

Sales Insights

File created on: 9/5/2021 5:25:23 PM

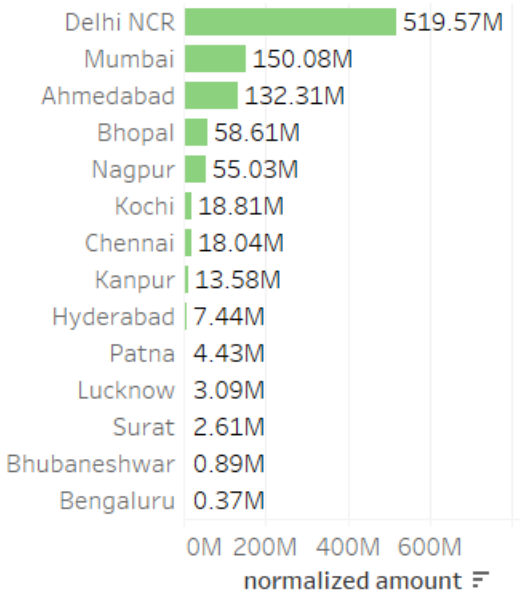
Revenue Analysis

2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

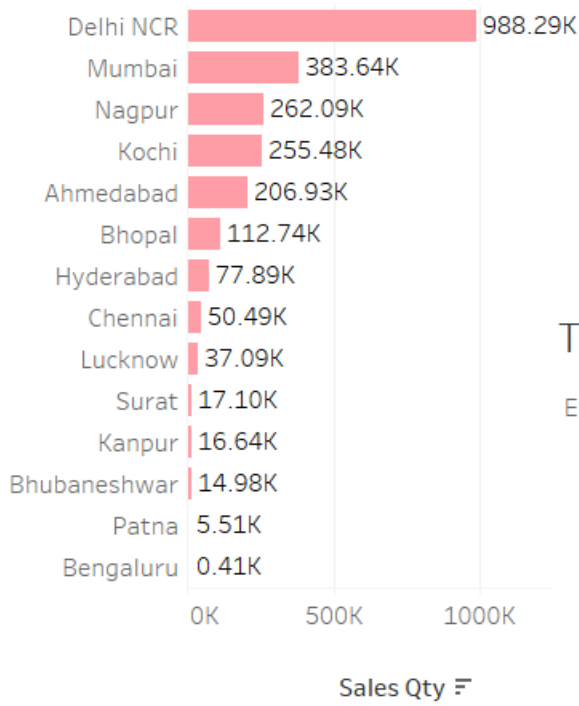
Total Revenue
984.87M

Revenue by Market

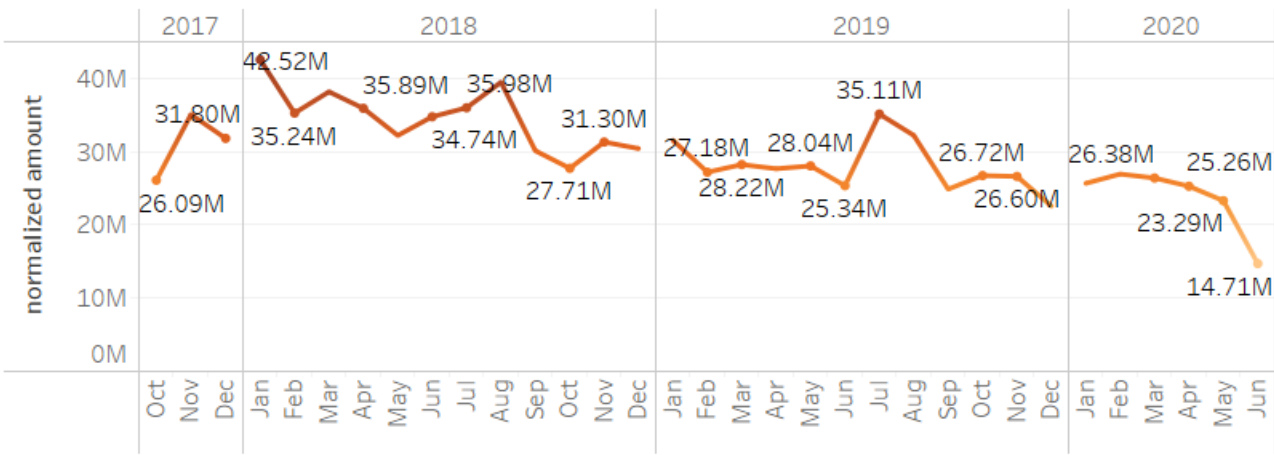


Total Quantity
2,429,282

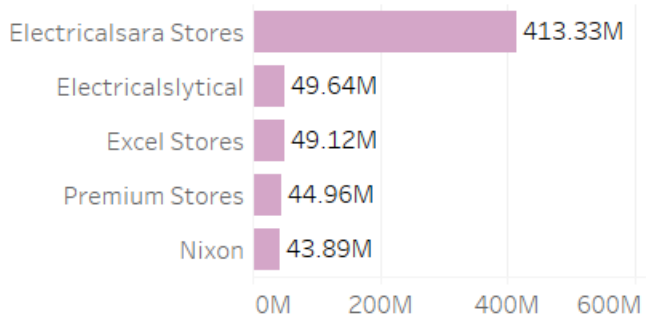
Sales Quantity by Market



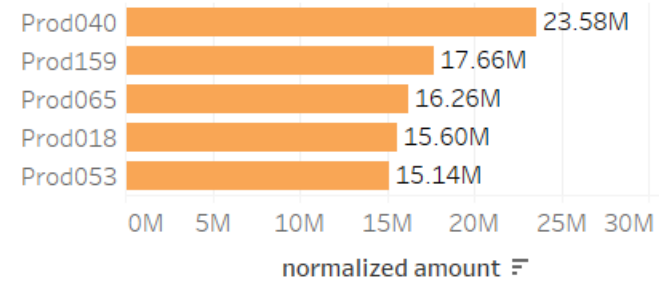
Revenue by Year



Top Customers by Revenue



Top Products by Revenue

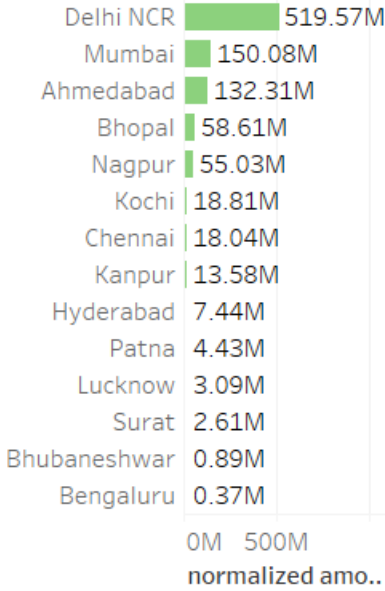


Profit Analysis

	2017	2018	2019	2020
Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

