Organizational Design: A Step-by-Step Approach (Second Edition)

By Richard M. Burton, Borge Obel & Gerardine DeSanctis

Cambridge University Press, 2011. Softcover. Book Condition: New. 2nd edition. In today`s volatile business environment, it is more important than ever that managers, whether of a global multinational or a small team, should understand the fundamentals of organizational design. Written specifically for executives and executive MBA students, the new edition of this successful book provides a step-by-step `how to` guide for designing an organization. It features comprehensive coverage of the key aspects of organizational design, including goals, strategy, process, people, coordination, control and incentives. These aspects are explained through the use of a unique series of 2 x 2 graphs that provide an integrated, spatial way to assess and plan organizational design. The new edition features a number of important improvements, including a new framework for understanding leadership and organizational climate, the introduction of the concept of manoeuvrability and a completely new chapter examining joint ventures, mergers, partnerships and strategic alliances. Contents List of figures List of tables Preface to second edition An outline of the step-by-step approach Part I. Step 1 - Getting Started: 1. Define the scope of the organization and assess its goals Part II. Step 2 - Strategy: 2. Strategy 3. Environment Part III. Step 3...

READ ONLINE
[5.03 MB]

Reviews

A must buy book if you need to adding benefit. it absolutely was writtern very properly and valuable. I found out this book from my i and dad advised this ebook to find out.
-- Amanda Larkin

It is not difficult in go through easier to understand. It normally fails to price too much. I am very happy to inform you that this is actually the greatest ebook i actually have read through within my personal lifestyle and can be he best publication for ever.
-- Miss Ebony Brakus IV