Please answer the questions below to the best of your ability regarding the idea or potential idea you would like to pursue throughout the program.
Q19. What is the main idea you would like to develop into a business opportunity under

Q20. In which industry would you categorize your business idea? Check all that apply.

Agribusiness

this program? (50 words maximum)

Healthcare

Clean Tech

Pharmaceuticals

Agriculture

Bio Tech

Tourism

Banking	
Mining	
Steel	
Textile	
Manufacturing	
Construction	
Timber	
Hydropower	
Entertainment	
Life Sciences	
Other	
221. What problem does this idea solve? (50 words	s maximum)

Characters remaining: 350

Q22. Which solution do you think will help you solve the problem? (50 words maximum)
Characters remaining: 350
Q23. Have you spoken with any potential customers/users to validate that your intended solution is desirable? If so, please explain. (50 words maximum)
Characters remaining: 350
Q24. Have you thought about if the best way to solve this problem is through a for-profit company or through a not-for-profit company? Please select the type of company you anticipate using to help you achieve your mission.
For-profit
Not-for-profit
Not sure
Q25. Please explain why you selected your answer above. (50 words maximum)
Characters remaining: 350

Q26. Have you thought about how much it will cost you to set up this venture? Please explain. (50 words maximum)

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Q30. What top three opportunities do you think you will come across as you try to develop this new venture? (50 words maximum)
Q31. Please briefly explain the passions, strengths and skills you will bring to the program and why you wish to participate. (200 words maximum)
Q32. Any other information that you would like to share with us about your idea, concept, product or service?

Q33. Should you be successful throughout the phases of this program, you are likely to spend the next 12 months involved in this project, which will require a minimum of 2 hours almost on daily basis. Taking this into account given your current responsibilities, do you believe you will be able to dedicate this time to working on your idea and building your venture?

Yes

Maybe

No

 $\leftarrow$ 

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