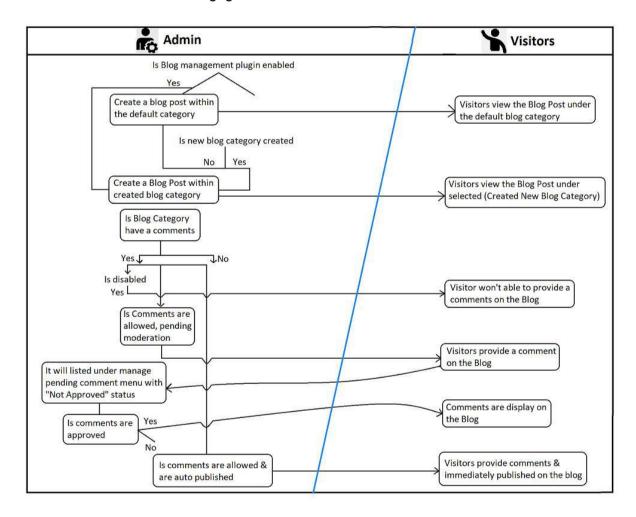
The online store comes, with a built-in blogging engine, blogging is an excellent way to build your audience and generate more traffic and sales for your business, setting up a block can help you make an around your products and your brand.

#### Add a blog to your online store

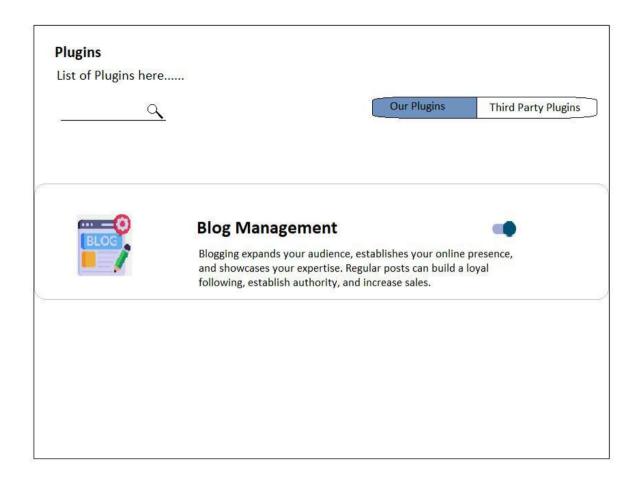
You can add blogs to your online store, and then post to the blogs to update your customers about your business or products Blog posts drive traffic to your site in several different ways:

- Improve your store's SEO.
- Let you tell stories that convert visitors into customers.
- Increase customer engagement.



### **Plugin Settings**

As a admin, I should be able to enable Blog Management in our plugins. So that, I can able to create blog and manage blog on my store.

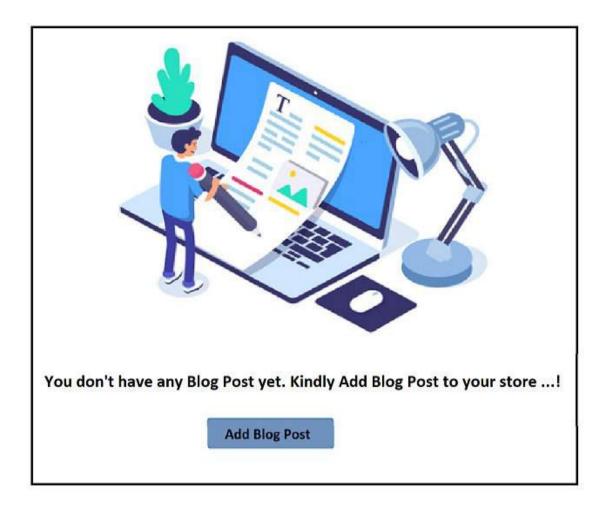


# **Blog Post**

## **Landing Page**

Blog Management> Blog Post

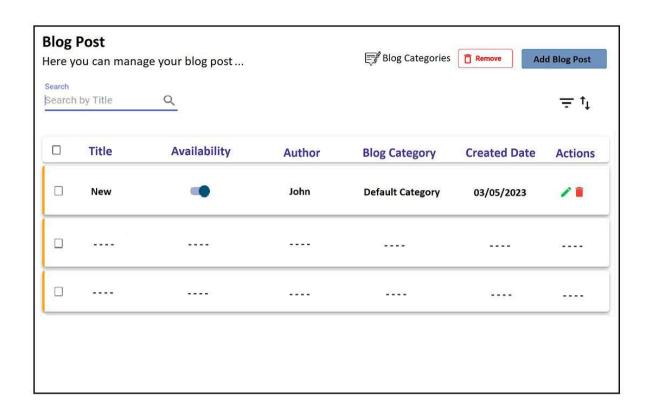
As a admin, I should be able to view landing page, when I am opening newly in blog post sub menu under Blog Management menu.



# **Blog Post List Page**

Blog Management> Blog Post

The Blog list page should contain Searchlt field, fiers, Sorting, Add blog post button, and the blog post list.



S.N	lo Fields	Туре	Options/Conditions	Description
1.	Search	Text Field	Title as placeholder text	The searched blog post will be displayed
2.	Filter	Dropdown(Availability Blog category, Author, Custom Date) Radio button(Availability) Radio button(Blog category) Search and single select(Author) Date picker(Custom Date>Date range) Size(Custom Date>This year, Last Year, Lifetime)	There are four filters:  → Availability → Blog category → Author → Custom Date  "Availability" should contain following options, ● Enabled ● Disabled (All options should be "Radio button")  ("Blog category" options should be "Radio button")  ("Author" options should be "Radio button")  "Custom Date" should contain following options, → Date range(Date picker) → This Year(Size) → Last Year(Size) → Lifetime(Size)	Reset Filter & Close button available at the filters header. After filtering the options in Availability/ Blog category/ Author/ Custom Date, "Apply" button and Individual "Reset" icon will be shown. After clicking "Apply" button, the appropriate result will shown in the list page.

