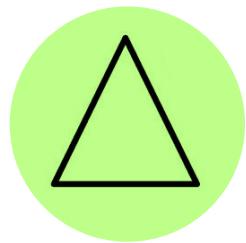


# LOLA

Textile designer

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+31(0)6 51 930 499





# When spring arrived

24.06.2021

In collaboration with the Textile Museum Tilburg, Lola developed a series of wall hangings. Because of covid it was difficult to travel and after being stuck in the Netherlands for a year, she found inspiration in the region where she grew up as a teenager, the flower bulb region. The textile pieces are developed on the circulair knitting machine. During the creation process, she not only focused on the images, but also especially on the technique that was used to create the work. During this process she searched for methods to apply computer-aided techniques in new ways. The design is composed out of different layers. In addition, she pushed the machine using many different and complex yarns, even applying manual shifts during the knitting of images to get around the maximum amount of colors. An unorthodox method of using this industrial machine to make autonomous work. Lola van Praag combines the manual with the mechanical.

## In collaboration with

Textile Lab/Museum Tilburg, partner  
Pien Rademakers, Curator Rademakers Gallery  
Lurex, Sponsor recycled Lurex Yarn  
Max Lipsey, Hardwear

## Exhibition space

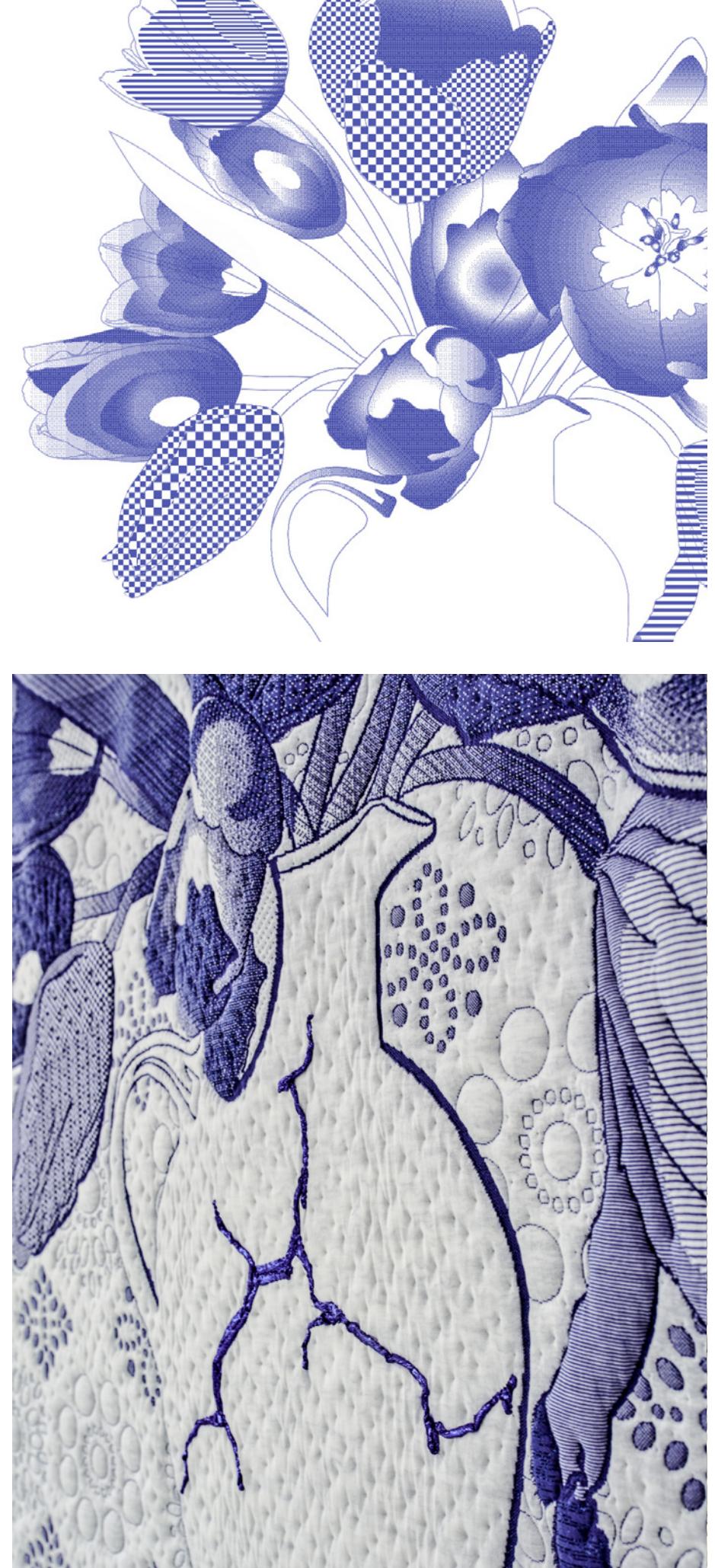
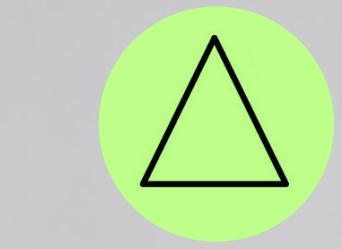
July 2021, Soft!, Rademakers Gallery, Amsterdam  
October 2021, DDD expo, Dutch Design Week, Eindhoven

