## Part 1: Understanding Logistic Regression

The goal of this part is to understand how logistic regression handle binary classification problems.

We will be using Python libraries such as numpy, matplotlib, scipy, and sklearn. Make sure all these are imported to run the experiment.

```
import matplotlib.pyplot as plt
import numpy as np
from scipy.special import expit # Sigmoid function
from sklearn.linear_model import LinearRegression, LogisticRegression
```

We will create a simple toy dataset where the X values are sampled from a Gaussian distribution (normal distribution) with some added noise. The target y will be a binary value (0 or 1), based on whether X is greater than zero.

```
xmin, xmax = -5, 5
n_samples = 1000  # Number of samples
np.random.seed(1)
X = np.random.normal(size=n_samples)
y = (X > 0).astype(float)  # Binary classification target

X[X > 0] *= 4  # Scale positive values
X += 0.3 * np.random.normal(size=n_samples)  # Add noise

X = X[:, np.newaxis]  # Reshape X for sklearn compatibility
```

```
print("X shape:", X.shape)
print("y shape:", y.shape)

X shape: (1000, 1)
y shape: (1000,)
```

# Visualize the dataset
plt.scatter(X, y)

Next, we fit a logistic regression model to the data. Logistic regression models the probability that (y=1) given (x).

```
logistic_regr = LogisticRegression(C=1e5) # C=1e5 minimizes regularization to fit more closely
logistic_regr.fit(X, y)
```

```
v LogisticRegression ① ?)
LogisticRegression(C=100000.0)
```

The logistic function is of the form:

$$p=rac{1}{1+e^{-(ax+b)}}$$

, where  $\boldsymbol{a}$  is the coefficient and  $\boldsymbol{b}$  is the intercept.

p gives the probability that y=1 given x.

Print the coefficient and the intercept of the trained model:

```
print("Coefficient (a):", logistic_regr.coef_[0][0])
print("Intercept (b):", logistic_regr.intercept_[0])

Coefficient (a): 5.660714870899554
Intercept (b): -1.2699371722496628
```

Open a code cell below, calculate the value of x that gives p=0.5.

Assign this value to the variable (x\_threshold).

```
#rearranging the given equation to get x in terms of p, we get:
#x = (ln((1/p)-1)+b)/(-a)

x_threshold = (np.log((1/0.5)-1)+logistic_regr.intercept_[0])/(-logistic_regr.intercept_[0])
print(x_threshold)
-1.0
```

Now let's plot the logistic regression model, along with its prediction.

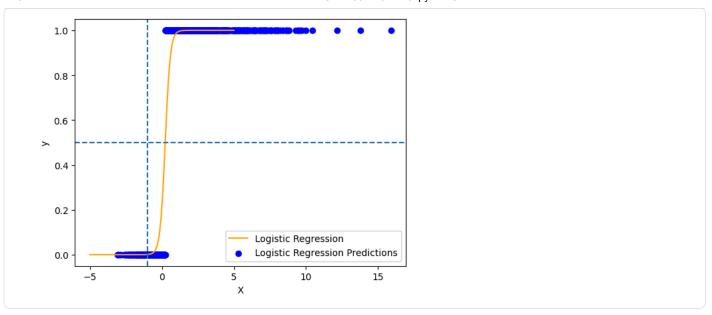
```
y_pred = logistic_regr.predict(X)

# Create a range of x values for plotting
x_plot = np.linspace(xmin, xmax, 100)

# Calculate the predicted probabilities using the logistic regression model
p_plot = 1 / (1 + np.exp(-(logistic_regr.coef_[0][0] * x_plot + logistic_regr.intercept_[0])))

# Plot the logistic function
plt.plot(x_plot, p_plot, label="Logistic Regression", c='orange')
plt.scatter(X, y_pred, label="Logistic Regression Predictions", c='blue')
plt.xlabel("X")
plt.ylabel("X")
plt.lagend()

# Plot dashed lines where p = 0.5, x = x_threshold
plt.axhline(0.5, linestyle='--')
plt.axvline(x_threshold, linestyle='--')
plt.show()
```



