

# CloudworX Insights

# Insights Example

Cisco Webex Meetings Incognito

[https://harman.webex.com/webappng/sites/harman/insight/home?from\\_login=true](https://harman.webex.com/webappng/sites/harman/insight/home?from_login=true)

**HARMAN**

Iain

- Home
- Meetings
- Recordings
- Preferences
- Insights**
- Support
- Download

English  
Classic View

Webex Training  
Webex Events  
Webex Support

**Meetings I hosted** For last 6 Months

**Participants in meetings I hosted** For last 6 Months

**Meetings I hosted**

39 meetings

1648 meeting minutes

**Monthly meeting averages**

7 meetings per month

43 minutes per meeting

**Average number of attendees per meeting**

3 participants per meeting

**Largest meeting**

9 participants

**Smallest meeting**

1 participant

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# Data

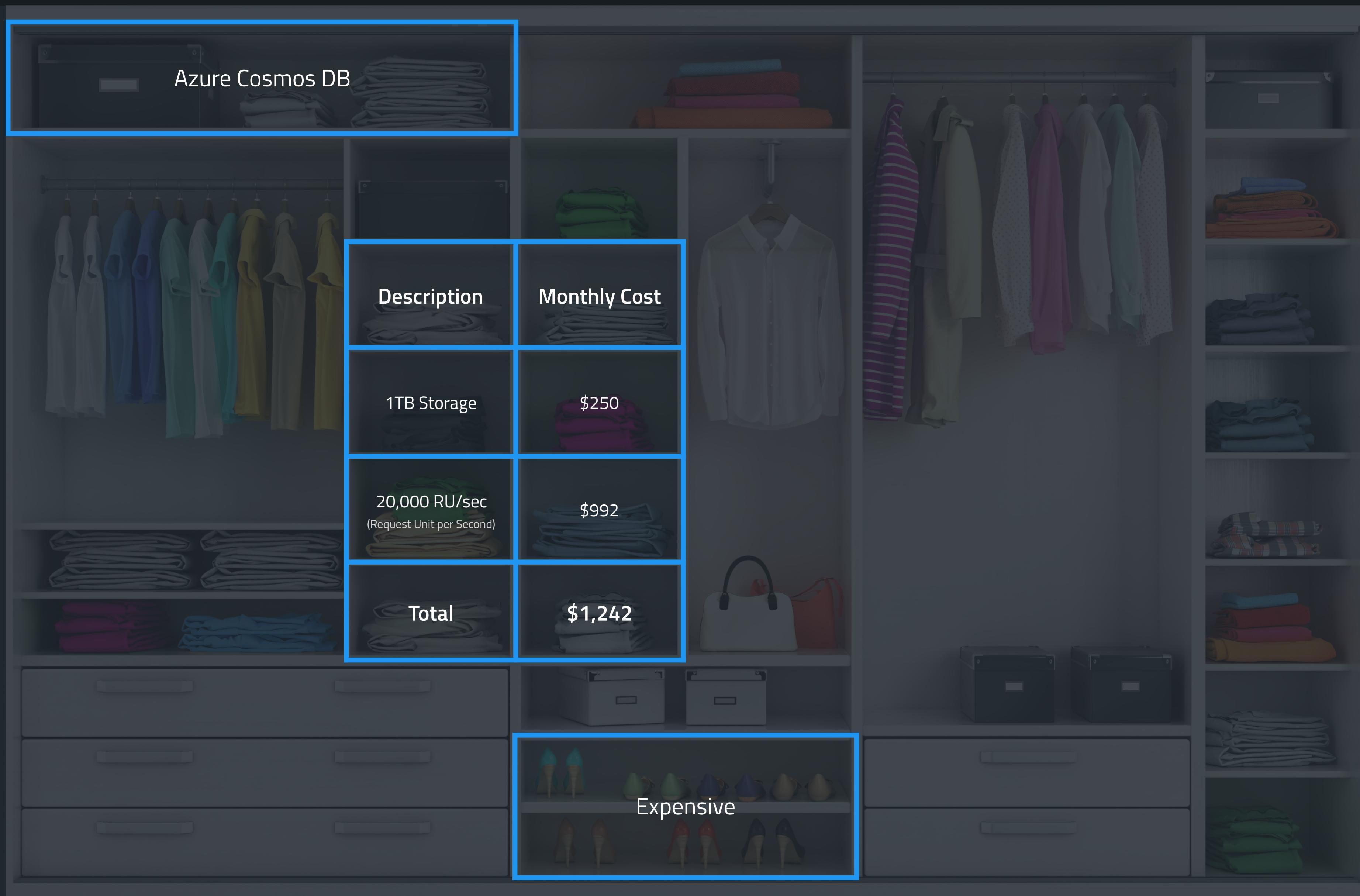
# Data

Where is the data stored and how do you access it?

