







# Het Gajera

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## EDUCATION

**Bachelor of Technology - Computer Science and Technology with specialization in Software Engineering**, SRM INSTITUTE OF SCIENCE AND TECHNOLOGY   Sep 2021 – Jun 2025  
Chennai, India  
GPA: 8.51

## EXPERIENCE

**Creative Designer**, Coding Ninjas SRM   Sep 2023 – Feb 2024  
Chennai, India

- Designed 5+ wireframes, prototypes, and mockups, which improved event registration efficiency by 30% and increased user satisfaction ratings by 20%.
- Implemented best practices in UI/UX design to optimize usability and accessibility for event attendees.

**Creative Designer**, Gen-y   Apr 2023 – Feb 2024  
Chennai, India

- Developed over 20 marketing materials, including posters and certificates, boosting event engagement by 40% and club membership by 15%.
- Conceptualized and designed marketing materials that effectively communicated the club's mission and values.
- Conducted user research and redesigned the campus food booking app, improving user satisfaction by 35% and reducing booking errors by 20%.

## PROJECTS

**plantDEX**, App-Based Solution to identify and solve disease in plants/crops. A SIH 2023 Project with 5 other members   Sep 2023 – Sep 2023

React Native · Jupyter Notebook · Firebase · Cloud Firestore · JavaScript

- Created intuitive and responsive design for wireframe and prototyping which leveraged software's structure.
- Optimized app performance by 30% through efficient JavaScript implementation for front-end and back-end tasks.

**E-Commerce**, General e-commerce website to sell goods and services online.   Sep 2023 – Apr 2024

React.js · Next.js · Tailwind · Typescript · Stripe · MySQL · Prisma

- Enhanced platform responsiveness by 35% using Tailwind CSS, contributing to a 20% increase in user retention.
- Integrated secure user authentication with JWT, reducing unauthorized access attempts by 70%.
- Employed Prisma ORM for efficient management and storage of product data within the application.
- Streamlined customer transactions, reducing checkout time by 40% and boosting conversion rates by 15%.
- Designed an Admin Dashboard with CRUD functionalities, streamlining backend management and reducing admin task time by 25%

**Portfolio**, Personal website highlighting my skills, values and work.   Jan 2024 – Mar 2024

Typescript · Next.js · HTML · CSS · JavaScript · Next.js · Framer Motion

- Crafted a professional portfolio website using Next.js and Typescript, achieving a 60% improvement in page load speed and a 50% increase in visitor engagement.
- Integrated Framer Motion for animations, enhancing user interaction with a 40% increase in positive feedback on visual appeal.
- Integrated Next.js for efficient routing and improved performance.
- Crafted an intuitive web interface that showcased key projects and professional skills while ensuring mobile compatibility; resulted in a 25% increase in portfolio views and improved visitor retention rates.

## SKILLS

<b>Figma</b> UI Design, Prototyping, Wireframing	<b>Languages/Frameworks</b> JavaScript, React Native, React.js, Next.js, TypeScript, C++, C, Python, HTML/CSS, Tailwind, Prisma, MySQL
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