# Bayesian Hierarchical Temporal Modeling and Targeted Learning with Application to Reproductive Health

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## Follow along

http://herbsusmann.com/defense

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  - Chapter 3: methods for estimating the effect of interventions on family planning outcomes.

### Outline

1 Chapter 1: Temporal models for demographic and global health outcomes in multiple populations

- 2 Chapter 2: Flexible Modeling of Transition Processes with B-splines
- 3 Chapter 3: Automatic Bayesian Targeted Likelihood Estimation of Marginal Structural Models

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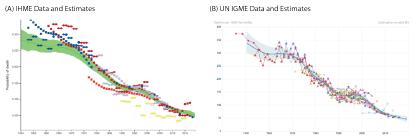
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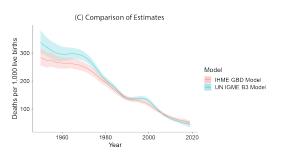
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- · Comparing across models can be difficult.
- This chapter: an overarching model class called *Temporal Models* for *Multiple Populations* (TMMPs).

- Published in International Statistical Review:
  - Susmann, Herbert, Monica Alexander, and Leontine Alkema.
     "Temporal Models for Demographic and Global Health Outcomes in Multiple Populations: Introducing a New Framework to Review and Standardise Documentation of Model Assumptions and Facilitate Model Comparison." International Statistical Review (2022).

## Under-5 Mortality Rate (U5MR) Models

#### Under-five Mortality Rate Estimates in Senegal, 1950-2019





### A glance at the IHME GBD model...

The model for GPR was

$$\mu_t = f(t) + S_t$$
$$f(t) \sim GP(M, C)$$

#### Where

 $\mu_t$  is the true  $\log_{10}(5q0)$  at time t

f(t) is the baseline mortality risk

 $\mathcal{S}_t$  is excess mortality due to fatal discontinuities estimated independently of f(t)

M is the mean for the Gaussian process

C is the covariance for the Gaussian process

#### Spatiotemporal smoothing

The spatiotemporal stage smooths the residuals between the predicted time series of 5q0 and the adjusted raw data over time and across countries in the same GBD region. The predicted time series for this smoother was obtained from the equation below; no random effects or survey type fixed effects were included.

$$predicted_5 m_{0,cy} = \exp[\beta_1 * \log(LDI_{cy}) + \beta_2 * education_{cy} + \alpha_{intercept}] + \beta_3 * HIV_{cy}$$

We first found the residuals between the predicted time series, above, and the adjusted points. We then applied a combination of smoothing functions to these residuals. For each country-year, we weighted all

### A glance at the UN IGME model...

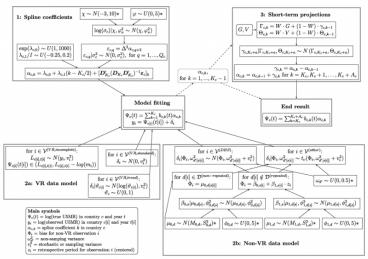


Fig. 3. Model overview. This chart summarizes the model used to estimate the U5MR. In the center is the description of the "Model fitting" part, where  $\Psi_c(t)$  refers to the true U5MR on the log-scale, which was modeled with a Bayesian penalized spline regression model, as summarized in block 1 (see Section 3.1). The models for the error term  $\delta_t$  for observed  $\log(U5MR)$  are described separately for VR and non-VR data in blocks 2a and 2b (see Section 3.2). Short-term projections are summarized in block 3 (see Section 3.3).

• Let  $\eta_{c,t}$  be the true value of the indicator in country c at time t (c = 1, ..., C, t = 1, ..., T).

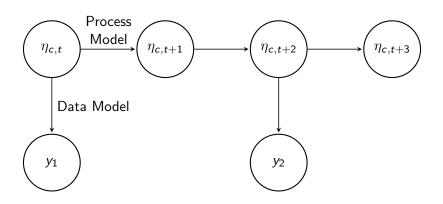
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- Process model describes evolution of  $\eta_{c,t}$ .
  - Covariates
  - Systematic trends
- Data model describes relationship between  $y_i$  and  $\eta_{c[i],t[i]}$ .



## Data Model Examples

### Examples of data models:

• Normal:

$$y_i | \eta_{c[i],t[i]}, \sigma_i^2 \sim N(\eta_{c[i],t[i]}, \sigma_i^2)$$

where  $y_i \in \mathbb{R}$  and  $\sigma_i^2$  is the sampling variance.

• Binomial:

$$y_i | \eta_{c[i],t[i]} \sim \operatorname{Binom}(n_i, \eta_{c[i],t[i]})$$

where  $y_i$ ,  $n_i$  are integers.