# Structured Data



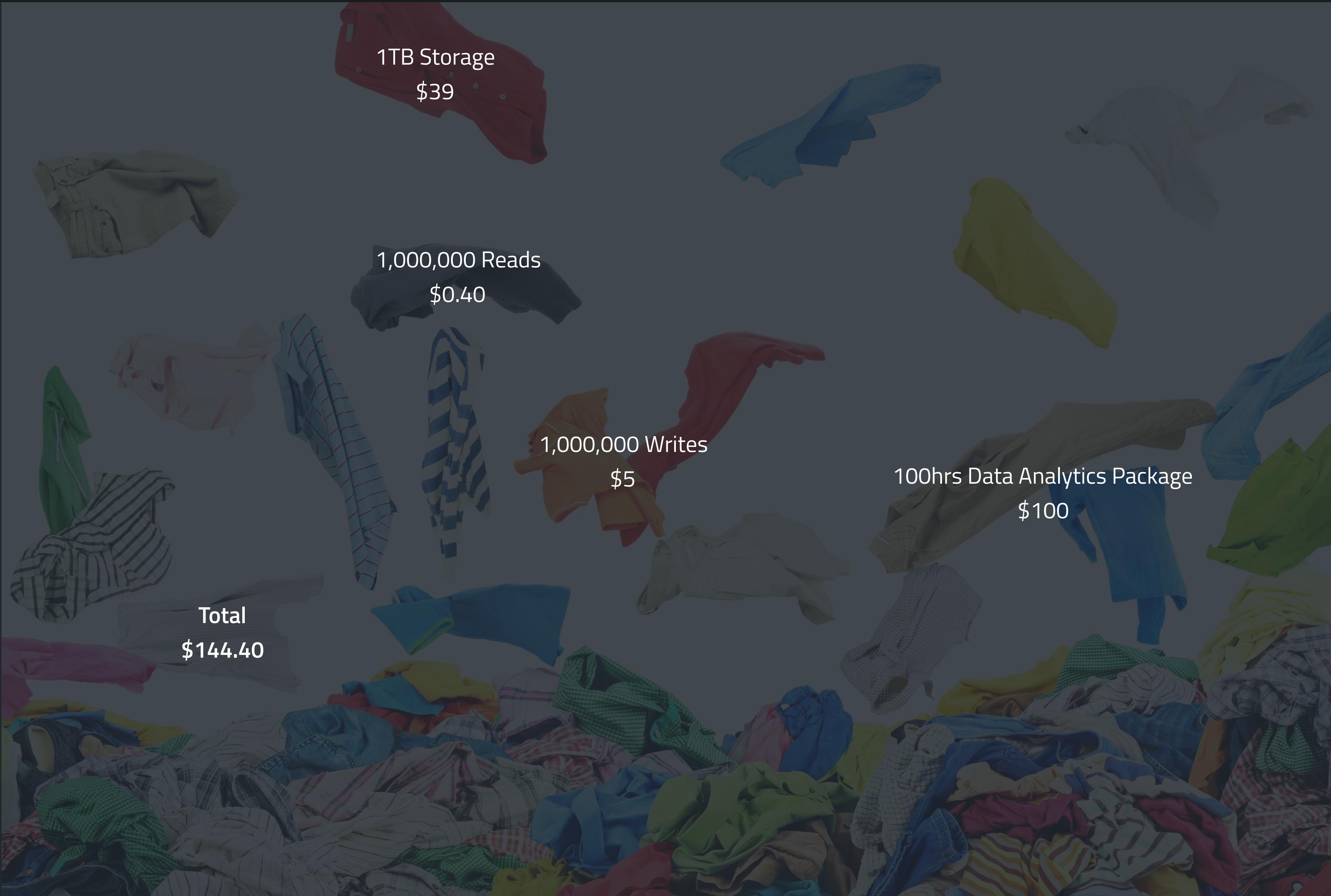
# Structured Data



