

# CI/CD BENEFITS FOR UDAPEOPLE



# A FRAMEWORK FOR VALUE



Increase Revenue



Protect Revenue



Reduce Cost



Avoid Cost

## INCREASE REVENUE

- CI/CD increases revenues, because we have new value-generating features being released more quickly.
- CI/CD increases revenue, because features will take less time to go to market.

## PROTECT REVENUE

- CI/CD protects the revenue by having reduced downtime from deployment related crash or major bugs by running automated tests.
- CI/CD protects the revenue when there is a failure in the system, because we could have a quick undo process to return production to a working state in case things go wrong.

## REDUCE COST

- CI/CD could help to have less development time on issues from new developer code. This helps in reducing cost.
- CI/CD helps in reducing cost of infrastructure by cleaning up unused resources.

## AVOID COST

- CI/CD could help in avoiding cost by having less bugs in production which save on repair bills.
- Save money or Save face. CI/CD could help in detecting security vulnerabilities, helping in avoiding cost by preventing embarrassing or costly security holes.
- CI/CD could help in avoiding cost by automating infrastructure creature. Which means, less human error, means faster and more consistent deployments.