

Data Mining Assignment 1

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September 16, 2015

8: College data set explore

Explore:

1. Instead of loading csv file from disk, I Installed the dataset from ISLR

```
> library(ISLR)
```

2. Look into College data set by using head

```
> head(College, 2)
```

	Private	Apps	Accept	Enroll	Top10perc	Top25perc
Abilene Christian University	Yes	1660	1232	721	23	52
Adelphi University	Yes	2186	1924	512	16	29
	F.Undergrad	P.Undergrad	Outstate	Room.Board	Books	
Abilene Christian University	2885	537	7440	3300	450	
Adelphi University	2683	1227	12280	6450	750	
	Personal	PhD	Terminal	S.F.Ratio	perc.alumni	Expend
Abilene Christian University	2200	70	78	18.1	12	7041
Adelphi University	1500	29	30	12.2	16	10527
	Grad.Rate					
Abilene Christian University	60					
Adelphi University	56					

discovery1:

Each row stand for a university and columns represent feature or properties of the university

3. Another good way to inspect our data by using str() fuction

```
> str(College)
```

```
'data.frame':      777 obs. of  18 variables:
 $ Private      : Factor w/ 2 levels "No","Yes": 2 2 2 2 2 2 2 2 2 2 ...
 $ Apps         : num  1660 2186 1428 417 193 ...
 $ Accept       : num  1232 1924 1097 349 146 ...
 $ Enroll       : num  721 512 336 137 55 158 103 489 227 172 ...
 $ Top10perc    : num  23 16 22 60 16 38 17 37 30 21 ...
 $ Top25perc    : num  52 29 50 89 44 62 45 68 63 44 ...
 $ F.Undergrad  : num  2885 2683 1036 510 249 ...
 $ P.Undergrad  : num  537 1227 99 63 869 ...
 $ Outstate     : num  7440 12280 11250 12960 7560 ...
```

```

$ Room.Board : num 3300 6450 3750 5450 4120 ...
$ Books       : num 450 750 400 450 800 500 500 450 300 660 ...
$ Personal    : num 2200 1500 1165 875 1500 ...
$ PhD         : num 70 29 53 92 76 67 90 89 79 40 ...
$ Terminal    : num 78 30 66 97 72 73 93 100 84 41 ...
$ S.F.Ratio   : num 18.1 12.2 12.9 7.7 11.9 9.4 11.5 13.7 11.3 11.5 ...
$ perc.alumni : num 12 16 30 37 2 11 26 37 23 15 ...
$ Expend      : num 7041 10527 8735 19016 10922 ...
$ Grad.Rate   : num 60 56 54 59 15 55 63 73 80 52 ...

```

discovery2:

Here we find that there are 777 universities and there are 18 features for each university

4. Use summary() function to produce a numerical summary of the variables in the data set

```
> summary(College)
```

```

Private      Apps      Accept      Enroll      Top10perc
No :212  Min.   : 81  Min.   : 72  Min.   : 35  Min.   : 1.00
Yes:565  1st Qu.: 776  1st Qu.: 604  1st Qu.: 242  1st Qu.:15.00
        Median : 1558  Median : 1110  Median : 434  Median :23.00
        Mean   : 3002  Mean   : 2019  Mean   : 780  Mean   :27.56
        3rd Qu.: 3624  3rd Qu.: 2424  3rd Qu.: 902  3rd Qu.:35.00
        Max.   :48094  Max.   :26330  Max.   :6392  Max.   :96.00

Top25perc    F.Undergrad    P.Undergrad    Outstate
Min.   : 9.0  Min.   : 139  Min.   : 1.0  Min.   : 2340
1st Qu.: 41.0  1st Qu.: 992  1st Qu.: 95.0  1st Qu.: 7320
Median : 54.0  Median : 1707  Median : 353.0  Median : 9990
Mean   : 55.8  Mean   : 3700  Mean   : 855.3  Mean   :10441
3rd Qu.: 69.0  3rd Qu.: 4005  3rd Qu.: 967.0  3rd Qu.:12925
Max.   :100.0  Max.   :31643  Max.   :21836.0  Max.   :21700

Room.Board    Books      Personal    PhD
Min.   :1780  Min.   : 96.0  Min.   : 250  Min.   : 8.00
1st Qu.:3597  1st Qu.: 470.0  1st Qu.: 850  1st Qu.: 62.00
Median :4200  Median : 500.0  Median :1200  Median : 75.00
Mean   :4358  Mean   : 549.4  Mean   :1341  Mean   : 72.66
3rd Qu.:5050  3rd Qu.: 600.0  3rd Qu.:1700  3rd Qu.: 85.00
Max.   :8124  Max.   :2340.0  Max.   :6800  Max.   :103.00

Terminal      S.F.Ratio    perc.alumni    Expend
Min.   : 24.0  Min.   : 2.50  Min.   : 0.00  Min.   : 3186
1st Qu.: 71.0  1st Qu.:11.50  1st Qu.:13.00  1st Qu.: 6751
Median : 82.0  Median :13.60  Median :21.00  Median : 8377
Mean   : 79.7  Mean   :14.09  Mean   :22.74  Mean   : 9660
3rd Qu.: 92.0  3rd Qu.:16.50  3rd Qu.:31.00  3rd Qu.:10830
Max.   :100.0  Max.   :39.80  Max.   :64.00  Max.   :56233

Grad.Rate
Min.   : 10.00
1st Qu.: 53.00
Median : 65.00
Mean   : 65.46
3rd Qu.: 78.00
Max.   :118.00

