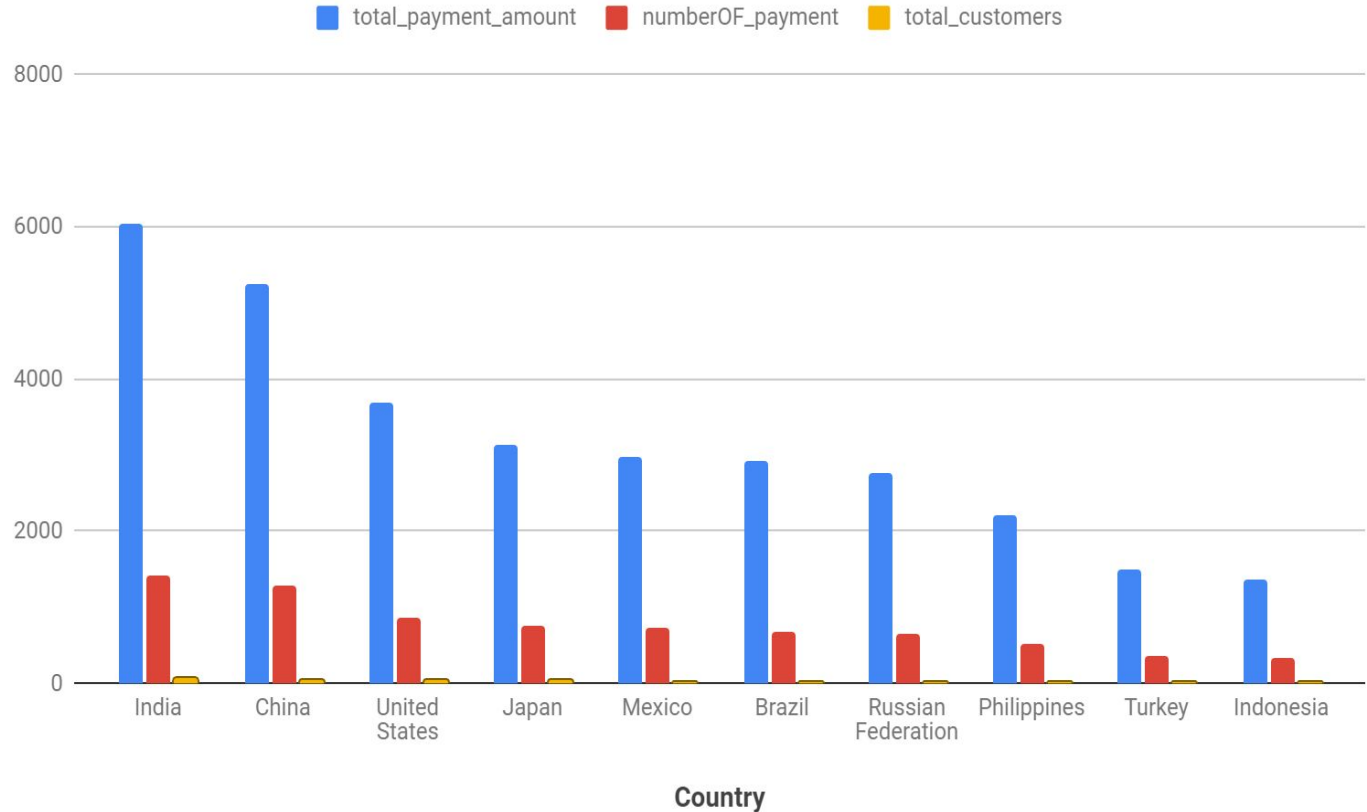


For Sakila Movie database, how much did the customers of top 10 countries spend on films?

