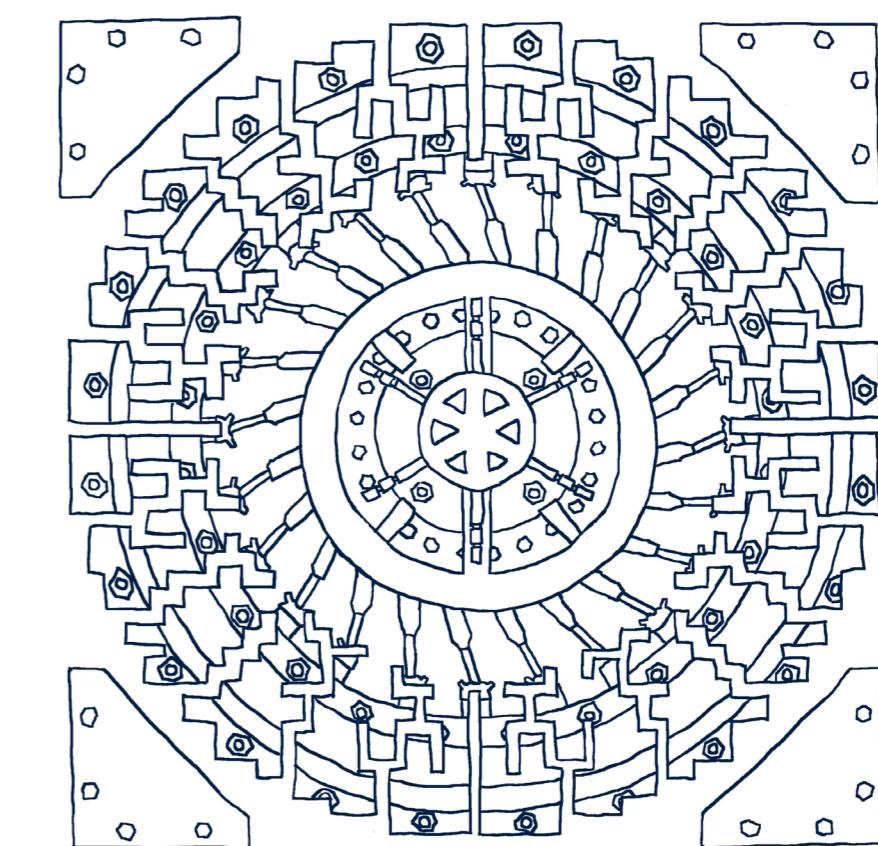
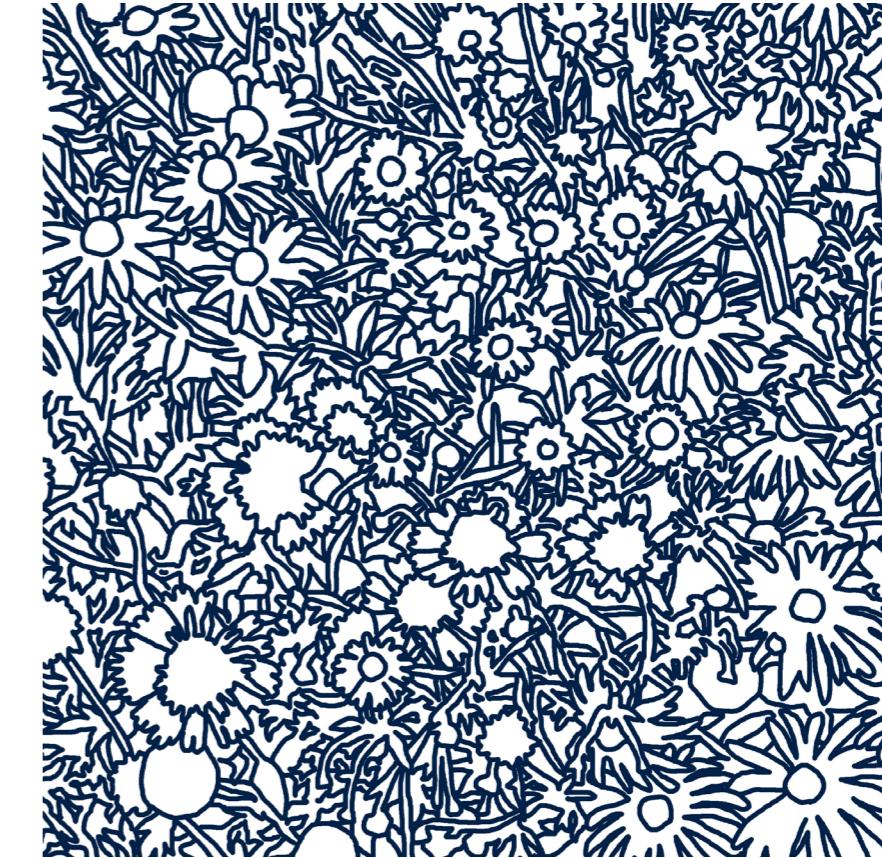