```

```
> attach(College)
```

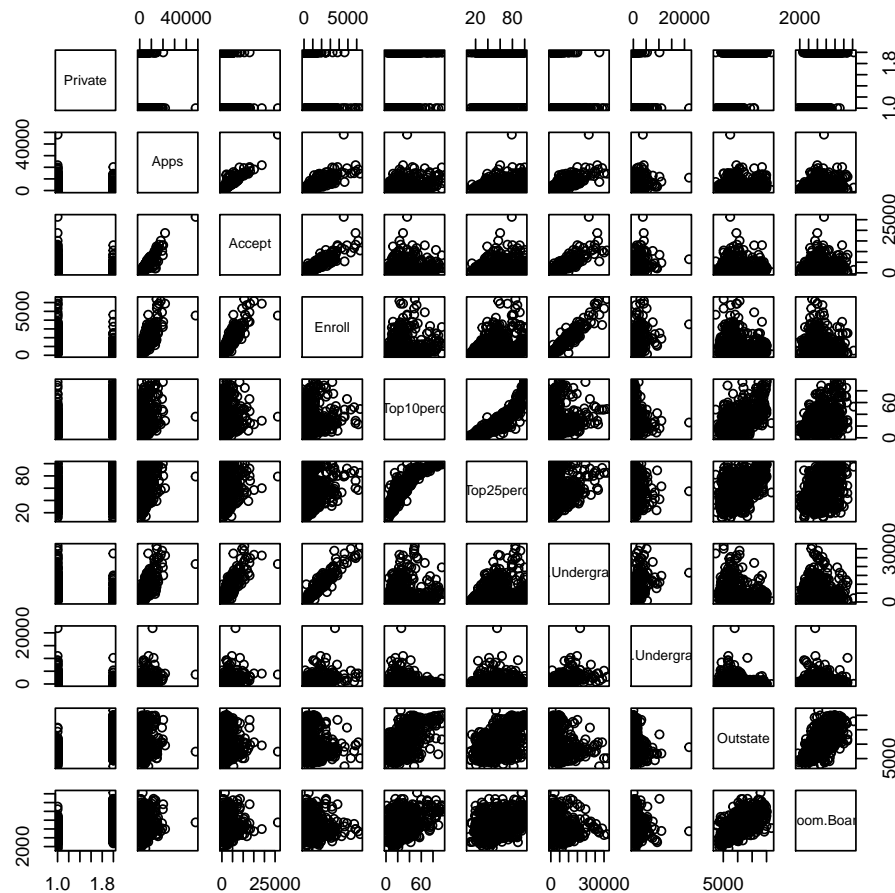
discovery3:

From this feature summary we can see that most of the universities are private which is about 72%

percent. Fulltime undergraduate students are much more than part-time undergraduate students. And so on

