



Business & Professional Communication: Principles and Skills for Leadership (2nd Revised edition)

By Steven A. Beebe, Timothy P. Mottet

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Business & Professional Communication: Principles and Skills for Leadership (2nd Revised edition), Steven A. Beebe, Timothy P. Mottet, Updated in its 2nd edition, Business & Professional Communication focuses on the core concepts and skills of business and professional communication, with an emphasis on leadership for today's global workplace. This comprehensive text is organized around five fundamental principles of communication, providing a useful pedagogical framework for the reader. These principles are applied to a variety of business and professional contexts, including workplace relationships, interviewing, group and team work and giving presentations.



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