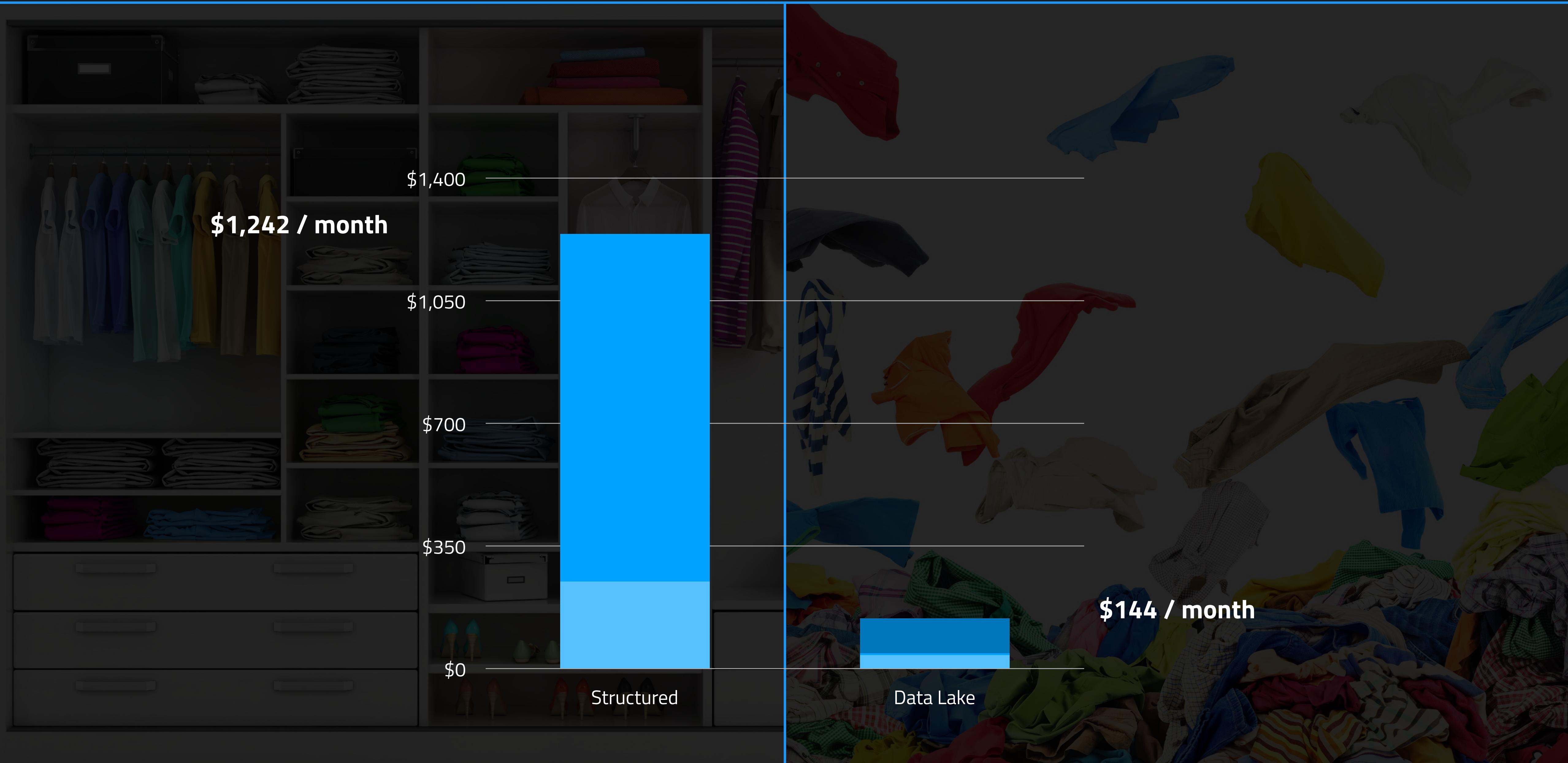
# Data Lake (Unstructured Data)



