



MIS775 WEEK 5

Assignment 1 is available

- Assignment one support session Timetable – Please see the Announcements area on the unit site
- Assignment 1 queries will **only** be answered via the Discussion forum from Monday to Friday during business hours
- To be fair to all students, we are **unable** to answer Assignment one queries via email.

Week 7 - Easter vacation/intra-trimester break:
Friday 18th April – Sunday 27th April Sunday (inclusive)

What's the Plan for Week 7?

- **No** F2F seminars or online seminars on Friday 18th April (Public Holiday)
- **Week 7 Online seminar will be on Thursday, 17th April at 7 pm**
- **Friday On-Campus Seminar groups are very welcome to attend the week 7 online seminar or any other face to face seminar**

MIS775

Decision Modelling for Business Analytics

TOPIC 5: Network Modelling



Recap

- In **deterministic decision models** all parameters in the model are assumed to be fixed, i.e. there is no random variation associated with these parameters
- The objective is to develop optimal solutions to these models
- There are three main optimisation techniques:
 - **Linear programming**
 - **Integer Linear programming**
 - **Non-linear programming**
- This week we turn our attention to network models, which are special cases of LP and ILP models



Network Models

There are several reasons for distinguishing network models from other LP/ILP models:

- **Many companies have real problems, often extremely large, that can be represented as network models**
- **These models can be visualised using a network diagram, which users can intuitively understand, and which can also be helpful in developing the spreadsheet model**

Motivation

Many important optimisation models can be represented as a network

- Supply chain models are network models that are designed to satisfy customer demand for a product at minimum cost. Those who control the supply chain must make decisions such as where to produce a product, how much should be produced, and where it should be sent. Business models include:
 - **Transportation model**
 - **Transshipment model**
- Other business models can also be represented as networks, such as:
 - **Assignment model**
 - **Maximal Flow model**
 - **Shortest Path model**



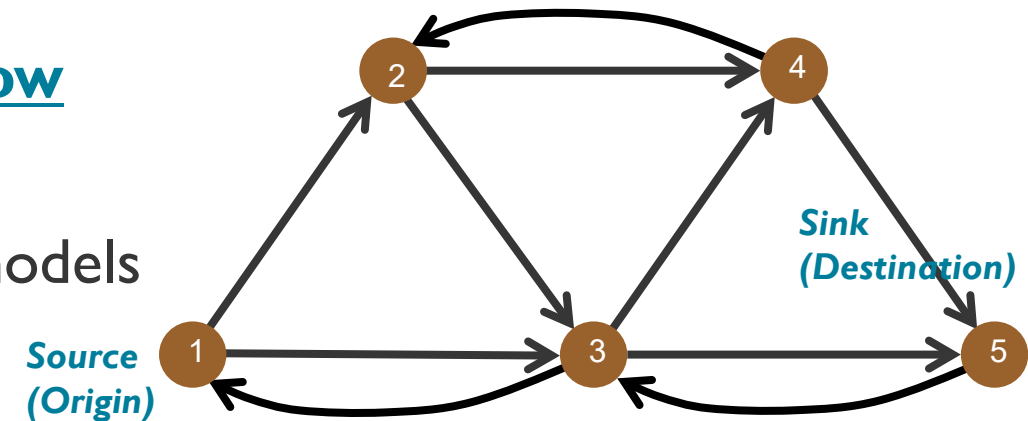
Learning Objectives

- Understand why applying optimisation techniques to supply chain problems is useful
- Understand how to structure special LP network flow models
- Become familiar with the basic features of the **transportation, transshipment, assignment, maximal flow, and shortest path** models
- Be able to set up and solve network models using Excel's Solver

Textbook reading: Chapter 5 (5.2-5.5)

What is a Network Model?

- A network model is comprised of nodes (locations, either **origins** or **destinations**) connected by arcs (arrows representing shipping routes between locations), and amounts (unit shipping costs) associated with the arcs and/or nodes
- Decision variables are called the **flows** and are the amounts shipped along the arcs
- An arrow pointing into a node is called an **inflow**
- An arrow pointing out of a node is called an **outflow**
- Some nodes have both inflows and outflows
- Network models can be formulated as LP or ILP models



- **Source, Sink** refers to **flow systems** (e.g., fluid, data, power).
- **Origin, Destination** refers to **transport and movement** (e.g., vehicles, people, shipments).

Network Models

5.1 Transportation Model

5.2 Assignment Model

5.3 Transshipment Model

5.4 Maximal Flow Model

5.5 Shortest Path Model



5.1 Transportation Models*

- A company manufactures cars in three plants and ships them to four regions. The table below shows the unit costs of shipping a car from a plant to a region. Each plant has a limited capacity
- The company wants to minimise its total shipping cost while staying within its plant capacities and meeting regional demands

	Region 1	Region 2	Region 3	Region 4	Capacity (s_i)
Plant 1	\$131	\$218	\$266	\$120	450
Plant 2	\$250	\$116	\$263	\$278	600
Plant 3	\$178	\$132	\$122	\$180	500
Demand(d_j)	450	200	300	300	

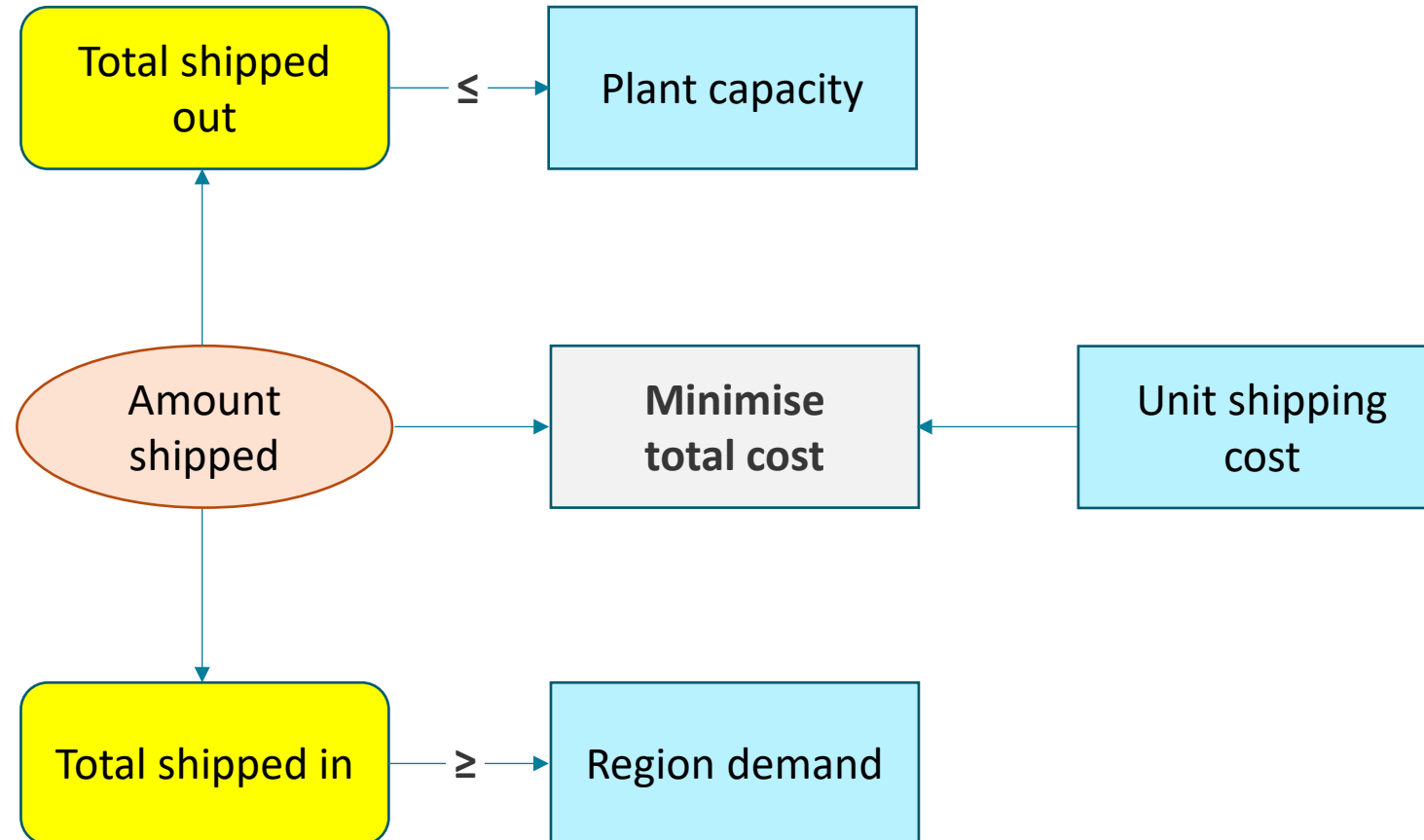
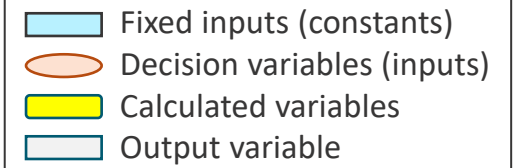
If Capacity \geq Demand

