

Web Crawling

- **What Is Web Crawling?**

- Web crawling is a programmed method to access publicly accessible websites and collecting content from the websites.
- Web crawling simulates how a person could visit the website and navigate across the site by clicking the links, looking at the images, videos, etc. as well as then collect some data through copy-paste into the spreadsheet.
- Google, as well as other search engines, utilize web crawlers, bots, or spiders to traverse the Internet as well as collect the images, text, and videos from those websites as well as index them.

- **Use Cases**

- Aggregate news articles from thousands of news sources, for analysing mentions, educational research etc. You can do this without building thousands of scrapers using our advanced Natural Language Processing (NLP) based news detection platform.
- Conduct background research for the reputation of individuals or businesses, by crawling reputed online sources and applying text classification and sentiment analysis on the gathered data.
- Get real-time updates on Pricing, Product Availability and other details of products across eCommerce websites by crawling them at your own custom intervals. Make smarter and real-time decisions to stay price competitive.