

# Iiman Hersi

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## EDUCATION

**University of Minnesota Duluth (UMD)** — B.B.A. in Health Care Management, Expected May 2028  
Relevant involvement: Student Health Care Management Association, Women in Business Club

**Park Center Senior High IB World School** — High School Diploma, June 2024

## LEADERSHIP & CAMPUS INVOLVEMENT

**Director of Marketing and Social Outreach**, Student Health Care Management Association — UMD

- Develop and manage social media and marketing strategies to increase member engagement.
- Coordinate outreach events promoting healthcare leadership and career development.
- Collaborate with executive board and local healthcare organizations for community engagement.

**Member**, Women in Business Club — UMD

- Participate in professional development workshops and networking events for aspiring business leaders.

## WORK EXPERIENCE

**Team Member**, Whole Foods Market — Maple Grove, MN (March 2024 – Aug 2024)

**Barista**, Scooters Coffee — Brooklyn Park, MN (May 2023 – Feb 2024)

- Prepared quality beverages and food items while maintaining excellent customer service.
- Managed inventory, cash handling, and nightly closing duties.

**Barista**, Starbucks — Brooklyn Park, MN (Oct 2022 – May 2023)

- Delivered consistent customer satisfaction and upheld brand standards.
- Handled orders, POS transactions, and inventory organization.

## VOLUNTEER EXPERIENCE

**Myers-Wilkins Elementary School** — Volunteer (Fall 2024)

- Assisted teachers with classroom support and student engagement activities.
- Supported student learning and contributed to a positive classroom environment.

## CERTIFICATIONS

- Personal Care Assistant (PCA) Certification

## **SKILLS**

Customer service, leadership, problem solving, teamwork, communication, adaptability, creativity, computer literacy