

# Hao Wu

User Experience Designer

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## PROFILE

I am a passionate designer, who is excited to be beginning a career in UX.

Being keen on studying human behaviours, I have spent about 5 years researching how humans access the physical space and how they deal with numbers, especially financial behaviors. When it comes to the digital world, HCI is the field where I would ideally like to work in. I would love to use my interdisciplinary skills of architectural design and financial research to create digital solutions that are not only charming but also going to make users' life better.

## SKILLS

Sketching/Wireframing/Prototyping (Figma, Sketch, Invision, POP App, Principle, Protocie)  
Graphic Design (Photoshop, Illustrator, Indesign, Premiere, After Effects), Java, Javascript, HTMLI, CSS, jQuery, Project Management (Trello, Asana)

## EXPERIENCE

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### Graphic/UI Designer | Self-Employed

MAR 2020 - PRESENT, TORONTO, ON

- Redesigned UI from inception to final product and successfully launched brand new McMaster Sumobot Competition website ([sumobot.ca](http://sumobot.ca)) which increased visitors by 50%
- Developed high-quality mock-ups and UI for 2 mobile apps

### Junior Architectural Designer | Oleson Worland Architects

DEC 2019 - PRESENT, TORONTO, ON

- Implemented innovative conceptual design sketches, and models for review by design software, like Adobe Suite and AutoCAD
- Established and maintained collaborative relationships with involved parties, including City Hall, clients, other designers and engineers
- Refined company's workflow, which increased the efficiency by 30%

## EDUCATION

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### BrainStation | Diploma Candidate, User Experience Design

AUG - OCT 2020, TORONTO, ON

### University of Toronto | Bachelor of Arts, Architectural Studies

SEP 2016 - 2019, TORONTO, ON

Daniels Undergraduate Technology Award. Graduate with High Distinction. Dean's List Scholar

## PROJECTS

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### Hm.So.. - Home Social App | Lead UX Designer, Researcher

AUG 2020 - PRESENT, HACKATHON (HACK THE 6IX)

- Home-based social app that mainly helps people express themselves properly to improve their relationship with roommates
- Coordinated the project and collaborated with developers to realize text to emoji transformation (NLP), public space management, and activity status animation within 36 hrs

### Pre.Module - Prefabricated Building App | Full-Stack UX Designer

AUG 2020 - PRESENT, BrainStation Capstone

- To educate and encourage young professionals to access prefabricated buildings in order to reduce their rental financial pressure
- Took the role of a whole-process UX designer, creating this case study from research, to ideation and realization, and to the stage of multi-platform marketing