

Product Backlog for Project												
User Story Identifier	Priority	Category	Team	Role	Need	Value	Acceptance 1	Acceptance 2	Acceptance 3	Acceptance 4	Story Points	Comments
1	1	Leadership	App Dev 1	As a <span> </span> AHI Leadership	Identify current and evolving segments	To align marketing efforts effectively	Access to data analytics	Interactive dashboard	Data visualization		5	Sprint 1
2	2	Leadership	App Dev 1	As a <span> </span> AHI Leadership	Target and engage with emerging markets	To grow our customer base	Market pattern insights	Real-time notification system	Emerging market reports		3	Sprint 1
3	1	Leadership	App Dev 1	As a <span> </span> AHI Leadership	Access to data feeds from all pertinent sources	To make informed decisions quickly	Integrated data feed	Real-time data sync	Data source filtering		5	Sprint 2
4	2	Leadership	App Dev 1	As a <span> </span> AHI Leadership	On-demand reports	To view critical metrics as needed	On-demand reporting capability	Downloadable reports	On-demand reporting options		3	Sprint 2
5	1	Marketing	Marketing	As a <span> </span> Marketing team member	Track market trends in skincare	To adjust campaigns accordingly	Real-time trend analysis tools	Trend visualization			5	Sprint 1
6	2	Marketing	Marketing	As a <span> </span> Marketing team member	Monitor customer interest in AHI products	To tailor our marketing efforts	Real-time views analysis for products	Product preference reports			3	Sprint 1
7	1	Marketing	Marketing	As a <span> </span> Marketing team member	Access competitive analysis data	To understand our position in the market	Comparative analysis tools	Competitor performance insights			5	Sprint 2
8	2	Marketing	Marketing	As a <span> </span> Marketing team member	Calculate AHIâ€™s market share by category	To assess performance across segments	Category-based market share analytics	Real-time category updates			3	Sprint 2
9	1	Finance	Finance	As a <span> </span> Finance team member	Secure invoicing system	To ensure compliant and safe transactions	Secure invoicing system	Order processing updates			5	Sprint 1
10	2	Finance	Finance	As a <span> </span> Finance team member	Real-time inventory and availability reports	To adjust forecasts accurately	Inventory tracking dashboard	Product availability notifications			3	Sprint 1
11	1	Finance	Finance	As a <span> </span> Finance team member	On-demand financial and forecasting metrics	To prepare accurate financial reports	Sales data reporting	Financial forecasting metrics			5	Sprint 2
12	1	IT	IT	As an <span> </span> IT team member	Interface with new hardware and software	To ensure continued functionality	Compatibility with existing systems	Regular integration checks			3	Sprint 1
13	2	IT	IT	As an <span> </span> IT team member	Ensure compatibility with security upgrades	To protect data integrity	Compliance with IT security	Security upgrade testing			5	Sprint 1
14	1	IT	IT	As an <span> </span> IT team member	Scalable data storage solutions	To optimize App performance	Scalable storage solutions	Storage usage monitoring			3	Sprint 2
15	1	Customer	App Dev 1	As an <span> </span> AHI customer	Easy access to all AHI products	To quickly find the products I need	Product catalog accessibility	Search functionality			5	Sprint 1
16	2	Customer	App Dev 1	As an <span> </span> AHI customer	Secure invoicing options	To feel confident in purchasing products	Secure payment gateway	Invoice confirmation			3	Sprint 1
17	1	Customer	App Dev 1	As an <span> </span> AHI customer	Reliable order processing	To ensure my orders are fulfilled accurately	Order tracking feature	Order progress updates			5	Sprint 2
18	2	Customer	App Dev 1	As an <span> </span> AHI customer	Order confirmation page	To know my orders have been placed	Order confirmation page	Confirmation emails			3	Sprint 2

1 Story Point	2 Story Points	3 Story Points	5 Story Points	8 Story Points
		User Story 2	User Story 1	
		User Story 3	User Story 3	
		User Story 6	User Story 5	
		User Story 8	User Story 7	
		User Story 10	User Story 9	
		User Story 12	User Story 11	
		User Story 14	User Story 13	
		User Story 16	User Story 15	
		User Story 18	User Story 17	
Less Complex	More Complex			