# CASE STUDY

William Lowe

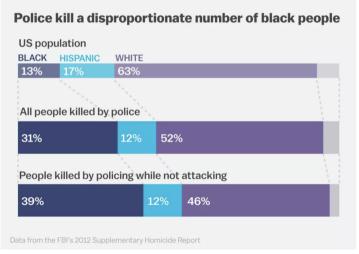
Hertie School

22nd November 2020

### PLAN

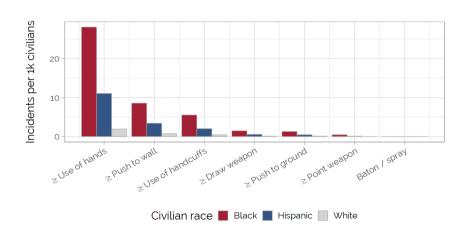
- → A policy problem in the US
- → The causal inference of the policy problem
- → What is the effect of race?
- → What can be estimated?
- → What should be estimated?
- → A minimal approach (Knox et al., 2020a)
- → Principal stratification, assumptions, results

### Police shootings in the us



Alvin Chang/Vox

## NYPD STOP AND FRISK, 2003-2013



### EVIDENCE-BASED POLICY

#### Evidence from causal inference is necessary for

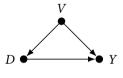
- → realizing there is a problem at all (looking at you Wall Street Journal editorial page)
- → Doing something effective about it (implicit-bias training, scenario training, etc.)

#### Aside: America is an interesting place to study this

- → Policing is organized very locally, so lots of variation in techniques, training, etc.
- → Lots of variation in outcomes
- → Much interest in data collection (body and surveillance cameras, Stingrays, Shotspotter) and data-oriented solutions ('predictive policing')
- → Sometimes very revealing data, e.g. vehicle stop transcripts

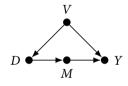
### GRAPHS

Too simply



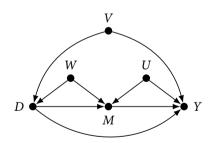
- $\rightarrow$  D Race
- $\rightarrow$  Y Force
- $\rightarrow$  V Confounders

Slightly more realistically



 $\rightarrow$  *M* Police stop

(Nearly) all the things that could go wrong



- $\rightarrow$  *U*, *W* Confounders
- $\rightarrow$  Direct effect  $D \longrightarrow Y$

;

### WAIT WHAT?

How is there an arrow going into race (D)?

- → Our unit of analysis is the *encounter* or *sighting* involving a person of some race
- → Not the person
- → Scenario: Officer sees person, then decides whether to stop them

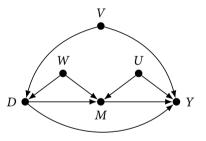
This is reflected in police data which is organised by stop, not suspect

- → Sidestep issues about the *manipulability* of race
- → We can manipulate race by (experimentally, even) switching in a similarly situated person of a different race into the encounter

Arrow into D means: factors that change the balance of race across encounters, e.g. neighbourhood indicators

# NEARLY ALL THE THINGS

(Nearly) all the things that could go wrong



### WHAT IS THE CAUSAL EFFECT OF RACE?

#### It's often argued that

- → race (gender etc.) are fundamentally not manipulable (Kohler-Hausmann, 2019)
- → non-manipulable variables cannot be causes, because they have no well-defined counterfactuals (Holland, 2003)

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#### And argued back either that

- → That doesn't matter because the *correlates* of race, e.g. name, dress, accent, etc. are manipulable (Bertrand & Mullainathan, 2004; Greiner & Rubin, 2010)
- → there may not be much more to race than this anyway (Sen & Wasow, 2016)
- → it wouldn't be a problem if there were (Pearl, 2018)
- → the problem is misidentified as ontological (VanderWeele & Hernán, 2012)

(gender provides a natural comparison case for these responses)

# A BUNDLE OF STICKS

Operationalization of race	"Immutable characteristics"	"Bundle of sticks"				
Underlying theory	Essentialist	Constructivist				
Race manipulable?	No, race is an immutable characteristic	Yes, race contains mutable and manipulable elements				
Always post-treatment bias?	Yes, race is assigned at conception	No, some constitutive elements of race are assigned after conception				
Race unstable?	No, race is homogenous and measurable	Yes, race demands disaggregation				
Measurement?	Race is typically coded as a binary or categorical variable	Race is a composite variable in which an element of race is the key variable and determines coding				

From (Sen & Wasow, 2016)

### WHAT IS THE CAUSAL EFFECT OF RACE?

The opposite view is potentially difficult:

- → Strong essentialism ('essence' vs. 'accident') last popular in the medieval period
- → Switching race would be (effectively) a 'transformative treatment' (Paul & Healy, 2018)

