



EXPERIENCE

UK CENTRES





- | | |
|---------------------------|---------------------------|
| 1. Scotland | 6. East of England |
| 2. North Yorkshire | 7. Gaydon |
| 3. Halewood | 8. Eastnor |
| 4. Cheshire | 9. London |
| 5. Solihull | 10. West Country |

Land Rover Experience is your exclusive opportunity to be immersed in the all-terrain capability of Land Rover. Whether you attend a Half Day Experience, a Manufacturing Tour or even a Professional Training Course, you are guaranteed to leave feeling a real sense of achievement. Every Land Rover Experience is hosted by one of our qualified instructors, all of whom have a wealth of knowledge and expertise to help you make the most out of your day. There are ten individual UK Centres, located in some of Britain's most magnificent countryside and historic settings. Each has their own unique offerings and stories to tell so you shouldn't stop until you've experienced them all.



Scotland

Experience Drives • Corporate Events • Professional Training • Loyalty Programme

Situated on the banks of Butterstone Loch in Dunkeld, this Centre is a Site of Special Scientific Interest (SSI) and has some of the most stunning scenery imaginable. Sitting in the reception area you could be lucky enough to spot Osprey, fishing for trout in the loch. Having access to over 70 miles of upland forest and moorland track, it is ideally placed to introduce you to some of Scotland's most protected wildlife and conservation areas, whilst delivering the authentic off-road experience.



To arrange an unforgettable Experience day
contact us on:

0844 848 4455

www.scotland.landroverexperience.co.uk

info@landroverexperiencescotland.co.uk

Address:

Land Rover Experience Scotland
Butterstone Loch, Dunkeld,
Perthshire, PH8 0HH



Experience Drives • Corporate Events • Professional Training • Loyalty Programme

North Yorkshire

A warm family welcome greets everyone who comes to this Centre. Situated in the grounds of the Coniston Hall Estate with access to hotel facilities and a state-of-the-art shooting school, it aims to provide all its visitors with a real insight into this striking part of the country and the eminently capable world of Land Rover. Robina and Ian Farnell, who own the Centre, are ideally placed to do just that, as they have been with the company for over forty years and originally ran a dealership nearby. The Centre offers 60 acres of varied estate driving including soft tracks, forestry roads and more extreme terrain on which to test yourself and one of our vehicles.



To arrange an unforgettable Experience day
contact us on:
0175 674 9562
www.yorkshire.landroverexperience.co.uk
info@lre3.co.uk

Address:

Land Rover Experience N.Yorks
The Cabin, Coniston Hall Estate
North Yorkshire, BD23 4EA



Manufacturing Tour • Experience Drives • Corporate Events

Halewood

Urbane and contemporary in appearance, this Centre features a purpose built off-road track that superbly showcases the capabilities of the latest Freelander and Evoque models. As multiple vehicles are manufactured here, it is the ideal place to put them through their paces. Added to which, you can see them being built on a tour of the manufacturing facilities. Whether you're looking for an insight into the production process, an opportunity to drive the vehicles or a combination of the two, Land Rover Experience, Halewood, offers an unforgettable experience.



To arrange an unforgettable Experience day
contact us on:

0151 448 4023
www.halewood.landroverexperience.co.uk
halewood@landroverexperience.com

Address:

Land Rover Experience Halewood,
Halewood Visitor Centre, South Road,
Liverpool, L24 9BJ

Cheshire

Peckforton Castle, situated in the heart of the lush Cheshire countryside, is home to this Land Rover Experience Centre and provides a stunning historical backdrop. 500 acres are peppered with tracks and obstacles – many of which are built into the original quarry – that truly challenge the driver and test the vehicle to its limits. Luxury accommodation and a choice of fine restaurants can make a great day or weekend a truly memorable one.



To arrange an unforgettable Experience day
contact us on:

0844 848 6001
www.cheshire.landroverexperience.co.uk
info@lrcchesire.co.uk

Address:

Land Rover Experience Cheshire
Peckforton Castle, Stone House Lane,
Peckforton, Tarporley, Cheshire, CW6 9TN



Experience Drives • Corporate Events • Professional Training • Loyalty Programme

Solihull

The Land Rover Experience story began here some 25 years ago and the Centre is still ideally placed to bring you the perfect mix of challenging off-road driving and a fascinating look behind the scenes on a Manufacturing Tour. The renowned Jungle Track, Land Track and the Adventure Zone form part of the 13 miles of scenic trails. Visitors can also catch a glimpse of the future as the latest Land Rover models roll off the line. A day here is always exciting and truly informative.



