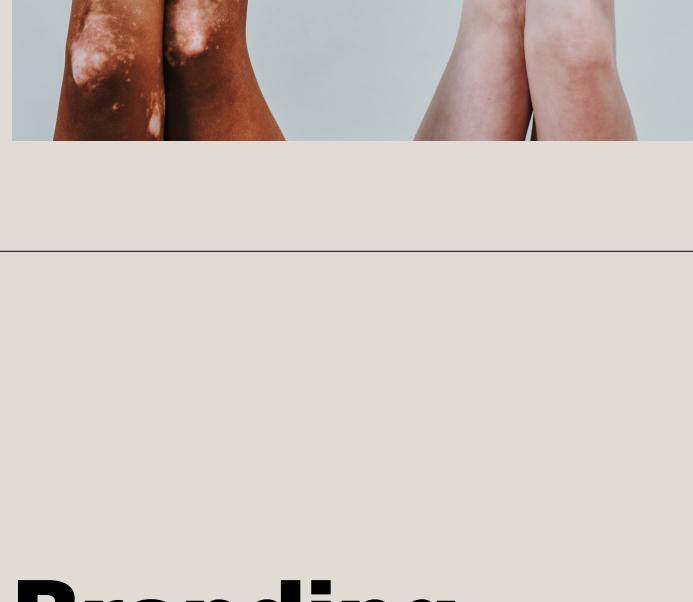
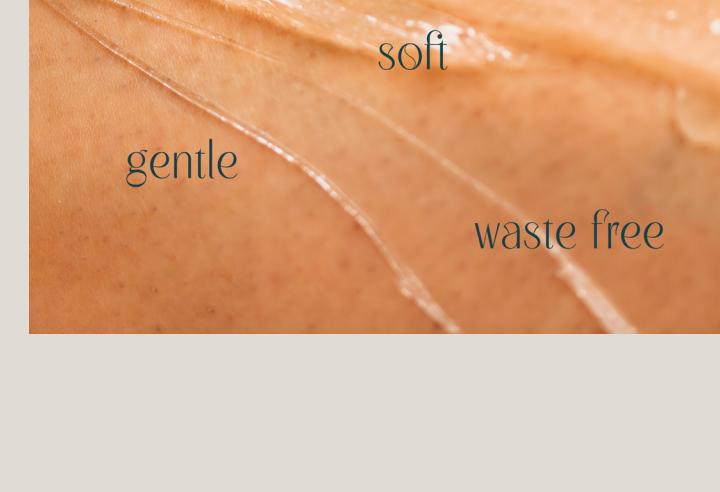


Sunrise Sugaring

SUNRISE SUGARING

Founded on values of inclusivity and accessibility, Sunrise Sugaring is a hair removal studio located in East Vancouver. This eco-friendly hair removal service uses 100% natural and organic ingredients and prides itself on providing a safe space for all.

Founder Hilary came to me in need of branding that conveys the calming and community-focussed atmosphere she provides to her clients. We worked collaboratively to create unique branding that fits into her mission.



DELIVERABLES

- Brand Identity Ideation & Design
- Printed Collateral Design
- Social Media Campaign Strategy & Design

INDUSTRY

Services

LOCATION

Vancouver, BC

Branding

Cohesive, simple, and playful while maintaining professionalism. Sunrise Sugaring's branding balances these elements and ties into the character and comfortability of the brand.

