

HET SONKUSARE

DIGITAL MARKETING SPECIALIST | FULL STACK DEVELOPER

PROFESSIONAL SUMMARY

Versatile and results-driven BCA graduate skilled in full-stack development and digital marketing. Experienced in building web applications using the MERN stack and developing SEO-optimized e-commerce platforms. Certified in Google Digital Marketing & E-commerce. Passionate about blending technology with strategic marketing to drive business growth.

Phone:

+91 8780200854

Email:

hetsonkusare7@gmail.com

Address:

Ahmedabad , Gujrat

EDUCATION

Bachelor of Computer Application | 2022-2025

Rai University, Dholka

- CGPA - 7.45

TECHNICAL & MARKETING SKILLS

Tech Stack: ReactJS (Vite), Node.js, Express.js, MongoDB, Python, JavaScript (ES6+), SQL, HTML5, CSS3, REST APIs, Git, GitHub, JWT Auth, Axios, Webpack, Redux (basic)

Digital Marketing: SEO, Digital Marketing , Instagram Marketing , Social Media Marketing, Content Strategy, Google Analytics, E-commerce Funnels, Schema Markup

Tools: Canva, Figma (basic), Postman, VS Code, Netlify, Render, Notion, Trello, WordPress (basic) , ChatGPT for Marketing & Automation

PROJECTS

Senzu Bean – Healthcare Appointment System

Full-Stack Web App | React, Node.js, Express, MongoDB

- Designed appointment booking, admin dashboard, and patient management system.
- Enabled smooth user experience with secure authentication and dynamic dashboard.

Car Rental Platform Based E-commerce

Web App | HTML, CSS, JavaScript, PHP, MySQL

- Built a functional car rental website with user-friendly interface and responsive design.
- Implemented features like car listings, booking form, user registration/login, and admin dashboard.
- Used PHP and MySQL for backend logic, data storage, and dynamic content rendering.

CERTIFICATE

- Google Digital Marketing & E-commerce – Coursera
- Full-Stack Developer

LINKEDIN PROFILE

Link - <https://www.linkedin.com/in/het-sonkusare-802227312/>