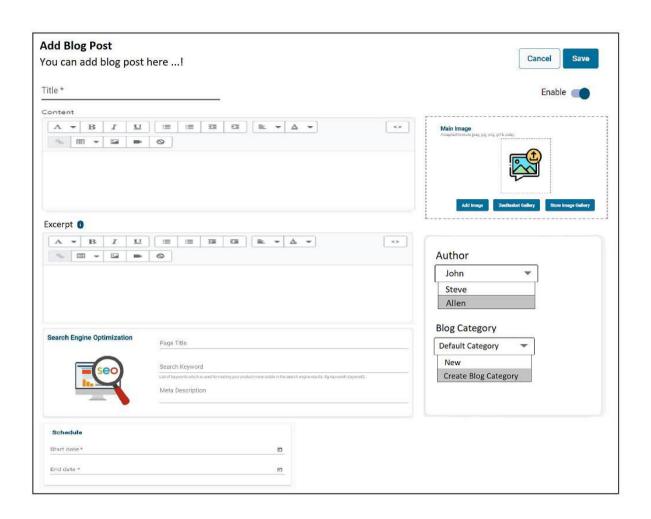
3.	Sort	Dropdown	The options are,  → Blog Post Title (A-Z)  → Blog Post Title (Z-A)  → Blog Category Title  (A-Z)  → Bolg Category Title  (Z-A)  → Author (A-Z)  → Author (Z-A)  → Last Modified  → First Modified  → Created First  → Created Last	"Created First/Blog Post Title (A-Z)" should be the default option. When selecting one of the sort's options, the appropriate result will be shown in the list page.
4.	Add blog Post	Button		To create a blog post using the "Add blog Post" button
5.	Table Title			Title, Availability, Author,Blog Category,Created Date, Actions - bulk edit, Edit, Delete
6.	Bulk Action		Bulk Delete	Bulk Action
7.	Edit	Icon	When you have edited the blog, change the blog title, and change the description, after you have saved, the changes will be updated.	
8.	Delete	Icon		To delete the blog post

## Create your first blog post

As an Admin, I should be able to create a new blog by clicking "Add Blog Post" button. So that, I can able to excellent way to build my audience and generate more traffic and sales for my business.

Blog Management> Blog Post> Add Blog Post





S.No	Field	Туре	Description	Validation	Validation message
1.	Title	Text Field	Enter a title for the blog post	Required	Title name is required
2.	Content Formatting	Text Formatting Tools	This field uses the rich text editor, so I can format my post content. I can also add an image, embed a video or other media, or insert a link.  • Formatting • Bold • Italic • Underline • Bulleted list • Numbered list • Outdent • Indent • Alignment		

				,	
			<ul> <li>→ Left align</li> <li>→ Right align</li> <li>→ Center align</li> <li>Color (text and background)</li> <li>Insert Link</li> <li>Insert table</li> <li>Insert image</li> <li>Insert video</li> <li>Clear formatting</li> <li>Show HTML code</li> <li>Blockquote</li> </ul>		
2.a)		A Pop up will op	en, if "Insert Link" was chosen	,	
	Insert Link>Link to	Text Field	Paste the blog link	Required	
	Insert Link>Open this link in	Drop down	The options are:  • Same Window  • A New Window		
	Insert Link>Link title	Text Field	Enter the link title		
	"Save", and "Cancel	Button			
	Close	Icon			
2.b)		Below options w	rill appear, if "Insert table" was	chosen,	
	Insert table>	Selectable	Add/update table format and then add a text within a table. The options are:  Insert row above Insert row below Insert Column before Insert Column after Delete row Delete column Delete table		
2.c)	Insert image>Add Image	Button	I should be able to upload image from Add image(my computer), ZenBasket Gallery and Image Gallery.		

			Image Limitation: upto 10 images. Image Size(can't exceed): 20 megapixels, 20 megabytes.  Advanced: Uploading image by pasting image url.		
	Insert image>Add alt text for the Image	Text Field	I should be able to add alt text for the uploaded image		
	Insert image>Edit Image	Icon	click the image and Edit, to give some spacing in the left, right, top, and bottom alignment, then click the "Edit image" button, and changes will be updated.		
	Insert image>Remo ve Image	Icon			
2.d)		A Pop up will op	en, if "Insert video" was chose	n,	
	Insert video		To upload video to the blog, go to the you tube, select the video which you want to upload the blog, play it and click share icon, then click the embed icon button, copy the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  • Video length: Up to 10 minutes • Video size: Up to 1 GB • Video resolution: Up to 4K (4096 x 2160 px) • Video file type: .mp4		
			or .mov  Note: Insert a video by pasting the embed snippet		

	·		·	
			in the box below.	
	"Save", and "Cancel	Button		
	Close	Icon		
3.	Add a Featured Image		The main image will display the landing page of the blog/Featured image will show all thumbnail previews and list sections of the blog	
	>Add Image	Button	I should be able to upload image from Add image(my computer), ZenBasket Gallery and Image Gallery.(One image at a time) Note: An image size of 918px x 483px is ideal(Dukaan)	
	Insert image>Add alt text for the Image	Text Field	I should be able to add alt text for the uploaded image	
	Insert image>Edit Image	Icon	Edit image, I can add the image alt text in this text field	
	Insert image>Remo ve Image	Icon		
4.	Excerpt		Add a summary of the post to appear on your home page or blog.  I can display excerpts from a blog post on the blog landing page(it will display below the main image and blog title on the storefront). I can be able to include images, text formatting, and links in my excerpt.  This field uses the rich text editor, so Ican format my post content. I can also add an image, embed a video or other media, or insert a	

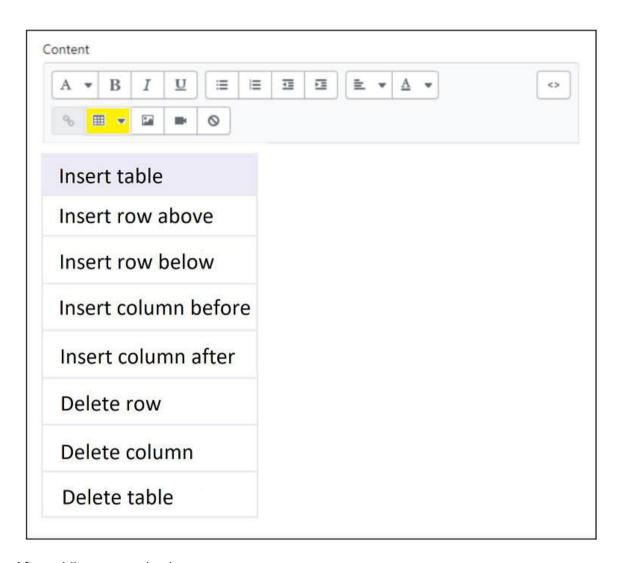
		·	·	
			link.	
5.	SEO	Link  Title - Text Field Description - Text Box URL - Text Field	Click on edit SEO, I can edit the page title, description and page URL Defaultly, Title should be as a blog title and url as blog url.  Title- Auto filled based on the "Blog Post Title" Description - Auto filled based on the "Content" (upto 320 characters used) URL - Auto generate the url based on the blog title.	
6	Availability	Toggle	Blog posts are hidden by default. When ready to publish the post, then enable the toggle button.	
7	Schedule	Date picker Time Picker	set a specific publishing date and time for the post.(You can schedule only when the blog post availability status is hidden)	
8.	Other details			
	a)Author	Drop Down	Author selects the name of the person writing the post. Only the names of the store owner and staff appear in the drop-down menu.	