## Media

Fd Persoonlijk, interview, Elsebeth Grievink  
Dutch design daily, profile DDW



Naomi Jamie, NJ Studio, Amsterdam



Naomi Jamie, NJ Studio, Amsterdam





Left: Peter Stigter, Amsterdam Fashion Week      Right: Kim van Klaveren, Amsterdam Fashion Week



# Beyond the Lipstick

18.09.2020

The collection "Beyond the Lipstick" was made specially for "Visions of" a collaboration between Duran Lantink and Amsterdam Fashion week. To give young designers a platform with a focus on sustainability. The collection was inspired by the book *Mauvais Genre* by Sébastien Lifshitz, which contains photographs of crossdressers dating back all the way to 1860. The people in the book use clothing as an instrument of freedom, playing around with identity. Lola wanted to show this concept in her own collection and gave it a modern twist.

## In collaboration with

Duran Lantink, Organizer and curator  
Danie Bles, Head of Amsterdam Fashion Week  
The Fashion Composers, Model/Dancers Agency  
Arjan Schippers, Millinairy

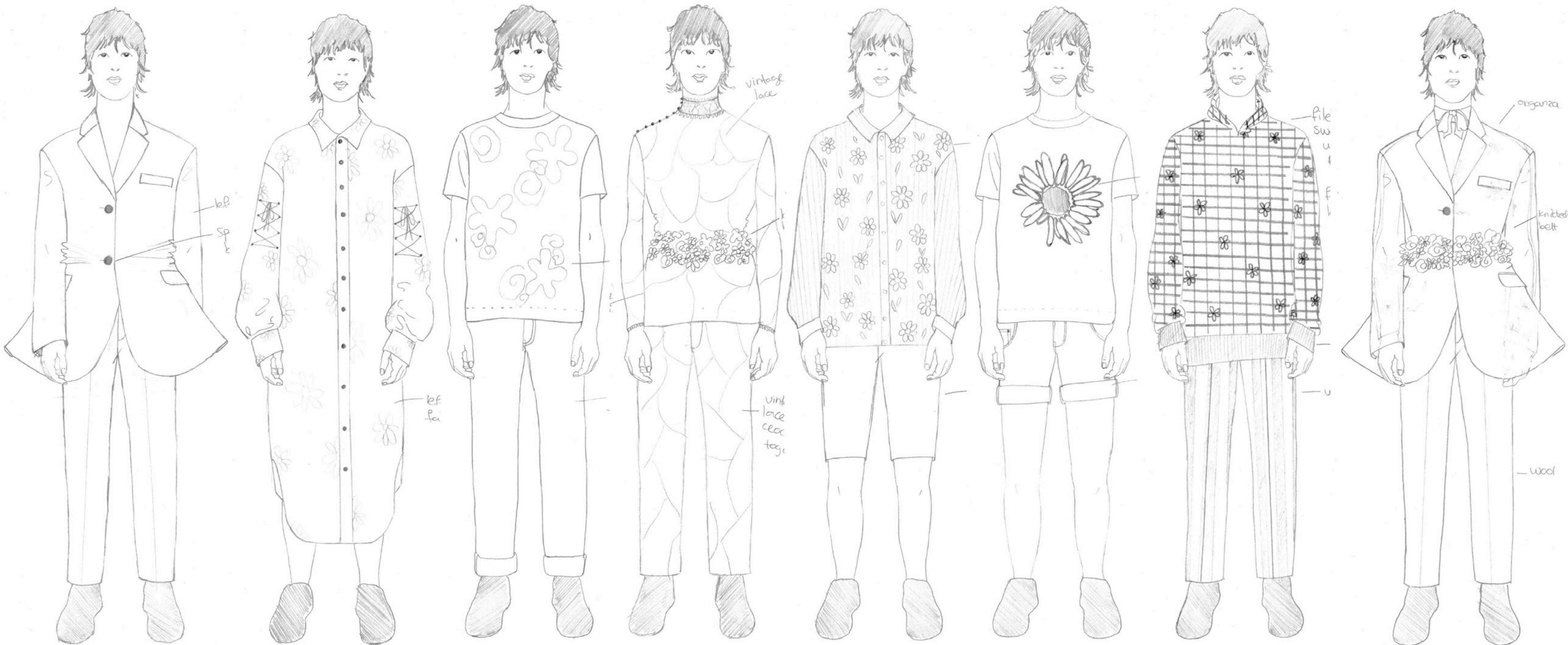
## Presented at

Amsterdam Fashion Week 2020 x Visions of x Duran Lantink

## Media

Vrij Weekend Magazine, 2 page interview, Cintha Rood  
AFW special, Shownieuws, RTL Boulevard, Dutch TV  
Radio Noord Holland, June till 12  
Amsterdam Fashion Week website

