

Stakeholder Register							
Name	Organization	Role	R	A	C	I	Comments
Mary Lin	C-Suite	CEO		A	C	I	Key advocate and supporter of the project.
Mary Smithers	Marketing	Project Sponsor		A	C		Approves and funds the project.
Cary Manning	Marketing	Project Manager	R	A		I	Oversees project execution and delivery.
Priya Service	IT	IT Lead	R			I	Leads IT aspects, including app security.
Ram Samuels	Marketing	Marketing Director			C	I	Provides operational advice as SME.
Oscar Money	Finance	Finance Director			C	I	Manages funds disbursement.
Keiko Tanaka	Marketing	Core Team (Marketing)	R			I	Assists in marketing data and analysis tasks.
Jose Garcia	Marketing	Core Team (Marketing)	R			I	Assists in marketing data and analysis tasks.
Cal Hamer	PMO	Product Owner	R		C	I	Manages product backlog, Voice of Customer.
Focus Group	Customers	Customer Representation				I	Provides feedback for customer requirements.
RACI terms defined	ROLE	DEFINED					
	R	Responsible for performing work or tasks					
	A	Accountable for outcomes					
	C	Consult as a subject matter expert (SME)					
	I	Inform as project progresses					
			Version: 1.0				