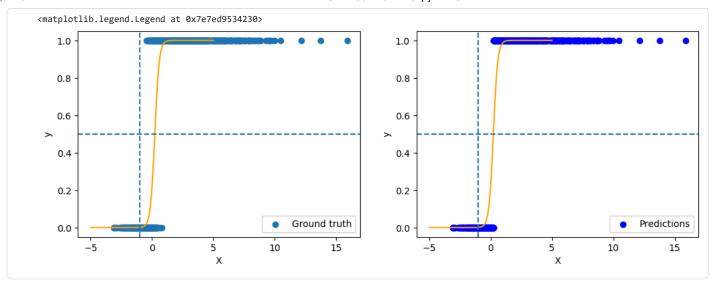
## Open a text cell below, and answer the question:

How does logistic regression determine the decision boundary between class 0 and class 1?

ANSWER: the decision boundary is determined by the point when logistic regression becomes any value other than 0. So essentially, anything before the boundary cannot possibly be 1, since the regression itself is still at zero.

Now let's compare the prediction with the original dataset (ground truth).

```
fig, ax = plt.subplots(1, 2, figsize=(12,4))
# Create a range of x values for plotting
x_plot = np.linspace(xmin, xmax, 100)
# Calculate the predicted probabilities using the logistic regression model
p_plot = 1 / (1 + np.exp(-(logistic_regr.coef_[0][0] * x_plot + logistic_regr.intercept_[0])))
# Plot the logistic function
ax[0].plot(x_plot, p_plot, c='orange')
ax[0].scatter(X, y, label="Ground truth")
ax[0].set_xlabel("X")
ax[0].set_ylabel("y")
ax[0].axhline(0.5, linestyle='--')
ax[0].axvline(x_threshold, linestyle='--')
ax[0].legend(loc='lower right')
ax[1].plot(x_plot, p_plot, c='orange')
ax[1].scatter(X, y_pred, label="Predictions", c='blue')
ax[1].set_xlabel("X")
ax[1].set_ylabel("y")
ax[1].axhline(0.5, linestyle='--')
ax[1].axvline(x_threshold, linestyle='--')
ax[1].legend(loc='lower right')
```



Open a text cell below, and answer the question:

Does the logistic regression model give 100% accuracy for this dataset? Justify your answer.

ANSWER: The model does not give 100% accuracy because there are some 1s that occur before the prediction's first 1, and some 0s that occur after the prediction's last 0.

## Part 2: Comparing Logistic Regression with Linear Regression

Using the same datset, let's create a linear regression model.

Insert a code cell below, add code to create a linear regression model (linear\_regr), and fit the model with the dataset.

```
linear_regr = LinearRegression()
linear_regr.fit(X, y)

v LinearRegression (1 ?)
LinearRegression()
```

Open a text cell below, and answer the question:

What assumptions does linear regression make about the relationship between X and y?

ANSWER: it assumes that y is a function of X.

Open a code cell below, print the coefficient and intercept of the linear regression model

```
print("Coefficient (a):", linear_regr.coef_[0])
print("Intercept (b):", linear_regr.intercept_)

Coefficient (a): 0.13965312328711296
Intercept (b): 0.33648732173844353
```

