

Winning 777 Game Procedures

Introduction

These are the Game Procedures for WINNING 777 (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).

Game details

Game Name: "WINNING 777"

Game Number: "Game 1344"

Retail Sales Price: £3 per Scratchcard






There is a 1 in 3.70 overall chance of winning a Prize on each Scratchcard in this Game. There are 15,942,960 Scratchcards in the initial print run of this Game.

How to play and win

















There are three Play Areas on a Scratchcard labelled as GAME 1, GAME 2 and GAME 3.

Players can win up to 15 times on a Scratchcard.

GAME 1

The GAME 1 Play Area has five  motifs and the word 'PRIZE' (the "Prize Box") directly below each  motif. You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of a  motif in the GAME 1 Play Area. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box directly below that  Play Symbol.

Play Symbols and Play Captions for GAME 1

Play Symbols					
Play Captions	PURSE	GLDBAR	-CASE	MNYTRE	POTGLD
Play Symbols					
Play Captions	CHEST	-WAD-	CROWN	GLDKEY	-RING-
Play Symbols					
Play Captions	-CAR-	NCKLCE	WATCH	YACHT	PLANE
Play Symbols					
Play Captions	-WIN-				

Five Play Symbols with their matching Play Captions will appear under the coating in the GAME 1 Play Area. Only the GAME 1 Play Symbols and Play Captions can be used to play GAME 1.



PGPM1344

Camelot UK Lotteries Limited, PO Box 287, Watford WD18 9TT.
The National Lottery Line 0333 234 5050. Call charges as above.



YOUR NUMBERS
MAKE AMAZING
HAPPEN




Prize Symbols and Prize Captions for GAME 1


Prize Symbols	£3.00	£5.00	£10.00	£20.00	£40.00
Prize Captions	THREE	-FIVE	-TEN-	TWNTY	FORTY
Prize Symbols	£100	£500	£1,000	£10,000	£300K
Prize Captions	-HUND	FVHUN	-THOU	TNTHO	TRHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the GAME 1 Play Area. Only the Prize Symbol and its matching Prize Caption under the coating of a Prize Box in the GAME 1 Play Area can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 1.


GAME 2

The GAME 2 Play Area has six ROWS labelled as 'ROW 1', 'ROW 2', 'ROW 3', 'ROW 4', 'ROW 5' and 'ROW 6' (each a "ROW").

Each ROW has the ROW number, two  motifs, a  symbol and the word 'PRIZE' (the "Prize Box"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal two Play Symbols with their matching Play Captions which add up to exactly SEVEN under the coating of the  motifs in a ROW in the GAME 2 Play Area. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.

If you find two  Play Symbols with their matching Play Captions under the coating of the  motifs in a ROW, You will, providing the requirements of the Rules and these Procedures are met, win a Prize. The Prize will be equal to double the amount of the Prize Symbol with its matching Prize Caption under the coating of the Prize Box for that ROW.

Play Symbols and Play Captions for GAME 2

Play Symbols	1	2	3	4	5
Play Captions	-ONE-	-TWO-	THREE	-FOUR	-FIVE
Play Symbols	6				
Play Captions	-SIX-	DOUBL			

Two Play Symbols with their matching Play Captions will appear under the coating of each ROW in the GAME 2 Play Area. Only the GAME 2 Play Symbols and Play Captions can be used to play GAME 2. Play Symbols in one ROW cannot be combined with Play Symbols in any other ROW to win a Prize.

Prize Symbols and Prize Captions for GAME 2

Prize Symbols	£3.00	£5.00	£10.00	£20.00	£40.00
Prize Captions	THREE	-FIVE	-TEN-	TWNTY	FORTY
Prize Symbols	£100	£500	£1,000	£10,000	£300K
Prize Captions	-HUND	FVHUN	-THOU	TNTHO	TRHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the GAME 2 Play Area. Only the GAME 2 Prize Symbol and its matching Prize Caption under the coating of a Prize Box in the GAME 2 Play Area can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of that ROW in GAME 2.






GPGM1344



Camelot UK Lotteries Limited, PO Box 287, Watford WD18 9TT.
The National Lottery Line 0333 234 5050. Call charges as above.





**YOUR NUMBERS
MAKE AMAZING
HAPPEN**

GAME 3

The GAME 3 Play Area has four ROWS labelled as 'ROW 1', 'ROW 2', 'ROW 3' and 'ROW 4' (each a "ROW"). Each ROW has the ROW number, three  motifs and the word 'PRIZE' (the "Prize Box"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of one of the  motifs in a ROW. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.