Total Capacity = 1550

Total Demand = 1250

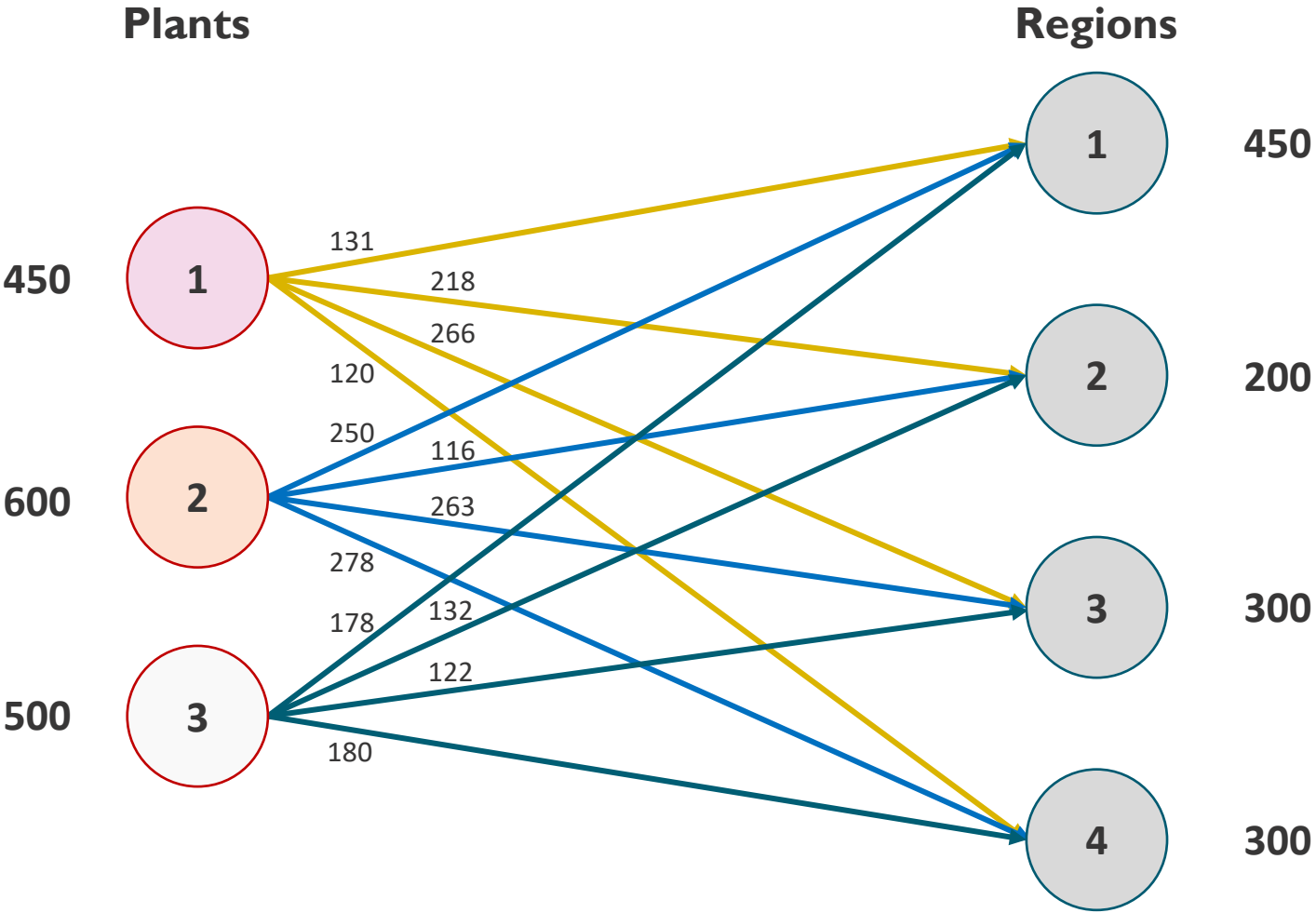
*Textbook example on pp. 221-232

Conceptual Model



Network Model

	Region 1	Region 2	Region 3	Region 4	Capacity (s_i)
Plant 1	\$131	\$218	\$266	\$120	450
Plant 2	\$250	\$116	\$263	\$278	600
Plant 3	\$178	\$132	\$122	\$180	500
Demand(d_j)	450	200	300	300	



5.1 Algebraic Model for This Example

Decision variables: Let X_{ij} denote the number of units shipped from plant i to region j

where $i = 1, 2, 3; j = 1, 2, 3, 4$

Objective: Minimise

$$\begin{aligned} &131X_{11} + 218X_{12} + 266X_{13} + 120X_{14} \\ &+ 250X_{21} + 116X_{22} + 263X_{23} + 278X_{24} \\ &+ 178X_{31} + 132X_{32} + 122X_{33} + 180X_{34} \end{aligned}$$

Subject to constraints:

$$X_{11} + X_{12} + X_{13} + X_{14} \leq 450$$

(capacity of plant 1)

$$X_{21} + X_{22} + X_{23} + X_{24} \leq 600$$

(capacity of plant 2)

$$X_{31} + X_{32} + X_{33} + X_{34} \leq 500$$

(capacity of plant 3)

$$X_{11} + X_{21} + X_{31} \geq 450$$

(demand of region 1)

$$X_{12} + X_{22} + X_{32} \geq 200$$

(demand of region 2)

$$X_{13} + X_{23} + X_{33} \geq 300$$

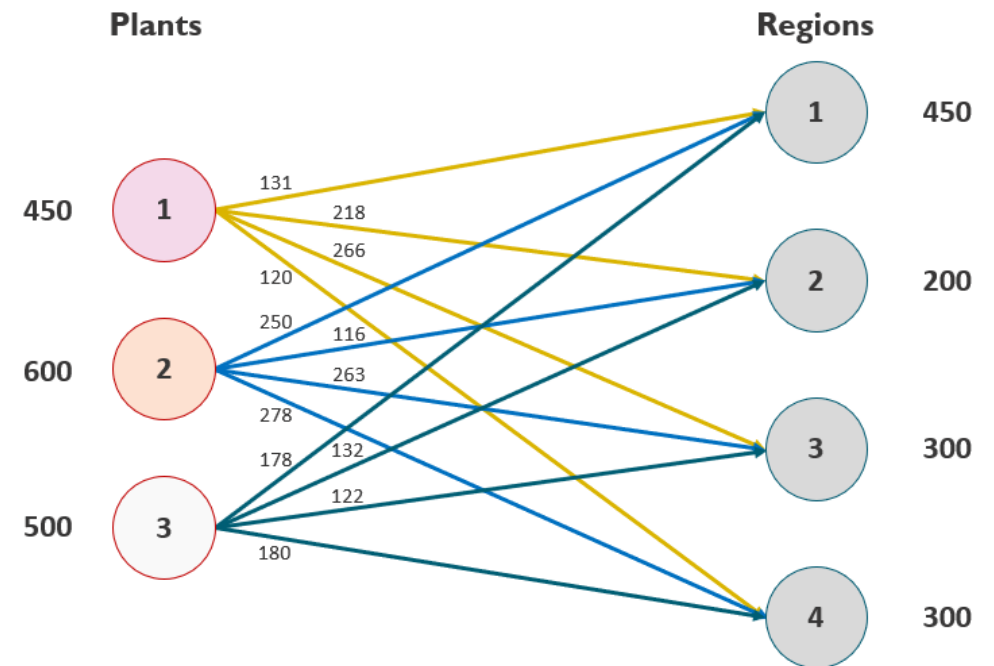
(demand of region 3)

$$X_{14} + X_{24} + X_{34} \geq 300$$

(demand of region 4)

$$X_{ij} \geq 0$$

(non-negativity)



General Algebraic Model

	Region 1	Region 2	Region 3	Region 4	Capacity (s_i)
Plant 1	c_{11}	c_{12}	c_{13}	c_{14}	s_1
Plant 2	c_{21}	c_{22}	c_{23}	c_{24}	s_2
Plant 3	c_{31}	c_{32}	c_{33}	c_{34}	s_3
Demand(d_j)	d_1	d_2	d_3	d_4	

Decision variables:

X_{ij} = number of units shipped from origin i to destination j

Objective: Minimise total cost = $\sum c_{ij}X_{ij}$

where c_{ij} is the cost per unit of shipping from origin i to destination j

Constraints

Let s_i denote the capacity of origin i , and d_j denote the demand of destination j

Then

- $\sum_j X_{ij} \leq s_i$ for $i = 1, 2, \dots, m$ (Capacity constraints)
- $\sum_i X_{ij} \geq d_j$ for $j = 1, 2, \dots, n$ (Demand constraints)
- $X_{ij} \geq 0$ for all i and j

Solver Set-up & Optimal Solution

	Region 1	Region 2	Region 3	Region 4	Capacity (s_i)
Plant 1	\$131	\$218	\$266	\$120	450
Plant 2	\$250	\$116	\$263	\$278	600
Plant 3	\$178	\$132	\$122	\$180	500
Demand(d_i)	450	200	300	300	

Solver Parameters



Set Objective:

\$C\$19

To: ☐ Max ☒ Min ☐ Value Of:

0

By Changing Variable Cells:

\$C\$13:\$F\$15

Subject to the Constraints:

\$C\$24:\$C\$26 <= \$E\$24:\$E\$26
\$C\$28:\$C\$31 >= \$E\$28:\$E\$31

Add

Change

Delete

Reset All

Load/Save

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Simplex LP

Options

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

Help

Solve

Close

C19

=SUMPRODUCT(C5:F7,C13:F15)

DECISION VARIABLES

	Region 1	Region 2	Region 3	Region 4
Plant 1	150	0	0	300
Plant 2	100	200	0	0
Plant 3	200	0	300	0

OBJECTIVE FUNCTION

Total cost \$176,050

CONSTRAINTS

	Shipped		Capacity
Plant 1	450	≤	450
Plant 2	300	≤	600
Plant 3	500	≤	500
	Received		Demand
Region 1	450	≥	450
Region 2	200	≥	200
Region 3	300	≥	300
Region 4	300	≥	300

Sensitivity Analysis

	A	B	C	D	E	F	G	H
6	Variable Cells							
7				Final	Reduced	Objective	Allowable	Allowable
8	Cell	Name	Value	Cost	Coefficient	Increase	Decrease	
9	\$C\$13	Plant 1 Region 1	150	0	131	119	13	
10	\$D\$13	Plant 1 Region 2	0	221	218	1E+30	221	
11	\$E\$13	Plant 1 Region 3	0	191	266	1E+30	191	
12	\$F\$13	Plant 1 Region 4	300	0	120	13	239	
13	\$C\$14	Plant 2 Region 1	100	0	250	39	72	
14	\$D\$14	Plant 2 Region 2	200	0	116	88	116	
15	\$E\$14	Plant 2 Region 3	0	69	263	1E+30	69	
16	\$F\$14	Plant 2 Region 4	0	39	278	1E+30	39	
17	\$C\$15	Plant 3 Region 1	200	0	178	13	69	
18	\$D\$15	Plant 3 Region 2	0	88	132	1E+30	88	
19	\$E\$15	Plant 3 Region 3	300	0	122	69	194	
20	\$F\$15	Plant 3 Region 4	0	13	180	1E+30	13	
21								
22	Constraints							
23			Final	Shadow	Constraint	Allowable	Allowable	
24	Cell	Name	Value	Price	R.H. Side	Increase	Decrease	
25	\$C\$24	Plant 1 Shipped	450	-119	450	100	150	
26	\$C\$25	Plant 2 Shipped	300	0	600	1E+30	300	
27	\$C\$26	Plant 3 Shipped	500	-72	500	100	200	
28	\$C\$29	Region 1 Received	450	250	450	300	100	
29	\$C\$30	Region 2 Received	200	116	200	300	200	
30	\$C\$31	Region 3 Received	300	194	300	200	100	
31	\$C\$32	Region 4 Received	300	239	300	150	100	

- The top part shows the effect of a change in shipping costs
 - E.g. if the unit cost from plant 2 to region 3 was reduced by more than \$69 then that route would become attractive
- The bottom part shows the effect of a change in capacity or demand
 - E.g. if the capacity of plant 1 could be increased to 550 ($450+100=550$ units), then that would decrease the total shipping cost by \$11,900 (100×-119)

What if Demand Exceeds Capacity?