	b) Blog category	Drop Down	The online store has a default blog called "Default Category", I can keep this blog, or I can create my own with a custom name		
	"Create new blog">Blog Title	Text Field	I can create my own with a custom name by clicking "Create new blog" link, and enter the blog title. After saving the blog post, the given Blog title will be displayed in the "Manage blogs" sub menu. Blog title display above the main image on the storefront.	Required (once i click create new blog)	Blog title is required
9.	Theme template	Dropdown	Assign a template from your current theme to define how the blog post is displayed.		
10.	Save	Button	The success pop up should be, "The new blog post created successfully" with Okay		
11.	Cancel	Button	The warning pop up should be, "Are you sure, you want to leave this page" with "Yes", "No"		

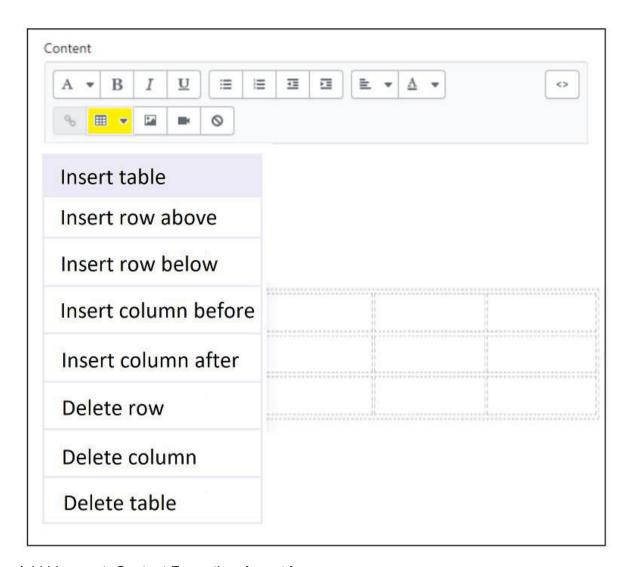
Add blog post>Content Formatting>Insert Link



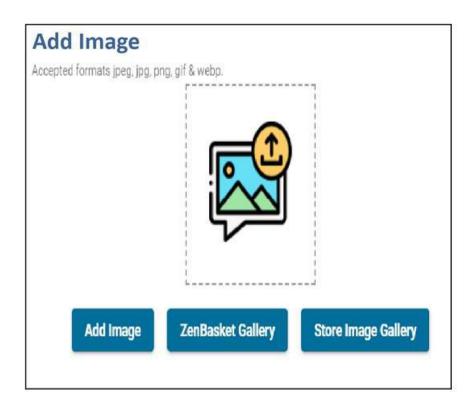
Add blog post>Content Formatting>Insert Table



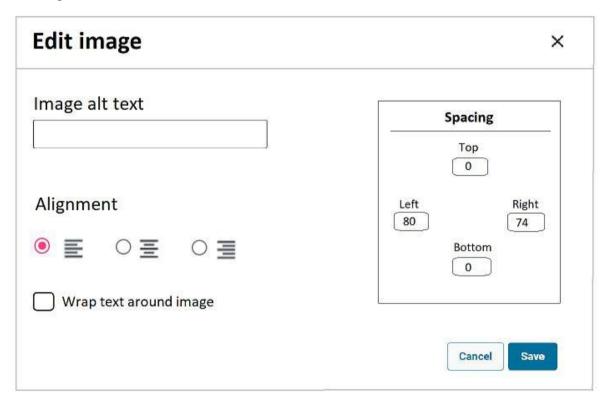
After adding row and columns



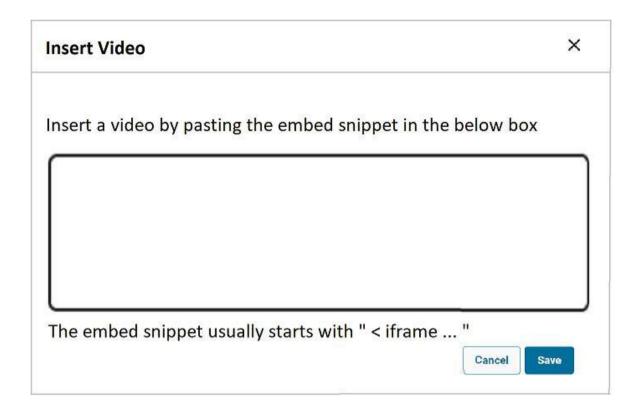
Add blog post>Content Formating>Insert Imge



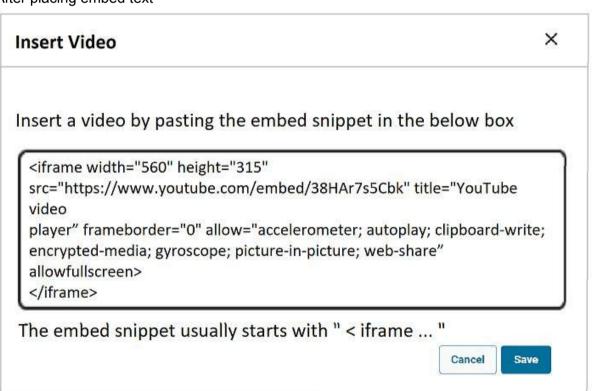
### Edit image



Add blog post>Content Formating>Insert Vidoe



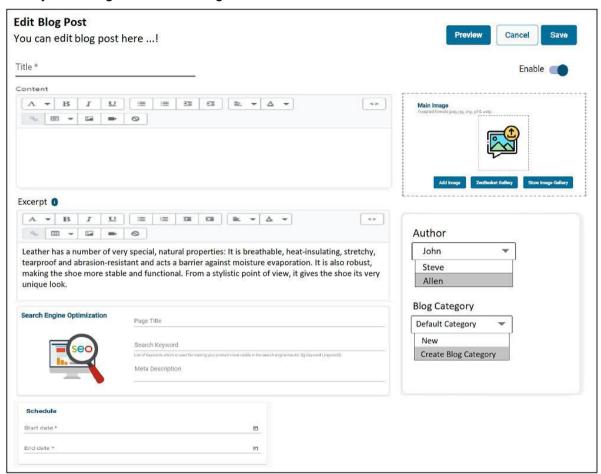
#### After placing embed text



### **Edit Blog Post**

As an Admin I should be able to edit an existing blog post to change the Title, content, publish date, author, or other blog post details,

Make your changes to the existing content and Click Save.



