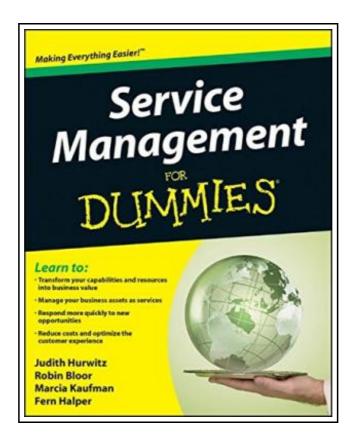
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Reviews

A must buy book if you need to adding benefit. It really is simplified but unexpected situations in the 50 percent of your book. Its been developed in an exceptionally straightforward way and it is merely soon after i finished reading through this pdf where in fact transformed me, modify the way i think. (Dalton Mertz)

SERVICE MANAGEMENT FOR DUMMIES



John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Service Management For Dummies, Judith Hurwitz, Robin Bloor, Marcia Kaufman, Fern Halper, A plain-English guide to managing IT from the customer's perspective * Practical guidance on delivering and managing IT so that it meets the multiple needs and demands of a company and its customers and end-users--both inside and outside the organization--is hard to come by; this accessible book takes a common-sense approach that explains exactly what IT services are and how to fit them most effectively into a business * Topics include setting a framework, keeping costs down, improving efficiency, and maintaining standards and best practices * This concept of how IT should be wired specifically into the goals and need of the company and its customers is part of a broader picture that includes ITIL, BPM, SOA, and Six Sigma Marcia Kaufman (Waltham,MA) is a founding partner of Hurwitz & Associates with 20 years of experience in analytics, business strategy, and industry research in business technology. Fern Halper (Waltham, MA) is a founding partner of Hurwitz & Associates and has more than 20 years of experience in data analysis, business analysis, and strategy development.



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