- If the total demand exceeds the total capacity ($\sum_j d_j > \sum_i s_i$) you can add a dummy origin with supply equal to the shortage amount. Assign a zero shipping cost per unit to the dummy origin. The amount “shipped” from the dummy origin (in the solution) will not actually be shipped

Capacity \geq Demand

	Region 1	Region 2	Region 3	Region 4	Capacity (s_i)
Plant 1	\$131	\$218	\$266	\$120	450
Plant 2	\$250	\$116	\$263	\$278	600
Plant 3	\$178	\$132	\$122	\$180	500
Demand(d_j)	450	200	300	300	

Total Demand = 1250

Total Capacity
= 1550

Capacity $<$ Demand

	Region 1	Region 2	Region 3	Region 4	Capacity(s_j)
Plant 1	\$131	\$218	\$266	\$120	450
Plant 2	\$250	\$116	\$263	\$278	600
Plant 3	\$178	\$132	\$122	\$180	500
Plant 4	\$0	\$0	\$0	\$0	100
Demand(d_j)	450	600	300	300	

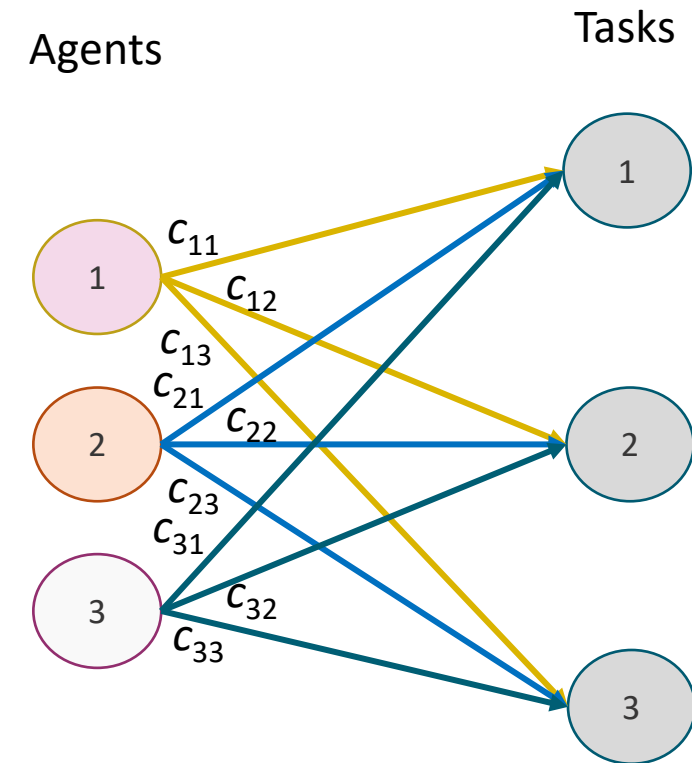
Total Demand = 1650

Total Capacity
= 1550 + 100 = 1650

*Textbook example on pp. 233-239

5.2 Assignment Models

- An assignment model seeks to minimise the total cost from assigning members of one set (agents) to members of another set (tasks), where the cost of agent i performing task j is c_{ij}
- A defining characteristic is that **each task is assigned to one and only one agent**
- An assignment model is a **special case of a transportation model** in which all demands are equal to 1; hence assignment models may be solved as an ILP model



Network model for an assignment problem with three agents and three tasks

5.2 Assignment Example*

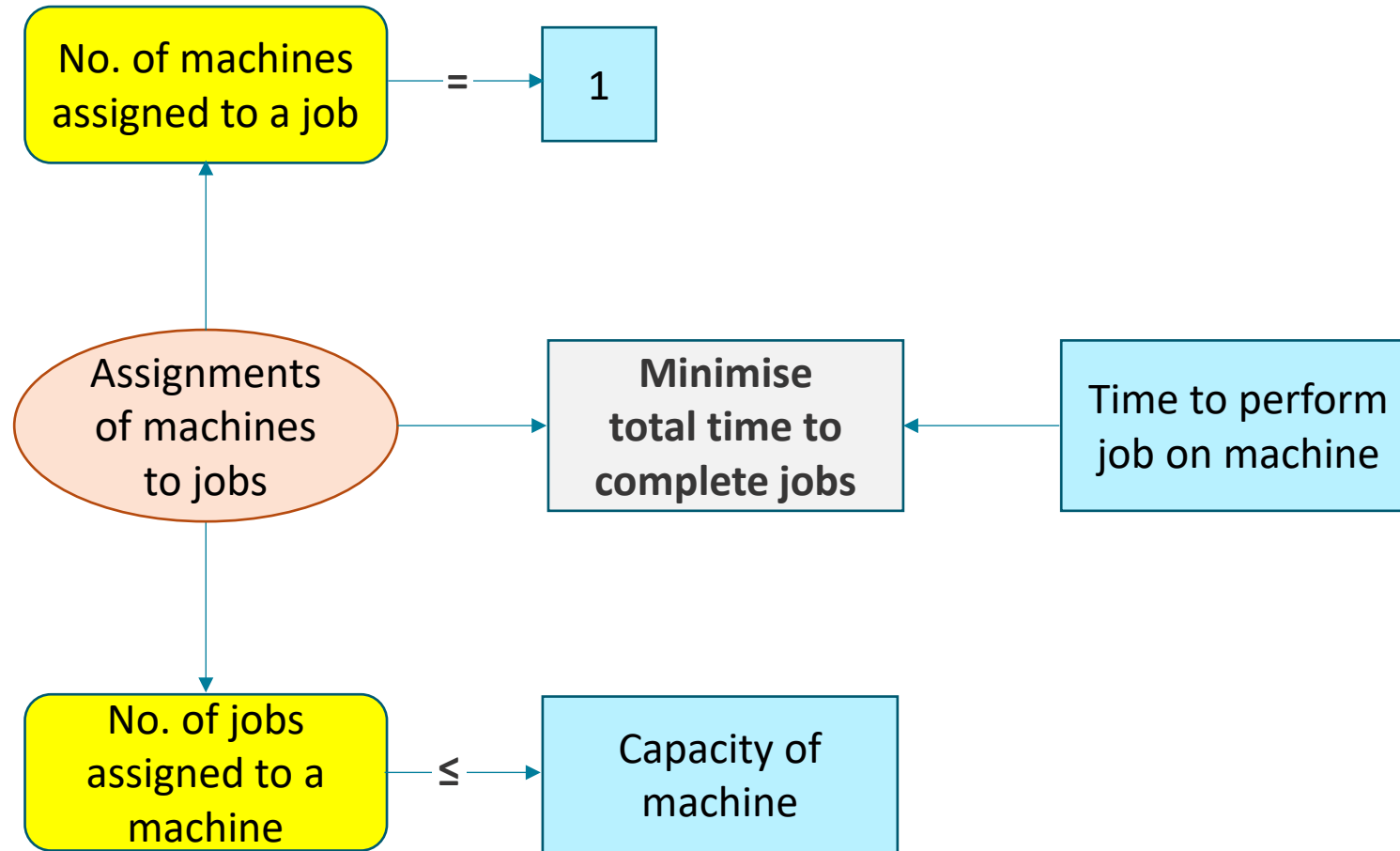
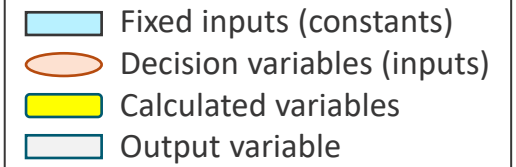
- A company has five machines and four jobs to be completed
- Each job is to be completed by one machine only
- The table below gives times for the machines to complete these jobs, as well as the capacity of each machine (i.e. number of jobs they can handle)

Machine	Job 1	Job 2	Job 3	Job 4	Capacity
1	14	5	8	7	1
2	2	12	6	5	2
3	7	8	3	9	1
4	2	4	6	10	2
5	5	5	4	8	1

If Capacity \geq Machine
 $7 \geq 4$

*Textbook example on pp. 233-235

Conceptual Model



5.2 Algebraic Model for This Example

Decision variables: $X_{ij} = \begin{cases} 1, & \text{if machine } i \text{ is assigned to job } j \\ 0, & \text{otherwise} \end{cases}$

where $i = 1, 2, 3, 4, 5; j = 1, 2, 3, 4$

Objective: Minimise $\sum c_{ij}X_{ij}$, where c_{ij} is the time it takes machine i to complete job j

Subject to constraints:

$X_{11} + X_{12} + X_{13} + X_{14} \leq 1$ (capacity of machine 1)
 $X_{21} + X_{22} + X_{23} + X_{24} \leq 2$ (capacity of machine 2)
 $X_{31} + X_{32} + X_{33} + X_{34} \leq 1$ (capacity of machine 3)
 $X_{41} + X_{42} + X_{43} + X_{44} \leq 2$ (capacity of machine 4)
 $X_{51} + X_{52} + X_{53} + X_{54} \leq 1$ (capacity of machine 5)

$X_{11} + X_{21} + X_{31} + X_{41} + X_{51} = 1$ (one machine is assigned to job 1)
 $X_{12} + X_{22} + X_{32} + X_{42} + X_{52} = 1$ (one machine is assigned to job 2)
 $X_{13} + X_{23} + X_{33} + X_{43} + X_{53} = 1$ (one machine is assigned to job 3)
 $X_{14} + X_{24} + X_{34} + X_{44} + X_{54} = 1$ (one machine is assigned to job 4)

Machine	Job 1	Job 2	Job 3	Job 4	Capacity
1	14	5	8	7	1
2	2	12	6	5	2
3	7	8	3	9	1
4	2	4	6	10	2
5	5	5	4	8	1



General Algebraic Model

Decision variables:

$$X_{ij} = \begin{cases} 1 & \text{if agent } i \text{ is assigned to task } j \\ 0 & \text{otherwise} \end{cases}$$