We now plot both the logistic regression model and the linear regression model on the same graph to compare them.

```
plt.figure(1, figsize=(8, 6)) # Set up figure
plt.scatter(X, y, label="Example data", color="blue", s=20, marker = 'o') # Scatter plot of the data

X_test = np.linspace(-5, 10, 300) # Test range for X-axis

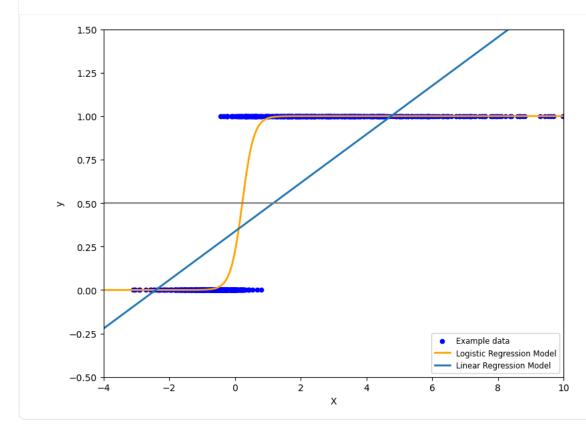
# Logistic regression prediction (sigmoid curve)
loss = expit(X_test * logistic_regr.coef_ + logistic_regr.intercept_).ravel()
plt.plot(X_test, loss, label="Logistic Regression Model", color="orange", linewidth=2)

# Linear regression prediction (straight line)
plt.plot(
```

```
X_test,
    linear_regr.coef_ * X_test + linear_regr.intercept_,
    label="Linear Regression Model",
    linewidth=2,
)

plt.axhline(0.5, color=".5") # Horizontal line at y=0.5
plt.ylabel("y")
plt.xlabel("X")
plt.ylim(-0.5, 1.5) # Set y-limits
plt.xlim(-4, 10) # Set x-limits

plt.legend(loc="lower right", fontsize="small")
plt.tight_layout()
plt.show()
```



## Open a text cell below, and answer the questions:

- 1. What do you observe about the shape of the logistic regression curve compared to the linear regression line?
- 2. Why does logistic regression's output stay between 0 and 1, whereas linear regression does not?
- 3. If you were to classify the data into two groups based on the output of the linear regression model, what threshold would you use? How would this threshold compare to the 0.5 threshold in logistic regression?

## ANSWERS:

- 1. The logistic regression curve is s-shaped and fits the data better, while the linear regression is a line that does not fit well at all since the data only has two possible y values
- 2. the logistic regression uses the Sigmoid Function to ensure all values will remain within a set maximum and minimum, while a linear function simply extends infinitely, meaning it will always leave the bounds unless it is perfectly flat.
- 3. I would use x = 1 since that is the point at which the line reaches y=0.5. This is on the other side of the y axis compared to the 0.5 threshold in logistic regression.

# Part 3:Customer Churn Prediction (Binary Classification)

In this part of the lab, you will build a logistic regression model to predict customer churn (whether a customer will leave a service). This is a typical binary classification problem. The task will use a dataset with various customer features, and the goal is to predict whether a customer will churn or not (0 = no churn, 1 = churn).

```
import numpy as np
import pandas as pd
# Sklearn imports
from sklearn.svm import SVC
from \ sklearn.linear\_model \ import \ Logistic Regression
from sklearn.neighbors import KNeighborsClassifier
from sklearn.model_selection import train_test_split, GridSearchCV
from sklearn.metrics import accuracy_score, roc_auc_score
from sklearn.preprocessing import StandardScaler, PolynomialFeatures
# Visualization
import matplotlib.pyplot as plt
import seaborn as sns
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import classification_report, confusion_matrix, accuracy_score
```

```
# Load the Drive helper and mount
from google.colab import drive

# This will prompt for authorization.
drive.mount('/content/drive')

Mounted at /content/drive
```

```
!ls drive/MyDrive/Telco-Customer-Churn.csv ## please change this to the directory of your own csv file.

drive/MyDrive/Telco-Customer-Churn.csv
```

Load the dataset and perform some basic exploratory data analysis to understand its structure and key characteristics.

```
# importing dataset
df = pd.read_csv('drive/MyDrive/Telco-Customer-Churn.csv')
```

df.head()											
	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	,
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	)
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	š
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	>
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	3

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
# Column Non-Null Count Dtype
0 customerID 7043 non-null object
    gender 7043 non-null object
SeniorCitizen 7043 non-null int64
                                       object
    gender
    Partner 7043 non-null object
Dependents 7043 non-null object
tenure 7043 non-null int64
                                       object
                                       object
    tenure
6 PhoneService 7043 non-null object
    MultipleLines
                       7043 non-null
                                       object
 8 InternetService 7043 non-null
                                       object
    OnlineSecurity 7043 non-null
                                       object
 10 OnlineBackup
                       7043 non-null
                                       object
 11 DeviceProtection 7043 non-null
                                       obiect
 12 TechSupport
                       7043 non-null
                                       object
```

