Cusy Cove Brothers Proposal

Prepared for: Fredrick Herez

Client Introduction

Dear Fredrick,

It was a pleasure learning about your goals and discussing how **Spawn AI** can support the next phase of growth for Cusy Cove Brothers. This proposal builds on our conversation and outlines a tailored strategy to help you leverage AI-driven acceleration more effectively.

Spawn AI has been at the forefront of the artificial intelligence space, partnering with forward-thinking companies like yours. Our experience enables us to deliver impactful solutions that drive real results.

The attached marketing proposal outlines the services we'll be providing Cusy Cove Brothers.

Inside this proposal, you'll find:

- A recap of your goals and how Spawn AI plans to support them
- A breakdown of the recommended services and how they'll be delivered
- Pricing details and payment terms

If you have any questions as you review the proposal, don't hesitate to reach out. We can't wait to help you unlock what's next.

Best Regards,

The Spawn AI Team

Goals and Objectives

Based on our understanding of Cusy Cove Brothers's current position and priorities, here's a snapshot of the goals we'll focus on together:

- Reduce manual admin tasks by 60–80% within the first 90 days

- Speed up new-client onboarding to under 24 hours

- Eliminate duplicate data entry across CRM, invoicing, and communication tools

- Build a scalable process foundation that supports growth without extra staff

Our Recommended Plan of Action

To achieve these goals, we'll implement InstantOps — a streamlined automation solution that connects your existing tools and replaces repetitive admin work. Our approach includes:

Lead Capture + Qualification Automations
- Auto-sync new leads from forms + website chat to CRM AI-assisted qualification tagging and pipeline routing

Onboarding Automation
- Auto-generate accounts, welcome emails, and kickoff tasks when a lead signs Smart sequencing to ensure nothing slips through cracks

Centralized CRM Workspace
- Custom fields, dashboards, and reporting for real-time visibility Role-based views for sales, ops, and leadership

Notification & Update System
- Automated Slack/email alerts when leads convert, tasks fall behind, or approvals are needed

Documentation + Team Enablement
- SOP translation into automated workflows Loom walkthrough videos and short user guides