5. Use `pairs()` function to produce a scatterplot matrix of the first the columns

```
> pairs(College[, 1:10])
```

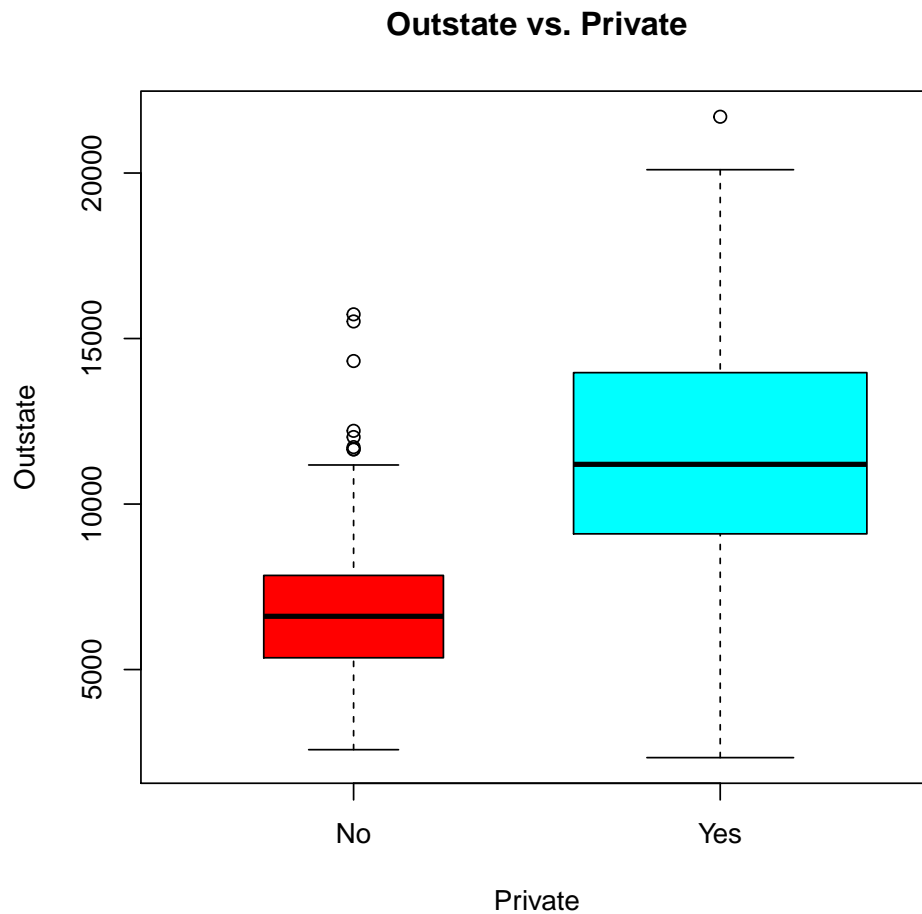


discovery4:

This command really gives us whole bunch of usefull information. For example: (1) we can see that private school have more top10% students than public school; (2) application numbers and enroll numbers are basically linear relationship; (3) The more top10% student, the more room and board costs; and so on.

6. Use the `plot()` function to produce side-by-side boxplots of *Outstate* versus *private*

```
> boxplot(Outstate ~ Private, College, ylab = "Outstate", xlab = "Private",
+         main = "Outstate vs. Private", col = rainbow(2), varwidth = T)
```

**discovery5:**

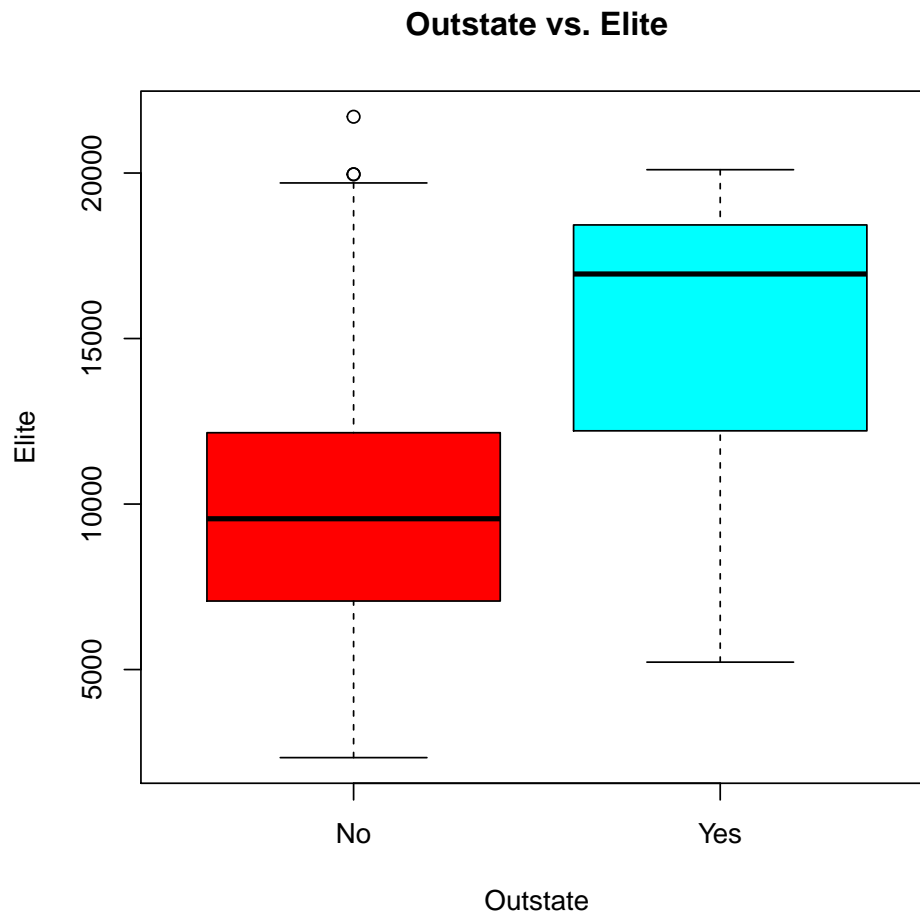
We can see that private school have far more outstate students, which means that private school are more attractive to outstate student.