Objective: Minimise $\sum c_{ij}X_{ij}$

where c_{ij} is the cost (or time in this example) assigned to agent i performing task j

Constraints

Let s_i denote the capacity of agent i

Then

- $\sum_j X_{ij} \leq s_i$ for $i = 1, 2, \dots, m$ (Capacity constraints for the agents)
- $\sum_i X_{ij} = 1$ for $j = 1, 2, \dots, n$ (Task constraints)
- X_{ij} are binary for all i and j

Machine	Job1	Job2	Job3	Job4	Capacity
1	c_{11}	c_{12}	c_{13}	c_{14}	S_1
2	c_{21}	c_{22}	c_{23}	c_{24}	S_2
3	c_{31}	c_{32}	c_{33}	c_{34}	S_3
4	c_{41}	c_{42}	c_{43}	c_{44}	S_4
5	c_{51}	c_{52}	c_{53}	c_{54}	S_5
	1	1	1	1	

Solver Set-up & Optimal Solution

Machine	Job 1	Job 2	Job 3	Job 4	Capacity
1	14	5	8	7	1
2	2	12	6	5	2
3	7	8	3	9	1
4	2	4	6	10	2
5	5	5	4	8	1

Solver Parameters

Set Objective:

To: ☐ Max ☒ Min ☐ Value Of:

By Changing Variable Cells:

Subject to the Constraints:

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

C22 =SUMPRODUCT(C14:F18,C5:F9)

	Job 1	Job 2	Job 3	Job 4
Machine 1	0	0	0	0
Machine 2	1	0	0	1
Machine 3	0	0	1	0
Machine 4	0	1	0	0
Machine 5	0	0	0	0

OBJECTIVE FUNCTION

Total time

CONSTRAINTS

	Jobs assigned		Capacity
Machine 1	0	≤	1
Machine 2	2	≤	2
Machine 3	1	≤	1
Machine 4	1	≤	2
Machine 5	0	≤	1

	Machines assigned		Required
Job 1	1	=	1
Job 2	1	=	1
Job 3	1	=	1
Job 4	1	=	1

What if the Number of Tasks Exceeds Capacity?

- If the number of tasks, n exceeds the total capacity across the agents ($n > \sum_i s_i$) you can add a dummy agent with a capacity that equalises the total capacity with the number of tasks. Assign zero to coefficients c_{ij} for the dummy agent. The tasks assigned to the dummy agent (in the solution) will not actually be performed

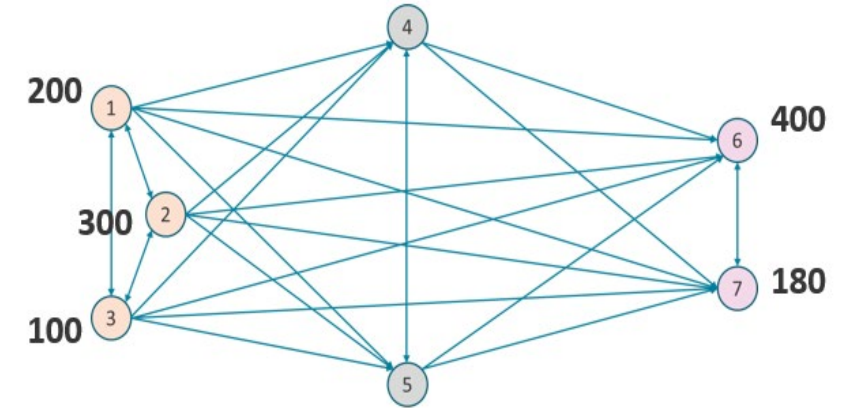


Other Logistics Models

- Transshipment models extend transportation models by allowing shipments to move through intermediate nodes (known as **transshipment nodes**) before reaching their destination nodes
- The objective is to determine the number of units to ship over each arc in the network so that all destination demands are met with minimum overall transportation cost

5.3 Transshipment Example*

- A company produces tomato products at three plants. Product can be shipped directly to two customers, or via two warehouses. In the network diagram **the three plants are labelled 1, 2, 3**; the **two warehouses are labelled as 4 & 5**; and the **two customers are labelled as 6 & 7**
- Shipments are allowed between plants, customers and warehouses (where arrows are double-headed)
- It is assumed that at most 200 tonnes of product can be shipped between any two nodes
- There are capacity constraints of 200, 300, and 100 tonnes at plants 1, 2, and 3 respectively
- There are demand constraints of 400 tonnes and 180 tonnes from customers at nodes 6 and 7 respectively

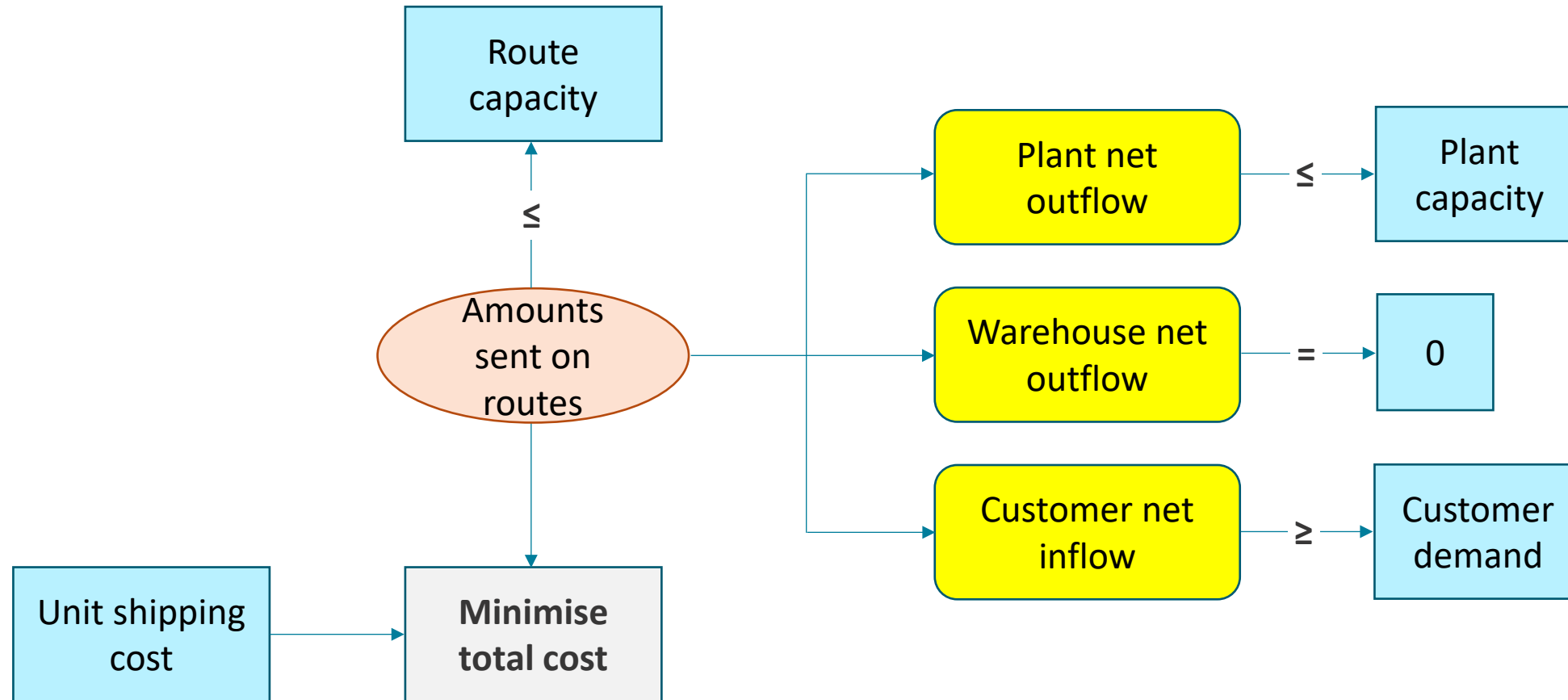
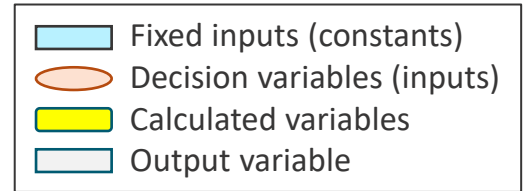


Unit shipping costs (\$'000 per tonne of product)

Origin	Destination						
	1	2	3	4	5	6	7
1		5	3	5	5	20	20
2	9		9	1	1	8	15
3	0.4	8		1	0.5	10	12
4					1.2	2	12
5			0.8			2	12
6							1
7						7	

*Textbook example on pp. 240-247

Conceptual Model



5.3 Algebraic Model for This Example

Decision variables: X_{ij} = amount shipped from node i to j

Objective: Minimise $5X_{12}+3X_{13}+5X_{14}+5X_{15}+20X_{16}+20X_{17}+9X_{21}+9X_{23}+X_{24}+X_{25}+8X_{26}+15X_{27}+0.4X_{31}+8X_{32}+X_{34}+0.5X_{35}+10X_{36}+12X_{37}+1.2X_{45}+2X_{46}+12X_{47}+0.8X_{54}+2X_{56}+12X_{57}+X_{67}+7X_{76}$

Subject to constraints:

$$X_{12}+X_{13}+X_{14}+X_{15}+X_{16}+X_{17} - X_{21} - X_{31} \leq 200 \quad (\text{origin node 1})$$

$$X_{21}+X_{23}+X_{24}+X_{25}+X_{26}+X_{27} - X_{12} - X_{32} \leq 300 \quad (\text{origin node 2})$$

$$X_{31}+X_{32}+X_{34}+X_{35}+X_{36}+X_{37} - X_{13} - X_{23} \leq 100 \quad (\text{origin node 3})$$