### Process Model

$$g_1(\eta_{c,t}) = \underbrace{g_2(X_{c,t},\beta_c)}_{\text{covariate}} + \underbrace{g_3(t,\eta_{c,s\neq t},\alpha_c)}_{\text{systematic}} + \underbrace{a_{c,t}}_{\text{offset}} + \underbrace{\epsilon_{c,t}}_{\text{smoothing}}$$

### Covariate component

$$g_1(\eta_{c,t}) = \underbrace{g_2(X_{c,t},\beta_c)}_{\text{covariate}} + \underbrace{g_3(t,\eta_{c,s\neq t},\alpha_c)}_{\text{systematic}} + \underbrace{a_{c,t}}_{\text{offset}} + \underbrace{\epsilon_{c,t}}_{\text{smoothing}}$$

Regression function for incorporating covariates.

## Systematic component

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• Parametric function for modeling systematic temporal trends.

### Offset

$$g_1(\eta_{c,t}) = \underbrace{g_2(X_{c,t},\beta_c)}_{\text{covariate}} + \underbrace{g_3(t,\eta_{c,s\neq t},\alpha_c)}_{\text{systematic}} + \underbrace{a_{c,t}}_{\text{offset}} + \underbrace{\epsilon_{c,t}}_{\text{smoothing}}$$

 The offset term incorporates external information, for example from a separate modeling step.

# **Smoothing Component**

$$g_1(\eta_{c,t}) = \underbrace{g_2(X_{c,t},\beta_c)}_{\text{covariate}} + \underbrace{g_3(t,\eta_{c,s\neq t},\alpha_c)}_{\text{systematic}} + \underbrace{a_{c,t}}_{\text{offset}} + \underbrace{\epsilon_{c,t}}_{\text{smoothing}}$$

- The smoothing component allows data-driven deviations from the other components, while still enforcing smoothness.
- Many choices B-splines, Gaussian processes, AR(p), RW(p), spatio-temporal smoothing, ...

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- Hierarchical modeling is a way to share information between countries.
- Example: hierarchical model with one level of hierarchy for a country-specific parameter  $\theta_c$ :

$$\theta_c \mid \theta_w, \sigma_\theta \sim N(\theta_w, \sigma_\theta^2)$$

## Comparing the example models...

	GBD	B3						
$\eta_{c,t}$	U5MR	U5MR						
$g_1(\cdot)$	$log_{10}$	log						
Process model formula	$g_1(\eta_{c,t}) =$	$g_1(\eta_{c,t}) = g_3(t, \boldsymbol{\alpha}_c) + \epsilon_{c,t}$						
	$g_2(\mathbf{X}_{c,t}, \boldsymbol{\beta}) + a_{c,t} + \epsilon_{c,t}$							
Covariate Component								
$g_2(\cdot)$	non-linear regression	•						
	formula (Equation							
	1.4.1)							
Covariates	LDI, EDU, HIV							
Systematic Component								
$g_3(\cdot)$	•	$\alpha_{c,0} + \alpha_{c,1}(t - t_c^*)$ , with $t_c^* \approx \text{middle of}$						
		observation period						
$\alpha_c$		intercept $\alpha_{c,0}$ and slope $\alpha_{c,1}$						
Offsets								
$a_{c,t}$	offsets obtained from	•						
	smoothed residuals							
	of a mixed-effects							
	regression model fit							
Stochastic smoothing (								
B	B = I	$B_{c,k} = \text{cubic B-splines}, \text{ knots every 2.5}$						
		years						
$s(t_1, t_2)$	Matérn	indep. $s(t_1, t_2) = \sigma_{\tau,c}^2 1(t_1 = t_2)$						
r	0	2						
$\mathcal{K}_{d,c}$		$\mathcal{K}_{0,c} = \{k^*\},  \mathcal{K}_{1,c} = \{2, \cdots, K_c\}$						

#### Contributions

- A model class, Temporal Models for Multiple Populations (TMMPs), that encompasses many existing demographic and health models.
  - Model class makes a clear distinction between the process model and the data model.
  - Process model is split into building blocks: covariates, systematic trends, offsets, and smoothing components.
- Detailed description of six existing models using TMMP notation, and templates provided for documenting additional models as TMMPs.

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- Existing statistical models for estimating and projecting trends in these indicators draw on these patterns.
- This chapter: We propose a new type of model, called B-spline Transition Models, for flexibly estimating indicators that follow transitions.

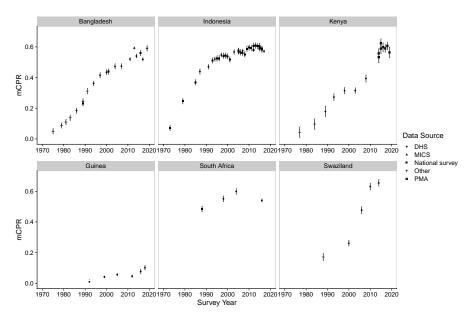
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- Dataset aggregated by United Nations Population Division (UNPD) from surveys conducted by governments or international organizations.