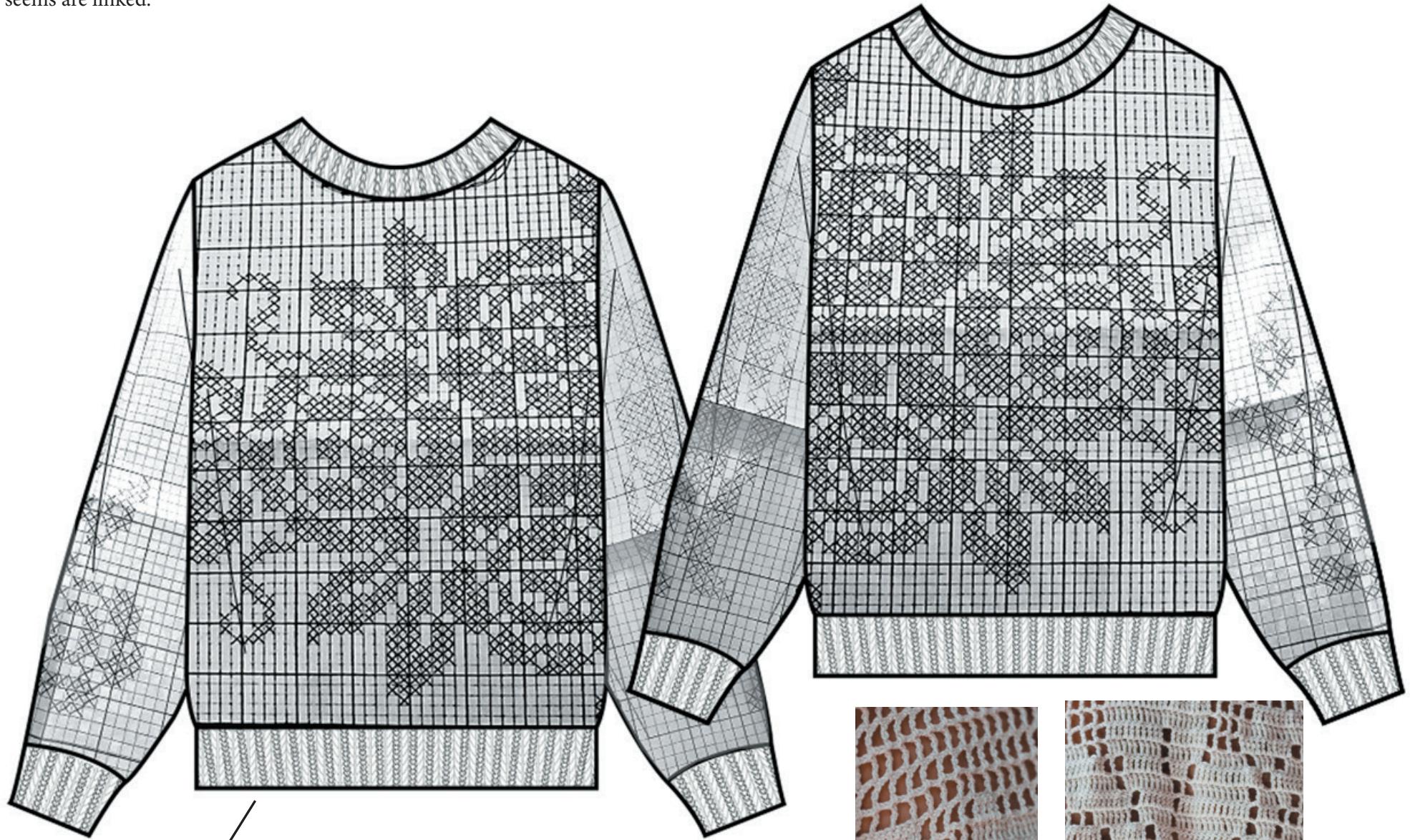
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| SAMPLE REQUEST SHEET |   |                         |           |             |                 |             |
|----------------------|---|-------------------------|-----------|-------------|-----------------|-------------|
| STYLE NO.            | DESCRIPTION   | FILET KNIT WITH PATTERN | DATE SENT | 17 AUG 2020 | SAMPLE DEADLINE | 14 SEP 2020 |
| DEPARTMENT           |   |                         |           |             |                 |             |
| SEASON               | SS2021  |                         |           |             |                 |             |
| COLLECTION           | Beyond the Lipstick   |                         |           |             |                 |             |
| GAUGE                | See provided needles  |                         |           |             |                 |             |
| BLOCK                | See provided pattern  |                         |           |             |                 |             |