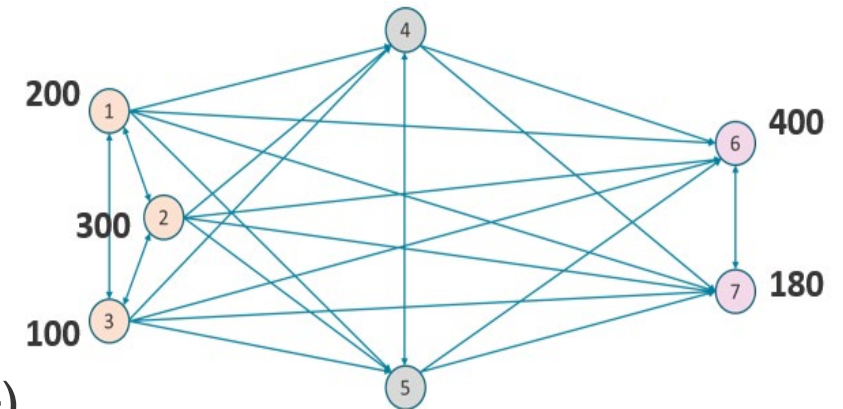
$$X_{45}+X_{46}+X_{47} - X_{14} - X_{24} - X_{34} - X_{54} = 0 \quad (\text{transshipment node 4})$$

$$X_{54}+X_{56}+X_{57} - X_{15} - X_{25} - X_{35} - X_{45} = 0 \quad (\text{transshipment node 5})$$

$$X_{16}+X_{26}+X_{36}+X_{46}+X_{56}+X_{76} - X_{67} \geq 400 \quad (\text{destination node 6})$$

$$X_{17}+X_{27}+X_{37}+X_{47}+X_{57}+X_{67} - X_{76} \geq 180 \quad (\text{destination node 7})$$

$$X_{ij} \geq 0 \text{ and } \max(X_{ij}) \leq 200 \text{ for all } i, j = 1, 2, \dots, 7$$



Unit shipping costs (\$'000 per tonne of product)

Origin	Destination						
	1	2	3	4	5	6	7
1		5	3	5	5	20	20
2	9		9	1	1	8	15
3	0.4	8		1	0.5	10	12
4					1.2	2	12
5				0.8		2	12
6							1
7						7	

General Algebraic Model

Decision variables:

X_{ij} = amount shipped from node i to j

Objective:

Minimise $\sum_{\text{all arcs}} c_{ij}X_{ij}$, where c_{ij} is the unit cost of shipping from node i to node j

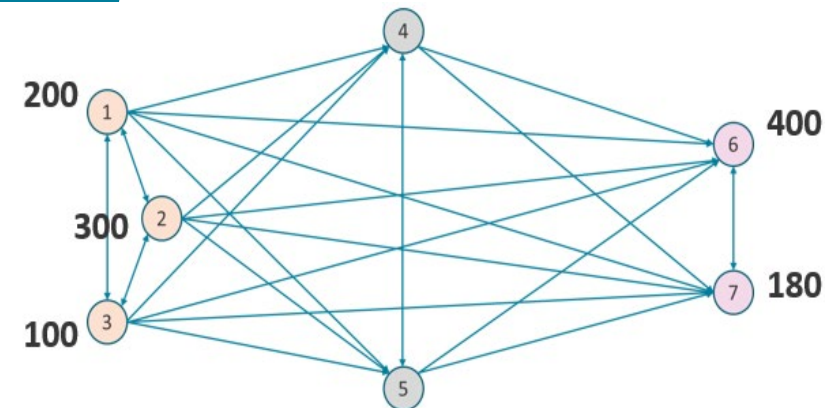
Constraints

$$\sum_{\text{arcs out}} X_{ij} - \sum_{\text{arcs in}} X_{ij} \leq s_i \quad (\text{Origin nodes } i)$$

$$\sum_{\text{arcs out}} X_{ij} - \sum_{\text{arcs in}} X_{ij} = 0 \quad (\text{Transshipment nodes})$$

$$\sum_{\text{arcs in}} X_{ij} - \sum_{\text{arcs out}} X_{ij} \geq d_j \quad (\text{Destination nodes } j)$$

$$X_{ij} \geq 0 \text{ and } \max(X_{ij}) \leq \text{route capacity for all } i \text{ and } j$$



Solver Set-up

Solver Parameters

Solver Parameters

Set Objective:

To: ☐ Max ☒ Min ☐ Value Of:

By Changing Variable Cells:

Subject to the Constraints:

-
-
-
-

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

- Constraints need to satisfy the following:
 - **A maximum load (200 tonnes)**
 - **Net outflow from a plant cannot exceed its capacity**
 - **Total inflows must equal total outflows for each warehouse**
 - **Total inflows for each customer must at least equal their demand**

Optimal Solution

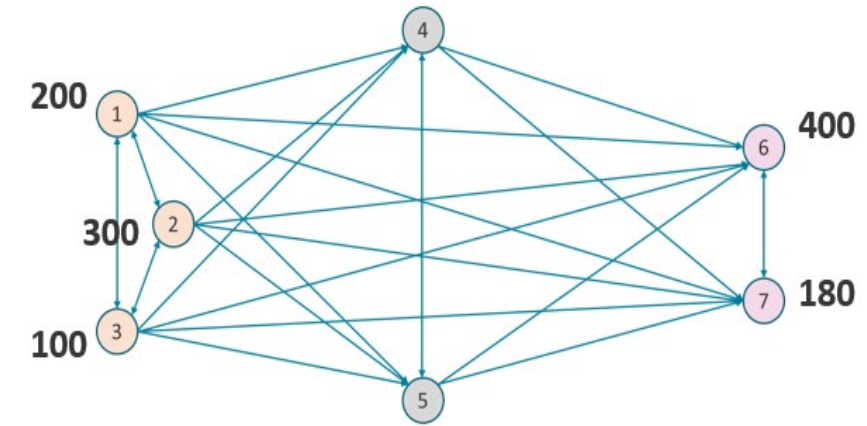
The screenshot shows an Excel spreadsheet for a transportation problem. The formula bar displays the formula $=\text{SUMPRODUCT}(C8:I14,C20:I26)$. The spreadsheet is organized as follows:

	B	C	D	E	F	G	H	I
16	DECISION VARIABLES							
17								
18		Destination						
19	Origin	1	2	3	4	5	6	7
20	1	0	0	180	0	0	0	0
21	2	0	0	0	120	0	180	0
22	3	0	0	0	80	200	0	0
23	4	0	0	0	0	0	200	0
24	5	0	0	0	0	0	200	0
25	6	0	0	0	0	0	0	180
26	7	0	0	0	0	0	0	0
27								
28								
29	OBJECTIVE FUNCTION							
30								
31	Total cost	\$3,260						

	B	C	D	E	F	G	H	I	J	K
33	CONSTRAINTS									
34										
35	Max load carried on any route				200	≤	200	(Maximum capacity between any 2 nodes)		
36										
37	<u>Node balance constraints</u>									
38										
39	Plant constraints				Net		Plant			
40					Node outflow		capacity			
41					1	180	≤	200		
42					2	300	≤	300		
43					3	100	≤	100		
44										
45	Warehouse constraints				Net					
46					Node outflow		Required			
47					4	0	=	0		
48					5	0	=	0		
49										
50	Customer constraints				Net					
51					Node inflow		Demand			
52					6	400	≥	400		
53					7	180	≥	180		

Description of the Solution

- Plant 1 has a capacity of 200 tonnes. They ship 180 tonnes to plant 3, boosting its capacity from 100 to 280 tonnes
- Plant 2 ships 120 tonnes to warehouse 4, and the remaining 180 tonnes of its capacity go directly to customer 6
- Plant 3 ships 80 tonnes to warehouse 4, and the remaining 200 tonnes to warehouse 5
- Warehouse 4 now holds 200 tonnes (120 + 80) which it ships to customer 6
- Warehouse 5 also ships 200 tonnes to customer 6. At this stage customer 6 has 580 tonnes, which is 180 tonnes more than their demand, so the tomato producing company ships this excess to customer 7, meeting their demand



Origin	Destination						
	1	2	3	4	5	6	7
1	0	0	180	0	0	0	0
2	0	0	0	120	0	180	0
3	0	0	0	80	200	0	0
4	0	0	0	0	0	200	0
5	0	0	0	0	0	200	0
6	0	0	0	0	0	0	180
7	0	0	0	0	0	0	0



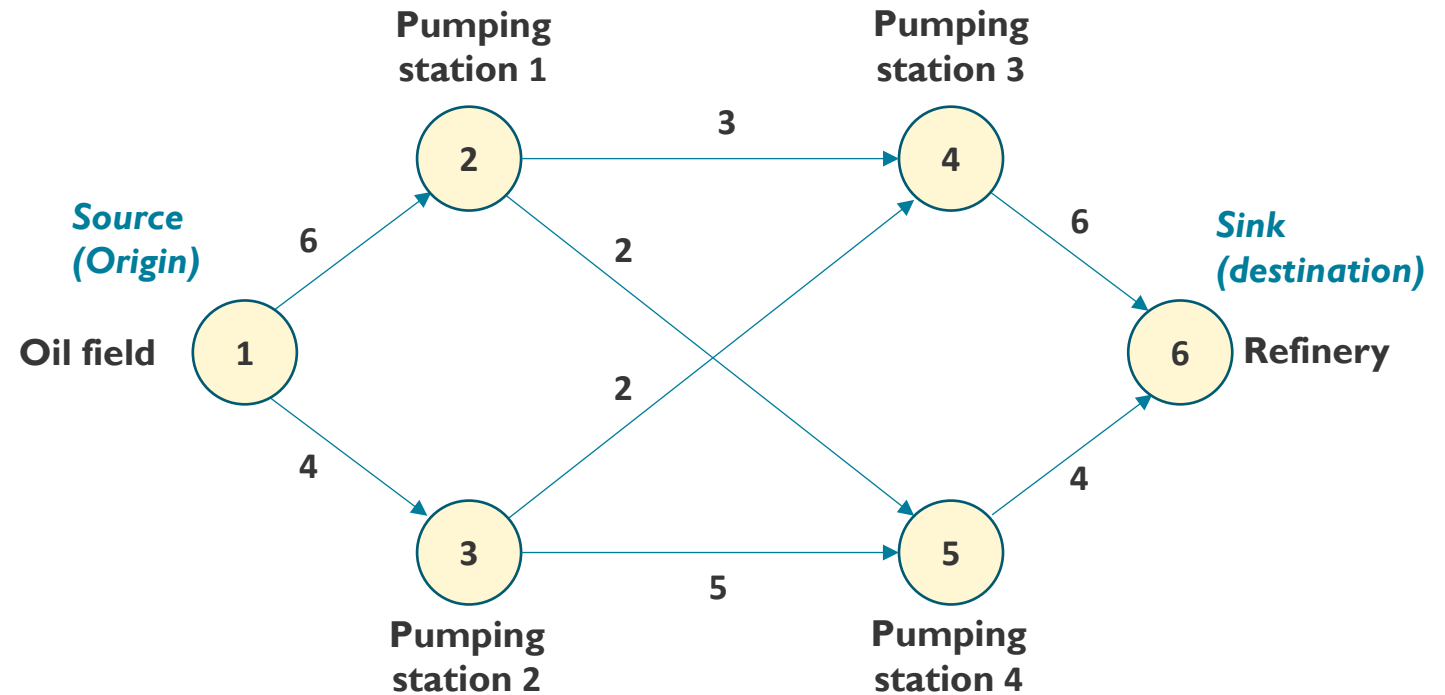
Maximal Flow Models

- In some networks the objective is to find the maximum flow through the network in a given period of time
- In these models we attempt to transmit flow through the arcs of the network as efficiently as possible
- The amount of flow is limited by the capacity restrictions on the arcs
 - **E.g., the amount of water that can flow through a network of pipes**
 - **E.g., the number of cars that can move through a network of streets**
- The upper limit on the flow in an arc is its **flow capacity**



