



Speaking in Public About Science

By Ulysses Paulino Albuquerque

Springer-Verlag Gmbh Jul 2014, 2014. Taschenbuch. Book Condition: Neu. 203x126x10 mm. Neuware - This book introduces the basic techniques and methods traditionally used in speaking about science to the public. The public often has a very different perception and understanding of science, and this must be taken into account when communicating with the public. This volume covers methods of scientific discourse, oral communication, preparation of the presentation, techniques and use of visual resources, and exercises for perfecting the technique of speaking in public about science. Speaking in Public About Science: A Quick Guide for the Preparation of Good Lectures, Seminars, and Scientific Presentations is a concise yet comprehensive resource that will be of value to beginners and senior scholars and researchers. 68 pp. Englisch.

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