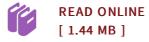




## The Psychology of Money and Public Finance

By Schmölders, Günter

Palgrave Macmillan, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables \* List of Figures \* PART 1: INTRODUCTION \* Methodology: The Long Way Towards Empirical Research \* Plan of the Book \* Schmolders and the Public Finance Today \* Acknowledgements \* References \* PART 2: ECONOMIC PSYCHOLOGY \* Man as a Social Being \* A Contrasting Programme to Rational Theory \* Socio-Economic Behaviour Research \* PART 3: THE PRIVATE HOUSEHOLD \* How Money is Managed in Private Households \* A Behavioural Approach to Monetary Theory \* Level of Aspiration and Consumption Standard: Some General Findings (with Bernd Bievert) \* PART 4: THE ENTREPRENEUR \* Entrepreneurial Behaviour \* The Entrepreneur in the Economy and in the Society of the Federal Republic of Germany \* PART 5: PSYCHOLOGY OF TAXATION AND PUBLIC FINANCE \* Fiscal Psychology: A New Branch of Public Finance \* Tax Morale and Tax Resistance \* Tax Justice \* The German Tax Mentality \* Tax Mentality in International Comaprison - An Overview \* A Theory of Incentive Taxation in the Process of Economic Development \* PART 6: PSYCHOLOGY AND MACROECONOMICS \* The Problem of Economic Prognosis \* The Liquidity...



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