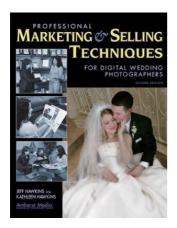
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AMHERST MEDIA, United States, 2006. Paperback. Book Condition: New. 2nd. 274 x 211 mm. Language: English. Brand New Book. Updated to include the latest digital camera models, imaging software, and current image proofing and sales techniques, this business guide teaches wedding photographers how to build a profitable business. From formulating a business plan to presenting final images to clients, the strategies presented help photographers avoid the pitfalls that ruin many wedding photography studios. Photographers learn how to define a...

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- Authored by Kathleen Hawkins, Jeff Hawkins
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