



Everything You Need to Know to Start a Santa Letter Writing Business

By Donna L. Turello

Lulu.com, United States, 2004. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Words are the carriers of dreams .Whether you want to start your own business, or just give creative gifts this holiday season, this book will teach you step how to write, market, and promote fully personalized Letters from Santa, the Easter Bunny, the Tooth Fairy, and the Christmas Angel. As I enter my sixth year as owner of An Enchanted Letter (TM), I tell all! The book includes dozens of sample letters for Easter and Christmas, as well as covering marketing, promotion, and web site design. At the end, you ll find a comprehensive directory of internet resources from suppliers to advertising venues to associations. Create some of your own holiday magic this season--and all year round. 235 pages.



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