(psychotherapy or alcoholism treatment provide natural comparison cases for Paul and Healy's response)

This apparently abstruse theoretical questions matters for policy

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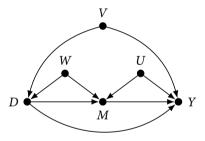
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#### Aside:

→ If race, gender, etc. are protected characteristics, then so much for counterfactual theories of fairness as a way of dealing with them

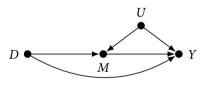
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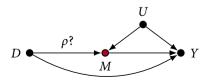


### EVEN IN THE BEST CASE SCENARIO

Assume we can *measure and control for* all these confounders



However, our data conditions on M



This is a mediation problem:

- → Direct effect: Conditional on being stopped (M=1), race (D) affects use of force (Y)
- → Indirect effect: Force is only applied in stops (*M*=1)
- → Interaction: M=1 implies Y=0 (but not vice versa)

This is a missing data problem:

 $\rightarrow$  *M* is a missing data indicator. If M = 1 we get to see the case, otherwise not

Lots of collider bias potential...

### **ESTIMANDS**

#### It's natural to ask

→ What is the causal effect of race on use of force

Turns out there are a lot of ways to answer this

We'll need to figure out

- → What are the possible answers
- → Which of them can be estimated from data
- → What kind of data we would need to estimate them

Even before we start to ask what to do about the answer

### **ESTIMANDS**

Consider a simple scenario with 10 people (courtesy Macartan Humphreys [link])

M = 1 if 3D + U > 4 Y = 1 if D + U > 3

 $\rightarrow$  Assumption: Race (D) is unrelated to suspicious behaviour (U)

STOPPING

Α

В

c C

D

e E

ON
D =

$$D = 0 1$$

$$U = 1 a A$$
2 b B
3 c C
4 d D
5 e E

$$\begin{array}{c|cccc} D = 0 & 1 \\ \hline \\ U = 1 & a & A \\ 2 & b & B \\ 3 & c & C \\ 4 & d & D \\ 5 & e & E \\ \hline \end{array}$$

FORCE, IF M=1

### Observed force

	D = 0	1
U = 1	a	A
2	b	В
3	С	C
4	d	D
5	e	E

## **ESTIMANDS: ATE**

Po	PULATIO	ON		STOPPING			Force if M=1				Observi			
		<i>D</i> = 0	1		D = 0	1	_		<i>D</i> = 0	1			D = 0	1
	U = 1	a	A	U = 1	a	A		U = 1	a	A	U = 1	1	a	A
	2	b	В	2	b	В		2	b	В	2	2	b	В
	3	С	C	3	С	C		3	С	C	3	3	С	C
	4	d	D	4	d	D		4	d	D	4	4	d	D
	5	e	E	5	e	$\mathbf{E}$		5	e	E		5	e	E

The causal effect of D on Y

- $\rightarrow$  Proportion of people would (not) have had force applied if they had been the other race
- $\rightarrow 2/5$

### ESTIMANDS: NAIVE ESTIMATE

Popula	TION		STOPPING			Force	IF M	r=1		Observe	D FORCE	
	D = 0	1		D = 0	1			D = 0	1		D = 0	1
<i>U</i> =	1 a	A	U=1	a	A	$\overline{U}$	= 1	a	A	U=1	a	A
	2 b	В	2	b	В		2	b	В	2	b	В
	3 c	C	3	c	C		3	С	C	3	С	C
	4 d	D	4	d	D		4	d	D	4	d	D
	5 e	E	5	e	E		5	e	E	5	e	E

- → Proportion of stopped D=1 that experience force: 3/4
- → Proportion of stopped D=0 that experience force: 1

Apparent effect: -1/4

# ESTIMANDS: ATE (STOPPING)

Populatio	ON		STOPPING			Force if M	r=1		Observed force				
	D = 0	1		D = 0	1		D = 0	1		<i>D</i> = 0	1		
U = 1	a	A	U = 1	a	A	U = 1	a	A	U = 1	a	A		
2	b	В	2	b	В	2	b	В	2	b	В		
3	c	C	3	c	C	3	С	C	3	c	C		
4	d	D	4	d	D	4	d	D	4	d	D		
5	e	E	5	e	E	5	e	E	5	e	E		

 $<sup>\</sup>rightarrow$  3/5

 $<sup>\</sup>rightarrow$  Proportion of the population for whom D affects stopping

### **ESTIMANDS: CDE**

Poi	PULATIO	ON		STOPPING			Force 1	FΜ	ι=1		Observed		
_		D = 0	1		D = 0	1			<i>D</i> = 0	1		D = 0	1
	U = 1	a	A	U = 1	a	A	U =	1	a	A	U = 1	a	A
	2	b	В	2	b	В		2	b	В	2	b	В
	3	С	C	3	С	C		3	c	C	3	С	C
	4	d	D	4	d	D		4	d	D	4	d	D
	5	e	E	5	e	$\mathbf{E}$		5	e	E	5	e	E