S.No	Field	Туре	Description	Validation	Validation message
1.	Title	Text Field	Enter a title for the blog post	Regiured	Title name is required
2.	Content Formatting	Text Formatting Tools	This field uses the rich text editor, so Ican format my post content. I can also add an image, embed a video or other media, or insert a link.  • Formatting • Bold • Italic • Underline • Bulleted list		

			<ul> <li>Numbered list</li> <li>Outdent</li> <li>Indent</li> <li>Alignment</li></ul>		
2.a)		A Pop up will	open, if "Insert Link" was chosen	,	
	Insert Link>Link to	Text Field	Paste the blog link	Reqiured	
	Insert Link>Open this link in	Drop down	The options are:  Same Window A New Window		
	Insert Link>Link title	Text Field	Enter the link title		
	"Save", and "Cancel'	Button			
	Close	Icon			
2.b)		Below options	s will appear, if "Insert table" was	chosen,	
	Insert table>	Selectable	Add/update table format and then add a text within in a table.  The options are:  Insert row above Insert row below Insert Column before Insert Column after Delete row Delete column Delete table		

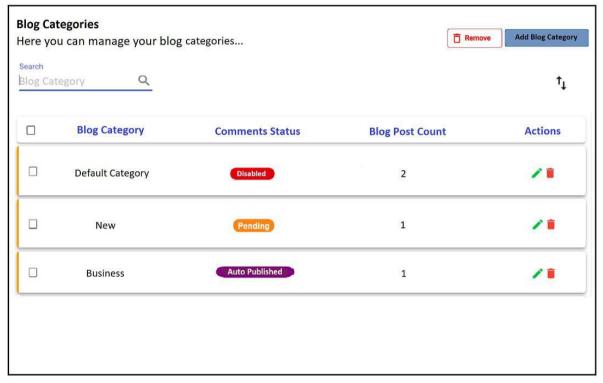
Insert image Add image from Add inage from Add image from Add inage from Add image from Add image from Add inage from Add in						
image>Add alt text for the Image  Insert image>Edit Image  Insert image>Edit Image  Insert image>Edit Image  Insert image>Re move Image  2.d)  A Pop up will open, if "Insert video" was chosen,  To upload video to the blog, go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  • Video length: Up to 1 GB • Video resolution: Up to 4K (4096 x 2160 px) • Video freye: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in the box below.	2.c)	image>Add	Button	image from Add image(my computer), ZenBasket Gallery and Image Gallery.  Image Limitation: upto 10 images. Image Size(can't exceed): 20		
image>Edit Image  give some spacing in the left, right, top, and bottom alignment, then click the "Edit image" button, and changes will be updated.  Insert image>Re move Image  2.d)  A Pop up will open, if "Insert video" was chosen,  To upload video to the blog, go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  ■ Video length: Up to 1 GB ■ Video resolution: Up to 4K (4096 x 2160 px) ■ Video file type: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in the box below.		image>Add alt text for	Text Field			
image>Re move Image  2.d)  A Pop up will open, if "Insert video" was chosen,  To upload video to the blog, go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  • Video length: Up to 10 minutes • Video size: Up to 1 GB • Video resolution: Up to 4K (4096 x 2160 px) • Video file type: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in the box below.		image>Edit	Icon	give some spacing in the left, right, top, and bottom alignment, then click the "Edit image" button, and changes		
Insert video  To upload video to the blog, go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed icon button, copy the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  • Video length: Up to 10 minutes  • Video size: Up to 1 GB  • Video resolution: Up to 4K (4096 x 2160 px)  • Video file type: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in the box below.		image>Re move	Icon			
video  go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed icon button, copy the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  Video length: Up to 10 minutes  Video size: Up to 1 GB Video resolution: Up to 4K (4096 x 2160 px) Video file type: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in the box below.	2.d)		A Pop up will	open, if "Insert video" was chose	n,	
				go to the you tube, select the video which you want to upload the blog, paly it and click share icon, then click the embed icon button, copy the embed code and paste it in the insert video pop up.  If you're uploading video files, then make sure the requirements:  • Video length: Up to 10 minutes  • Video size: Up to 1 GB  • Video resolution: Up to 4K (4096 x 2160 px)  • Video file type: .mp4 or .mov  Note: Insert a video by pasting the embed snippet in		
		"Save",	Button			

		Υ		Υ	Υ
	and "Cancel'				
	Close	Icon			
3.	Add a Main image		The main image will display the landing page of the blog.		
	>Add Image	Button	I should be able to uplaod image from Add image(my computer), ZenBasket Gallery and Image Gallery.(One image at a time) Note: An image size of 918px x 483px is ideal(Dukaan)		
	Insert image>Add alt text for the Image	Text Field	I should be able to add alt text for the uplaoded image		
	Insert image>Edit Image	Icon	Edit image, I can add the image alt text in this text field		
	Insert image>Re move Image	Icon			
4.	Excerpt		I can display excerpts from a blog post on the blog landing page(it will display below the main image and blog title on the storefront). I can be able to include images, text formatting, and links in my excerpt.  This field uses the rich text editor, so Ican format my post content. I can also add an		
			image, embed a video or other media, or insert a link.		
5.	SEO	Link Title - Text Field Description -	Click on edit SEO, I can edit the page title, description and page URL Defaultly, Title should be as a blog title and url as blog url.		

