Weather Site Plan

weather-check.com

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Overview

Site Purpose

The web page that we are creating has the purpose of providing an informative service to the society, by showing how will the weather be in the next few days.
  The main idea is to make a easy to use web site, creating the best user experience possible so the user will come often and check out what the weather will be like. I believe that users will usually reach this website through desktop and mobile devices as well.

Target Audience

I first thought of people that are about to go to work and need to know what the weather will be for that day, so they can choose what to wear. That target will need an easy to use and find, interface to get their information quickly.
  Also, of people that want to plan for a trip somewhere or just do something outside on their weekend. These are usually people between 20 and 30 years old with a reasonably good economic situation.

Color Palette

http://paletton.com/palette.php?uid=3490o0kBZJ5l5M7r7K0IItXJvnf

Primary color:	#725CDA #725CDA	#5237D5 #5237D5	#3515D3 #3515D3	#250CA5 #250CA5	#1D0980 #1D0980
Secondary color (1):	#FFF457 #FFF457	#FFF027 #FFF027	#FFEE00 #FFEE00	#EFDE00 #EFDE00	#B9AD00 #B9AD00
Secondary color (2):	#FFC857 #FFC857	#FFB827 #FFB827	#FFAB00 #FFAB00	#EFA000 #EFA000	#B97D00 #B97D00

Typography

Heading Font: Ubuntu

A red flare silhouetted the jagged edge of a wing.

Body: "Comic Sans MS"