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The systematic component has the following form:

$$g_{3}(t, \eta_{c,s\neq t}, \alpha_{c}) = \begin{cases} \Omega_{c}, & t = t_{c}^{*}, \\ g_{1}(\eta_{c,t-1}) + f(\eta_{c,t-1}, P_{c}, \beta_{c}), & t > t_{c}^{*}, \\ g_{1}(\eta_{c,t+1}) - f(\eta_{c,t+1}, P_{c}, \beta_{c}), & t < t_{c}^{*}, \end{cases}$$

where 
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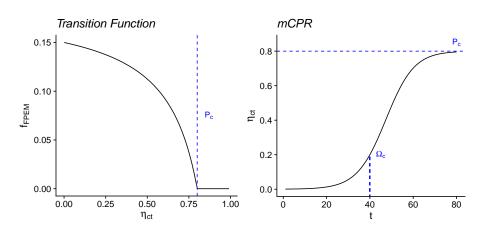
$$\operatorname{logit}(\eta_{c,t}) = g_3(t, \eta_{c,s\neq t}, \alpha_c) + \epsilon_{c,t}.$$

 The FPEM transition function was chosen such that mCPR follows a logistic growth curve:

$$f(\eta_{c,t-1}, P_c, \beta_c) = \begin{cases} \frac{(\eta_{c,t-1} - P_c)\omega_c}{P_c(\eta_{c,t-1} - 1)}, & \eta_{c,t-1} < P_c, \\ 0, & \text{otherwise.} \end{cases}$$

where  $oldsymbol{eta}_c = \{\omega_c\}$ , and the parameters can be interpreted as

- $\omega_c$ : rate parameter,
- $P_c$ : asymptote parameter.



### B-spline Transition Model

- **Our contribution:** estimate the transition function f while making weaker functional form assumptions.
- Approach: estimate *f* using B-splines.

## B-spline Example

### **B-spline Transition Model**

• Define a transition function  $f_b$  as:

$$f_b(\eta_{c,t}, P_c, \beta_c) = \sum_{j=1}^{J} \underbrace{h_j(\beta_{c,j})}_{\text{coefficient}} \cdot \underbrace{B_j(\eta_{c,t}/P_c)}_{\text{basis function}},$$

where  $P_c$  is an asymptote parameter.

### **B-spline Transition Model**

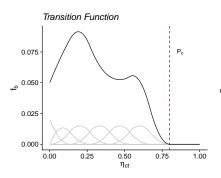
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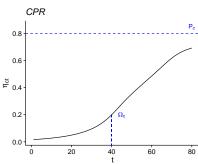
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where  $P_c$  is an asymptote parameter.

 Flexibility of f<sub>b</sub> can be tuned through the spline degree and number and positioning of knots.

### Example B-spline Transition Function





Varying data availability across countries.

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- We would like to share information about the transition between countries.

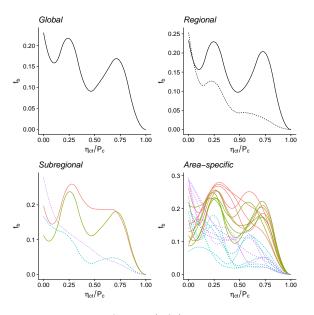
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- We would like to share information about the transition between countries.
- Spline coefficients  $\beta_{c,j}$  are nested within sub-regions, regions, and world.
- Hierarchical model on the spline coefficients  $\beta_{c,j}$  for  $j=1,\ldots,J$ :

$$\beta_{c,j} \mid \beta_{s[c],j}^{(s)}, \sigma_{\beta,j}^{(c)} \sim N \left( \beta_{s[c],j}^{(s)}, \left( \sigma_{\beta,j}^{(c)} \right)^{2} \right),$$

$$\beta_{s,j}^{(s)} \mid \beta_{r[s],j}^{(r)}, \sigma_{\beta,j}^{(s)} \sim N \left( \beta_{r[s],j}^{(r)}, \left( \sigma_{\beta,j}^{(s)} \right)^{2} \right),$$

$$\beta_{r,j}^{(r)} \mid \beta_{j}^{(w)}, \sigma_{\beta,j}^{(r)} \sim N \left( \beta_{j}^{(w)}, \left( \sigma_{\beta,j}^{(r)} \right)^{2} \right).$$



### Smoothing component

• Recall the process model has two components:

$$g_1(\eta_{c,t}) = \underbrace{g_3(t, \eta_{c,s \neq t}, \alpha_c)}_{\text{systematic}} + \underbrace{\epsilon_{c,t}}_{\text{smoothing}}.$$

• Smoothing component: AR(1) process of the form

$$\epsilon_{c,t} | \epsilon_{c,t-1}, \tau, \rho \sim \textit{N}(\rho * \epsilon_{c,t-1}, \tau^2)$$

# Smoothing component

#### Data Model: connection to observed data

- Let  $y_i$ , i = 1, ..., n be the observed mCPR for country c[i] and year y[i] from data source d[i].
- For each observation we have an estimate  $s_i^2$  of the sampling error.
- We also expect each data source to have additional non-sampling error  $\sigma_{d[i]}^2$ .
- Truncated normal data model:

$$y_i | \eta_{c[i],t[i]}, \sigma_{d[i]}^2 \sim N_{(0,1)} \left( \eta_{c[i],t[i]}, s_i^2 + \sigma_{d[i]}^2 \right).$$