| NECK LINE            | Crewneck  |                         |           |             |                 |             |
| TEXTURES             | - Filet knit<br>- 3 different patterns for body, right and left sleeve. |                         |           |             |                 |             |
| YARNS                | ECO Linnen Cotton Mix   |                         |           |             |                 |             |
| TRIMS                | Neck label + washing label side seem                                    |                         |           |             |                 |             |
| COLOURS              |   |                         |           |             |                 |             |
| AS SWATCH SENT       |   |                         |           |             |                 |             |
| DESIGNER:            | Lola van Praag  |                         |           |             |                 |             |

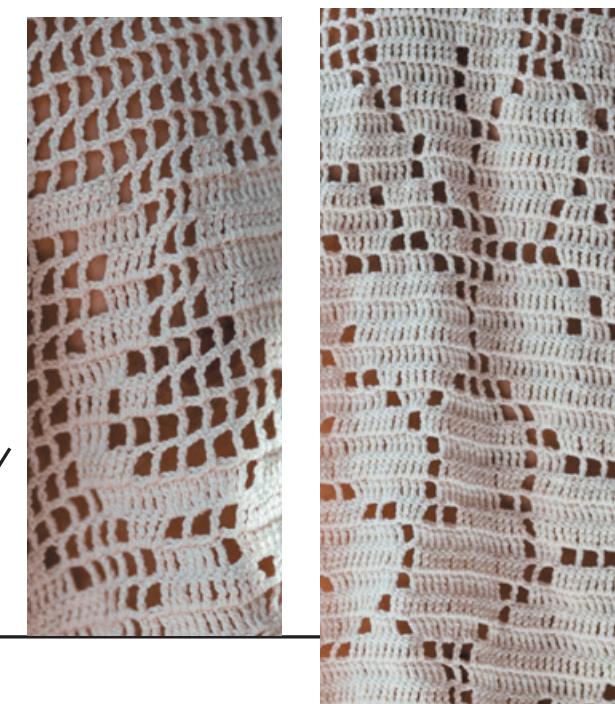
All seems are linked.



