#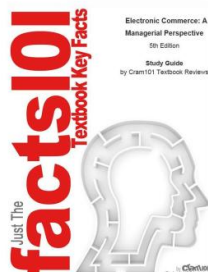 Studyguide for Electronic Commerce: A Managerial Perspective by Efraim Turban, Peter Marshall, Jae Kyu Lee, Dave KIng, Judy McKay ISBN: 9780132243315

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