#### Computation

- Model fit with full Bayesian inference
- Implementation in Stan, including a fast B-spline algorithm in C++

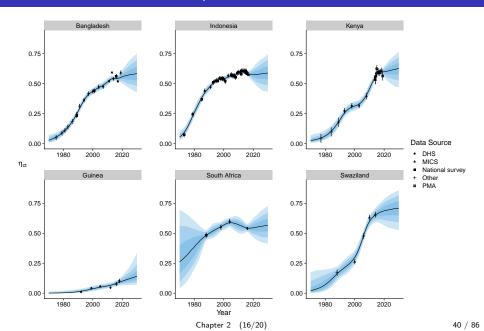
### Choosing a spline specification

Validation exercise: hold out all observations after a cutoff year L=2010.

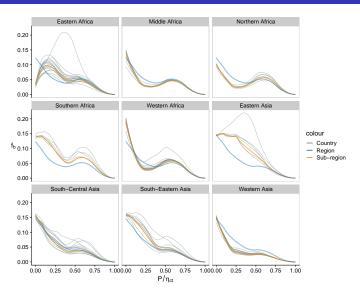
	95% UI				Error		
	% Below	% Included	% Above	CI Width ×100	ME ×100	MAE ×100	
Model Check 2 ( $L = 2010$ ), $n = 133$							
B-spline ( $d=2$ , $K=5$ )	3.76%	94.7%	1.5%	32.0	-1.670	4.64	
B-spline ( $d = 2, K = 7$ )	6.02%	91.7%	2.26%	31.5	-1.260	4.68	
B-spline ( $d = 3$ , $K = 5$ )	3.76%	94.7%	1.5%	32.4	-1.630	4.48	
B-spline ( $d = 3$ , $K = 7$ )	3.76%	94%	2.26%	31.6	-0.965	4.57	

95% UI: 95% uncertainty interval. ME: median error. MAE: median absolute error. Measures calculated using the last held-out observation within each area.

## Illustrative Fits from B-spline Model



# Trends can be seen in regional and subregional transition functions

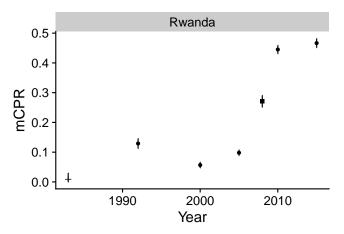


## Comparison to a logistic type model

Validation exercise: hold out all observations after a cutoff year L=2010.

	95% UI				Error	
	% Below	% Included	% Above	CI Width ×100	ME ×100	MAE ×100
Model Check 2 ( <i>L</i> = 2010), <i>n</i> = 133						
B-spline ( $d=2$ , $K=5$ )	3.76%	94.7%	1.5%	32.0	-1.670	4.64
Logistic	6.77%	92.5%	0.752%	32.7	-2.850	4.82

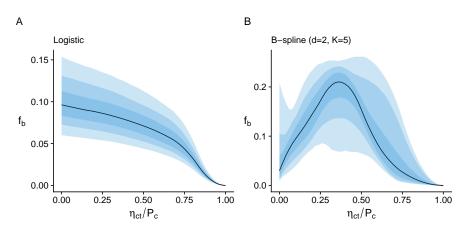
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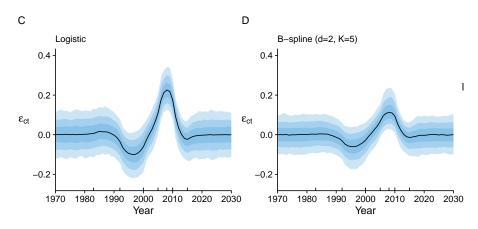
#### **Data Source**

- DHS
- ▲ MICS
- National survey
- + Other
- PMA

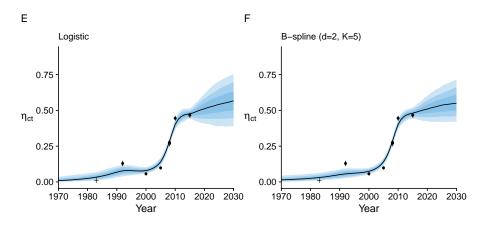
#### Transition Functions



#### Smoothing component



#### Modern Contraceptive Prevalence Rate



## Contributions

- Subclass of *Transition Models* for indicators that follow transitions.
- B-spline Transition Model: flexible modelling approach based on B-splines.
- Generated estimations and projections of mCPR in countries from 1970-2030.
- Found systematically different transitions in countries across regions.
- Flexible model framework that can be easily extended to new settings and use cases.

