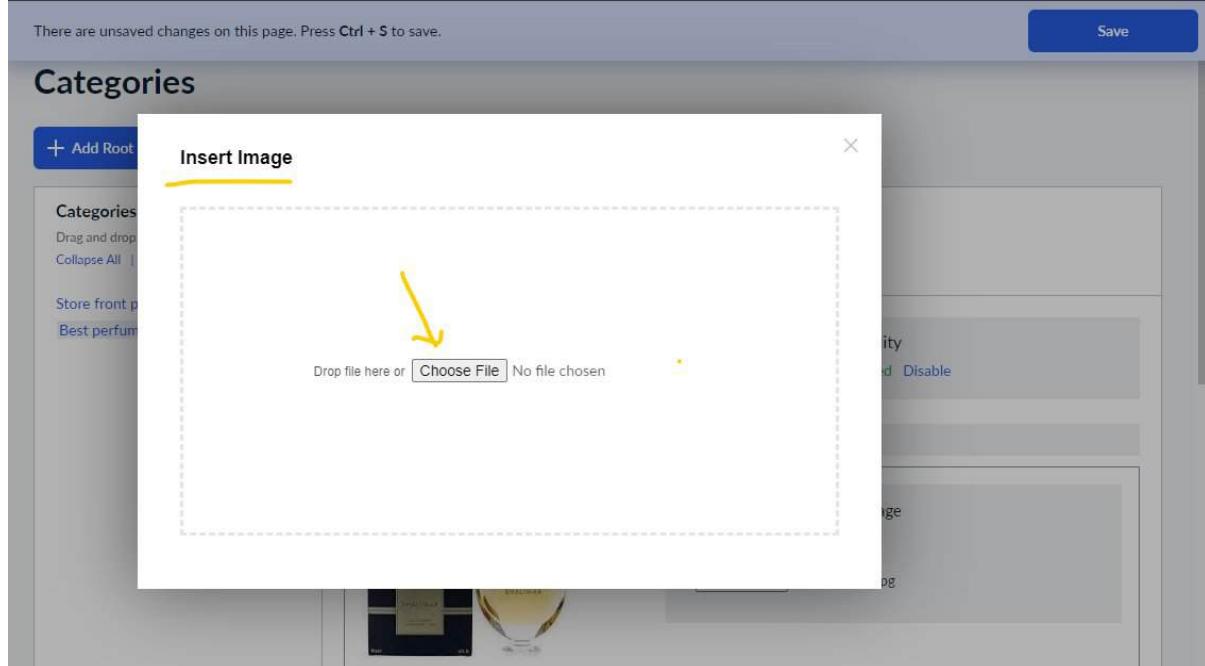
A screenshot of a web editor interface. The left sidebar shows various sales channels and settings. The main area shows a text box with the same content as the previous screenshot. The font dropdown menu is open, and a yellow arrow points to the 'Center text' option in the alignment submenu.

Insert horizontal line,

A screenshot of a web editor interface. The left sidebar shows various sales channels and settings. The main area shows a text box with the same content. The toolbar at the top has a 'Format' tab selected. A yellow arrow points to the 'Insert Horizontal Rule' button in the toolbar.