		Text Box URL - Text Field			
6	Availability	Toggle	Blog posts are hidden by default. When ready to publish the post, then enable the toggle button.		
7	Schedule	Date picker Time Picker	set a specific publishing date and time for the post.(Only when blog post availability status is Hidden)		
8.	Other details	3			
	a)Author	Drop Down	Author selects the name of the person writing the post. Only the names of the store owner and staff appear in the drop-down menu.		
	b) Bolg category	Drop Down	The online store has a default blog called "Default Category", I can keep this blog, or I can create my own with a custom name		
	"Create new blog">Blog Title	Text Field	I can create my own with a custom name by clicking "Create new blog" link, and enter the blog title. After saving the blog post, the given Blog title will be displayed in the "Manage blogs" sub menu. Blog title display above the main image on the storefront.	Required (once i click create new blog)	Blog title is required
9.	Comments status	Text with link	I can able to view comments for selected blog category		
10.	Save	Button	The success pop up should be, "The new blog post updated successfully" with Okay		
11.	Cancel	Button	The warning pop up should be, "You have unsaved changes. Are you sure you want to leave this page?" with "Yes", "No"		
12.	Preview	Button	After saving, As an Admin, I		
					·

on my website.
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## **Blog Categories**



Initially, default category is listed in the list.

While creating blog post the selection of of blog category is "Create new blog" option means, the newly added Blog Title also listed in this page.

### Manage Blog category List

S.I	No Fields	Туре	Options/Conditions	Description
1.	Search	Text Field	Blog Category Title as	The searched blogs will be

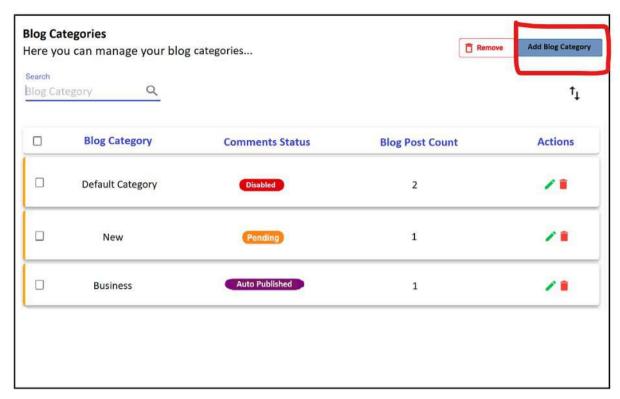
			placeholder text	displayed
2.	Sort	Dropdown	The options are,  → Blog Category Title  (A-Z)  → Blog Category Title  (Z-A)	"Blog Category Title (A-Z)" should be the default option. When selecting one of the sort's options, the appropriate result will be shown in the list page.
4.	Add blog	Button		To create a blog using the "Add blog" button
5.	Table Title			Bog Category, Comments Status, Blog Post Count, Actions - Edit, Delete
6.	Bulk Action		Bulk Delete	
7.	Edit	Icon	When you have edited the blog, change the blog title, after you have saved, the changes will be updated to the existing and newly creating blog posts.	
8.	Delete	Icon		To delete the blog

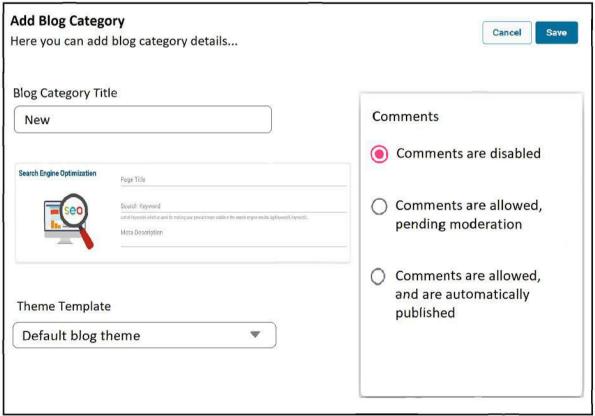
## **Create Blog category**

As an Admin, I should be able to create a blog category by clicking "Add Blog" button. So that, I can able to categorized the blog post within it.

Blog Management> Blog category> Add Blog Category

Add a blog category, give your blog a title, and then select how you want to manage comments.





S	.No	Field	Туре	Description	Validation	Validation message
1		Blog Category Title	Text Field	Enter a title for the blog category	Reqiured	Blog title name is required

	1	T T	·	1	·
2.	SEO	Link  Title - Text Field  Description - Text Box URL - Text Field	Click on edit SEO, I can edit the page title, description and page URL Defaultly, Title should be as a blog category title and url as blog category url.  Title - Auto fetched from Blog category title		
3.	Comments	Radio Button	Comments can provide a place for conversations about your business and products. You can allow customers to comment on your blog posts, disable comments, or allow comments pending moderation.  When you create a new blog, comments are disabled by default.they will not displayed any comments.  The options are  1. Comments are disabled 2. Comments are disabled 2. Comments are allowed and automatically disabled		
4.	Category theme template	Dropdown	You have created a custom template for blog categories, you can select a template. In the template drop-down menu, select the template that you want to use for the blog category. All of the posts in the blog category will use the template.		
5.	Save	Button	The success pop up should be, "The blog category created successfully" with Okay		
6.	Cancel	Button	The warning pop up should be, "Are you sure, you want to leave this page" with "Yes", "No"		

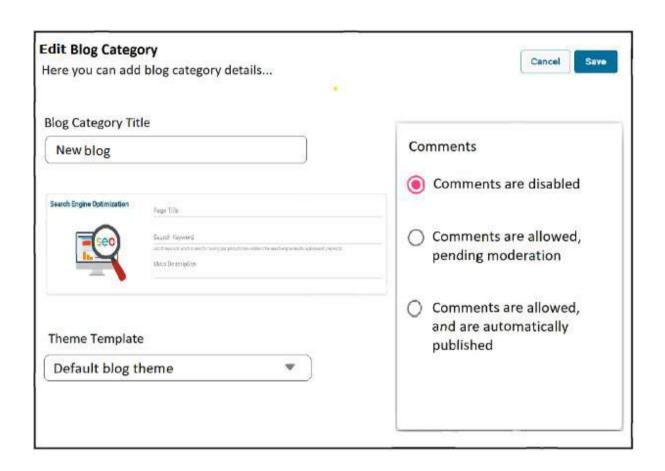
Add Blog Post Cancel You can add blog post here ...! Enable ( A + B / M = = 0 0 k + A + 4+ Main mage - H - G - 0 A - B I M = = B B B & - A -94 9 m - u - 0 Author John Steve Allen Blog Category Search Engine Optimization Production: Default Category New Baled/ Reynold wen besetation: distance. Establish T

Once you have created it, the created blog category title shown in the blog post,