```
13 StreamingTV 7043 non-null object
14 StreamingMovies 7043 non-null object
15 Contract 7043 non-null object
16 PaperlessBilling 7043 non-null object
17 PaymentMethod 7043 non-null object
18 MonthlyCharges 7043 non-null float64
19 TotalCharges 7043 non-null object
20 Churn 7043 non-null object
dtypes: float64(1), int64(2), object(18)
memory usage: 1.1+ MB
```

Column TotalCharges is of type object, there might be some non-numeric values.

Let's try to convert column (TotalCharges) to numeric using (pd.to\_numeric()), and set (errors='coerce') to turn non-numeric values into NaN.

```
# Convert the TotalCharges column to numeric, forcing errors to NaN
df['TotalCharges'] = pd.to_numeric(df['TotalCharges'], errors='coerce')
```

Check the datatype of this column again:

```
print(df['TotalCharges'].dtype)
float64
```

## Insert a code block below to drop the NaNs in the dataframe

```
df.dropna(inplace=True)
# Reset row index after drop some rows
df.reset_index(drop=True, inplace=True)
# Check for missing values
print(df.isnull().sum())
{\tt customerID}
                    0
gender
SeniorCitizen
Partner
                   0
Dependents
tenure
                    0
PhoneService
                    0
MultipleLines
InternetService
OnlineSecurity
OnlineBackup
DeviceProtection
TechSupport
StreamingTV
StreamingMovies
                    0
Contract
PaperlessBilling
PaymentMethod
                    0
MonthlyCharges
TotalCharges
                    0
Churn
                    0
dtype: int64
```

Open a code cell below to drop the column 'customerID', since it's not relevant for predicting customer churn.

```
df.head()
```

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	

Check the values in column (Churn):

```
df['Churn'].unique()
array([0, 1])
```

Column Churn contains values of No or Yes. Let's convert them to numerical values 0 or 1.

```
# Convert 'Churn' column to numerical values: No -> 0, Yes -> 1
df['Churn'] = df['Churn'].replace({'No': 0, 'Yes': 1})

# Verify the datatype of 'Churn' column
df['Churn'].dtype

dtype('int64')
```

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7032 entries, 0 to 7031
Data columns (total 21 columns):
                Non-Null Count Dtype
# Column
--- -----
0 customerID 7032 non-null
                                         object
     gender
                        7032 non-null
                                         object
    SeniorCitizen 7032 non-null
                                         int64
                    7032 non-null
7032 non-null
 3
    Partner
                                         object
    Dependents
                                         object
                      7032 non-null
                                         int64
    tenure
    PhoneService 7032 non-null MultipleLines 7032 non-null
 6
                                         object
                                         object
 8 InternetService 7032 non-null
                                         object
    OnlineSecurity 7032 non-null OnlineBackup 7032 non-null
                                         object
 10 OnlineBackup
                                         object
 11 DeviceProtection 7032 non-null
                                         object
12 TechSupport 7032 non-null 7032 non-null 7032 non-null
                                         object
                                         object
 14 StreamingMovies 7032 non-null
                                         object
                        7032 non-null
 15 Contract
                                         object
16 PaperlessBilling 7032 non-null
                                         object
17 PaymentMethod 7032 non-null
18 MonthlyCharges 7032 non-null
19 TotalCharges 7032 non-null
                                         object
                                         float64
                        7032 non-null
20 Churn
                                         int64
dtypes: float64(2), int64(3), object(16)
memory usage: 1.1+ MB
```

Let's start with a logistic regresion model with only one feature.

