

# **HERRON ISLAND BOOSTERS**

## **FINAL MINUTES**

### **March 29, 2008**

The Boosters' Executive Committee met to plan upcoming activities and purchase clothing items to sell on holiday weekends. The following members attended: Dana Gruber, Jack and Nancy Wells, Nancy and David Grant, Merry Kogut, Kathy Deuster, Judy Greinke, and Mike Shettlesworth. The meeting began at 1:15 p.m.

#### **1. Memorial Day Weekend**

Anita Bray will prepare the agenda. Merry will call Anita to discuss including the dingy and kayak races and activities for children.

As usual, we will sell hot dogs, chips and drinks at the Saturday baseball game. We agreed on the amount of hot dogs to purchase.

On Sunday, Dana, Kathy, and Nancy and Jack Wells will serve cinnamon buns and coffee. We agreed to buy 15 dozen cinnamon buns, half raisin and half plain. We'll honor Mary Turpin by asking her to raise the flag. Nancy and Dave will sell clothing, and we'll provide more room than in the past so that the clothing can be laid out and viewed more easily. Dana will bring a hanger she has at home she has used for stained glass.

Merry will handle the membership table and phone directories. Merry will prepare coupons good that day only – anyone who joins or renews their membership on Sunday can use the coupon Sunday only for 10% off of clothing.

There will be a potluck in May to discuss summer activities. Gruber will write an article about upcoming events for the April Beachcomber.

#### **2. Generalized Discussion**

Merry suggested cotton candy sales at future events. She will look at prices and report back. Nancy Wells suggested selling popcorn.

Directory – after much discussion, we agreed on a \$300 budget for phone books, however many that will buy. We plan to print fewer of them, but print them annually instead of every other year from now on. We will charge \$25 for half-page ads and \$50 for full-page ads – Merry will put a notice to this effect into the next Beachcomber. She'll also try to sell ads to Sunnycrest and some other local businesses.

License Plate Holders – Merry will send internet links to Nancy Grant on where these can be purchased online. The group authorized Nancy to spend up to \$200.00 on license plate frames.

### 3. Clothing

Nancy Grant and Judy presented their recommendations on items of clothing to purchase in time to sell at the three holiday weekends, and a lengthy discussion ensued. We discussed embroidery versus screen print. We have used the same vendor for many years – the vendor is local and has done a great job.

For silkscreen it costs \$10 to set up each color. The embroidery setup is \$65.00. Letters can be colored differently, depending on the color of the item.

We picked a design to celebrate the island's 50<sup>th</sup> anniversary that says "50 years of community." We agreed on numerous items to purchase, including sizes and colors. We are also ordering a small number of tote bags for the first time. We went \$500.00 over our allotted budget for the purchase of the items, but expect to recoup our expenditure with increased sales.

Merry asked why we don't put photographs of items for sale on the Internet. Members explained that the group wants to stay under the radar and that, in addition, it is difficult to respond to mail order or Internet sales – it's much easier to sell the items during the holiday weekends.

The meeting adjourned at 4:00 p.m.

Respectfully submitted,

Merry A. Kogut  
Boosters Secretary