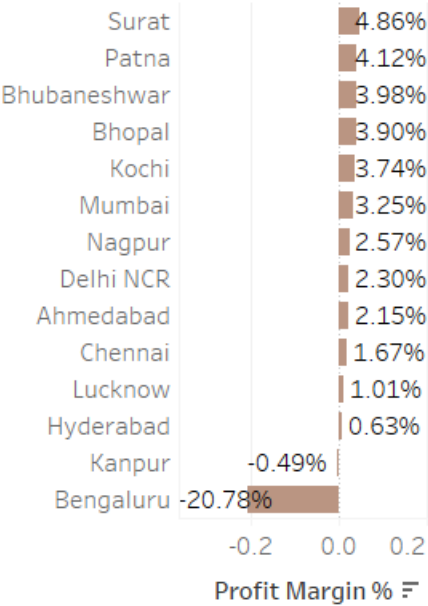
Total Revenue
984.87M

Revenue by Market

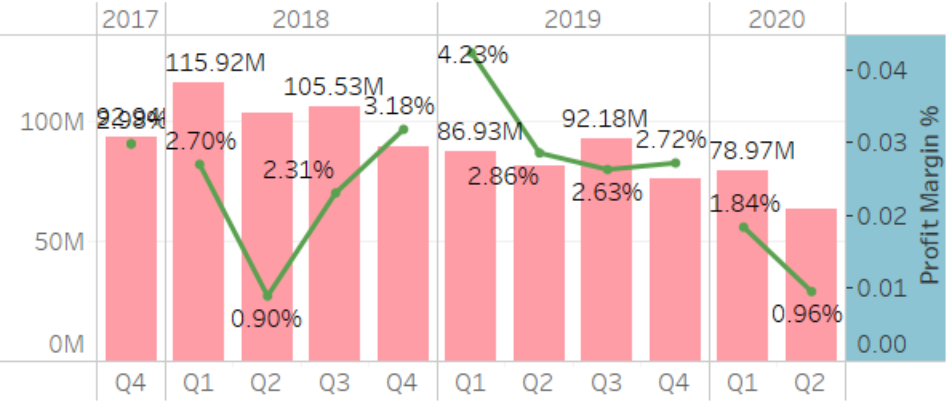


Total Profit
24.66M

Profit by Market



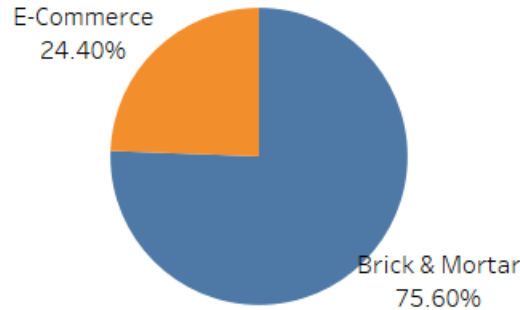
Revenue vs Profit



Customer Table Profit

Custmer Name	normalized am..	Profit Margin	Profit Margi..
Leader	16.53M	1.25M	7.54%
Electricalsquipo Sto..	1.33M	0.09M	6.59%
Power	5.73M	0.35M	6.18%
Elite	4.84M	0.21M	4.39%
Electricalsociety	17.49M	0.72M	4.14%
Nixon	43.89M	1.79M	4.07%
Sound	4.97M	0.20M	4.00%
Logic Stores	13.20M	0.49M	3.69%
Expression	0.43M	0.02M	3.51%
Flawless Stores	9.16M	0.31M	3.43%

Brick or Online Revenue



Brick or Online Profit