ADDED: elastick yarn knitted together with cotton/linnen yarn in the Rib (collar, sleeve underrib)

FILET KNIT EXAMPLE

SEE PROVIDED PATTERN FOR DETAILS PRINT



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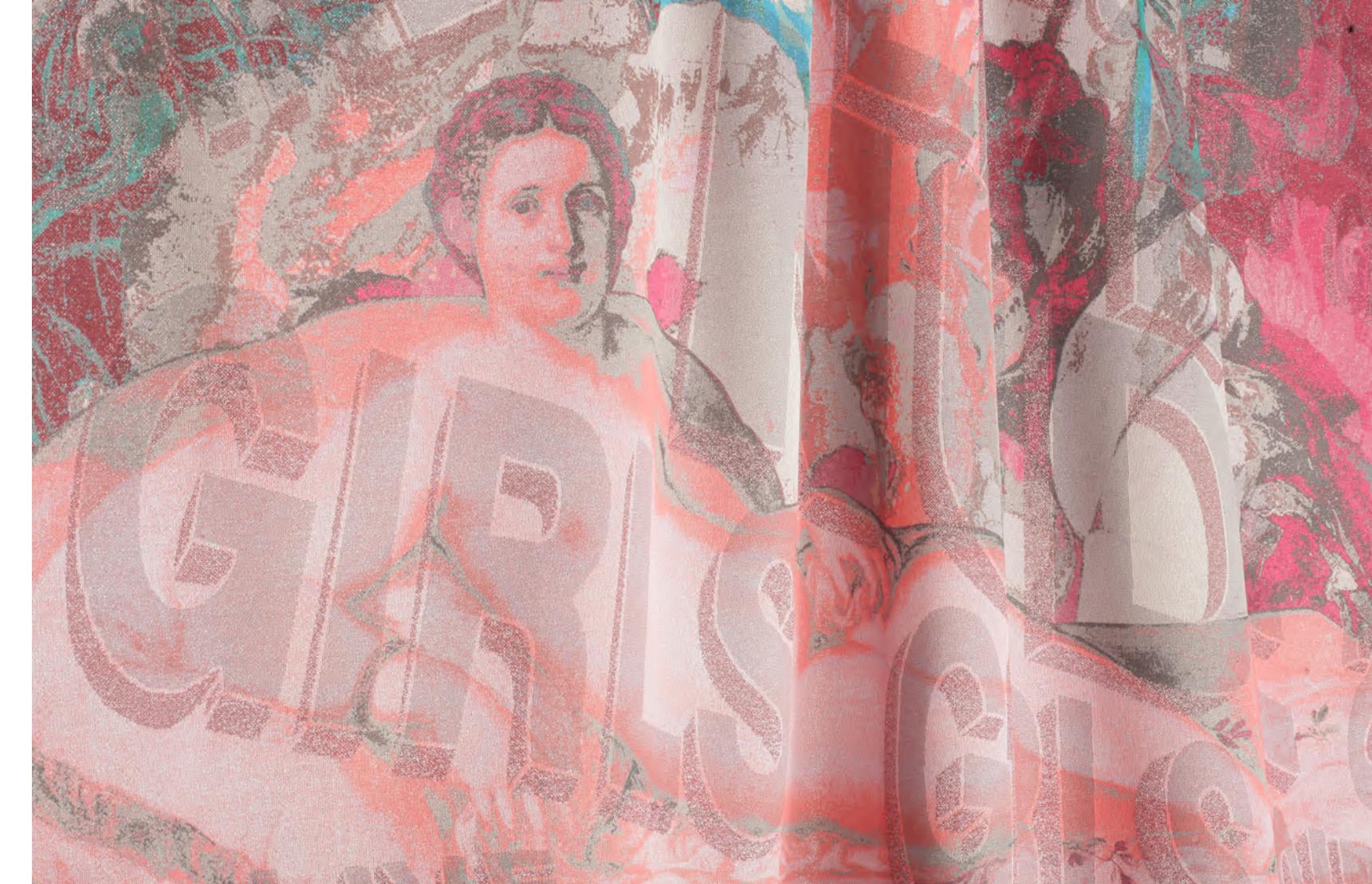


