



Only the Paranoid Survive: The Threat and Promise of Strategic Inflection Points

By Andrew S. Grove

Bantam Doubleday Dell Publishing Group Inc, United States, 1999. Paperback. Book Condition: New. Reprint. 206 x 140 mm. Language: English . Brand New Book. Under Andy Grove s leadership, Intel has become the world s largest chip maker and one of the most admired companies in the world. In Only the Paranoid Survive, Grove reveals his strategy of focusing on a new way of measuring the nightmare moment every leader dreads--when massive change occurs and a company must, virtually overnight, adapt or fall by the wayside. Grove calls such a moment a Strategic Inflection Point, which can be set off by almost anything: mega-competition, a change in regulations, or a seemingly modest change in technology. When a Strategic Inflection Point hits, the ordinary rules of business go out the window. Yet, managed right, a Strategic Inflection Point can be an opportunity to win in the marketplace and emerge stronger than ever. Grove underscores his message by examining his own record of success and failure, including how he navigated the events of the Pentium flaw, which threatened Intel s reputation in 1994, and how he has dealt with the explosions in growth of the Internet. The work of a lifetime, Only...



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Reviews

Basically no phrases to clarify. It really is written in straightforward phrases rather than hard to understand. You will not sense monotony at any moment of your own time (that's what catalogues are for concerning if you ask me).

-- Doris Beier

It is just one of my personal favorite book. I was able to comprehend every little thing out of this published publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Isaac Olson

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