Personal Portfolio Website Plan

# Your Name: Drea Cologgi

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: Portfolio that showcases work. Plan should include room to scale up for marketing business offerings, rates etc.

Idea 2:

Idea 3:

Idea 4:

Idea 5:

# Website Plan

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| **Topic** | **Questions** | **Answers** |
| **Purpose of Website** | What is the purpose and goal of the website? | Serve as an extension of my CV and showcase tangible work I have completed in my field of design, emphasizing Instructional Design work |
| **Target Audience** | Describe the target audience (age, gender, demographics) | Employers of all genders. Stakeholders, SMEs who are likely older than me but also peers that could be similar age and background. |
| **Graphics** | What graphics will you use on the website? | Personal logo. Minimalist treasuremap theme, clear and professional but distinctive enough to be recognizable. |
| **Color** | What colors will you use within the site to enhance the purpose and brand? | Red, off black, beige brown. Mimics the colors of treasure map for audience to discover about me. Also symbolizes the treasure of learning journey. |
| **Accessibility** | How will the website accommodate people with disabilities? | Need to use common language that speaks to multiple levels and descriptive text to make any visuals clear. |
| **Project Timeline** | Identify the project timeline | 4-6 months |

# Wireframe

Sketch the wireframe for your home page below.

# Site map

Create a site map for the website below.