



# How to Create a Successful Marketing Plan: A Quick Guide and Workbook to Help You Grow Your Business

By Chris Lutz

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Almost every successful business started with an effective marketing plan and yours can too. Learn How to Create a Highly Effective Marketing Plan to Increase Market Share and Guide Your Business into Success! You can now discover from the pros how to develop your own marketing plan complete with strategies and techniques that will really work through our book How to Create a Successful Marketing Plan. Most businesses will not succeed. Approximately 91 of businesses fail within 10 years, over 50 within five years, and almost 25 within the first year. You can increase your odds of survival and success through an effective marketing plan. Reading How to Create a Successful Marketing Plan is step one of developing a great marketing strategy that helps your business succeed. Here are just some of the great benefits you ll get in our eBook: Learn about all the major fundamentals and components needed in a successful marketing plan. Find out how to conduct your own market research, saving a substantial fee that you might otherwise have to pay to market research...



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