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Blogging for Bliss: Crafting Your Own Online Journal - A Guide for Crafters, Artists and Creatives of All Kinds

By Tara Frey

Lark Books, U.S. Paperback. Book Condition: new. BRAND NEW, Blogging for Bliss: Crafting Your Own Online Journal - A Guide for Crafters, Artists and Creatives of All Kinds, Tara Frey, This is the only how-to book aimed directly at the crafting community. It features hundreds of screen grabs, a thorough introduction and straightforward instructions. It is great for both beginners and those wanting to enhance their existing blogs. Today's crafting community is online, connected and blissfully blogging about their work and ideas. Blogging is hot in this highly creative world and here is the only how-to book aimed directly at them. Everyone from knitters and beaders to scrapbookers and altered artists will find the practical information and visual inspiration they need to create an artful online journal. Thanks to hundreds of gorgeous screen grabs from the very best blogs, a thorough introduction to the tools of the trade and instructions that virtually take you by the hand, even beginners will swiftly go from blank screen to colourful, enticing pages. Those who already have a blog, but want to enhance their presence on the Web, will learn how to add banners and graphics, take the perfect shots, crop and size photos, establish...



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