7. Create a new qualitative variable, called Elite, by binning the Top10perc variable. We are going to divide universities into two groups based on whether or not the proportion of students coming from the top 10% of their high school classes exceeds 50%.

```
> Elite = rep("No", nrow(College))
> Elite[College$Top10perc > 50] = "Yes"
> Elite = as.factor(Elite)
> College = data.frame(College, Elite)
> summary(Elite)
```

```
No Yes
699  78
```

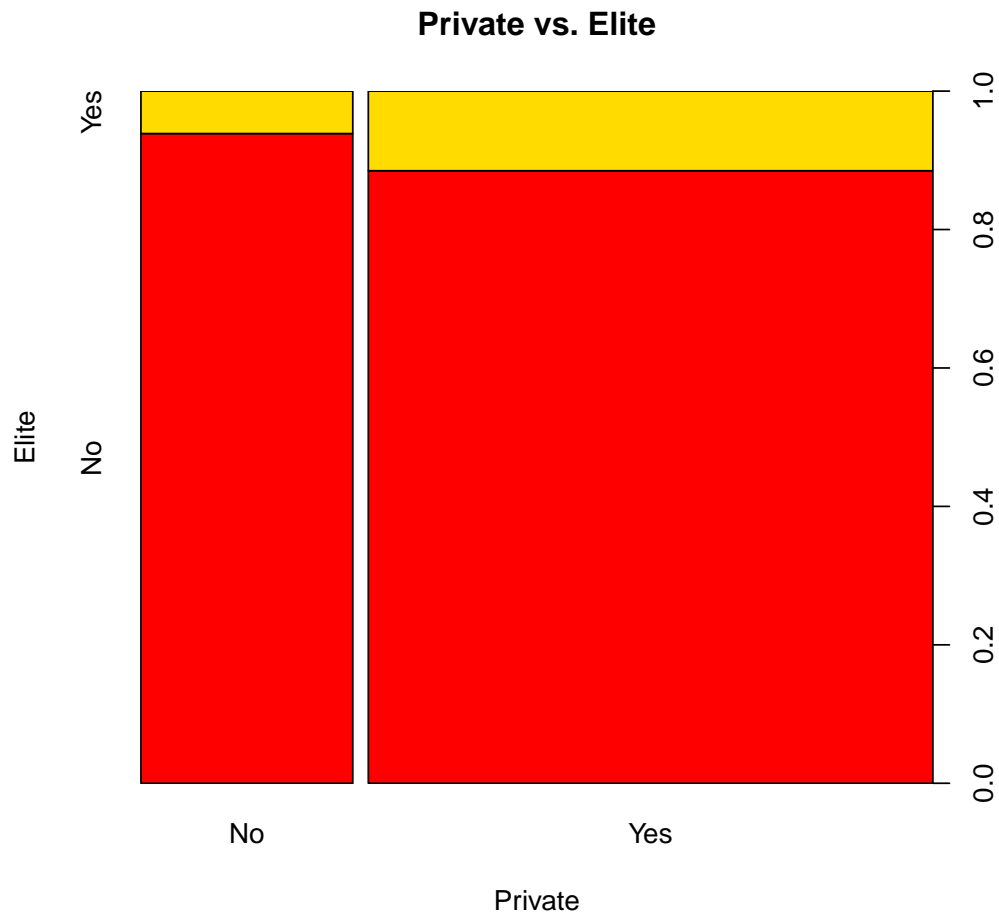
```
> boxplot(Outstate ~ Elite, main = "Outstate vs. Elite", xlab = "Outstate", ylab = "Elite",
+         col = rainbow(2))
```

**discovery6:**

From this picture we can see that the more outstate students, the more elite students. This makes us wonder if the elite students are from outstate? Possible no. We need another experiment.