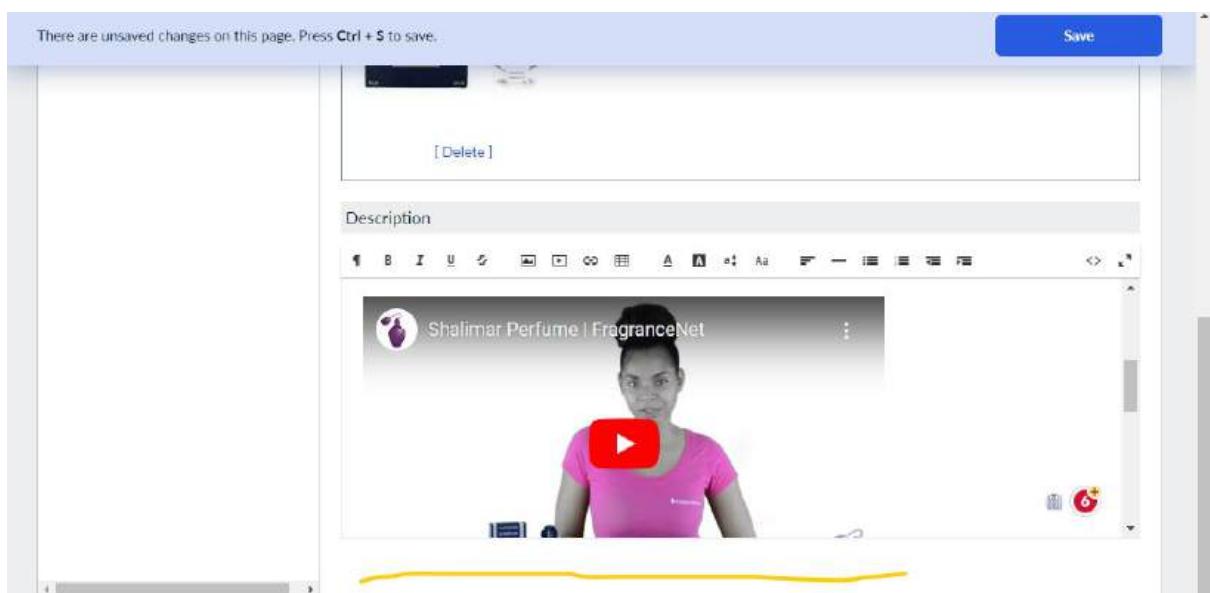
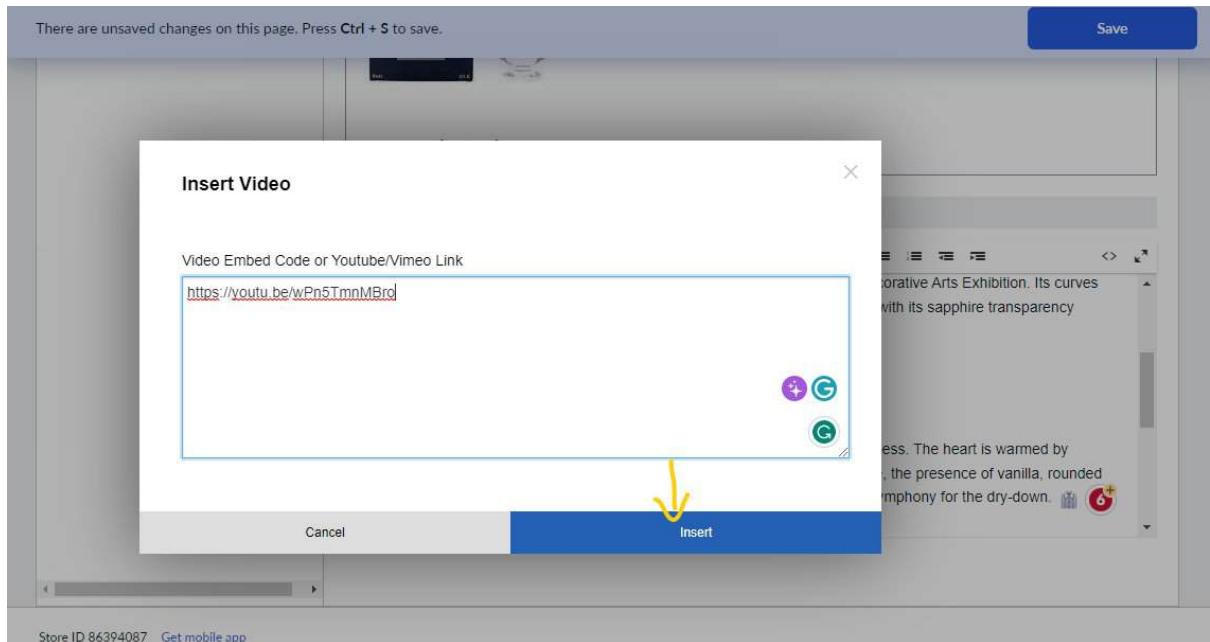
3. a) Insert image