Use the TotalCharges feature to predict customer churn. Insert code cells below, create a dataset (X, y) with this feature, and Churn as label. Split the dataset into 70% training and 30% testing.

```
# Prepare data
X = df['TotalCharges'].values.reshape(-1, 1)
y = df['Churn']

#split into train and test
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state=42)

#train logistic regression
model = LogisticRegression(max_iter=1000)
model.fit(X_train, y_train)
```

```
#predict and evaluate
y_pred = model.predict(X_test)
print("Accuracy:", accuracy_score(y_test, y_pred))
print("\nClassification Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.7341232227488151
Classification Report:
               precision
                            recall f1-score
                                               support
                            1.00
           0
                   0.73
                                       0.85
                                                 1549
           1
                   0.00
                             0.00
                                       0.00
                                                  561
                                       0.73
                                                 2110
   accuracy
                   0.37
                             0.50
                                       0.42
                                                 2110
   macro avg
weighted avg
                   0.54
                                       0.62
                                                 2110
                             0.73
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
 _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
```

#### Insert a code cell below. Create a logistic regression model, train the model with the training set, and predict on the testing set.

```
logistic_regr = LogisticRegression(C=1e5) # C=1e5 minimizes regularization to fit more closely
logistic_regr.fit(X_train, y_train)
logistic_regr.predict(X_test)
array([0, 0, 0, ..., 0, 0, 0])
```

## Let's look at the accuracy:

```
# Calculate accuracy
accuracy = accuracy_score(y_test, y_pred)
print(f"Accuracy: {accuracy * 100:.2f}%")
# Confusion matrix
conf_matrix = confusion_matrix(y_test, y_pred)
print("Confusion Matrix:")
print(conf_matrix)
# Classification report
print("Classification Report:")
print(classification_report(y_test, y_pred))
Accuracy: 73,41%
Confusion Matrix:
[[1549
         01
 <sup>561</sup>
         011
Classification Report:
              precision
                           recall f1-score
                                              support
           a
                   0.73
                             1.00
                                       0.85
                                                 1549
                             0.00
                                       0.00
                                                  561
           1
                   0.00
                                       0.73
                                                 2110
   accuracy
  macro avg
                   0.37
                             0.50
                                       9.42
                                                 2110
weighted avg
                   0.54
                             0.73
                                       0.62
                                                 2110
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
/usr/local/lib/python3.12/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined a
 _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
```

### Question: Compared with the accuracy score, how does the confusion matrix help you understand the model's performance?

ANSWER: While the accuracy tells me how good the model is overall, the confusion matrix shows how many true positives, false positives, true negatives, and false negatives there were. This allows me to have a better understanding of the actual problem, which in this case

seems to be that the model always predicts a positive.

Now we use all numerical columns in the original dataframe.

```
df_numerical = df.select_dtypes(include=['int64', 'float64'])
df_numerical.head()
                                                                     \blacksquare
   SeniorCitizen tenure MonthlyCharges TotalCharges Churn
0
                0
                         1
                                      29.85
                                                     29.85
                                                                0
                                                                     th
1
                0
                        34
                                      56.95
                                                   1889.50
                                                                0
2
                0
                         2
                                      53.85
                                                    108.15
                                                                 1
3
                0
                        45
                                      42.30
                                                   1840.75
                                                                0
                0
                         2
                                      70.70
                                                    151.65
                                                                 1
        Generate code with df_numerical )
                                           New interactive sheet
```

## Insert code cells below and do the following:

Create a dataset with the above numerical feature. Split the dataset into 70% training and 30% testing. Create a logistic regression model, train the model with the training set, and predict on the testing set. Calculate the prediction accuracy.

```
#prepare data
X = df_numerical.drop('Churn', axis=1)
y = df_numerical['Churn']
#split into train and test
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state=42)
#train logistic regression
model = LogisticRegression(max_iter=1000)
model.fit(X_train, y_train)
#predict and evaluate
y pred = model.predict(X test)
print("Accuracy:", accuracy_score(y_test, y_pred))
#confusion matrix
conf_matrix = confusion_matrix(y_test, y_pred)
print("Confusion Matrix:")
print(conf_matrix)
print("\nClassification Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.7805687203791469
Confusion Matrix:
[[1401 148]
[ 315 246]]
Classification Report:
                          recall f1-score
              precision
                                               support
          0
                   0.82
                            0.90
                                       0.86
                                                 1549
          1
                  0.62
                            0.44
                                      0.52
                                                 561
                                       0.78
                                                 2110
   accuracy
                   0.72
                             0.67
                                       0.69
                                                 2110
   macro avg
weighted avg
                   0.77
                             0.78
                                       0.77
                                                 2110
```

Question: Is the performance improved compared with the previous model with only one feature? Justify your answer

ANSWER: The performance is improved since the accuracy increased and now it is not only predicting positives.