## Outline

- ① Chapter 1: Temporal models for demographic and global health outcomes in multiple populations
- 2 Chapter 2: Flexible Modeling of Transition Processes with B-splines
- 3 Chapter 3: Automatic Bayesian Targeted Likelihood Estimation of Marginal Structural Models

## Background

- Which interventions are effective in improving health outcomes?
- Marginal Structural Models provide one a way to summarize how the effect of an intervention on an outcome changes within subgroups.
- **This Chapter**: We introduce a novel targeted Bayesian estimator for the parameter of a Marginal Structural Model in a general setting.

## Motivating Example

 Randomized field experiment conducted in Lilongwe, Malawi, to investigate effect of family planning intervention on contraceptive use (Karra et al., 2020, 2022).

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- Intervention: broad-based intervention including information package and counseling.
- Outcome: contraceptive use two years after intervention.

## Scientific question

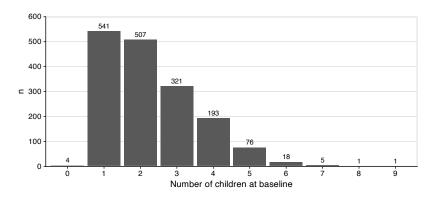
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- Marginal distribution of number of children:



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- Let  $O_1, \ldots, O_n$  be n i.i.d. draws of the generic variable O = (X, A, Y) from the law  $P_0$  of the experiment.

## Conditional Average Treatment Effect

• Conditional Average Treatment Effect (CATE):

$$\Psi_P^{\text{CATE}}(x) = \mathbb{E}_P[Y \mid A = 1, X = x] - \mathbb{E}_P[Y \mid A = 0, X = x],$$
  
=  $\bar{Q}_P^{(1)}(x) - \bar{Q}_P^{(0)}(x)$ 

 Causally identifiable under "standard causal assumptions" (consistency, positivity, no unmeasured confounders).

- Approach: summarize the relationship between potential *treatment* effect modifiers  $(X_c)$  and conditional treatment effects  $(\Psi_P^{\text{CATE}}(X))$  using a user-supplied working model.
- For instance, let  $B(P) \in \mathbb{R}^2$  be the solution to the following optimisation problem:

$$B(P) = \operatorname*{arg\ min}_{\boldsymbol{\beta} \in \mathbb{R}^2} \mathbb{E}_P \left[ \left( \Psi_P^{\text{CATE}}(\boldsymbol{X}) - (1, X_c) \boldsymbol{\beta} \right)^2 \right].$$

$$B(P) = \underset{\beta \in \mathbb{R}^2}{\text{arg min }} \mathbb{E}_P \left[ \left( \underbrace{\Psi_P^{\text{CATE}}(X)} - (1, X_c) \beta \right)^2 \right]$$
conditional average treatment effect

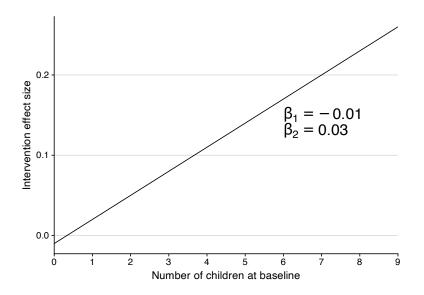
Chapter 3 (7/29)

$$B(P) = \underset{\beta \in \mathbb{R}^2}{\arg \min} \, \mathbb{E}_P \left[ \left( \Psi_P^{\text{CATE}}(X) - \boxed{(1, X_c)\beta} \right)^2 \right]$$
 linear working model

$$B(P) = \underset{\beta \in \mathbb{R}^2}{\text{arg min}} \mathbb{E}_P \left[ \left( \Psi_P^{\text{CATE}}(X) - (1, X_c) \beta \right)^2 \right]$$
squared-error risk

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defined in terms of  $P$ 

## What a plot of the results will look like



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- For the motivating example:
  - O = (Y, A, X), Z = (Y, A), X = X.
  - $\Psi_P(X) = \mathbb{E}_P[Y \mid A = 1, X] \mathbb{E}_P[Y \mid A = 0, X]$ , the CATE  $= \bar{Q}_P^{(1)}(X) \bar{Q}_P^{(0)}(X)$ .

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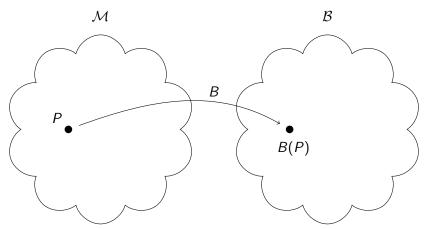
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- Our contribution: a general framework for MSMs.



Danger! Infinite dimensional space visualized in two dimensions!