To arrange an unforgettable Experience day
contact us on:

0121 700 4619
www.solihull.landroverexperience.co.uk
solihull@landroverexperience.com

Address:
Land Rover Experience Solihull,
Land Rover, Lode Lane, Solihull,
West Midlands, B92 8NW



Experience Drives • Corporate Events • Manufacturing Tour • Manufacturing Tour and Half Day Experience



Explore what is possible in a Land Rover



Experience Drives • Corporate Events • Professional Training • Loyalty Programme

East of England

Based in the grounds of Rockingham Castle, the Centre is housed in a converted stable. Set in open parkland and beech woodland forests, stone quarries, river crossings and countryside tracks provide the obstacles. This family run Centre provides all the information and knowledge you'll need to negotiate your way around. And with multiple off-road world championship titles under their belts, this experienced group of instructors are exceptionally skilled in teaching you how to handle these very capable vehicles in the most demanding environments.



To arrange an unforgettable Experience day
contact us on:
0844 848 4463
www.eastofengland.landroverexperience.co.uk
info@lre5.co.uk

Address:
Land Rover Experience East Of England
Rockingham Castle, Market Harborough,
Leicestershire, LE16 8TH

Gaydon

Located next to the Heritage Motor Museum, this Centre exclusively offers a 30 minute Heritage drive in one of the very first Land Rover vehicles ever launched. Immersed in Land Rover's history but benefiting from a huge refurbishment some two and half years ago, the Centre's demonstration track features a tunnel, a tipping bridge, tricky inclines and natural obstacles. There's also the chance to go behind the scenes on a Design and Engineering Tour, see how the vehicles come to life for yourself; from drawings and clay models through to state-of-the art virtual reality and rig testing, this is a truly unforgettable experience.



To arrange an unforgettable Experience day
contact us on:
01926 645 001
www.gaydon.landroverexperience.co.uk
gaydon@landroverexperience.com

Address:
Land Rover Experience Gaydon,
Heritage Motor Centre,
Banbury Road, Gaydon
Warwickshire, CV35 0BJ

Experience Drives • Heritage Drives • Design and Engineering Tour • Corporate Events





Experience Drives • Advanced Night Drive • Corporate Events • Professional Training • Loyalty Programme

Eastnor

Widely regarded as the ancestral home of Range Rover, Eastnor Castle is the quintessential English venue. 53 miles of multi-terrain tracks over 5,000 acres take the visitor into the heart of the countryside. From seemingly straight-forward obstacles to the most arduous conditions - where specialist courses such as winching take place, there is terrain for all abilities. Two of the extensive woods here are designated Sites of Special Scientific Interest (SSSI); the Experience team help to manage the sites on a daily basis. Added to which, the refurbished Bothy is a welcome haven in which to take refreshments on your return. It is superbly appointed and well equipped to host board meetings, corporate events and conferences.



To arrange an unforgettable Experience day
contact us on:

01531 638 779
www.eastnor.landroverexperience.co.uk
eastnor@landroverexperience.com

Address:

Land Rover Experience Eastnor,
The Bothy, Eastnor Castle,
Eastnor, Ledbury, HR8 1RL



Experience Drives • Corporate Events • Professional Training • Loyalty Programme

London

Situated on the historic 1,200 acre Luton Hoo Estate just off J10 of the M1, this is one of the newest Land Rover Experience Centres. This Centre delivers exceptional service and amenities in great surroundings to ensure your time here is as enjoyable as possible. In close proximity to London, it prides itself on offering the finest conference and corporate facilities, and can tailor its events to suit groups and companies of all sizes. Whether you want to combine off-road driving with clay pigeon shooting or even sushi making, this Centre has it all.