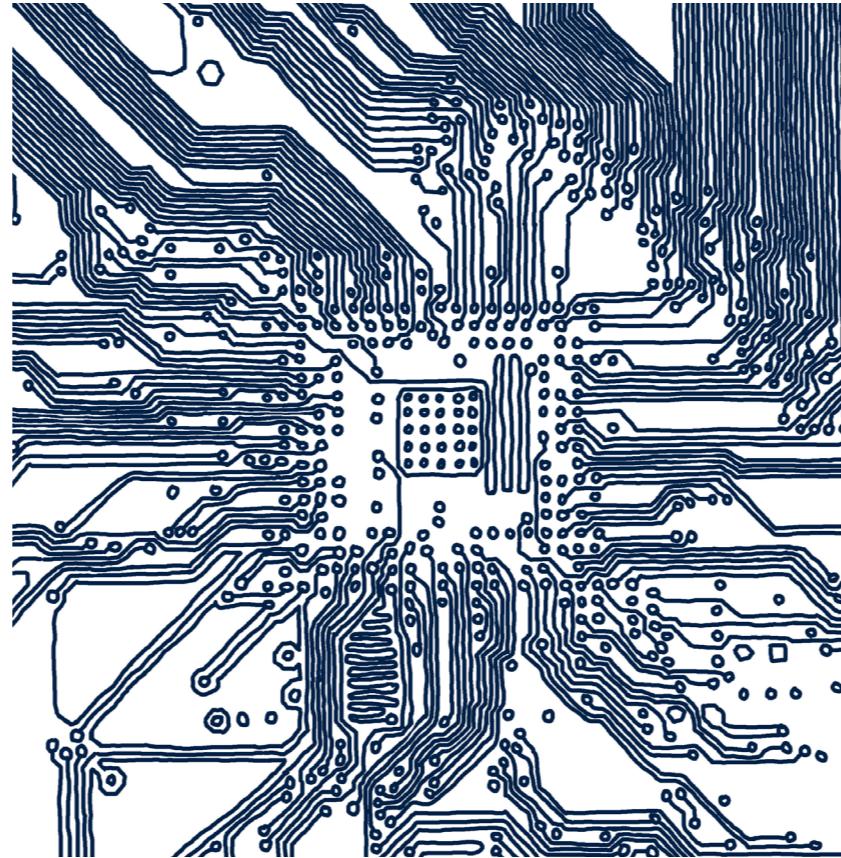