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- The influence function with the smallest variance is called the *efficient* influence function (EIF), which we denote  $D^*(P_0)$ .
- The semi-parametric efficiency bound for estimating  $\beta_0$  is given by  $\mathrm{var}_{P_0}(D^*(P_0)(O))$

**Our contribution:** we derived the EIF for the MSM parameter  $P \mapsto B(P)$  in a general setting.

#### Theorem (Efficient Influence Function)

(Simplified) The target functional  $P \mapsto B(P)$  is pathwise differentiable at every  $P \in \mathcal{M}$ , with an efficient influence function  $D^*(P)$  given by

$$D^*(P)(O) = M^{-1} \left[ D_1^*(P)(O) + D_2^*(P)(X) \right],$$

where  $D_1^*(P), D_2^*(P) \in L_0^2(P)$  are given by

$$D_1^*(P)(O) = \nabla \dot{L}(\Psi_P(X), B(P))(X) \times \Delta^*(P)(O), D_2^*(P)(X) = \dot{L}(\Psi_P(X), B(P))(X),$$

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For our motivating example:

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 D_2^*(P)(X) = (\Psi_P(X) - B(P)^\top (1, X)^\top)(1, X)^\top,$$

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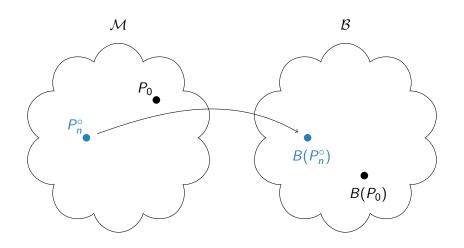
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The plug-in estimator is biased!

# Plug-in estimation is biased

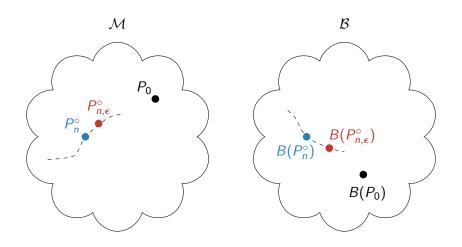


 Targeted Minimum Loss-Based Estimation (TMLE): plug-in estimator of the form

$$\hat{oldsymbol{eta}}^{TMLE} = B(P_n^{\circ}(\epsilon_n^*))$$

where  $\{P_n^{\circ}(\epsilon): \epsilon \in \mathbb{R}^p\} \subset \mathcal{M}$  is a *fluctuation* of an initial estimator  $P_n^{\circ}$  of the pieces of  $P_0$  relevant to  $\beta$ , and  $\epsilon_n^*$  is chosen by minimising the empirical risk induced by a well-chosen loss function  $\mathcal{L}$ .

## TMLE: update initial estimate in direction of truth



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- Core idea: some choices of TMLE loss function  $\mathcal L$  can be interpreted as defining a likelihood for the data O conditional on the parameter  $\epsilon$  under the fluctuation submodel.
- We can then use Bayesian inference to estimate  $\epsilon$ ! (Diaz et al., 2011; Díaz et al., 2020)

ullet Basic application of Bayes rule: posterior distribution of  $\epsilon$  is given by

$$\Pi_{\epsilon}(\epsilon \mid O_1, \ldots, O_n) \propto \pi_{\epsilon}(\epsilon) \prod_{i=1}^n p_n^{\circ}(O_i \mid \epsilon)$$

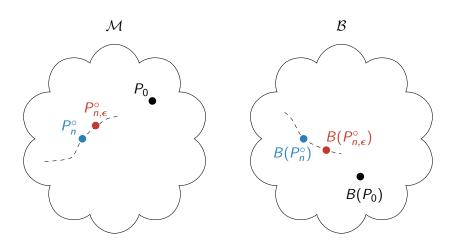
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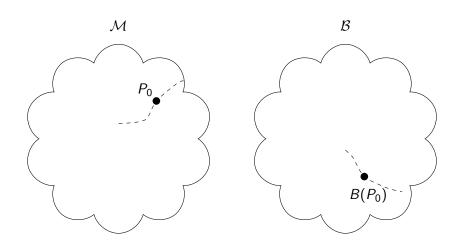
where  $\pi_{\epsilon}$  is a prior distribution for  $\epsilon$  and  $p_n^{\circ}(O \mid \epsilon)$  is the likelihood of O under  $P_n^{\circ}(\epsilon)$ .

• Once we have a posterior distribution for  $\epsilon$  we can map it to a posterior distribution for  $\beta$ .



#### Bernstein von-Mises

- Desired result: the posterior distribution for  $\beta$  converges to a normal distribution centered on the frequentist TMLE with variance given by the variance of the efficient influence function.
- Our contribution: We prove an *oracular* version that provides conditions under which the posterior distribution based on fluctuation of  $P_0$  will converge to the optimal distribution.