To arrange an unforgettable
Experience day contact us on:

0844 848 4465
www.london.landroverexperience.co.uk
london@landroverexperience.co.uk

Address:

Land Rover Experience London
Luton Hoo Estate,
Bedfordshire, LU1 4LF



West Country

Experience Drives • Trec Days • Corporate Events • Professional Training • Loyalty Programme

Located on the Blackdown Hills with stunning views as far as Dartmoor and the coast, this former dairy farm occupies 150 acres, 45 of which are broad leafed woodland with off-road tracks that feature steep, natural obstacles. Corporate events are particularly popular and can include activities such as clay pigeon shooting, off-road Segways and falconry. Whatever your requirements, there's something for everybody here.



To arrange an unforgettable Experience day
contact us on:
01404 549 333
www.westcountry.landroverexperience.co.uk
info@landroverexperiencewestcountry.co.uk

Address:
Land Rover Experience West Country
Wessington Farm, Awliscombe, nr Honiton,
Devon, EX14 3NU



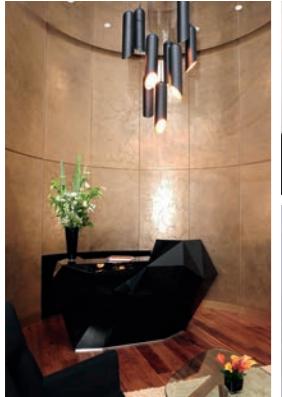
The Visitor Centre - Solihull

Designed to give customers the opportunity for a more personal service, including a truly memorable vehicle handover presentation, The Visitor Centre's sole focus is to provide exemplary levels of customer care.

Whether that's in collecting your vehicle, taking a VIP Manufacturing Tour of the Solihull plant or seeing how technologies such as Meridian™ can enhance the driving experience. The facility also lends itself to bespoke corporate events.

The building has been designed and appointed with the latest technology, evoking the look and feel of a high-quality boutique experience.

We look forward to welcoming you to The Visitor Centre.



Corporate Events

It takes hard work, a shared focus and 100% commitment to help build a team that can perform to its fullest capabilities. That's why a day at a Land Rover Experience Centre can prove invaluable. Working together in groups learning to handle the latest vehicles in glorious surroundings is enjoyable and challenging. You will all leave with skills you can apply in any tricky situation, whether it's frozen tarmac, mud, snow or floods. Additional activities such as clay pigeon shooting, making sushi, archery and GPS navigation – amongst many – are available; ask at your chosen Centre for specific details. Full hospitality packages, conference, meeting and training facilities are also available at selected Centres.



Professional Training

Decades of endeavour and practical application across the globe – including in some of its most remote locations – have built Land Rover's reputation as the premier off-road brand: our Professional Training programme distils all those years of experience into a range of intensive training courses that are informative, challenging and ultimately beneficial to your business. Organisations that train with Land Rover Experience receive the highest possible standards of tuition from in-house trained instructors. We offer national coverage and bespoke courses can be created to meet your specific requirements and budgets. LANTRA and BORDA certified courses can also be provided if required.



LANTRA
AWARDS!



Adventure Travel

Land Rover Adventure Travel is the ultimate holiday that will take you on a journey to some of the most spectacular destinations around the world. Explore the stunning surrounds from the comfort and luxury of the latest Land Rover vehicles where our expert guides and instructors will be on hand to ensure your experience is one to remember. You will indulge in the finest cuisine and stay in beautiful accommodation where you can relax and unwind after a busy day of adventure.



A Global Experience

Land Rover Experience is available in any one of 36 global Centres from China to Finland and many points in between. There is also a full programme of remarkable Expeditions available in countries such as Kenya and Morocco. And rest assured: wherever you choose to go, the experience will be incomparable, the memories will last forever.