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Please visit:

<https://www.youtube.com/watch?v=A61dZiKAUpI&t=24s>





Left: Peter Stigter, Amsterdam Fashion Week

Right: Kim van Klaveren, Amsterdam Fashion Week



# It's not a flower

07.06.2020

The collection "Beyond the Lipstick" was made specially for "Visions of" a collaboration between Duran Lantink and Amsterdam Fashion week. To give young designers a platform with a focus on sustainability. The collection was inspired by the book *Mauvais Genre* by Sébastien Lifshitz, which contains photographs of crossdressers dating back all the way to 1860. The people in the book use clothing as an instrument of freedom, playing around with identity. Lola wanted to show this concept in her own collection and gave it a modern twist.

## In collaboration with

Duran Lantink, Organizer and curator  
Danie Bles, Head of Amsterdam Fashion Week  
The Fashion Composers, Model/Dancers Agency  
Arjan Schippers, Millinery

## Presented at

Amsterdam Fashion Week 2020 x Visions of x Duran Lantink

## Media

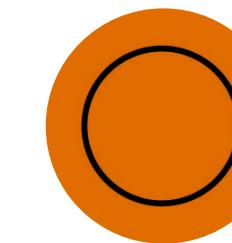
Vrij Weekend Magazine, 2 page interview, Cintha Rood  
AFW special, Shownieuws, RTL Boulevard, Dutch TV  
Radio Noord Holland, June till 12  
Amsterdam Fashion Week website

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# No Unlocals

09.07.2019

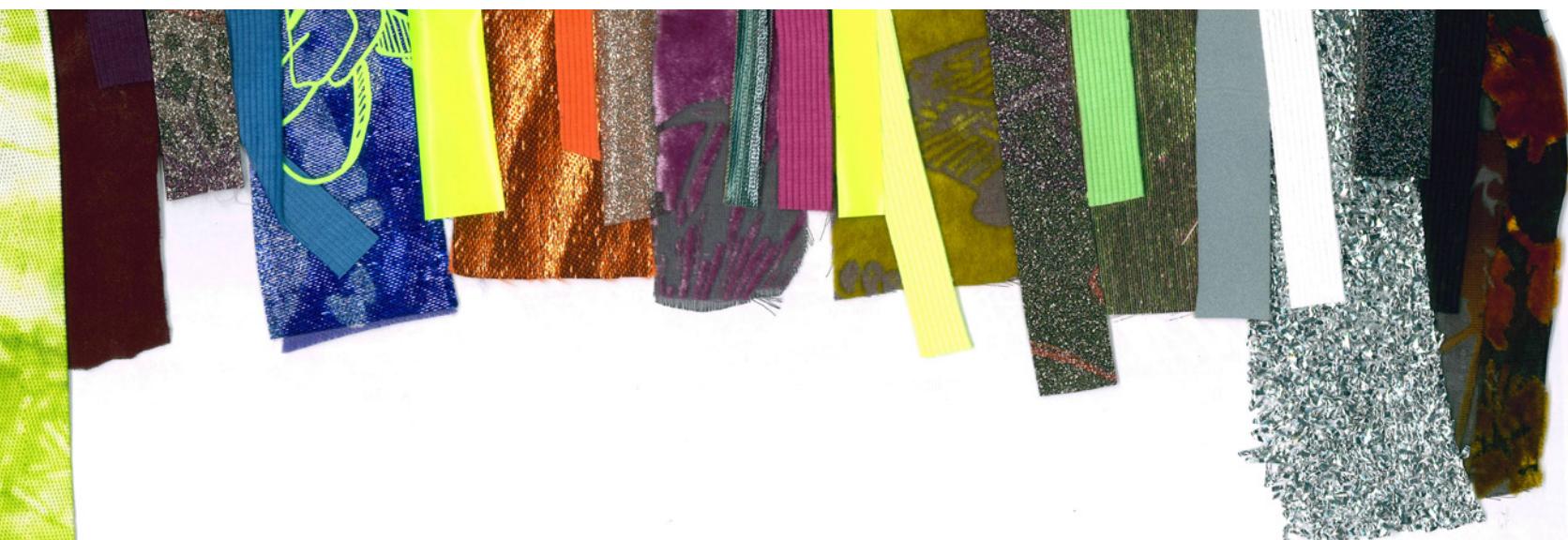
The collection, No unlocals, is inspired by the 70's and 80's surf scene in California. The work of iconic surf photographers Jeff Divine and Hugh Holland served as a perfect departure point. Their epic photographs provide a vivid and colorful testimony of the evolution of the culture and fashion in the surf scene in that time and place. To kick-start this project Lola collected a bunch of Vintage wetsuits partly from a sailing school where she used to teach. She deconstructed these in order to learn about the way they are built and to get an idea about the patterns used by pioneering surf companies like O'Neill and Rip Curl. She also did an in depth research about the colorful Hawaiian and Tropical prints which she translated into making her own two versions of these motifs.