If you reveal two  Play Symbols with their matching Play Captions under the coating of the  motifs in a ROW, You will, providing the requirements of the Rules and these Procedures are met, win a Prize. The Prize will be equal to double the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.

If you reveal three  Play Symbols with their matching Play Captions under the coating of the  motifs in a ROW, You will, providing the requirements of the Rules and these Procedures are met, win a Prize. The Prize will be equal to triple the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.

Play Symbols and Play Captions for GAME 3

Play Symbols					
Play Captions	-ONE-	-TWO-	THREE	-FOUR	-FIVE
Play Symbols					
Play Captions	-SIX-	EIGHT	-NINE	SEVEN	

Three Play Symbols with their matching Play Captions will appear under the coating of each ROW in GAME 3. Only the GAME 3 Play Symbols and Play Captions can be used to play GAME 3. Play Symbols in one ROW cannot be combined with Play Symbols in any other ROW to win a Prize.

Prize Symbols and Prize Captions for GAME 3

Prize Symbols	£3.00	£5.00	£10.00	£20.00	£40.00
Prize Captions	THREE	-FIVE	-TEN-	TWNTY	FORTY
Prize Symbols	£100	£500	£1,000	£10,000	£300K
Prize Captions	-HUND	FVHUN	-THOU	TNTHO	TRHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of the Prize Box in a ROW in GAME 3. Only the GAME 3 Prize Symbol and its matching Prize Caption under the coating of a Prize Box in the GAME 3 Play Area can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of that ROW in GAME 3.

Prize Amounts, Number of Prizes and Odds

Prize Amount	Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game
£3	1,594,338	10
£5	1,488,030	11
£10	318,822	51
£10 £5 DOUBLER	478,282	34



Prize Amount	Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game
£20	53,131	301
£20 (£3 x 5) + £5	106,307	150
£20 £5 TRIPLER + £5	159,409	101
£20 £5 x 4	53,166	300
£40	3,547	4,495
£40 £5 x 8	7,597	2,099
£40 £5 DOUBLER + (£3 x 10)	8,872	1,797
£40 (£3 x 5) + (£5 x 5)	8,858	1,800
£40 £10 DOUBLER + (£3 x 5) + £5	6,353	2,510
£40 £10 TRIPLER + (£5 x 2)	8,196	1,946
£40 (£3 x 5) + £5 + £20	5,708	2,794
£100	1,130	14,109
£100 (£5 x 10) + (£10 x 5)	1,389	11,479
£100 £10 DOUBLER + (£3 x 10) + (£5 x 2) + £40	1,915	8,326
£100 £20 DOUBLER + (£3 x 5) + (£5 x 9)	1,770	9,008
£100 (£3 x 5) + (£5 x 7) + £10 + £40	1,647	9,680
£100 £5 TRIPLER + (£3 x 5) + (£10 x 7)	1,526	10,448
£500	65	245,277
£500 £20 DOUBLER + £100 TRIPLER + (£3 x 5) + (£5 x 3) + £10 + (£40 x 3)	185	86,179
£1,000	14	1,138,783
£1,000 £500 DOUBLER	16	996,435
£1,000 £100 x 10	18	885,720
£1,000 £10 DOUBLER + £100 TRIPLER + (£3 x 5) + £5 + £20 + £40 + £100 + £500	28	569,392
£1,000 (£3 x 5) + £5 + (£20 x 4) + (£100 x 4) + £500	19	839,104
£1,000 £10 TRIPLER + (£5 x 6) + £20 + (£40 x 3) + (£100 x 3) + £500	17	937,822
£1,000 £40 TRIPLER + (£3 x 5) + £5 + (£20 x 3) + (£100 x 3) + £500	23	693,173
£10,000	3	5,314,320
£300,000	4	3,985,740

As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

Prize Value In The Game

The total value of Prizes in the print run of Scratchcards for the Game represents 66.96% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcards for the Game is £32,027,404. The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Camelot's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, or future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Camelot without knowledge of whether they are Prize bearing Scratchcards).

General

In the event of any conflict between the Rules, these Procedures and any other information issued by Camelot in relation to this Game, the Rules will take priority followed by the Procedures and then any other information issued by Camelot.



GPGM1344

Camelot UK Lotteries Limited, PO Box 287, Watford WD18 9TT.
The National Lottery Line 0333 234 5050. Call charges as above.



**YOUR NUMBERS
MAKE AMAZING
HAPPEN**