Les Tables

Dim_market

market	sub_zone	region
Canada	NA	NA
USA	NA	NA
United Kingdom	NE	EU
Austria	NE	EU
Sweden	NE	EU
Spain	SE	EU
Portugal	SE	EU
Poland	NE	EU

Dim_product

product_...	division	segment	category	product	v...
A4021150405	P & A	Accessories	Batteries	AQ Mx NB	Pre...
A4021150403	P & A	Accessories	Batteries	AQ Mx NB	Plus 2
A4020150401	P & A	Accessories	Batteries	AQ Mx NB	Stan...
A3920150305	P & A	Accessories	Batteries	AQ LION x3	Pre...
A3920150303	P & A	Accessories	Batteries	AQ LION x3	Plus 2
A3920150301	P & A	Accessories	Batteries	AQ LION x3	Stan...
A3819150205	P & A	Accessories	Batteries	AQ LION x2	Pre...

Fact_sales_monthly

date	product_c...	customer_co...	Qty	net_sales_a...	customer...	FY
01/07/2020 00:00:...	A5519110304	90022071	1	310,46	Acclaimed S...	2020
01/07/2020 00:00:...	A5519110302	90003179	1	278,38	Acclaimed S...	2020
01/07/2020 00:00:...	A5519110304	90003179	1	293,65	Acclaimed S...	2020
01/07/2020 00:00:...	A5519110302	90022071	1	279,9	Acclaimed S...	2020
01/07/2020 00:00:...	A5520110307	90022071	1	281	Acclaimed S...	2020
01/07/2020 00:00:...	A5520110307	90003179	1	287,67	Acclaimed S...	2020
01/07/2020 00:00:...	A5519110303	90003179	1	264,03	Acclaimed S...	2020
01/07/2020 00:00:...	A5621110403	90003179	1	321,79	Acclaimed S...	2020
01/07/2020 00:00:...	A5620110402	90003179	1	328,17	Acclaimed S...	2020
01/07/2020 00:00:...	A5620110402	90022071	1	325,54	Acclaimed S...	2020

Dim_customer

customer_code	customer	market	platform	channel
90001020	Zone	China	Brick & Mortar	Retailer
90001021	Taobao	China	E-Commerce	Retailer
90003180	Amazon	Indonesia	E-Commerce	Retailer
90003179	Acclaimed ...	Indonesia	Brick & Mortar	Retailer
90019201	Expert	Sweden	Brick & Mortar	Retailer
90019202	Argos (Sai...	Sweden	Brick & Mortar	Retailer
90019203	Amazon	Sweden	E-Commerce	Retailer
90019200	Sorefoz	Sweden	Brick & Mortar	Retailer

Ns_target_2021

	market	date	ns_target
1	Australia	01/09/202...	1382159,39
2	Australia	01/10/202...	2451000,08
3	Australia	01/11/202...	2459652,74
4	Australia	01/12/202...	2742446,53
5	Australia	01/01/202...	1729612,92
6	Australia	01/02/202...	2231597,38
7	Australia	01/03/202...	1459573,96
8	Australia	01/04/202...	1441866,81
9	Australia	01/05/202...	1915141,92

