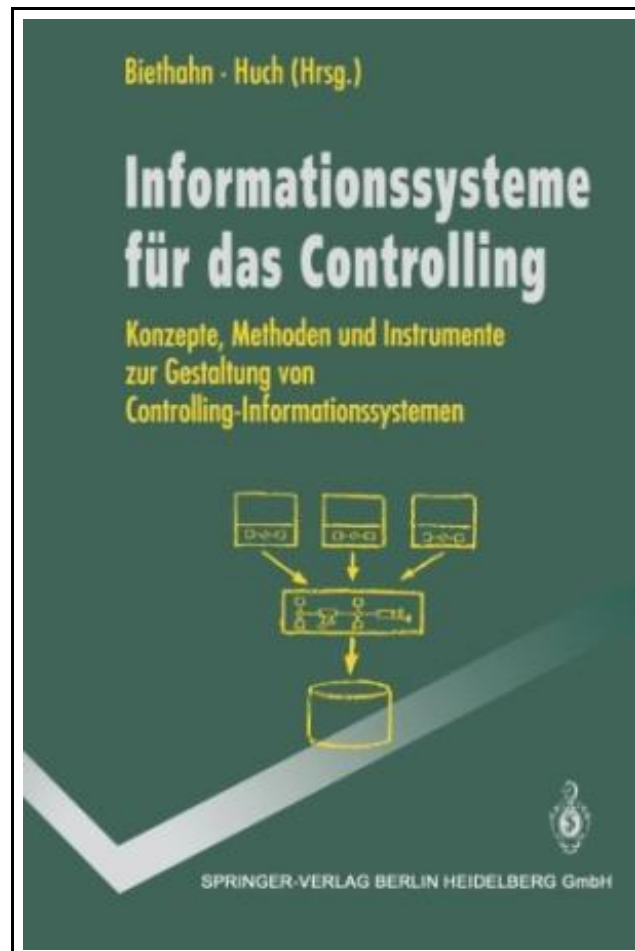


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Springer. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 9.4in. x 6.1in. x 0.8in. In diesem Buch werden Konzepte, Methoden und Instrumente von Informationssystemen für das Controlling dargestellt: Ein ganzheitlich zu konzipierendes Informationssystem ist neben dem Planungs- und Kontrollsystem das wichtigste Instrument des Controlling. Controlling-Informationssysteme werden hinsichtlich Begriff, Funktionen und Struktur aufgezeigt, wobei Informationssysteme selbst Objekt des Controlling sind. Dabei geht es um mehr als die Minimierung der Kosten der Informationsversorgung, wenn sowohl aus operativer als auch aus strategischer Sicht das Informationssystem als Erfolgsfaktor zu optimieren ist. Informationssysteme bedürfen des konzeptionellen Entwurfs und der konkreten Umsetzung. Deshalb werden Datenbanksysteme und -modelle sowie Entwurfsmethoden zur Konzeption von Informationssystemen dargestellt, wobei neue Ansätze - wie objektorientierte Analyse und objektorientiertes Design von Informationssystemen - berücksichtigt werden. Schließlich werden Programmier- und Planungssprachen, Tabellenkalkulationssysteme sowie FIS-Generatoren und KI-Entwicklungsumgebungen als Werkzeuge zur Entwicklung von Controlling-Informationssystemen diskutiert. Diesen konzeptionellen Darlegungen schließen sich Anwenderberichte aus den Häusern Bertelsmann, Krupp, Hoesch und Varta an, um unterschiedliche Entwicklungen aufzuzeigen. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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