Top Freelancers by Rating

Purpose: Identify the best-rated freelancers who have received at least 3 reviews.

Utility: Helps clients find trustworthy and experienced freelancers by showcasing their name, average rating, review count, and hourly rate.

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Most Popular Projects by Bids

Purpose: Show which open projects are attracting the most freelancer bids.

Utility: Useful for analyzing market demand—helps platforms or clients see which project types are getting attention and how competitive bidding is.

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Top-Spending Clients

Purpose: Rank clients by the total amount spent on completed contracts.

Utility: Enables the platform to identify valuable clients, possibly for premium services or tailored support. Also highlights spending behavior.

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Contracts Near Deadline

Purpose: List active contracts that are due to end within the next 7 days.

Utility: Assists project managers in tracking upcoming deadlines to prevent delays or contract issues.

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Freelancers Matching a Project’s Skills

Purpose: Match freelancers to a specific project based on required skills.

Utility: Enables clients to quickly find suitable freelancers, improving project staffing and success rates

Custom Invoice Number Generator

Purpose: Automatically generate invoice numbers in a readable, consistent format like INV-25-0000001.

Utility: Standardizes billing and helps both clients and freelancers easily track invoices over time. Ensures uniqueness and alignment with business documentation.

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Project Performance Overview View

Purpose: Provide a unified summary of project and contract performance, including financials, user data, and feedback.

Utility: Useful for reporting, platform analytics, and tracking both client and freelancer contributions. Helps stakeholders understand how a project performed from start to finish.

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Freelancer Performance Dashboard View

Purpose: Offer a complete snapshot of each freelancer’s performance, including contract history, ratings, and earnings.

Utility: Helps clients evaluate freelancers, and gives freelancers insights into their own productivity and success rate. Supports talent recognition and informed hiring.