5.4 Maximal Flow Example*

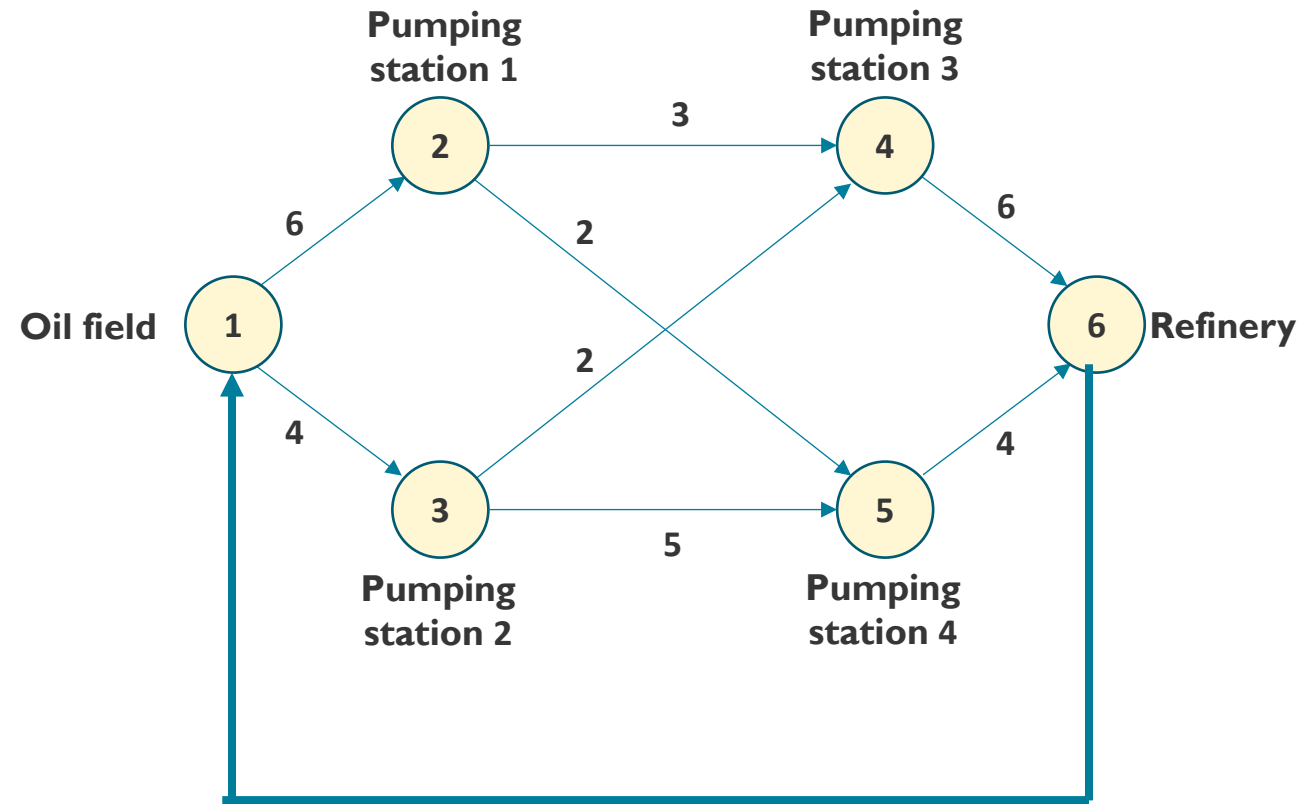
- The Northwest Petroleum Company has oil sent from an oil field through a network of pipes that flow through pumping stations along the way to a refinery.
- The numbers on the arcs represent the flow capacities (i.e. maximum flow that can be achieved on each section of the pipeline)
- One Source/ Origin and one Sink/ Destination



*This example is from Spreadsheet Modeling & Decision Analysis by C. Ragsdale

Maximal Flow Example

- This can be solved as a transshipment model:
 - **Add a dummy arc from the refinery to the oil field**
- **Set the capacity at the origin and demand at the destination to zero**
- Decision variables will be the amount of oil that flows along each arc. These flows cannot exceed the given flow capacities



5.4 Algebraic Model for This Example

Decision variables:

X_{ij} = number of units of oil shipped from node i to j

Objective:

Maximize X_{61}

Subject to constraints:

$$X_{12} + X_{13} - X_{61} = 0$$

$$X_{24} + X_{25} - X_{12} = 0$$

$$X_{34} + X_{35} - X_{13} = 0$$

$$X_{46} - X_{24} - X_{34} = 0$$

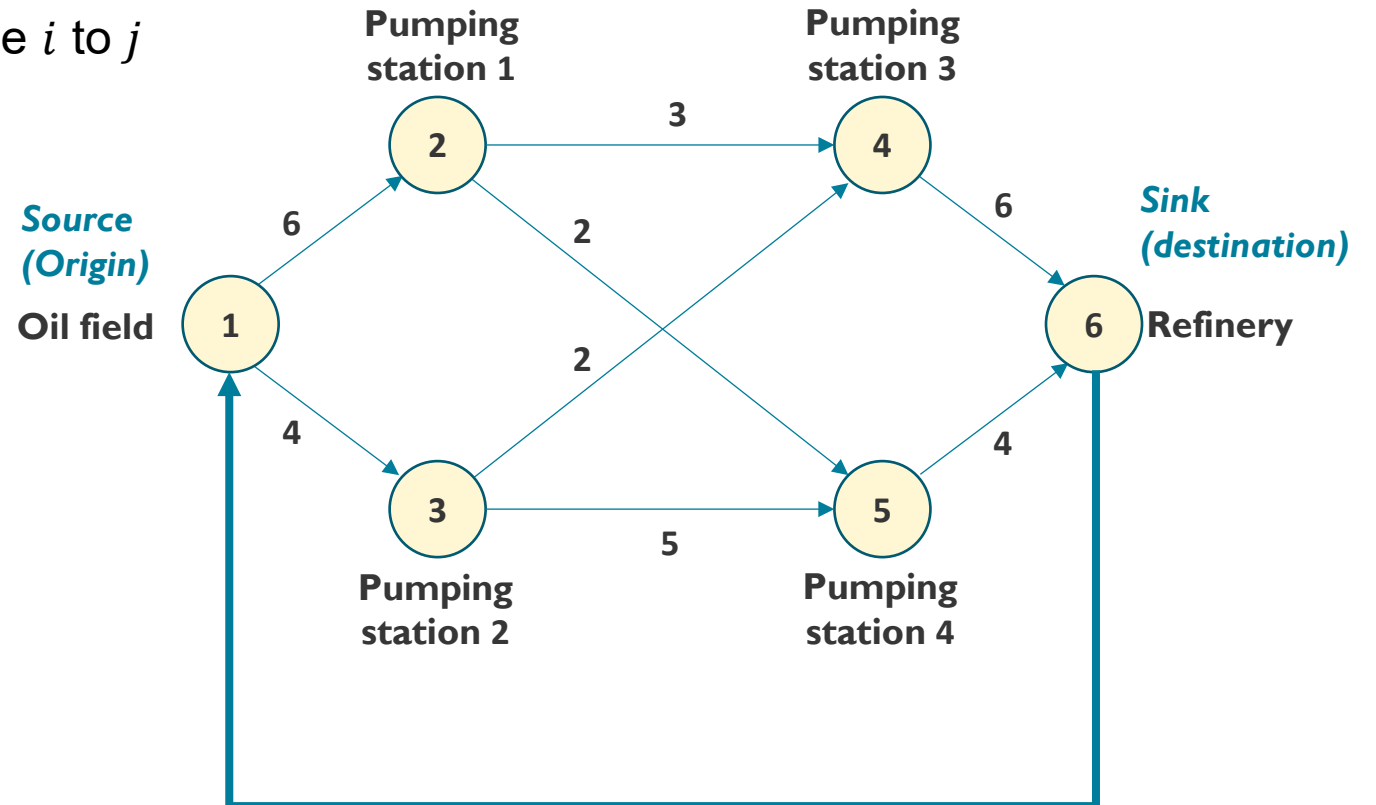
$$X_{56} - X_{25} - X_{35} = 0$$

$$X_{61} - X_{46} - X_{56} = 0$$

$$X_{12} \leq 6, \quad X_{13} \leq 4, \quad X_{24} \leq 3, \quad X_{25} \leq 2$$

$$X_{34} \leq 2, \quad X_{35} \leq 5, \quad X_{46} \leq 6, \quad X_{56} \leq 4$$

$$X_{ij} \geq 0 \text{ for all } i, j.$$



Solver Set-up & Optimal Solution

Solver Parameters

Set Objective:

To: ☒ Max ☐ Min ☐ Value Of:

By Changing Variable Cells:

Subject to the Constraints:

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

MAXIMAL FLOW MODELS

Arc	Maximum flow	Decision variables*
1 -> 2	6	5
1 -> 3	4	4
2 -> 4	3	3
2 -> 5	2	2
3 -> 4	2	2
3 -> 5	5	2
4 -> 6	6	5
5 -> 6	4	4
6 -> 1		9