When uploading an image, click choose a file to upload image



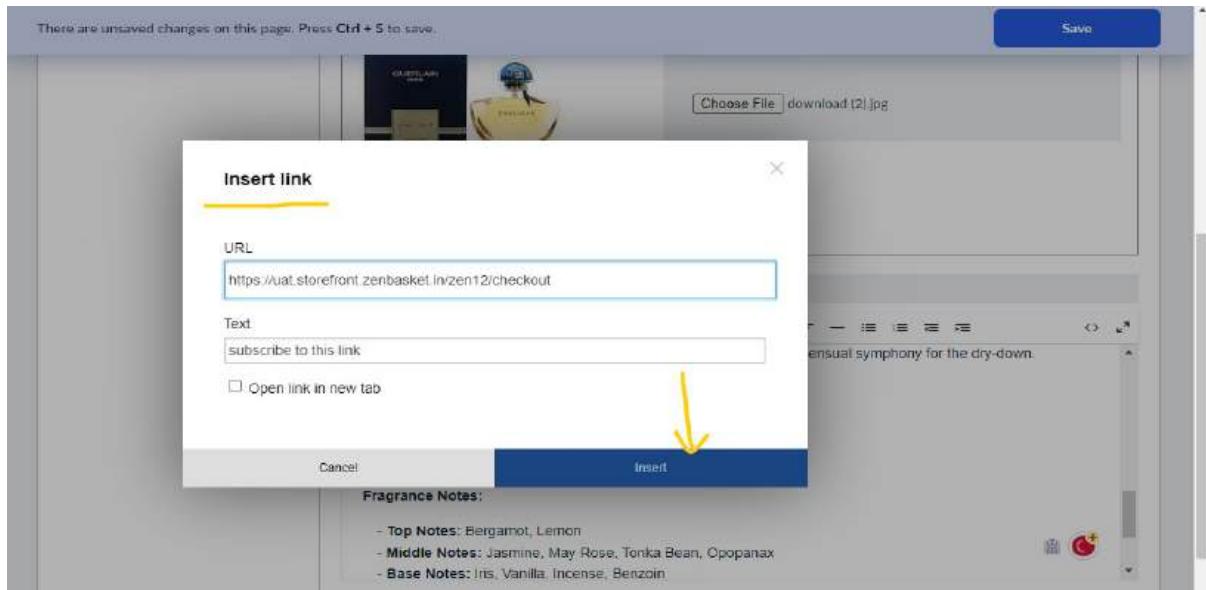
3. b) Insert video

Insert Video Embed Code or Youtube/Vimeo Link and then click insert button



3. c) Insert link

while inserting a link, or clicking open in a new tab



There are unsaved changes on this page. Press Ctrl + S to save.

Save

Choose File download (2).jpg

[Delete]

Description

A flight of flowers and bergamot whips up the top notes with a breeze of freshness. The heart is warmed by enveloping and delicately powdery notes of iris, jasmine and rose. To conclude, the presence of vanilla, rounded balmy notes and the gourmand warmth of tonka bean orchestrate a sensual symphony for the dry-down.

[subscribe to this link](https://uat.storefront.zenbasket.in/zen12/checkout)

Save

3.e) Insert table

When inserting a table,

There are unsaved changes on this page. Press Ctrl + S to save.

Save



[Delete]

Choose File download (2).jpg

Description

A flight of flowers and bergamot whips enveloping and delicately powdery notes and the gourmand warmth. The heart is warmed by

[subscribe to this link](#)

Add Row Above
Add Row Below
Add Column Left
Add Column Right
Add Head

There are unsaved changes on this page. Press Ctrl + S to save.

