PR2: Project Videos

In this group assignment, you will do your second and final presentation of your group project--the final update. Because we are not meeting in person this semester, the presentation will be prerecorded and submitted as a video assignment.

By now, you have completed developing your solution after conducting iterations of design and user testing. The primary objective of this presentation is to effectively communicate your results so far and the lessons learned in the process of accomplishing those results. You will be assessed in terms of communication skills and analytical thinking.

Audience: Course staff, your current peers, and anyone interested in UI/UX.

You are not required to record a headshot when giving the presentation, but it is recommended.

Content

What to include in your presentation? From problem space to results of GR3, ready to move into computer prototyping. Include the primary points of the following:

- Problem space
- 2-3 example tasks from user analysis
- The first iteration of your computer prototype
- Lessons learned from heuristic evaluation and next iterations
- Comment on aspects of your UI that adds to usability, aka learnability, safety, and efficiency. (include advanced concepts too.)
- Video demo of the final iteration and how it addresses the problem space (spend most of your time here)

The purpose of the presentation is not to repeat everything that you already wrote in your project document, but cohesively present a final update of how your project started, how far you have come, and where you are going.

Outside school, very few people will take the time to read your detailed reports, and you will only have a chance to present your idea, findings, and analysis. So use this opportunity to practice that and only include the main points about your project to tell a good story.

Format

You may use any presentation format to present your project's final update. The requirement is to make a clear and concise presentation to someone who might be vaguely familiar with your project. Do not assume that they are following your project every step of the way. <u>You must submit a video for this assignment.</u>

Who should present? All group members must present once, either at midterm or finals. Designate 2 or 3 members of your group for the final presentation. Do NOT divide the presentation among all 5 members of the group. However, all members should actively participate in crafting the presentation.

How long should the presentation be? Your presentation should be about 10 minutes long (hard limit 15 minutes).

What format should be the video? Any standard format that can be run on a Windows and Apple computer will do. Please check that what you are submitting, i.e., your finished product actually renders in the quality you want. We are not evaluating your video editing skills, but the video should be of sufficient quality for us to assess your presentation.

Rubric

Timeliness: 5%

Quality of slides: 20%

Quality of presentation (Did you tell a good story?): 15%

Content covered: 20%

The flow of the presentation: 20%

Usability comments/improvements identified: 20%

Deliverables

Project Video. Create a new section in your project document (Google Doc), name it PR2, and add a link to your video file, from where we can view/download it for assessment.

Peer Evaluation Form. Complete your peer assessments and upload them in BlackBoard. [Peer Evaluation Form](#)

--due Mar 30