



GEOMARIE HERO B. ABADIES

LEAD GENERATION EXPERT

PROFILE

CONTACT

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Davao City, Philippines, 8000

EDUCATION

Bachelor of Science in Business Administration

University of Southeastern
Philippines
2010 - 2014

SKILLS

Critical Thinking

Time management

Project management

Communication

Customer service

Research

Photo and video editing

Email Management and Marketing

Social Media Management

Highly motivated and results-driven professional with over 9 years of experience in sales and marketing, seeking a Lead Generation Specialist position. Proven track record in developing effective lead-generation strategies, managing CRM systems, and improving conversion rates. Adept at leveraging data analytics to optimize campaign performance and boost sales. Looking forward to utilizing my expertise in driving business growth and enhancing customer acquisition for a progressive organization.

EXPERIENCE

Manager of Business Relations

Formicidae LLC

January 2023 - September 2025

- B2B Cold calling/Appointment setting
- Client Acquisition
- Lead Generation
- Calendar management
- Email management and marketing
- Social Media Management and marketing
- Photo and Video Editing
- Data entry tasks
- Administrative tasks

Lead Generation Specialist

Uniqli SEO company

October 2019- November 2022

- Linkedin prospecting
- List building
- Lead Generation
- Scheduling a 1:1 meeting with a prospect
- Email marketing and management
- Social media prospecting
- Calendar management

Executive Virtual Assistant/Business Marketing Manager

Cohere Commerce

June 2016- August 2019

- Lead Generation
- Data Mining
- List Building
- Email outreach
- Social Media Outreach
- Calendar management
- Email Management and Marketing
- Direct contact with the CEO for task update