### **Edit Blog Category**

As an Admin I should be able to edit an blog category title, to change the comments checkbox, SEO content,

Make your changes and click save button



S.No	Field	Туре	Description	Validation	Validation message
1.	Blog Category Title	Text Field	Enter a title for the blog category	Reqiured	Blog title name is required
2.	SEO	Link  Title - Text Field  Description - Text Box URL - Text Field	Click on edit SEO, I can edit the page title, description and page URL Defaultly, Title should be as a blog category title and url as blog category url.		
3.	Comments	Radio Button	Comments can provide a place for conversations about your business and products. You can allow customers to comment on your blog posts, disable comments, or allow comments pending moderation.  When you create a new blog, comments are disabled by default.they		

			will not displayed any comments.  The options are 4. Comments are disabled 5. Comments are disabled pending mderation 6. Comments are allowed and automatically	
4.	Category theme template	Dropdown	You have created a custom template for blog categories, you can select a template. In the template drop-down menu, select the template that you want to use for the blog category. All of the posts in the blog category will use the template.	
5.	Save	Button	The success pop up should be, "The blog category updated successfully" with Okay	
6.	Cancel	Button	The warning pop up should be, "You have unsaved changes. Are you sure you want to leave this page?" with "Yes", "No"	

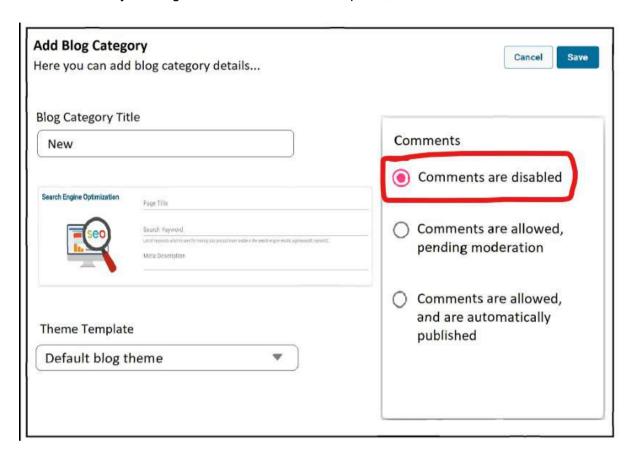
# **Comments Status on blog posts - Hold**

Comments can provide a place for conversations about your business and products. You can allow customers to comment on your blog posts, disable comments, or allow comments pending moderation.

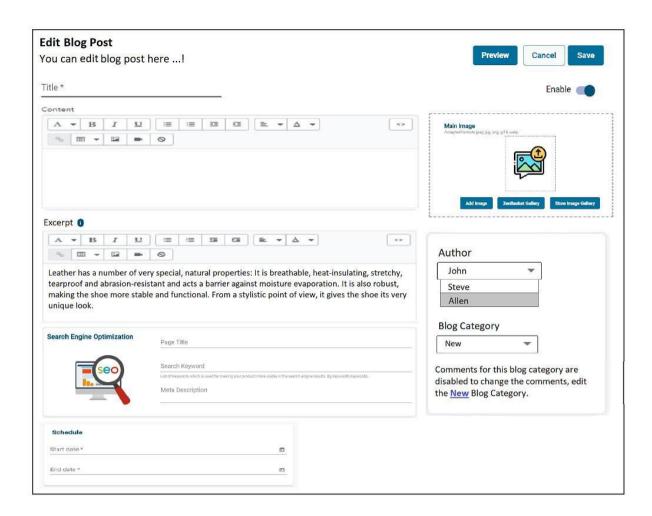
When you create a new blog, comments are disabled by default.

### a) Comments are disabled

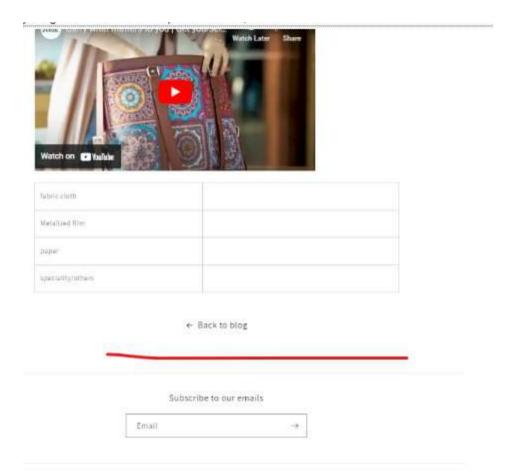
Visitors to your blog can't leave comments on posts,



Comments are disabled, then the given comments are notified in the blog post in the "edit blog post"

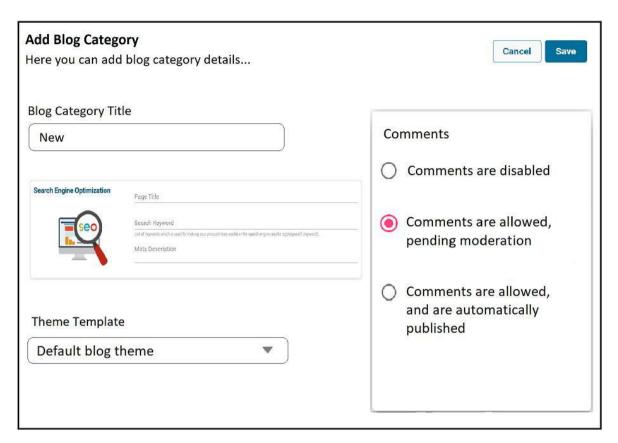


Storefront>>To display blogs on the store without comments,



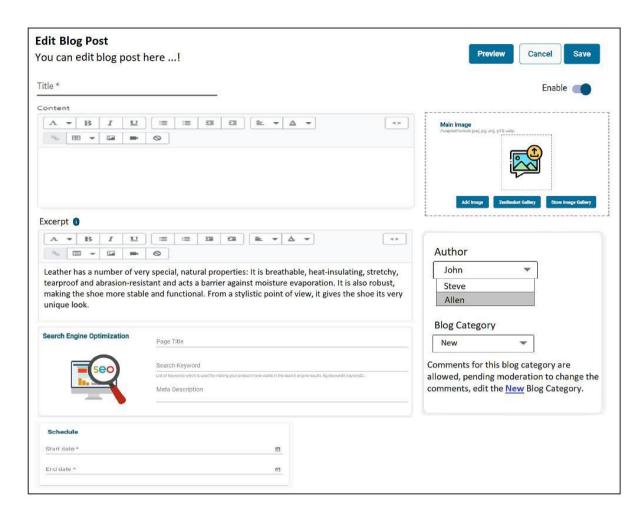
## b) Comments are allowed pending moderation

Visitors to your blog can leave comments, but you will need to review the comments before they will appear on your blog.

