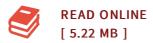




Business & Professional Communication: Principles and Skills for Leadership (2nd Revised edition)

By Steven A. Beebe, Timothy P. Mottet

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Business & Professional Communication: Principles and Skills for Leadership (2nd Revised edition), Steven A. Beebe, Timothy P. Mottet, Updated in its 2nd edition, Business & Descriptional Communication focuses on the core concepts and skills of business and professional communication, with an emphasis on leadership for today? s global workplace. This comprehensive textis organized around five fundamental principles of communication, providing a useful pedagogical framework for the reader. Anbsp; These principles are applied to a variety of business and professional contexts, including workplace relationships, interviewing, group and team work and giving presentations. Anbsp;



Reviews

Complete information! Its such a great study. It is probably the most amazing book i have got study. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Mr. Roger Luettgen III

It is simple in read through safer to comprehend. This is for anyone who statte that there was not a really worth reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Samanta Klein