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Shaking the Globe

By Blythe J. McGarvie, Robert Kraft

Hardback. Book Condition: New. Not Signed; We live in a highly interdependent world where 95 percent of the world's consumers live outside the U.S. Two-thirds of the world's purchasing power is also outside the U.S. Shaking the Globe guides everyone on how to absorb the world's diversity and to build upon his or her global citizenship by using the FISO Factor? skills to transform themselves from a conventional leader into a courageous one. The new dynamics of global leadership--developing different competencies, curiosity and caring--must be learned. Shaking the Globe introduces the newly developed FISO Factor? Assessment Tool that can be used to evaluate a leader's ability to both Fit In and Stand Out - the ingredients necessary for leaders to make differences in their lives. Globalization is happening with or without you. To be a leader, you must learn how to take advantage of this opportunity. In this book, you will learn: How to transcend any existing biases and prepare for the new world in order to keep your business growing; Strategies to develop transformational global leadership skills in order to establish beachheads for future growth opportunities; and How to stimulate coordination and cooperation across national borders in order to create...



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