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GOOGLE ADWORDS FOR BEGINNERS: LEARN HOW TO ADVERTISE, MARKET PRODUCTS AND SERVICES EFFECTIVELY USING GOOGLE ADWORDS ADS



Biz Hub, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Imagine a situation where you could advertise your business in a newspaper or magazine and only pay a small amount of money when someone reads your advert. It does not happen in magazines but that is the concept behind Pay-Per-Click in online adverts. Pay-Per-Click is a term that refers to advertising, whereby the advertiser will only pay...

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- Authored by Dale Blake
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