#### Bernstein von-Mises

- Let  $p_n^0(O \mid \epsilon)$  be the likelihood of the submodel fluctuating  $P_0$ .
- Key conditions:
  - The gradient satisfies

$$\frac{\partial}{\partial \epsilon} \log p_n^0(O|\epsilon) \bigg|_{\epsilon=0} = D^*(P_0)(O).$$

The Hessian satisfies

$$P_0\left[\left.\frac{\partial^2}{\partial \epsilon^2}\log p_n^0(O|\epsilon)\right|_{\epsilon=0}\right] = P_0[D^*(P_0)D^*(P_0)^\top].$$

#### Bernstein von-Mises

#### Theorem (Oracular Bernstein von-Mises)

(Simplified) Let  $N(\mu, \Sigma)$  denote the multivariate normal distribution with mean vector  $\mu$  and covariance matrix  $\Sigma$ . Then, under certain assumptions,

$$\|\Pi_{\mathcal{B}}^{0}\left(\cdot\mid O_{1},\ldots,O_{n}\right)-N\left(\Delta_{n}^{0},P_{0}[D^{*}(P_{0})D^{*}(P_{0})^{\top}]\right)\|_{1}=o_{P}(1)$$

where

$$\Delta_n^0 = \frac{1}{\sqrt{n}} \sum_{i=1}^n P_0[\lambda^*(P_0)]^{-1} D^*(P_0)(O_i). \tag{1}$$

## Universal Algorithm

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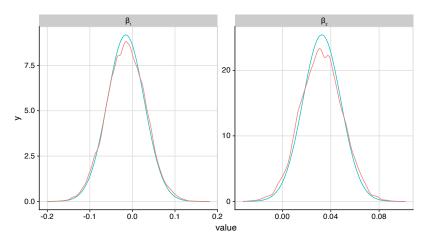
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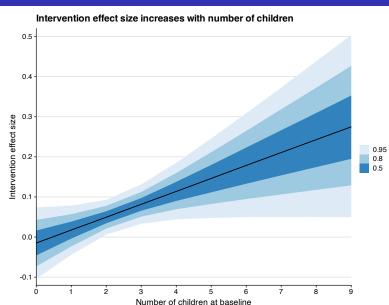
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- We could anticipate this and choose several working models and loss functions and hand-code the required derivatives. But what if a user wants to use something we haven't implemented?
- An alternative is to use automatic differentiation to compute the required derivatives automatically.
- Our contribution: We implemented a universal algorithm in Julia that uses auto-differentiation to automatically adapt the fluctuation model and efficient influence function to arbitrary well-chosen working models and loss functions.

# Motivating Example: Results



Posterior density (red) and a normal density (blue) centered on the frequentist MLE with variance given by the estimated variance of the efficient influence function.

# Motivating Example: Results



### Contributions

- Definition of MSMs in a general setting.
- Derivation of efficient influence function for general MSM parameters.
- Novel Bayesian TMLE for MSMs.
- Universal algorithm implemented in Julia using autodifferentiation.
- Application to estimate relationship between effect of intervention on contraceptive use with number of children as an effect modifier in a randomized field experiment.

### Future Work

- Strengthening Bernstein von-Mises result
- Developing methods for choosing between multiple working models.

## Summary

Where is improvement needed?

- Chapter 1: Temporal Models for Multiple Populations
- Chapter 2: B-spline Transition Model

Which interventions are effective in improving health outcomes?

Chapter 3: Bayesian targeted learning for Marginal Structural Models

# Acknowledgements





Questions?

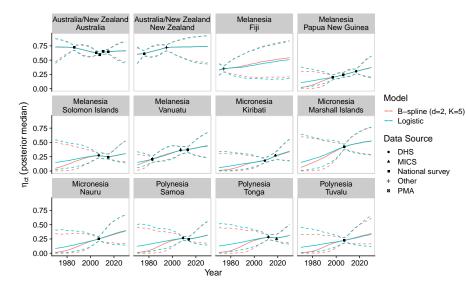
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### Difference between B-splines and logistic model



#### **Estimation**

- Let's analyze the properties of the plug-in estimator.
- We can write

$$\begin{split} \sqrt{n} \left(\beta_n^{\circ} - \beta_0\right) = & \underbrace{\sqrt{n} (P_n - P_0) D^*(P_0)}_{\rightsquigarrow N(0, P_0 D^*(P_0)^2)} \\ & - \underbrace{\sqrt{n} P_n D^*(P_n^{\circ})}_{\text{bias term}} \\ & + \underbrace{\sqrt{n} (P_n - P_0) (D^*(P_n^{\circ}) - D^*(P_0)) + o_p(1)}_{\text{negligible}}. \end{split}$$

We want to construct an estimator with a bias term of zero.

## A glimpse at how TMLE works

 The fluctuation and loss function are chosen to satisfy (among other things) a key property:

$$D^*(P_n^\circ) \in \operatorname{Span}\left(\frac{\partial}{\partial \epsilon} \mathcal{L}\left(P_n^\circ(\epsilon)\right)\Big|_{\epsilon=0}\right).$$

Importantly, the TMLE solves the EIF of the target parameter:

$$\mathbb{E}_{P_n}[D^*(P_n^{\circ}(\epsilon_n^*))(O)]=0.$$

• Under certain conditions,  $\hat{\beta}^{TMLE}$  is asymptotically normal and efficient.

### Blueprint for fluctuation model

How do we choose the form of the fluctuation model  $P_n^{\circ}(\epsilon)$ ? **Our contribution:** a blueprint for the fluctuation model.

