

# MIS779

# Decision Analytics in Practice

Week 8 – Presentation Guidelines

Dr. Humza Naseer





# Presentation Guidelines (Face to Face)

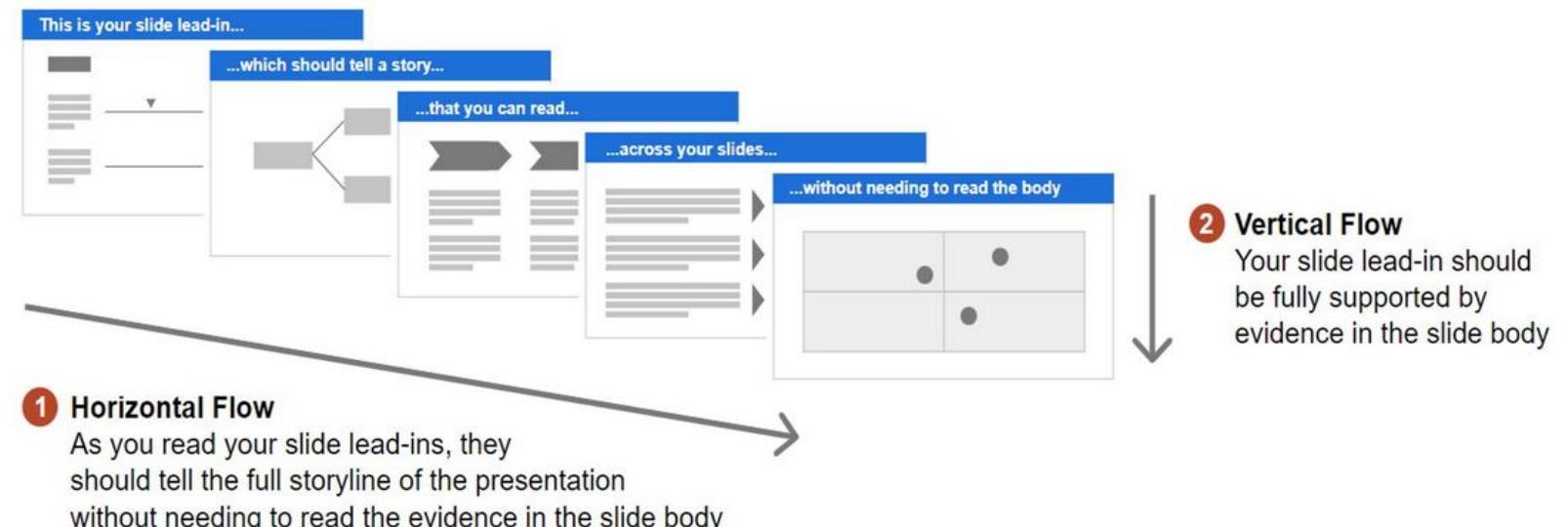


- Week 10 and 11 presentations schedule is available on Cloud Deakin
- Total 10 mins per group ([7 mins Presentation, 3 mins Q&A](#) )
- Part D Final Project Report weighting: 40%
  - [Presentation for feedback 15%](#)
  - [Final Report 25%](#)

# Presentation Tips – Data Storytelling Approach



- Use **Action Titles** (Just by reading slide titles alone, the audience should be able to grasp the key findings and understand the logical progression of the analysis)
  - For example: "Q2 Donor Analysis" an action title might read "Q2 active donors Surge by 20% Due to 'Education for Everyone' Project Launch."
- Slides are woven together in a **narrative style** throughout the presentation — using concepts of **Horizontal and Vertical Flow**.
- "**Horizontal Flow**" tells the story at the slide title level, much like chapters of a book, each contributing to the overall story.
- **Horizontal flow** focuses on the connection between slides, and **vertical flow** focuses on the internal structure of each slide (use data/visualization as evidence).



# Break Out!

