QUHAN HE

aquhan@hotmail.com | 7326680888 | New York, New Jersey 08873

Education

Expected in 06/2026
New York, NY

Bachelor of Arts in Communication Design
Parsons School of Design

Experience

06/2024 - 08/2024
BlueMedia-
MadHouse Inc
Shanghai, China

Visual Advertising Intern
- Engaged with the creative team to execute and enhance advertising visual designs.
- Develop the production and post-editing of visual content, including video, posters, and social media images, and other promotional materials.
- Designed and managed the post-launch operations of product media pages.
- Active in evaluating advertising effectiveness and gathering feedback to drive design improvements.

10/2023 - 10/2023
Grace Khan New
York Fashion Week
New York, NY

Backstage Management
- Set up event furnishings, props, and costumes.
- Supervised stage setup for rehearsals and performances.
- Styled and dressed models.
- Assisted with guest tracking, inquiries, and requests.

08/2021 - 10/2021
Theater Production:
Don't Touch
HUANGFEIHONG's
Cla
Beijing, China

Assistant Producer
- Coordinated casting, auditions, and rehearsals with the production team.
- Managed administrative tasks, including prop and costume coordination, budget tracking, and stage setup.
- Assisted in marketing and advertising, including poster design and social media management.

05/2021 - 08/2021
BRTV-The Forbidden
City
Beijing, China

Assistant Director Intern
- Conducted historical research on the Beijing Imperial Palace.
- Contributed to cultural relics restoration and environmental filming.
- Managed post-production, including online editing and poster design.

Skills

Softwares:
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Audition
- Procreate
- Figma

Others:
- Website building
- HTML
- CSS
- JavaScript
- Visual design
- Video editing

Languages

English:
Native/ Bilingual

Chinese (Mandarin):
Native/ Bilingual

French:
Professional

Portfolios Website

- https://heq879.github.io/maezzy-/index.html