Total Payment Amount, Number of Payments and Total Customers

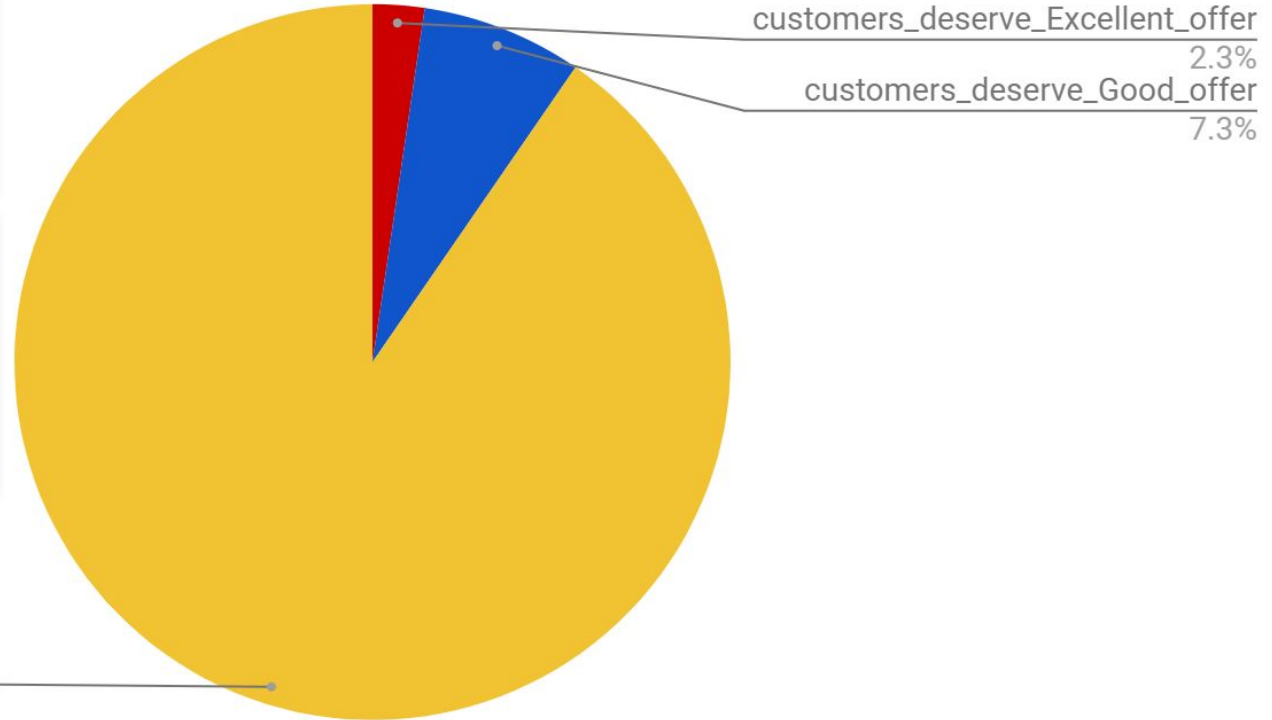


We can see, top 10 countries based on their spending on films and how they compare on term of numbers of payments and customers.

Expensive films can be used as a way to introduce customers to offers or sales, Can we rank customers based on whether they deserve a High offer, Good offer, or No offers?

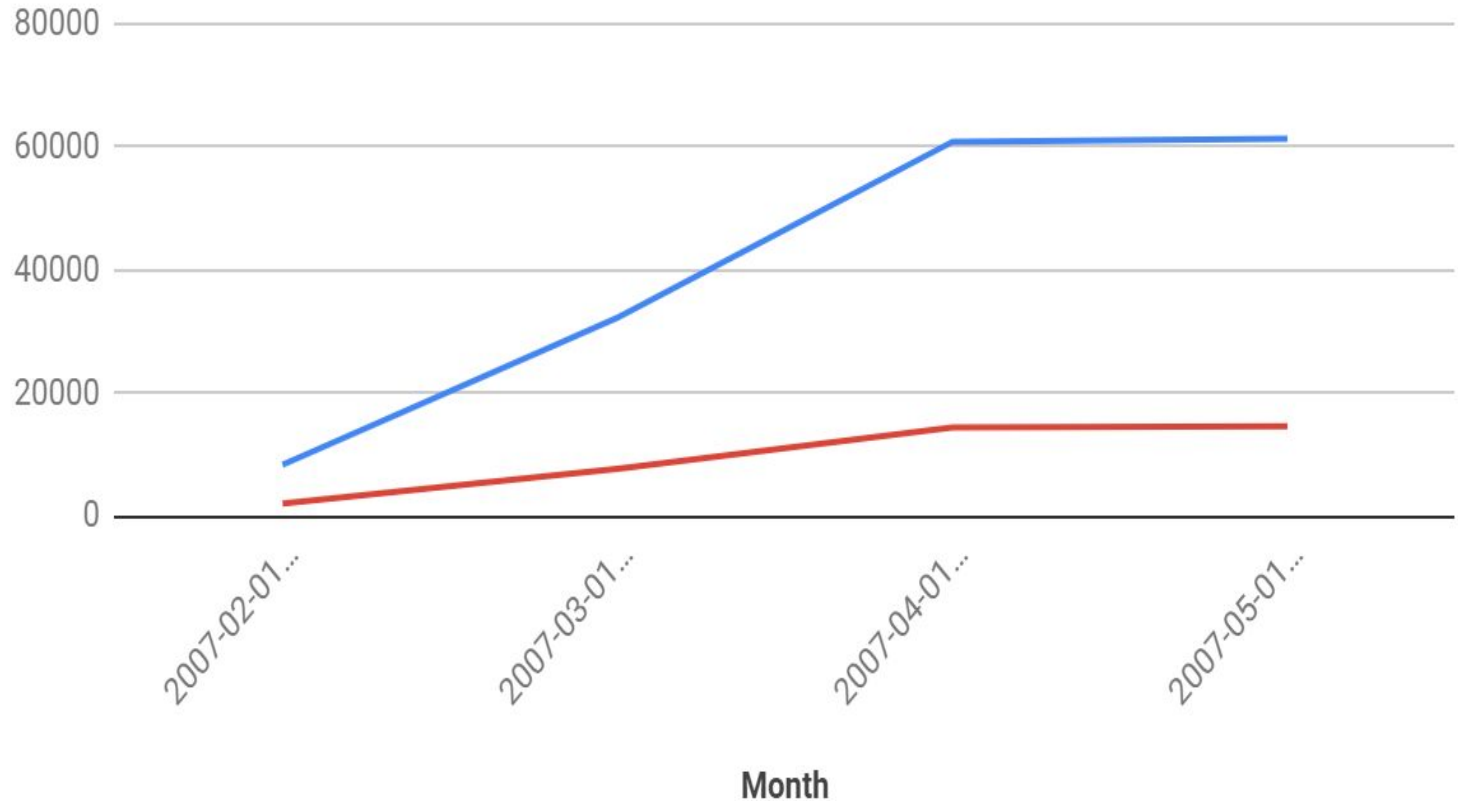
Here we can see the ranks of customers based on their expenditures. and from that, we can give them special care or offers.

Offers Deserved



Running Total Amount and Number of Payment

running_total_amount numberof_payment



Q#3

How much is the **running Total Payments Amount** & how many times did the customers rent per month in Sakila movie?

This one, shows the running total of payment amount and number of payments.

Q#4: What is the total amount of selling for each Employee?

this chart shows the total amount of selling for each staff in sakila movie. You can notice that Jon Stephens performed better by a little bit.