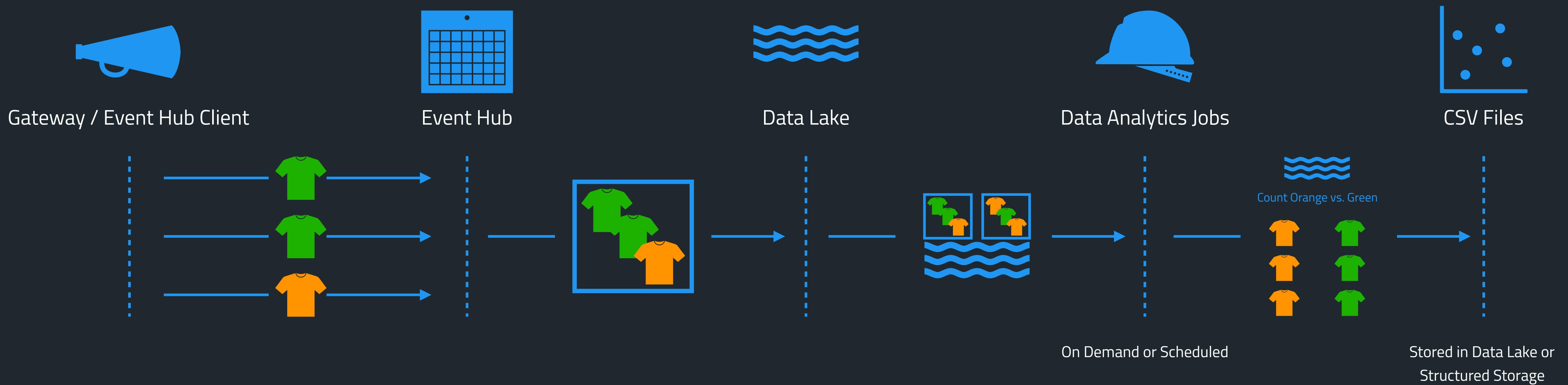
# Data Lake (Unstructured Data)



# Data Storage Comparison



# Data Path



# CSV Files

A screenshot of a dark-themed text editor window titled "Data Analytics Job". The content area displays the following text:

```
Orange,3
Green,3
```