## Exhibition space

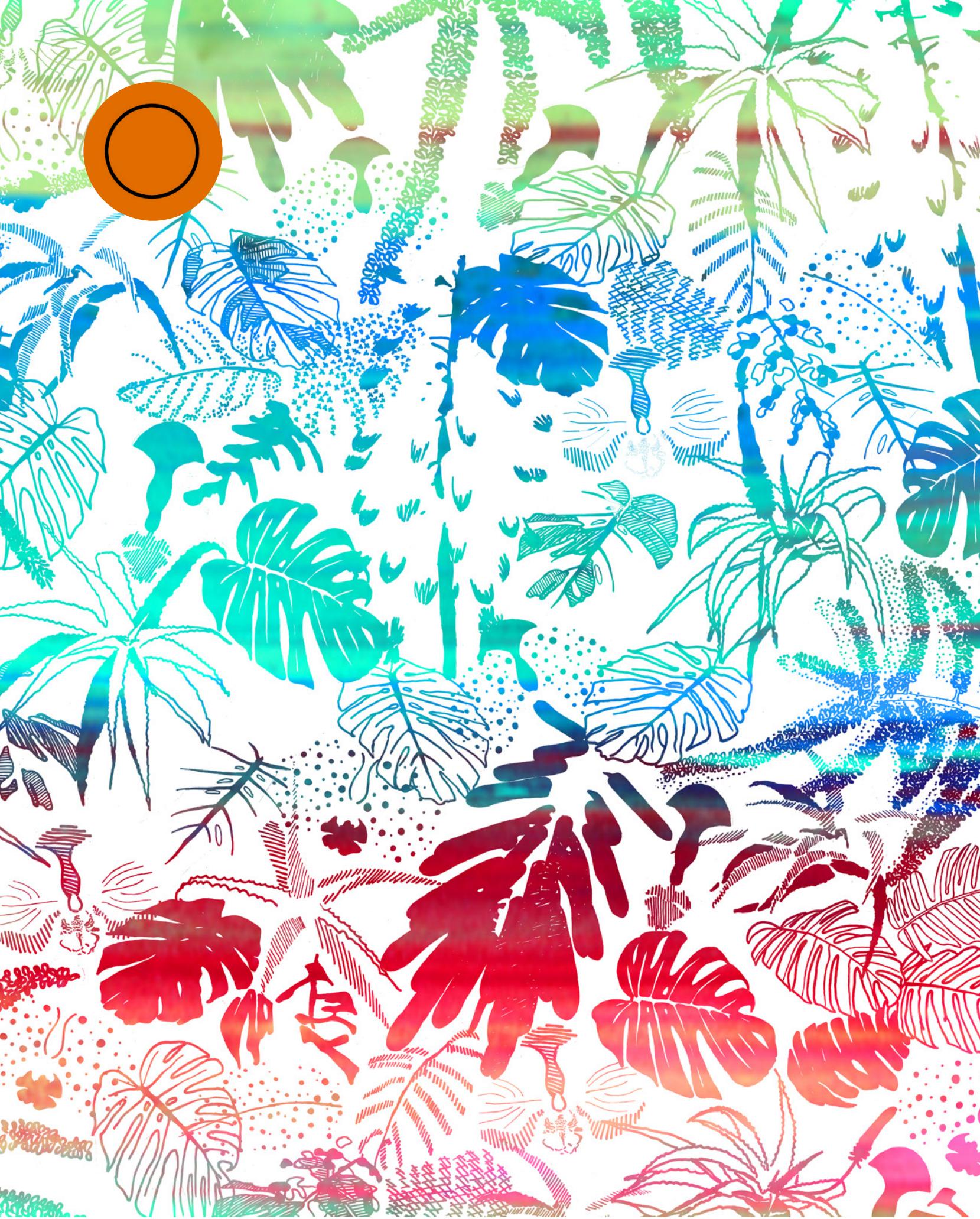
09.07.2019, Mens Fashion Week, Oval Space London, United Kingdom  
06.03.2020, Amsterdam Fashion Week winter edition, Zaandam, NL

