

# PR1: Project Videos

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In this group assignment, you will do your first presentation of your group project--the midterm update. Because we are not meeting in person this semester, the presentation will be prerecorded and submitted as a video assignment.

By now, you have completed conceptualizing your solution and conducted iterations of design and user testing. The primary objective of this presentation is to effectively communicate your results so far and the lessons learned in the process of accomplishing those results. You will be assessed in terms of communication skills and analytical thinking.

**Audience:** Course staff, your current peers, and anyone interested in UI/UX.

*You are not required to record a headshot when giving the presentation, but it is recommended.*

## Content

**What to include in your presentation?** From problem space to results of GR3, ready to move into computer prototyping. Include the primary points of the following:

- Problem space
- User analysis
- Scenarios
- Sketches
  - What did you learn from them?
- Paper prototypes
- User testing
  - What did you learn from them? Avoid generic sentences like “We learned that user testing is important”; show what changed due to testing and how your product improved due to testing.

The purpose of the presentation is not to repeat everything that you already wrote in your project document, but cohesively present a midterm update of how your project started, how far you have come, and where you are going.

Outside school, very few people will take the time to read your detailed reports, and you will only have a chance to present your idea, findings, and analysis. So use this opportunity to practice that and only include the main points about your project to tell a good story.

## Format

You may use any presentation format to present your project's midterm update. The requirement is to make a clear and concise presentation to someone who might be vaguely familiar with your project. Do not assume that they are following your project every step of the way.

**Who should present?** All group members must present once, either at midterm or finals. Designate 2 or 3 members of your group for the mid-term presentation. The rest will need to present at the final presentation. Do NOT divide the presentation among all 5 members of the group. However, all members should actively participate in crafting the presentation.

**How long should the presentation be?** Your presentation should be about 10 minutes long.

**What format should be the video?** Any standard format that can be run on a Windows and Apple computer will do. Please check that what you are submitting, i.e., your finished product actually renders in the quality you want. We are not evaluating your video editing skills, but the video should be of sufficient quality for us to assess your presentation.

## Rubric

Timeliness: 5%

Quality of slides: 20%

Quality of presentation (Did you tell a good story?): 15%

Content covered: 20%

The flow of the presentation: 20%

Lessons learned identified: 20%

--Did you tease out the UI design lessons learned from the work done in the last 9 weeks? I want to see the *design evolution* of your project.

# Deliverables

**Project Video.** Create a new section in your project document (Google Doc), name it PR1, and add a link to your video file, from where we can view/download it for assessment.

**Peer Evaluation Form.** Complete your peer assessments and upload them in BlackBoard. [Peer Evaluation Form](#)

--due **Mar 15**