Now let's use all the features in the dataframe.

```
# Loop through all columns with 'object' dtype
for column in df.select_dtypes(include='object').columns:
```

```
unique_values = df[column].unique()
    print(f"Unique values in '{column}' column: {unique values}")
Unique values in 'customerID' column: ['7590-VHVEG' '5575-GNVDE' '3668-QPYBK' ... '4801-JZAZL' '8361-LTMKD'
Unique values in 'gender' column: ['Female' 'Male']
Unique values in 'Partner' column: ['Yes' 'No']
Unique values in 'Dependents' column: ['No' 'Yes']
Unique values in 'PhoneService' column: ['No' 'Yes']
Unique values in 'MultipleLines' column: ['No phone service' 'No' 'Yes']
Unique values in 'InternetService' column: ['DSL' 'Fiber optic' 'No']
Unique values in 'OnlineSecurity' column: ['No' 'Yes' 'No internet service']
Unique values in 'OnlineBackup' column: ['Yes' 'No' 'No internet service']
Unique values in 'DeviceProtection' column: ['No' 'Yes' 'No internet service']
Unique values in 'TechSupport' column: ['No' 'Yes' 'No internet service']
Unique values in 'StreamingTV' column: ['No' 'Yes' 'No internet service']
Unique values in 'StreamingMovies' column: ['No' 'Yes' 'No internet service']
Unique values in 'Contract' column: ['Month-to-month' 'One year' 'Two year']
Unique values in 'PaperlessBilling' column: ['Yes' 'No']
Unique values in 'PaymentMethod' column: ['Electronic check' 'Mailed check' 'Bank transfer (automatic)'
 'Credit card (automatic)']
```

The following code converts all categorical columns into numerical.

```
categorical_cols = [col for col in df.columns if df[col].dtype == 'object']
df_categorical = df[categorical_cols].copy()
for col in categorical cols:
    if df_categorical[col].nunique() == 2:
        df_categorical[col], _ = pd.factorize(df_categorical[col])
    else:
        df_categorical = pd.get_dummies(df_categorical, columns=[col])
df_categorical = df_categorical.astype('int')
df_categorical.head()
   gender Partner Dependents PhoneService PaperlessBilling customerID_0002- customerID_0003- customerID_0004- customerID_00:
                                                                                              MKNFE
                                                                                                                 TLHLJ
                                                                                                                                   IGI
                 0
                                            0
                                                              0
n
        Λ
                              0
                                                                                0
                                                                                                   0
                                                                                                                     0
                 1
                              0
                                                                                0
                                                                                                   0
                                                                                                                     0
1
                                            1
                                                              1
                 1
                              Λ
                                                              Λ
2
                                            1
                                                                                n
                                                                                                   0
                                                                                                                     Λ
                             0
                                            0
                                                                                0
                                                                                                                     0
                 1
                                                              1
                                                                                                  0
        0
                             0
                                                              0
                 1
                                            1
                                                                                0
                                                                                                   0
                                                                                                                     0
5 rows × 7068 columns
```

```
df_categorical.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7032 entries, 0 to 7031
Columns: 7068 entries, gender to PaymentMethod_Mailed check
dtypes: int64(7068)
memory usage: 379.2 MB
```

```
df_numerical.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7032 entries, 0 to 7031
Data columns (total 5 columns):
# Column
                    Non-Null Count Dtype
    SeniorCitizen 7032 non-null
0
                                   int64
                    7032 non-null
                                   int64
    MonthlyCharges 7032 non-null
                                   float64
                    7032 non-null
    TotalCharges
                                   float64
   Churn
                    7032 non-null
                                  int64
dtypes: float64(2), int64(3)
memory usage: 274.8 KB
```