The effect of D on Y if everyone were stopped (M = 1)

- $\rightarrow$  The proportion of people would (not) have had force applied if they had been the other race
- → 1/5

# ESTIMANDS: ATE(M=1)

Populatio	ON		STOPPING		Force if M=1			Observe	D FORCE		
•	<i>D</i> = 0	1		D = 0	1		<i>D</i> = 0	1		D = 0	1
U=1	a	A	U = 1	a	A	U=1	a	A	U=1	a	A
2	b	В	2	b	В	2	b	В	2	b	В
3	С	C	3	С	C	3	С	C	3	c	C
4	d	D	4	d	D	4	d	D	4	d	D
5	e	E	5	e	E	5	e	E	5	e	E

- $\rightarrow 2/5$
- $\rightarrow$  The effect of *D* on those who actually were stopped M=1
- $\rightarrow$  e B, C, D, and E are stopped
- $\rightarrow$  C and D have Y = 1

# ESTIMANDS: ATE(M=1)

Populatio	ON		STOPPING			Force if M	r=1		Observed force				
	D = 0	1		D = 0	1		D = 0	1		<i>D</i> = 0	1		
U = 1	a	A	U = 1	a	A	U = 1	a	A	U = 1	a	A		
2	b	В	2	b	В	2	b	В	2	b	В		
3	c	C	3	c	C	3	С	C	3	c	C		
4	d	D	4	d	D	4	d	D	4	d	D		
5	e	E	5	e	E	5	e	E	5	e	E		

#### Note on ATE(M=1)

- $\rightarrow$  C would not have had Y = 1 even if D = 0 (from Table 3)
- $\rightarrow$  D would would have had Y = 1 even if D = 0, but then she wouldn't have been stopped at all

# ESTIMANDS: CDE(M=1)

Populatio	ON		STOPPING		Force if M=1				Ов	Observed force				
	<i>D</i> = 0	1	-	D = 0	1			<i>D</i> = 0	1	-		<i>D</i> = 0	1	
U=1	a	A	U=1	a	A		<i>U</i> = 1	a	A		<i>U</i> = 1	a	A	
2	b	В	2	b	В		2	b	В		2	b	В	
3	c	C	3	c	C		3	с	C		3	С	C	
4	d	D	4	d	D		4	d	D		4	d	D	
5	e	E	5	e	E		5	e	E	_	5	e	E	

- $\rightarrow 1/5$
- $\rightarrow$  Note the same as ATE(M=1)!
- $\rightarrow$  Imagine changing *D* but with *M fixed* to its observed value
- → D is now counted in the stopped crowd, regardless that they would not have been had they been the other race

### **ESTIMANDS: ATTRIBUTION**

Populatio	ON		STOPPING			Fo	ORCE IF M	r=1		Ов	SERVED	FORCE	
	<i>D</i> = 0	1		D = 0	1			D = 0	1	-		D = 0	1
U=1	a	A	U = 1	a	A		<i>U</i> = 1	a	A	_	<i>U</i> = 1	a	A
2	b	В	2	b	В		2	b	В		2	b	В
3	С	C	3	С	C		3	С	C		3	С	C
4	d	D	4	d	D		4	d	D		4	d	D
5	e	E	5	e	E		5	e	E		5	e	E

- → Of all uses of force on minorities, how many were due to being a minority?
- → Subpopulation C, D, E
- → Only E's race was irrelevant to the use of force
- $\rightarrow 2/3$

### What should be estimated?

Which (if any) of these quantities is relevant

- → for public policy
- → for studying race
- → for studying bias
- → for causal inference

### WHAT CAN BE ESTIMATED?

... without knowing  $D \longrightarrow M$ 

- → Everything? (Fryer, 2018)
- → Everything sometimes? (Gaebler et al., n.d.)
- → Very little without extra assumptions (Knox et al., 2020a, 2020b)

### KLM 2020 IN A NUTSHELL

#### PRINCIPAL STRATIFICATION

Divide units into principal strata

- → Would never have been stopped regardless of race
- → Would be stopped if D=1 but not if D=0 (anti-minority 'racial stops')
- → Would be stopped if D=0 but not if D=1 (anti-white 'racial stops')
- → Would be stopped regardless of race

If we knew these we could condition on them as pre-treatment covariates (Rubin, 2006)

All causal effects are weighted averages of them

# SOLUTION: PRINCIPAL STRATIFICATION

	$M_i(0) = 1$	$M_i(0) = 0$
$M_i(1)=1$		
$M_i(1)=0$		

	$M_i(0) = 1$	$M_i(0) = 0$
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	$M_i(0) = 1$	$M_i(0) = 0$
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 $\rightarrow$  If  $D \rightarrow M$ , four types of police-civilian encounters:

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What do we get to see in police data?

