Herr Ober

Bestellen, Bezahlen, Genießen

Inception Deck

Why are we here?

- Confusing ordering processes
- unreliable depending on the memory of the operator
- high acquisition costs for conventional POS systems

→Simplification and increase of efficiency in gastronomy at events of small to medium-sized organizers

The Elevator Pitch

- For small businesses, Private people, and associations
- who occasionally plan events with gastronomic operations,
- the Herr Ober App
- is a digital POS system for order management in the gastronomy
- that simplifies the process from the order to payment,
- unlike big POS systems that are very expensive
- our product is cheap in acquisition cost for digital devices and, commission is only paid if an order is fully processed.

Product Box

How would the software product look if it was a box?

- Fast processing of the order
- Easy payment
- short waiting times until consumption

Product Box example structure

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Bestellen, Bezahlen, Genießen.
Es muss nicht kompliziert sein.

Cheap Infrastructure
Provision for fully processed orders
intuitive operation

The NOT list

Big features that are / are NOT part of the project

	IN	OUT

IN
- Ordering from a fixed list
- Transmission to the Kitchen
- Payment with mobile devices on site
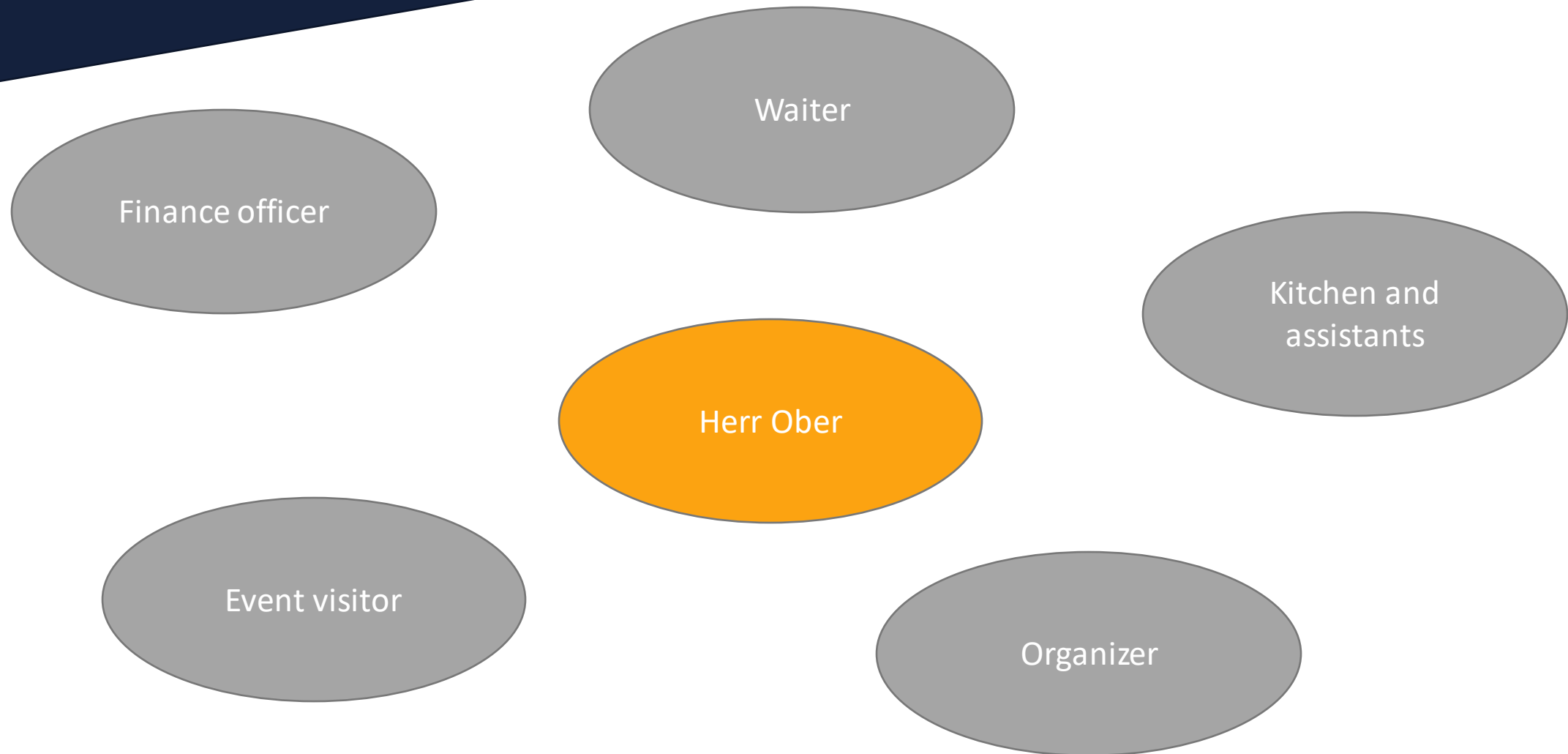- Fully digitalized

OUT
- Development of own (cheaper) payment alternative
- Only frames for the menu are provided, not the dishes themselves

UNRESOLVED
- Payment with cash
- Table Management

Stakeholder

Waiter

Finance officer

Kitchen and assistants

Herr Ober

Event visitor

Organizer

Bild