*Units of oil carried along each section of pipeline

OBJECTIVE FUNCTION

Max flow at refinery

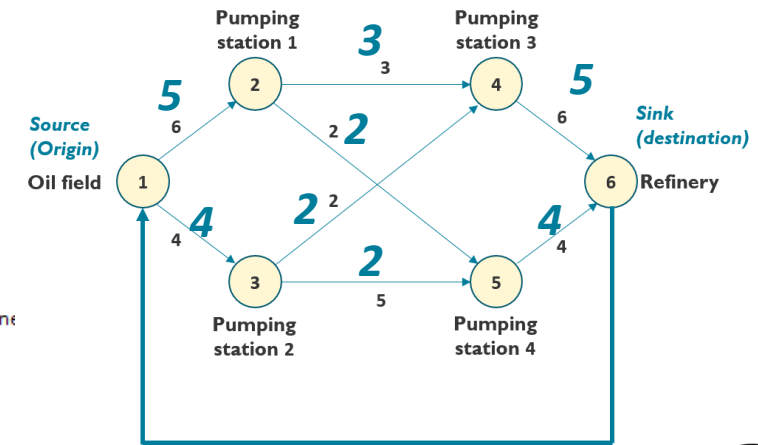
CONSTRAINTS

Node	Net outflow	=	RHS
1	0	=	0
2	0	=	0
3	0	=	0
4	0	=	0
5	0	=	0
6	0	=	0

(net outflow constraints)

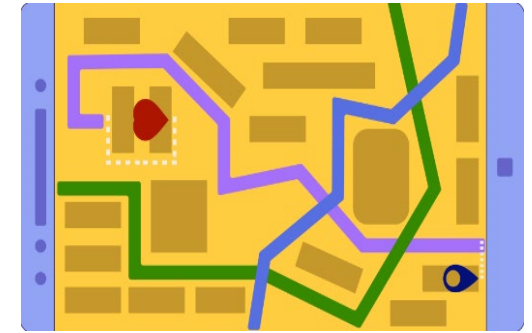
Arc	Flow	≤	Max flow
1 -> 2	5	≤	6
1 -> 3	4	≤	4
2 -> 4	3	≤	3
2 -> 5	2	≤	2
3 -> 4	2	≤	2
3 -> 5	2	≤	5
4 -> 6	5	≤	6
5 -> 6	4	≤	4

(capacity constraints)



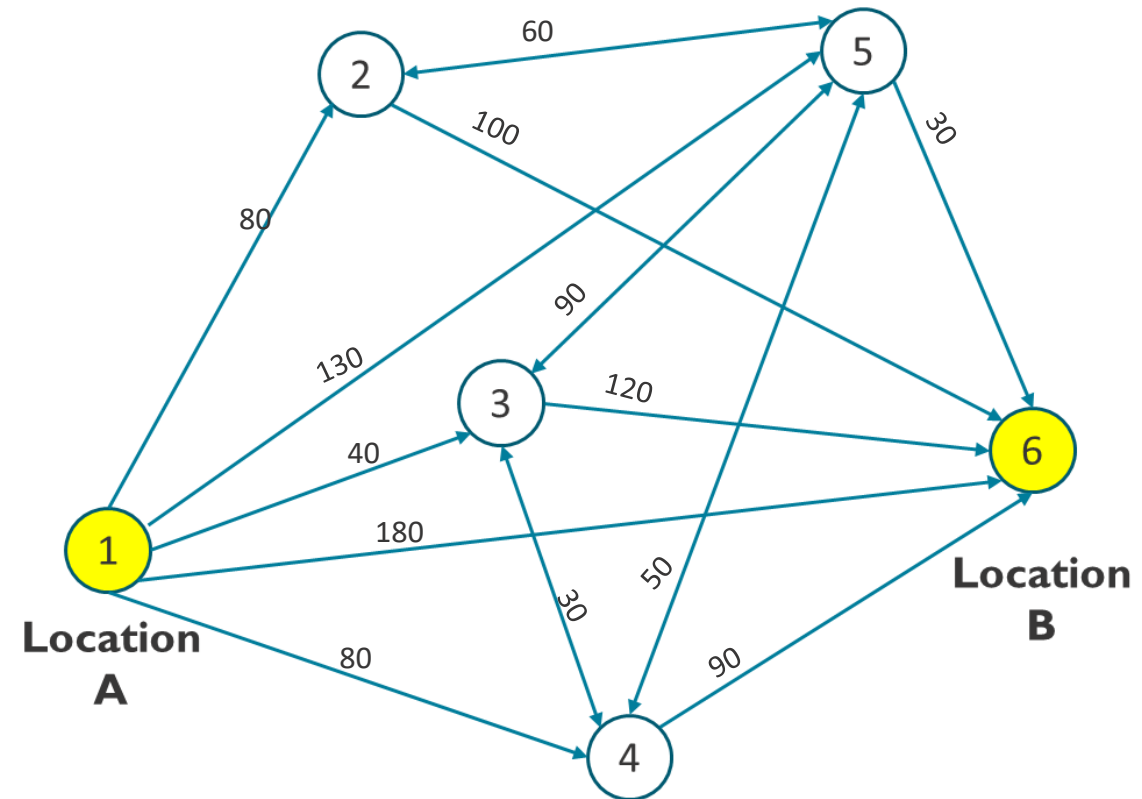
5.5 Shortest Path Models

- The shortest path model is concerned with finding the shortest path between two nodes in a network
- It is a special case of a transshipment problem where:
 - **There is one origin node with a “supply” of 1 unit**
 - **There is one destination node with a “demand” of 1 unit**
 - **All other nodes are transshipment nodes**
- Let X_{ij} denote the number of units that flow from node i to j . Because only one unit is to flow from the origin node to the destination node, the value of X_{ij} will be either 1 or zero, so all decision variables are binary
- The criterion to be minimised is not limited to distance even though the term "shortest" is used. Other criteria include time and cost



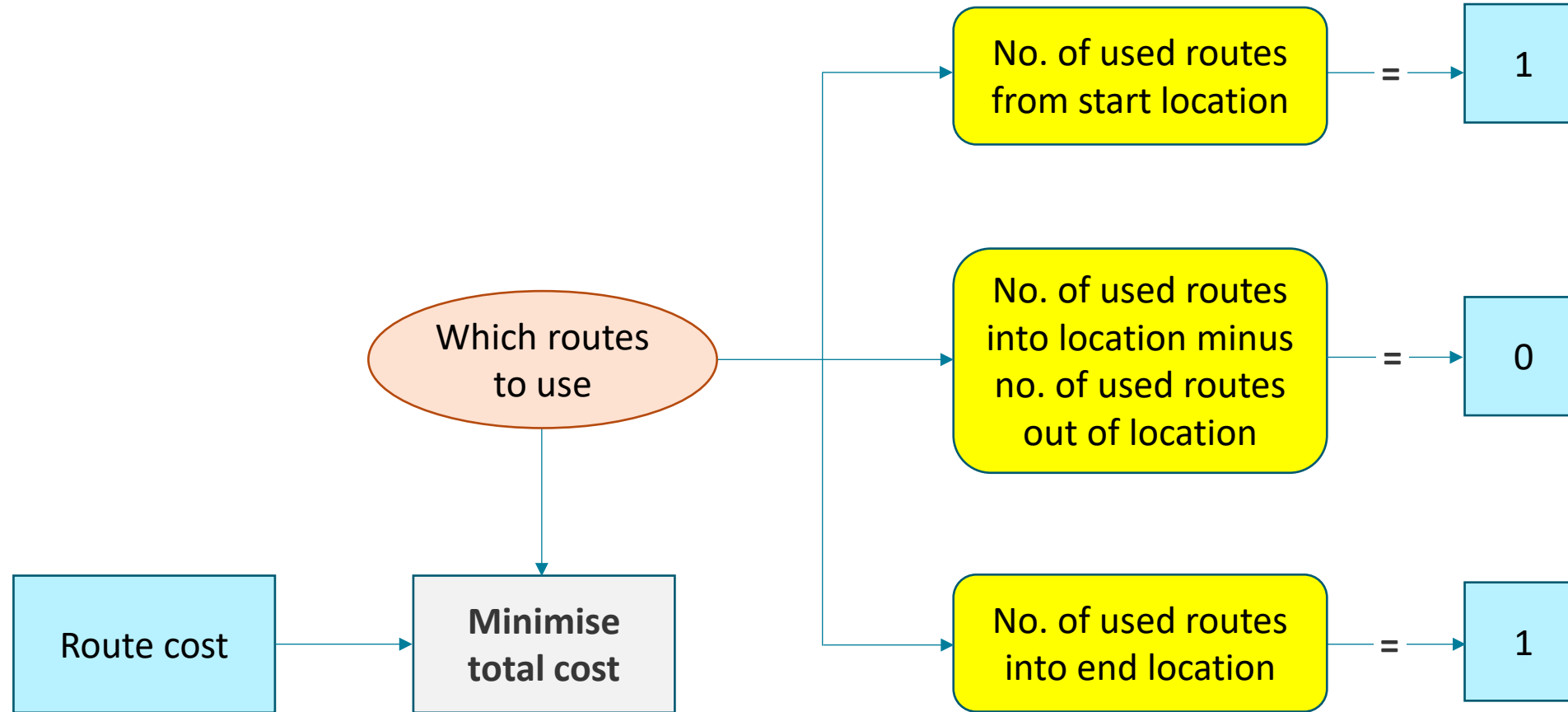
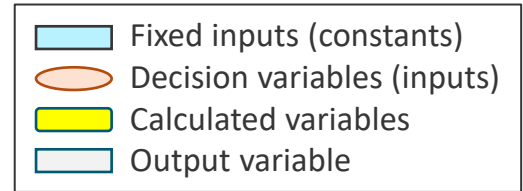
Shortest Path Example*

- A manager has an important business meeting in location B this evening. She has a number of alternate routes by which she can travel from the company headquarters in location A to location B.
- The network of alternate routes is shown
- For each section of the route, the transport mode, travel time, time cost (assuming she earns a wage of \$15 per hour), ticket cost, and total cost appear below



Route	1-2	1-3	1-4	1-5	1-6	2-5	2-6	3-4	3-5	3-6	4-5	4-6	5-6
Transport mode	Train	Bus	Train	Plane	Taxi	Bus	Taxi	Taxi	Bus	Bus	Train	Bus	Train
Time (hrs:min)	4	2	3:20	1	6	3	3:20	1	4:40	6:20	2:20	4:40	1:20
Time cost	\$60	\$30	\$50	\$15	\$90	\$45	\$50	\$15	\$70	\$95	\$35	\$70	\$20
Ticket cost	\$20	\$10	\$30	\$115	\$90	\$15	\$50	\$15	\$20	\$25	\$15	\$20	\$10
Total cost	\$80	\$40	\$80	\$130	\$180	\$60	\$100	\$30	\$90	\$120	\$50	\$90	\$30