Modèle de donnée dans Power Pivot
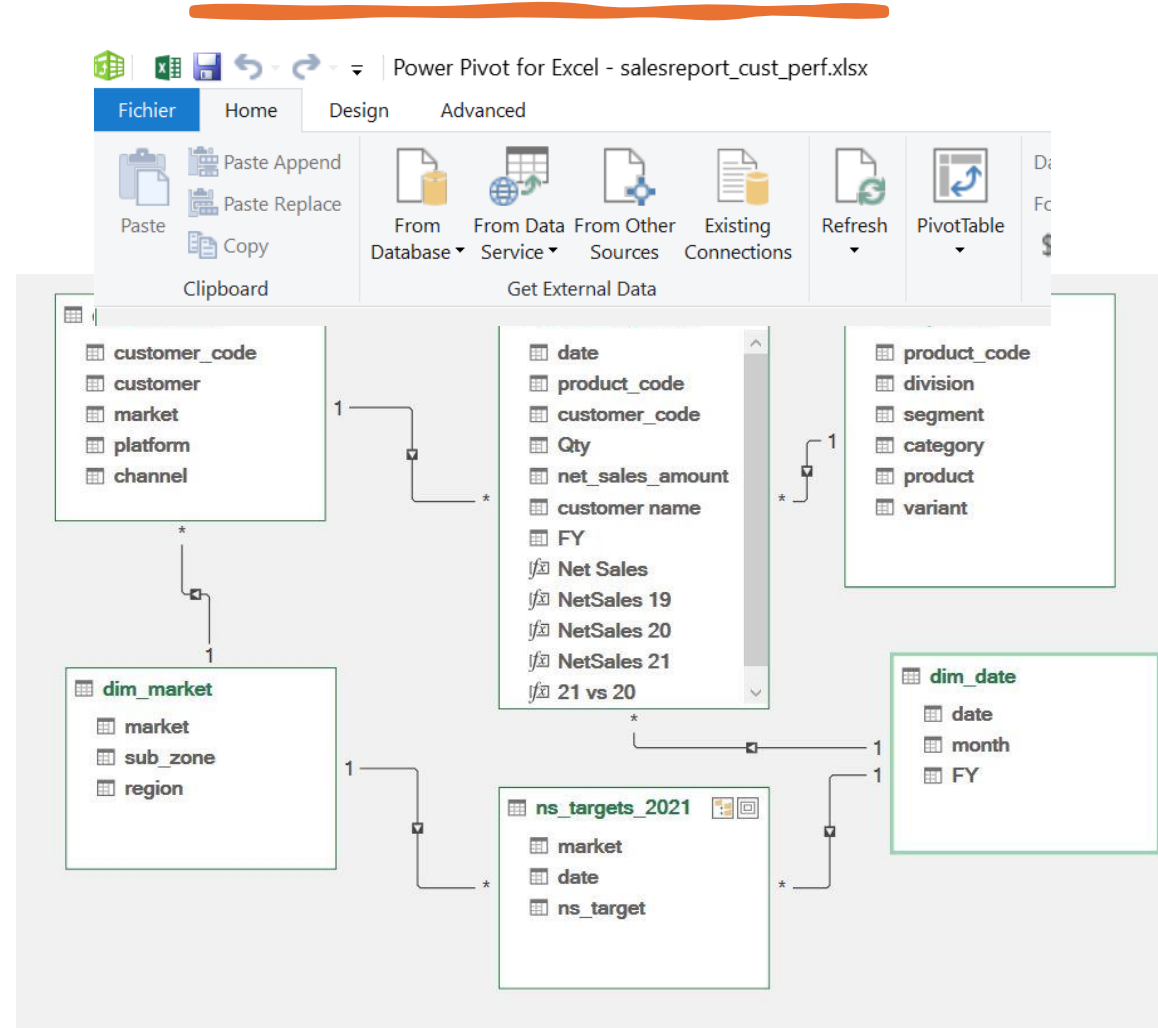
Filters

| region | All | |
| division | All | |

Market performance vs Target

All Values are in USD

Row Labels	2019	2020	2021	2021 - target	%
Australia	3,9M	10,7M	21,0M	-2,2M	-10,5%
Austria		0,1M	2,8M	-0,3M	-11,7%
Bangladesh	0,5M	2,3M	7,0M	-0,7M	-10,3%
Canada	4,8M	12,2M	35,1M	-5,1M	-14,5%
China	1,4M	5,4M	22,9M	-2,1M	-9,0%
France	4,0M	7,5M	25,9M	-2,2M	-8,4%
Germany	2,6M	4,7M	12,0M	-1,5M	-12,7%
India	####	49,8M	161,3M	-9,6M	-5,9%
Indonesia	2,5M	6,2M	18,4M	-2,4M	-12,9%
Italy	2,9M	4,5M	11,7M	-1,0M	-9,0%
Japan		1,9M	7,9M	-0,3M	-4,1%
Netherlands	0,2M	3,4M	8,0M	-0,7M	-8,2%
Newzealand		2,0M	11,4M	-1,4M	-12,3%
Norway		2,5M	13,7M	-1,4M	-10,5%
Pakistan	0,6M	4,7M	5,7M	-0,5M	-9,3%
Philipines	5,7M	13,4M	31,9M	-2,5M	-7,8%
Poland	0,4M	2,8M	5,2M	-0,9M	-18,1%

Filters

region	All	
market	(Multiple Items)	
division	PC	

Customer Performance Report

Row Labels	NetSales 19	NetSales 20	NetSales 21	21 vs 20
Amazon	1,3M	3,1M	9,4M	306,91%
Atliq e Store	0,5M	1,3M	4,1M	320,53%
AtliQ Exclusive	0,9M	1,3M	7,0M	520,58%
Chip 7	0,1M	0,1M	0,8M	529,86%
Costco	0,1M	0,2M	0,8M	447,05%
Croma	0,3M	0,5M	2,1M	412,27%
Ebay	0,3M	0,7M	2,3M	311,82%
Electricalslytical	0,3M	0,4M	2,3M	581,21%
Electricalsocity	0,4M	0,5M	2,6M	569,49%
Elite	0,1M	0,1M	0,8M	572,63%
Elkjøp	0,1M	0,2M	0,8M	481,67%
Epic Stores	0,1M	0,1M	0,8M	507,15%
Expression	0,3M	0,5M	2,4M	503,29%
Ezone	0,3M	0,4M	2,2M	510,80%
Flipkart	0,4M	0,9M	2,8M	314,89%
Girias	0,3M	0,4M	2,4M	549,03%
Lotus	0,3M	0,5M	2,2M	487,65%
Nomad Stores	0,1M	0,2M	0,8M	475,89%
Premium Stores	0,1M	0,2M	0,8M	473,33%
Propel	0,3M	0,5M	2,5M	549,11%

Customer and market performance reports