# Illustrations for Estates Guidelines Documents



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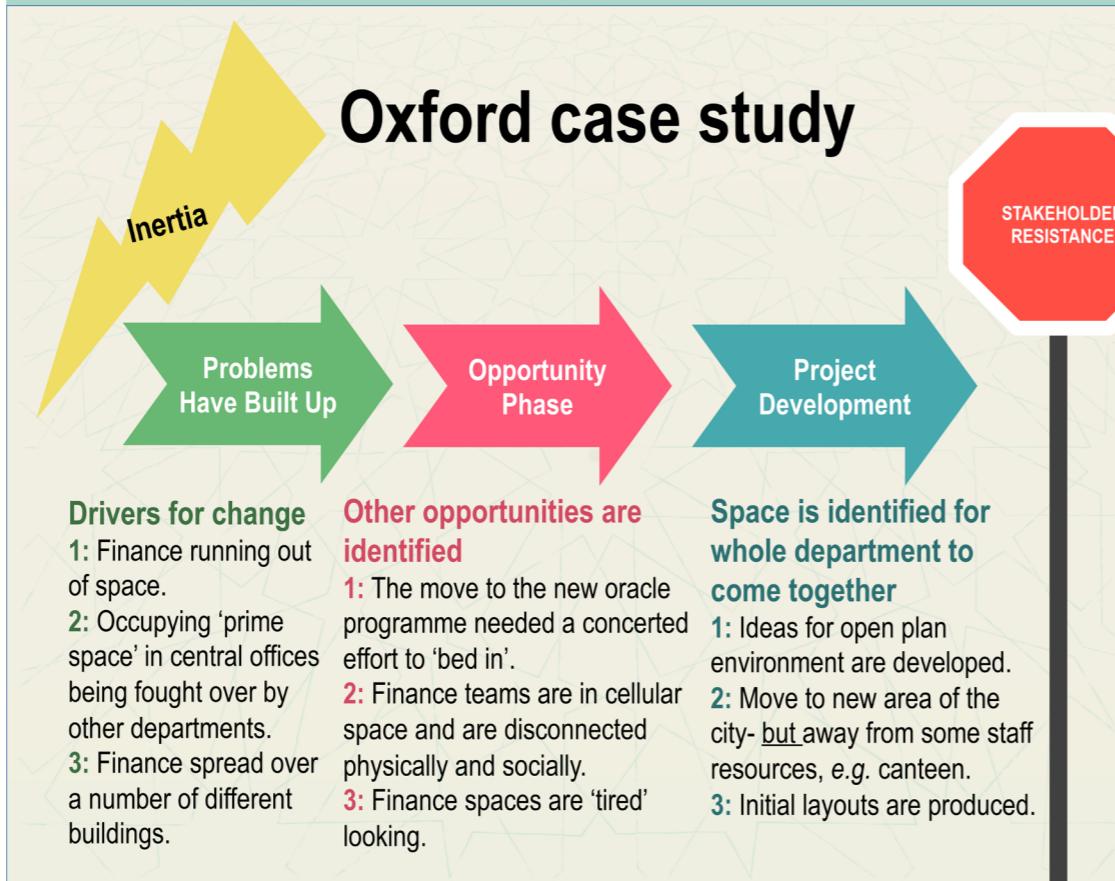
# Icons for 'Estates Core Values' Presentation



# Presentation for 'Leadership Foundation for Higher Education'

## The Importance of Stakeholders In a Change Process

Isobel Hughes, David Winstanley, Tamsin Petty and Pauline Ford



- ### Further reading
- \* Nayar, v (2010), Employees First, Customers Second –Turning Conventional Management Upside Down
  - \* Friedman, Andrew L; Miles, Samantha (2006) Stakeholders: theory and practice
  - \* John F McVeal and R Edward Freeman A Names-and-Faces Approach to Stakeholder Management. How Focusing on Stakeholders as Individuals Can Bring Ethics and Entrepreneurial Strategy Together
  - \* Journal of Management Inquiry – March 2005 vol 14 no. 1 57-69
  - \* Stakeholder Theory - R Edward Freeman <https://youtu.be/lh5lBe1cnQw>
  - \* Strategies for Managing Stakeholder Relationships — R Edward Freeman <https://youtu.be/MIK6582g700>.
  - \* Bradbury, D. and Garrett, D (2005) Herding Chickens: Innovative Techniques for Project Management ,