



## Game Theory at Work: How to Use Game Theory to Outthink and Outmaneuver Your Competition (Hardback)

By James D. Miller

McGraw-Hill Education - Europe, United States, 2003.  
Hardback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Easy-to-follow strategies for using game theory to grab the upper hand in every business battle game theory - the study of how competitors act, react, and interact in the strategic pursuit of their own self-interest - has become an essential competitive tool in today's business arena. Game Theory at Work provides examples of how businesspeople can use this time-proven approach to successfully meet competitive challenges and, more often than not, claim the upper ground in each battle before it begins. Game Theory at Work steers clear of the opaque mathematics and pedagogy that so often hamper practitioners of game theory, relying instead on lively case studies and examples to illustrate its remarkable methods in action. Complex yet comprehensible, it provides you with: methods for applying game theory to every facet of business; strategies for instantly improving your position in virtually any negotiation. Game theory techniques to increase the output and value of each employee. At its essence, business is a game, albeit a profoundly serious game that must always be played to win. Game Theory...



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