# HERUN KAN (HE/HIM)

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#### **EDUCATION**

### University of Southern California

August 2024 - May 2026

Master of Science in Applied Data Science

GPA 3.70

Courses: Machine Learning for Data Science, Foundatinos for Data Management, Data Visualization

## Rutgers, The State University of New Jersey

August 2020 - May 2024

Bachelor of Arts in Information Technology & Informatics, Minor in Business Administration

GPA 3.74

### TECHNICAL SKILLS

Data Analysis Tools: Tableau, Power BI, Matplotlib, seaborn, GGPlot2, d3.js, Hadoop, Spark, AWS EC2

Machine Learning: TensorFlow, scikit-learn, PyTorch, Prediction models, Neural Networks

Programming Languages: Python (Pandas, Numpy), R, SQL (MySQL, NoSQL)

#### PROFESSIONAL EXPERIENCES

#### General Motors (GMIO and China HQ & Ctr for Advanced Research and Science)

Shanghai China

#### Data Analyst Intern, Aftermarket Product Center

June - August 2024

- Supported the Aftermarket Product Center by analyzing automotive parts data to provide market investment suggestions for 3rd-party manufacturers.
- Helped to design an online showroom to display interactive visualizations of aftermarket parts, enabling **data-driven decision-making** for stakeholders.
- Built a data pipeline using MySQL and Python (Pandas) to extract, clean, and transform data from TecDoc and OEM EPC systems, ensuring compliance with TecDoc standards, then load to Access Database.
- Created Power BI dashboards to visualize cross-referenced part numbers and vehicle application data.
- Achieved over 90% accuracy in mapping parts across regions, enabling actionable market insights for 3rd-party manufacturers to identify high-potential aftermarket products.

## Ernst & Young Hua Ming LLP

Shanghai China

### Data Analyst Intern, Human Resources Analytics

June - August 2023

- Used analytics to improve HR's employee engagement, workforce planning, and internal decision-making.
- Led a comprehensive data analysis project focused on evaluating employee welfare and experience survey responses to uncover trends, pain points, and department-specific factors that significantly influenced retention rates, job satisfaction, and overall workforce engagement.
- Utilized Python (Pandas, Numpy) for data cleaning, exploratory analysis, and segmentation of survey responses.
- Built **Power BI dashboards** to visualize trends and ran **A/B tests** on different engagement strategies, measuring **key performance metrics** including satisfaction score deltas and participation rates.
- Insights from the analysis guided leadership to implement targeted policy changes, resulting in increased engagement scores among tested groups and improvements in onboarding satisfaction metrics.

#### PROJECT EXPERIENCE

## Data Dashboard --- " U.S. Obesity and Health Indicators Dashboard"

Spring 2025

- Collaborated on a team project to build an interactive web dashboard analyzing the intersection of healthcare, food access, and education across U.S. states; managed code collaboratively using **Git** for **version control** and workflow.
- Retrieved and processed GeoJSON and tabular datasets using **external APIs** and Python for data cleaning, transformation, and integration.
- Visualized geospatial and statistical data through interactive maps and charts using React and D3.js for intuitive user exploration.

### ChatDB --- "An interactive application for learning and executing SQL and NoSQL queries"

Fall 2024

- Developed an interactive ChatGPT-like application that allows user to explore database, obtain sample queires, and ask questions in natural language.
- Built a data pipeline using **Hadoop** to transform and load large-scale datasets onto SQL server.
- Implemented features for data ingestion, schema exploreartion, and query generation by pattern using **pandas**, **mysql/mongo**, and **re**.
- Constructed natual language processing that convert user inputs into executable queries using nltk.