

HET SONKUSARE

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<https://see-het-profile.netlify.app/>

SUMMARY

Versatile and results-driven BCA graduate skilled in full-stack development, AI/ML, and digital marketing. Experienced in building web applications using the MERN stack, developing SEO-optimized e-commerce platforms, and integrating machine learning models into real-world solutions. Certified in Google Digital Marketing & E-commerce, with a passion for blending technology, data, and strategic marketing to drive business growth through intelligent systems.

TECHNICAL & MARKETING SKILLS

Tech Stack

- ReactJS (Vite), Node.js, Express.js, MongoDB, Python, JavaScript (ES6+), SQL, HTML5, CSS3, REST APIs, Git, GitHub, JWT Auth, Axios, Webpack, Redux (basic)

AI/ML Tech Stack

- Python, NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn, TensorFlow, Keras, PyTorch, OpenCV, NLTK, SpaCy, Flask, Jupyter Notebook, Google Colab, Git, GitHub

Digital Marketing

- SEO, Digital Marketing , Instagram Marketing , Social Media Marketing, Content Strategy, Google Analytics, E-commerce Funnels, Schema Markup

Tools

- Canva, Figma (basic), Postman, VS Code, Netlify, Render, Notion, Trello, WordPress (basic) , ChatGPT for Marketing & Automation

EDUCATION

Bachelor Of Computer Application

2022-2025

Rai University (Dholka)

- CGPA - 7.45

CERTIFICATE

- Google Digital Marketing & E-Commerce
- Full Stack Developer

PROJECT

Senzu Bean – Healthcare Appointment System

Full-Stack Web App | React, Node.js, Express, MongoDB

- Designed appointment booking, admin dashboard, and patient management system.
- Enabled smooth user experience with secure authentication and dynamic dashboard.

Car Rental Platform Based E-commerce

Web App | HTML, CSS, JavaScript, PHP, MySQL

- Built a functional car rental website with user-friendly interface and responsive design.
- Implemented features like car listings, booking form, user registration/login, and admin dashboard.
- Used PHP and MySQL for backend logic, data storage, and dynamic content rendering.

OTHERS PROJECT - <https://see-het-profile.netlify.app/>