Conceptual Model



5.5 Algebraic Model for This Example

Route	1-2	1-3	1-4	1-5	1-6	2-5	2-6	3-4	3-5	3-6	4-5	4-6	5-6
Total cost	\$80	\$40	\$80	\$130	\$180	\$60	\$100	\$30	\$90	\$120	\$50	\$90	\$30

Decision variables:

$$X_{ij} = \begin{cases} 1, & \text{if the arc from node } i \text{ to node } j \text{ is on the minimum cost route} \\ 0, & \text{otherwise} \end{cases}$$

Objective: Minimise the total travel cost, given by

$$80X_{12} + 40X_{13} + 80X_{14} + 130X_{15} + 180X_{16} + 60X_{25} + 100X_{26} + 30X_{34} + 90X_{35} + 120X_{36} + 30X_{43} + 50X_{45} + 90X_{46} + 60X_{52} + 90X_{53} + 50X_{54} + 30X_{56}$$

Subject to constraints:

$$X_{12} + X_{13} + X_{14} + X_{15} + X_{16} = 1$$

(origin node 1)

$$X_{25} + X_{26} - X_{12} - X_{52} = 0$$

(node 2)

$$X_{34} + X_{35} + X_{36} - X_{13} - X_{43} - X_{53} = 0$$

(node 3)

$$X_{43} + X_{45} + X_{46} - X_{14} - X_{34} - X_{54} = 0$$

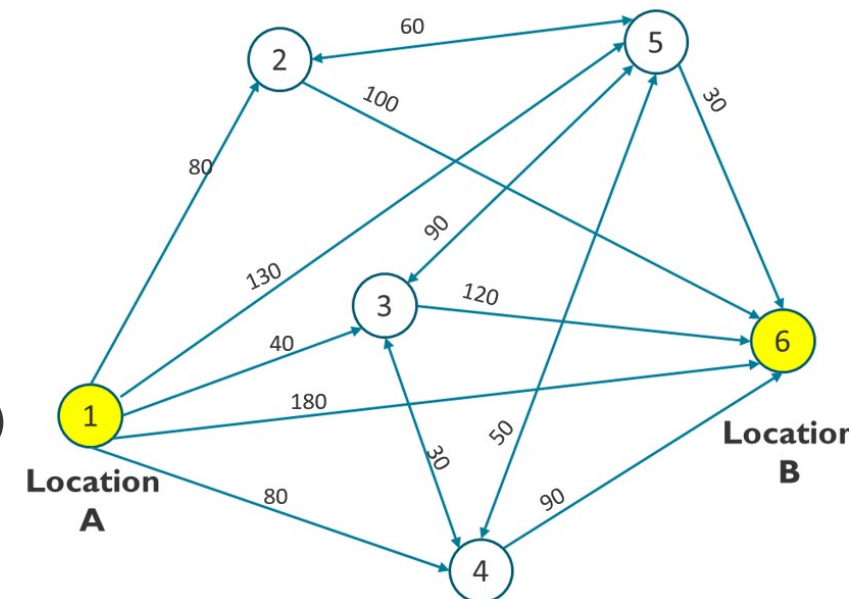
(node 4)

$$X_{52} + X_{53} + X_{54} + X_{56} - X_{15} - X_{25} - X_{35} - X_{45} = 0$$

(node 5)

$$X_{16} + X_{26} + X_{36} + X_{46} + X_{56} = 1$$

(destination node 6)



General Algebraic Model

Let c_{ij} denote the measure (distance, time or cost) associated with the arc from node i to j

Decision variables:

$$X_{ij} = \begin{cases} 1, & \text{if the arc from node } i \text{ to node } j \text{ is on the route that minimises the measure} \\ 0, & \text{otherwise} \end{cases}$$

Objective: Minimise $\sum_{\text{all arcs}} c_{ij}X_{ij}$,

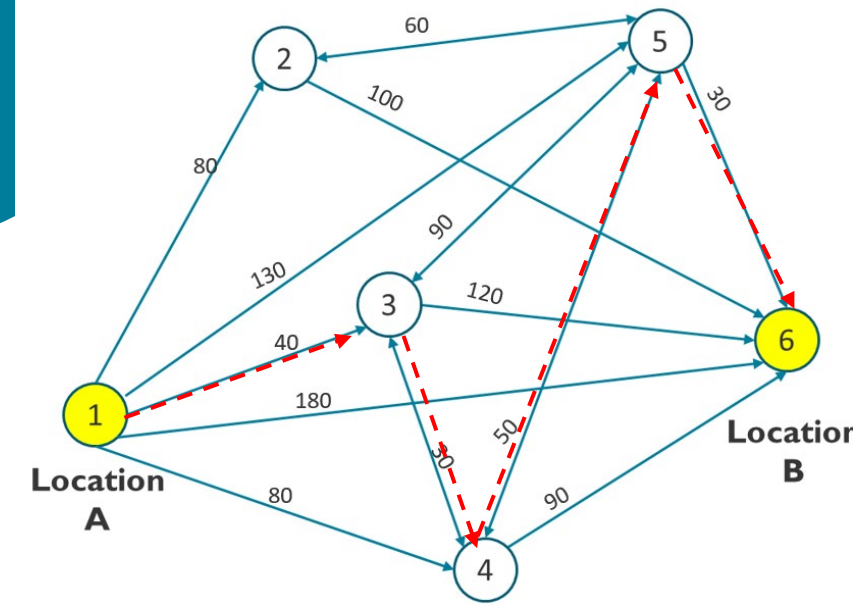
Constraints

$$\sum_{\text{arcs out}} X_{ij} = 1 \quad (\text{Origin node})$$

$$\sum_{\text{arcs out}} X_{ij} - \sum_{\text{arcs in}} X_{ij} = 0 \quad (\text{Transshipment nodes})$$


$$\sum_{\text{arcs in}} X_{ij} = 1 \quad (\text{Destination node})$$

Solver Set-up & Optimal Solution



Solver Parameters

Set Objective:




To:

☐ Max

☒ Min

☐ Value Of:

By Changing Variable Cells:



Subject to the Constraints:

\$T\$14:\$T\$19 = \$V\$14:\$V\$19

↑

↓

Add

Change

Delete

Reset All

Load/Save

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Simplex LP

▼

Options

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

Help

Solve

Close

The screenshot shows an Excel spreadsheet for a shortest path model. The formula bar displays the formula $=\text{SUMPRODUCT}(C5:S5,C4:S4)$. The spreadsheet is organized as follows:

Route	1-2	1-3	1-4	1-5	1-6	2-5	2-6	3-4	3-5	3-6	4-3	4-5	4-6	5-2	5-3	5-4	5-6
Unit cost (\$)	80	40	80	130	180	60	100	30	90	120	30	50	90	60	90	50	30
Decision variables	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1

OBJECTIVE FUNCTION

Minimum cost: \$150

CONSTRAINTS

Route	1-2	1-3	1-4	1-5	1-6	2-5	2-6	3-4	3-5	3-6	4-3	4-5	4-6	5-2	5-3	5-4	5-6	LHS	RHS
Origin Node	1	1	1	1	1													1	1
Node 2	-1					1	1							-1				0	0
Node 3		-1						1	1	1	-1				-1			0	0
Node 4			-1					-1			1	1	1			-1		0	0
Node 5				-1		-1			-1			-1		1	1	1	1	0	0
Destination Node					1		1			1			1				1	1	1

Summary

- A number of management science problems can be formulated as network models. Often these are logistics problems, that involve goods being shipped from one set of locations to another
 - **Transportation and transshipment models are useful when dealing with supply chain problems**
- Other network flow models covered:
 - **Assignment model, which is a special case of the transportation problem in which all demands are 1**
 - **Maximal flow model which can be used to determine the flows along the arcs of a network that will maximise the flow through the network**
 - **Shortest path model finds the shortest path (or least cost or quickest path) between two nodes. This can be expressed as a transshipment model where one unit is shipped from one origin to one destination**



Module 1 Learning Outcomes

- Understand the major business applications areas for LP, ILP and NLP
- Understand the basic assumptions, properties, and complexity of LP and its integer and nonlinear extensions
- Understand how to formulate LP, ILP and NLP problems from marketing, finance and operations management
- Understand the differences between LP, ILP and NLP models
- Understand network models
- Understand how to set-up a wide variety of LP, ILP and NLP models that arise in business in a spreadsheet, and solve them using Solver
- Carry out 'what if' analysis and sensitivity analysis on decision models and interpret computer output



Special Announcements

- **Assignment 1 is due on 9th April Wednesday at 8pm**
- Assignment one support session and student consultation time: **Mondays and Thursdays from 7 pm to 7:30 pm**
- Assignment 1 queries will only be answered via the Discussion forum from Monday to Friday
- Week 7, 18th April Good Friday is a public Holiday. No Seminar on that day.
- The online seminar will be on Thursday, 17th April at 7 pm



MIS313 – Strategic SCM Guest Lecture

“Sustainable Procurement and Sourcing”



LISA WILLIAMS

**EXECUTIVE DIRECTOR,
STRATEGIC PROCUREMENT
& OPERATIONS
DEAKIN UNIVERSITY**

Williams, Lisa. An accomplished C-suite executive and senior corporate services leader with over 25 years of international experience across procurement, commercial, and operations. She has worked in both the private and public sectors, including higher education, management consulting, energy, health, banking and financial services, and IT.

Currently serving as the **Executive Director, Strategic Procurement & Operations at Deakin University**, Lisa oversees the university's procurement strategy, expenditure, risk, supply chain management, and leveraged sourcing. She has held leadership roles across various industries, including three significant **Chief Procurement Officer (CPO)** positions, managing in expenditure portfolios and international supply chains.

Lisa is a former **international winner of the Chief Procurement Officer of the Year** award, which recognizes outstanding achievements in executive leadership, integrity, innovation, and technical expertise across the **Asia-Pacific** region.

Lisa Williams is recognized for her expertise in **strategic procurement, commercial leadership, operational transformation, and executive management**, making a significant impact across multiple sectors.

Date & Time : April 14th, Monday at 5 pm
Venue : Burwood Campus LT 1A, I 2.07
Meeting Link : <https://deakin.zoom.us/j/86428536832?pwd=qa1f0s3zrQa36n5xb9FrmZhgO253pd.1>
Meeting ID : 864 2853 6832
Password : 34025730