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()_+

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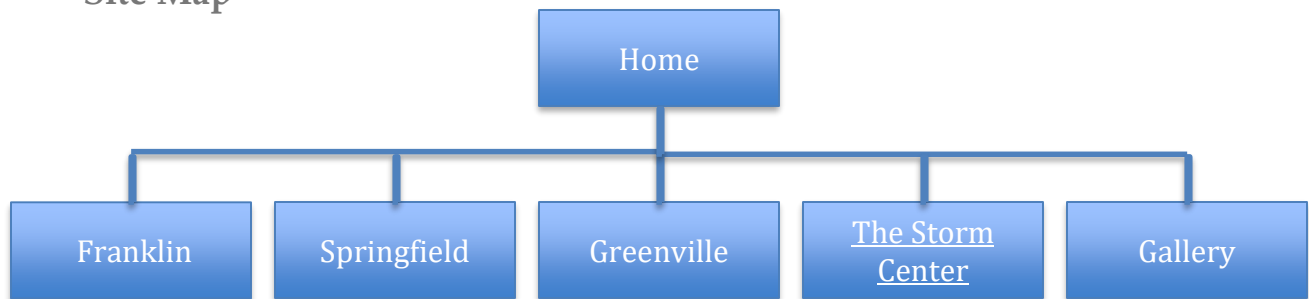
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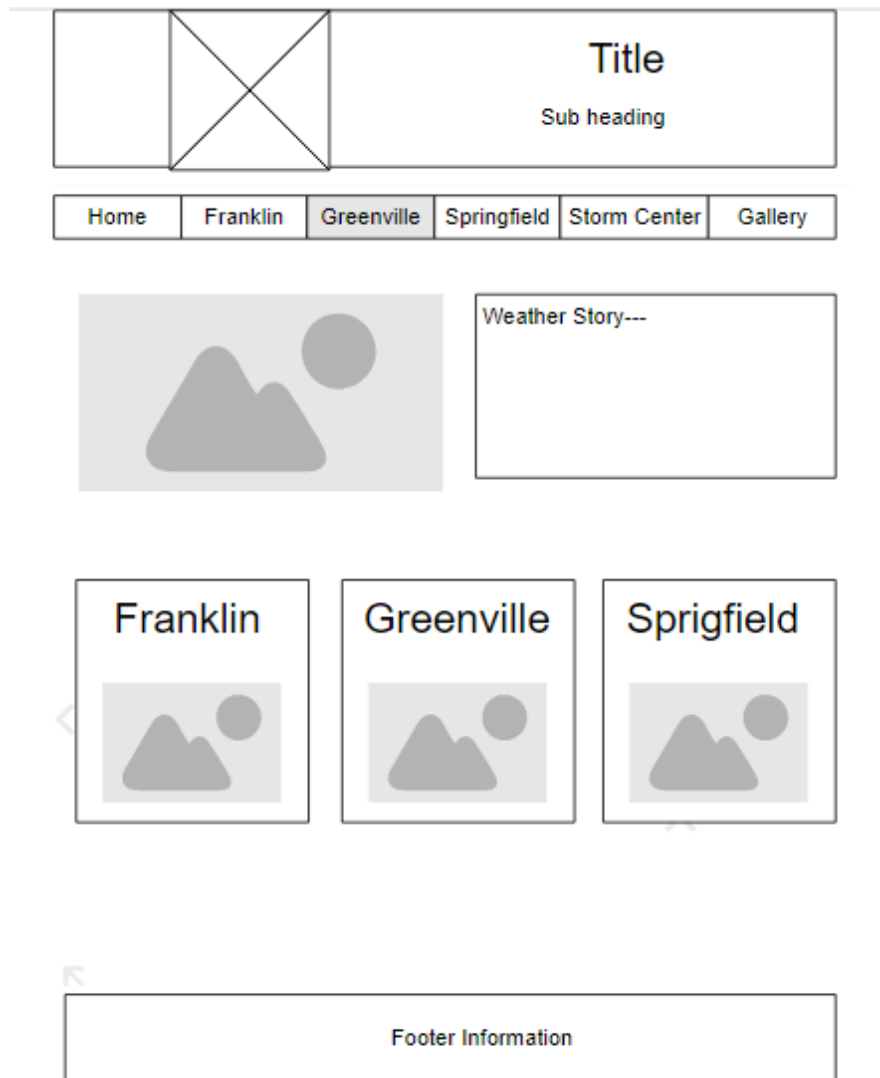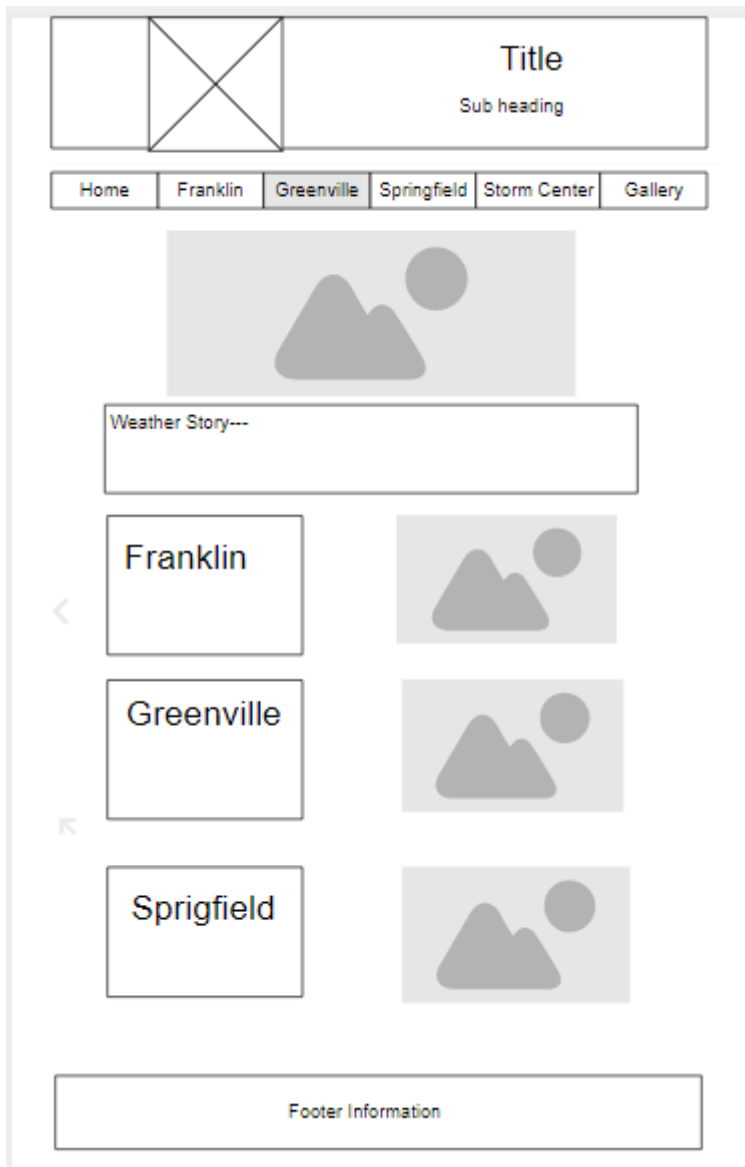
Layout

Site Map

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                        ┌──────────┐
                        │   Home   │
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      ┌───────────┬──────────┼──────────┬───────────┐
 ┌────┴────┐ ┌────┴─────┐ ┌──┴──────┐ ┌──┴───────┐ ┌─┴──────┐
 │ Franklin│ │Springfield│ │Greenville│ │The Storm │ │Gallery │
 │         │ │          │ │         │ │ Center   │ │        │
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Wireframes

Desktop View

Tablet View

| Home | Franklin | Greenville | Springfield | Storm Center | Gallery |

Weather Story---

Franklin

Greenville

Sprigfield

Footer Information

Phone View

Title

Sub heading

Home
Franklin
Greenville ▶
Springfield
Storm Center
Gallery

Weather Story---

Franklin

Lorem ipsum dolor
sit amet,
consectetur
adipiscing elit. Nulla

Footer Information