Save



Choose File download (2).jpg

Insert Table

Rows

Columns

[Cancel](#) **Insert**

Subscribe to this link

top notes with a breeze of freshness. The heart is warmed by

is, jasmine and rose. To conclude, the presence of vanilla, rounded

pink pepper and tonka bean orchestrate a sensual symphony for the dry-down.

[Choose File](#) download (2).jpg

[Delete]

Description

A flight of flowers and bergamot whips up the top notes with a breeze of freshness. The heart is warmed by enveloping and delicately powdery notes of iris, jasmine and rose. To conclude, the presence of vanilla, rounded balmy notes and the gourmand warmth of tonka bean orchestrate a sensual symphony for the dry-down.

[subscribe to this link](#)

jasmine	vanilla	rose
gardens	breeze	freshness

Click save button,

There are unsaved changes on this page. Press Ctrl + S to save.

[Save](#)

Categories

+ Add Root Category + Add Subcategory Delete Category

Categories
Drag and drop items to sort
[Collapse All](#) | [Expand All](#)

Store front page (?)
Best perfumes for women (0)

"Best perfumes for women" category

General Category products SEO

Name: Best perfumes for women

Availability: Enabled Disable

Category Image

Upload/change category image

[Choose File](#) download (2).jpg

Blogs displays on the storefront,

Best perfumes for women

Best perfumes for women

Click “best perfumes for women” blogs,
this section will look like one of the store categories (and it will also be listed in the menu)

Best perfumes for women

Store / Best perfumes for women

Shalimar is the first oriental perfume in history. L'Eau de Parfum Shalimar is a mythic fragrance with bergamot, iris and vanilla notes ; an intense wake with a touch of impertinence, always glowing which embodies skin-caressing sensuality with a hint of the forbidden.

Inspired by the passionate love story between an emperor and an Indian princess, Shalimar, which means “temple of love” in Sanskrit, symbolises the promise of eternal love forevermore. It is a fragrance of desire. In 1925, the Shalimar bottle designed by Raymond Guerlain won first prize at the Paris Decorative Arts Exhibition. Its curves were inspired by the basins of the famous Shalimar gardens. The fan stopper with its sapphire transparency recalls the garden's eternally gushing water.

Shalimar Perfume | FragranceNet

Inspired by the passionate love story between Emperor Shah Jahan and his empress, Mumtaz Mahal, which made a temple of love in Srinagar, symbolizes the promise of eternal love forevermore. It is a fragrance of desire. In 1925, the Shalimar bottle designed by Raymond Guerlain won first prize at the Paris Decorative Arts Exhibition. Its curves were inspired by the basins of the famous Shalimar gardens. The fan stopper with its sapphire transparency recalls the garden's eternally gushing water.



A flight of flowers and bergamot whips up the top notes with a breeze of freshness. The heart is warmed by enveloping and delicately powdery notes of iris, jasmine and rose. To conclude, the presence of vanilla, rounded balmy notes and the gourmand warmth of tonka bean orchestrate a sensual symphony for the dry-down.
[subscribe to this link](#)

jasmine	vanilla	rose
gardens	breeze	freshness

Fragrance Notes:

- Top Notes: Bergamot, Lemon
 - Middle Notes: Jasmine, May Rose, Tonka Bean, Opopanax
 - Base Notes: Iris, Vanilla, Incense, Benzoin
- Fragrance Family: Oriental.

4. category products:

Click Category Products then Assign Products to Category to choose products to be displayed at the bottom of your post

A screenshot of a web-based administrative interface for managing product categories. On the left, there is a sidebar with buttons for "Add Root Category", "Add Subcategory", and "Delete Category". Below these are sections for "Categories" (with a note to drag and drop items to sort), "Store front page (9)", and a specific category named "Best perfumes for women (0)" which is highlighted with a yellow underline. The main content area is titled "'Best perfumes for women' category" and contains tabs for "General", "Category products" (which is currently selected and underlined in blue), and "SEO". Below the tabs is a button labeled "Assign Products to Category" with a yellow arrow pointing to it. There are also "Remove All" and "Create New Product" buttons. A note "Drag and drop items to sort:" is on the right. At the bottom, there is a table header with columns for "SKU" and "Name", and a message "There are no products in this category."

