



Consumer Psychology (Amendment No. 4) [Paperback]

By WANG CHUN LI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback Pages Number: 278 Language: Simplified Chinese Publisher: Capital University of Economics Press; 4th edition (August 4. 2006). Consumer Psychology (Revised Fourth Edition) . the book of consumer behavior as the center. the systematic analysis of individual psychological factors. social and cultural factors. economic factors on consumer behavior. the knowledge of consumer psychology in advertising design. new product development. merchandising techniques. marketing strategy of industrial and commercial enterprises. trademarks. packaging pricing strategy. and Consumer Sciences arrangements for personal consumption.Four Satisfaction guaranteed,or money back.



Reviews

This written ebook is fantastic. It is probably the most incredible ebook we have read. Its been written in an extremely basic way in fact it is just following i finished reading this publication where basically modified me, affect the way i think

-- Howell Reichel

This kind of publication is every thing and taught me to seeking ahead and a lot more. It really is rally interesting through through time. I realized this ebook from my i and dad recommended this publication to understand.

-- Dax Herzog

Other eBooks



9787538661545 the new thinking extracurricular required reading series 100 - fell in love with the language: interesting language story(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012-04-01 Pages: 174 Publisher: Jilin Fine Arts Publishing House title: New Thinking Class Reading Series - fell in...



YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new book. the subject of genuine special part...



Complete Early Childhood Behavior Management Guide, Grades Preschool-4
Book Condition: Brand New. Book Condition: Brand New.



Li Xiuying preschool fun games book: Lingling tiger awesome (connection) (3-6 years old)(Chinese Edition)

paperback. Book Condition: New. Paperback. Pub Date: 2010. Pages: 30 Language: Chinese in Publisher: Time Publishing and Media Co. Ltd. Anhui Children's Publishing House Hi. you do! I called Lingling Tiger. my vision is to be a Dingding clever little tiger. You...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



JA] early childhood parenting: 1-4 Genuine Special (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2006-01-01 Pages: 179 Publisher: the China Pictorial Our book is all new book of genuine special spot any...