AT Austria

B Belgium

BR Brazil

CDN Canada

CN Guangzhou
Beijing
Huzhou

DE Germany

DK Denmark

ES Spain

FI Finland

FR France

GB Scotland
North Yorkshire

Halewood
Cheshire
Solihull
Solihull Visitor Centre
East of England
Gaydon

Eastnor
London
West Country

IT Italy

NL Netherlands

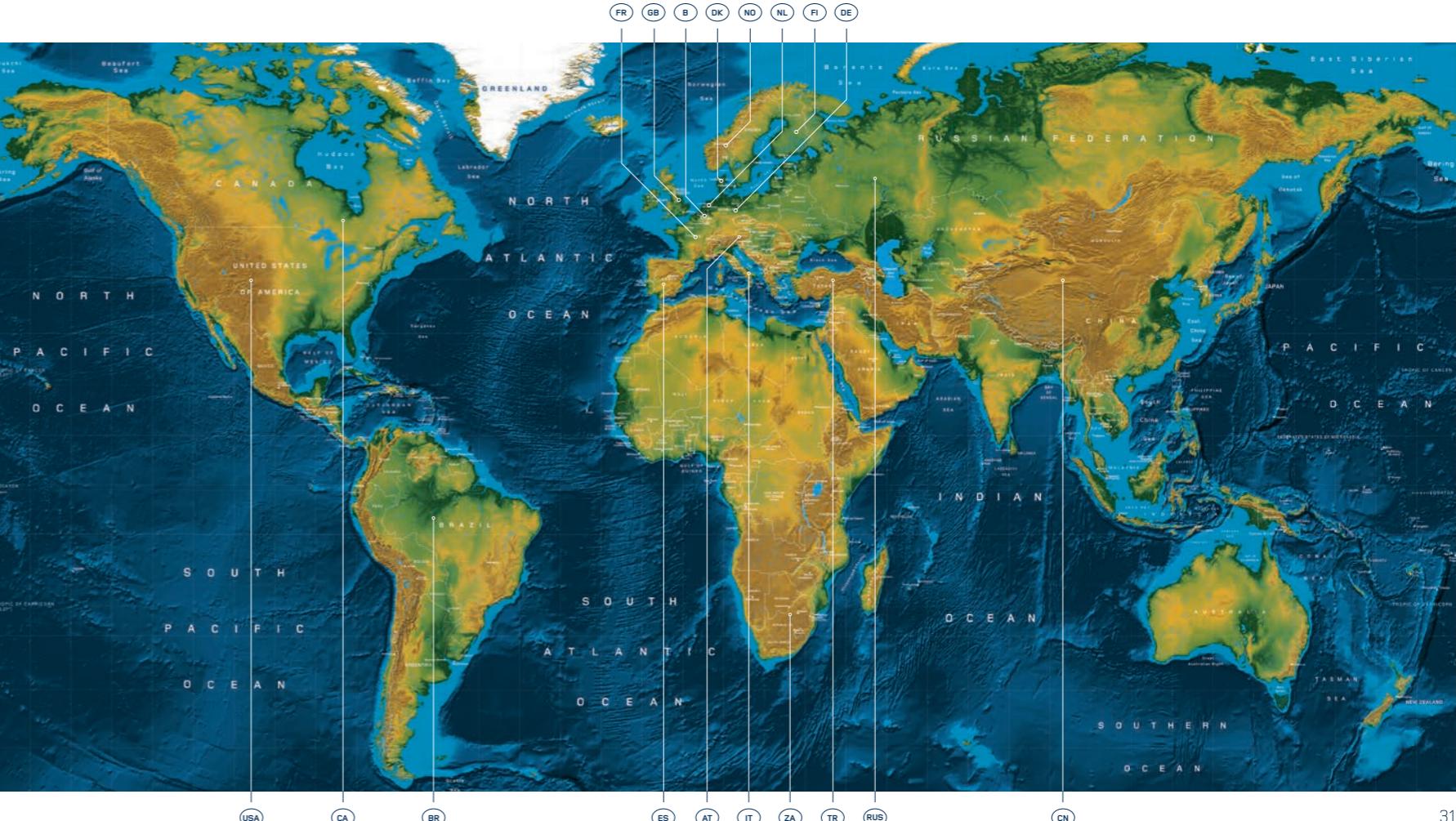
NO Norway

RUS Moscow
St. Petersburg

TR Turkey

USA Vermont
North Carolina
California

ZA Gerotek
Kyalami
Western Province
Inchanga





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Castrol EDGE Professional exclusively recommended by Land Rover.

All driving demonstrated within this brochure was carried out by professional drivers or with the supervision of professional instructors and should not be attempted outside this controlled environment.



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