Click assign products to Category,

Add Products

	SKU	Name	
<input type="checkbox"/>	0001	SAMPLE. Blue Denim Long Skirt	+
<input type="checkbox"/>	0002	SAMPLE. Blue Sleeveless Coverall	+
<input type="checkbox"/>	0003	SAMPLE. Bright Yellow Track Pants	+
<input checked="" type="checkbox"/>	0005	SAMPLE. Pink Hoodie	+
<input checked="" type="checkbox"/>	0008	SAMPLE. Pink Hoodie + Shorts Set	+
<input checked="" type="checkbox"/>	0007	SAMPLE. Red and White Horizontal Striped T-Shirt	+
<input type="checkbox"/>	0009	SAMPLE. Sleeveless Jeans Jacket	+
<input type="checkbox"/>	0006	SAMPLE. Yellow Fluffy Sweater	+
<input type="checkbox"/>	0004	SAMPLE. Yellow Solid Jumpsuit	+

Pages: < 1 > Items: 1-9 of 9 Items per page: 10

[Add Products](#)

Choose selected products, click add products the products will be listed,

+ Add Root Category + Add Subcategory Delete Category

Categories

Drag and drop items to sort
Collapse All | Expand All

Store front page (9)
Best perfumes for women (0)

"Best perfumes for women" category

General Category products SEO

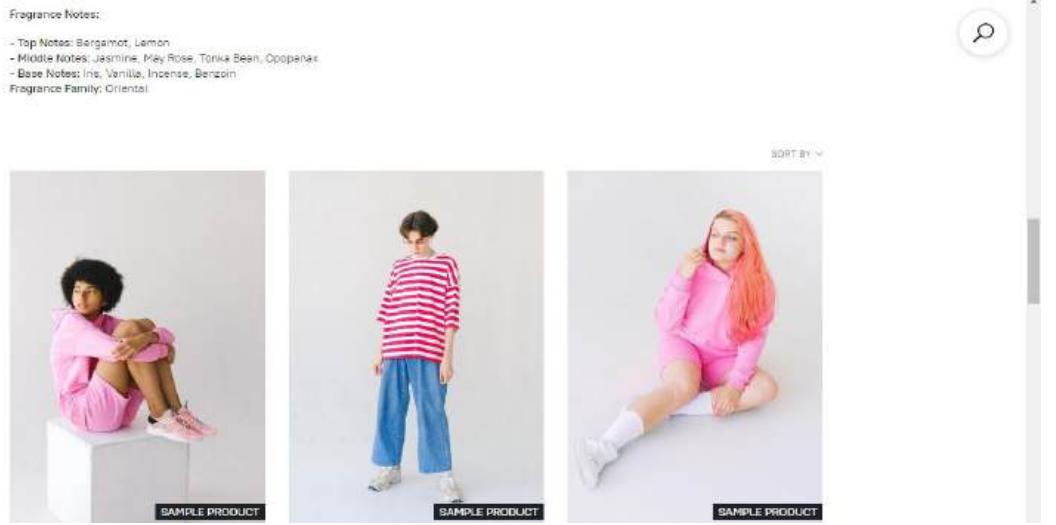
Assign Products to Category Remove All Create New Product

SKU	Name	
0008	SAMPLE. Pink Hoodie + Shorts Set	Edit
0007	SAMPLE. Red and White Horizontal Striped T-Shirt	Edit
0005	SAMPLE. Pink Hoodie	Edit

Pages: < 1 > Items: 1-3 of 3 Items per page: 100

when click the remove all button, the products will be removed, and also create a new product then will be created and map the category products

Category products will be displayed on the storefront,



4. a) Add a subcategory

When you add a new subcategory to a category, by default, it appears at the end of the list. To arrange your blog posts in chronological order, you will need to change their order manually.