 $\rightarrow$  If  $D \rightarrow M$ , four types of police-civilian encounters:

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For black civilians ...

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$M_i(1)=0$	stop if white	"never stop" (inconspicuous)

For white civilians ...

### **ASSUMPTIONS**

- → Mandatory reporting
- → Mediator monotonicity: No anti-white 'racial stops'
- → Relative non-severity of racial stops
- → Treatment ignorability

Unsurprisingly we can't get the ATE

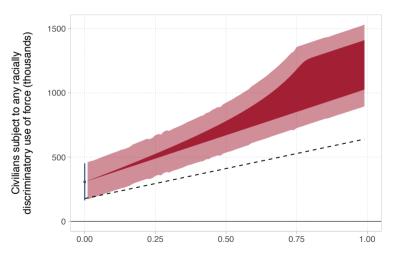
Naive estimator is biased for ATE(M=1)

- $\rightarrow$  even without unobserved *U* in the way
- → bias is always non-positive

### **BOUNDING**

- → Bias can be re-written in terms of all things that can be directly estimated from data except two:
  - 1.  $\rho = \Pr(M_i(0) = 0 | D_i = 1, M_i = 1)$ : share of minority stops due to race (unknown)
  - 2.  $\theta = \mathbb{E}[Y(1,1)|D_i = 1, M_i(1) = 1, M_i(0) = 0]$  violence rate among racially stopped minorities
- → If we knew the joint distribution  $\Pr(Y(1,1), M_i(0) = 0 | D_i = 1, M_i(1) = 1) = \Pr(A, B)$ , we could then back out  $\theta$
- $\rightarrow \theta = P(A|B) = \frac{\Pr(A,B)}{\Pr(B)} = \frac{\Pr(A,B)}{\rho}$
- $\rightarrow$  We don't, but we can place Fréchet bounds on Pr(A, B)

# Bounds on race effects, black vs. white



Proportion of racially discriminatory stops

# What is $\rho$ ?

What is the share of minority stops that would not have happened if civilians had been white?

- $\rightarrow$  Can be anywhere in [0,1). If  $\rho = 0$ , bias disappears.
- → Two prior studies estimate this using data on "Stop, Question and Frisk" in
- → Gelman, Fagan & Kiss (2007) and Goel, Rao and Schroff (2016)
- → Studies take totally different approaches
- $\rightarrow$  Results imply  $\rho$  is at least .32 or .34, respective
- $\rightarrow$  We use  $\rho$  = .32 to be conservative

# Bounds for force thresholds, black vs. white

	${ m TE}_S$ for encounters with b No covariates		lack civilians (vs. white) Full specification	
Minimum force	bounds	naïve	bounds	naïve
Use of hands	(112.66, 124.59)	61.69	(86.99, 96.74)	23.53
	(84.6, 151.84)	(32.89, 90.63)	(81.7, 102.15)	(16.41, 30.61)
Push to wall	(24.15, 27.75)	4.2	(26.48, 30.21)	6.67
	(15.5, 37.35)	(-5.29, 14.02)	(24.29, 32.38)	(3.73, 9.52)
Use of handcuffs	(14.6, 16.92)	1.32	(16.56, 19.02)	3.9
	(9.45, 22.61)	(-4.83, 7.53)	(15.05, 20.55)	(1.87, 5.88)
Draw weapon	(4.52, 5.14)	1.26	(4.71, 5.35)	1.46
	(3.13, 6.67)	(-0.33, 2.83)	(4.22, 5.86)	(0.79, 2.13)
Push to ground	(4.04, 4.58)	1.22	(4.11, 4.66)	1.26
	(2.79, 5.97)	(-0.21, 2.66)	(3.68, 5.09)	(0.68, 1.82)
Point weapon	(1.49, 1.7)	0.36	(1.64, 1.86)	0.55
_	(0.96, 2.29)	(-0.29, 1)	(1.37, 2.13)	(0.18, 0.91)
Baton or pepper spray	(0.17, 0.19)	0.08	(0.17, 0.19)	0.07
	(0.1, 0.26)	(-0.01, 0.15)	(0.12, 0.24)	(-0.01, 0.14)

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### SUMMING UP

This particular bit of applied causal inference opened up a lot of conceptually difficult and socially contentious issues:

- → How to think about race
- → How to think about fairness
- → How to think about effective use of force
- → The limits of inference from data
- → What data should be collected

When you get yelled at after being written up in 538, you're either doing something very wrong...

Or very right...

### REFERENCES

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