

# GROWER SERIES

## 2026 Calendar

Quarterly Single-Origin · Grower Series

Four Regions · Peak Freshness · Community Stories



### 2026 SERIES

Four distinctive growing regions · Quarterly reveals · Peak freshness at every release

### 01 RELEASE CALENDAR

QUARTER	REGION	PROCESSING	ROAST	COMMUNITY
Q1 2026 RELEASED	Colombia Huila	Washed	Medium	67K farming families Cooperative smallholders
Q2 2026 APR 2026	Ethiopia Guji	Natural	Light	Smallholder farmers Coffee's birthplace
Q3 2026 JUL 2026	Panama Boquete	Washed	Light	Estate farms Gesha pioneers
Q4 2026 OCT 2026	Peru Cajamarca	Washed	Medium	Smallholder cooperatives Organic certified

### 02 SERIES DIFFERENTIATORS

#### FLAVOR RANGE

4

Citrus · Berry · Floral  
Chocolate profiles

#### PROCESSING

2

Washed (3 origins)  
Natural (1 origin)

#### GEOGRAPHY

2

Americas (3 origins)  
Africa (1 origin)

#### COMMUNITIES

4

Cooperatives · Estates  
Smallholders · Organic

### 03 FRESHNESS TIMELINE

Each release timed for peak freshness: 1-4 months post-arrival, after transit stabilization.

<b>Q1 Colombia</b> Release: Jan-Mar Apr-Jul harvest	<b>Q2 Ethiopia</b> Release: Apr-Jun Oct-Jan harvest	<b>Q3 Panama</b> Release: Jul-Sep Nov-Mar harvest	<b>Q4 Peru</b> Release: Oct-Dec Apr-Sep harvest
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### 04 THE JOURNEY

The 2026 Grower Series takes you on a journey through specialty coffee's incredible diversity. From Colombia's balanced sweetness to Ethiopia's fruit-forward complexity, from Panama's elegant florals to Peru's smooth chocolate notes—four regions demonstrating that specialty coffee is not a single flavor, but a world of possibility. New details revealed each quarter.