

## T1 2023 MIS715 Assessment 1 (Business Report) Rubric

Performance Levels/Criteria	N (0-29)	N (30-49)	P (50-59)	C (60-69)	D (70-79)	HD (80-100)
<b>Evaluating the social and ethical issues raised by AI technologies and identifying the benefits of the responsible use of AI.</b> ULO1 and GLO1, GLO8 (15 marks)	Little/no details of benefits of AI responsible use.  Little/no details of social and ethical issues/challenges of AI.  Examples and justification are irrelevant to the case study context, generic and/or vague.	Superficial, generic and/or irrelevant details of benefits of AI responsible use.  Superficial, generic and/or irrelevant social and ethical issues/challenges and/or examples and application to the topic are presented.	Some details of benefits of AI responsible use  Some details of social and ethical issues/challenges lack depth, key issues/challenges missing).  Some examples and application of the challenges which are linked to the case study context (quite generic and/or irrelevant to the topic).	Adequate details of the benefit of AI responsible use  Adequate details of social and ethical issues/challenges (a bit shallow, no key issue/challenges missing).  Adequate examples and application of the principles which are somewhat specific to the case study context (a bit generic and/or irrelevant to the topic).	Good synthesis, explanation of all key benefits of AI responsible use.  Good synthesis, explanation of all key social and ethical challenges of AI development/deployment, and quite good examples and application of the issues/challenges which are quite specific to the case study context.  Minor improvements needed with social and ethical issues/challenges, examples and/or application.	Excellent synthesis, explanation of all key benefits of AI responsible use.  Excellent synthesis, explanation of all key ethical issues and challenges, and excellent examples and application of the principles which are highly specific to the case study context.
<b>Recommendations to adopting AI responsibly.</b> ULO3 and GLO1, GLO4 (15 marks)	<i>Omits</i> justifications and recommendations/justifications and recommendations do not make sense.  Little/no clarity and/or argument and/or tailoring for addressing social and ethical issues/challenges and the specific context of the case study.	Provides <i>flawed</i> recommendations and without relating them to the inquiry findings.  No convincing/clear argument and/or minimal tailoring for addressing social and ethical issues/challenges and the specific context of the case study.	Provides relevant but only generic recommendations, however without relating them to the context of the case study. Some recommendations are incorrect/limited/not convincing and justified.  Attempted but mainly unclear/unconvincing argument and/or minimal tailoring for addressing social and ethical issues/challenges for the specific context of AI use in the case study.	Provides <i>overall relevant recommendations; however, they</i> are only partially convincing and <i>justified/related</i> to the case study.  Recommendations are only tailored somewhat for addressing social and ethical issues/challenges of AI use in the case study.	Proposes <i>relevant and practical</i> recommendations that also demonstrate insights into the case study context.  The recommendations are <i>quite convincing and justified</i> and arise from and respond to the social and ethical issues/challenges of AI use in the case study.	Proposes <i>practical, specific, consistent, and fully convincing and justified</i> recommendations that also demonstrate insights into the case study context. The recommendations are also logical to respond to social and ethical issues/challenges of AI use in the case study.
<b>Communication and Presentation (ULO4, GLO2)</b> (10 marks)	Show no efforts to structured and presented the report. Major errors in expression are regularly present (e.g., grammatical, spelling, formatting) that distract the reader.  Demonstrates no understanding of or regard	Poorly structured and presented. Major errors in expression are regularly present (e.g., grammatical, spelling, formatting) that distract the reader.  Demonstrates little understanding of or regard for	Satisfactorily structured and presented. A few major errors in expression make it difficult to have certainty about the author's intent in parts.  Demonstrates some understanding of and	Competent organisation and presentation. No major errors and only minor errors in expression are rarely present (e.g., grammatical, spelling, formatting), and they do not distract from the overall narrative.  Demonstrates a good understanding of and regard for	Clearly and logically organised with good presentation. Only several minor errors in expression are minimal and almost always non-distracting.  Demonstrates a very good understanding of and regard for	Clearly and logically organised with excellent presentation.  Consistently demonstrates deep understanding of and regard for

	for the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; never uses citation and reference; never uses information honestly or in the right context.	the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; uses citation and reference incorrectly or inadequately; uses information dishonestly or out of context.	demonstrates regard for the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; uses citation and reference with some errors; uses information truthfully and in keeping with original context.	the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; uses citation and reference correctly and as required; uses information truthfully and in keeping with original context.	the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; uses citation and reference correctly and as required; uses information truthfully and in keeping with original context.	the ethical and legal restrictions on the use of published, confidential, and/or proprietary information; uses citation and reference correctly and as required; uses information truthfully and in keeping with original context.
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