



# Heroku Training Partner Program Guide

Heroku's flexibility and ease of use make it a popular platform for educators and training companies focused on web development. This guide outlines the benefits becoming a Heroku Training Partner and how to engage with the Heroku Partners Team.

Heroku categorizes training partners in two groups. **Standard Training Partners** leverage Heroku as part of a broader curriculum focused on web development. **Platform Training Partners** are platform experts that teach dedicated Heroku classes. Requirements and benefits vary significantly by type and are outlined below:

	Standard	Platform
<b>Target Audience</b>	Students and developers new to Heroku and to programming	Experienced developers and IT professionals interested in becoming Heroku experts
<b>Benefits</b>		
May use Heroku logo on site	✓	✓
Heroku curriculum for students	✓	✓
Aggregate data on continued Heroku usage from students	✓	✓
Heroku "guest lecturer" once a quarter	Available to training partners referring more than 100 active developers to the platform annually	✓
Placement on learn.heroku.com		✓
One newsletter insert to all Heroku users		✓
Discounts off Heroku events & Enterprise packages		✓
Access to a Technical Account		✓

Manager for curriculum review and technical deep-dives		
<b>Requirements</b>		
Include Heroku content in training program	✓	✓
Students to sign up through partner signup URL provided by Heroku	✓	✓
Heroku verification of curriculum	Limited to Heroku-specific content within class	In-depth review of entire curriculum.
<b>Pricing</b>	Free	Talk to us

## Applying

All partners with proven experience teaching web development are encouraged to apply to be a Standard Training Partner. [Contact us](#) to start the process.

Our Platform Training Partners demonstrate deep technical expertise on the platform and commit to yearly audits of their curriculum. Qualified applicants should [contact us](#).