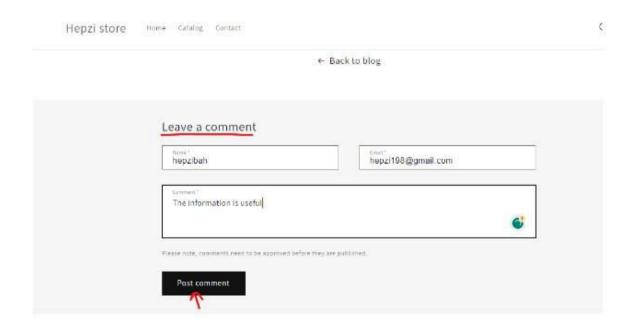


Click Comments are allowed and then click the save button,

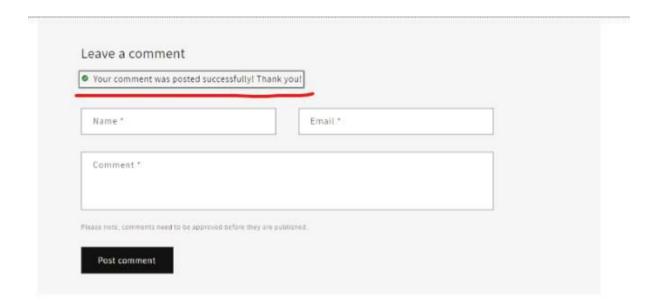
Comments are allowed, pending moderation, then the given comments are notified in the "edit blog post"



Storefront>>To display blogs on the store Comments are allowed, you have to post the comment.



Click the post comment button, and your comments will be posted,



# Manage pending comments

When the comments status was set to the blog category as "comments are allowed, pending moderation".

When a visitors gave any comments on the blog post, the comments' moderation status will be listed here with "Not Approved" status.

Blog Management>Manage Pending Comments

## List page

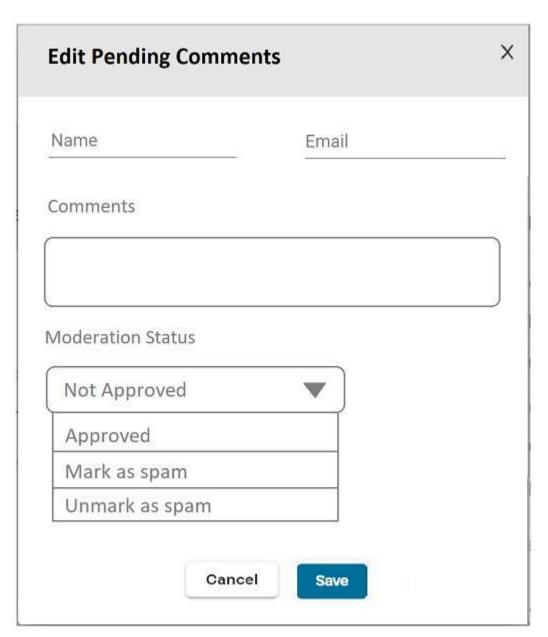


S.No	Fields	Туре	Options/Conditions	Description
1.	Search	Text Field	Comments as placeholder text	The searched comments will be displayed
2.	Sort	Dropdown	The options are,  → Newest First → Oldest First	"Newest First" should be the default option. When selecting one of the sort's options, the appropriate result will be shown in the list page.
4.	Filter	Radio button(Status)	"Status" should contain following options,	Reset Filter & Close button available at the filters header. After filtering the options in Status, "Apply" button and Individual "Reset" icon will be shown. After clicking "Apply" button, the appropriate result will shown in the list page.
5.	Table Title			Name, Email, Comments, Moderation Status, Actions - Edit, Delete
6.	Bulk Action		Bulk Delete	

7.	Edit	Icon	
8.	Delete	Icon	To delete the pending comments.

For controlling the blog comments, we can have the control at the **global level** as well as for individual **blog** level.

### **Edit Comments**



			1		·
S.N	Field	Type	Description	Validation	Validation message
J.14	i ieiu	l i y p e	Description	Valluation	vanuation message

o					
1.	Name	Text Field	Auto filled based on storefront data	-	-
2.	Email	Text Field	Auto filled based on storefront data	-	-
3.	Commen ts	Text Area	Auto filled based on storefront data	-	-
4.	Moderati on Status	Radio Button	The Moderation status are,  ➤ Not Approved  ➤ Approved  ➤ Mark as spam  ➤ Unmark as spam		
5.	Save	Button	"The Status Updated Successfully"		
6.	Cancel	Button	itton		
7. Close Icon					

## b) 1. Approve comments

To display approved comments on the storefront,

Home	e Catalog Contact	
	Metalized film	
	paper	
	speciality/others	

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### b) 2. Mark as spam comments(hide)

Flagged comments won't be displayed on your blog, but they will appear in your admin. You can mark comments as spam manually.

Note: If a selected comment is mistakenly marked as spam, then you can click Unmark as spam. This will remove the flag and send a notification to ZenBasket to help improve the spam filters.

### b) 3. Delete comments

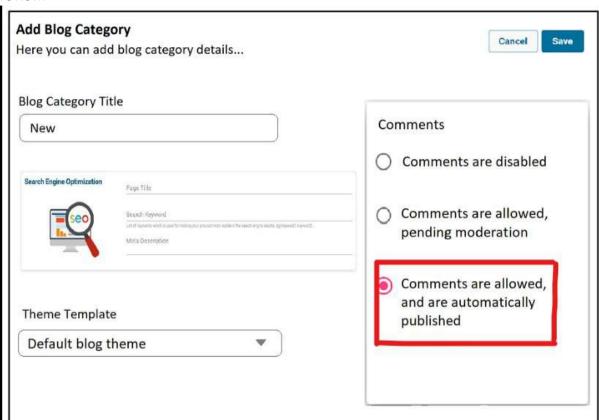
You delete the comments by clicking the remove icon against the comment.

You can also delete multiple comments using a bulk delete action

Sholud show the warning message as "Are you sure you want to remove the selected comments?"