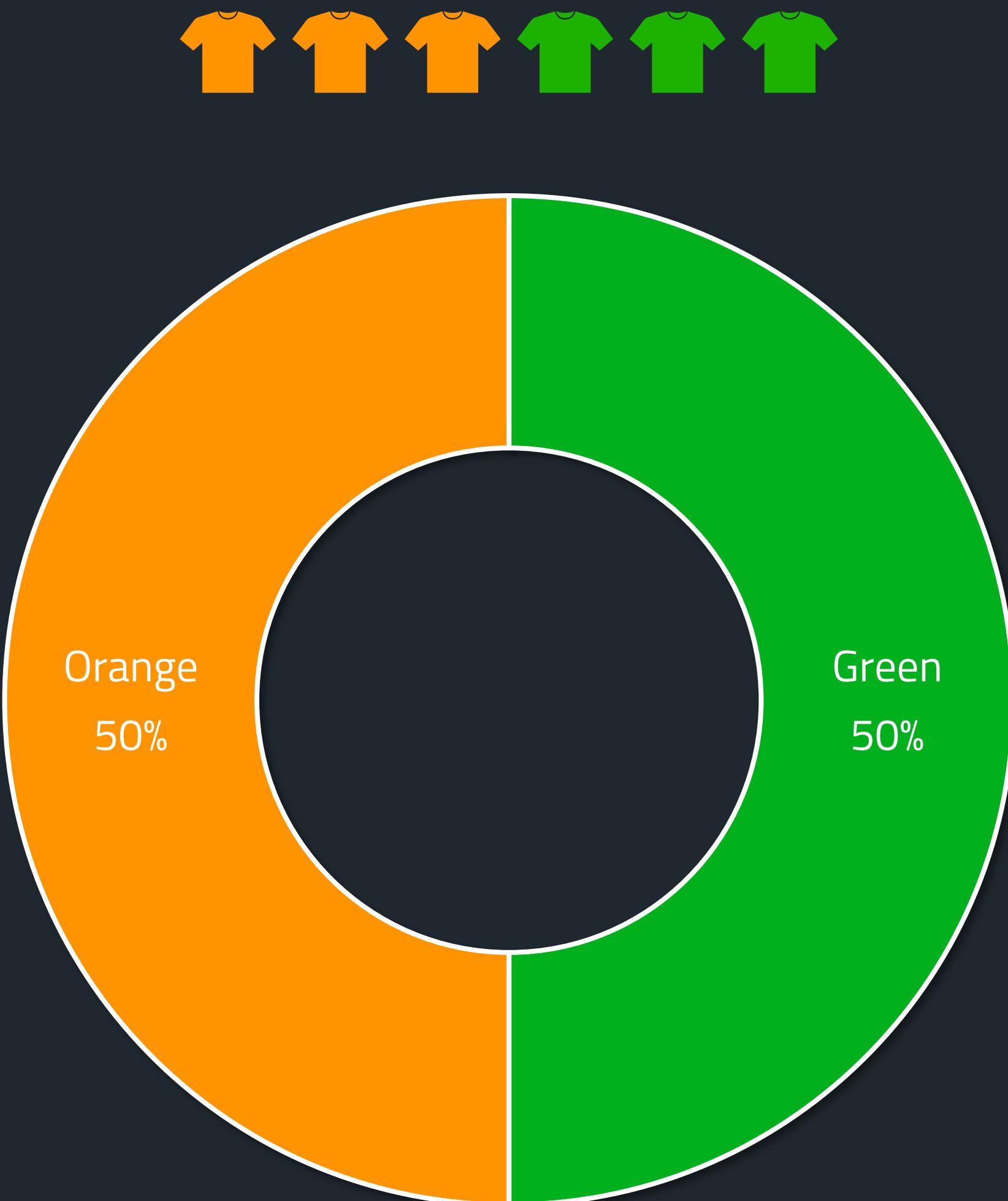
CSV File Viewed in Text Editor

A screenshot of a Microsoft Excel window titled "Data A...". The ribbon is visible with tabs like Home, Insert, Page Layout, Formulas, Data, Review, View, and Share. The main area shows a spreadsheet with the following data:

	A	B	C	D	E	F	G	H	I
1	Orange	3							
2	Green	3							
3									
4									
5									
6									
7									
8									

CSV File Viewed in Excel

# Visualization Example



Visualization of CSV Data

# Visualization Platform Strategy

Make (Development & Maintenance)



- No Subscription Fee

Buy (\$736 / month)



- Faster Time-To-Market (No Development or Maintenance)
- Differentiate with Extensive Pool of Visualizations
- Native Integration with Microsoft Azure
- Guaranteed Segregation of Tenant Data

# Microsoft Power BI Desktop

The screenshot shows the Microsoft Power BI Desktop interface with a dark theme. The top menu bar includes File, Home, View, Modeling, and Help. The Home tab is selected, showing various ribbon icons for data management, visualization creation, and report navigation.

The main workspace displays a dashboard titled "Sales for Top 5 Categories". It features three visualizations:

- A stacked bar chart showing Sales Amount for Germany, Canada, France, and Great Britain. The values are \$1.03M, \$2.42M, \$1.25M, and \$1.48M respectively.
- A horizontal bar chart titled "Average Sale Amount by Class" comparing Deluxe (\$7.8M), Economy (\$1.7M), and Regular (\$9.4M).
- A bubble chart titled "Units by Class & Brand" plotting Avg. RePurch against Avg. NSAT for different product classes (Deluxe, Economy, Regular).

The bottom of the dashboard has tabs for Overview, Germany, Canada, France, Great Britain, Sales Amount tooltip, Brand & Class tooltip, and Satisfaction. A "PowerBI tips" watermark is visible at the bottom right.