8. Plot Private vs. Elite

```
> plot(Private, Elite, main = "Private vs. Elite", xlab = "Private", ylab = "Elite",  
+      col = rainbow(7))
```

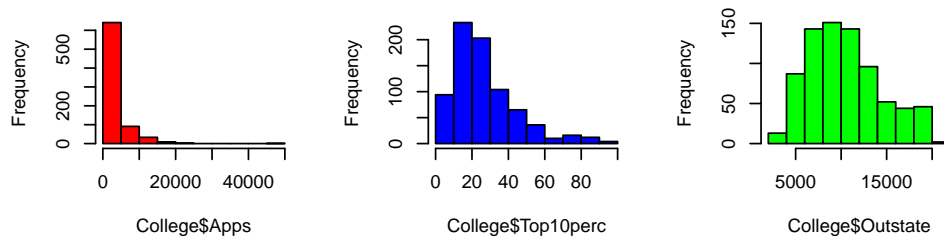
**discovery7:**

Now it's clear that not only there are more private universities, but also there are more elite universities among private universities. So, it is because private schools are more attractive that they are more likely to be elite schools.

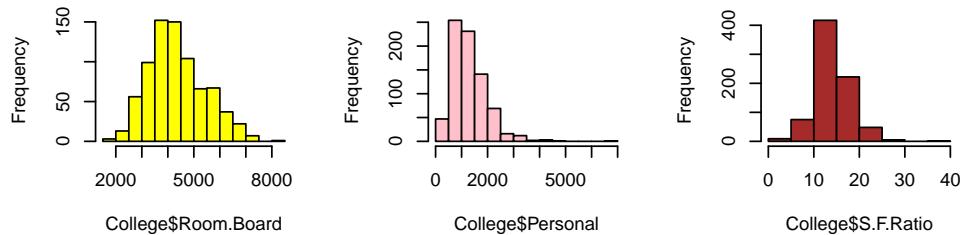
9. Use the `hist()` function to produce some histograms with differing numbers of bins for a few of the quantitative variables.

```
> par(mfrow = c(3,3))
> hist(College$Apps, col = "red")
> hist(College$Top10perc, col = "blue")
> hist(College$Outstate, col = "green")
> hist(College$Room.Board, col = "yellow")
> hist(College$Personal, col = "pink")
> hist(College$S.F.Ratio, col = "brown")
> hist(College$PhD, col = "slateblue")
> hist(College$perc.alumni, col = "cadetblue1")
> hist(College$Grad.Rate, col = "sienna1")
```

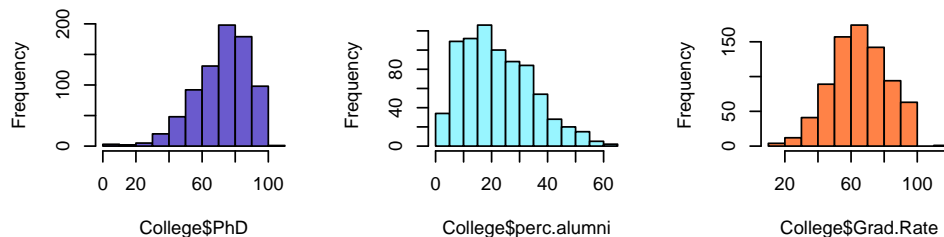
Histogram of College\$Apps Histogram of College\$Top10perc Histogram of College\$Outsta



Histogram of College\$Room.Board Histogram of College\$Personal Histogram of College\$S.F.Ra



Histogram of College\$PhDHistogram of College\$perc.alu Histogram of College\$Grad.R

**discovery8:**

Here we can see the distribution of the features of those 777 universities. It's easy to see that most schools have more than 70% faculties that have PhD.; The expected probability that one graduate is 0.7, which is not bad, and so on.

10. Explore Northeastern:

```
> str(College[row.names(College) == "Northeastern University",])
```

```
'data.frame':      1 obs. of  19 variables:
 $ Private      : Factor w/ 2 levels "No","Yes": 2
 $ Apps        : num 11901
 $ Accept      : num 8492
 $ Enroll      : num 2517
 $ Top10perc   : num 16
 $ Top25perc   : num 42
 $ F.Undergrad : num 11160
 $ P.Undergrad : num 10221
 $ Outstate    : num 13380
 $ Room.Board  : num 7425
 $ Books       : num 600
 $ Personal    : num 1750
 $ PhD         : num 73
 $ Terminal    : num 82
 $ S.F.Ratio   : num 12.9
```

```
$ perc.alumni: num 17
$ Expend      : num 9563
$ Grad.Rate   : num 46
$ Elite       : Factor w/ 2 levels "No","Yes": 1
```

discovery about Northeastern University:

I'm pretty interested in our schools features.