Apply a standard scaler to the features.

```
numerical_cols = [col for col in df.columns if df[col].dtype != 'object' and col!='Churn']
    df_std = pd.DataFrame(StandardScaler().fit_transform(df_numerical[numerical_cols].astype('float64')), columns=numerical_cols)
    df_std.head()
        SeniorCitizen
                         tenure MonthlyCharges TotalCharges
                                                                   \blacksquare
             -0.440327 -1.280248
                                        -1.161694
                                                       -0.994194
                                                                   d.
     1
             -0.440327 0.064303
                                        -0.260878
                                                       -0.173740
             -0.440327 -1.239504
                                        -0.363923
                                                       -0.959649
     3
             -0.440327 0.512486
                                        -0.747850
                                                       -0.195248
             -0.440327 -1.239504
                                         0.196178
                                                       -0.940457
     4
Next steps:
            Generate code with df std
                                         New interactive sheet
```

```
df_std.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7032 entries, 0 to 7031
Data columns (total 4 columns):
# Column
                   Non-Null Count Dtype
0 SeniorCitizen 7032 non-null
                                   float64
                    7032 non-null
                                   float64
    tenure
    MonthlyCharges 7032 non-null
                                   float64
3 TotalCharges
                    7032 non-null
                                   float64
dtypes: float64(4)
memory usage: 219.9 KB
```

Combine the numerical and categorical columns together.

```
df_processed = pd.concat([df_std, df_categorical], axis=1)
df_processed['Churn'] = df_numerical['Churn'].astype(int)
df_processed.head()
                                                                                                                          customerID_00
   SeniorCitizen
                     tenure MonthlyCharges TotalCharges gender Partner Dependents PhoneService PaperlessBilling
0
        -0.440327 -1.280248
                                   -1.161694
                                                  -0.994194
                                                                                       0
                                                                                                     0
                                                                                                                        0
1
        -0.440327 0.064303
                                   -0.260878
                                                  -0.173740
                                                                          1
                                                                                       0
                                                                                                     1
                                                                                                                        1
        -0.440327 -1.239504
2
                                   -0.363923
                                                  -0.959649
                                                                                       0
                                                                                                                        0
3
        -0.440327 0.512486
                                   -0.747850
                                                 -0.195248
                                                                          1
                                                                                       0
                                                                                                     0
                                                                                                                        1
        -0.440327 -1.239504
                                    0.196178
                                                 -0.940457
                                                                 0
                                                                                       0
                                                                                                                        0
5 rows × 7073 columns
```

```
df_processed.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7032 entries, 0 to 7031
Columns: 7073 entries, SeniorCitizen to Churn
dtypes: float64(4), int64(7069)
memory usage: 379.5 MB
```

Insert code cells below and do the following:

Create a dataset using a above dataframe, with (Churn) as label, and all other columns as feature.

Split the dataset into 70% training and 30% testing.

Create a logistic regression model, train the model with the training set, and predict on the testing set.

Calculate the prediction accuracy.

```
#create dataset with all features
X = df_processed.drop('Churn', axis=1)
y = df_processed['Churn']
```

```
#split the dataset into 70% training and 30% testing
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state=42)
#create and train a logistic regression model
model = LogisticRegression(max_iter=1000)
model.fit(X_train, y_train)
#predict on the testing set
y_pred = model.predict(X_test)
#calculate prediction accuracy and other metrics
print("Accuracy:", accuracy_score(y_test, y_pred))
print("\nConfusion Matrix:\n", confusion_matrix(y_test, y_pred))
print("\nClassification Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.795734597156398
Confusion Matrix:
[[1380 169]
 [ 262 299]]
Classification Report:
                          recall f1-score support
              precision
                  0.84 0.89 0.86
                                               1549
```