## Media

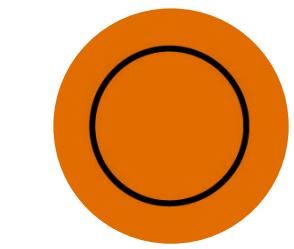
Dazed, online magazine, Show report, Daniele Fummo  
Fashion Crossover, online magazine, show report, Lupe Baeyens



An iconic piece in the surfer's wardrobe is of course the Hawaiian shirt. Lola visited the Royal Botanic Gardens, Kew to do visual research and take photographs of the exotic flowers and plants they exhibit. Based on her photographs she developed hand-drawn prints, which she applied onto the fabrics by means of screen printing and transfer printing techniques. She later collaborated with Peace silk manufacturer Coccon Crafts Loom in India to make a range of exclusive scarf designs for Rademakers Gallery.

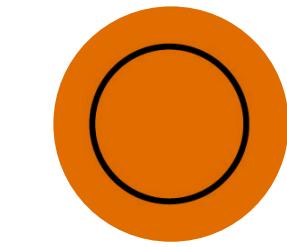


Left: Leave print made for No Unlocals collection (all elements were hand drawn. Right: Foto made in Kew Gardens for research purpose. Campaign images silk scarfs with prints for Rademakers Gallery



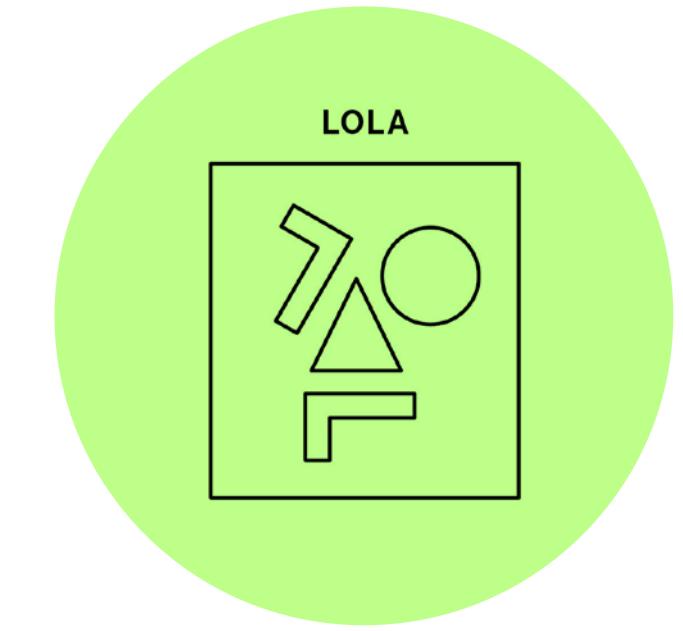
Left: Specks

Right: Fashion Week Mens, Campaign shoot, Johana Kasalicka, London



Left: Specks

Right: Fashion Week Mens, Campaign shoot, Johana Kasalicka, London



I love to hear  
what I can do for  
you!

Contact me

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