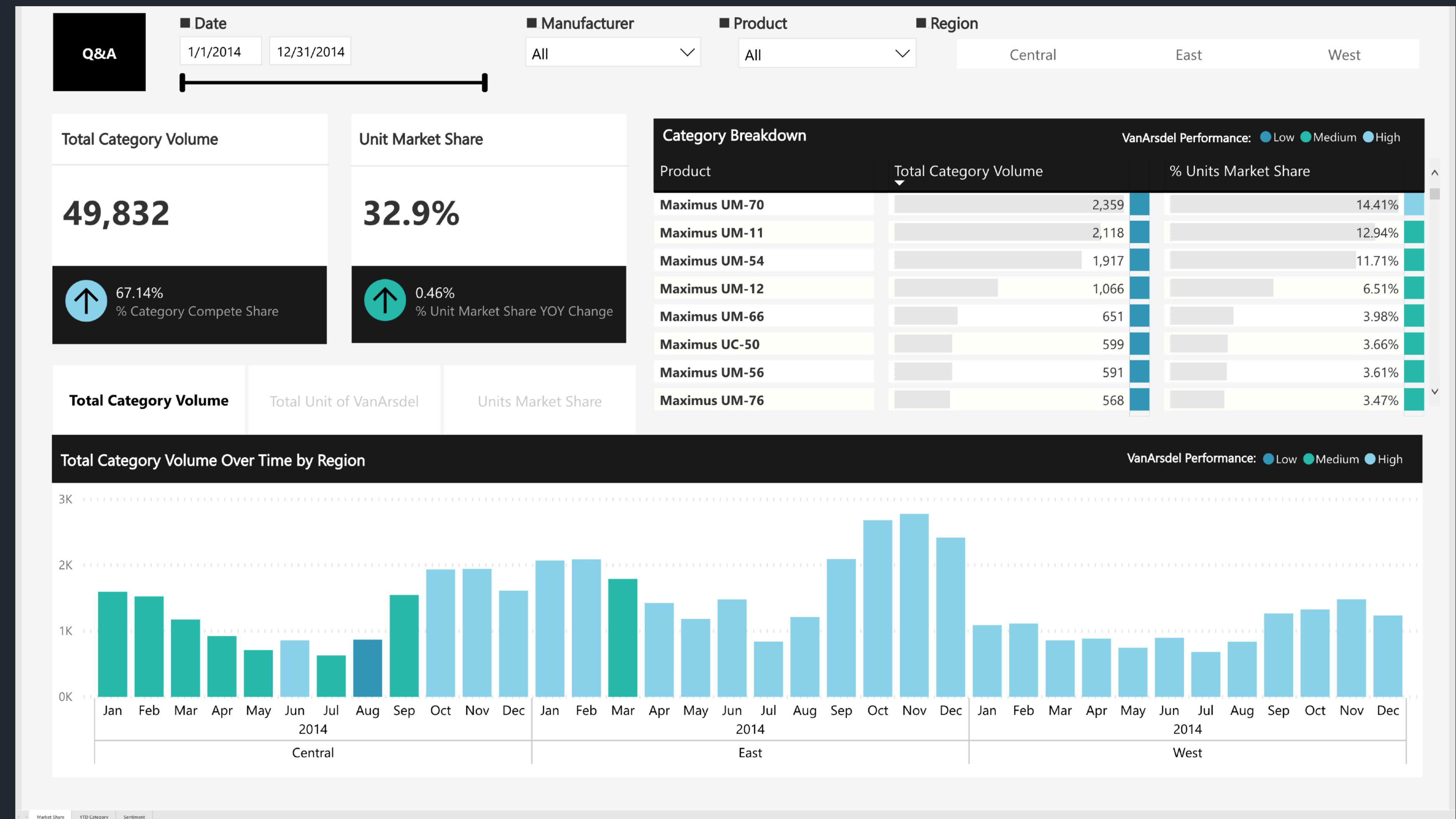
The right side of the interface contains two panels:

- VISUALIZATIONS**: A grid of icons representing different visualization types.
- FIELDS**: A list of data fields categorized under Sales, including BrandName, Category, Class, Color, Country, CustomerAcc..., Manufacturer, Σ NSAT, OrderDate, Σ ProdID, ProductDescri..., ProductLabel, ProductName, Σ RePurch, Sale Size, Σ SalesAmount, SalesAmount ..., SalesChannel..., SalesOrderID, StockType, Σ StoreKey, StyleName, SubCategory, and Σ Units. A search bar is also present.

At the bottom left, there is a footer bar with tabs for Overview, Germany, Canada, France, Great Britain, Sales Amount tooltip, Brand & Class tooltip, and Satisfaction, along with a page number indicator "PAGE 1 OF 10".

Connect to Data → Create Visuals

# Microsoft Power BI - Sample Report



Insights = Revenue

Thank You