- We have more than 10000 applications, which really rare, which means our school is very attractive.
- We accept more than 8000 students, more than 10000 full time and part time undergraduate student, which are all also very uncommon. These figures makes me believe that our school is a very big school, which means that our school is really efficient at manage and organize student.
- 16% top10, 17% donate alumni, 73% PhD., 12.9% S.F.Ratio, which are all normal level.
- 7425 room & board fees is twice the average level, makes our school expensive.
- 46% graduation is very low, which is absolutly not a good news for us.
- our school is not a elite school

So, with the analysis above, Our school is a normal level, but very big, expensive school, with low probability of graduation.

11. Explore Elite Schools:

```
> sapply(College[College$Elite == "Yes", 2:18], mean)
```

Apps	Accept	Enroll	Top10perc	Top25perc	F.Undergrad
5980.56410	2852.60256	1060.71795	67.61538	91.10256	4582.74359
P.Undergrad	Outstate	Room.Board	Books	Personal	PhD
324.93590	15248.56410	5336.79487	594.91026	1188.17949	89.32051
Terminal	S.F.Ratio	perc.alumni	Expend	Grad.Rate	
94.08974	10.61410	33.96154	18404.87179	83.38462	

discovery about Elite University:

Here we can see a statistic summary about elite schools.

With comparision between NEU and those Elite schools, I provide that:

- Decrease acceptance, decrease enrollment.
- Hire more PhD. teachers.
- Find ways to encourage our alumni to donate.
- Find ways to increase graduation percent.

9: Auto data set explore

1. Load data, briefly looking what inside.

```
> library(ISLR)
> attach(Auto)
> str(Auto)
```

```
'data.frame':      392 obs. of  9 variables:
 $ mpg      : num  18 15 18 16 17 15 14 14 14 15 ...
 $ cylinders : num   8  8  8  8  8  8  8  8  8  8 ...
 $ displacement: num  307 350 318 304 302 429 454 440 455 390 ...
 $ horsepower  : num  130 165 150 150 140 198 220 215 225 190 ...
 $ weight      : num 3504 3693 3436 3433 3449 ...
 $ acceleration: num  12 11.5 11 12 10.5 10 9 8.5 10 8.5 ...
 $ year        : num  70 70 70 70 70 70 70 70 70 70 ...
 $ origin      : num   1  1  1  1  1  1  1  1  1  1 ...
 $ name       : Factor w/ 304 levels "amc ambassador brougham",...: 49 36 231 14 161 141 54 223
```

```
> summary(Auto)
```

mpg	cylinders	displacement	horsepower	weight
Min. : 9.00	Min. :3.000	Min. : 68.0	Min. : 46.0	Min. :1613
1st Qu.:17.00	1st Qu.:4.000	1st Qu.:105.0	1st Qu.: 75.0	1st Qu.:2225
Median :22.75	Median :4.000	Median :151.0	Median : 93.5	Median :2804
Mean :23.45	Mean :5.472	Mean :194.4	Mean :104.5	Mean :2978
3rd Qu.:29.00	3rd Qu.:8.000	3rd Qu.:275.8	3rd Qu.:126.0	3rd Qu.:3615
Max. :46.60	Max. :8.000	Max. :455.0	Max. :230.0	Max. :5140

acceleration	year	origin	name
Min. : 8.00	Min. :70.00	Min. :1.000	amc matador : 5
1st Qu.:13.78	1st Qu.:73.00	1st Qu.:1.000	ford pinto : 5
Median :15.50	Median :76.00	Median :1.000	toyota corolla : 5
Mean :15.54	Mean :75.98	Mean :1.577	amc gremlin : 4
3rd Qu.:17.02	3rd Qu.:79.00	3rd Qu.:2.000	amc hornet : 4
Max. :24.80	Max. :82.00	Max. :3.000	chevrolet chevette: 4
			(Other) :365

discovery1:

Here we find that Auto has 392 instances and each instance has 9 predictors
For all the predictors:

- quantitative predictors:
 - mpg
 - displacement
 - horsepower
 - weight
 - acceleration
- qualitative predictors:
 - cylinders
 - year
 - origin
 - name

2. Make qualitative predictors as factors

```
> cylinders = as.factor(cylinders)
> year = as.factor(year)
> origin = as.factor(origin)
> name = as.factor(name)
```

3. Range of each quantitative predictor

```
> sapply(Auto[, c(1,3,4,5,6)], range)

      mpg displacement horsepower weight acceleration
[1,]   9.0           68         46   1613           8.0
[2,]  46.6          455        230   5140          24.8
```