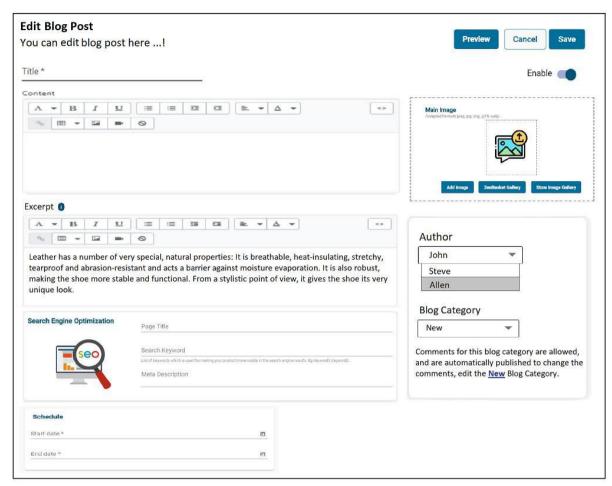
### 4. c ) Comments are allowed, and are automatically published

Visitors to your blog can leave comments and they will appear on your blog without your review.

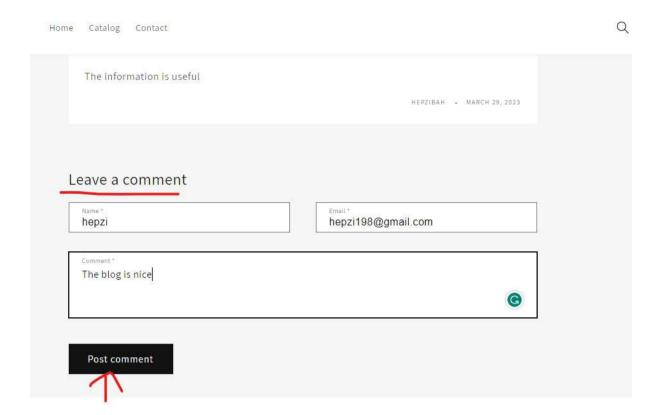


Click the save button, and comments are automatically published,

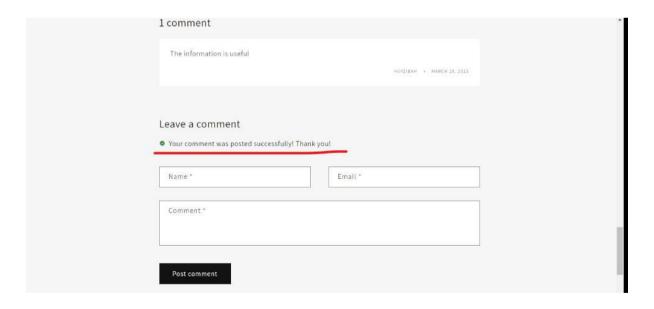
Comments are allowed and are automatically published, then the given comments are notified in the "edit blog post"



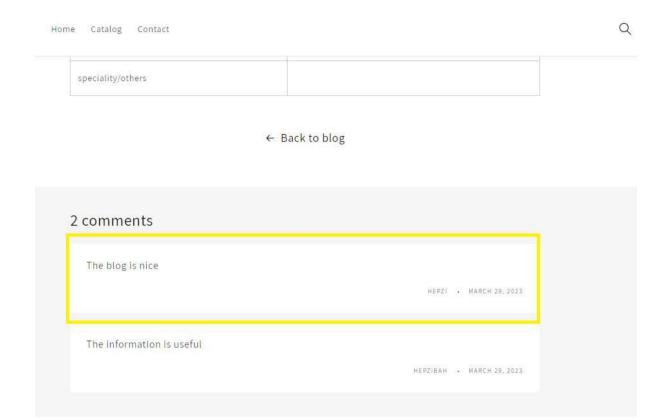
Storefront>>Comments are notified on the blog post page below,



Click the post comment button, the comments are automatically published



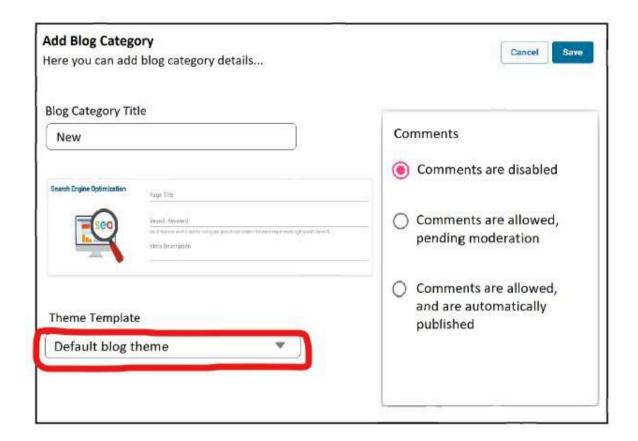
Comments published immediately,



# Create a new blog template (for customizing the theme)

You can create a template to customize the layout of all of the posts in a blog. For ex, you could create a template for a blog that will feature a lot of images on posts, and the template is used for all of the posts.

For the blog post, the theme template in the default blog post,



Click customize in the design menu and create a new template for the theme,

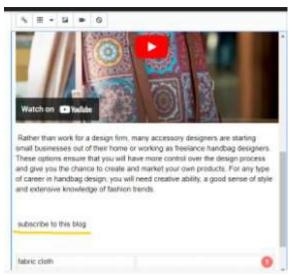
- 1.Select blog post menu
- 2. Click on the "Create New Template"
- 3. Enter New Template Name and based on model
- 4.Click on Save

#### Template customization:

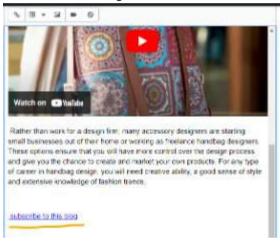
- 1.Edit the featured image
- 2.Show/Hide date and author
- 3. Change the title and add metafield options
- 4.Add a new collage multimedia collage section
- 5. Then add the image banner for this section
- 6.then add the link in main menu, blog posts to add the url
- 7.Click on Save

### Invite customers to subscribe to your blog

You can include your feed URL in a blog post to invite customers to subscribe to your blog while creating the blog,



Content formatting>Insert Link>Paste the link url and window selection



To display storefront,

honziPlage	Home Catalog	Contact	Plog	
hepziBlogs	Home Catalog	Contact	Blog	
	extensive kr	nowledge o	f fashion trends.	

fabric cloth	
Metalized film	
paper	
speciality/others	

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