

Harry Heublum
Columbia bootcamp
Pandas Homework

Three observable trends based on the data include:

- Of the 1163 active players, the vast majority are male (84%). There also exists, a smaller, but notable proportion of female players (14%).
- Our peak age demographic falls between 20-24 (44.79%) with secondary groups falling between 15-19 (18.58%) and 25-29 (13.37%).
- The age group that spends the most money is the 20-24 with \$1,114.06 dollars as total purchase value and an average purchase of \$4.32. In contrast, the demographic group that has the highest average purchase is the 35-39 with \$4.76 and a total purchase value of \$147.67