4. Mean and standard deviation of each quantitative predictor

```
> sapply(Auto[, c(1,3,4,5,6)], mean)

      mpg displacement   horsepower      weight acceleration
23.44592   194.41199   104.46939   2977.58418   15.54133

> sapply(Auto[, c(1,3,4,5,6)], sd)

      mpg displacement   horsepower      weight acceleration
7.805007   104.644004   38.491160   849.402560   2.758864
```

5. Remove the 10th through 85th observations and recompute mean and std.

```
> n_row_names = as.numeric(rownames(Auto))
> selector = !(n_row_names >= 10 & n_row_names < 86)
> Auto2 = Auto[selector, ]
> sapply(Auto2[, c(1,3,4,5,6)], mean)

      mpg displacement   horsepower      weight acceleration
24.36845   187.75394   100.95584   2939.64353   15.71830

> sapply(Auto2[, c(1,3,4,5,6)], sd)

      mpg displacement   horsepower      weight acceleration
7.880898   99.939488   35.895567   812.649629   2.693813

> sapply(Auto2[, c(1,3,4,5,6)], range)

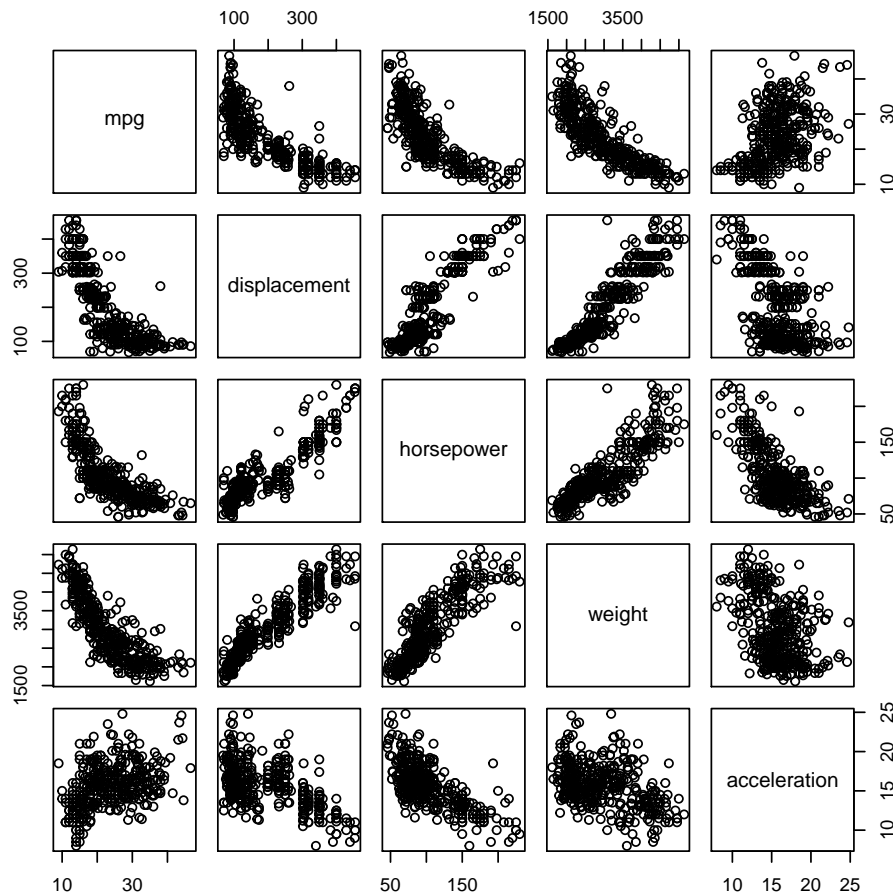
      mpg displacement horsepower weight acceleration
[1,]  11.0           68         46   1649           8.5
[2,]  46.6          455        230   4997          24.8
```

discovery2:

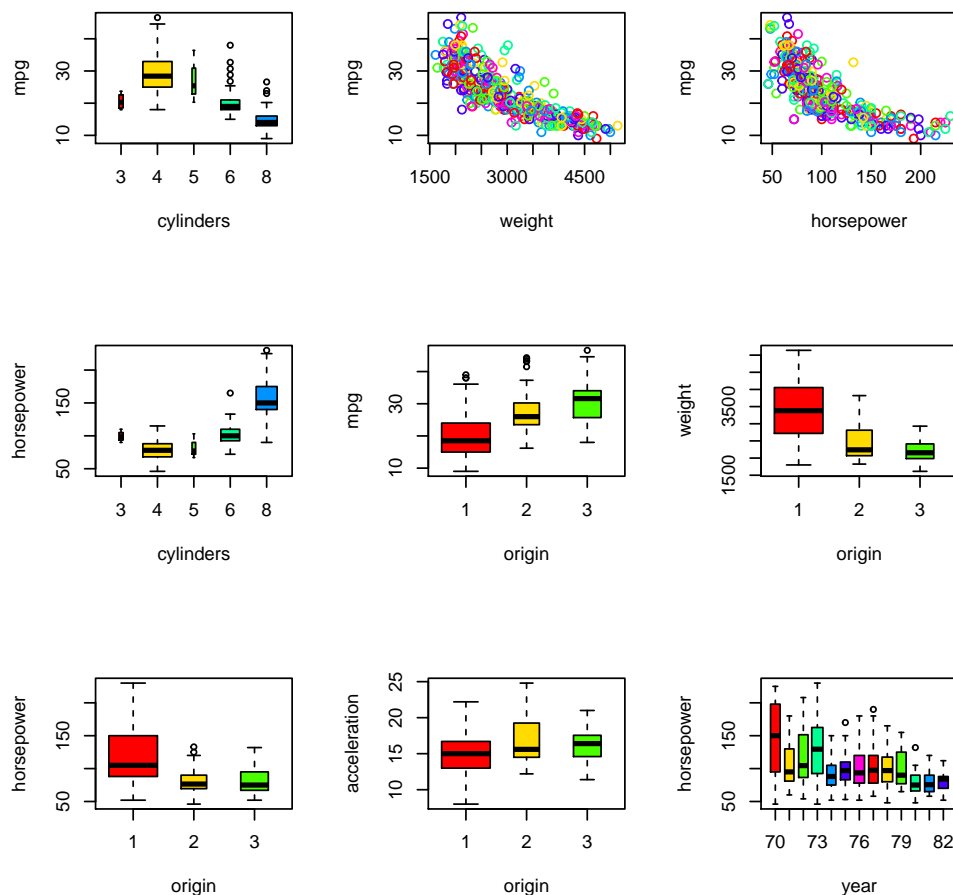
After removing observations from 10th through 85th, we can see that range, mean and standard deviation do not change to much.

6. Graphical investigation of predictor

```
> pairs( ~mpg + displacement + horsepower + weight + acceleration , Auto)
```



```
> par(mfrow = c(3,3))
> boxplot(mpg ~ cylinders, col = rainbow(7), ylab = "mpg", xlab = "cylinders",
+         varwidth = T)
> plot(mpg ~ weight, col = rainbow(7))
> plot(mpg ~ horsepower, col = rainbow(7))
> boxplot(horsepower ~ cylinders, col = rainbow(7), ylab = "horsepower",
+         xlab = "cylinders", varwidth=T)
> boxplot(mpg ~ origin, col = rainbow(7), ylab = "mpg", xlab = "origin",
+         varwidth = T)
> boxplot(weight ~ origin, col = rainbow(7), ylab = "weight", xlab = "origin",
+         varwidth = T)
> boxplot(horsepower ~ origin, col = rainbow(7), ylab = "horsepower", xlab = "origin",
+         varwidth = T)
> boxplot(acceleration ~ origin, col = rainbow(7), ylab = "acceleration", xlab = "origin",
+         varwidth = T)
> boxplot(horsepower ~ year, col = rainbow(7), ylab = "horsepower", xlab = "year",
+         varwidth = T)
```

**discovery3:**

Here we can get lots of information:

- Cars of 4 cylinders are most efficient with gas
- The heavier the car, the more gas it consumes per mile
- The more horsepower the car, the more gas it consumes per mile
- The more cylinders one car have, the more horsepower. (which is common sense)
- U.S. cars seem to consume more gas/mile than cars from other places
- U.S. cars are tend to have more weight
- U.S. cars have more horsepower
- Europe cars accelerate faster
- horsepower of cars decrease with years going on

It seems that if you are in U.S., buy yourself a nice car, which has more horsepower, heavier, even if it consumes more gas. But the good news is that the gas is pretty low compared with other countries (especially China).

So, maybe it is because of low gas price that lead to the result that U.S. cars are generally more powerful and heavier.

My plots suggest that:

- (1) The bigger the weight, the smaller the mpg

(2) 4 cylinders get the biggest mpg

(3) The bigger the horsepower, the smaller the mpg

Justify:

It's all about engine, heavier cars need more powerfull engine, which has more cylinders, more horsepower and consume more gas. In return, powerfull cars need to be built with more weight to keep it stable in high speed.