

T1 2023 MIS715 Assessment 2 (Research Report) Rubric

Performance Levels/Criteria	N (0-29)	N (30-49)	P (50-59)	C (60-69)	D (70-79)	HD (80-100)
Ethical and responsible knowledge in report ULO2, ULO3, and GLO1 (30 marks)	Little/no details of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Little/no details of what can go wrong if each principle is not followed. No examples and justification presented. Show no level of critical thinking skills and/or shows a lack of insight and analysis. Shows little/no evidence of the research and use of relevant literature in the report.	Superficial, generic and/or irrelevant details of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Superficial, generic and/or irrelevant details of what can go wrong if each principle is not followed. Examples, justification and applications of the responsible AI principles are presented but irrelevant to the case study context, generic and/or vague. Attempted but fails to apply critical thinking skill and/or shows a lack of insights and analysis. Shows some evidence of research and use of relevant literature.	Some details of benefits of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Some details of what can go wrong if each principle is not followed. Some examples, justification, and application of the responsible AI principles are presented and linked to the case study context (quite generic and/or somewhat irrelevant to the topic). Shows some level of critical thinking and analysis, but with limited insight and depth. Shows good evidence of research and use of relevant literature.	Adequate details of benefits of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Adequate details of what can go wrong if each principle is not followed. Adequate examples, justification, and application of the principles which are somewhat specific to the case study context (a bit generic and/or irrelevant to the topic). Shows a good level of critical thinking and analysis, with some insight and depth. Shows good evidence of research and use of relevant literature.	Good synthesis, justification and explanation of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Good synthesis, justification and explanation of what can go wrong if each principle is not followed. Minor improvements needed with examples, justification and application of the principles which are somewhat specific to the case study context and/or relevant to the topic. Shows a high level of critical thinking and analysis, with insightful and in-depth analysis. Shows excellent evidence of research and use of relevant literature in the project.	Excellent synthesis, explanation of responsible AI principles, why the principles are critically important to the organization and its stakeholders, and how the principles can effectively address ethical concerns. Excellent synthesis, justification and explanation of what can go wrong if each principle is not followed. Excellent examples, justification, and application of the principles which are highly specific to the case study context. Shows exceptional critical thinking and analysis, with original and sophisticated insights and depth. Shows exceptional evidence of research and use of relevant literature in the project and expands the existing knowledge base.
Communication and Presentation in the report (GLO2) (10 marks)	Show no efforts to structured and presented the report. Major errors in expression are regularly present (e.g., grammatical, spelling, formatting) that distract the reader.	Poorly structured and presented. Major errors in expression are regularly present (e.g., grammatical, spelling, formatting) that distract the reader. Uses citation and reference incorrectly or inadequately; uses	Satisfactorily structured and presented. A few major errors in expression make it difficult to have certainty about the author's intent in parts. Uses citation and reference with some errors; uses	Competent organisation and presentation. No major errors and only minor errors in expression are rarely present (e.g., grammatical, spelling, formatting), and they do not distract from the overall narrative.	Clearly and logically organised with good presentation. Only several minor errors in expression are minimal and almost always non-distracting. Uses citation and reference correctly and as required; uses	Clearly and logically organised with excellent presentation. Uses citation and reference correctly and as required; uses information truthfully and in keeping with original context.

	Never uses citation and reference; never uses information honestly or in the right context.	information dishonestly or out of context.	information truthfully and in keeping with original context.	Uses citation and reference correctly and as required; uses information truthfully and in keeping with original context.	information truthfully and in keeping with original context.	
Ethical and responsible knowledge in video (15 marks)	<p>Little/no details of the benefits of AI if used responsibly are presented.</p> <p>Little/no details of responsible AI principles how the principles can effectively address ethical concerns of the audience of the video.</p> <p>No arguments are presented.</p>	<p>Superficial, generic and/or irrelevant details of the benefits of AI if used responsibly are presented.</p> <p>Superficial, generic and/or irrelevant details of responsible AI principles, and how the principles can effectively address ethical concerns of the audience of the video.</p> <p>Arguments are not persuasive and lacks coherence. The reasoning is unclear, inconsistent or flawed, and the evidence provided is insufficient, irrelevant or biased. The language is unprofessional or difficult to understand and does not engage the intended audience.</p>	<p>Some relevant details of the benefits of AI if used responsibly are presented.</p> <p>Some details of benefits of responsible AI principles, how the principles can effectively address ethical concerns of the audience of the video.</p> <p>Arguments are generally persuasive, but some elements are unclear or underdeveloped. The reasoning is generally logical and supported by relevant evidence, but some gaps or weaknesses are present. The language is clear and professional but could benefit from greater variety and creativity to engage the audience.</p>	<p>Adequate details of the benefits of AI if used responsibly are presented.</p> <p>Adequate details of benefits of responsible AI principles, how the principles can effectively address ethical concerns of the audience of the video.</p> <p>Arguments are persuasive and coherent, with clear and logical reasoning that is supported by relevant and credible evidence. The language is clear, professional, and engaging, demonstrating awareness of the audience's needs and interests. The argument is structured in a way that is easy to follow and understand.</p>	<p>Good synthesis, explanation of the benefits of AI if used responsibly are presented.</p> <p>Good synthesis, justification and explanation of responsible AI principles, and how the principles can effectively address ethical concerns of the audience of the video.</p> <p>Arguments are highly persuasive and well-developed, with sophisticated and nuanced reasoning that is supported by compelling and well-researched evidence. The language is polished and creative, with a strong voice and tone that effectively engages the audience. The argument is structured in a way that is both logical and engaging, with a clear understanding of the context and the audience.</p>	<p>Excellent synthesis, explanation of the benefits of AI if used responsibly are presented.</p> <p>Excellent synthesis, explanation of responsible AI principles, and how the principles can effectively address ethical concerns of the audience of the video.</p> <p>Arguments are exceptionally persuasive and innovative, with original and sophisticated reasoning that is supported by outstanding and rigorous evidence. The language is sophisticated and engaging, with a strong and distinctive voice that effectively connects with the audience. The argument is structured in a way that is both logical and compelling, demonstrating a deep understanding of the context and the audience. The argument also incorporates ethical and responsible considerations in a thoughtful and insightful manner</p>
Communication and Presentation in the video (5 marks)	<p>Delivers a video presentation that is incoherent.</p> <p>Minimal use of appropriate language and tone used. Visuals do not add to the context.</p>	<p>Delivers a video presentation that is incoherent.</p> <p>Minimal use of appropriate language and tone used. Visuals do not add to the context.</p>	<p>Delivers a video presentation with a somewhat coherent and audience appropriate structure, and with information presented within the required time limit.</p>	<p>Delivers a concise video presentation with coherent and audience appropriate structure, and with all key information presented within the required time limit.</p>	<p>Mostly delivers a compelling and concise video presentation with coherent and audience appropriate structure, and with all key information presented within the required time limit.</p>	<p>Delivers a compelling, concise and insightful video presentation with a coherent and audience appropriate structure, and with all key information presented within the required time limit.</p>