**TMLE Blueprint.** The following choice of loss functions and fluctuation model satisfy the conditions (L1), (L2), and (M1).

• For any  $P \in \mathcal{M}$  with corresponding  $\psi_P$ ,  $\bar{Q}_P = \{\bar{Q}_P^{(1)}, \dots, \bar{Q}_P^{(J)}\}$ ,  $Q_P$ , and  $\eta_P$ , define the parametric fluctuation model as

$$\begin{split} \bar{Q}_{P,\epsilon}^{(1)}(O) &= \bar{Q}_P^{(1)}(O) + H_1(O)\epsilon^\top \nabla \dot{L}(\psi_P(X), B(P))(X), \\ &\vdots \\ \bar{Q}_{P,\epsilon}^{(J)}(O) &= \bar{Q}_P^{(J)}(O) + H_J(O)\epsilon^\top \nabla \dot{L}(\psi_P(X), B(P))(X), \\ Q_{P,\epsilon}(X) &= C \exp\left(\epsilon^\top \dot{L}(\psi_P(X), B(P))(X)\right) Q_P(X). \end{split}$$

• Choose  $\mathcal{L}_j$  and  $H_j$  for j = 1, ..., J such that

$$\sum_{j=1}^{J} \dot{\mathcal{L}}_{j}(\bar{Q}_{P}^{(j)}(O), O)H_{j}(O) = \Delta^{*}(P)(O).$$

- First, we need to find the parts of P relevant to B and D\*.
- Recall the definition of B(P) and  $\Psi_P^{\text{CATE}}$ :

$$\begin{split} B(P) &= \operatorname*{arg\ min}_{\beta \in \mathcal{B}} \mathbb{E}_{P} \left[ \Psi_{P}^{\mathrm{CATE}}(X) - (1, X) \beta \right] \\ \Psi_{P}^{\mathrm{CATE}}(x) &= \bar{Q}_{P}^{(1)}(x) - \bar{Q}_{P}^{(0)}(x) \\ &= \mathbb{E}_{P}[Y \mid A = 1, X = x] - \mathbb{E}_{P}[Y \mid A = 0, X = x] \end{split}$$

- In addition,  $D^*(P)$  depends on  $g_P(a, x) = P(A = a|X = x)$ .
- The relevant parts of P are therefore  $Q_P$  (the marginal distribution of X),  $\bar{Q}_P^{(1)}$ ,  $\bar{Q}_P^{(0)}$ , and  $g_P$ .

- Suppose we have initial estimators of each part of P<sub>0</sub> relevant to B
  and D\*.
  - To estimate  $Q_{P_0}$ , the marginal distribution of X under  $P_0$ , we use the empirical distribution of X, which we call  $Q_n^{\circ}$ .
  - To estimate  $\bar{Q}_{P_0}^{(0)}$ ,  $\bar{Q}_{P_0}^{(1)}$ , and  $g_{P_0}$ , we use estimators  $\bar{Q}_n^{\circ,(0)}$ ,  $\bar{Q}_n^{\circ,(1)}$ , and  $g_n^{\circ}$ .

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- Let  $P_n^{\circ} \in \mathcal{M}$  be any law such that its relevant features coincide with  $\{Q_n^{\circ}, \bar{Q}_n^{\circ,(0)}, \bar{Q}_n^{\circ,(1)}, g_n^{\circ}\}$ .

 Now we need to build a fluctuation submodel of each of the parts of P relevant to B.

- Now we need to build a fluctuation submodel of each of the parts of P relevant to B.
- Fluctuation indexed by  $\epsilon \in \mathbb{R}^p$ :

$$\bar{Q}_{n,\epsilon}^{\circ,(1)}(x) = \bar{Q}_{n}^{\circ,(1)}(x) + \frac{1}{g_{P}^{\circ}(1,x)} \epsilon^{\top}(1,X)^{\top}$$
$$\bar{Q}_{n,\epsilon}^{\circ,(0)}(x) = \bar{Q}_{n}^{\circ,(0)}(x) - \frac{1}{g_{P}^{\circ}(0,x)} \epsilon^{\top}(1,X)^{\top}$$
$$Q_{n,\epsilon}^{\circ}(x) \propto \exp(\epsilon^{\top} D_{2,\text{CATE}}^{*}(P_{n}^{\circ})(x)) Q_{n}^{\circ}(x)$$

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$$Q_{n,\epsilon}^{\circ}(x) \propto \exp(\epsilon^{\top} D_{2,\text{CATE}}^{*}(P_{n}^{\circ})(x)) Q_{n}^{\circ}(x)$$

Negative log-likelihood loss function:

$$\mathcal{L}(\bar{Q}_{n,\epsilon}^{\circ,(0)},\bar{Q}_{n,\epsilon}^{\circ,(1)},Q_{n,\epsilon}^{\circ},O) = \left(Y - \bar{Q}_{n,\epsilon}^{\circ,(A)}\right)^2 - \log Q_{n,\epsilon}^{\circ}(X).$$