Give the subcategory details, and click save button,

There are unsaved changes on this page. Press **Ctrl + S** to save.

Save

Categories
Drag and drop items to sort.
[Collapse All](#) | [Expand All](#)

Store front page (9)
[Best perfumes for women \(3\)](#)

New subcategory in "Best perfumes for women"

General Category products SEO

Name: Ever bloom perfume

Availability: Enabled Disable

Category Image:



Upload/change category image
Choose File 375x500.31202.jpg

[Delete]

Description

Subcategory displays on the storefront,

jasmine and rose. To conclude, the presence of vanilla, rounded balmy notes and the gourmand warmth of tonka bean orchestrate a sensual symphony for the dry-down.
[subscribe to this link](#)

jasmine	vanilla	rose
gardens	breeze	freshness

Fragrance Notes:

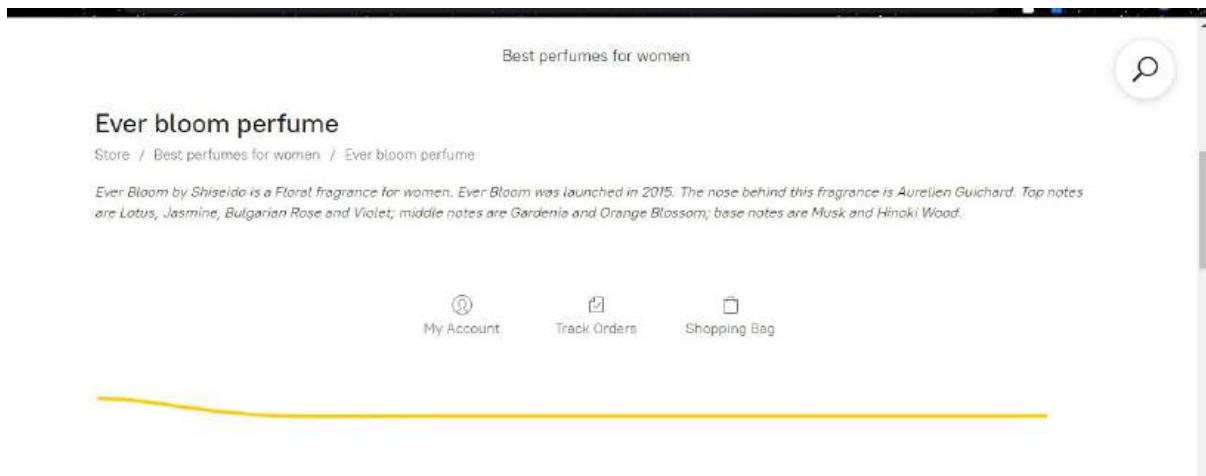
- Top Notes: Bergamot, Lemon
 - Middle Notes: Jasmin, May Rose, Tonka Bean, Opopanax
 - Base Notes: Iris, Vanilla, Incense, Benzoin
- Fragrance Family: Oriental



Ever bloom perfume

SORT BY





A screenshot of the Admin Categories interface. At the top, there are buttons for "+ Add Root Category", "+ Add Subcategory", and "Delete Category". The main area is titled "Categories" and contains a sidebar with "Categories" and "Store front page (9)". Under "Categories", there is a list: "Best perfumes for women (3)" with "Ever bloom perfume (0)" underneath it. To the right of the sidebar, there is a detailed view of the "Ever bloom perfume" category. It includes tabs for "General", "Category products", and "SEO". In the "General" tab, there are fields for "Name" (containing "Ever bloom perfume") and "Availability" (with a checked "Enabled" option). There is also a "Category Image" section featuring a thumbnail of the perfume bottle and a file upload area.

Drag and drop items to sort blog categories, in bracket assign products category count in the brackets